Exhibitor Booth Rules and Regulations:

General Rules:

- All floor load capacities are subject to physical limitations of the exhibition hall or pavilion. Prior to construction, the exhibitor has the responsibility to check the shows floor plans for floor load capacities for each exhibitor's assigned location. These can be found on **page 11**, please contact POWERGEN.ES@clarionevents.com if you have any questions.
- Any exhibitor looking to display a **Multi-Story or Double Decker booth** should submit their planned design to show management and we will begin the process to obtain the necessary approvals. Additional guidelines can be found on page 6.
- Booths consisting of **400 square feet or more** must send complete booth design with dimensions to show management for booth approval no less than 60 days out from the first move in day. Designs may be uploaded here **POWERGEN 2026 Booth Approval Form**.

  Any modifications made to booth designs that have already been approved by show management must be re-submitted for additional approval. No exceptions.
- **Flooring** in your exhibit space is **mandatory but not provided** with your exhibit space purchase. If you are not providing your own flooring for your booth, you can rent flooring from the show's General Service Contractor (please see the online exhibitor manual for more information). Show Management reserves the right to "force flooring" in any exhibit area that is without flooring before the end time for booth move-in/setup. Each exhibitor is responsible for the flooring cost.
- At no point may an exhibitor pack up their exhibiting materials and leave the show earlier than the official close of the show. Any exhibitor found to do so will risk losing their rebooking points, impacting their involvement in future events.
- Under no circumstances may machinery or any part of an exhibitor's display extend outside of the boundary of your contracted exhibit space regardless of the height clearance from the floor. This rule also applies to lights, speakers, and hanging signs. If you have any type of projection in your booth, it must stay within your booth space. You cannot project onto the walls of the exhibit hall. If you do, you will be asked to remove the projection.
- The standard booth height limit at the Exhibition is **eight feet**, but this limitation is also determined by Exhibitor's booth size and location on the floor.
    - Additional guidelines can be found on **page 3-5.**
- To maintain a professional appearance of the exhibit hall, booths must have back sides of displays covered when visible from an aisle (eg: panels on the back side of a pop-up structure in an island booth to cover the frame).
- Utility connections (electrical or Internet wires, air/water/gas hoses, etc) must be hidden from view to maintain a high level of safety and professional appearance.

- Unless explicitly contracted with Show Management, booth spaces are unfurnished. Please refer to Exhibitor Manual to rent booth furniture.
- Distributing literature or promotional items outside of the contracted booth space is prohibited.

