



PRODUCT CATALOGUE
AW 2023- 2024

ONCEUPONATUESDAY.ORDERSPACE.COM

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60 PAGE STAPLED NOTEBOOKS

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At Once Upon a Tuesday, we believe that planning is the foundation of creating a life well lived, however that looks for you.

Whether you're an obsessive list maker (we see you) or a forward plan maker with a full calendar - we're on a mission to make offline planning tools, like calendars, diaries and notebooks, the very best they can be.

We do this by designing products that we use ourselves - rethinking traditional designs, cutting out the unnecessary fluff and most importantly, injecting a sense of joy through art and design. Besides products that we all use regularly, like notebooks and diaries, we also design brand new concepts that we think the world is missing - for example, we designed world's first paper co-parenting calendar for kids with two homes.

We've created social media planner pads, aimed at creatives and small businesses to help them plan for success. Our daily gratitude pad and habit tracker pad are simplified tools for wellness, that tackle a single aspect of wellness really well.

Sustainability has been integral from the start - we consider it in every small and big decision we make.

This means all our products are printed locally here in the U.K. and always on 100% FSC RECYCLED and recyclable paper.

We're a small, growing team, based at a forward-thinking business community hub in Cornwall (do stop in if you're even in the neighbourhood, the bakery next door is insane).

Oh, and we're close to becoming BCorp certified.

We would love to work with you.

Angus, Michele and the team.



THE UNDATED COLLECTION



Inspired by design trends from the fashion runways, by modern art and the latest interior design styles.

Year round products for productivity.

Always on 100% FSC

Recycled paper and printed in the UK.



**100% RECYCLED PAPER
MADE IN THE UK**

LAY FLAT NOTEBOOKS

PREMIUM RANGE

NEW



SPEC

- A5
- 6MM LINED PAPER
- 128 PAGES
- 100% FSC RECYCLED
- & RECYCLABLE
- MADE IN THE U.K.
- LAY FLAT
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY

RRP: £14.50 • MOQ 5 PER SKU



A5 Earthy Paper Shapes Notebook
TUE-EPS-NTBK-LINED-A5



A5 Geometric Wave Notebook
TUE-GW-NTBK-LINED-A5



A5 Pink and Red Notebook
TUE-PNK-NTBK-LINED-A5



A5 Quilt Pattern A Notebook
TUE-QP-NTBK-LINED-A5



A5 Wiggle Wave Notebook
TUE-WW-NTBK-LINED-A5



NOTEBOOKS

NEW



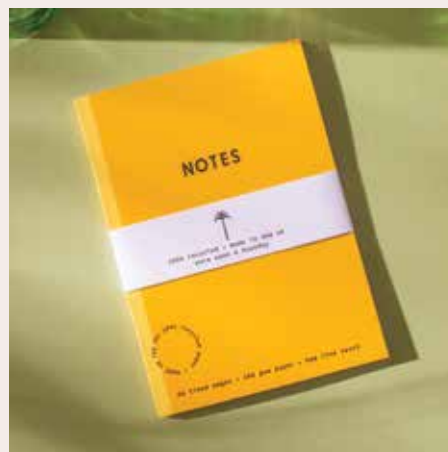
RRP: £6.95
MOQ 5 PER SKU

SPEC

- A5
- 6MM LINED PAPER
- 60 PAGES
- 100% FSC RECYCLED & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY



A5 Lilac Notes - 60 page notebook - lined
TUE-LIL-NTBK-LINED-A5



A5 Sunflower Notes - 60 page notebook - lined
TUE-SUN-NTBK-LINED-A5



A5 Tangerine Notes - 60 page notebook - lined
TUE-TAN-NTBK-LINED-A5



A5 Mint Notes - 60 page notebook - lined
TUE-SAG-NTBK-LINED-A5

A3 UNDATED MONTHLY WALL PLANNERS



SPEC

- 12 X A3 SHEETS
- UNDATED
- 100% FSC RECYCLED
- & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING



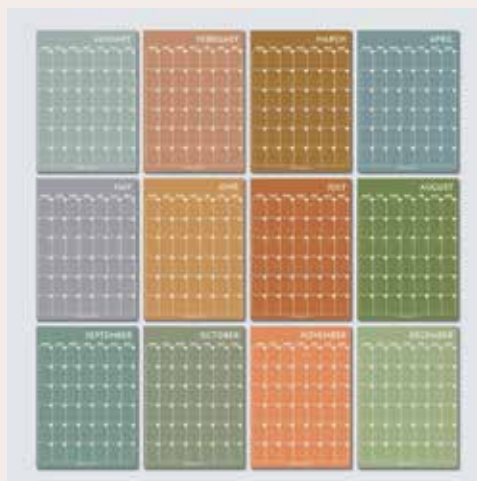
12x A3 Extra Large Muted Wall planner
TUE-MWP-12PAGE-A3



RRP: £19.50
MOQ 5 PER SKU



12x A3 Extra Large Blues & Greens Wall Planner
TUE-BGS-12PAGE-A3



12X A3 Extra Large Surf Wall planner
TUE-SWP-12PAGE-A3



12X A3 Extra Large Pastel Wall planner
TUE-PWP-12PAGE-A3

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A5 COLOUR BLOCK DAILY PLANNERS



SPEC

- A5
- 50 TEAR OFF PAGES
- BLOCK PLANNING
- 100% FSC RECYCLED
- & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY
- OUR BESTSELLER!

RRP: £8.50 • MOQ 5 PER SKU

A5 Rainbow Daily Planner Pad
TUE-RP-NOTEPAD-A5



A5 Pastel Block Daily Planner Pad
TUE-PB-DP-PAD-A5



A5 Muted Block Daily Planner Pad
TUE-MB-DP-PAD-A5

NEW

SOCIAL MEDIA PLANNERS

once
upon a
tuesday



SPEC

- A4 & A5
- GLUED ALONG TOP EDGE
- 52 TEAR-AWAY PAGES
- 100GSM 100% FSC RECYCLED & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING
- PRINTED USING VEGETABLE OIL BASED INK

A5 RRP: £9.50
A4 RRP: 12.95
MOQ 5 PER SKU

Designed for the modern day content creator - from free-lancers to social media managers. The social media planners help create a clear schedule to plan and organise social media posts, stories, reels and tiktoks - to create a consistent, valuable online presence.



A4 Colourful Social Media Weekly Planner Pad
TUE-SM-WCO-PAD-A4



A4 Pink Grid Social Media Weekly Planner Pad
TUE-SM-WPG-PAD-A4



A5 colourful Social Media Daily Planner Pad
TUE-SM-DCO-PAD-A5



A5 Pink Grid Social Media Daily Planner Pad
TUE-SM-DPG-PAD-A5

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NEW

KIDS WEEKLY PLANNER PAD

once upon a tuesday

Help your kids get a clear idea of what they need to do this week. Some kids simply need to see a list on paper to be able to complete their daily tasks.

My daughter would just lie on the floor in confusion every morning until I created a checklist for her. She used it for a few months until the routine was built into her system. She now still likes a list, so I have designed this simple kid's edition of the weekly planner.



RRP: £8.50
MOQ 5 PER SKU



A5 Kids Weekly Planner Pad
TUE-WPKIDS-PAD-A5

SPEC

- A5
- GLUED ALONG TOP EDGE
- 50 TEAR-AWAY PAGES
- 115GSM 100% FSC RECYCLED & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING
- PRINTED USING VEGETABLE BASED INKS

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A5 DESK PADS

50 TEAR AWAY SHEETS • 100% RECYCLED PAPER



SPEC

- A5
- GLUED ALONG TOP EDGE
- MADE IN THE U.K
- 100% FSC RECYCLED & RECYCLABLE
- WEEK STARTS MONDAY
- BELLYBAND FOR DISPLAY
- PLASTIC FREE PACKAGING



