



AGENTS & BROKERS

ITC AGENTS & BROKERS

POST-EVENT REPORT

2025

A message from Drake Slaikeu-Lawhead, Head of Growth



Thank you from all of us at ITC Agents & Brokers

Because of you, ITC Agents & Brokers reached new heights in 2025. We nearly doubled in size from 2024, and the feedback we've received from our attendees has been overwhelmingly positive. You're helping shape the future of insurance.

2025 was our second year running a program specifically for independent agents and brokers. We were pleased to count over 600 people in the room on what has become the fastest-growing part of ITC Vegas.

Our expo nearly doubled in size and sold out early, with 48 booths. We also had high traffic across the day to the booths because we deliberately coached, prodded, and encouraged the audience to visit each sponsor (who individually received a special call-out on stage) to make use of our remarkable expo during specially allocated time slots.

We have ambitious plans for 2026 to significantly grow and enhance the experience for our fast-growing independent agent audience and create superior value for the companies that support them.

Join us!

Drake Slaikeu-Lawhead
Head of Growth

Audience Highlights & Topline Stats

600+ Attendees

150+ Sponsors/Partners

40+ Speakers



27% YoY growth



86% were highly satisfied with the event



73% senior level executives



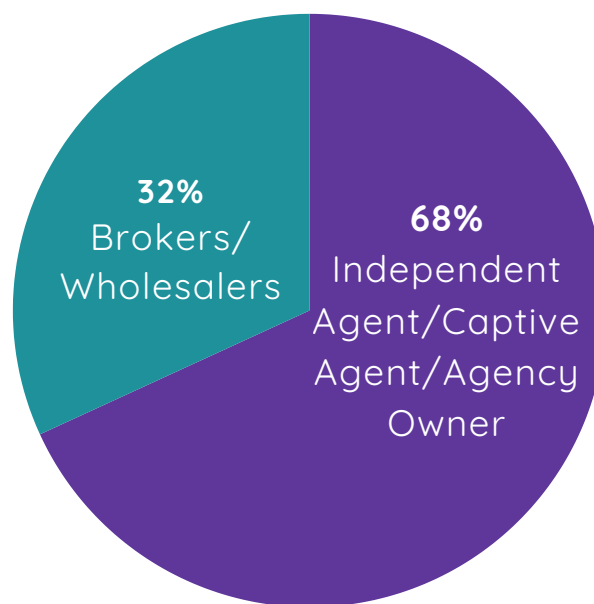
63% have decision making power



47% First-timers



35 states



Highlights

- ITC Agents & Brokers nearly doubled in size in 2025.
- Over 400 Independent Agencies
- Over 300 executives from large brokers
- Full day of practical takeaways delivered by agency owners and vendors.

Through the Looking-Glass



AGENTS & BROKERS

“ITC Vegas is the ultimate networking and learning event for anyone in the insurance and insurtech space. It’s where you connect with top leaders, discover new technology, and form partnerships that can truly grow your business.”

Ricky Brito, Account Manager • S&R Insurance Services

“If you’ve been before, this show is completely different. If you’ve never been before, then it’s something that you must experience because it’s one of the top, if not the best, technology conferences for the independent insurance system.”

Jason Cass, CEO • Agency Intelligence

“I attend at least 10 shows a year for Independent Insurance Agents. This is by far the best show, and over the last two years, it has continued to improve, making it an even more valuable experience for agency owners to attend. It is cutting-edge stuff that every agency owner should know about.”

Jon Spaugy, Owner • S & R Insurance Services Inc





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"ITC Vegas is a place to network, partner, and learn from the best and brightest of the insurance world. Would highly recommend anyone attend."



"Well attended and the right people in the right room. Well organized and lots of good tech companies."



Want to Join Us Again in 2026?



ITC Vegas Wouldn't be the Same if You Weren't Here!

As ITC Vegas continues to soar to new heights, it's more important than ever for our fellow innovators to find their flock and make meaningful, lasting connections.

We are already drumming up new ideas to bring the best of the best to ITC and help launch your business even further into the stratosphere. These new discoveries will help make an event of this great scale feel like intimate gatherings for you to connect with like-minded trailblazers.

Whether you're a veteran guardian of the insurance galaxy or a startup new to the space, whether you identify as an independent agent or broker – it's never been easier to showcase your brand to the customer and partners that matter most; let us help you conquer your next mission.

Contact Us



Website
vegas.insuretechconnect.com/become-a-sponsor



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