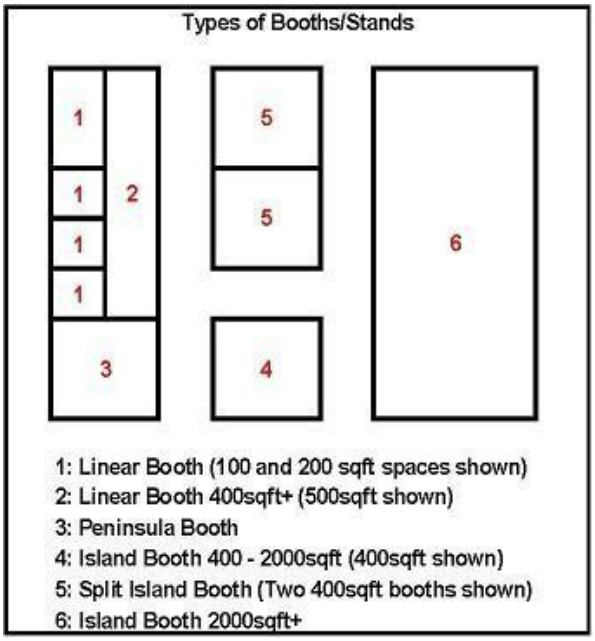
General Rules continued…

- Any booth with a structured wall (meaning a continuous structure, fabric or otherwise, that encloses or divides an area of space) cannot exceed 20' in height. Structured walls over 20' long are subject to Fire Marshal approval.
- If using a non-official contractor to set-up and/or dismantle your exhibit, the required form to request for setup by non-official contractor along with the Certificate of Insurance naming the Official General Contractor as an additional insured, must be received by the specified deadline in the Exhibitor Manual. Otherwise, labor will have to be hired from the General Contractor by the non-official contractor for them to supervise your exhibit. These stipulations are strictly enforced to protect you, show management and the General Contractor.
- The use of a fog machine must be approved by Exhibit Services before arriving on show site. Approval is based on convention center requirements. The use of any chemicals is strictly prohibited. The direction of the smoke/fog must be towards the inside of the exhibitor's booth space. Smoke/fog cannot be directed toward the aisles.

Aisles
All aisles must be clear of exhibits. Interviews, demonstrations, and distribution of literature must be made inside the exhibitor's booth. All aisle carpet must be produced and installed by the show's General Services Contractor.

Structural Integrity
All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork- lifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.

Exhibit Space & Booth Display Rules



The following display rules have been designed using the IAEE (International Association of Exhibitions and Events) guidelines and modified to incorporate some of the needs of the many international exhibitors who are present at Clarion Events'. Every attempt has been made to maintain fairness to exhibitors in booths of all sizes and to maintain clear lines of sight to neighboring booths. These rules will be enforced in the exhibit hall, and you must have written approval from Clarion Events to display anything that does not adhere to the limits set forth in this document. Please contact POWERGEN.ES@clarionevents.com if you have any questions regarding these display rules.

EXHIBIT BOOTH EXAMPLES

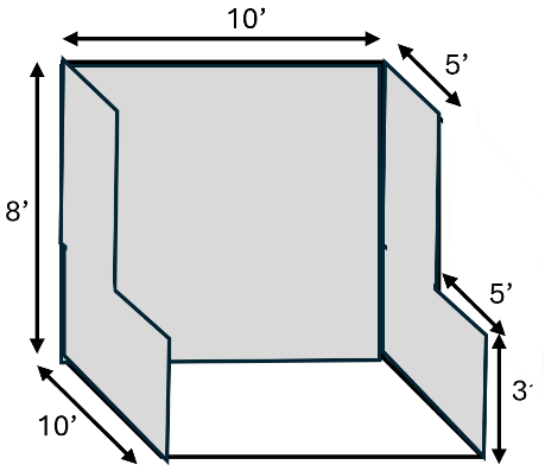
Linear Booth

Linear Booths have only **one side** exposed to an aisle and are generally arranged in a series along a straight line. They are also called “in-line” booths.

Dimensions

To maintain consistency and for ease of layout and/or reconfiguration, floor plan design in increments of 10 ft (3.05m) has become the standard. Therefore, Linear Booths are most commonly 10 ft (3.05m) wide and 10 ft (3.05m) deep (10’x10’).

Maximum backwall height limit: 8 ft (2.5m)



10’ x 10’ LINEAR BOOTH

Use of Space

Regardless of the number of Linear Booths utilized, display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

The maximum height of 8 ft (2.44m) is allowed only in the rear half of the booth space, with a 3 ft (0.91m) height restriction imposed on all materials in the remaining space forward to the aisle. Please contact your exhibit services managers regarding any equipment or display that will be higher than 8ft.

Corner Booth

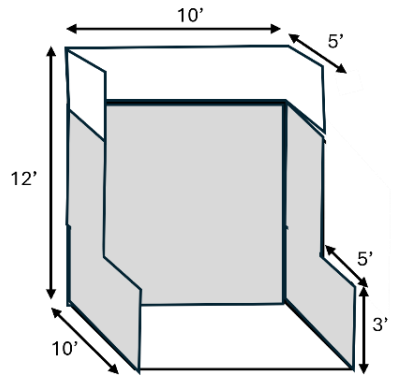
A Corner Booth is a Linear Booth exposed to aisles on two sides. All other guidelines for Linear Booths apply.

Perimeter Booth

A Perimeter Booth is simply a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit.

Dimensions and Use of Space

All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum backwall height is 12 ft (3.66m).