NEW

A5 YOU GOT THIS DAILY PLANNER PAD
TUE-YGT-DP-PAD-A5



A5 ABSTRACT RAINBOW DAILY PLANNER PAD
TUE-ARDP-A5-PAD



A5 DAILY PLANNER PAD | SIMPLY NEUTRAL
TUE-SN-NOTEPAD-A5



A5 TROPICAL GREENERY DAILY PLANNER PAD
TUE-TGDP-A5-PAD



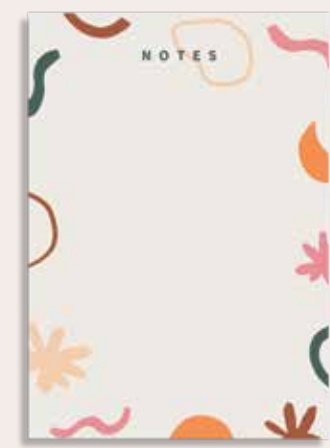
A5 SUNRISE WEEKLY PLANNER PAD
HERE'S THE PLAN
TUE-SRWP-A5-PAD



A5 PRACTICAL PINK DAILY PLANNER PAD
TUE-PPDP-A5-PAD



A5 ORANGERIE SHOPPING LIST PAD
TUE-ORA-SL-PAD-A5



A5 SWEET SPOT NOTEPAD
TUE-SS-NOTEPAD-A5

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NEW

A6 PADS

52 TEAR AWAY SHEETS • 100% RECYCLED PAPER



SPEC

- A6
- GLUED ALONG TOP EDGE
- MADE IN THE U.K
- 100% FSC RECYCLED & RECYCLABLE
- BELLYBAND FOR DISPLAY
- PLASTIC FREE PACKAGING

DATE _____

DAILY GRATITUDE

3 THINGS I AM GRATEFUL FOR TODAY:

1. _____

2. _____

3. _____

SOMETHING KIND I DID TODAY:

SOMETHING KIND SOMEONE ELSE DID TODAY:

ONCEUPONATUESDAY.CO.UK

A6 DAILY GRATITUDE PAD
TUE-DG-PAD-A6

HABIT TRACKER

WEEK

HABITS THIS WEEK	M	T	W	T	F	S	S

ONCEUPONATUESDAY.CO.UK

A6 HABIT TRACKER PAD
TUE-HT-PAD-A6

A4 PLANNER PADS



SPEC

- A4 - 21 X 29.7CM
- 52 TEAR OFF PAGES
- GLUED ALONG THE TOP
- 100% FSC RECYCLED & RECYCLABLE
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY
- WEEK STARTS MONDAY

RRP: £8.50 • MOQ 5 PER SKU

Desk pads people tell us they can't live without. designed to be the most practical layout combined with stylish, on-trend designs - to make the most of time at the desk.

A4 PLANNER PADS

52 TEAR AWAY SHEETS • 100% RECYCLED PAPER



**A4 'YOU GOT THIS'
WEEKLY PLANNER PAD**
TUE-YGTWP-A4-PAD



**A4 SWEET SPOT
WEEKLY PLANNER PAD**
TUE-SSWP-PAD-A4



**A4 ABSTRACT RAINBOW
WEEKLY PLANNER PAD**
TUE-ARWP-A4-PAD



**A4 TROPICAL GREENERY
WEEKLY PLANNER PAD**
TUE-TGWP-A4-PAD



**A4 ORANGERIE
MEAL PLANNER PAD**
TUE-ORA-A4-PAD

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BIRTHDAY CALENDARS

Perpetual calendars are found in every Dutch household - usually in the smallest room in the house (yes, that one). Keep birthdays and other annual celebration in one place, year after year. Never forget another birthday again.

100% RECYCLED PAPER
MADE IN THE UK



FLORAL NOSTALGIA
BIRTHDAY CALENDAR
TUE-FNBC-1430



LIFE IN COLOUR
BIRTHDAY CALENDAR
TUE-LIC-1430



DOGS & DOODLES
PERPETUAL CALENDAR
TUE-DDC-1430

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BIRTHDAY CALENDARS

12 MONTHS • UNDATED • JANUARY TO DECEMBER



ZODIAC SIGN BIRTHDAY CALENDAR
TUE-ZSC-1430



DESERT SUN BIRTHDAY CALENDAR
TUE-DSBC-1530



TROPICAL LEAF ILLUSTRATION CALENDAR
TUE-07-TLI-1530



TROPICAL GREENERY
BIRTHDAY CALENDAR
TUE-TGPC-1530



ABSTRACT RAINBOW
BIRTHDAY CALENDAR
TUE-01-ARC-1530



THE SIMPLE THINGS CALENDAR
TUE-TST-1530

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HABIT TRACKERS

A popular **wellness** tool that help users track and build better habits. Each page features a month with the option to track up to 6 habits. The habit trackers can be started using any month of the year, as they are undated. The user writes down each habit and crosses off each day they have achieved it. Goals can be set in the table below and compared to monthly achievements. Each page features a positive quote.



