

THE **nga** SHOW 2025

2025	CONFERENCE FEB 23-25	LAS VEGAS, NEVADA
	EXHIBITION FEB 24-25	CAESARS FORUM CONVENTION CENTER



sponsor
EXPERIENCE
kit

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WHAT IS ^{THE}ngaSHOW

We've built the only national showcase connecting the entire grocery retail market under one roof.

It's an experience you can't miss. The NGA Show returns in 2025 in a brand new state of the art venue, Caesars Forum. The NGA Show is the premier gathering of leaders, innovators, and suppliers on the cutting edge of grocery retail.

No other gathering brings together the forces shaping the \$253 billion-dollar independent grocery market. Thousands of the most significant and influential retailers, wholesalers and suppliers will participate in The NGA Show.



Connect with top level grocery retailers and wholesalers, and engage in meaningful dialogue aimed at providing solutions to their most challenging business issues.

If you are a stakeholder with any organization serving the grocery industry landscape, your brand belongs at The NGA Show.

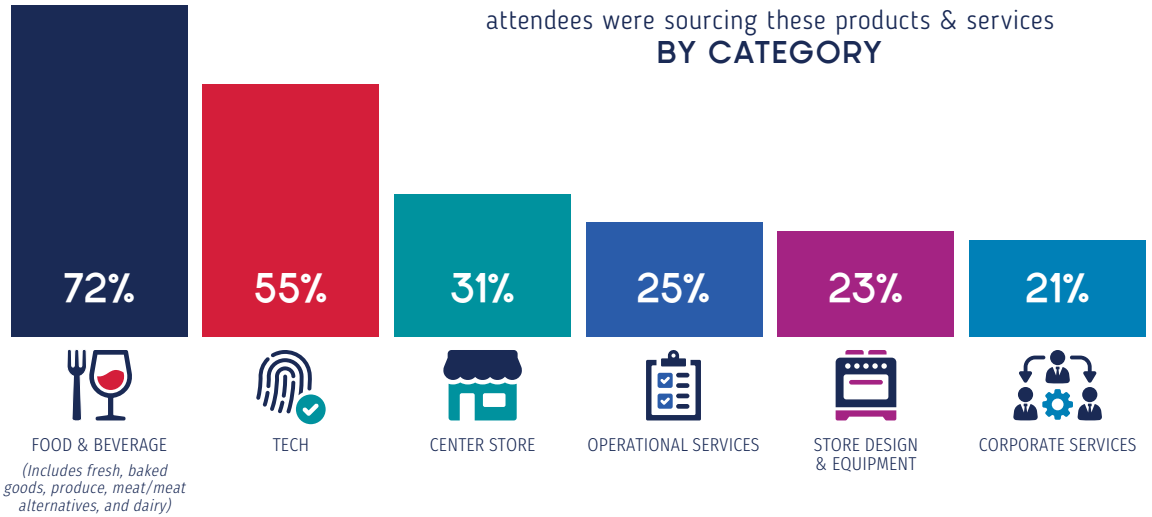
THE **nga** SHOW AT-A-GLANCE



87%

attendance involved in the **PURCHASE MAKING PROCESS**

attendees were sourcing these products & services **BY CATEGORY**



attendance by **BUSINESS TYPE**



50%
RETAILERS



13%
WHOLESALE



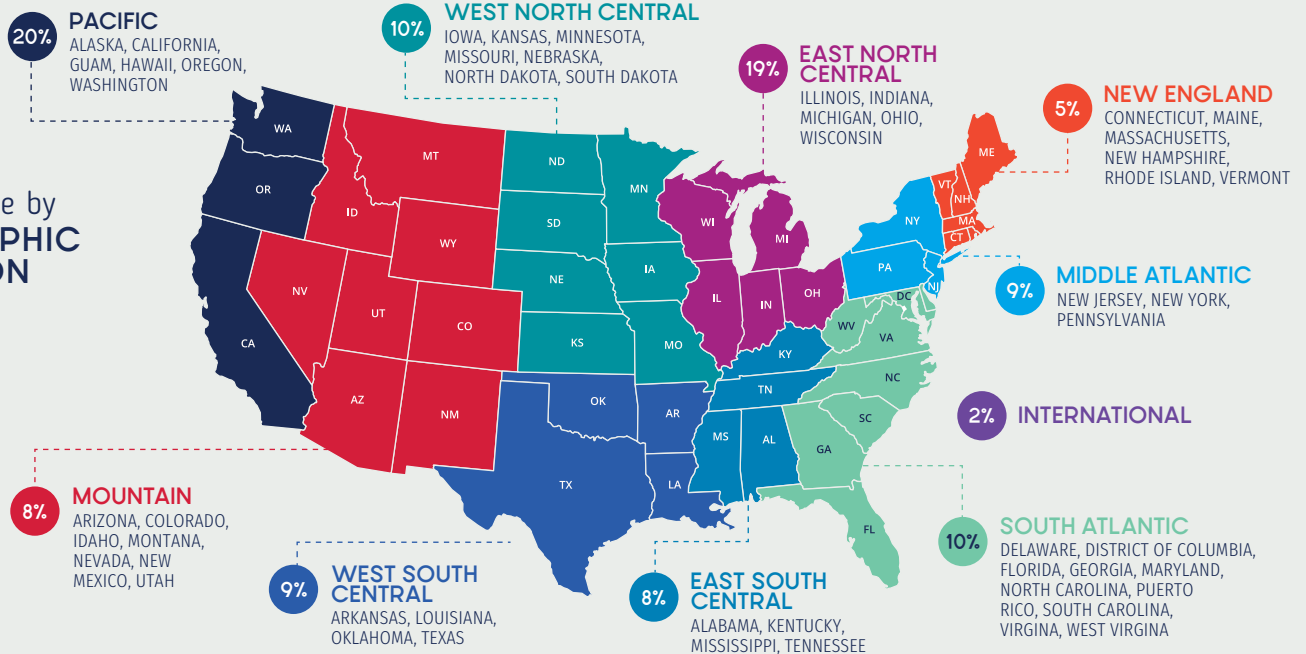
16%
SUPPLIER/
ASSOCIATE



retailer attendance by **NUMBER OF STORES**



attendance by **GEOGRAPHIC REGION**



*These figures are reflective of the 2024 data, with a projected trajectory of growth as we persistently enhance The NGA Show.

THOUGHT LEADERSHIP

EXCLUSIVE SOLD OUT

OPENING KEYNOTE SPONSORSHIP: \$100,000

- ☑ Keynote sponsor
- ☑ Keynote introduction
- ☑ Company Logo on all materials referencing Keynote:
 - Stage Screens
 - Signage
 - Website
 - Show App
