# MARIUS FABRE

Savonnier depuis 1900



www.marius-fabre.com

Professional catalog Boutiques

HUILERIE - SAVONNERIE M. FABRE Jeune MARSEILLE

SANOWNER.

M, FABRE

ARSEILLE

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Marius Habre

Proprietaire Fabricant Drovence)

" Marius Fabre soap is not only a story of long-standing craft skills, above all it's the story of a family "

> Henri Fabre and his daughter, Marie-Hélène Bousquet-Fabre 2nd and 3rd generation.



Since 1900 and for four generations here in Salon-de-Provence, the Fabre family has kept **TRADITIONAL CRAFT SKILLS** alive making Marseille soap and black soap with olive oil.

OUR TRADE SECRET is a warrant of a natural soap that is healthy for people and for the environment.

We're proud to follow on in the footsteps of our great-grandfather, **MARIUS FABRE**, whose adventure began in 1900.

By our side in this adventure, a team of 40 people works everyday **WITH PASSION** right near the cauldrons and huge floor slab moulds of the Marius Fabre soap factory to contribute to its reputation and that of **MARSEILLE SOAP**.<sup>99</sup>

> Julie and Marie Bousquet-Fabre Great-granddaughters of Marius Fabre & co-directors of the soap factory

THE STORY OF A FAMILY

Julie and Marie, Marius Fabre's great granddaughters, took over the family business in 2010. Between traditions and innovation, they champion unique craft skills taking Marseille soap well beyond their home frontiers.

#### 1900

#### **CREATION OF THE COMPANY**

The 22-year-old Marius Fabre set up his soap factory in Salon-de-Provence. He worked in the shed at the bottom of his garden, fitting it out with two cauldrons and a few drying moulds.

Great economic prosperity was now the trend in Salon-de-Provence thanks to the production and sale of olive oil, Marseille soap and coffee boosted by the arrival of the railway in 1873.

#### 1914

#### OFF TO THE WAR

Called up at the very beginning of the war, Marius left his wife, Mary, in charge of the company. For four long years, with the help of an old Italian foreman, she ran the soap-making activities and sales.

#### 1927

#### NEW PREMISES

Thanks to its success, the Marius Fabre soap factory moved into larger premises to accommodate the huge vats it needed for saponification and is still there today. Manufacturing more and more soap, the company expanded.

#### 1938

#### THE SECOND GENERATION

Fernand, Marius' eldest son, took over the soap factory from his father. But the Second World War broke out bringing a severe shortage of raw materials.

#### 1960

#### A NEW LEASE OF LIFE

The Marius Fabre soap factory bought the famous brand "La Sainte Famille" from Roux in Marseille, giving it a new lease of life.

#### 1973

#### HARD TIMES

In 1973, it was the turn of Henri, Marius Fabre's youngest son, to take the reins of the family business. The times were hard; Marseille soap found itself up against fierce competition from petroleum-based products. Habits changed and so did the customers.

#### 1987

#### THE THIRD GENERATION

Henri passed the baton to his youngest daughter, Marie-Hélène, who had already been working along-side him for several years, and his son-in-law, Robert Bousquet. The return to nature and authenticity was a promise of better days for Marseille soap. Exports grew as a result of enthusiasm for an internationally renowned product

#### 2010

#### THE ADVENTURE GOES ON WITH HIS GREAT-GRANDDAUGHTER

It is with the same passion that Marius' great-grand-daughters, Marie and Julie Bousquet-Fabre, continue the family adventure. Today 40 people work at the soap factory and the team includes about as many sales representatives and distributors in France and abroad.

#### 2020

#### AN INNOVATION FOR THE 120TH ANNIVERSARY

In response to a major environmental issue and after 8 years of research, Marie and Julie succeeded in removing palm oil from all Marius Fabre soaps.





### HUILERIE-SADONNERIE

### des SUNDICATS AGRICOLES de FR

#### MARSEILLE

Monsieur le Président,

lu'exigez-

UN

## dans l'intérêt de vos syndiques

QUI né gerce pas les mains QUI ne brûle pas le linge QUI décrasse le linge le plus sale AVON QUI lave la dentelle la plus fine QUI rend blanc comme neige QUI fait de l'usage.

os SAVONS possèdent toutes ces propriétés et bien d'autres encore. lâtez-vous d'en demander ! ous y trouverez avantages et sécurité.

