



DECEMBER 6-9, 2026
 MYRTLE BEACH CONVENTION CENTER
 MYRTLE BEACH, SC
GRANDSTRANDGIFTSHOW.COM

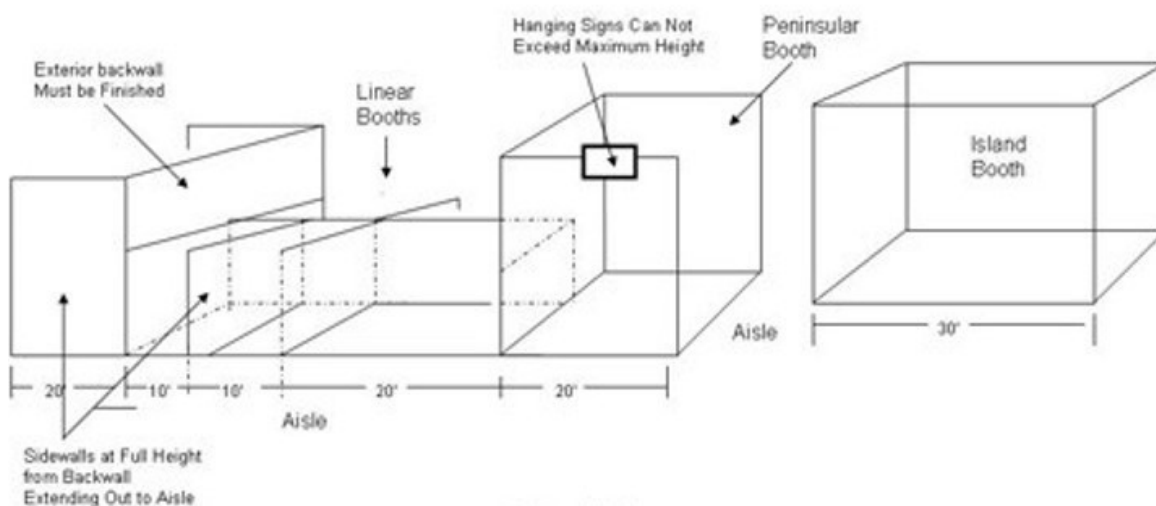


Grand Strand Gift & Resort Merchandise Show Exhibit Booth Rules & Regulations

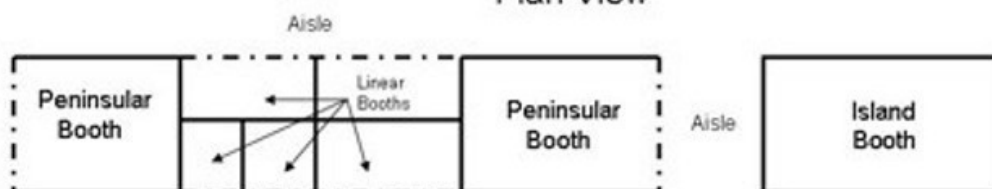
EXHIBIT BOOTH REGULATIONS

The Grand Strand Gift & Resort Merchandise Show follows the **cubic content rule**, which allows exhibitors to make maximum use of their booth space. Under the cubic content rule, exhibitors may build up to the front of their booths, and up to the maximum allowable height (height restrictions below) according to booth type as indicated below.

Perspective View



Plan View



Height Restrictions:

The maximum height for all booths is 8' High. Booths may not exceed the 8' high pipe and drape. Height limits will be strictly enforced.