- ☑ Private meet & greet with Keynote Speaker for up to 15 key clients and/or prospects
- ☑ Thank You Signage Onsite (full sponsors listed)
- ☑ 60 second looping video on Caesars Forum main video wall

EDUCATION TRACK SPONSORSHIP: \$12,000

Sponsor will co-develop in conjunction with The NGA Show Program Development Team, a 60-minute session (time slot subject to The NGA Show team's discretion).

- ☑ Exclusive sponsor of one (1) Education Track, sold on a first come first serve basis
- ☑ Session within track – content must be approved by conference team. Sponsor to provide session title, description, key takeaways and speaker information.
- ☑ Opportunity to provide a pull up banner (provided by sponsor) to be placed (by sponsor) outside of the room
- ☑ Track Name & Sponsor Logo on branding outside of the conference room.
- ☑ Sponsor Logo on Stage Backdrop
- ☑ Sponsor to receive all leads scanned by temporary staff from the Sponsored Track no later than 30-days post-event
- ☑ Sponsor logo to appear on in the on-site guide and mobile app, if signed by marketing deadlines
- ☑ Sponsor logo placed on the on-site conference at a glance sign structure
- ☑ Sponsor logo placed on static slide displayed between all sessions in the track
- ☑ Opportunity to have Sponsor's promotional material in the back of the track session room – Sponsor is responsible for printing and shipping of all material. To be laid out by Event Management.
- ☑ Sponsor logo displayed on the event website on the sponsorship page
- ☑ Sponsor to receive two additional (2) Conference Registrations.

EDUCATION SESSION SPONSOR: \$8,000

Sponsor will be invited to share their expertise in a panel discussion on a topic related to their core business. NGA Program Development Team will collaborate with sponsor to determine session topic that is most relevant and provides greatest visibility.