> Confraternellement à vous. **HUILERIE-SAVONNERIE** des SYNDICATS AGRICOLES de FRANCE

72 0/0 0/01 60 0/0 0/0 ] En morcea

HUILES I

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» 2 350

» 2 545

A 180 k. 350 les 100

Logement perdu, pris gare départ, expédition

vous 7

Rendu sranco en gare d 20 fr. sur Huiles en fûts et Savons. 25 fr. à partir de 50 litres Huile ou 50 kilos Ca

# UNIQUE, AGE-OLD CRAFTSMANSHIP

Marius Fabre Marseille soap is the handiwork of a traditional soap-making process. It is still cooked in cauldrons and left to dry in the north wind, the Mistral. It takes fourteen days to make it, using only vegetable oils, among them the olive oil that is so precious. The workers at the Marius Fabre soap factory today still make soap to the rules set by Louis XIV, the Sun King.

#### Stage 1

#### THE FIRST CHANGE KNOWN AS SAPONIFICATION

The vegetable oils and caustic soda are mixed in a huge cauldron holding up to 20 metric tons of raw materials. Thanks to the soda and the heat, the oils gradually turn into soap paste. The chemical reaction is known as saponification and is sometimes referred to as the "first change".

#### Stage 2

#### SALTING OUT (OR WASHING)

The soap paste is washed several times in salt water to eliminate the remains of the soda.

#### Stage 3

#### COOKING

It is heated to a temperature of 100°C and cooked for ten days. The cauldron fires are lit in the morning and put out at night.

#### Stage 4

#### PURIFICATION

The soap paste is washed several times to purify it, removing glycerol, impurities and non-saponified fatty acids.

#### Stage 5

#### FINISHING

To get rid of all the impurities left in the soap paste, it is rinsed several times in clear water, hence the "Extra Pur" appellation.

All of these stages form a phase known as "la cuite" or the hot process.

It is delicate and decisive in the soap-making process and demands the full attention and expertise of the master soap-maker.

#### Stage 6

#### CASTING THE BATCH OF SOAP

While it is still hot, the soap paste is poured into huge floor slab moulds.

#### Stage 7

#### DRYING

48 hours in the open air. But faster if the Mistral wind is blowing!

#### Stage 8

#### CUTTING

When it is dry, the soap, still in the floor moulds, is cut into 30 kg loafs using a winch-drawn cutter. Then each loaf of soap is machine-cut into different sized blocks.

#### Stage 9

#### STAMPING

Soap bars are hand-stamped and cubes are machine-moulded to stamp them. All six sides of the soap cubes are engraved with the traditional "savon de Marseille" prints.









This logo is the guarantee of an authentic Marseille soap, manufactured according to three essential criteria, defined by the Union des Professionnels du Savon de Marseille – UPSM, the Marseille soap-makers' alliance\*:



SOAP COMPOSITION

Made 100% from vegetable oils, no added fragrance, no colouring, no preservatives.



MANUFACTURING PROCESS

The "Marseille process" where the soap is cooked in cauldrons for 10 days or so respects 5 specific stages of manufacturing.



**GEOGRAPHICAL ORIGIN** 

Made in the historic Marseille soap-making area: the Marseille region, which nowadays corresponds to the Bouches-du-Rhône department (13).

TO RECOGNIZE AN AUTHENTIC MARSEILLE SOAP THANKS TO THESE THREE CRITERIA AND READ THE LABEL CAREFULLY TO CHECK ITS COMPOSITION.

\* The Marius Fabre Soap Factory is one of the four founding members of the Union des Professionnels du Savon de Marseille, a non-profit organisation created in 2011 to safeguard and promote traditional Marseille soap. The Marius Fabre Soap Factory has been Chair since its creation. Ask for the registred logo by l'Union des Professionnels du Savon de Marseille





SAVON

MARSEILLE

# A STRONG COMMITMENT To the environment



On the occasion of its 120th anniversary, after 8 years of research, tests and investments, Marius Fabre innovates and succeeds in removing palm oil from all its soaps and replacing it with a very special oil: oleic sunflower oil.

