

Spring/Summer '23 Product Catalogue



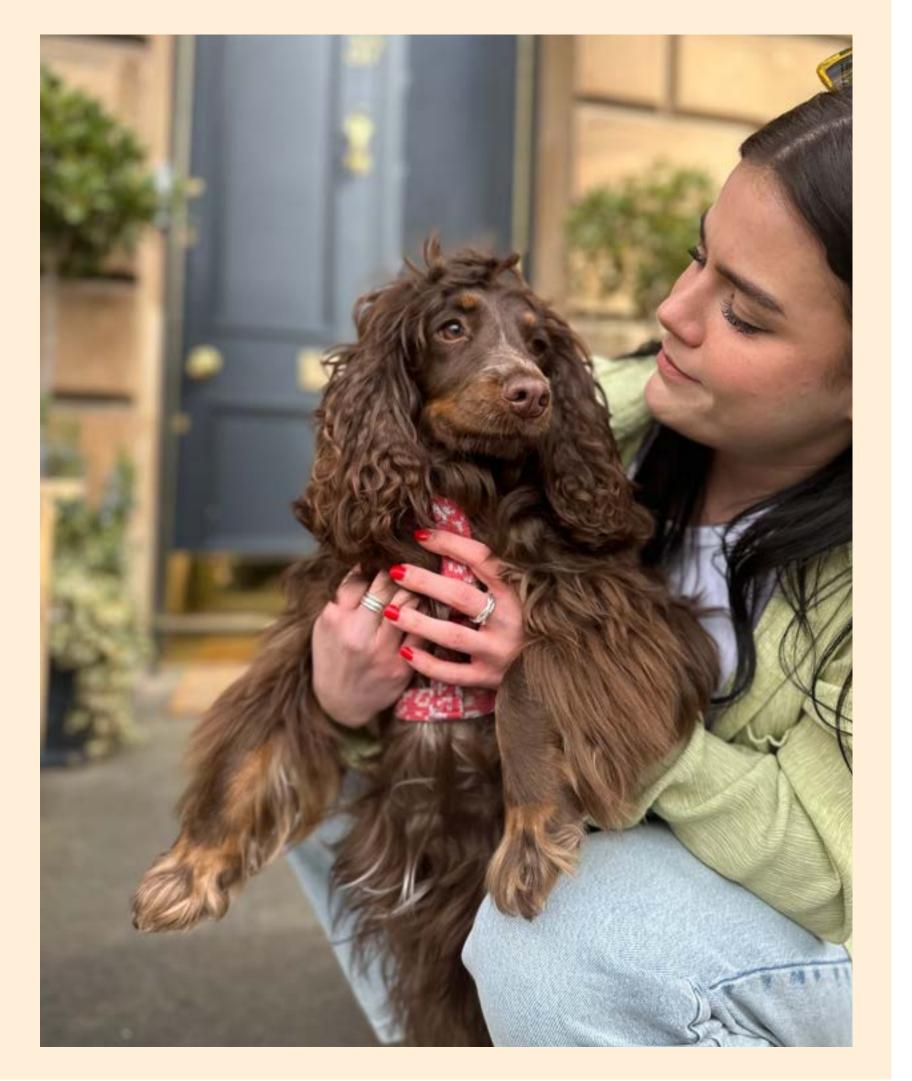
Who we are

Stocky & Dee was founded after the arrival of the olde english bulldog, Stella. Mairi, our founder, graduated from Duncan of Jordanstone College of Art & Design in 2013 and combined her passion for textile design and her love for dogs to create our products. Feeling uninspired by the lack of unique and stylish dog products on the market Mairi set out to create her own.

> Stocky - (Stockbridge, Edinburgh where we are based) & Dee - (Deeside, where our company began)

We strive to differentiate ourselves within the dog accessories market by providing a truly personal experience for you and your dog and we pride ourselves on our customer service. Our products are truly handmade in the UK and our team take pride in the knowledge that each piece they create is going to be worn by a family's beloved dog.





We are dog lovers

These gorgeous animals are the main inspiration behind Stocky & Dee. They provide us with endless happiness and companionship and, in return, they deserve the very best from us. Every dog is unique and we strive to provide a product and service suited to each individual. There is no greater reward for us than to see our products enjoyed by your beloved dogs.