- ☑ Logo on signage (larger placement)
- ☑ Company Logo on all materials referencing panelist education session:
 - Stage Screens
 - Signage
 - Website
 - Show App
- ☑ Video wall placement – rotating
- ☑ Social Media
- ☑ Search function (your logo will pop up)
- ☑ Leads, with attendee-provided contact information, from scanned attendees from Conference Session, in accordance with all privacy laws

THOUGHT LEADERSHIP THEATER SESSION (SHOW FLOOR): \$6,000

- ☑ To take place in the Thought Leadership Theater on the Show Floor
- ☑ Your company to host and create one of the Thought Leadership Theater segments – 30 min.
 - Dedicated seating for 50 w/standing room on the expo floor
 - Will include: Stage, Podium, AV Equipment, & Microphone
- ☑ Session with 100-word description and logo featured in online agenda and event app
- ☑ Company Logo on all materials referencing Thought Leadership Session:
 - Stage Screens
 - Signage
 - Website
 - Show App
- ☑ Leads, with attendee-provided contact information, from scanned attendees from Conference Session, in accordance with all privacy laws

MULTIPLE AVAILABLE

BREAKFAST ROUNDTABLE SPONSOR (SINGLE TABLE): \$2,500

- ☑ Sponsor one topic/theme at our breakfast networking event.
- ☑ Table discussion will be moderated by NGA Show conference committee member.
- ☑ Sponsor is able to sit at their table – only one (1) person from sponsor company.
- ☑ Four-color company logo, shared with other sponsors, placed on Roundtables signage, including table topic signs
- ☑ Company logo, shared with other sponsors, printed on napkins at Roundtables.
- ☑ Opportunity to provide marketing materials on table near entrance to Roundtables room (provided by Sponsor), to be laid by NGA Show Management.
- ☑ Leads, with attendee-provided contact information, from scanned attendees at the Roundtables, provided by NGA Show Management 1 week post event. Leads shared with other sponsors.
- ☑ Company logo on the NGA Show website, on event mobile app, and on-site pocket guide, if signed by marketing deadlines
- ☑ Sponsor to provide company logo in JPEG and EPS format

Topics:

- Electronic shelf labels
- In-store tech/automation
- Loyalty/personalized marketing
- AI in retail
- Merchandising fresh foods
- Local
- Recruitment/retention
- Leadership development
- Succession planning for the family business
- Traceability/FSMA compliance
- E-commerce
- Retail media



BRANDING PACKAGES

EXCLUSIVE **SOLD OUT**

REGISTRATION: \$25,000

Make a HUGE impression on every attendee with this very visual and exciting registration experience! Your brand will be the first thing attendees see when they arrive and will be on display during the entire event, not just when people come to pick up their badge.

- ☑ Company Logo incorporated in large registration presence onsite
- ☑ Company Logo on website registration page and in registration confirmation email

EXCLUSIVE **SOLD OUT**

ATTENDEE BAGS: \$10,000

Put your brand in the hands of every attendee as they pick up the official NGA Show tote bags at registration, which holds valuable event information and cool swag.

- ☑ The NGA Show will produce and provide totes to attendees
 - **Option 1:** The NGA Show to design, Sponsor to approve
 - **Option 2:** Sponsor to design, The NGA Show to approve – one color logo only*
 - One promotional flyer/item insert in tote-bags (provided by sponsor)
 - Listed as Tote bag sponsor in show app and on-site signage

EXCLUSIVE **SOLD OUT**

SHOW BADGE: \$30,000

Every attendee at The NGA Show will be looking at your brand while they're looking at badges. Don't miss out on this exclusive opportunity.

- ☑ The NGA Show will produce show badges with sponsor's logo (1-color logo only) Artwork Designed by The NGA Show
- ☑ Listed as Show Badge sponsor in the show app and on-site signage

EXCLUSIVE **SOLD OUT**

LANYARDS: \$15,000

Your brand will stand out with this exclusive opportunity. Every single person attending The NGA Show will be wearing your logo, even competitors!

