

DPS

DigitalPlay Summit

AT THE



APRIL 10-11 | ANAHEIM CONVENTION CENTER | ANAHEIM, CA



SHAPING THE FUTURE OF iGAMING & SPORTS BETTING IN NORTH AMERICA

The Indian Gaming Association has partnered with iGaming Business and is excited to introduce the DigitalPlay Summit, featuring iGaming and sports betting exhibits and content sessions taking place on the show floor of the Indian Gaming Tradeshow & Convention, April 10 - 11 at the Anaheim Convention Center in Anaheim, CA.

Presented by:



digitalplaysummit.com

ABOUT THE EVENT

The DigitaPlay Summit will have its own dedicated section on the show floor designed for maximum networking opportunities and unique offerings for partners to participate in. Not to mention, the first Consumer Protection Zone (CPZ) - an interactive space showcasing most effective tools and technologies for a more compliant and safe gambling operation.

Conference sessions will take place on the main stage with expert-led topics covering the entire gaming ecosystem from slots to casinos; esports to sportsbooks; payments and more.

It is the perfect opportunity for tribal gaming businesses, operators, suppliers, and affiliates to network, build new relationships, and learn about the latest developments in this evolving industry.

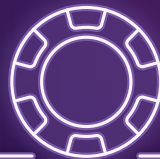


\$24 billion

THE NORTH AMERICAN iGAMING MARKET IS SET TO REACH **\$24 BILLION** BY 2026



SPORTS BETTING
IS NOW LEGAL IN
38 STATES



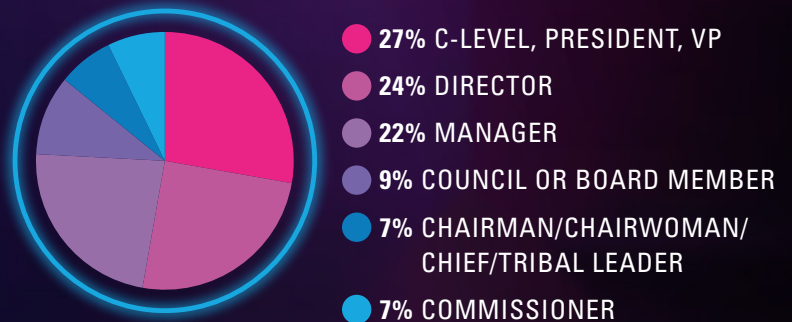
THE TRIBAL GAMING SECTOR IS A **\$40.9-BILLION** MARKET, ACCOUNTING FOR ROUGHLY HALF OF THE GAMING REVENUE IN THE UNITED STATES (NIGC.GOV)

WHO ATTENDS

AUDIENCE BY SECTOR



AUDIENCE BY TITLE



45% of attendees have a budget of **\$500K OR MORE** to spend on products found at the show

FOR MORE INFORMATION ABOUT EXHIBITING OR SPONSORSHIPS, CONTACT:

ED GALLO, Director of Sales & Attendee Programs
P: 678-783-5716 C: 203-521-2538 Edward.Gallo@ClarionEvents.com

EXHIBITOR PACKAGES

ENHANCED VALUE WITH EACH OPTION.

Our exhibitor packages are designed to foster an intimate environment ideal for you to connect with top decision makers.

TURNKEY KIOSKS

Invest in this perfect turnkey branding while minimizing the added costs of a traditional booth. Our options are designed to foster an intimate environment ideal for you to connect with top decision makers.

■ **INDIVIDUAL KIOSK - \$3,500** ■ **TWO KIOSK UNIT - \$6,000**

Kiosks include company graphics on backwall, electric, Lead Magnet, cabinet and 1 stool

MEETING KIOSK



STANDARD BOOTH PACKAGES

Starting booth package pricing (per 100 sq ft):

IGA Associate Member*: \$3450; Non-Member: \$4250; Tribally Owned Enterprise: \$3350

Booths include Lead Magnet, 2 chairs, 6' table & wastebasket



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THOUGHT LEADERSHIP

DIGITALPLAY SUMMIT MAIN STAGE: \$15,000

- On-stage branding will be complemented by inclusion in marketing materials featuring the stage including the website, emails and social media
- Opportunity to be a panelist on session related to you or your company's expertise
- Featured as a sponsor on the website

TRACK SPONSOR: \$12,500

Logo on signage and websites relating to specific education track. Opportunity to distribute literature in every session in track.

SESSION SPONSOR: \$5,000

Logo on signage and website for individual session. Opportunity to distribute literature in a single session.

SESSION SPONSOR MOBILE APP ADD ON: \$1,000

- Name and logo will appear on the event agenda of the sponsored session and link to sponsor's profile.

Limit one sponsor per session.



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