We are truly handmade

In a world of speed and instant gratification, we are slowing things down to create a product that is special. Each piece we create is handmade in our studio, all the way from knitting the fabric to boxing up. We allow our makers to unleash their creativity and develop new stylish and unique pieces using this medium that provides endless possibilities. Our makers sign off on each product and have a tremendous sense of pride and connection to what they created for your dog. As seen in

VOGUE this morning

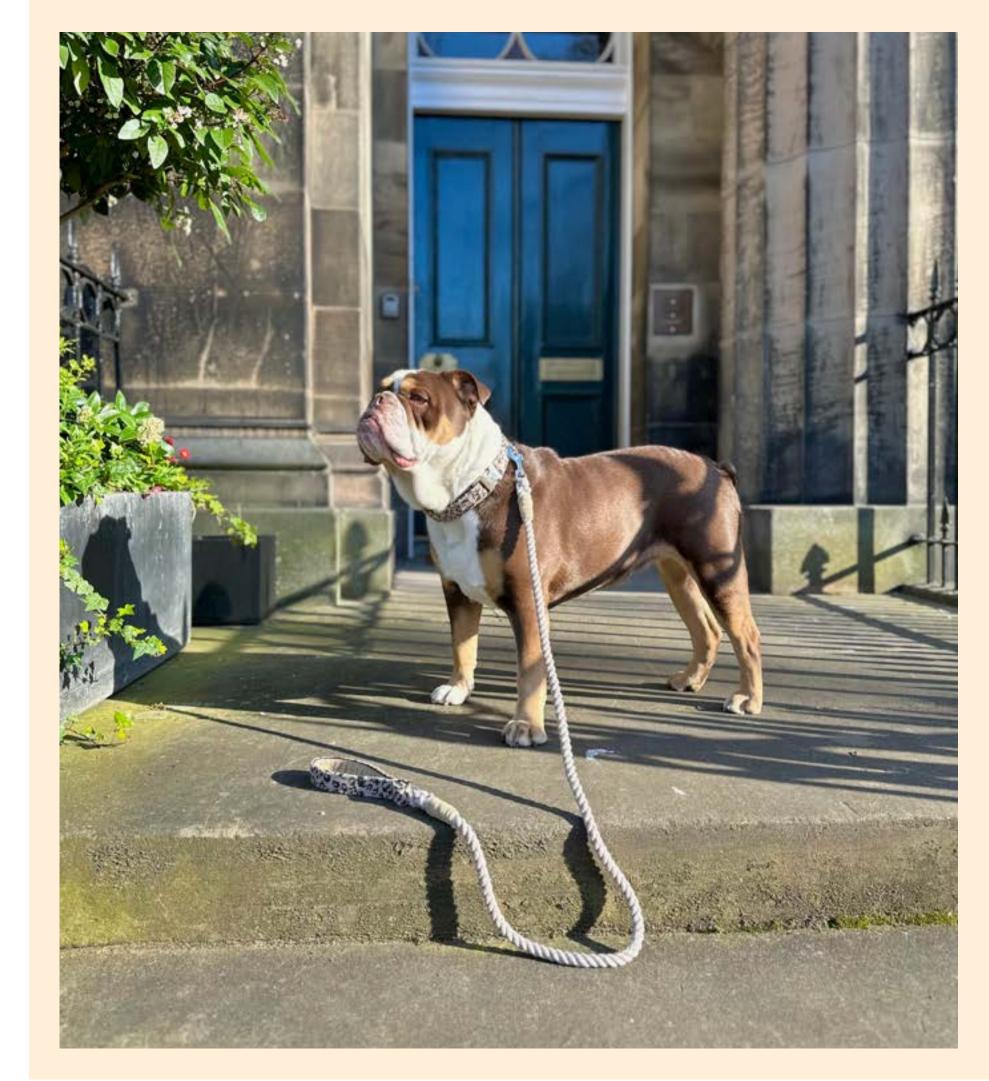
The Telegraph TATLFR

ANTHROPOLOGIE

COUNTRY LIVING

TOWN&COUNTRY

oules



Our Sustainability and Charitable Practices

Both limiting our impact on the environment and helping dogs in need are a big part of what we do. We aim to do this through programs such as Renew & Recycle, Pup-Cycle and our Rainbow Collection.

Renew & Recycle

As we build each piece from start to finish we have the unique ability to be creative with waste. Dogs can damage anything when they set their mind to it and in these instances we offer customers the chance to have their products fixed or recycled. There is always something we can do, whether it's darning the fabric or simply reusing the metals to create another product. No Stocky & Dee product need ever be thrown to landfill entirely. Born off the back of the NHS Rainbow image created during the first lockdown. We saw a need to support dog homes during the period as they were unable to raise funds through the usual methods. We donate 100% of profits from this sale of this collection to designated dog homes in the UK raising over £2500 so far.