- ☑ NGA Show will produce lanyards with sponsor's logo (1-color logo only)
- ☑ Lanyards will be used for all show badges
- ☑ Listed as Lanyard sponsor in show app and on-site signage

5 AVAILABLE

NGA PARTNER LOGO PROGRAM: \$7,500

- ☑ Showcase your brand on pre-show promotion emails
- ☑ Brand exposure leading up to the event – tens of thousands of impressions
- ☑ From 10 weeks out, leading up to the show – prospect email logo placement
- ☑ Pre-reg emails to pre-registered attendees for The NGA Show

EXCLUSIVE

HYDRATION STATION: \$10,000

Keep the attendees hydrated during a long day of networking in Las Vegas while also reducing single-use plastics. Prominently display your logo on the official NGA Show 2023 water bottles, that attendees will use to fill up during the show.

- ☑ The NGA Show to fulfill production costs of reusable 9-12 oz water bottles
- ☑ Sponsor logo on water bottles available to attendees (1-color logo)
- ☑ Listed as Water Bottle sponsor on show app and on-site signage

EXCLUSIVE

AISLE SIGNS: \$15,000

As attendees navigate the exhibit hall, they are constantly looking at the aisle signs. Feature your brand on one of most highly viewed signage at The NGA Show!

- ☑ Company Logo on all Aisle Signs that hang over the aisles in the Exhibit Hall

ESCALATOR FLOOR DECAL: \$10,000

- ☑ Can be located at the entrance to your booth, at the bottom of the escalators when entering the Forum, etc.

2 AVAILABLE

SCHEDULE AT A GLANCE SPONSORSHIP: \$7,500

Help attendees stay up to date with the show schedule. This will ensure that they stay informed and are headed in the right direction.

- ☑ Company logo highlighted on the schedule at a glance units located prominently throughout Caesars Forum (Sponsor to provide logo based on The NGA Show supplied specifications)
- ☑ 2 units throughout the Convention Center

BRANDING PACKAGES

LIMITED AVAILABILITY

“LITE BITES” SPONSORSHIP: STARTING AT \$3,500

Drive traffic to your booth as attendees follow the delicious smell of burgers, hot dogs, and other light bites to energize them while walking the show floor. Provide a branded space with a delicious food offering right next to your booth and mark your space on the floor as a hot spot!

- ☑ The NGA Show team to facilitate the order of food offering provided by Caesars Forum Catering
- ☑ Includes: 6 ft cart/table area adjacent to your booth space with additional branding, food, and a server staff
- ☑ Food offering to be made available on show floor days for two hours on either day: Monday, February 24 or Tuesday, February 25
- ☑ Choose from a selection of menu items: Chicken & Waffle Pop, Baby Maryland Crab Cake, Kobe Beef Slider, Braised Pork Belly Slider, Summer Roll, Chicago Style Hot Dog, Artisan Soft Pretzels, Ice Cream Bars, Individually Wrapped Cookies. Food items to be selected on first-come, first-serve basis. Additional options available upon request, and may be subject to adjustment in pricing.
- ☑ Featured as Light Bites/Lunch Sponsor in Event Guide, Floor Plan, and Mobile App
- ☑ Includes logo in Video Loop sponsorship

2 AVAILABLE

RELAXATION STATION: \$10,000

Long days in Las Vegas can be taxing on the body and sometimes a mini-massage is just what attendees need to re-charge. Make sure they thank your brand for making that happen!

- ☑ Traffic Generator: NGA Show to place a Relaxation Station with 2 massage chairs in 10' x 10' or 10' x 20' Exhibit Booth.
- ☑ Company branding (logo or name as official sponsor) on Chill Lounge signage, event app and Lounge promotion.

2 AVAILABLE

CHARGING STATION/CO-WORKING LOUNGE: \$10,000

Help The NGA Show attendees maximize their productivity on-site by sponsoring a co-working space where they can stay connected to their stores, catch up on emails and ensure their teams are in the loop on the latest developments from The NGA Show. Be recognized as a leader in enabling productivity.

- ☑ NGA Show will build a custom Working Lounge with seating, workspace and electronics charging stations
- ☑ Major sponsor branding throughout Working Lounge
- ☑ Sponsor will own dedicated meeting space within Working Lounge
- ☑ Lounge placement determined by NGA Show for high-traffic and visibility
 - Sponsor may select Co-Working Lounge location in conference area or on show floor

EXCLUSIVE

HEADSHOT STUDIO SPONSORSHIP: \$20,000

Offer the executives attending The NGA Show the opportunity to have their headshots professionally taken to update their LinkedIn and websites. We have seen lines around the booth when a brand sponsors this activation. Capture the leads of everyone getting their headshots taken so you can send follow up messaging with their photos. 10x10 space will be used for the studio - next to booth (comp. 100 sqft).