10’ x 10’ PERIMETER BOOTH

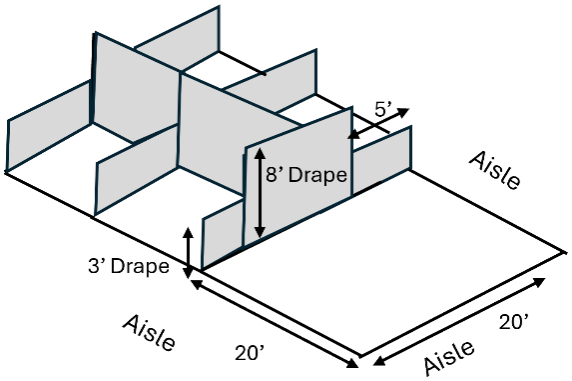
Peninsula Booth

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a (4) 10’x10’ booths or (2) 10’x10’ booths.

Dimensions:

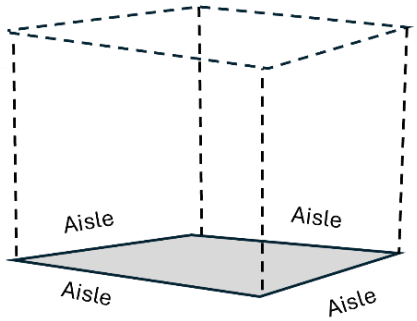
A Peninsula Booth is usually 20’x20’ (6.1m x 6.1m) or larger.

When a Peninsula Booth backs up to two Linear Booths, the backwall is restricted to 3 ft (0.91m) high within 5 ft (1.52m) of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Overhead hanging signs are not permitted for booths under 400 sq.



20’ x 20’ PENINSULA BOOTH

Island Booth
An Island Booth is any size booth exposed to aisles on all four sides.



ISLAND BOOTH

Dimensions

An Island Booth is typically 20 ft x20 ft (7.75m x 7.75m) or larger, although it may be configured differently.

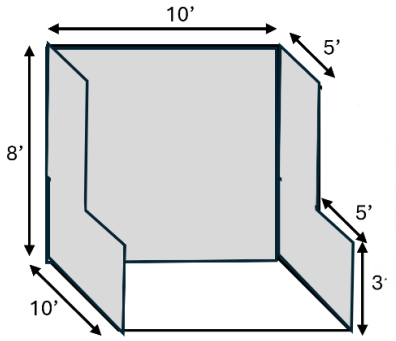
Use of Space

The entire cubic content of the space may be used up to the **maximum allowable height, which is 20'**, including signage.

*If an exhibitor has an island bigger than a 20x40 and would like to create aisles within their cut booths, they should reach out to their Exhibit Services Manager as additional restrictions may apply.

Other Important Considerations

***Line of Sight - Inline Booths*:** All inline booths must be conscious of the arrangement of display materials so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 ft is allowed only in the rear half of the booth space, with a 3 ft (0.91m) height restriction imposed on all materials in the remaining space forward to the aisle.



10' x 10' LINEAR BOOTH

Canopies and Ceilings

Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or for hanging products).
Canopies for Linear or Perimeter Booths should comply with line-of-sight requirements (see "Use of Space for Linear or Perimeter Booths").

The base of the Canopy should not be lower than 7ft (2.13m) from the floor within 5 ft (1.52m) of any aisle. Canopy supports should be no wider than three inches (3"). This applies to any booth configuration that has a sightline restriction, such as a Linear Booth. Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings and other similar coverings. Check with the appropriate local agencies prior to determining specific exhibition rules.

Hanging Signs & Graphics

Hanging signs and graphics may be permitted in Peninsula and Island Booths with Show Management and Venue approval, usually to a maximum height of 20 ft. Whether suspended from above or supported from below, they should comply with all ordinary use-of-space requirements per the specific Venue Rules and Regulations (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type). Hanging Signs & Graphics should be set back 10 ft (3.05m) from adjacent booths. Approval for the use of Hanging Signs & Graphics should be received from Show Management at least 60 days prior to installation. Drawings must be available for inspection.

