



WELCOME
TO LAS VEGAS *SOUVENIR*
& *RESORT*
GIFT SHOW

VIVA 20 YEARS

2026 MEDIA KIT

ADVERTISING & SPONSORSHIP OPPORTUNITIES

OCTOBER 6-9, 2026

LAS VEGAS CONVENTION CENTER, SOUTH HALL
LAS VEGAS, NV
LVSOUVENIRSHOW.COM



YOUR ONE-STOP DESTINATION



Have a great idea not listed in this kit? Let's bring it to life! Whether you're looking for a custom activation, exclusive branding opportunity, or something totally unique, we're here to help!

Contact us today to start building your perfect sponsorship!



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20TH ANNIVERSARY SPONSORSHIPS



LEGACY SPONSOR \$5000 (\$9000 value)	MILESTONE SPONSOR \$3000 (\$5500 value)	COMMEMORATIVE SPONSOR \$1500 (\$4500 value)
<p>BENEFITS:</p> <ul style="list-style-type: none"> • Website banner placement (\$1500 value) • Dedicated email blast (\$1500 value) • Dedicated social media feature (\$500 value) • Inclusion in press release (including quotes) (\$500 value) • Sponsors Spotlight mention in post event thank you email (\$1000 value) • Included in group social media recognition post (\$500 value) • Product Preview Guide Collective Sponsors Page thank you including logo/website (\$500 value) • Anniversary Step and repeat all sponsors logo – legacy larger/top position (\$2500 value) • Additional onsite signage with logo based on events (\$500 value) 	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Product Preview Guide Collective Sponsors Page thank you including logo/website (\$500 value) • Sponsors Spotlight mention in post event thank you email (\$1000 value) • Included in group social media recognition post (\$500 value) • Listed on website sponsor page (\$500 value) • Anniversary Step and repeat all sponsors logo – Milestone Sponsors – middle position, smaller (\$2500 value) • Additional onsite signage with logo based on events (\$500 value) 	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Sponsors Spotlight mention in post event thank you email (\$1000 value) • Included in group social media recognition post (\$500 value) • Listed on website sponsor page (\$500 value) • Anniversary Step and repeat all sponsors logo – Milestone Sponsors – smaller position (\$2500 value)

DIGITAL PACKAGES



		BASIC INCLUDED	SILVER \$375	GOLD \$650	PLATINUM \$1,200
Product Categories	Help buyers find you by selecting the categories that best describe your products	10	15	UNLIMITED	UNLIMITED
Company Description	Introduce your company to make a great first impression	250 CHARACTERS	2,000 CHARACTERS	3,000 CHARACTERS	3,000 CHARACTERS
Show Specials	Spotlight special deals like discounts, giveaways, & sweepstakes (maximum 200 characters)	1	4	10	15
Press Releases	Get more coverage by sharing the latest news about your company		2	5	10
Digital Product Showcase	Engage attendees with detailed product descriptions along with full color images		4	10	15
Website URL	Drive traffic to your website	✓	✓	✓	✓
Company Logo	Include your logo with your listing to stand out and expand brand awareness	✓	✓	✓	✓
Social Media Spotlight	Product image and custom message promoted on the show's Facebook, Instagram & LinkedIn			✓	✓
Email Promotion	Product image inclusion in 1 pre-show product preview email to pre-registered attendees (including VIP buyers) & buyer prospects			✓	✓
Show Daily Logo Inclusion	Logo included at the bottom of each show daily eblast going to preregistered buyers and prospects				✓
Product Preview Guide Product Listing	Product listing, description, company name, and booth number in Product Preview Guide				✓
Dedicated Email Blast	Dedicated email that goes out to all pre-registered buyers				✓

NEW EXHIBITOR PACKAGE



Designed exclusively for first-time exhibitors, this package ensures your debut makes a big impact. Get in front of buyers early, enhance your visibility, and drive booth traffic!

- ✓ **“New Exhibitor” Callout** prominently displayed alongside your online Exhibitor Listing.
- ✓ **Exclusive New Exhibitor Breakfast** with select key buyers and associations.*
- ✓ **Floor Sticker** identifying your company as a new exhibitor.
- ✓ **Participation in the New Exhibitor Product Preview Area** for enhanced product visibility in the buyers lounge.
- ✓ **Automatic Upgrade to the Silver Digital Package**, boosting your digital presence.
- ✓ **Listing on the New Exhibitor Stand-Alone Sign** at the show entrance.*
- ✓ **Exclusive MATCH! Meetings Rate:** Book 3 Meetings for just \$1,000.
- ✓ **Exclusive Marketing Discounts:**
 - Social Media Post for \$100
 - Product Newsletter Feature for \$50
- ✓ **Ongoing Promotions** in emails, the event website, social media, and other marketing materials targeting pre-registered and prospective attendees before and during the show.*

\$275

**Inclusion in promotional elements is subject to meeting applicable deadlines*




PRODUCT PREVIEW GUIDE LISTING



Get your product in front of buyers before the show! The *Product Preview Guide* is a key attendee resource, and is heavily promoted leading up to the show.

- ✓ **Product Feature:** Your product image and company info in the show's Product Preview Guide
- ✓ **Direct Mail:** Printed guide mailed to past and prospective buyers
- ✓ **Digital Edition:** Digital guide on show website; your product image linked to your online exhibitor listing
- ✓ **Email Promotion:** Heavily promoted in show emails to pre-registered and prospective attendees
- ✓ **Social Media:** The guide and products within receive extra marketing via social media channels

 **Bonus Distribution:** Included in *Souvenirs, Gifts & Novelties* magazine show preview*

\$350

DELIVERABLES:

Product Image: High-Res 5x5" as .JPG or .PDF
Text: Company Name, Product Name (5 words or less),
Booth #, and Website

DEADLINE: MAY 6, 2026

WITHOUT BONUS DISTRIBUTION: DEADLINE: JUNE 12, 2026

*An early version of the Product Preview Guide will be featured in the September/October issue of *Souvenirs, Gifts & Novelties* (this is not a magazine ad placement); limited availability, first-come basis



PRINT AD PACKAGES



BLACKJACK PACKAGE

\$2,200

Purchase:

- ✓ Full-Page Color Ad in Product Preview Guide
- ✓ Full-Page Color Ad in Show Directory

Bonus:

- + Add a Product Preview Guide Listing for FREE

Regular Price: \$2,650

Free Image Inclusion In Product Preview Guide: \$350

\$900 SAVINGS!

POKER PACKAGE

\$1,700

Purchase:

- ✓ Half-Page Color Ad in Product Preview Guide
- ✓ Half-Page Color Ad in Show Directory

Bonus:

- + Add a Product Preview Guide Listing for \$250

Regular Price: \$2,100

Image Inclusion In Product Preview Guide for only \$250

\$500 SAVINGS!

**PREMIUM PAGE PLACEMENT NOT OFFERED FOR THESE PACKAGES*

PRINT ADS A LA CARTE



DELIVERABLE SPECIFICATIONS (WxH)

PRODUCT PREVIEW GUIDE

- Trim Size: 7" x 10" (Final Publication Size)
- Full-Page Bleed Size: 7.25" x 10.25" (0.125" bleed on all sides)
- Full-Page (Non-Bleed): 6.5" x 9.5"
- Half-Page (Vertical): 3.125" x 9.5"
- Half-Page (Horizontal): 6.5" x 4.625"
- Quarter-Page: 3.125" x 4.625"

SHOW DIRECTORY

- Trim Size: 4.25" x 11" (Final Publication Size)
- Bleed Size: 4.5" x 11.25" (0.125" bleed on all sides)
- Full-Page (Non-Bleed): 3.75" x 10.5"
- Half-Page: 3.75" x 5.125"

MATERIAL REQUIREMENTS

- PDF Files: High-resolution (300 dpi) Acrobat PDF files accepted
- Photoshop/Illustrator Files: Provide fully composed PSD or AI files, including all supporting fonts and images
- File Compression: ZIP or Stuffit compression required for email submissions
- Submission Identification: Clearly label the file with the advertising company's name

Materials must be submitted through the Exhibitor Resource Center or emailed to lvsouvenir.es@clarionevents.com.