HABIT TRACKERS

12 MONTHS • JANUARY TO DECEMBER

once
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tuesday

SPEC

- A5 - 14.8 X 21 CM
- 100% FSC RECYCLED PAPER
- MADE IN THE U.K.
- HAND FINISHED
- WIRO BOUND WITH HANGER
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY

£12.50 RRP MOQ: 5 PER SKU



NEW

PASTEL ORGANIC HABIT TRACKER

TUE-POHT-NODATE-A5



ABSTRACT RAINBOW HABIT TRACKER

TUE-ARHT-NODATE-A5



GRADIENTS HABIT TRACKER

TUE-GHTRACK-A5

ORDER ONLINE AT: [ONCEUPONATUESDAY.ORDERSPACE.COM](https://www.onceuponatuesday.orderspace.com)

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PASSWORD BOOK



TUE-SCPB-PW-A5

Never forget another password with this compact password book. The password struggle is real for many of us.

This compact, A5 size book holds 46 pages of passwords, with 5 entries per page, organised alphabetically. Available year round.

100% RECYCLED PAPER • MADE IN THE UK



THE 2024 COLLECTION



Injected with art and design, the eclectic, colourful collection of Academic and 2024 calendars and diaries were crafted for a range of tastes - from urban inspired checks, to natural ocean inspired, minimalist designs.



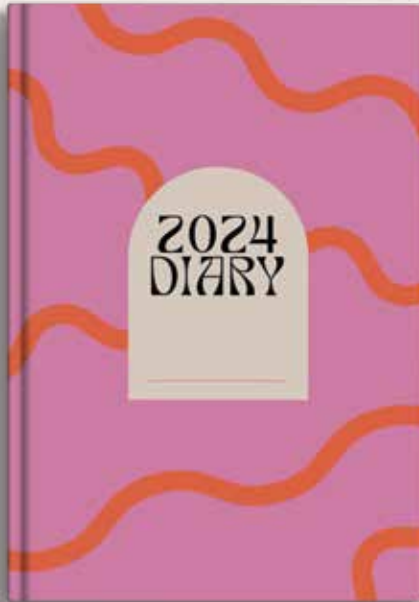
**100% RECYCLED PAPER
MADE IN THE UK**

NEW

2024 DIARIES

12 MONTHS • JANUARY TO DECEMBER

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2024 PINK & RED DIARY
TUE-DIARY-24-PNK-A5



2024 RAINBOW WAVES DIARY
TUE-DIARY-24-RBW-A5



2024 QUILT PATTERN DIARY
TUE-DIARY-24-QLP-A5



2024 CHECKS DIARY
TUE-DIARY-24-CHK-A5



2024 MEXICANA DIARY
TUE-DIARY-24-MEX-A5

SPEC

- A5
- 100% RECYCLED PAPER, 120GSM
- UNLAMINATED HARDCOVER
- 12 MONTHS: JAN 24 - DEC 24
- WEEK STARTS MONDAY
- INCLUDES UK AND US HOLIDAYS
- COLOUR PRINT THROUGHOUT
- MADE IN THE U.K.
- PLASTIC-FREE PACKAGING

RRP: £23.50 • MOQ 5 PER SKU



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THE MOST POPULAR STYLE IN OUR COLLECTION IS THE A4 ANNUAL CALENDAR - A SIMPLE CLEAN GRID COMBINED WITH A DIFFERENT DESIGN FOR EACH MONTH.