Booth Backwall Overview

The standard booth height limit at the Exhibition is eight (8) feet, but this limitation is also determined by Exhibitor's booth size and location on the floor. The following chart will show the acceptable heights. **However, any exhibit exceeding the regulated height restrictions (including signs) must be approved by Clarion Events regardless of booth size or location.** If an Exhibitor desires to exceed the standard heights or

has a booth over 2,500 sq. ft. net you must submit a request in writing along with the booth design and dimensions of the proposed booth for approval to **POWERGEN.ES@clarionevents.com** 90 days out from the first move in day.

Booth Heights

- Inline Booth – 8'
- Perimeter Booth (against a wall) – 12'
- Peninsulas (400 sq ft or larger) – 8'
- Island Booth – 20'

*All height restrictions are subject to physical limitations of the Exhibition Hall. Prior to construction, Exhibitor has the responsibility to check on height capabilities for Exhibitor's assigned location.

Hanging Signs & Graphics Height Restrictions:

Hanging signs and graphics may be permitted in Peninsula and Island Booths with Show Management and Venue approval. Approval for the use of Hanging Signs & Graphics should be received from Show Management at least 90 days prior to installation. Drawings must be available for inspection. Whether suspended from above or supported from below, they should comply with all ordinary use-of-space requirements per the specific Venue Rules and Regulations (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type)

*Hanging Signs & Graphics should be set back 10 ft (3.05m) from adjacent booths.
*Signs must stay within the leased booth space without exception.

Towers:
A Tower is a freestanding exhibit component separate from the main exhibit fixture. The height restriction is the same as that which applies to the appropriate exhibit configuration being used. Towers exceeding 8' (2.44m) must have drawings available for inspection and have Show Management and Venue approval. Fire and safety regulations in many facilities strictly govern the use of towers. A building permit may be required.

Columns:
Exhibits with a full column in the booth area may utilize the column to enhance the booth design, provided fire cabinets and strobe lights remain visible and accessible. Column widths vary in size and Clarion Events recommends that Exhibitor contact its Exhibitor Services Manager if Exhibitor has any questions. Exhibitor may use the columns to the maximum height within the perimeter of the booth only. Consult with the venue for specific measurements and location of columns prior to installation. **Note: Columns with fire hoses will require special attention so that fire hoses always remain accessible.**

Multi-story or Double Decker Exhibit:
A Multi-story Exhibit is a booth where the display fixtures exceed 12 ft (3.66m), including Double-decker Booths. The city building department may need to issue a building permit based on an application and drawings prepared and submitted by a licensed architect or engineer. Exhibitors should obtain local building regulations early on to ensure that all time constraints are met. Any exhibitor looking to display a Multi-Story booth should submit their planned design to POWERGEN.ES@Clarionevents.com and we will begin the process to obtain the necessary approvals.

Exhibit Space Lighting and Sound:
Without exception, all light and sound must be contained within, and directed into, the footprint of the contracted exhibit space.

- Additional lighting may be brought in for the exhibit space however this lighting must be restricted to the contracted exhibit space. Lighting should not shine onto the aisles or into a neighbor's exhibit space.
- Sound must not be at a level that interferes with normal levels of communication in neighboring

exhibit space and not exceed **75 decibels.**

Vehicles for Indoor Displays:

All vehicles must meet Fire Marshal approval for display and location. Exhibitors wishing to have a vehicle in their booth must notify The Expo Group 45 days prior to move in. Vehicles on display must adhere to the following rules:

- No more than one-quarter tank of gas or five gallons, whichever is less
- A locking gas cap or tape over the gas cap
- A drip pan under the vehicle's drive train (motor to differential)
- Vehicles shall not be moved during show hours
- Refueling is prohibited in the facility, on the docks and outside premises
- Floor plans must indicate where vehicles are to be located
- Batteries shall be disconnected in an approved manner
- **Electric vehicles** must have their battery disconnected once placed in position. If unable to disconnect the battery due to battery location, then the ignition fuse must be removed. Electric vehicles are at no time allowed to be turned on during event hours.

