

TABLE OF CONTENTS

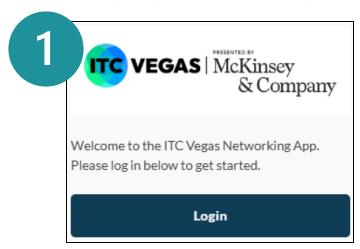
IADLE OF CONTENTS		Meetings, Unintentional Decline	14
Login, Web Platform	3	Export Contacts	15
Login, Mobile App	4	SPONSORS ONLY	
Onboarding	5	My Team Dashboard	16
Edit Profile	6	Team Members*	17
Calendar Availability	7	Company Profile*	18
Event Agenda	8	Leads*	19
Calendar Sync	9	Session Leads*	20
Push Notifications	10	Lead Qualification*	21
Browse & Filter	11	Meetings, Request for Team Members*	22
Meetings, Requesting	12	Meetings, Accept for Team Members*	23
Meetings, Accepting	13	Export Team Contacts*	24

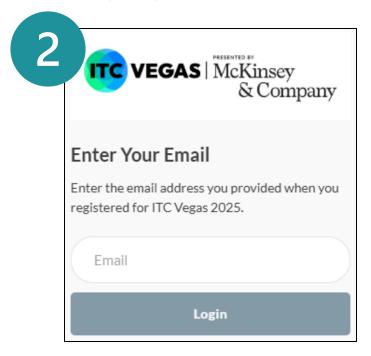
LOGIN

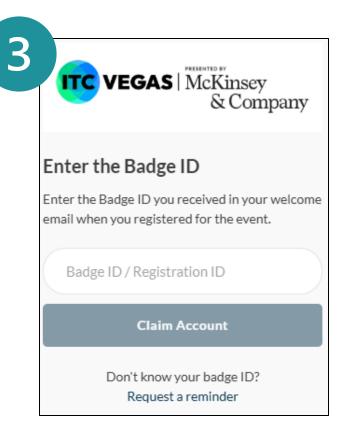
WEB PLATFORM

Navigate to the <u>web platform</u> and click "**Login**" to access. Your registration ID was provided to you when you initially registered for the event. If you have already logged in via the mobile app, you will just need your email address and password to access the web platform.

To reset your password, click "Request a reminder" on the login page.





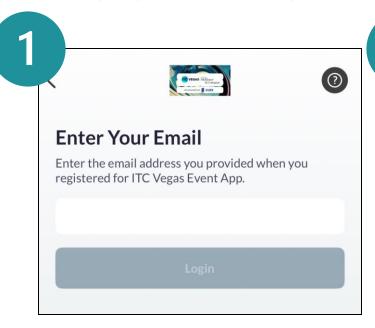


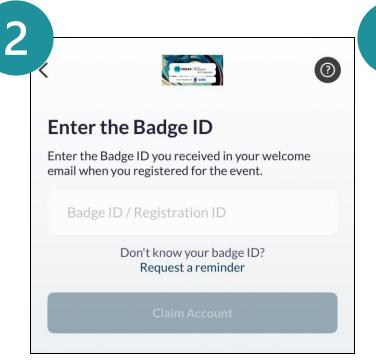
LOGIN

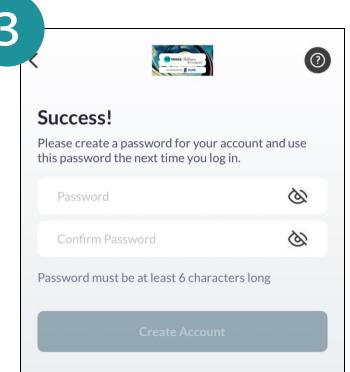
MOBILE APP

Download the mobile app from your app store, then click "**Login**" to access. Your badge ID was provided to you when you initially registered for the event. If you have already logged in via the web platform, you will just need your email address and password to access the mobile app.

To reset your password, click "Request a reminder" on the login page.