- ☑ 10' x 20' footprint which will be shared with the headshot photography studio
- ☑ Branding:
 - Company logo on headshot studio signage
 - Headshot photographer to wear sponsor's branded t-shirt
 - Sponsors may coordinate with NGA Show to design kiosks or back walls of space
- ☑ Booth placement determined by NGA Show for high-traffic and visibility

BRANDING PACKAGES

MOBILE APP SPONSORSHIPS

Keep your brand in everyone's hands before, during, and after The NGA Show by sponsoring the Show App. The app lets attendees view the exhibitor list, sort the agenda, and build their own itinerary, including setting meetings and creating connections.

EXCLUSIVE

TITLE MOBILE APP SPONSORSHIP \$20,000

As the exclusive Title Sponsor, your brand will be the first thing attendees see when downloading and signing in to app alongside The NGA Show branding.

- ☑ Logo to be added to the following areas in the app
- ☑ Event Welcome Image
- ☑ Loading page/splash screen
- ☑ Event Banner

LIMITED TO 10 SPONSORS

MOBILE BANNER ADS: \$2,000

Create your own graphic to be displayed throughout the mobile app, with a link to your profile or website.

- ☑ Banner ad to appear on 3 locations within the mobile app:
Profile Lists, Event Agenda, More menu
- ☑ Banner ads rotate every 60 seconds, and a new ad will display every time a screen is reloaded
- ☑ Your ad can be linked to your company profile page or session page within the app, or website URL outside of the app

LIMITED TO 9 NOTIFICATIONS (3 PER DAY)

PUSH NOTIFICATIONS: \$1,500 PER PUSH

- ☑ You create a notification that will be deployed to all users through the app (200 Character Limit, no emojis)

LIMITED TO 8 SPONSORS

TOP OF LISTING: \$1,000

- ☑ Your company will be listed at the top of the exhibitor list
- ☑ Floorplan Booth Logo: \$500
- ☑ Must be 20x20 booth or larger
- ☑ Add a logo to your booth on the floorplan in the mobile app

LIMITED TO 5 SPONSORS

FLOORPLAN CAROUSEL BANNER AD: \$1,000

- ☑ Sponsor logo displays at the top of the page.
- ☑ Once clicked, user can be sent to sponsor profile and will highlight the booth

NETWORKING FOCUSED PACKAGES

LIMITED TO 4 SPONSORS **SOLD OUT**

CLOSING CELEBRATION SPONSOR: \$50,000

Bring a Closing Celebration to the show with The NGA Show audience!

- ☑ The NGA Show to produce Closing Celebration at a venue of show management discretion
- ☑ Naming rights of Closing Celebration (e.g. "Company Name" Closing Celebration or Closing Celebration Presented by "Company Name")
- ☑ Company branding (logo or name as official sponsor) on promotion of Closing Celebration
- ☑ Sponsor may reserve VIP area
- ☑ Contact sales for additional sponsorship opportunities for the Closing Celebrating Sponsor

HAPPY HOUR SPONSORSHIP: \$10,000

Be a part of The NGA Show's "Booth Crawl" Happy Hour event on the show floor and drive traffic to your booth by bringing a beer & wine bar to your booth!

- ☑ The NGA Show to facilitate bar set-up via Caesars Forum in Expo Hall
- ☑ Cocktail bar inside Sponsor's 10' x 20' Exhibit Booth with bartender serving beer & wine during "Happy Hour" on February 24th – Custom beverage offerings available upon request at additional cost
- ☑ Featured as Booth Crawl/Lunch Sponsor in Event Guide, Floor Plan, and Mobile App
- ☑ VIP Experience Sponsorship Included (\$2,500 value)
- ☑ Digital Video Wall Ad Branding: 1 custom ad placement with your company logo or Sizzle Reel on digital signs placed in high-traffic locations throughout Caesar's Forum. Your ad will show 30+ times per day Sunday, Monday, and Tuesday (\$5,000 value)

LIMITED AVAILABILITY

ACTIVATION LOUNGE SPONSOR: \$20,000

This package is for brands that have an experiential activation that will blow key decision makers away. Connect with decision makers by creating an impactful pop-up activation in a prominent buyer location on the show floor.

