

ONSITE / FASHION SHOWCASE

FASHION SHOWCASE

\$450

If you have purchased a Fashion Showcase (or plan to) for the WWIN show, it is very important to be aware of our guidelines. These special display areas have become increasingly in demand.

- You must drop off your samples as soon as possible starting Monday morning at 8am. Samples must be dropped off in the specified meeting room.
- All samples must remain in/on the Showcase until 4:00 pm on the last day of the show. At that time, you may take your samples from the showcase/s. Any samples remaining after 6:00pm will be considered abandoned.
- Show Management does not accept responsibility for any items placed in the Showcases.
- The showcases are placed along all the walkways, at random and are put out by first-come basis. Show management reserves the right to place exhibitor's items as best fits the needs of the show.
- If anyone is found to have moved their showcase display(s) after your goods are placed and displayed or move someone else's goods, they will forfeit their Showcase and money. Any inconsiderate or hostile behavior will also result in forfeiting your Showcase for the current show and any shows in the future.



FASHION DISPLAY PACKAGE

\$850

Gain more impressions pre-show with these digital add-ons. Includes a showcase display for apparel or accessories and a sign which includes your line name and booth number as well as digital marketing opportunities.

PACKAGE INCLUDES:

- (1) Fashion showcase display (\$450 value)
- (1) Social post on Instagram to 2k+ followers (\$300 value)
- (1) Social post on Facebook 48k+ annual impressions (\$300 value)
- (1) Inclusion in WWIN Weekly Newsletter sent to 17k+ buyers (\$200 value)