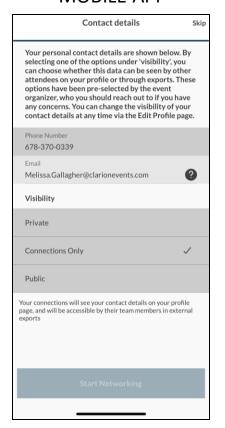
DOWNLOAD THE APP



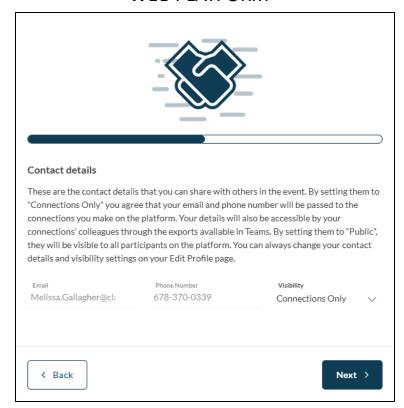
ONBOARDING

During onboarding, you'll be asked to confirm your registration information. This information will help recommend profiles to meet with. You will also be asked to confirm how you'd like your contact information to appear in the platform. **The platform will default to "Connections Only".**

MOBILE APP



WEB PLATFORM



CONTACT SHARING OPTIONS

PRIVATE

No one can see your contact details

CONNECTIONS ONLY

Participants you've connected with will be able to see your contact details on your profile page, as well as in external exports from the platform

PUBLIC

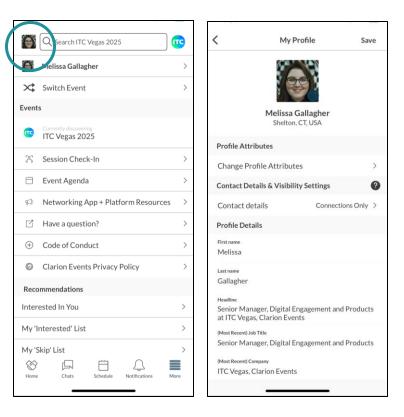
Contact Details will be displayed on your profile page and available in exports for everyone at the event

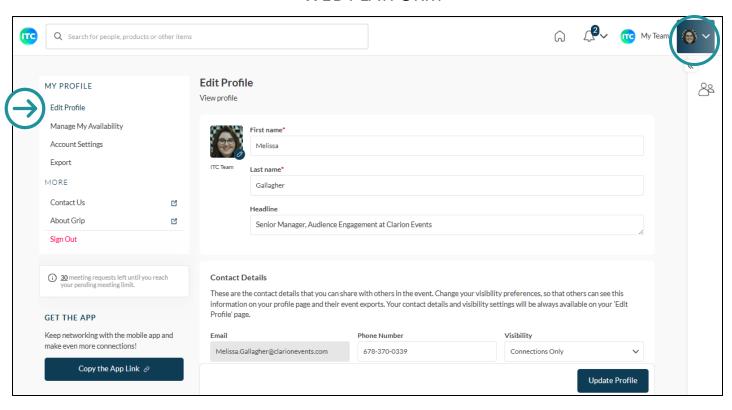
EDIT PROFILE

You can edit your profile at any time through both the mobile app and the web platform.

To edit via the web platform, click the icon at the **top right** of the home page. To edit via the mobile app, click the icon at the **top left** of the home page.

MOBILE APP

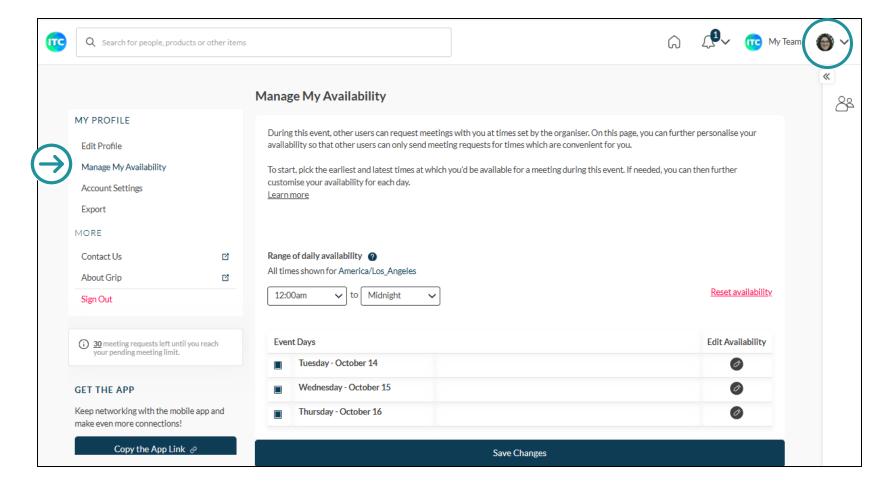




MANAGE AVAILABILITY

To make yourself unavailable for meetings, either for a specific time block or day, you can manage your availability through the web platform.