Balloons (Static and Controlled):

- Helium balloons may not be distributed or sold inside the facility. With the prior approval of your Event Manager, helium balloons may be used when they are permanently affixed to authorized displays. If helium balloons are released for any reason within the facility, labor costs associated with the removal of the balloons will be charged to Exhibitor at the prevailing rate. Helium balloons distributed outside the facility shall not be permitted inside the building. Additionally, helium balloons may not be released into the outside environment from the premises of the Convention Center.
- Mylar balloons are **prohibited.**
- Balloons may be suspended from the ceiling in exhibits with a minimum size of 400sqft(36sqm), pending Venue approval. In this instance, these will be treated as hanging signs. Please refer to hanging sign rules in this document for additional information. This should be designed so that the balloon is stationary and will not sway in the airflow of open doors or air conditioning.
- *Other guidelines may apply depending on the individual Venue Rules and Regulations.*

Flammable and Toxic Materials:

- All materials used in display construction or decorating should be made of fire-retardant materials and be certified as flame retardant.
- Exhibitors should be aware of local regulations regarding fire/safety and environment which must be adhered to.
- A fire-retardant certificate of the display materials and the exhibitor booth construction must be posted or readily available within the exhibit. If smoke detectors are required for exhibit enclosures or for multi-level exhibit booths, or if the Fire Marshal deems necessary, special fire watch coverage will be in effect and billable when the exhibit or show is closed for business.
- The use of welding equipment, open flames, decorative candles or smoke emitting devices or material is prohibited. Exceptions may be made with prior approval by the Fire Marshal.
- The use of burning fluids, oils, camphene, liquid oxygen, ethylene, kerosene, gasoline or anything else of like nature is discouraged in the facilities. If your booth absolutely requires the use of hazardous materials, maximum limits and controls will be placed on use of such materials. Those maximum limits and controls include the Convention Centers reserved right to curtail the use of the materials. Fire Marshal approval is required.
- Exhibitors should dispose of any waste products they generate during the exhibition in accordance

with guidelines established by the Environmental Protection Agency and the facility.

Electrical:

- All 110-volt wiring should be grounded three-wire.
- Wiring that touches the floor should be "SO" cord (minimum 14-gauge/three-wire) flat cord, which is insulated to qualify for "extra hard usage."
- Cord wiring above floor level can be "SJ" which is rated for "hard usage."
- Using zip cords, two-wire cords, latex cords, plastic cord, lamp cord, open clip sockets, and two wire clamp-on fixtures is not recommended and is often prohibited. Cube taps are prohibited.
- Power strips (multi-plug connectors) should be UL approved, with built-in over-load protectors.
- Multi-plug adapters must be UL approved and have an overload internal circuit breaker. Home-type "cube" taps are prohibited. Spliced wires are heat generators and are prohibited.
- Electrical equipment shall be installed, operated and maintained in a manner that does not create a hazard to life or property. Sufficient access and working space must be provided for all electrical equipment and must comply with current N.E.C. standards.

Conducting Business outside of Exhibit Space:

- Distributing literature or promotional items outside of the contracted booth space is prohibited. If additional space is needed, please contact your sales manager to purchase additional exhibit hall floorspace.

- Suitcasing —the unethical practice of soliciting business or promoting products/services without being a paid exhibitor or sponsor—is strictly prohibited and is grounds for removal from the event.

Compliance with Laws:
Exhibitor shall observe and abide by all applicable federal, state, and local laws, codes, ordinances, rules, and regulations, as well as all rules and regulations of Clarion Events and the Exhibition Hall. Exhibitor shall conduct itself, and shall require its agents, employees, independent contractors, and representatives, to conduct themselves, always in accordance with customary standards of decorum and good taste in the industry.

Copyrighted Materials:
Exhibitor agrees not to play, broadcast, perform, or distribute any copyrighted material owned by others without first obtaining (at its own expense) all necessary rights and licenses and paying in full all required royalties or other fees.