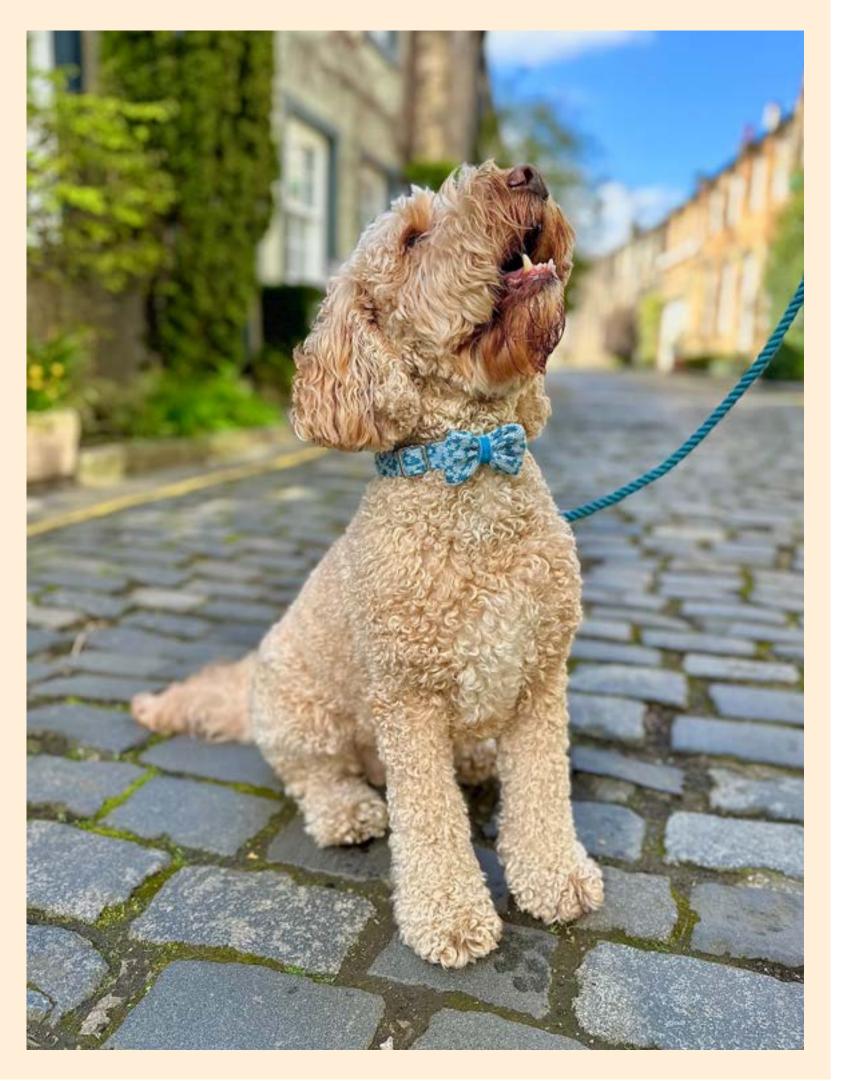
Pup-Cycle

We encourage customers to return their outgrown puppy collars to us, collars that would otherwise end up in landfill. We then upcycle the collar where necessary and donate these collars to dog homes in the UK.

Rainbow Collection

Products







Martingale Collar

Available in 7 sizes from (Chihuahua to Great Dane) Machine Washable

Materials: Marino Lambswool & cotton blend yarn Nickel plated fittings Velvet lining Polypropylene Webbing Chain or material Martingale

> Size Note: We suggestion sizes XSmall, Small & Large for initial orders as these sizes cover the vast majority of breeds

Luxury Dog Collars

Traditional Collar

Available in 7 sizes from (Chihuahua to Great Dane) Machine Washable

Materials: Marino Lambswool & cotton blend yarn Nickel plated fittings Velvet lining Polypropylene Webbing

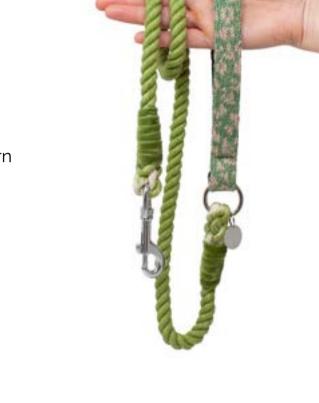


Leads

Rope Leads

Available in 3 sizes Machine Washable

Materials: Marino Lambswool & cotton blend yarn Nickel plated fittings Velvet lining Polypropylene Webbing 100% Cotton Rope