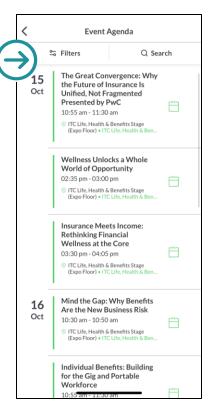
Via the web platform, click "Profile", "Manage My Availability", the "Edit Availability". Adjust the times your unavailable to meet for each day.

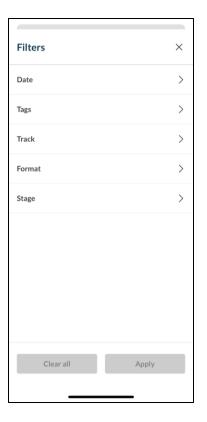


EVENT AGENDA

Tailor your event experience by adding sessions to your calendar. **Filter** the agenda by tracks, tags, format, location (stage), date. "**Add to Schedule**" or use the calendar icon to add a session to your calendar.

MOBILE APP



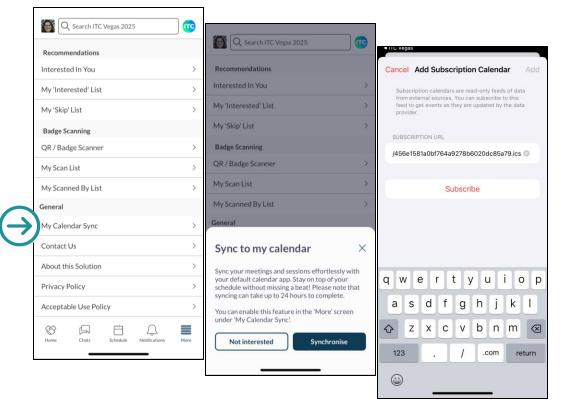


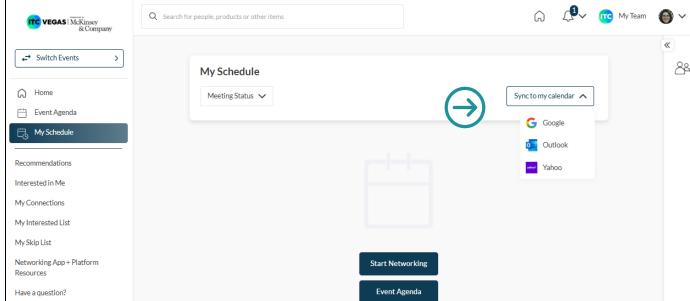


CALENDAR SYNC

Sync your calendar (confirmed meetings and registered sessions) automatically to your device. On the web platform, click "My Schedule", then "Sync to my Calendar". On mobile, from either the Event Agenda, or the "More" list click "My Calendar Sync". Follow the instructions to add the Calendar to your device.

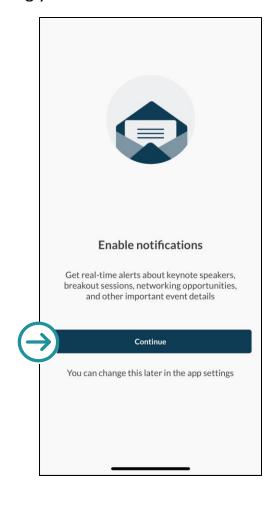
MOBILE APP

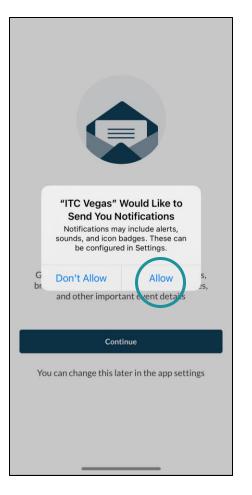




PUSH NOTIFICATIONS

Stay informed while at the show by enabling push notifications to your device. Using the mobile app, click "Notifications" at the bottom, then "Turn on Notifications". A box will pop-up asking you to "Allow" notifications on your device.