Exhibit Activities/Demonstrations:
"Live" demonstrations and costumed characters for promoting Exhibitor's products will be permitted on the Exhibition floor only within the confines of Exhibitor's booth. Exhibitor shall not conduct any activities in aisles or in space other than Exhibitor's booth space. All sound amplification devices and other sound-producing equipment and activities shall be limited to reasonable volume levels (no louder than 75 decibels) which shall not project beyond the boundaries of Exhibitor's booth space or otherwise interfere with the Exhibition or other exhibitors' activities. An audiometer may be used to measure sound levels. Clarion Events reserves the right to bar or eject Exhibitor from the Exhibition and/or close Exhibitor's booth for failure to comply with any provision of the Agreement.

Excessive Trash:
Any Exhibitors promoting giveaways from their booths which generate additional trash are required to order porter service for their booth. Exhibitors who require porter service for their booths, but do not order it, will automatically be billed for this service. Any wooden crates or large containers left on the show floor (not

labeled as empty storage) will be subject to an additional fee for dismantling and disposal.

No Assignment:
Exhibitor understands and agrees that it may not assign the Agreement, in whole or in part, or any rights thereunder to any third-party without the prior written permission of Clarion Events. In addition, Exhibitor is not authorized and has no right to sublet any portion of its exhibit space or booth without the prior written permission of Clarion Events.

Limited License in Exhibitor's Name:
Exhibitor grants to Clarion Events a fully paid, perpetual, worldwide, non-exclusive license to use, display, and reproduce (in print, electronically, or otherwise) Exhibitor's name, trade names, logos, and product names in any listing of those companies exhibiting at or registered to exhibit at the Exhibition and in Exhibition promotional materials. In addition, Exhibitor authorizes Clarion Events to take photographs of Exhibitor's booth, exhibit, and staff during, before, or after the Exhibition and to use such photographs for any legitimate promotional purpose of Clarion Events.

Booth Storage:
Materials may be stored behind your booth during the show however all materials stored must be masked/covered so they are not visible. A drape or cover may be ordered through the General Services Contractor.

Unsightly Booths
Any unsightly booth areas must be masked off by Exhibitor. This is commonly done with drape. Clarion Events, in its sole discretion, will determine whether booths are unsightly or have unsightly areas

Use of Drones or Unmanned Aircraft Systems (UAS)
Limited drone usage is permitted inside the Convention Center. Drones are not permitted to fly on the outside perimeter of the building without prior FAA authorization. For additional information, contact POWERGEN.ES@clarionevents.com.

Outside Food and Beverage
In compliance with the Convention Center's Rules and Regulations, outside food and beverages will not be permitted on the property of the Convention Center during POWERGEN 2026. All Full Conference Delegate Registrations include access to the delegate lunch, which is in the Exhibition Hall.

Booth and/or Material Abandonment
Exhibitors that leave excessive literature and/or display materials in their booth at the end of the published move-out time will be deemed to be guilty of "material abandonment". Any charges incurred on behalf of show management to remove the abandoned materials to ensure that show management can comply with the published move-out schedule of the facility as stated in their license agreement for the event will be billed to the exhibitor directly. Show Management & the facility will NOT be responsible for the recovery of abandoned materials that are left in an exhibitor's booth past the move- out dates/times as published in the Exhibitor Manual.

Pictures below represent unsightly booth storage and booth displays that are not allowed.



