

2023 SCHEDULE AT A GLANCE							
Sunday, February 26							
10:00 AM - 1:00 PM	Technology Summit						
1:00 PM - 2:30 PM	WGA Luncheon						
1:30 PM - 4:00 PM	Financial Symposium						
2:45 PM - 4:00 PM	Creative Choice Awards Presentation						
4:00 PM - 5:00 PM	Opening Reception						
5:00 PM - 6:30 PM	Opening Keynote Session						
Monday, February 27							
7:00 AM - 8:30 AM (breakfast 7:00 - 7:30 am)	Super Breakfast Session: What Comes Next for Retail?						
Concurrent Workshops	DIGITAL COMMERCE	TECHNOLOGY	PEOPLE DEVELOPMENT	MARKETING	OPERATIONS	MERCHANDISING	IGA
8:45 AM - 9:30 AM	Setting Your E-Comm Strategy	Tech Tools to Reduce Labor	Creative Recruiting	Retail Media Networks	Multicultural Marketing	Next Generation Fresh Focus	Rebooting Our Destiny: Adoption of a Modern Grocery OS
9:30 AM - 9:45 AM							
Concurrent Workshops							
9:45 AM - 10:30 AM	Owning Today's Hybrid Shopper	Marketing & Corporate Strategy	Attracting Gen Z Shoppers and Associates (Student Panel)	Data Driven Marketing	What's Next for Sustainability in Food Retail?	Indoor Vertical Farming -- What's the Opportunity for Grocers?	The Future of the Advertising Mix
10:40 AM - 11:30 AM	General Session: Success Without Apology and WGA Woman of the Year Award Presentation						
11:30 AM - 12:00 PM	General Session: Exploring the Economic Outlook for the Grocery Industry: 2023 and Beyond						
12:00 PM - 6:00 PM	EXPO FLOOR OPEN						
5:30 PM - 7:00 PM	Best Bagger Championship & After Party						
Tuesday, February 28							
7:00 AM - 8:30 AM	Super Breakfast Session: Financial and Market Trends						
8:30 AM - 2:00 PM	EXPO FLOOR OPEN						
Concurrent Workshops	DIGITAL COMMERCE	TECHNOLOGY	PEOPLE DEVELOPMENT	MARKETING	OPERATIONS	MERCHANDISING	IGA
2:00 PM - 2:45 PM	Reinventing the Front-End	Financial and Salary Benchmarking For Today's Inflationary Environment	Leadership Development	Inclusivity Marketing	Active Shooter Planning	Marketing Health & Wellness	Ransomware: The Threat to Your Business You Aren't Thinking About
2:45 PM - 3:00 PM	Break						
3:00 PM - 3:45 PM	Digital Marketing Transformation	Budgeting/Planning for Upgrades/New Systems	Healthcare Cost Reduction Strategies	Creating Excitement Around a New Store Opening	How to Stay Union Free	The Future of Fresh	Build Shopper Loyalty with Multichannel Consumer Feedback
4:00 PM - 5:00 PM	General Session: Case Study Competition (Final Round)						
5:00 PM - 5:30 PM	General Session: Taking Control of our Future – Retail Strategies for a Tumultuous World						
5:00 PM - 8:00 PM	Closing Celebration						