

WWIN February 2024 FAQs

What are the dates for WWIN February 2024? WWIN February 2024 will be 3 full days, Tuesday, February 13 – Thursday, February 15, 9am – 6pm with extended shopping hours until 7pm on Tuesday, February 13.

Why is the show only 3 days in February 2024? The decision was made to accommodate customer concerns for travel to Las Vegas due to the increased cost during the Super Bowl.

Will WWIN return to a 4-day pattern in the future? Yes, in August 2024, WWIN will return to our 4-day pattern. The 3-day pattern for February 2023 is only in response to the Super Bowl being in Las Vegas.

Why is WWIN co-locating with Las Vegas Apparel? The collaboration between WWIN and Las Vegas Apparel promises to bring together a larger and more diverse audience of buyers, giving your brand greater exposure and networking opportunities, while maintaining the level of amenities and care you have come to expect from WWIN. We are thrilled to collaborate with another tradeshow organizer that shares the ethos of customer service and strives to give the best amenities to exhibitors and buyers alike.

What is the Las Vegas Apparel Show? Las Vegas Apparel is the West Coast market presented by ANDMORE (producers of Atlanta Apparel) showcasing young contemporary apparel, accessories and shoes.

Why are you changing venues? Based on buyer and exhibitor feedback, a permanent and long-term home for WWIN is important. The Expo at World Market Center provides us the ability to deliver on this and continue to meet your needs without the added costs.

Where is the new venue? The Expo at World Market Center is just 15 minutes from the strip and 10 minutes from LVCC (Magic) and is a state-of-the-art convention center. The surrounding Downtown area offers buyers and sellers new and affordable options for hotels, restaurants and entertainment in the renowned Las Vegas Arts District.

Will we have an opportunity to see the new space before next year's event? Yes, please attend our Collab Kick Off at The Expo at World Market on Tuesday, August 8 beginning at 7pm. There are shuttle services departing Caesars Palace at 5:45pm and running round trip until 8pm and LYFT rides up to \$20 with code WWINDWTN.

What can we expect at the new venue? The Expo at World Market Center Las Vegas will offer marketgoers an elevated overall experience: an elevated arrival experience, seamless check-in, complimentary parking as well as multiple dining options, enhanced customer service, expanded hospitality and amenities – all making it easy for buyers to shop and exhibitors to write orders.

What are the hotel options? We have negotiated special rates for room blocks at Circa, Golden Nugget, Plaza and Downtown Grand. All hotels are near the new venue and will be connected

via shuttle to the expo hall. Our hotel booking site will be available soon so you can make travel plans far in advance.

What are the rates of the hotels close to this venue? During show open days we have secured rates from \$90 to \$200 per night based on the property selected. The hotel options in the Historic Downtown Las Vegas arts district are traditionally more affordable than options located on the strip (such as Caesars Palace and Harrah's).

What are the dining options close by? Downtown Las Vegas has experienced a restaurant and bar boom in recent years, so you've got options galore and the WWIN team will be sure to list our favorites on our travel page.

Will there be transportation from the hotels on the strip? Yes, there will be shuttles from multiple strip properties to the The Expo at World Market Center.

Does the monorail run to this venue? No, it does not.

Is there a parking fee at The Expo at World Market Center? No. Another added value feature to this new venue.

Will there be shuttles to Magic and OFFPRICE? While we would like to provide shuttles, we will have to announce this closer to show depending on willingness of the other markets to allow shuttles.

Is the new venue difficult to navigate? No, this is a traditional convention space, one level. From taxis and rideshare drop off to parking and hotel shuttles, it is easy for all attendees to navigate in and out of the building.