- A4 - 21 X 29.7CM
- 100% FSC RECYCLED PAPER
- MADE IN THE U.K.
- HAND FINISHED
- WIRE-O BOUND WITH HANGER
- PLASTIC-FREE PACKAGING
- BELLYBAND FOR DISPLAY
- WEEK STARTS MONDAY
- MOQ - 5 PER STYLE
- UNIT PRICE £ 7.50
- MSRP £16.50





2024 CALENDARS

12 MONTHS • JANUARY TO DECEMBER



2024 GRADIENT GRID CALENDAR
TUE-GGC-2024-A4



2024 PATCHWORK QUILT CALENDAR
TUE-PQC-2024-A4



2024 MONDRIAN INSPIRED CALENDAR
TUE-MON-2024-A4



2024 ABSTRACT ORGANIC CALENDAR
TUE-AOC-2024-A4



2024 DREAM FLIGHT CALENDAR
TUE-DFC-2024-A4



2024 DOWN TO EARTH CALENDAR
TUE-DTE-2024-A4



2024 DESERT DREAMS CALENDAR
TUE-DES-2024-A4



2024 TIDAL WAVES CALENDAR
TUE-TWC-2024-A4



2024 CHECKS & STRIPES CALENDAR
TUE-CHS-2024-A4

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2024 CALENDARS

12 MONTHS • JANUARY TO DECEMBER

ARTIST
COLLAB



2024 ASHLEY PERCIVAL
THE CATS CALENDAR
TUE-APC-2024-2121



2024 OCEAN & SHORE CALENDAR
TUE-OSC-2024-2121



2024 BOTANICAL ABSTRACTIONS
CALENDAR
TUE-BAC-2024-2121



2024 MUTED
MINIMALIST CALENDAR
TUE-MMC-2024-A4

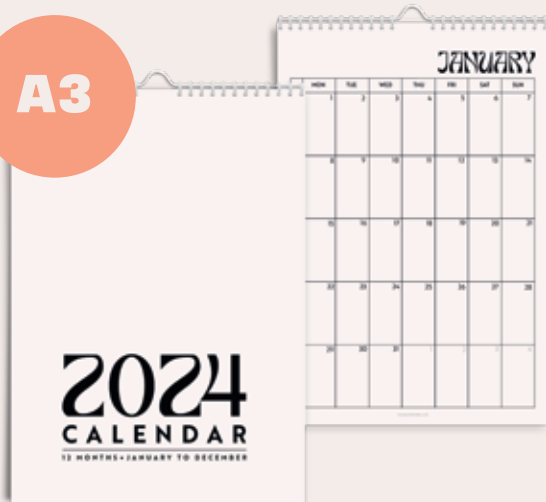


2024 PASTELS
MINIMALIST CALENDAR
TUE-PMC-2024-A4



2024 SURF
MINIMALIST CALENDAR
TUE-SMC-2024-A4

A3



2024 SIMPLY NEUTRAL A3 CALENDAR
TUE-SNC-2024-A3



2024 DOGS & DOODLES CALENDAR
TUE-DDC-2024-A4

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2023-2024 ACADEMIC CALENDARS

12 MONTHS • SEPTEMBER TO AUGUST



2023-2024 TIDAL WAVES
ACADEMIC CALENDAR
TUE-TWC-23-24-A4



2023-2024 GRADIENT GRID
ACADEMIC CALENDAR
SKU: TUE-GGC-23-24-A4



2023-2024 ABSTRACT ORGANIC
ACADEMIC CALENDAR
TUE-AOC-23-24-A4

A3



2023-2024 SIMPLY NEUTRAL
A3 ACADEMIC CALENDAR
TUE-SNC-23-24-A3



2023-2024 KIDS CO-PARENTING
ACADEMIC CALENDAR
TUE-KCC-23-24-A4

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2023-2024 ACADEMIC FAMILY PLANNER

12 MONTHS • SEPTEMBER TO AUGUST



2023-2024 ABSTRACT LINES
ACADEMIC FAMILY PLANNER
TUE-ALFP-23-24-A3



2023-2024 RETRO FLORALS
ACADEMIC FAMILY PLANNER
TUE-RFFP-23-24-A3

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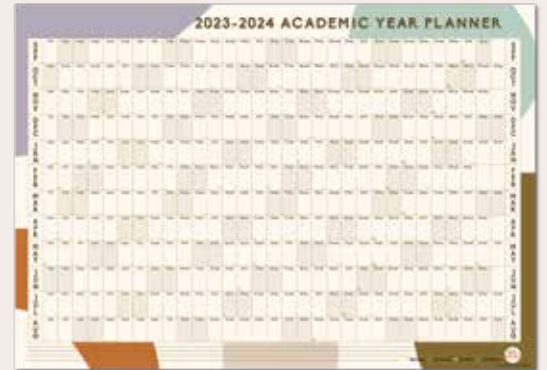


