



FDIC EXHIBITOR POINTS PROGRAM CRITERIA

Points are accumulated over the last three years

FDIC 2026 points will be calculated using 2023-2025 data.

FLOOR SPACE	
Sq. Ft.	Points
15,000+	20
10,000 - 14,999	15
5,001 - 9,999	10
2,501 - 5,000	5
1,001 - 2,500	4
501 - 1000	3
101 - 500	2
100	1

SPONSORSHIP	
Amount	Points
\$100,000+	20
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	5
\$30,000 - 39,999	4
\$20,000 - 29,999	3
\$10,000 - 19,999	2
\$5,000 - 9,999	1

LISTING UPGRADES	
Package	Points
Platinum Listing	2
Gold Listing	1

NICHE EVENTS

Points available through the Metro Officers Innovation Briefing, Officers Club, Tall Buildings, ARFF & Tech Summit

Amount	Points
\$25,000+	5
\$15,000 - 24,999	3
\$7,500 - 14,999	2

FREQUENT EXHIBITOR

If an exhibitor missed five consecutive years, ranking goes back to 'year 1'

Years	Points
10+	15
5 - 9	10
1 - 4	5

PRINT AND/OR DIGITAL MEDIA ADVERTISING*

Includes FDIC, FE, FA, FFN, JEMS; media spend is calculated based on FDIC fiscal year (Feb. 1-Jan. 31)

Amount	Points
\$200,000+	40
\$150,000 - 199,999	30
\$100,000 - \$149,000	20
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	5
\$30,000 - 39,999	4
\$20,000 - 29,999	3
\$10,000 - 19,999	2
\$5,000 - 9,999	1

- Booth selection will take place by priority points ranking. Should there inadvertently be a duplication of an assigned booth, the space will be assigned to the exhibitor with greater points.
- Hotel room selection will take place by priority points.
- Should you cancel, you will keep your points for up to one year, however, you may run the risk of losing your booth location.
- If your company absorbs another company, points will NOT be combined. The company with the greater number will be the points on record.
- If a parent company has a subsidiary exhibiting, there are two options for rebooking:
 - Option A:** Subsidiaries may book one space up to 20,000 sq. ft. at the time of their parent company. To qualify for this option, if the parent company meets the minimum advertisers spend requirements, the subsidiary must also meet the minimum advertiser spend requirements.
 - Option B:** Each subsidiary can rebook at their set time according to their point totals.