	PRODUCT PREVIEW GUIDE BONUS DISTRIBUTION DEADLINE: MAY 6 FINAL DEADLINE: JUNE 12	SHOW DIRECTORY DEADLINE: AUGUST 13
EXCLUSIVE! Full-Page Color Ad - Back Cover	-	\$1,650
Full-Page Color Ad - Inside Front Cover	\$1,800	\$1,650
Full-Page Color Ad - Inside Back Cover	\$1,800	\$1,650
Full-Page Color Ad	\$1,650	\$1,000
Half-Page Color Ad	\$1,350	\$750
Quarter-Page Color Ad	\$1,000	-
Product Image inclusion	\$350	-

**All ads must be paid in full before publishing; all rates are net; Show Management reserves the right to approve artwork/design prior to deployment*

FLOORPLAN MAP FEATURED AD



Our printed Show Floor Map will be handed out to registered buyers to help them quickly and easily find their way around the show floor.

- ✓ Featured ad on floorplan to point buyers to your booth
- ✓ Your booth will be highlighted on the map with the color of your block
- ✓ Includes a QR code linked to a website you chose

\$750

DELIVERABLES:

IMAGE: Logo you want on the image
LINK: URL for QR code to link to
**If you wish to create your own ad, the specs are 2.5" x 2.5"*

DEADLINE:
SEPTEMBER 23, 2026

All creative and deliverables are subject to approval by Show Management.



MOBILE APP SPONSORSHIPS

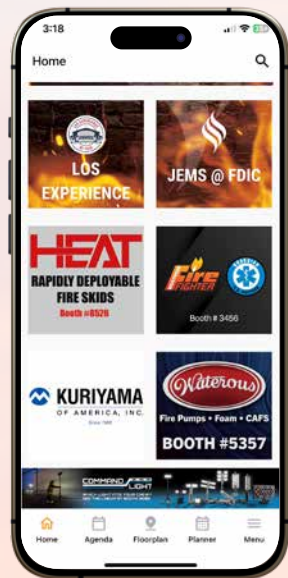


The Las Vegas Souvenir & Resort Gift Show Mobile App offers sponsors a powerful way to reach buyers before, during, and throughout the event. The app will be actively promoted to all attendees in the month leading up to the show, driving early engagement and ensuring your brand is seen as buyers plan their visit.



Banner Ads
(Limit 4 sponsors)

\$2,500



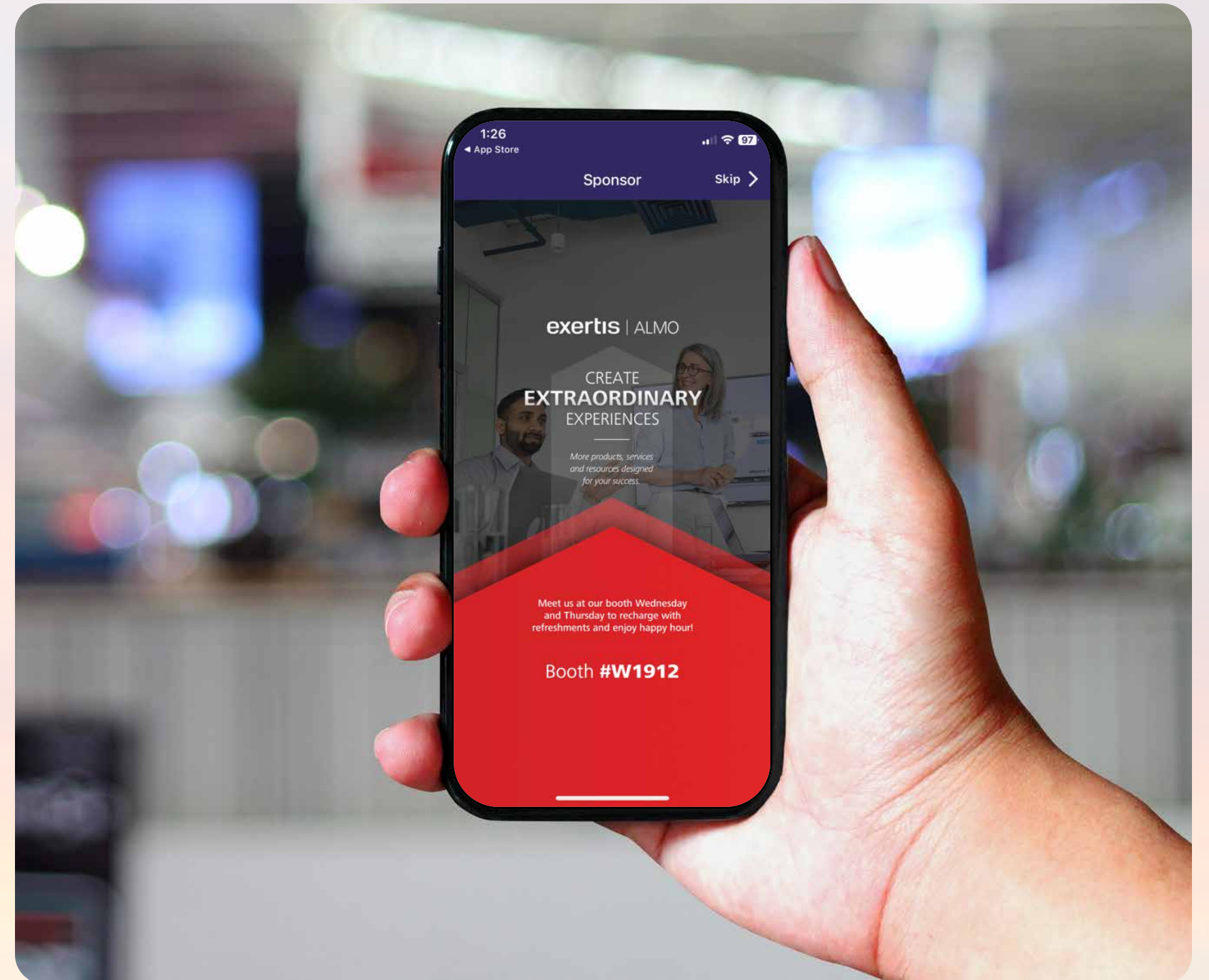
Homepage Blocks
(Limit 4 sponsors)

\$3,000



Push Notifications
(Limit 4 sponsors)

**\$1,000 for 3
or \$350 each**



EBLAST: DEDICATED COMPANY SPOTLIGHT



Feature your brand message in a dedicated email sent to pre-registered buyers before the show. Customize your content with your logo, booth number, product images, meeting scheduler, product announcements, and more—the possibilities are endless!