- ☑ Dedicated space in a high traffic location for Sponsor Installation (cost of installation not included. Activation subject to NGA Show approval).
 - Sample ideas: photo booth, virtual reality demo experience, interview-style lounge, gamification, food sampling
- ☑ The VIP Experience Networking Opportunity is included with the exhibitor's purchase (\$2,500 value)

2 AVAILABLE

OPENING RECEPTION SPONSOR: \$20,000

Major branding at The NGA Show Opening Reception, immediately before the Opening Keynote.

- ☑ Sponsor branded table for VIP guests.
- ☑ Sponsor branded special drink
- ☑ Branding on all materials referencing Opening Reception – Show App, Signage and Invitations.

EXCLUSIVE

VIP EXPERIENCE HAPPY HOUR SPONSOR: \$7,500

This sponsorship is for those looking to connect with the highest level decision makers at The NGA Show with an exclusive Happy Hour for one hour on Monday, Feb 24th.

- ☑ Dedicated space in the VIP Experience Lounge on the Show Floor
- ☑ Happy Hour
- ☑ Sponsor signage in the Happy Hour/VIP Experience Lounge area
- ☑ Sponsor may provide handout or giveaway to all VIP Experience decision makers in attendance

VIP EXPERIENCE: \$2,500 (EXHIBITOR) / \$7,500 (NON-EXHIBITOR)

Upgrade to our exclusive VIP Experience program, an innovative appointment setting service matching you with high level retailers and wholesalers looking to source the products and services you offer!

- ☑ Request and receive meetings with Decision Makers and build your schedule – no limit on the number of meetings!
- ☑ Access to the VIP Experience Lounge during the show hours & Sunday.
- ☑ Invitation to the VIP Experience Reception to further network with VIP Experience Decision Makers.

EXHIBIT HALL / MEETING SPACE

EXCLUSIVE TO FOOD PRODUCT AND CPG COMPANIES

"F&B INNOVATION VILLAGE" KIOSKS: \$3,500

Maximize your ROI by making the most of your marketing dollars to showcase your food products to our thousands of retailers and wholesalers.

As part of the "F&B Innovation Village" on the show floor, invest in this perfect turnkey branding and demo opportunity minimizing the added costs of a traditional booth. Ideal for food-sampling and demos, new and innovative products and/or start-up companies. Upgrades and add-on opportunities available.

Turnkey Demo Kiosk in Exhibit Floor

- ☑ This opportunity grants you 1 out of 4 kiosks to a pod
- ☑ Company graphics/branding on back panel
- ☑ Cabinet for Storage Space
- ☑ 2 Chairs
- ☑ Handwashing Station
- ☑ Electric

STANDALONE BOOTHS

10' x 10'

- ☑ Member: \$4,500
- ☑ Non-Member: \$5,200

10' X 20'

- ☑ Member: \$9,000
- ☑ Non-Member: \$10,400

20' X 20'

- ☑ Member: \$18,000
- ☑ Non-Member: \$20,800

LIMITED AVAILABILITY

MEETING SPACE

Exhibitors

- ☑ Daily rentals (\$2,000 for the day)
- ☑ Two Days (\$3,000 total)
- ☑ Company Logo included on Signage
- ☑ Table & Chairs

Non-Exhibitors

- ☑ Two Day Rental only \$7,500 total

LIMITED AVAILABILITY

MEETING SPACE: PRICING TBA ON THE SHOW FLOOR

- ☑ Private Meeting space in the Exhibit Hall. The NGA Show Team to design and produce space

LIMITED AVAILABILITY

MEETING PODS: \$5,500 ON THE SHOW FLOOR

Host private meetings with current or prospecting customers in designated areas of the show floor. Perfect opportunity for companies looking to benefit off of brand exposure while providing a secure place to take meetings - closer to the foot-traffic of the show floor. Available as an upgrade to booth space and/or F&B Innovation Village Kiosks.