2023-2024 ACADEMIC WALL PLANNERS

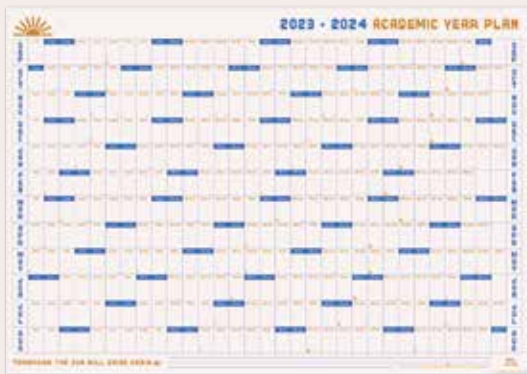
12 MONTHS • SEPTEMBER TO AUGUST



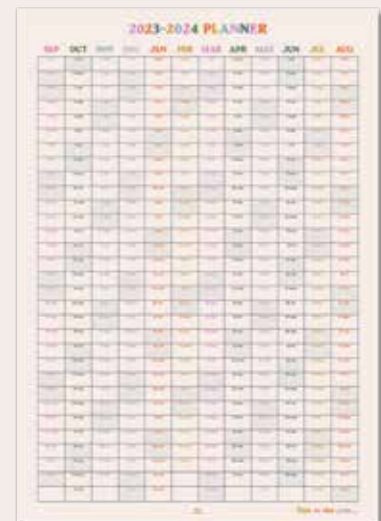
2023-2024 THIS IS THE YEAR ACADEMIC WALL PLANNER
TUE-TYYP-LS-23-24-4970



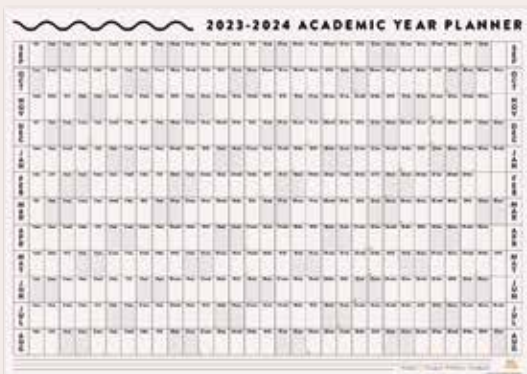
2023-2024 ABSTRACT ORGANIC ACADEMIC WALL PLANNER
TUE-AOYP-LS-23-24-4970



2023-2024 THE SUN WILL SHINE AGAIN ACADEMIC WALL PLANNER
TUE-SAYP-LS-23-24-4970



2023-2024 THIS IS THE YEAR PORTRAIT ACADEMIC WALL PLANNER
TUE-TYYP-PT-23-24-7049



2023-2024 WAVE IN BLACK AND WHITE ACADEMIC WALL PLANNER
TUE-WAYP-LS-23-24-4970



2023-2024 GEOMETRIC NATURE WALK ACADEMIC WALL PLANNER
TUE-GNYP-LS-23-24-3060

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RETAIL DISPLAY

Most items are packaged wrapped in a bellyband. We do not use any plastic in our packaging.

Ask us about POS display stands.

TERMS & CONDITIONS

BECOME A RETAILER

To be considered as a retailer please send us the following information:

- store name and location
- a brief description of your store
- 2-3 photos of your space
- a link to your online store

We're only accepting a limited number of online-only stores.

We do not accept any retailers selling our products on any third party websites, including Etsy, Amazon, Not on the High Street etc.



HOW TO ORDER

Sign up for an account for our trade website

[ONCEUPONATUESDAY.ORDERSPACE.COM](https://onceuponatuesday.orderspace.com)

The full collection is also available through FAIRE

onceuponatuesday.faire.com

Contact Angus:

07770 474606

angus@onceuponatuesday.co.uk

WE LOOK FORWARD TO WORKING WITH YOU!

The logo for 'once upon a tuesday' is centered within a white circle. The text is arranged in three lines: 'once' in a dark brown serif font, 'upon a' in a yellow sans-serif font, and 'tuesday' in a dark red serif font.

**once
upon a
tuesday**

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