- ✓ **Increase brand awareness** and distinguish your company from your competitors with pre-show eBlast
- ✓ **Sent to all pre-registered buyers** in the weeks leading up to the show
- ✓ **You will be able to pick from available deployment dates** (pending availability)
- ✓ **Total Audience: 3,100+***
- ✓ **Sponsor has full creative control** on the email*

**Estimated based on 2025 sends; actual audience may vary*

\$1,500

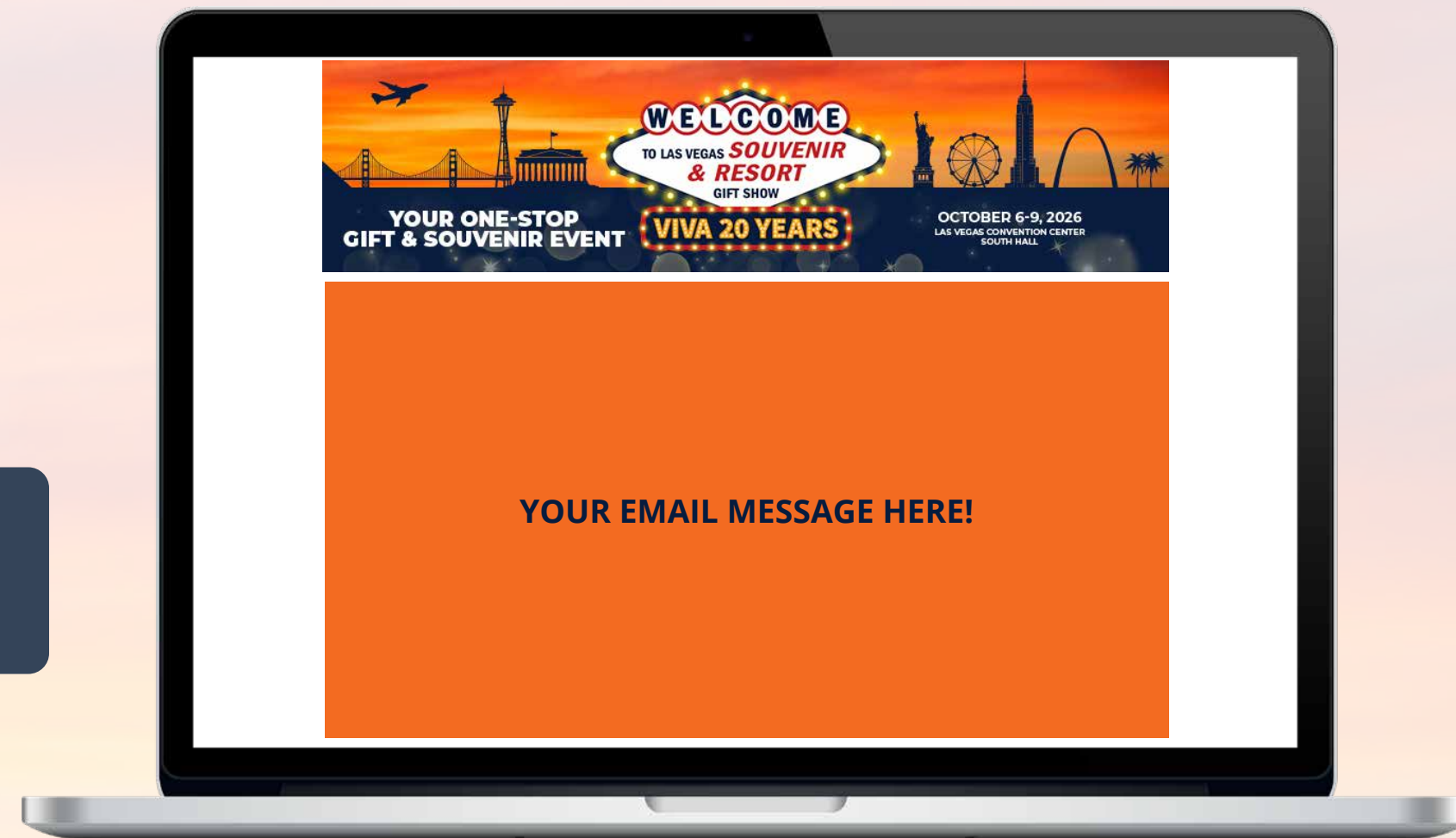
DELIVERABLES:

- HTML Option: Provide a ready-to-send HTML file (max width: 600px)
- Image + Text Option: Submit a 600px x 100px header image + text; the Clarion team will format it into HTML
- Email "From" Name: Provide the desired name for the email sender
- Subject Line: Provide the subject line you would like to use for the email

DEADLINE:

**7 business days prior to
scheduled send date**

All creative and deliverables are subject to approval by Show Management.



EBLAST: SHOW DAILY PRODUCT SPOTLIGHT



Feature your product shot in one of our Show Daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

- ✓ **Feature Your Product** in one Show Daily eBlast
- ✓ **Sent Before Show Floor Opens** to all pre-registered attendees, highlighting key events and show updates
- ✓ **Total Audience:** ~3,100+

**Estimated based on 2025 sends; actual audience may vary*

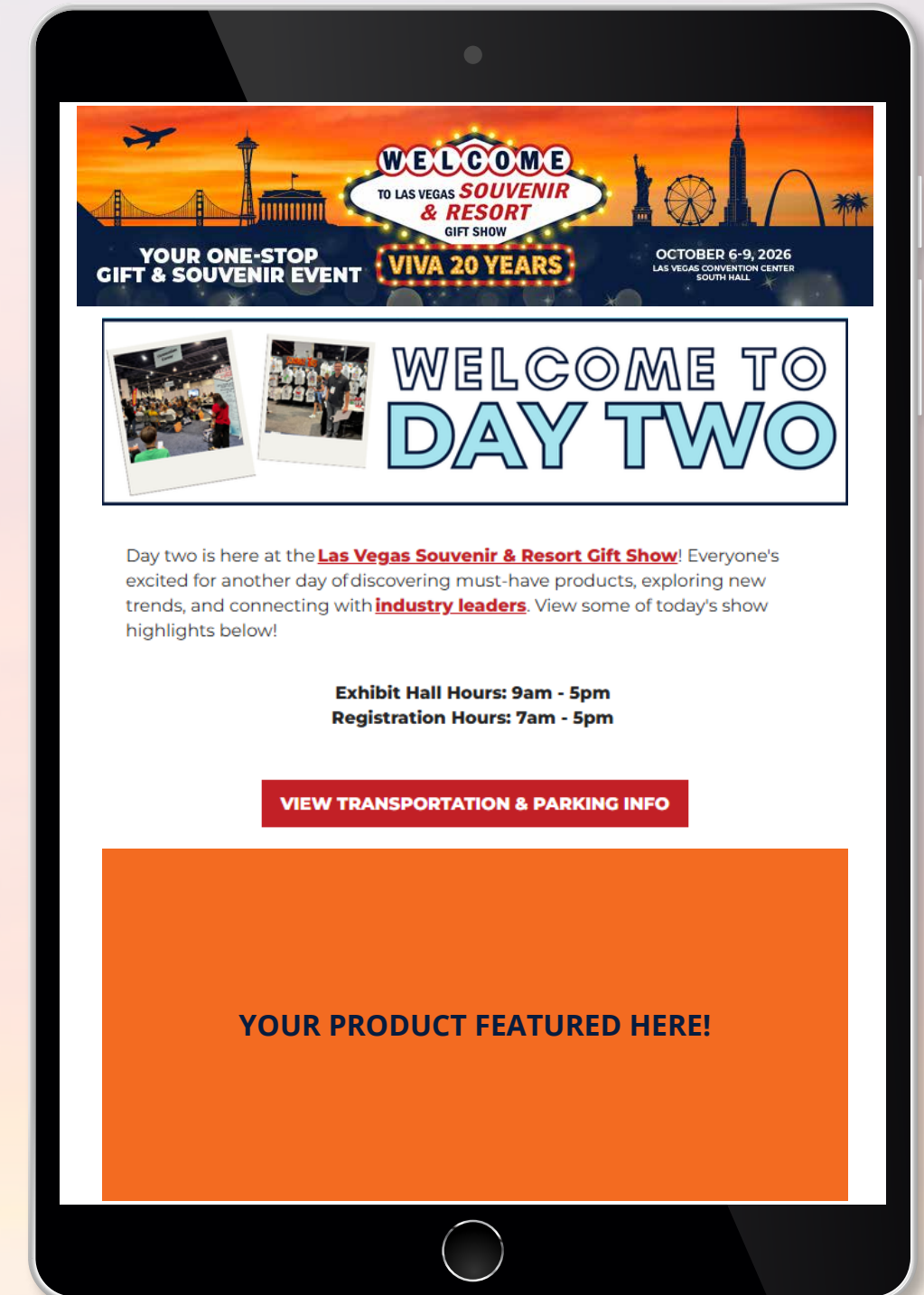
\$500

DELIVERABLES:

IMAGE: 300px x 300px product image ad .jpg or .png
TEXT: Company Name, Booth Number, 30 words below image to describe product, describe company, or offer show special
URL: If you want the image to link to a specific URL

DEADLINE:
SEPTEMBER 18, 2026

All creative and deliverables are subject to approval by Show Management.