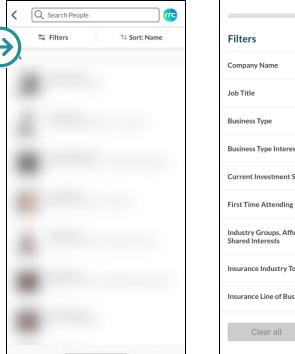




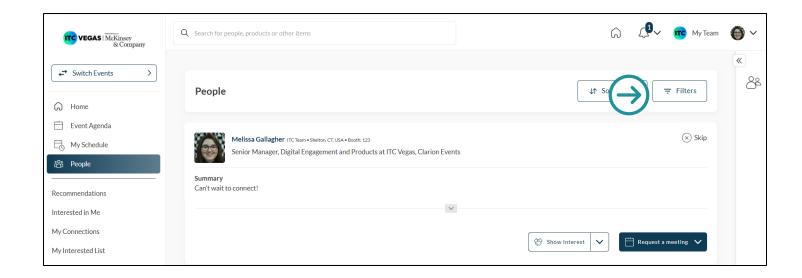
BROWSE & FILTER

To browse for people or companies to connect with, you can click any list from the home page ("People", "Sponsors + Partners", etc.) and **filter** the list. Check "**Recommended for You**" often to see the names the recommendations from the platform (the more actions you take the in the platform, the more tailored the recommendations will be!).

MOBILE APP



\times **Business Type Interested Current Investment Stage** First Time Attending Industry Groups, Affinity Groups and Insurance Industry Topics Interested Insurance Line of Business

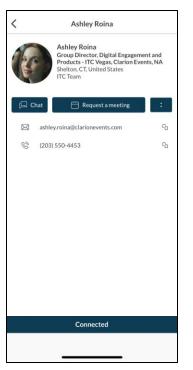


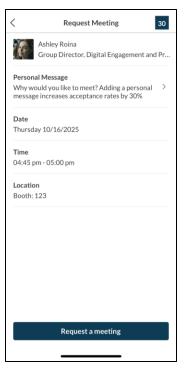
MEETINGS

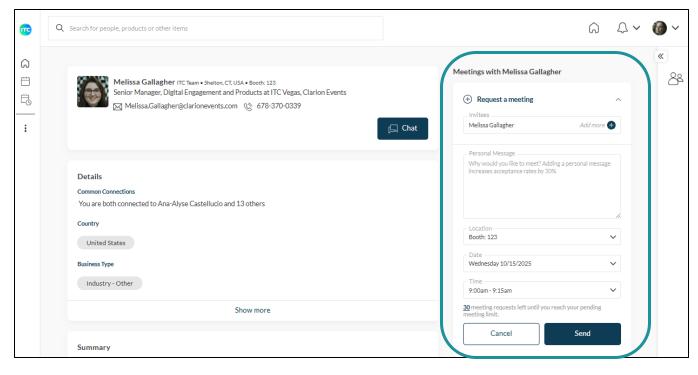
REQUESTING

Once you find someone you would like to meet with, click "Request Meeting" next to their name. Add the date/time and location, as well as a personal message, then click "Request Meeting". They will receive an email/push notification that they received a meeting request. Once a meeting is confirmed, you will receive a notification.