#### Eliminate palm oil, a commitment to the environment

By eliminating palm oil from its soap, Marius Fabre soap factory wants to eliminate the use of a raw material whose cultivation has been responsible for the deforestation of millions of hectares of tropical forests for several decades.

In addition to the damage to biodiversity, with the disappearance of emblematic plant and animal species, the exponential development of oil palm cultivation is sustainably degrading the planet's last green lungs.

This innovation is in line with the philosophy of the Marius Fabre soap factory since 1900: manufacturing natural products, respectful of man and the environment.

#### 8 years of research to replace palm oil

In 2020, Marius Fabre innovated and succeeded in removing palm oil from all its soaps and replacing it with a very special oil, oleic sunflower oil.

The development of the new formula required 8 years of research, testing and investment. Marius Fabre thus became the first soap maker to manufacture all its Marseille soaps completely free of palm oil, while preserving the quality of the soap and the traditional manufacturing process.

#### Oleic sunflower oil, an oil with many virtues

Oleic sunflower is a variety of sunflower very rich in oleic acid. Replacing palm oil with oleic sunflower oil means choosing a more sustainable oil, since the cultivation of sunflower does not consume natural areas, but only areas already cultivated.

Moreover, the oleic sunflower selected by Marius Fabre is harvested in France and in Europe, thus reducing the transport distances of this raw material. The seeds of this sunflower are entirely refined in France, less than 200 km from Salon-de-Provence, to produce oleic sunflower oil.

In addition to its environmental benefits, the use of this new vegetable oil makes it possible to obtain cubes and bar of soaps that are even more nourishing and moisturising for the skin. Oleic sunflower oil has a specificity: its composition is very similar to that of olive oil.

In fact, the oleic fatty acid that makes up 80% of oleic sunflower oil is the same as that in olive oil. Oleic sunflower oil is therefore rich in Omega 9 and in vitamin E, a natural antioxidant, providing nourishing and protective properties for the skin.

## "At Marius Fabre, soap is palm oil free "

MARIUS FABRE 72%

2008

# Matur range MARSEILLE SOAP'S KNOW-HOW

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#### Traditionnal Marseille soap with olive oil

Our Marseille soap has been cooked in a cauldron in our family-run soap factory for four generations since 1900. "Extra pure", it is free of all impurities and cares for all skin types, especially the most sensitive (babies, allergic skin, etc.). Very rich in olive oil, it is gentle on the skin and kind to the environment.

WITH OLIVE OIL

NO PALM OIL



Marseille soap with olive oil 100g Ref: NET100V 3298652000425 Pack of 24





Marseille soap with olive oil 200g Ref: N200V 3298651700234 Pack of 24

SANONNERIE M.FABRE

MARSEILLE

MARIUS

FABRE

ECODETERGENT

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Marseille soap with olive oil 400g Ref:N400V 3298652000234 Pack of 18

ECODETERGEN



Marseille soap with olive oil 6x400g Ref: NBRUT 3298651777953 Pack of 4





Oval Marseille soap with olive oil 150g Ref: N150V 3298659747170 Pack of 8





100% OLIVE OIL

Marseille soap 100% olive oil 150g Ref: N150OLIVE 3298651721659 Pack of 12

(ECC)



Marseille soap made of olive oil with a rope 290g Ref : NSMC290V 3298651720911 Pack of 6



JUST LIKE AT SCHOOL





Wall-holder hand soap with olive oil 290g Ref: NSMRV 3298652009060 Pack of 2 - with holder

ECO CERT.