EBLAST: PRODUCT PREVIEW PRE-SHOW EMAIL



Feature your product shot in one of our pre-show product preview eblasts. These will be deployed once a week for the 4 weeks before the event.

- ✓ Each email will highlight only 8 products
- ✓ Emails will be sent out to all pre-registered buyers
- ✓ Product images will be linked to company listing unless specific URL is supplied
- ✓ **Total Audience:** ~3,100+

**Estimated based on 2025 sends; actual audience may vary*

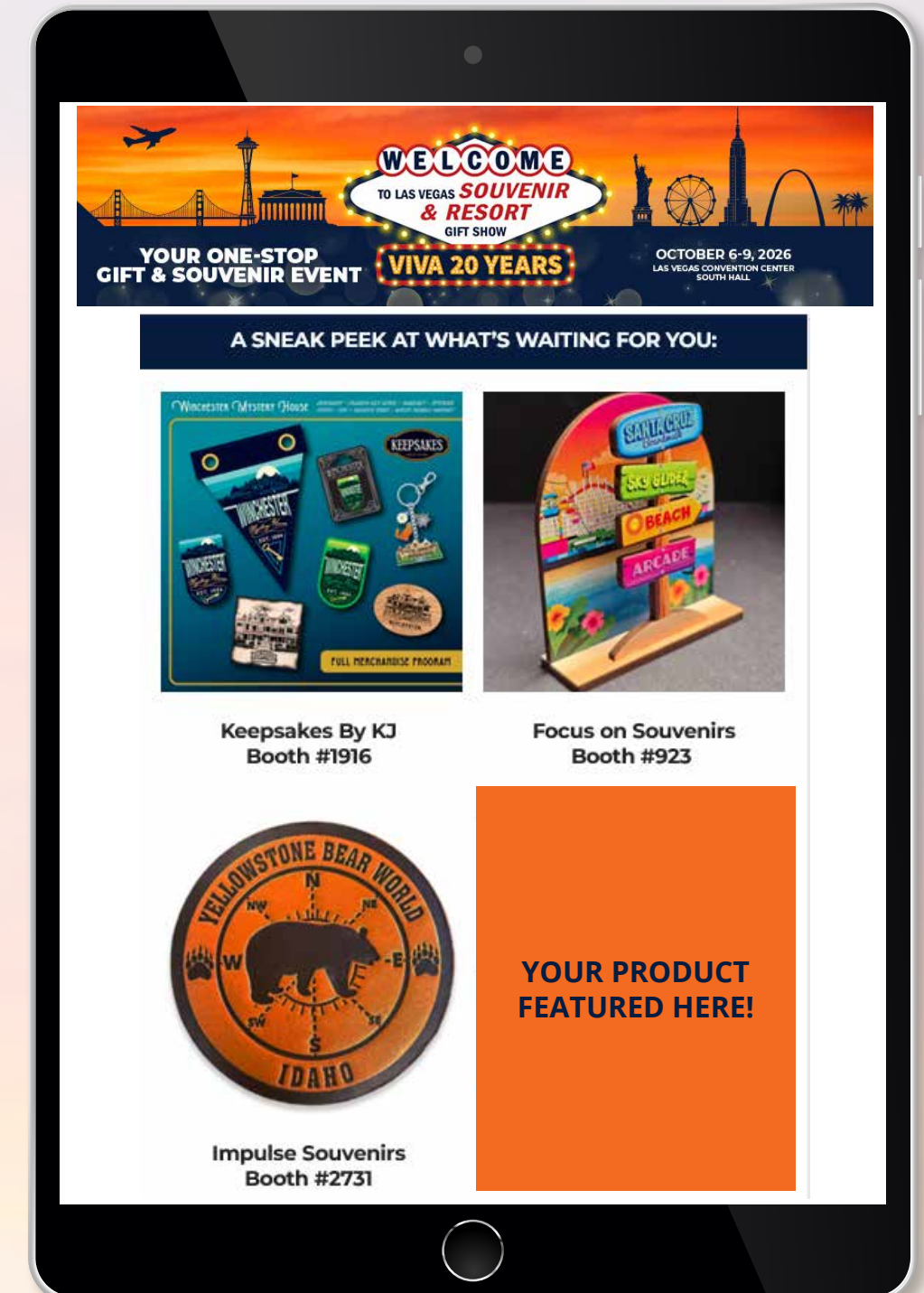
\$300

DELIVERABLES:

IMAGE: 300px x 300px product image ad .jpg or .png
TEXT: Company Name, Booth Number, 30 words below image to describe product, describe company, or offer show special
URL: If you want the image to link to a specific URL

DEADLINE:
SEPTEMBER 10, 2026

All creative and deliverables are subject to approval by Show Management.



SOCIAL MEDIA POST



Dedicated social media post on Facebook, Instagram and LinkedIn tagging your company.

Pre-Show: \$150

During Event: \$250

SOCIAL MEDIA STATS



- 5,562 followers
- 110,395 annual impressions



- 1,902 followers
- 87,478 annual impressions



- 321 followers
- 12,140 annual impressions

**LinkedIn was launched July 23, 2024
This information is based on Jan 1- Dec 31, 2024.*

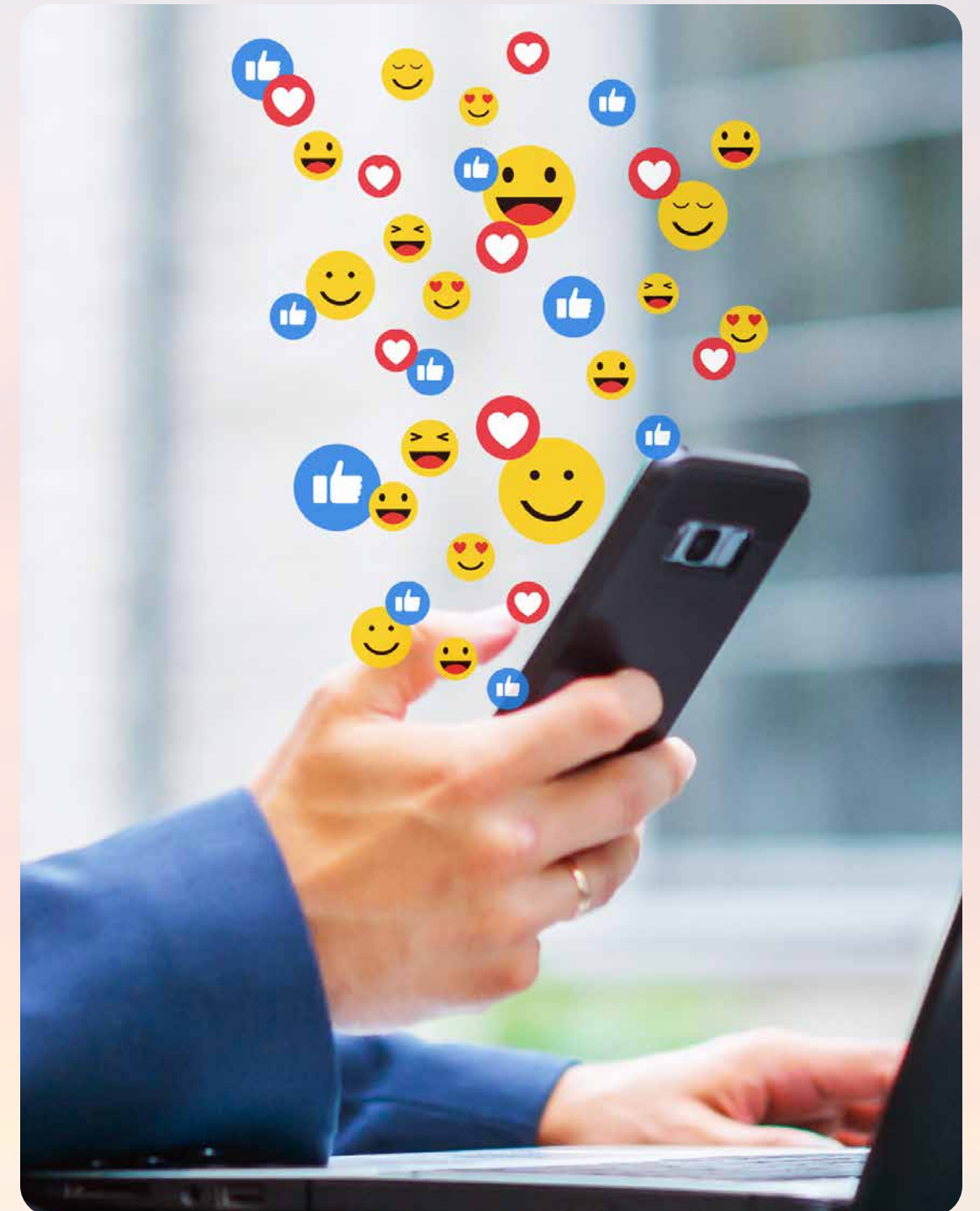
DELIVERABLES:

IMAGE: 1080px x 1080px and 1200px x 628px
TEXT: caption for social post, include any hashtags needed and handles for social accounts you want tagged
URL: link you want to link out to

PRE-SHOW DEADLINE:
2 WEEKS BEFORE SCHEDULED POST DATE

DURING EVENT DEADLINE:
SEPTEMBER 18, 2026

All creative and deliverables are subject to approval by Show Management.



MATCH! PROGRAM



MATCH!

MATCH! is Las Vegas Souvenir & Resort Gift Show's customized meeting experience that puts your brand in front of top souvenir and resort buyers based on mutual interests. The MATCH format is designed to accelerate your sales through GUARANTEED FACE-TO-FACE MEETINGS in the most efficient, cost-effective way! Our buyer delegates are reserved for leading Souvenir and Resort buyers, concessionaires, zoos, aquariums and national park retailers who are actively sourcing souvenir and resort product.

	 10 MEETING PACKAGE \$3,000	5 MEETING PACKAGE \$2,000	3 MEETING NEW EXHIBITOR PACKAGE* \$1,000
Company Branding on Website and MATCH! Platform	✓	✓	✓
Buyer Profile Access	✓	✓	✓
Concierge Service	✓	✓	✓
Access to MATCH! Networking Lounge	✓	✓	✓
MATCH! Lounge Product Preview Area	✓	✓	✓
MATCH! Breakfast	✓	✓	✓
Booth Recognition	✓	✓	✓
MATCH! Buyer Goody Bag Product Samples (optional)	✓	✓	✓
Guaranteed Face-to-Face Meetings <i>(additional meetings \$400/ea.)</i>	10	5	3

**must have purchased new exhibitor package*

REGISTRATION PACKAGE



Get your brand in front of every buyer at the show! Registration is the only place all buyers must pass through to receive their credentials. As the Official Registration Sponsor, your brand will be seen during registration, check-in, and throughout the show floor.

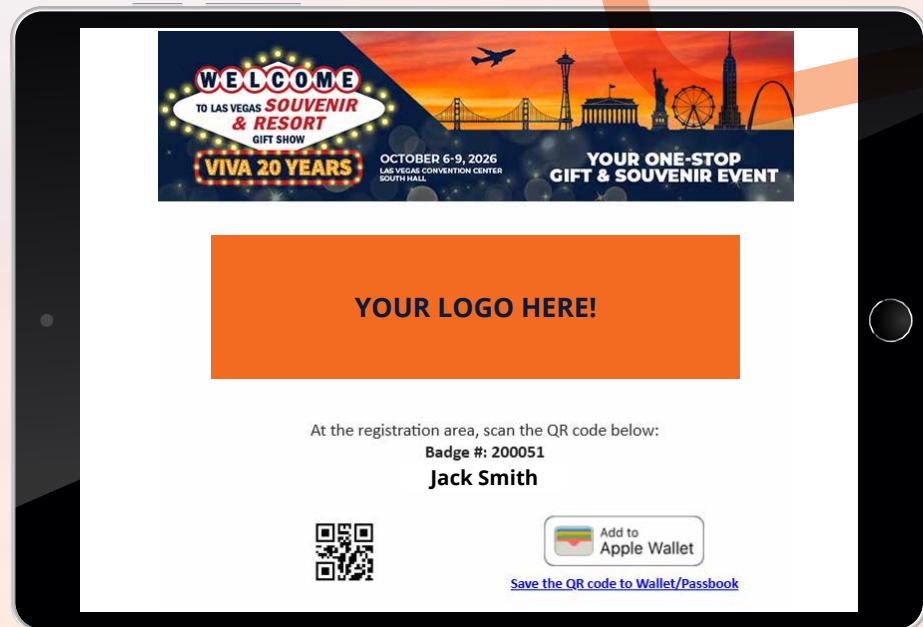
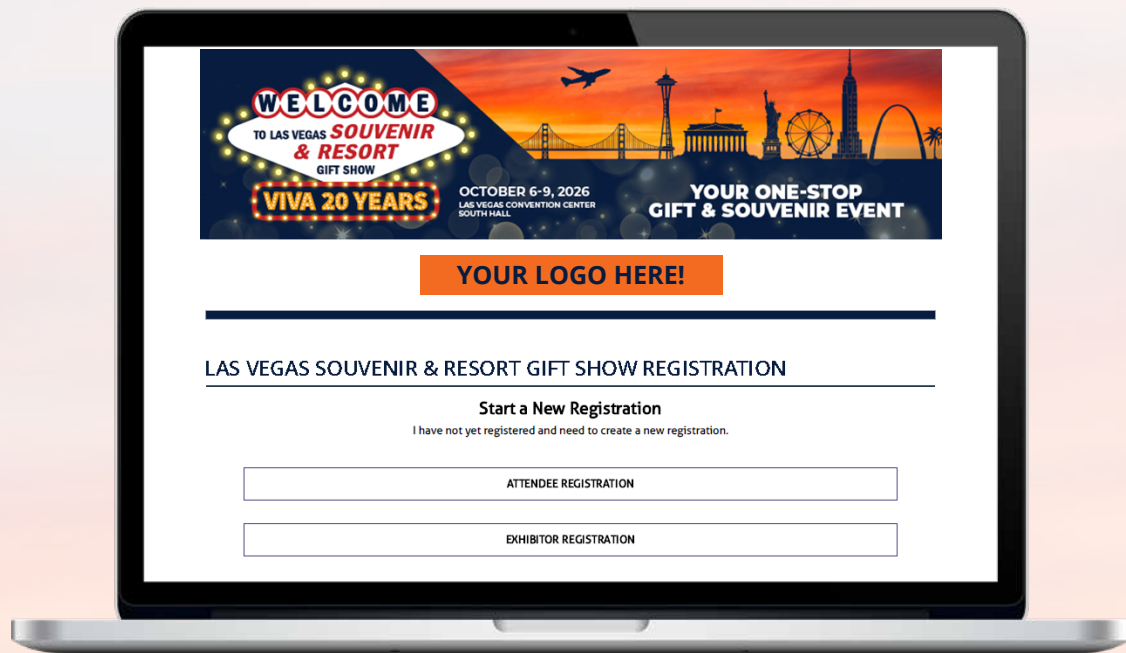
\$6,000 + costs

EXCLUSIVE!