MOBILE APP



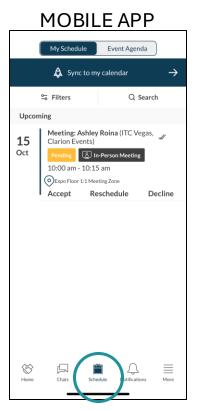


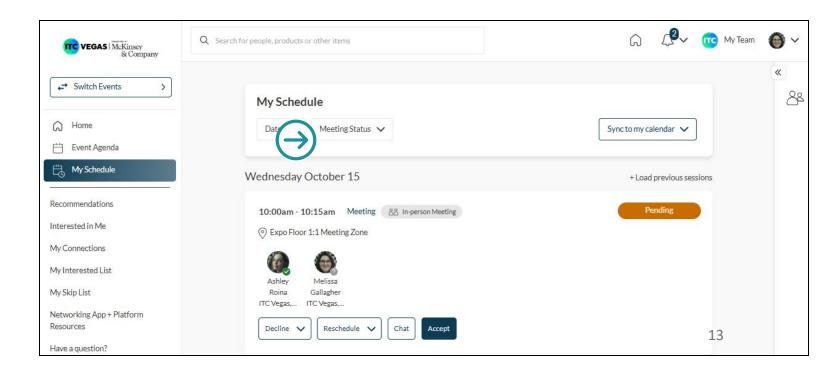


MEETINGS

ACCEPTING

If someone sends you a meeting request, you will receive an email/push notification with the meeting details. You can confirm via the "Accept Meeting" in the email or via the app. To filter your full list of meetings, click "My Schedule", then "Meeting Status" or "Filter" to filter on pending meetings.

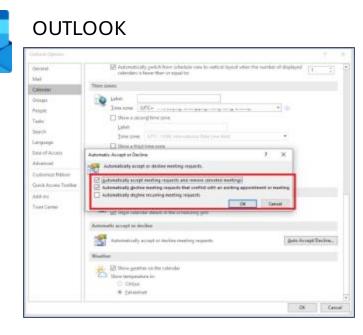


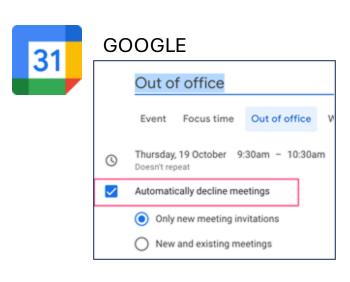


MEETINGS

UNINTENTIONAL DECLINE

If you are finding that your meetings are auto-declining, it may be your Out of Office. Some calendars include the option to auto-decline meetings while an Out of Office is enabled. Make sure this is turned off, or your meetings scheduled through the mobile app will be declined.

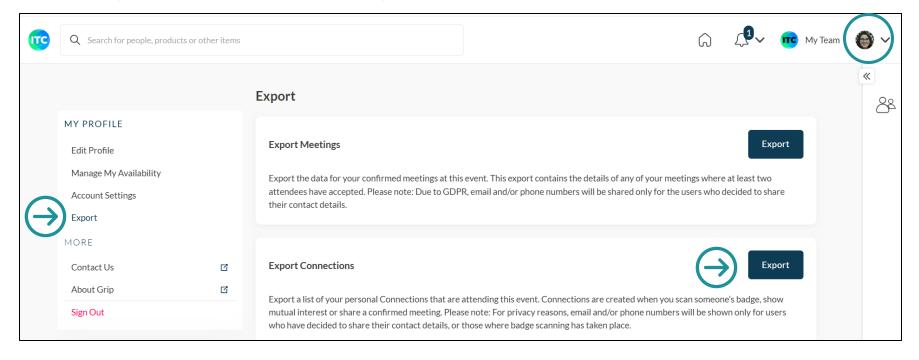




EXPORT CONTACTS

From the web platform, you can export a list of all your connections – anyone you've connected with through the platform or had a meeting with - into an .csv file by going to "Edit Profile" then "Export.

Due to GDPR email and/or phone numbers will be shared only for the users who decided to share their contact details.



NOTE: Sponsors, or anyone tied to a "Team", can download the connections from everyone on their team. Learn more on how to download the connections from your team under the "Export" tab in your Teams Dashboard.

MY TEAM DASHBOARD

SPONSORS ONLY

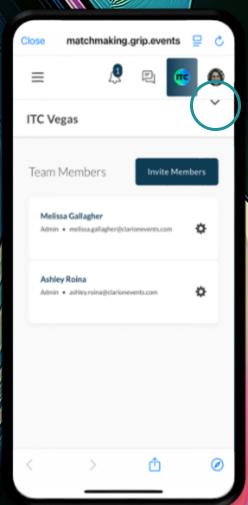
As a Sponsor, you and your team have access to the "Teams" dashboard. From here, you can manage meetings for your team members, view your Inbound Leads, and export the contacts for your entire team.