***Unsightly booth storage**



***Unsightly booth storage**



****Conducting business outside of exhibit space***



****Unsightly booth storage***



****Unauthorized storage & exposed backwall***



****Exposed backwalls should be dressed in plain or neutral color***

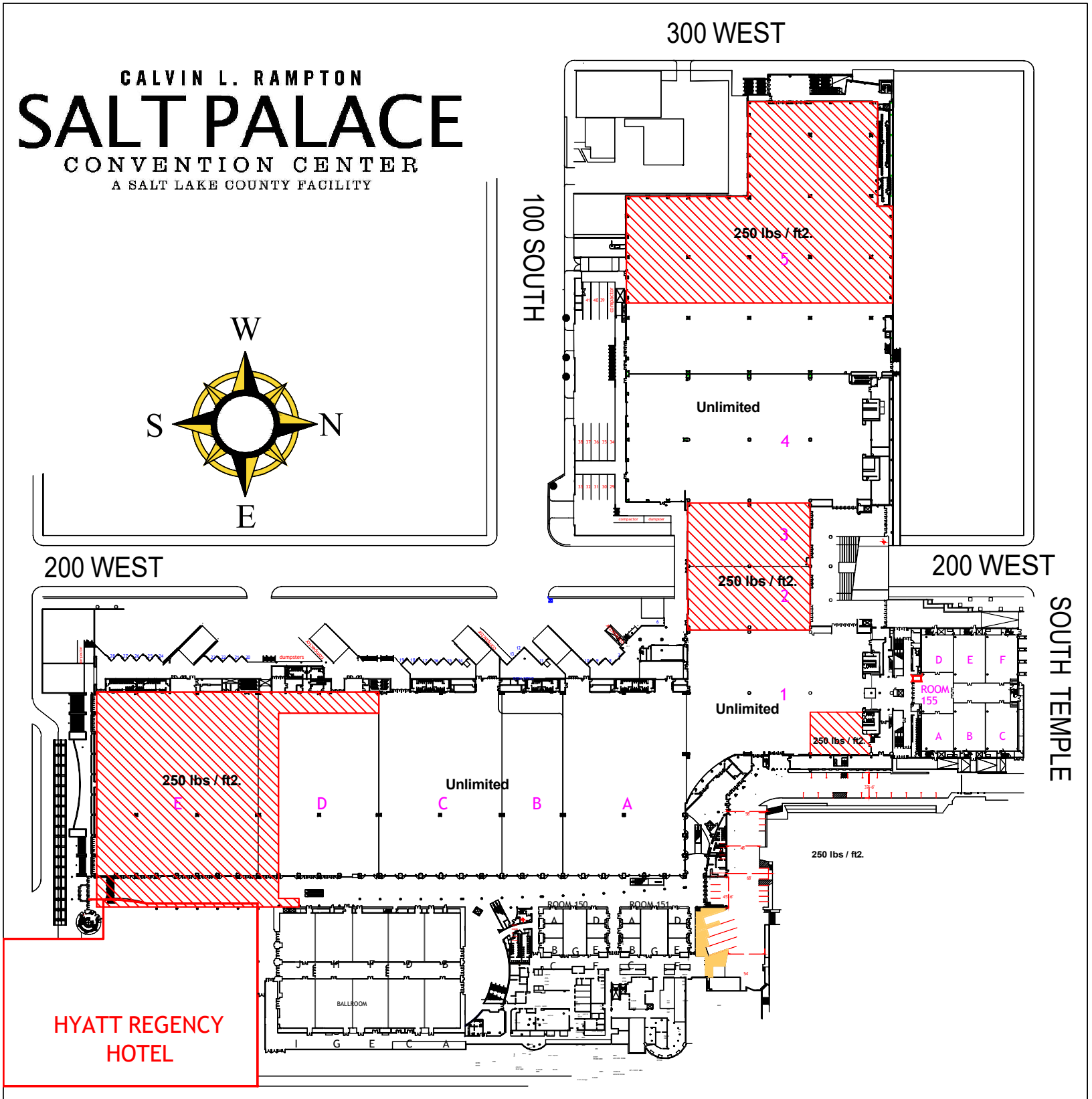
Thank you for adhering to these display rules. Please do not hesitate to contact your Exhibitor Services Team at **POWERGEN.ES@clarionevents.com** if you have any questions regarding your exhibit. If possible, please include a graphic of your booth design with your email to assist us in answering questions quickly and accurately.

CALVIN L. RAMPTON

SALT PALACE

CONVENTION CENTER

A SALT LAKE COUNTY FACILITY



WEST TEMPLE STREET

LEVEL 1