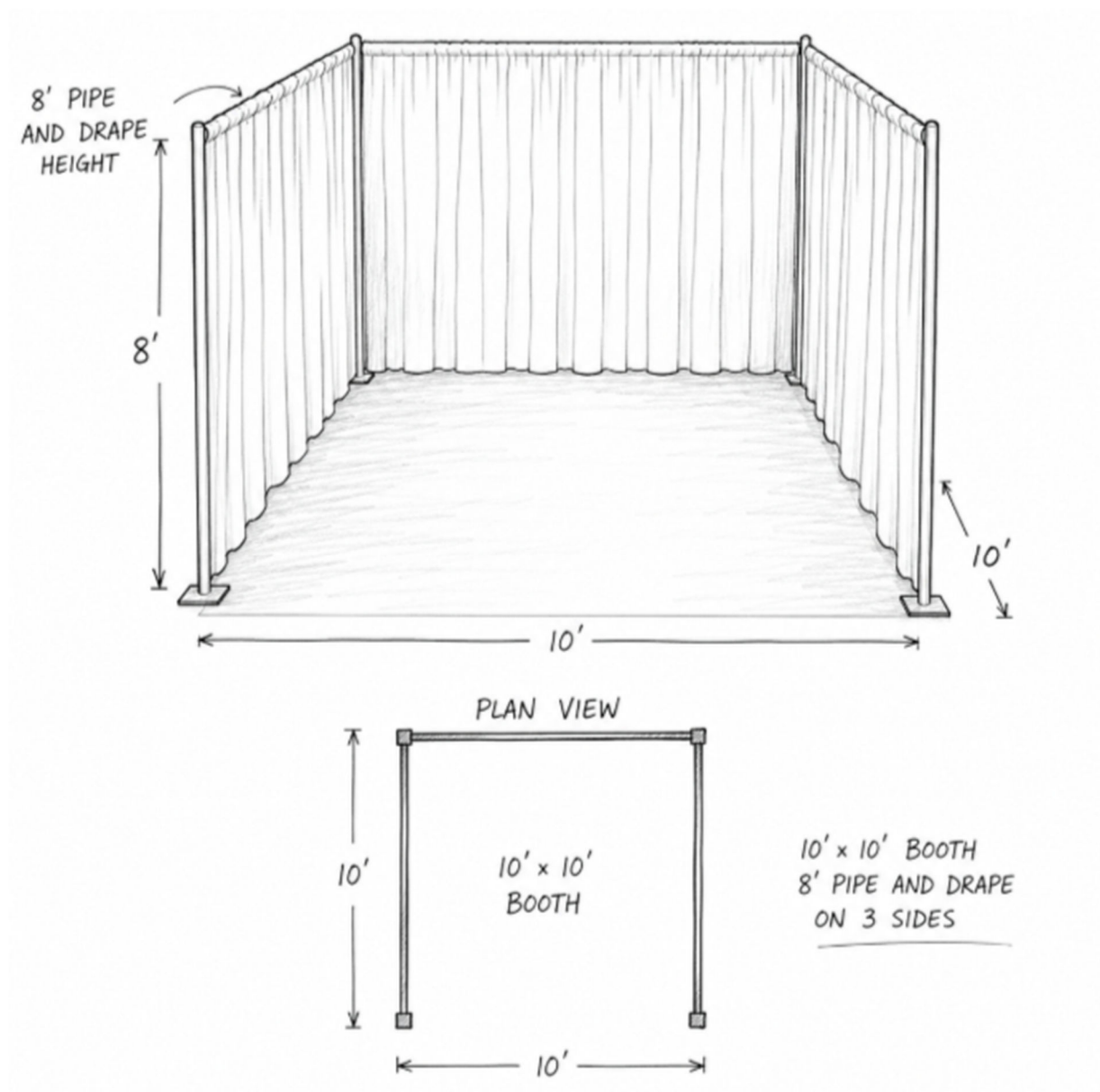
Grand Strand

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EXAMPLE BELOW IS A 10 X 10.
All linear booths look as below as a shell.





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2026 Booth Package Inclusions

Display Furniture:

- * Unlimited undraped table 24" deep x 30" high x 4', 6', or 8' (must return complimentary form pg. 7 located in Exhibitor Manual)
 - * (2) Folding Chairs - Delivery after 4pm on Dec 5th
 - * (1) Wastebasket - Delivery after 4pm on Dec 5th
- Additional furnishing items can be rented by completing the Exhibitor Manual.

Booth Equipment:

Each booth is supplied with 8 foot high back drape and side drape along with (1) 7"x44" Booth ID Sign (displays the company's name and booth number)

Note: Corner booths only come with one side drape (unless requested)

Booth Carpet:

Aisle Carpet: Tuxedo

Electrical Service:

There is no electricity provided with your booth space. If your booth requires electricity, please contact the [Myrtle Beach Convention Center](#) directly.

Telephone/Internet Services:

There is no telephone or Internet provided with your booth space. If your booth requires telephone or Internet, please contact the [Myrtle Beach Convention Center](#) directly.



Hanging Signs

Hanging Signs W Graphics Height Restrictions: Hanging signs and graphics may be permitted in Peninsula and Island Booths with Show Management and Venue approval. Approval for the use of Hanging Signs & Graphics should be received from Show Management at least 90 days prior to installation. Drawings must be available for inspection. Whether suspended from above or supported from below, they should comply with all ordinary use-of- space requirements per the specific Venue Rules and Regulations (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type)

- Hanging Signs & Graphics should be set back 10 ft (3.05m) from adjacent booths.
- Signs must stay within the leased booth space without exception.

Exhibit Space Lighting and Sound: Without exception, all light and sound must be contained within, and directed into, the footprint of the contracted exhibit space.

- Additional lighting may be brought in for the exhibit space, however this lighting must be restricted to the contracted exhibit space. Lighting should not shine onto the aisles or into a neighbor's exhibit space.
- Sound must not be at a level that interferes with normal levels of communication in neighboring exhibit space and not exceed 75 decibels.

Columns: Exhibits with a full column in the booth area may utilize the column to enhance the booth design, provided fire cabinets and strobe lights remain visible and accessible. Column widths vary in size and Clarion Events recommends that Exhibitor contact its Exhibitor Services Manager if Exhibitor has any questions. Exhibitors may use the columns to the maximum height within the perimeter of the booth only. Consult with the venue for specific measurements and location of columns prior to installation. Note: Columns with fire hoses will require special attention so that fire hoses always remain accessible.