Anyone registered under your Staff Allotment will automatically be added to your team.

New for 2025! You can now access the "Teams" dashboard via the mobile app. Click the banner: For Sponsors Only: Access Teams Dashboard, and you'll be redirected to the mobile website of the dashboard. Use the ______ to toggle between the "Teams" pages.

We still recommend using the web platform pre-event, as the dashboard is easier to navigate.





TEAM MEMBERS*

your team that should have access to see and export this information.

Anyone registered under your Staff Allotment will be automatically added to your team and given the role "Admin". To invite team members to join your team, click "Team Members", then "Invite Members". Search for the participant by first and last name. They will receive an email requesting they join your team. Any person added to your team will be able to access the contacts and leads for ALL your team members. Only add team members to

matchmaking.grip.events

ITC Vegas

Team Members

Melissa Gallagher

Ashley Roina

Admin • melissa.gallagher@clarionevents.com

Ø

ITC Vegas

Meetings Leads Contacts Team Members Company Profile Settings Export

Team Members

Melissa Gallagher
Admin • Melissa.Gallagher@clarionevents.com

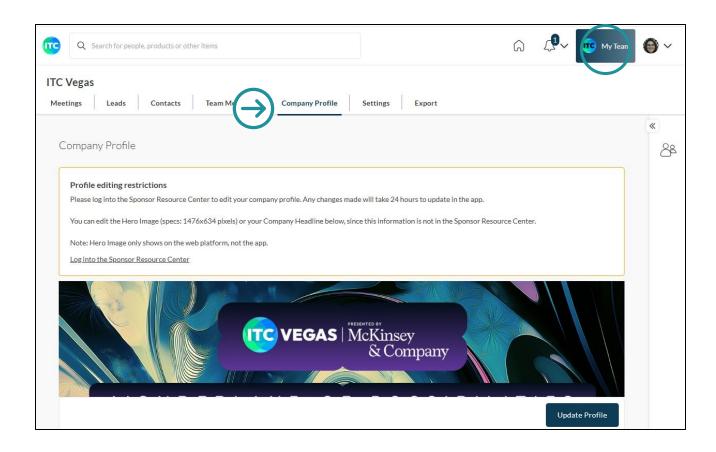
Admin • ashiey.roina@clarionevents.com

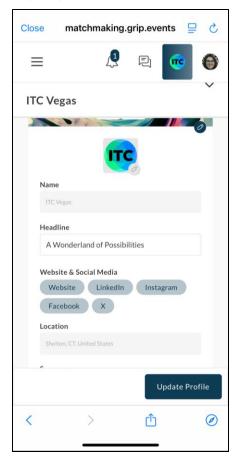
**NOTE: Admins will receive email notifications of every member trying to join their team. You can change the role to "Team Member" to prevent them from receiving these notifications.

EDIT COMPANY PROFILE*

Your company profile information would have automatically been updated from the **Sponsor Resource Center**. Any changes to your company profile should be made in the Sponsor Resource Center (updates will reflect in the app within 24 hours).

You can only update the Hero Image or Headline via the "Teams" dashboard. To edit, go "My Team", click "Company Profile".