PRE-SHOW

AT-SHOW



REGISTRATION LANDING PAGE

- Company banner and brand message featured on the registration landing page and key online registration pages
- Clickable banner on the final registration page linking to your website

REGISTRATION EMAIL CONFIRMATION

- Clickable banner placed prominently in the Express Registration email confirmation sent to all registered buyers

BADGE/LANYARD

- Logo featured on all buyer badges and lanyards, making your brand a walking billboard on the show floor

NOTE: Lanyard production not included; must be double-clip style

REGISTRATION SAMPLE HANDOUTS



GET YOUR PRODUCT IN ATTENDEES' HANDS FIRST!

Make an instant impression by providing a sample or branded handout available to all attendees at registration before they enter the show floor.

- ✓ 500 samples max will be distributed across the 4 days
- ✓ Can include booth number and company name with sample with a separate card
- ✓ Product Material handling/shipping is the responsibility of the sponsor. Pricing will vary based upon weight and rates.

\$750 + costs

DELIVERABLES:

Sponsor provides samples or handouts to be placed at registration (recommended to include company name, logo, and booth number)

DEADLINE:

SEPTEMBER 25, 2026

Handouts must arrive to warehouse by this date

All creative and deliverables are subject to approval by Show Management.



SIGNAGE: HANGING BANNER



ELEVATE YOUR BRAND ABOVE THE SHOW FLOOR!

Maximize visibility with a prominent hanging banner placed above your booth. This high-visibility sponsorship ensures buyers can easily spot your brand from across the show floor.

Product material handling/shipping as well as the rigging is the responsibility of the sponsor. Pricing will vary based upon weight and rates.

Starting at \$1,500 + costs

DELIVERABLES:

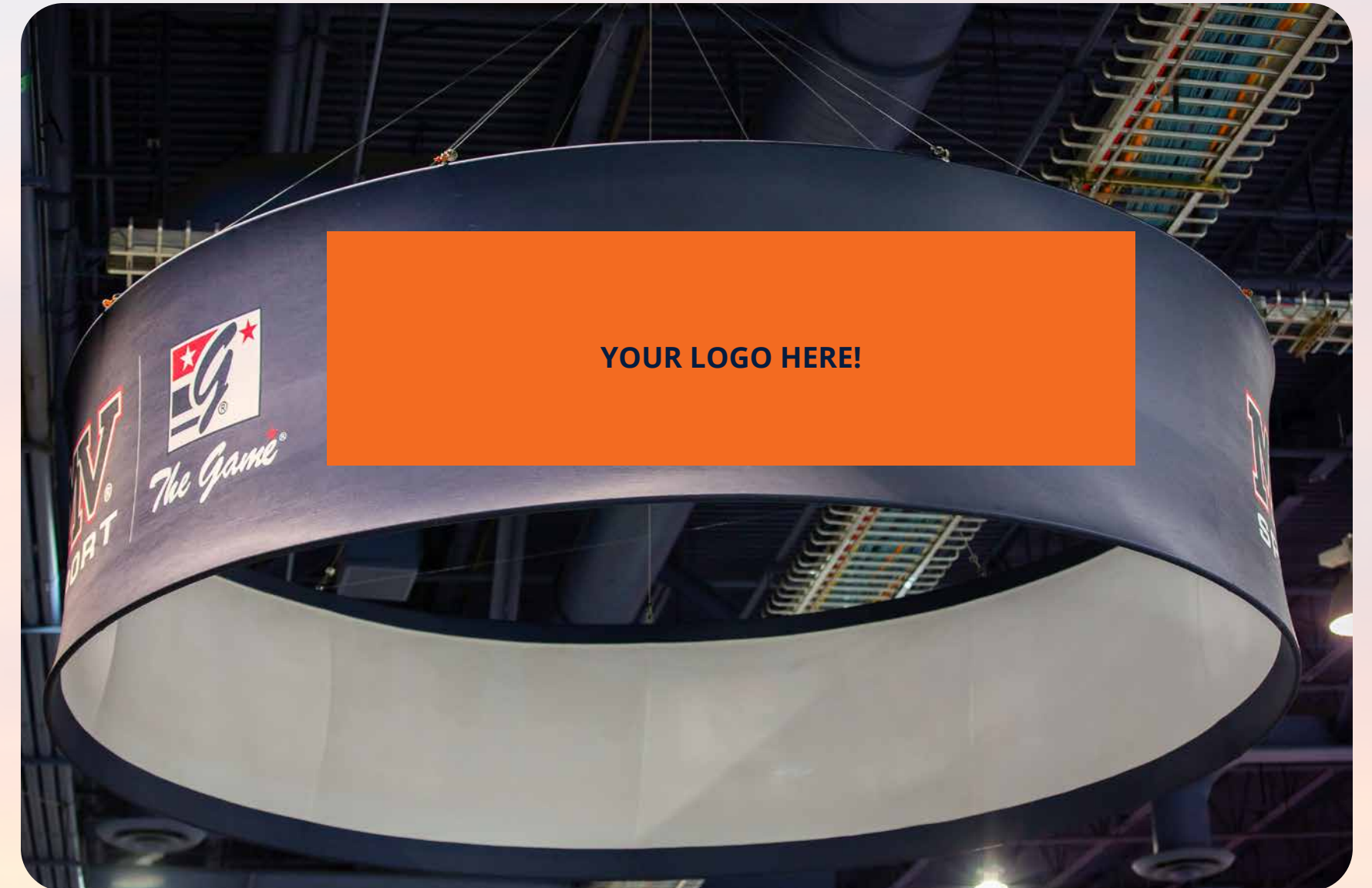
Sponsor to provide banner

DEADLINE:

SEPTEMBER 25, 2026

Banner must arrive to warehouse by this date

All creative and deliverables are subject to approval by Show Management.



SIGNAGE: DOOR/WINDOW DECALS



MAKE A STRONG FIRST IMPRESSION!

Welcome buyers with eye-catching window decals featuring your company name and booth number, placed on convention center entrance windows and doors. This prime location ensures your brand is one of the first things attendees see upon arrival.