- ☑ Semi-Private Meeting Pod in the Exhibit Hall. The NGA Show Team to design and produce Meeting Pod space
- ☑ Includes: Company Graphics/Branding on wall panels, 10x10 meeting space, 30 inch round table, 4 chairs, Electric
- ☑ Note: The rooms will not be 100% sound proof

INNOVATION START-UP PACKAGE: \$6,000

- ☑ Start-up requirements:
 - Fewer than 30 staff and less than 3 years in market
 - 30 Minute speaking session and/or product demonstration on show floor Theater
 - One time 10' x 10' booth

ADD-ON OPTIONS

PRINTED PUBLICATION SPACE: \$4,000

Option for any Exhibitor to purchase and include publications, flyers, materials, etc.

- ☑ Promote your brand beyond your booth
- ☑ Showcase your brand materials in the high-traffic entrance area to the show
- ☑ Use your space to drive traffic right to your booth
- ☑ Option for any Exhibitor to purchase and include publications, flyers, materials, etc.

DIGITAL VIDEO WALL VIDEO BRANDING: \$10,000

- ☑ Sizzle Reel video placement located upon the entrance by the Forum Ballroom (30-90 seconds)
- ☑ Sponsor's video will rotate as part of loop.

DIGITAL PROMOTION WITH AD RETARGETING: \$10,000

- ☑ Package includes 30,000 ad impressions
- ☑ Logo inclusion in print pieces promoting the show
- ☑ Logo inclusion in all email promotions leading up to the show
- ☑ Logo inclusion on social media posts 10 weeks out from the show
 - 3 Dedicated social posts

ESCALATOR WALL SPONSORSHIP: \$10,000

- ☑ 3 Days of showcasing your brand while riding the escalator down to the show floor
- ☑ First entry view-point
- ☑ Static Ad placement

DIGITAL WALL STATIC AD BRANDING: \$10,000

- ☑ 1 custom Ad placement with your Company Logo on digital wall upon the entrance by the Forum Ballroom. (Sponsor to design ad based on NGA Show supplied design specifications)
- ☑ Sponsor's ad placement will rotate as part of loop. Your ad will show 30+ times per day Sunday, Monday, Tuesday

EXCLUSIVE

WELCOME EMAIL: \$12,500

Make sure attendees see your brand before, during & after The NGA Show as we welcome and thank attendees!

- ☑ Sponsor Logo included on Welcome and Thank You email sent to all attendees the week prior and the week after The NGA Show (Non-Exclusive)
- ☑ One promotional insert in NGA Show tote bag (sponsor to provide item/flyer)

ATTENDEE E-BLASTS - PRE-SHOW OR POST-SHOW: \$2,000

You create the content/template. We deployed on your behalf to pre-registered attendees (pre-show or post-show is ALL registered attendees)

- ☑ Specs: Max 600 pixels wide, 300 dpi
- ☑ Finalized HTML creative; may have multiple URL links
- ☑ Submit materials to your contact for NGA
- ☑ 60-character subject line (spaces count)
- ☑ Client must host images

ENHANCED EXHIBITOR LISTING: \$500/\$1,000

- ☑ \$500 - 1 video and expanded company bio (1500 characters)
- ☑ \$1,000 - 1 video, 2-3 product images w/description, press release and expanded company bio (1500 characters)
- ☑ Specs for video - Max File Size: 75 MB
- ☑ Allowed File Types: AVI, MOV, WMV, MP4, MPEG, FLV, 3GP, and 3G2

NEW EXHIBITOR PACKAGE: \$399

- ☑ Listing as a New Exhibitor on the Website
- ☑ Listing on New Exhibitors Sign
- ☑ Inclusion on Two (2) Pre-Reg Show Emails
- ☑ Listing on Digital wall in Registration Area
- ☑ New Exhibitor Floor Decal in front of booth
- ☑ New Exhibitor Ribbon on Show Badge

PREMIER EXHIBITOR PACKAGE: \$399

- ☑ Listing as a Premier Exhibitor on the Website
- ☑ Inclusion on Two (2) Pre-Reg Show Emails
- ☑ Listing on Digital wall in Registration Area
- ☑ Premier Exhibitor Floor Decal in front of booth
- ☑ Premier Exhibitor Ribbon on Show Badge