Wall-holder hand soap with olive oil - 2 refills 290g Ref : NSMRVRCH 3298652009077 Pack of 2



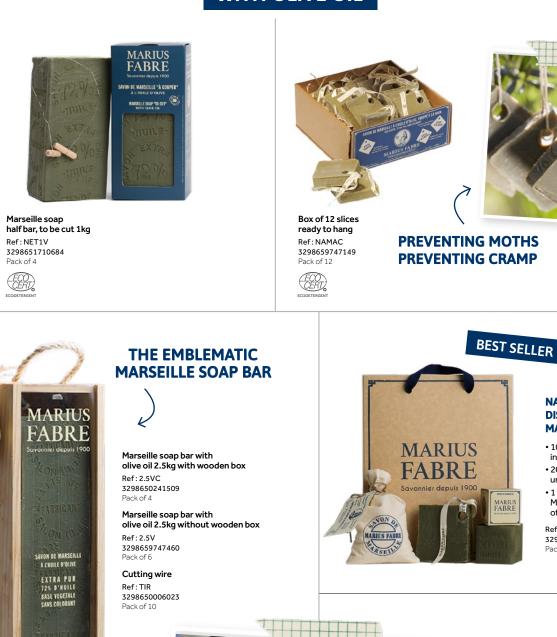


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#### WITH OLIVE OIL





Marseille soap roll wrap with raffia tie Ref:RV 3298650006016 Pack of 2



NATURE GIFT SET

• 100g white soap cube

individually wrapped

• 200g olive oil soap cube

1 slice of ready-to-hang

Marseille soap 100g bag

of Marseille soap flakes

DISCOVERING MARSEILLE SOAP

unwrapped

Ref: NCOFCSDMSP

3298651716815

Pack of 4



#### Traditionnal Marseille soap for the laundry

Made exclusively from vegetable oils, copra oil and oleic sunflower oil, our white Marseille soap is gentle on laundry and kind to the environment. Recommended for gentle washing of all textiles, especially delicate laundry (baby linen, fragile fabrics...), it is also highly effective on stubborn stains.



White Marseille soap 100g Ref: NET100BSP 3298651716822 Pack of 24





White Marseille soap 200g Ref: N200BSP 3298651716785 Pack of 24

CERT)



400g Ref: N400BSP 3298651716792 Pack of 18





2x150g stain remover soaps with Marseille soap, baking soda and terre de Sommières Ref: NET2PSD 3298651716204 Pack of 12

#### + MORE TIPS



Book " 1000 idées Le savon de Marseille " Editions Massin Ref: MFLIVSM4 9782707209566 Pack of 2



#### THE REAL MARSEILLE SOAP FLAKES



#### HOW TO MAKE YOUR OWN LAUNDRY WASH ?

Put a small handful or 30g of shavings in the bottom of your detergent can. Pour 500 ml of very hot water over the shavings to melt them. Shake well. Pour another 500 ml or so of very hot water. Shake well, again. Let stand if necessary. Your detergent is ready!



Bag of Marseille soap flakes 300g Ref: NCOP300SP 3298651720829 Pack of 6



Marseille soap flakes washing liquid with baking soda 1L Ref: NLCOP1LBI 3298651720928 Pack of 6



#### Black soap with olive oil, for the home

Our black soap with olive oil is made in our Salon-de-Provence soap factory, cooked in a cauldron using traditional know-how dating back over 120 years. Natural multi-purpose product, it's the ideal ally for natural home care, replacing more than a dozen household products.



#### **HOW TO USE BLACK SOAP?**

#### Work, tops, surfaces, hobs, etc.

Black soap cleans and removes burnt-on greasy and hardened food deposits on cookers, hobs, extractors, ovens, worktops, sinks and the like. Instructions for use: A bit of black soap on a sponge. Wash, then rinse with hot water

#### Flooring and tiles

Cleans and puts a shine on all types of flooring (tiles, terracotta, ceramics, laminate, marble, wood, etc.) Instructions for use: Dilute 2 tablespoons of black soap in a bucket of hot water. Wash. No need to rinse.

#### Washing up

Cleans and degreases frying pans and deep fryers.. Instructions for use: A bit of black soap on a sponge. Wash. then rinse with hot water.

#### Fabrics, tablecloths, napkins, tea towels, etc.

Can be used as a traditional laundry detergent as well as before washing as a stain remover for difficult stains. Instructions for use: In the washing machine: Pour about 5 table-spoons of liquid black soap into the washing machine detergent compartment. Before washing: Dab some soft or liquid black soap onto the stain. Leave for 10 minutes or for several days, then put it in the washing machine.