\$1,200 per decal + costs

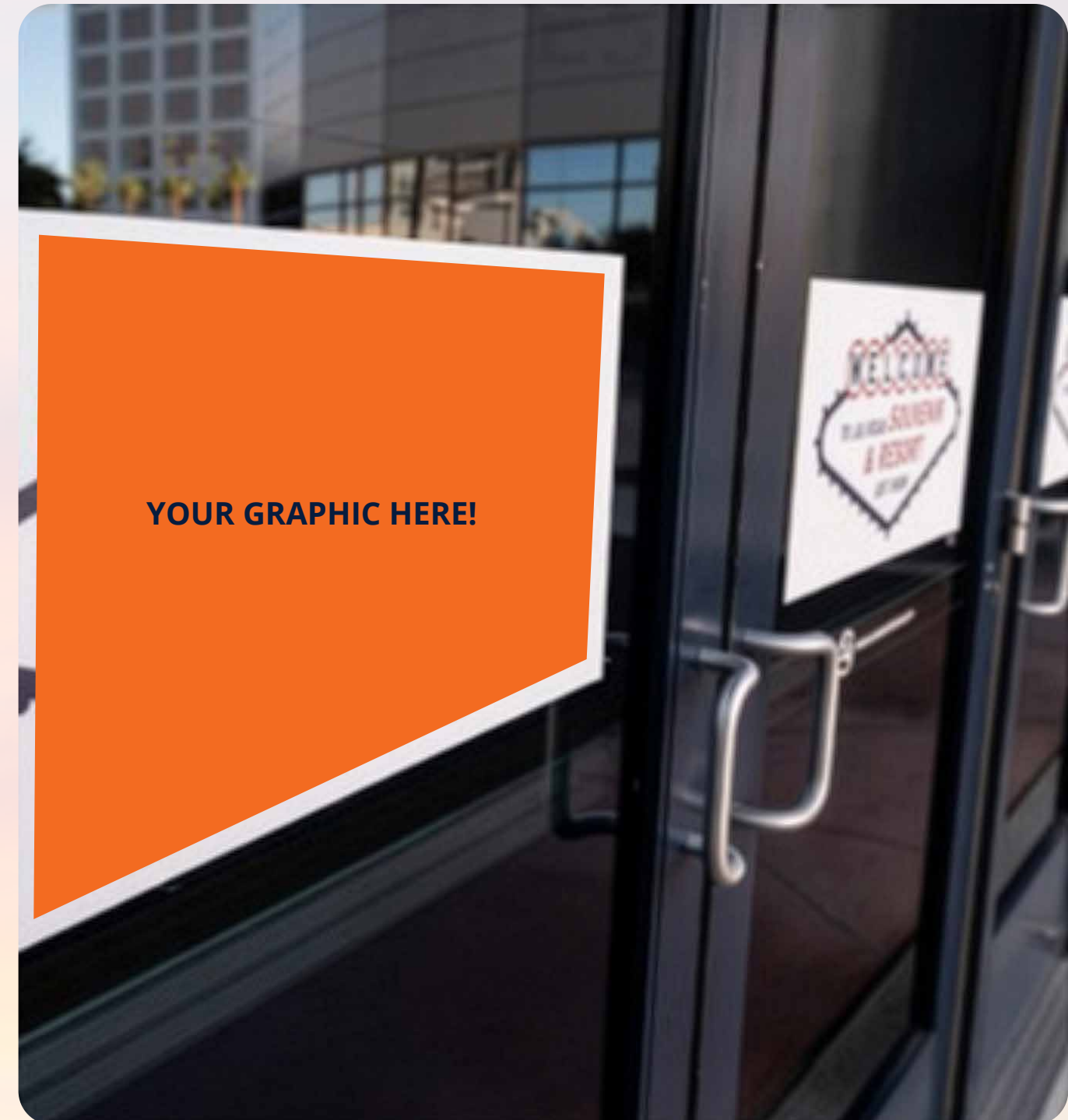
DELIVERABLES:

Graphic Image: in .EPS or .AI format
Actual size dependent on
chosen placement location

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



SIGNAGE: STAND ALONE METERBOARD



GRAB ATTENTION IN HIGH-TRAFFIC AREAS!

Position your brand where buyers can't miss it—in lobbies and main show floor aisles. These double-sided, stand-alone meter boards provide the perfect opportunity for a quick, high-impact brand impression.

Exhibitor must provide print ready artwork.

\$1,200 + costs

DELIVERABLES:

Graphic Image in .EPS or .AI format
Image: 1meter x 87inches
(can have different artwork on each side)

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



SIGNAGE: FLOOR DECAL



GUIDE BUYERS STRAIGHT TO YOUR BRAND!

Make a bold statement with custom floor decals placed in high-traffic areas throughout the show floor. These eye-catching graphics help direct buyers to your booth while reinforcing your brand presence.

- ✓ INCLUDES 3 STICKERS
- ✓ Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.
- ✓ Exhibitor provides print-ready artwork.

\$1,200

DELIVERABLES:

Image: 3' x 3' .eps or .ai file

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



SIGNAGE: HALL AISLE SIGN SPONSOR



FEATURE YOUR COMPANY LOGO ON 3 AISLE SIGNS!

- ✓ INCLUDES 3 AISLE SIGNS of your choosing (first come, first serve based on availability)
- ✓ Company logo will be included on aisle sign that will hang below the aisle number

\$10,000

DELIVERABLES:

Logo provide in .ai or .eps file

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



CONNECT BUYER LOUNGE SPONSOR



REACH YOUR CUSTOMERS IN THE CONNECT BUYER LOUNGE!

- ✓ Have logo on hanging banner and signage
- ✓ Able to provide a promotional pieces for the tables in the lounge
- ✓ Product Material handling/shipping is the responsibility of the sponsor. Pricing will vary based upon weight and rates.

\$1,500

DELIVERABLES:

Logo provide in .ai or .eps file

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



PRODUCT SHOWCASE AREA



SHOW OFF YOUR NEWEST PRODUCTS!

The #1 reason buyers are coming to Las Vegas is to see what's NEW! The high-trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

INCLUDES:

- ✓ 2' x 2' product display in the high-traffic Product Showcase Area

Note: if you have signed up for the New Exhibitor Promotional Package, a space in the Buyers Lounge has already been reserved for you, and is included in your package fee.

STARTING AT \$200

DELIVERABLES:

Sponsor provides a product sample and/or display that fits within a 2' x 2' space

**DISPLAYS WILL BE SET UP
DURING BOOTH INSTALL TIMES**



RENT THE RUNWAY



SHOW OFF YOUR PRODUCTS!

Mannequins will be featured onsite and will be available to have dressed with your product during the entire duration of the event.

- ✓ Price is per mannequin
- ✓ Mannequins are not provided and will be the responsibility of the sponsor to provide
- ✓ Sponsor can provide man, woman, or child mannequins

\$500 per mannequin

DELIVERABLES:

Sponsor to provide mannequin and product

DEADLINE:

AUGUST 14, 2026



EXCLUSIVE SHOW BAG



YOUR BRAND IN EVERY BUYER'S HANDS!

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo

INCLUDES:

- ✓ Co-branded show bags featuring your logo alongside the official show logo

\$3,000 + costs

DELIVERABLES:

- Sponsor responsible for design, incorporating show logo(s); final approval required by Show Management
- Sponsor to produce and deliver show bags (minimum quantity set by Show Management)

DELIVERABLES:

Sponsor responsible for design, incorporating show logo(s)

Sponsor to produce and deliver show bags (minimum quantity set by Show Management)

All creative and deliverables are subject to approval by Show Management.



SHUTTLE BUS SPONSORSHIP



REACH BUYERS BEFORE THEY ARRIVE!

Get your brand in front of attendees before they even step into the show by sponsoring the official shuttle bus. Your logo and booth number will be featured on shuttle bus signage and in promotions where the schedule is mentioned.

Include branded materials for seat drops on the bus; production, shipping, and placement are handled by sponsor.

\$1,000

DELIVERABLES:

Sponsor logo in .EPS or .AI format

DEADLINE:

AUGUST 14, 2026



OFFICIAL SHIRT SPONSOR



STAND OUT IN STYLE!

Become an Official T-Shirt Sponsor and put your brand directly in the hands of buyers at the Las Vegas Souvenir & Resort Gift Show. This high-impact branding opportunity keeps your logo front-and-center throughout the event and long after they return home.

- ✓ 750 shirts provided by sponsor over the 4 days
- ✓ Material handling/shipping rates is sponsor's responsibility and may vary based on weight and rates
- ✓ Includes one post-show email to all verified attendees to be sent 2 weeks after the show. HTML to be provided by sponsor.

\$2,000

DELIVERABLES:
Sponsor to supply 750 shirts

DEADLINE:
AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



OFFICIAL GOODY BAG SPONSOR



BE ONE OF THE FIRST BRANDS BUYERS SEE!

Put your brand in the hands of the first stores to arrive each day for the first two days of the show with this exclusive goody bag sponsorship.

- ✓ This exclusive opportunity allows you to showcase your brand message on the official show goody bag - handed to the first 100 stores to arrive at the show on the first 2 days
- ✓ Sponsor logo Co-branded with show logo. Production not included. Minimum number of bags included.
- ✓ Provide 200 bags. Material handling/shipping rates is sponsor's responsibility and may vary based on weight and rates

\$750 + costs

DELIVERABLES:

Sponsor to produce and deliver 200 goody bags
Sponsor handles production and shipping of goody bags

DEADLINE:

SEPTEMBER 25, 2026

Bags must arrive to warehouse by this date

All creative and deliverables are subject to approval by Show Management.



OFFICIAL WATER BOTTLE SPONSOR



BECOME THE MOST REFRESHING PART OF THE SHOW!

