MarketingWeek's



**#FoM22** 06 OCTOBER 2022 THE BREWERY, LONDON

# HOW TO BOOK YOUR SESSIONS AT FOM...





#### <u>Step 1:</u>

The system is for registered delegates only, so you would have received an email from <u>festival-of-</u> <u>marketing-2022@livebuzz.co.uk</u> with a link asking you to 'Book your sessions at Festival of Marketing'. Click on the link in the email which will take you onto your profile page, shown below:

If you have not received an email please contact <u>hello@festivalofmarketing.com</u> and a member of the team will be in touch.



6 October 2022





#### **Step 2:**

Select the box highlighted in pink 'BOOK YOUR SESSIONS NOW', to be redirected to the session selector. You will gain access to the page as demonstrated below:

Here you have access to the full agenda and booking function.

To reserve each of your favourite sessions, select the green button 'BOOK NOW', and a personalised schedule will form as you choose each one.

Note that, you cannot book more than one session happening at the same time.



6 October 2022



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#### Step 3:

Once you have selected all the sessions you would like to attend you can click the button 'MY FESTIVAL AGENDA' or 'EMAIL ME MY AGENDA' to have a full view of your personalised schedule for the day. As seen below:

Festival of Marketing			
Summary Book your sessions Orders Basket C	communication preferences		LOGOUT
2022 Agenda EMAIL ME MY AGENDA			
places on some sessions are limited and will be allocated on a first come first serve basis.		MY FESTIVAL AGENDA	
Filter by Stage			
ALL STAGES ASK ME ANYTHING STAGE	DELIVERING FOR CUSTOMERS STAGE	IDEAS EXCHANGE STAGE	IMPACT STAGE
INFLIENCE STAGE MAIN STAGE		CHILEARNED STAGE	NDS STAGE







6 October 2022

#### Step 4:

In order to enter your selected sessions you MUST show your personalised agenda at the door. So please ensure you have this downloaded on your phone in advance of the Festival.







6 October 2022

If you have any questions about booking sessions, please get in touch and a member of the team will contact you to assist.

We look forward to welcoming you to Festival next week!

The Festival of Marketing team

festivalofmarketing.com

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