

MOBILE APP

Get your brand in the palm of WWIN buyers hands with the new mobile app advertising opportunities! Buyers download the mobile app two weeks leading up to the show and use it as an efficient planning tool to find companies by name or product category as well as locating you on the floorplan. With these exciting and fresh opportunities, you will be sure to drive buyers to your booth!

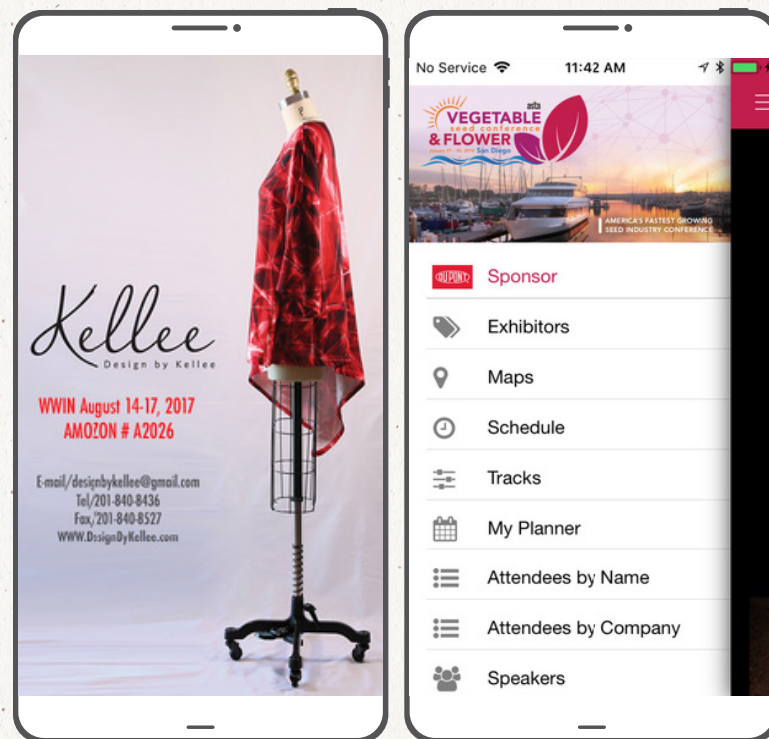
SPLASH SCREEN \$1500

Add your sponsor logo and booth number to the mobile app splash screen, which appears for 3 seconds every time the app is launched/opened. The size and location of this logo is fully customizable.

SPONSOR AD \$1500

Showcase your brand with a banner ad or logo at the top of the main mobile app screen.

HOT ITEM! BUYERS GO-TO
SOURCE FOR SHOW INFO



MOBILE APP

MOBILE DEVICE PUSH NOTIFICATIONS

\$500 EACH

A push notification with your company information and offer will be sent out to every buyer that downloaded the app. This sponsorship is limited to four (4) notifications per company. The app launches two notifications per day (morning and afternoon) each day of the show.

SELECT THE DAY AND TIME SLOT OF YOUR CHOICE. **FIRST COME, FIRST CHOICE!**