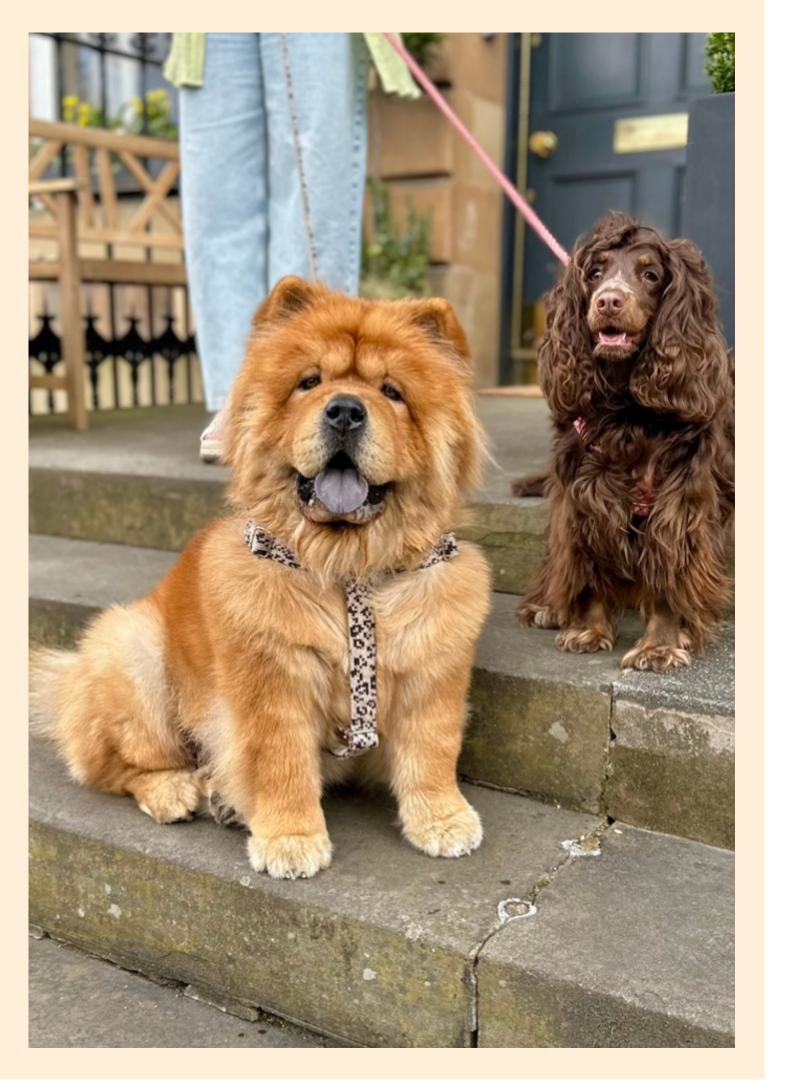


Available in 3 sizes Machine Washable

Materials: Marino Lambswool & cotton blend yarn Nickel plated fittings Velvet lining Polypropylene Webbing

Size Note: We suggestion sizes Small/Medium and XSMall or Large/Large depending on location.







Harnesses



Available in 7 sizes Machine Washable

Materials: Marino Lambswool & cotton blend yarn Nickel plated fittings Velvet lining Polypropylene Webbing

Size Note: We suggestion sizes XSmall, Small & Large for initial orders as these sizes cover the vast majority of breeds

