

DIGITAL

PRODUCT SPOTLIGHT | SHOW DAILY EBLAST

\$200

Feature your product shot in one of our daily eblasts and reach our targeted buyer database. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

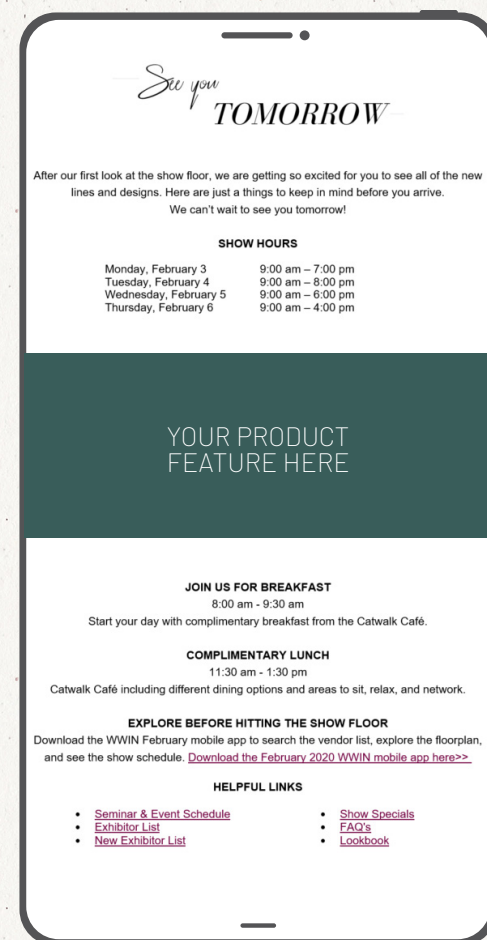
Sample Show Daily Email ►

COMPANY SPOTLIGHT EBLAST

\$500

If you're looking for a little more exposure than the product spotlight, choose our company spotlight. In addition to a product shot, we will also include your logo and booth number (with the product shot) in one of our scheduled emails sent to pre-registered and prospective attendees.

Sample Show Daily Email ►



WEBSITE/DIGITAL

ONSITE WELCOME EMAIL \$3500

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees as they check in at registration, this exclusive email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at WWIN!

Sample Welcome Email ►

PUT YOUR COMPANY IN FRONT OF
BUYERS AS THEY ARRIVE ONSITE!

600 x 100 BANNER AD

WELCOME TO WWIN FEBRUARY!

Now that you've checked in, here are a few reminders for the show:

Have you downloaded the official WWIN Show Mobile App?

Download the FREE mobile app in Google Play or the App Store for access to show info, full education and special event schedules, new products, show specials and much more!

Join the conversation on social media

Check out our social media platforms before you come onsite! Our social media channels are a great place to connect with everything #WWINShow. Make sure to follow us on Facebook, Twitter and Instagram to learn about what's happening, specials, giveaways and other excitement that will happen each and every day of the show!

We hope you enjoy the WWIN Show. If you have any questions or need assistance, ask any member of our team.

Desiree Hanson
Vice President | Fashion Events
WWIN Show