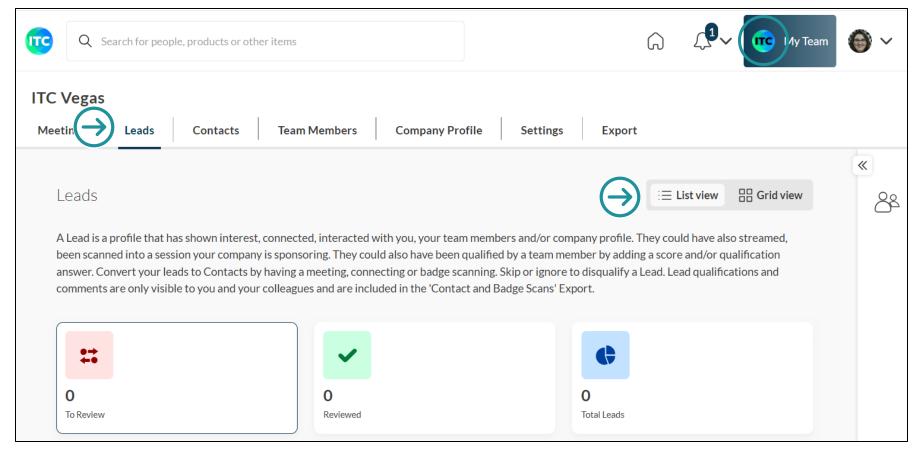


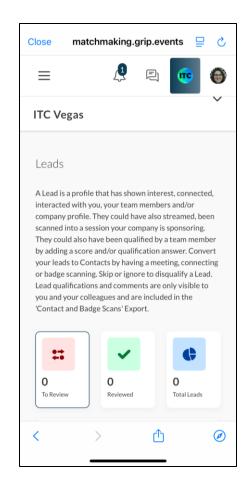


LEADS*

Event Participants that interact with you, your company, or your team members will appear in your "Leads". This includes Profile Views;

Connections/Interests; Session Registrations.

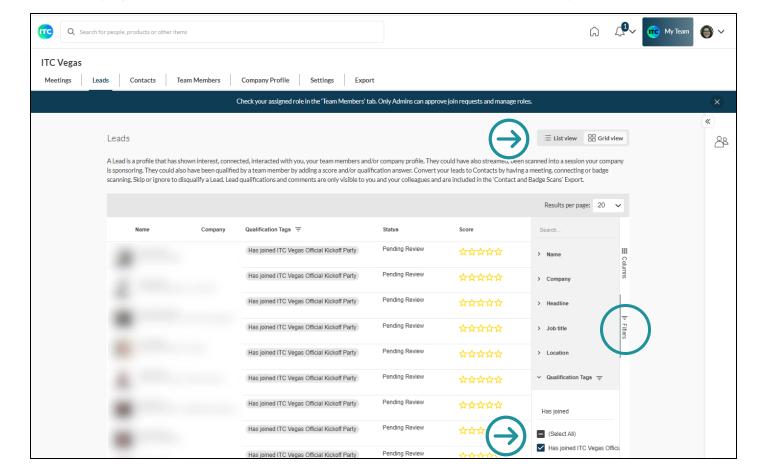


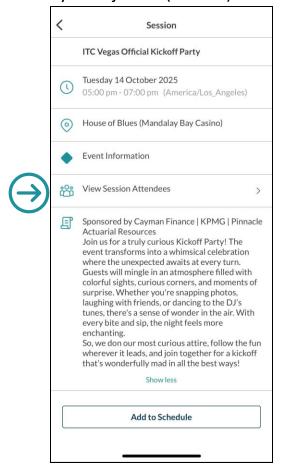


NOTE: Toggle the view on web by clicking the menu icon on the top right.

SESSION LEADS*

Event participants that add your sponsored session to their agenda in the app are considered a "lead" and not a "connection". We highly recommend connecting with those who add your session to their calendar so you can follow-up post event. To see the list of people who attended navigate to the session page, then click "View Session Attendees". You can also filter your "Leads" list in the Teams Dashboard by "Has joined (session)".