Make your brand an essential part of the attendee experience as the Official Water Bottle Sponsor of the Las Vegas Souvenir & Resort Gift Show. Your logo will accompany buyers throughout the day, offering steady visibility as they walk the show floor, meet with exhibitors, and discover new products—keeping your brand top-of-mind with every sip.

- ✓ Provide 750 bottles max
- ✓ Material handling/shipping rates is sponsor's responsibility and may vary based on weight and rates
- ✓ Includes one post-show email to all verified attendees to be sent 2 weeks after the show. HTML to be provided by sponsor.

\$2,000

DELIVERABLES:

Sponsor to supply 750 bottles and HTML email content

DEADLINE:

SEPTEMBER 25, 2026

All creative and deliverables are subject to approval by Show Management.



WATER COOLER SPONSOR



HYDRATE THE CROWD!

Put your brand at the center of attendee traffic with the Water Cooler Sponsorship. Your company name and booth number will be prominently displayed at a busy water station—either on the show floor or in the Buyers Lounge—giving your brand continuous visibility as buyers stop to refresh and recharge.

- ✓ Sponsorship includes one water cooler and water for the duration of the show
- ✓ Sponsor can provide 8oz disposable cups to have at the water cooler station
- ✓ Material handling/shipping rates is sponsor's responsibility and may vary based on weight and rates

\$1,000

DELIVERABLES:

Sponsor to supply 8oz disposable cups

DEADLINE:

AUGUST 14, 2026

All creative and deliverables are subject to approval by Show Management.



MATCH LOUNGE COFFEE SPONSOR



FUEL CONVERSATIONS AND CONNECTIONS!

Give buyers the pick-me-up they're looking for as the official Coffee Sponsor of the MATCH Lounge. Your brand will be featured prominently at this high-traffic meeting space, offering valuable visibility as attendees relax, network, and recharge with a fresh cup of coffee—keeping your company top-of-mind during their most meaningful conversations.

- ✓ Logo placed around the Match Coffee Area
- ✓ Sponsor can provide 8oz disposable cups to have at the water cooler station
- ✓ Material handling/shipping rates is sponsor's responsibility and may vary based on weight and rates

\$500

DELIVERABLES:

Sponsor logo in .EPS or .AI format
Sponsor to supply 8oz disposable cups

DEADLINES:

LOGO: AUGUST 14, 2026
CUPS: SEPTEMBER 25, 2026

All creative and deliverables are subject to approval by Show Management.



POPCORN SOCIAL



HOST A FUN & ENGAGING POPCORN SOCIAL!

For companies looking to host a small popcorn social on the show floor or in the Buyers Lounge. Company name and booth number will be prominently displayed on signage during social.

- ✓ Company logo and booth number featured on event signage
- ✓ Opportunity to provide branded napkins (maximum of 1,000; sponsor handles material handling/shipping)

\$650 PER DAY + costs

DELIVERABLES:

Sponsor covers all food and catering setup costs
Optional: Sponsor may provide branded napkins
(at sponsor's expense)
Logo file in .EPS or .AI format

DEADLINES:

LOGO: AUGUST 14, 2026
NAPKINS: SEPTEMBER 25, 2026

Napkins must arrive to warehouse by these dates

All creative and deliverables are subject to approval by Show Management.



COOKIE BREAK



HOST A FUN & ENGAGING COOKIE BREAK!

Everyone needs a cookie break and you can be the lucky one to sponsor that break for buyers on the show floor. Sponsorship for a one day, one hour social.

- ✓ Company logo and booth number featured on event signage
- ✓ Opportunity to provide branded napkins (maximum of 1,000; sponsor handles material handling/shipping)

\$650 PER DAY + costs

DELIVERABLES:

Sponsor covers all food and catering setup costs
Optional: Sponsor may provide branded napkins
(at sponsor's expense)
Logo file in .EPS or .AI format

DEADLINES:

LOGO: AUGUST 14, 2026
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Napkins must arrive to warehouse by these dates

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HAPPY HOUR



RAISE A GLASS AND ELEVATE YOUR BRAND!

Invite buyers to unwind and connect with a lively 2-hour Happy Hour on the show floor. As the event sponsor, your brand will be highlighted throughout this high-energy networking experience, giving you valuable visibility as attendees gather, socialize, and enjoy refreshments—creating the perfect atmosphere to spark conversations and boost booth traffic.

- ✓ Your company name and booth number will be prominently displayed on signage at the event. Sponsorship can be shared with multiple vendors.
- ✓ Includes 200 drink tickets but can purchase more tickets
- ✓ You are able to provide napkins for this area – 1000 maximum (material handling/shipping)
- ✓ Company logo and booth number placed on signage

\$3,500 + costs

DELIVERABLES:

Sponsor covers all food and catering setup costs
Optional: Sponsor may provide branded napkins (at sponsor's expense)
Logo file in .EPS or .AI format

DEADLINES:

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INSERTION ORDER FORM



20TH ANNIVERSARY SPONSORSHIPS

- Legacy \$5,000
- Milestone \$3,000
- Commemorative \$1,500

DIGITAL PACKAGES

- Platinum \$1,200
- Gold \$650
- Silver \$375

SPECIAL PACKAGES

- SOLD!** Registration Package \$6,000 + costs
- New Exhibitor Package \$275

PRINT AD PACKAGES

- Blackjack Package \$2,200
- Poker Package \$1,700

PRINT ADVERTISING

PRODUCT PREVIEW GUIDE

FULL-PAGE COLOR ADS:

- EXCLUSIVE!** Inside Front Cover \$1,800
- EXCLUSIVE!** Inside Back Cover \$1,800
- Full-Page Color Ad \$1,650
- Half-Page Color Ad \$1,350
- Quarter-Page Color Ad \$1,000
- Product Image Inclusion \$350

SHOW DIRECTORY

FULL-PAGE COLOR ADS:

- EXCLUSIVE!** Back Cover \$1,650
- EXCLUSIVE!** Inside Front Cover \$1,650
- EXCLUSIVE!** Inside Back Cover \$1,650
- Full-Page Color Ad \$1,000
- Half-Page Color Ad \$750

FLOORPLAN MAP

- Featured Ad \$750

MOBILE APP SPONSORSHIPS

- Banner Ads \$2,500
- Homepage Blocks \$3,000
- Push Notifications (3) \$1,000
- Push Notifications (each) \$350

PROMOTIONAL EMAILS

- Dedicated Company Spotlight \$1,500
- Show Daily Product Spotlight \$500
- Product Preview Pre-Show Email \$300

SOCIAL MEDIA POSTS

- Pre-Show \$150
- During Event \$250

MATCH! PROGRAM

- 10 Meeting Package \$3,000
- 5 Meeting Package \$2,000
- 3 Meeting Package \$1,400

SIGNAGE

- Hanging Banner Starting at \$1,500 + costs
- Door/Window Decals \$1,200 ea. + costs
- Stand Alone Meterboard \$1,200 ea. + costs
- Floor Decals \$1,200
- SOLD!** Hall Aisle Sign Sponsor \$10,000

ON-SITE SPONSORSHIPS

- Connect Buyer Lounge Sponsor \$1,500
- Product Showcase Area \$200
- Rent the Runway \$500/mannequin
- SOLD!** Show Bag \$3,000 + costs
- Shuttle Bus Sponsorship \$1,000
- Shirt Sponsor \$2,000 + costs
- SOLD!** Goody Bag Sponsor \$750 + costs
- Water Bottle Sponsor \$2,000 + costs
- Water Cooler Sponsor \$1,000 + costs
- MATCH! Lounge Coffee Sponsor \$500
- Popcorn Social \$650/day + costs
- Cookie Break \$650/day + costs
- Happy Hour \$3,500 + costs
- Sample Hand Out At Registration \$750 + costs

Exhibiting Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website URL: _____

For more information and to reserve your space, contact:

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Select sponsorships must be paid in full prior to publishing.

All creative and deliverables are subject to approval by Show Management.