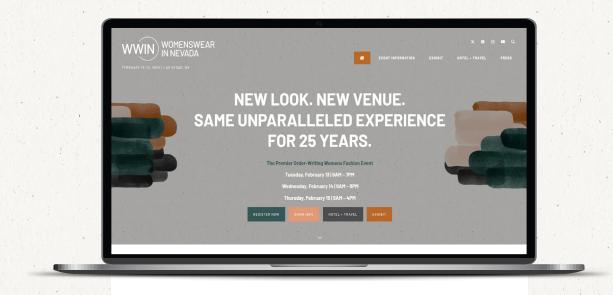


# EXCLUSIVE WELCOME AD

Gain the attention of each person who comes to the website with a presidential ad. This large, dramatic, high impact banner allows your message to be seen by each unique visitor to the site. Exclusive to one advertiser. Runs for up to 3 months.

#### AD SIZE:

 $600 \times 500 (w \times h)(.gif or .jpg)$ 

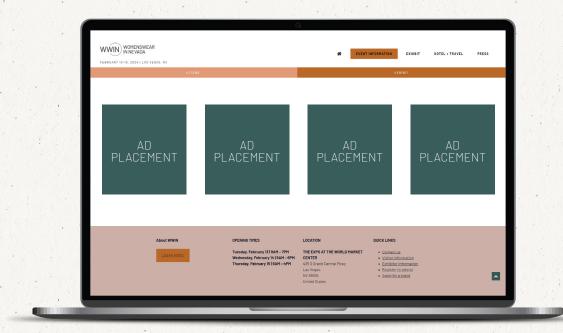




#### **WEBSITE BANNER ADS**

\$775/MONTH OR \$1000/3 MONTHS Introduce your brand to thousands of potential customers before the show! Reach qualified buyers by promoting your brand on the WWIN website. The website is where buyers are going to plan their trip, find new products, view the exhibitor list and more. Website banners are extended site-wide, meaning your brand message will appear on each page of the site!

**BANNER SIZE:** 300 x 250 (w x h) - Image only (.gif or .jpg) RUN OF SITE ROTATION (limit to 8 companies)







### ONSITE WELCOME EMAIL

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees as they check in at registration, this exclusive email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at WWIN!

Sample Welcome Email

PUT YOUR COMPANY IN FRONT OF BUYERS AS THEY ARRIVE ONSITE!

#### 600 x 100 BANNER AD

#### **WELCOME TO WWIN FEBRUARY!**

Now that you've checked in, here are a few reminders for the show:

## Have you downloaded the official WWIN Show Mobile App?

Download the FREE mobile app in Google Play or the App Store for access to show info, full education and special event schedules, new products, show specials and much more!

#### Join the conversation on social media

Check out our social media platforms before you come onsite! Our social media channels are a great place to connect with everything #WWINShow. Make sure to follow us on Facebook, Twitter and Instagram to learn about what's happening, specials, giveaways and other excitement that will happen each and every day of the show!

We hope you enjoy the WWIN Show. If you have any questions or need assistance, ask any member of our team.

Desiree Hanson Vice President | Fashion Events WWIN Show