THOUGHT LEADERSHIP

- OPENING KEYNOTE SPONSORSHIP \$100,000 **SOLD**
- EDUCATION TRACK SPONSORSHIP \$12,000
- EDUCATION SESSION SPONSOR \$8,000
- THOUGHT LEADERSHIP THEATER SESSION
(SHOW FLOOR) \$6,000
- BREAKFAST ROUNDTABLE SPONSOR (SINGLE TABLE) \$2,500

BRANDING PACKAGES

- REGISTRATION \$25,000 **SOLD**
- ATTENDEE BAGS \$10,000 **SOLD**
- SHOW BADGE \$30,000 **SOLD**
- LANYARDS \$15,000 **SOLD**
- NGA PARTNER LOGO PROGRAM \$7,500
- HYDRATION STATION \$10,000
- AISLE SIGNS \$15,000
- ESCALATOR FLOOR DECAL \$10,000
- SCHEDULE AT A GLANCE SPONSORSHIP \$7,500
- "LITE BITES" SPONSORSHIP STARTING AT \$3,500 / LIMITED
- RELAXATION STATION \$10,000
- CHARGING STATION/CO-WORKING LOUNGE \$10,000
- HEADSHOT STUDIO SPONSORSHIP \$20,000
- MOBILE APP SPONSORSHIPS
 - TITLE MOBILE APP SPONSORSHIP \$20,000
 - MOBILE BANNER ADS \$2,000
 - PUSH NOTIFICATIONS \$1,500 PER PUSH
 - TOP OF LISTING \$1,000
 - FLOORPLAN BOOTH LOGO \$500
 - FLOORPLAN CAROUSEL BANNER AD \$1,000

NETWORKING FOCUSED PACKAGES

- CLOSING CELEBRATION TITLE SPONSOR \$50,000 **SOLD**
Additional Closing Celebration Sponsorships - contact Sales Team
- HAPPY HOUR SPONSORSHIP \$10,000
- OPENING RECEPTION SPONSOR \$20,000
- ACTIVATION LOUNGE SPONSOR \$20,000
- VIP EXPERIENCE HAPPY HOUR SPONSOR \$7,500

- VIP EXPERIENCE (EXHIBITOR) \$2,500
- VIP EXPERIENCE (NON-EXHIBITOR) \$7,500

EXHIBIT HALL / MEETING SPACE

- "F&B INNOVATION VILLAGE" KIOSKS \$3,500
- STANDALONE BOOTHS
 - MEMBER
 - 10' X 10' \$4,500
 - 10' X 20' \$9,000
 - 20' X 20' \$18,000
 - NON-MEMBER
 - 10' X 10' \$5,200
 - 10' X 20' \$10,400
 - 20' X 20' \$20,800
- MEETING SPACE (EXHIBITOR - ONE DAY) \$2,000
- MEETING SPACE (EXHIBITOR - TWO DAYS) \$3,000
- MEETING SPACE (NON-EXHIBITOR - TWO DAYS) \$7,500
- MEETING SPACE - ON THE SHOW FLOOR PRICING TBA
- MEETING PODS - ON THE SHOW FLOOR \$5,500
- INNOVATION START-UP PACKAGE \$6,000

ADD-ON OPTIONS

- PRINTED PUBLICATION SPACE \$4,000
- DIGITAL VIDEO WALL VIDEO BRANDING \$10,000
- DIGITAL PROMOTION WITH AD RETARGETING \$10,000
- ESCALATOR WALL SPONSORSHIP \$10,000
- DIGITAL WALL STATIC AD BRANDING \$10,000
- WELCOME EMAIL \$12,500
- ATTENDEE E-BLASTS - PRE-SHOW OR POST-SHOW \$2,000
- ENHANCED EXHIBITOR LISTING
 - 1 VIDEO AND EXPANDED COMPANY BIO \$500
 - 1 VIDEO, 2-3 PRODUCT IMAGES W/DESCRIPTION,
PRESS RELEASE AND EXPANDED COMPANY BIO \$1,000
- NEW EXHIBITOR PACKAGE \$399
- PREMIER EXHIBITOR PACKAGE \$399

TOTAL: _____

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Company Billing Address: _____

City: _____ State: _____ Zip Code: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors. Checks should be made payable to Independent Grocers Show Management and mailed to Collie Ferguson, 1690 Roberts Blvd., NW, Suite 111, Kennesaw, GA 30144.