Bow Ties

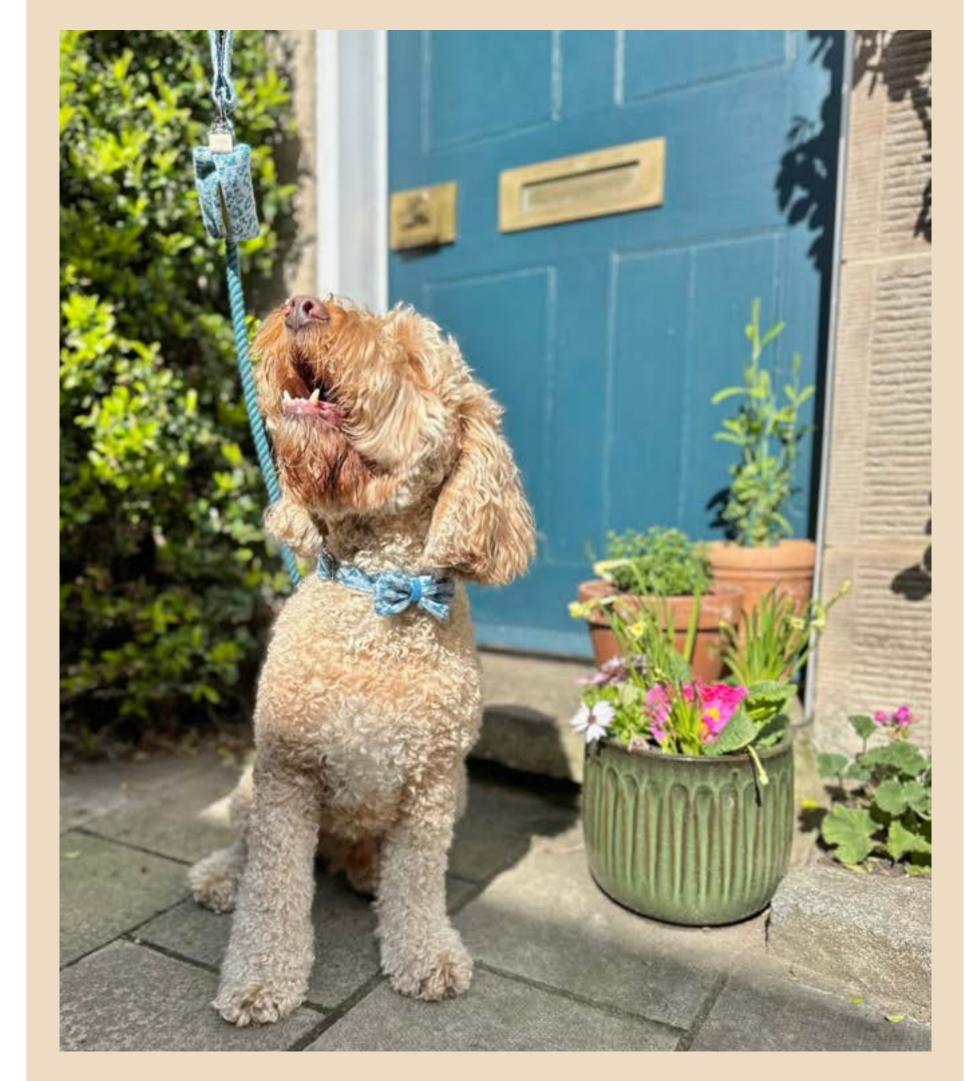


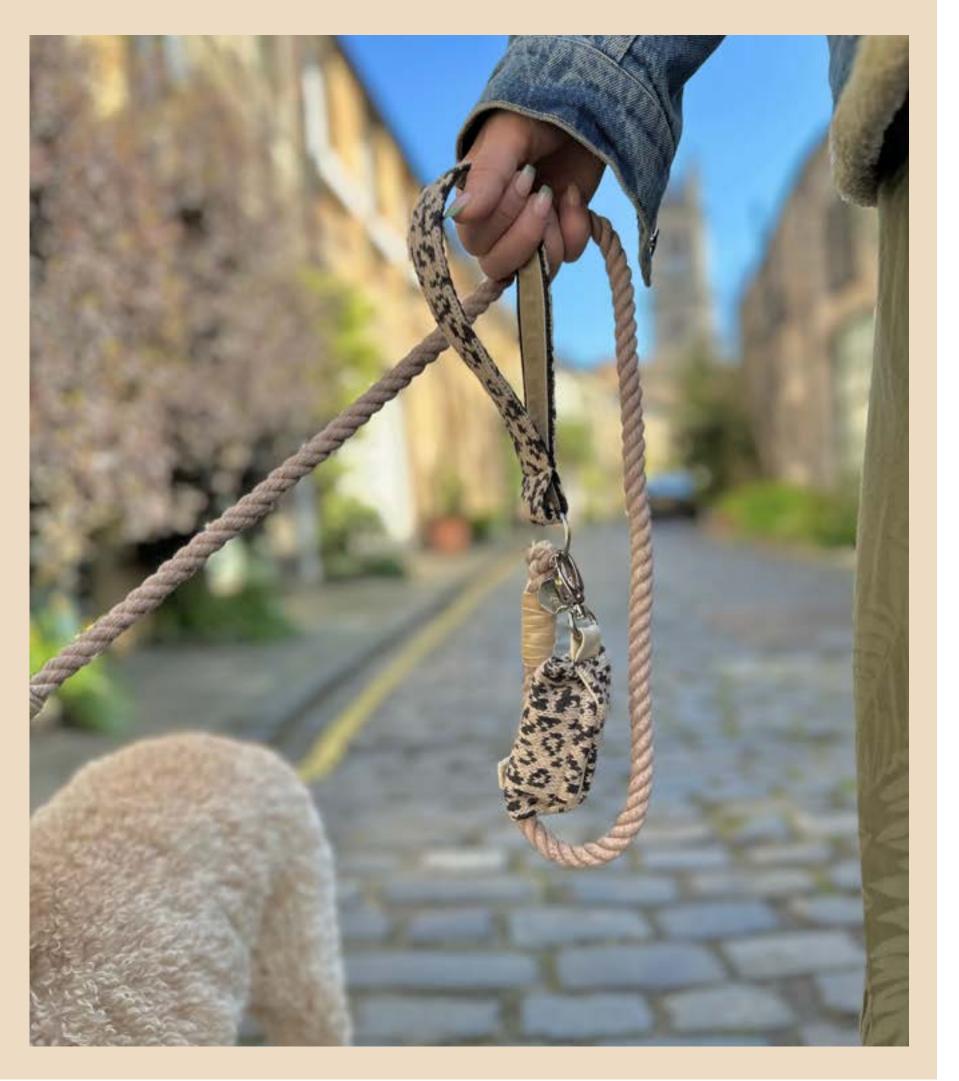


Available in 5 sizes Machine Washable

Materials: Marino Lambswool & cotton blend yarn Velvet lining Elastic attachment

Size Note: We suggestion sizes Small & Large for initial orders as these sizes cover the vast majority of breeds





Poo Bag Holders





Machine Washable

Materials:

Marino Lambswool & cotton blend yarn Waxed Cotton Nickel plated clip

100% compostable poo bags available

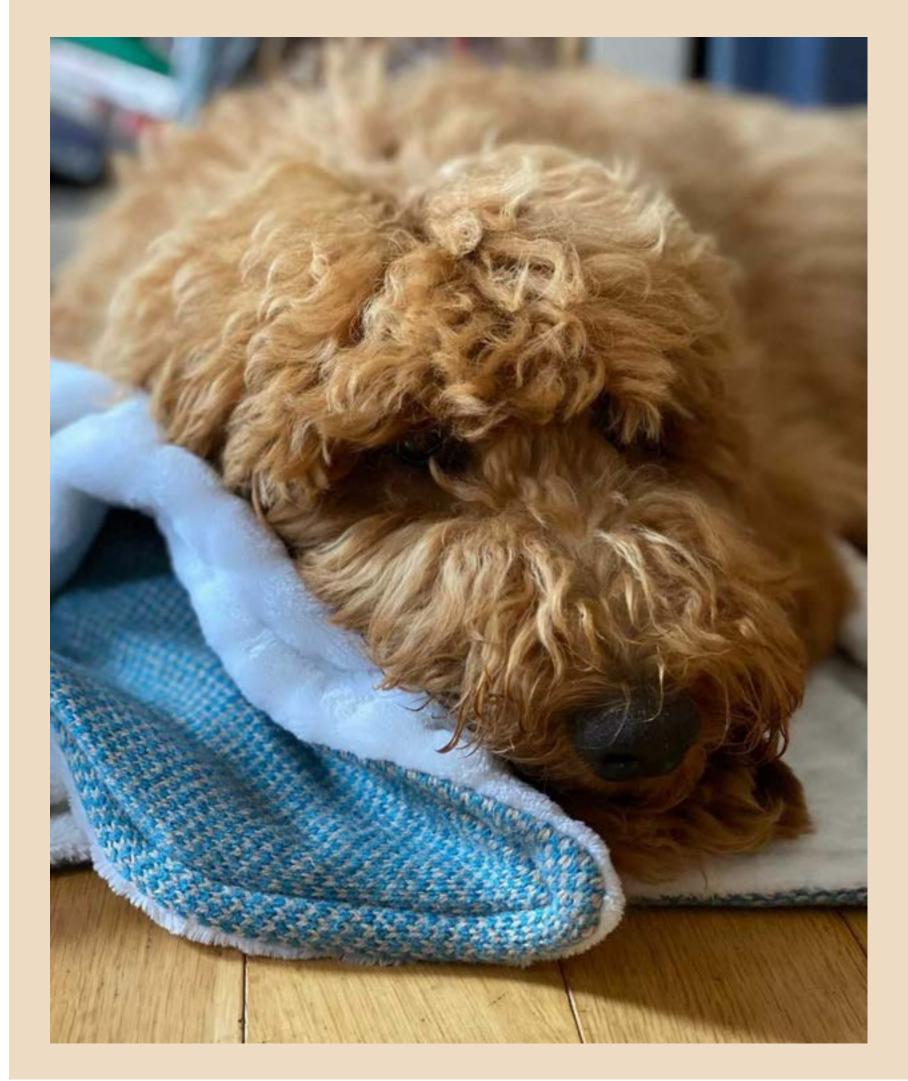
Blankets

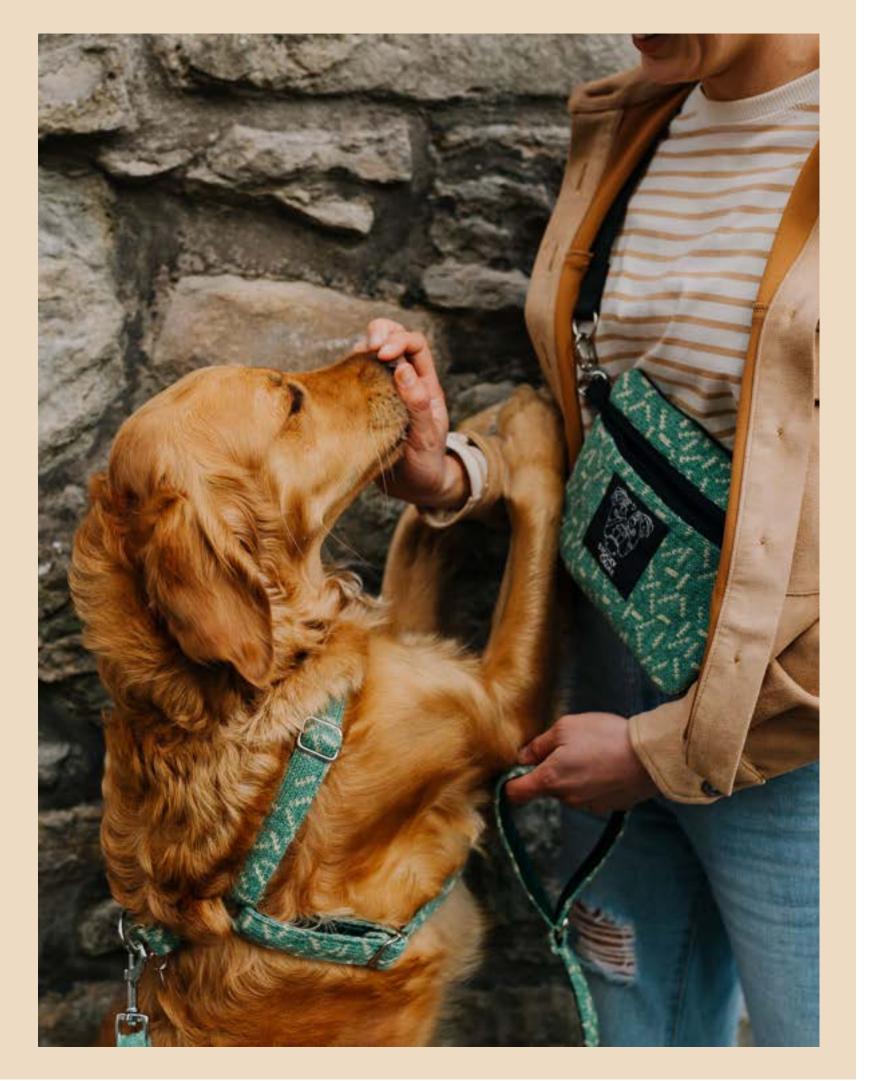


Machine Washable

Available in 3 Sizes Machine Washable

Materials: Merino Lambswool & cotton blend yarn Luxurious soft fleece lining





Machine Washable Available in 1 size, (9" x 5")

Materials: Merino Lambswool & cotton blend yarn Waxed Cotton Back & Inner Nickel Plated Metal Fittings