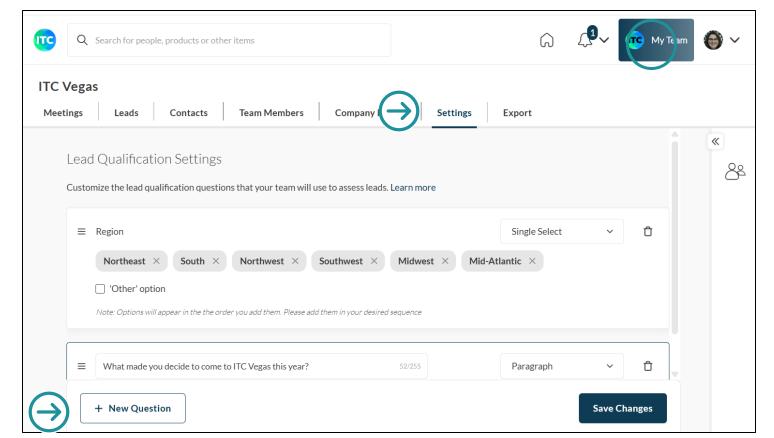


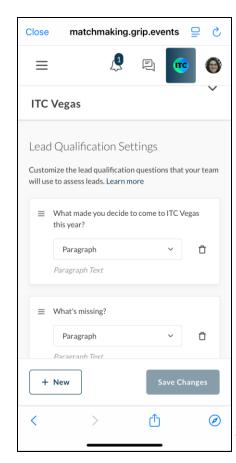


LEAD QUALIFICATION*

Once connected to a profile in the app, you have the option of adding "Lead Qualifications". These notes will be included in you Connections Export and can be customized for your company. In "Settings" you can add your Lead Qualification Questions. There are three options: Paragraph (text box); Single Select; or Multi-Select. These questions will appear on once you've connected with someone to add information to follow-up post-event.

Answers will not be shared with the profile; however, they will be shared across your team in the "Export".





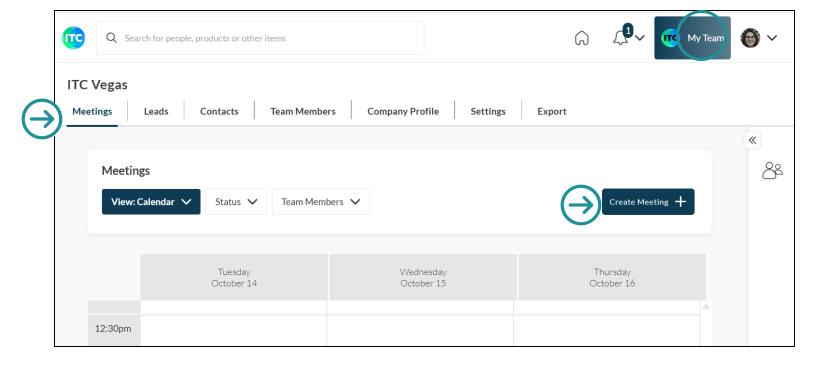
MEETINGS*

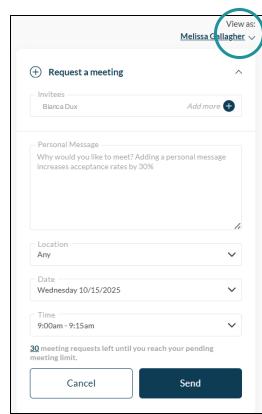
REQUEST FOR TEAM MEMBERS

To request a meeting on behalf of one of your team members, navigate to "My Team" at the top right of the home page. Then click "Create a Meeting".

Then indicate the team member to request the meeting on their behalf. You can also navigate to the profile of who will receive the meeting request and

click "View As" to change the person requesting the meeting to a Team Member.



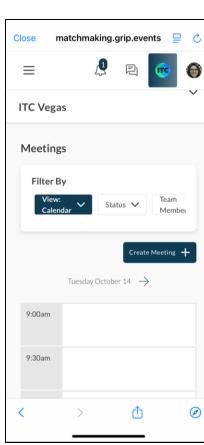


MEETINGS*

ACCEPT FOR TEAM MEMBERS

To accept a meeting on behalf of one of your Team Members, navigate to "**My Team**" at the top right of the home page. Then click "**Pending**" under "**Status**" at the top. After clicking on the Meeting, you'll be directed to the organizers profile. Then click "**Accept**". Both parties will receive an email confirmation of the meeting.

Q Search for people, products or other items **ITC Vegas Company Profile** Settings Meetings Leads Contacts **Team Members Export «** 8 Meetings View: Calendar ∨ Team Members 🗸 Create Meeting + Statu Scheduled Pending Wednesday Thursday Awaiting response October 15 October 16 Declined 0 11:00am Cancel Apply



EXPORT TEAM CONTACTS*

From the web platform, you can export a list of all your connections – anyone you or your team has connected with through the platform or had a meeting with - into an .csv file by going to "My Team" then "Export.

Due to GDPR email and/or phone numbers will be shared only for the users who decided to share their contact details.

