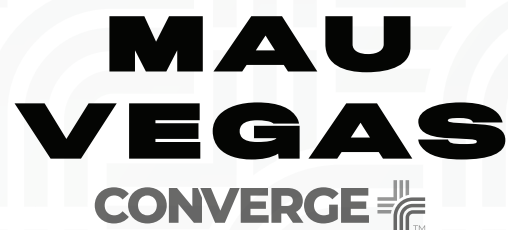


CONVERGE+ AT MAU VEGAS

START EARLIER. CONNECT BETTER. FOLLOW UP SMARTER.



MAU DELIVERS THE AUDIENCE. Converge+ turns that audience into sales momentum — before, during, and after the event.

WHAT CONVERGE+ DELIVERS

- ✓ Earlier access to the right buyers
- ✓ More meaningful conversations
- ✓ Clear, prioritized post-event follow-up
- ✓ Owned, CRM-ready leads you can act on with confidence

BEFORE MAU: BUILD PIPELINE BEFORE THE DOORS OPEN

CONVERGE+ ACTIVATE

Reach registered MAU attendees weeks before the show — so you arrive already known, already relevant, and already in conversation.

WHY IT MATTERS

- Invite and connect with customers before their calendars fill up
- Focus outreach on attendees based on your ICP
- Engage buyers while competition is still low (privacy-first)

DESIGNED FOR QUALITY

- Privacy-first, masked identities until engagement
- Credit-based outreach ensures intentional contact
- Limited availability creates a clear head start

» **Bottom line:** You show up with momentum — not catch-up.

DURING MAU: TURN WARM LEADS INTO REAL CONVERSATIONS

MAU VEGAS MOBILE APP

Once MAU begins, conversations continue naturally onsite.

WHY IT MATTERS

- Carry pre-event context into in-person meetings
- Capture meaningful interactions as they happen
- Manage conversations, meetings, and connections in one place

» **Bottom line:** No restarting. No lost context. Just better conversations.

AFTER MAU: KNOW EXACTLY WHO TO FOLLOW UP WITH — AND WHY

CONVERGE+ INSIGHTS

Not every conversation matters equally. Converge+ helps you see the difference.

WHY IT MATTERS

- Owned, unmasked leads from real interactions
- Visibility into engagement quality and fit
- CRM-ready data for confident, timely follow-up

» **Bottom line:** Less guesswork. Faster action. Better ROI.

	WHAT'S INCLUDED
AVAILABILITY	Limited to select sponsors to protect the attendee experience
PRICING	\$7,500 add-on to existing sponsorship packages
PRE-EVENT OUTREACH CREDITS	<ul style="list-style-type: none"> • 200 email credits • 1 reminder email included • (1 credit = 1 targeted email)
ACCESS WINDOW	<p>CONVERGE+ ACTIVATE: Begins 4 weeks pre-event</p> <p>CONVERGE+ INSIGHTS: Available for 365 days post-event</p>
SALES ENABLEMENT CAPABILITIES	<ul style="list-style-type: none"> • Targeted pre-event outreach to registered attendees • Onsite lead capture via badge scanning • Post-event lead scoring, segmentation, and export • CRM-ready reporting for follow-up and ROI analysis

WHY CONVERGE+

- ⚙️ Visibility before the event.
- ⚙️ Connection during it.
- ⚙️ Clarity after.

» **CONVERGE+** helps ensure every MAU interaction works harder for your business.