Balloons (Static and Controlled):

- Balloons filled with helium or hydrogen are not permitted (tethered or un- tethered, controlled or stationary)
- Balloons filled with air may be suspended from the ceiling in exhibits with a minimum size of 400sqft (36sqm), pending Venue approval. In this instance, these will be treated as hanging signs. Please refer to hanging sign rules in this document for additional information. This should be designed so that the balloon is stationary and will not sway in the airflow of open doors or air conditioning.

*Other guidelines may apply depending on the individual Venue Rules and Regulations.



Electrical:

- All 110-volt wiring should be grounded three-wire.
- Wiring that touches the floor should be "SO" cord (minimum 14- gauge/three-wire) flat cord, which is insulated to qualify for "extra hard usage."
- Cord wiring above floor level can be "SJ" which is rated for "hard usage."
- Using zip cords, two-wire cords, latex cords, plastic cord, lamp cord, open clip sockets, and two wire clamp-on fixtures is not recommended and is often prohibited. Cube taps are prohibited.
- Power strips (multi-plug connectors) should be UL approved, with built-in over-load protectors.

Conducting Business outside of Exhibit Space: Distributing literature or promotional items outside of the contracted booth space is prohibited. If additional space is needed, please contact your sales manager to purchase additional exhibit hall floorspace.

Compliance with Laws: Exhibitor shall observe and abide by all applicable federal, state, and local laws, codes, ordinances, rules, and regulations, as well as all rules and regulations of Clarion Events and the Exhibition Hall. Exhibitors shall conduct themselves, and shall require its agents, employees, independent contractors, and representatives, to conduct themselves, always in accordance with customary standards of decorum and good taste in the industry.

Excessive Trash: Any Exhibitors promoting giveaways from their booths which generate additional trash are required to order porter service for their booth. Exhibitors who require a porter service for their booths, but do not order it, will automatically be billed for this service. Any wooden crates or large containers left on the show floor (not labeled as empty storage) will be subject to an additional fee for dismantling and disposal.

Booth Storage: Materials may be stored behind your booth during the show, however all materials stored must be masked/covered so they are not visible. A drape or cover may be ordered through the General Services Contractor

Unightly Booths: Any unsightly booth areas must be masked off by the Exhibitor. This is commonly done with drape. Clarion Events, in its sole discretion, will determine whether booths are unsightly or have unsightly areas



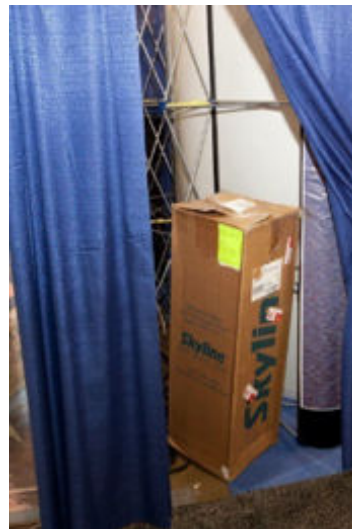
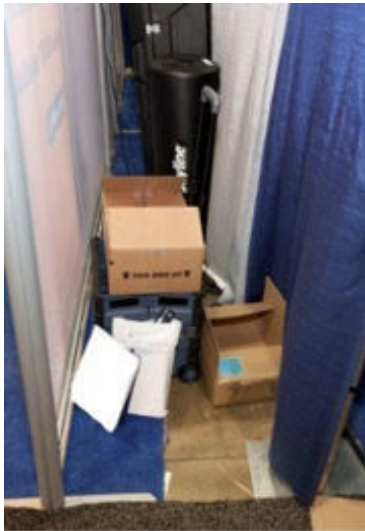
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Booth and/or Material Abandonment: Exhibitors that leave excessive literature and/or display materials in their booth at the end of the published move-out time will be deemed to be guilty of "material abandonment". Any charges incurred on behalf of show management to remove the abandoned materials to ensure that show management can comply with the published move-out schedule of the facility as stated in their license agreement for the event will be billed to the exhibitor directly. Show Management & the facility will NOT be responsible for the recovery of abandoned materials that are left in an exhibitor's booth past the move-out dates/times as published in the Exhibitor Manual.

PLEASE NOTE: If using a non-official contractor to set-up and/or dismantle your exhibit, the required form to request for set-up by non-official contractor along with the Certificate of Insurance naming the Official General Contractor as an additional insured, must be received by the specified deadline in the Exhibitor Manual. Otherwise, labor will have to be hired from the General Contractor by the non-official contractor for them to supervise your exhibit. These stipulations are strictly enforced to protect you, show management and the General Contractor.

Pictures below represent unsightly booth storage and booth displays that are not allowed.



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Thank you for adhering to these display rules. Please do not hesitate to contact your Exhibitor Services Team at GrandStrandGift.es@clarionevents.com if you have any questions regarding your exhibit. If possible, please include a graphic of your booth design with your email to assist us in answering questions quickly and accurately.