Bum Bags



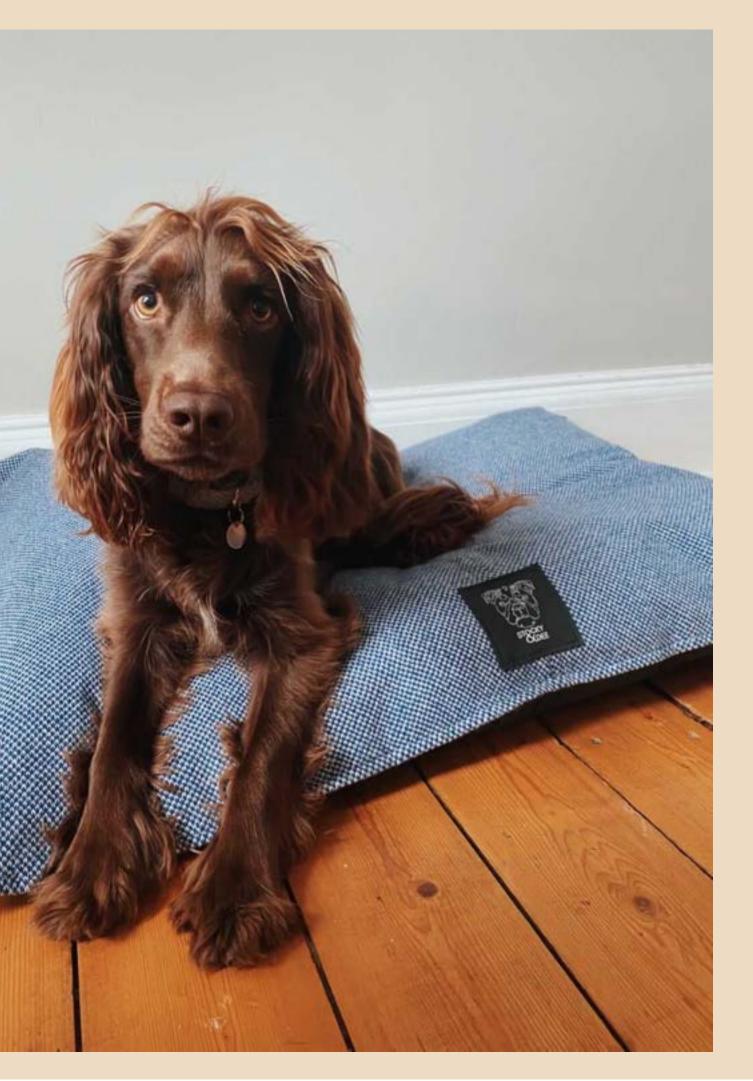
Luxury Dog Beds

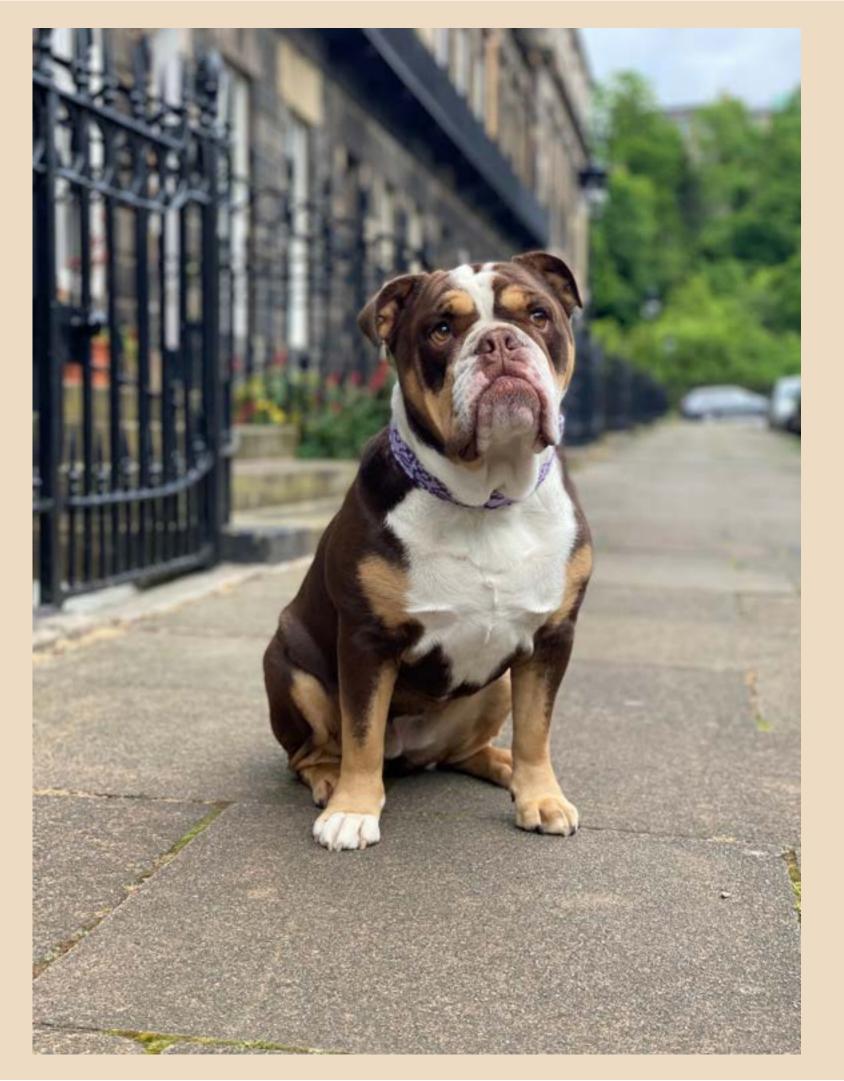
1



Machine Washable Cover Available in 3 sizes

Materials: Merino Lambswool & cotton blend yarn Waxed Cotton Base Linings within for strength 100% wool stuffing







Lanyards

Materials: Cotton Rope Easy use metal clip Velvet detailing

Accessories



Key Rings

Our key rings are a byproduct of our collars, leads & harnesses. Built using excess material. Available in designs & colours to match rest of order

Materials:

Marino Lambswool & cotton blend yarn Easy use metal clip Velvet lining

"Fabulous company with excellent service. The products are beautiful & of the highest quality!"

> 4.87 out of 5 Excellent



Design Collections



Spring/Summer '23 Collection





Geranium & Dove



Tan & Black



Green & Tan

Porcelain & Turquoise

Spring/Summer '23 Collection

This Collection features new rope colours







The Classic Collection





Ice Blue & Dove - Harris Design



Green & Dove - Harris Design



Rosehip & Dove - Harris Design



Royal Blue & Turquoise - Harris Design



Pink & Dove - Harris Design

Black & Grey - Harris Design



Each piece will feature a stainless steel disc tag which is engraved with our logo along with a card sleeve attached to the product.

Our sleeve packaging not only clearly displays the product size but they also offer breed suggestions which take away a lot of any friction at purchase.

Each wholesale order will be delivered along side a POS graphic for display and also product information cards which can be handed out to customers. These cards feature a QR code linking to our Collar Care page and further details on the product and build process.

Packaging

POS Graphics

Terms & Conditions

- Prices above do not include VAT (VAT is added on invoice)
- Shipping Prices excluding shipping. Shipping charge will be added on invoice based on order size and delivery location. MOQ total of 10 Units.

 - 2-5 week turnaround time (size of order depending)
- Returns only accepted if product is faulty/non functional As each product is built to order, full payment of goods is to be received prior to shipping. 50% deposit can be made on order with remainder paid prior to shipping or full payment made upon order.
- - Sample products available upon request

THANK YOU

If we can help with anything at all contact us below at:

07751438661

Chris@stockyanddee.com

www.stockyanddee.com