



# **OUR STORY**

Little Roglets was born when a passionate UK based artist decided that their hobby was so much more than just a side hustle, and who believed that sweet hand painted animals had the potential to be turned into charming cards, gifts and nursery décor. Our portfolio of products has been thoughtfully designed, with each stage of the journey in becoming parents being taken into consideration. With an added desire to help educate children, along came the early learning resources and educational art collection.

Focused towards new families and babies, Little Roglets' designs are playful and personal, but also promote imagination and fun for little people. All of our products feature detailed, original watercolour artwork and friendly characters. Using soft and gender neutral colours, the products are designed to last and be treasured.

As our shop is predominantly focused towards all things baby and child, we believe it's important to reflect sustainability in the way we operate as a brand. After all, it's our children that are growing up in this world so if we can make that a more sustainable place, then we'll do what we can. We use eco-friendly inks and packaging that can be recycled, reused or popped in the compost bin.

I genuinely believe kids and animals are one of life's greatest blessings, so what better way to structure this little business than around the things in life that make pretty much everyone happy.

I look forward to working with you!

Lex:) Owner, Artist & Product Designer



#### GREETINGS CARDS ~ BEST SELLERS

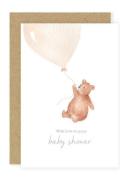
A6 in size, envelopes included Textured card and blank inside



NEW HOME LRNH1



NEW BABY CARD LREM



BABY SHOWER LRBS01



PENGUIN BIRTHDAY
LRPEN



WELCOME TO THE WORLD SAFARI



WELCOME TO
THE WORLD WOODLAND
LRWOOD



AMAZING PARENTS

LRAP1



FIRST BIRTHDAY
PANDA LRO1B



PREMATURE BABY LRPREM



AMAZING GRANDPARENT LRAG2



1st BIRTHDAY LRO1A



TWINS CONGRATS
LRTWIN



THANK YOU LRTY1



NEW ARRIVAL BUNNIES LRBUN



ELEPHANT CONGRATULATIONS
LRNB3





WELCOME LITTLE ONE FARMYARD LRWFA



**CHRISTENING** LRC01



GOOD LUCK **LRLUCK** 



ANIMAL TOWER LRTOW



THINKING OF YOU **LRTOY** 



BIRTHDAY HUGS **LRHUGS** 



**BEST TEACHER** LRBT1



FIRST DAY OF SCHOOL LRSCL



2nd BIRTHDAY LR02



3rd BIRTHDAY LR03



4th BIRTHDAY LR04



5th BIRTHDAY LR05



LRAM1



AMAZING MUM AMAZING GRANDPARENTS GRANDSON BIRTHDAY LRAG1



LRGS1



GRANDDAUGHTER BIRTHDAY LRGD1



## **GIFTS**



NUMBER FLASHCARDS

Come with a 100% cotton drawstring bag

Dimensions: 10.5 x 14.8 cm (A6)



MILESTONE CARD SET (25 cards)
Come in a kraft, eco friendly gift box
Dimensions: 10.5 x 14.8 cm (A6)



ALPHABET FLASHCARDS

Come with a 100% cotton drawstring bag

Dimensions: 10.5 x 14.8 cm (A6)



XL WORLD MAP WALL HANGING
100% cotton canvas wall hanging
Dimensions: 70 x 100 cm

## FINE ART PRINTS



BRITISH ISLES PRINT

Dimensions: 29.7 x 42 cm (A3)



ANIMAL ALPHABET PRINT

Dimensions: 29.7 x 42 cm (A3) & A2



'FEELINGS' FINE ART PRINT Dimensions: 29.7 x 42 cm (A3)



WORLD MAP FINE ART PRINT

Dimensions: 42 x 59.4 cm (A2)



#### **GREETINGS CARDS ~ OCCASION**

A6 in size, envelopes included Textured card and blank inside



SKATING BUNNY LRSKA



SKIING SQUIRREL LRSQUI



BEAR SLEDGING LRSLED



SKI JUMPING HEDGEHOG LRHED



BABY'S 1ST CHRISTMAS LRBA1



FISHING POLAR BEAR LRPOL



CHRISTMAS POSTBOX LRPOST



MAGICAL CHRISTMAS LRMAG



BEAUTIFUL FAMILY LRBF1



SANTAS SACK LRSS1



MOTHERS DAY LRMD01



FATHERS DAY LRFD01



