MAU Vegas Logo

MAU VEGAS
August 2024

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The MAU Vegas logo is a word mark made from distinctive letterforms, characterised by their extreme horizontal scaling and bold impression.

The visual cues it gives are unpretentious, to-the-point, definite and distinctly un-phased by faddish trends or affectations.

It works best when centred and to the bottom of compositions, a simple stamp of the commitment.

MAU VEGAS

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Tracking set to 50/1000 em ——

MAU VEGAS

Tracking of MAU set to 50/1000 em Leading set to 124% of font Tracking of VEGAS set to 50/1000 em