#### Window panes

For impeccable windows. Instructions for use: Dilute 1 tsp. black soap in 2 liters of hot water. Sponge over windows, wipe dry with a squeegee and finish off with a microfiber cloth. No need to rinse



Dish-washing liquid made from Marseille soap flakes Dispenser 500ml Ref: NLVCOP500SP 3298651716853 Pack of 6

Refill 1L Ref: NLVCOP1LSP 3298651716846 Pack of 6



3298651714651 Pack of 6

ECRT,





White vinegar spray 700ml Ref: NVI700 3298651714668 Pack of 6 ECO CERT,



#### Liquid soap with essential oils

Made with olive oil and copra oil, renowned for their nourishing and foaming properties, and scented with 100% natural essential oils, it is particularly gentle on the skin.

#### **THYME & DILL**



Liquid soap Thyme & Dill Dispenser 500ml NLIQTA 3298652000098 Pack of 6

Refill d'1L NSL1LTA 3298652000036 Pack of 6

#### **ORANGE ZEST**



Liquid soap Orange zest Dispenser 500ml NLIQZO 3298652000081 Pack of 6

Refill 1L NSL1LZO 3298652000029 Pack of 6



#### **PARASOL PINE**



Liquid soap Parasol pine Dispenser 500ml NLIQPP 3298652000050 Pack of 6 Refill 1L NSL1LPP 3298652000043 Pack of 6

#### **NO FRAGRANCE**



Liquid soap No fragrance Dispenser 500ml NLIQNP 3298651700258 Pack of 6

Refill 1L NSL1LNP 3298651700241 Pack of 6

#### Moisturizing hand cream WITH OLIVE OIL



Repair hand cream with olive oil Dispenser 200ml NCRM200 3298651711223 Pack of 6



Dish towel 'Cube de savon de Marseille" 50x70cm NTOR5070BR 3298651711476 Pack of 4

#### **Dish towels**

**MADE IN FRANCE By Tissages Moutet** 



Dish towel 'Cube de savon de Marseille" 50x70cm NTOR5070BC 3298651711452 Pack of 4



Dish towel 'Cube de savon de Marseille" 50x70cm NTOR5070JA 3298651711483

Pack of 4



Dish towel "Savon de Marseille" 50x70cm NTOR5070B 3298652009022 Pack of 4



#### Ready-to-sell cardboard displays

The cardboard displays are delivered without the products.



NO PALM OIL







Ready-to-sell cube of Marseille soap 200g 200g 200VNU 3298651717218 Pack of 12

Cardboard PAV CAPAV200V 3298651716266 Pack of 1

#### FOR THE LAUNDRY



Ready-to-sell cube of Marseille soap 200g 200g 200BNUSP 3298651717225 Pack of 12

Cardboard PAV CAPAV200B 3298651716259 Pack of 1



Ready-to-sell cube of Marseille soap 400g 400y 400VNU 3298651717232 Pack of 12

Cardboard PAV CAPAV400V 3298651716242 Pack of 1



Ready-to-sell cube of Marseille soap 600g 600g 600VNU 3298651717256 Pack of 12

Cardboard PAV CAPAV600V 3298651716228 Pack of 1



Ready-to-sell cube of Marseille soap 600g 600g 600BNUSP 3298651717263 Pack of 12

Cardboard PAV CAPAV600B 3298651716211 Pack of 1



Ready-to-sell cube of Marseille soap 400g 400g 400BNUSP 3298651717249 Pack of 12

Cardboard PAV CAPAV400B 3298651716235 Pack of 1



# Bien-être en Provence range THE SOFTNESS OF VEGETABLE SOAP

MARIUS FABRE

lavande LAVENDER

OLIVE OIL SOAP



lavande

LAVENDER

MARSEILLE LIQUID SOAP BASE VÉGÉTALE . SANS COLORANT

#### Vegetable soaps, no colorants

With olive oil or shea butter, they will naturally take care of your skin.

#### PALM OIL Discover Marius Fabre's vegetable soaps with Provencal scents. ATUR 98% WITH OLIVE OIL RIGIN HONEYSUCKLE **ORANGE PEEL** FIG & CINNAMON Bar of soap 100g Bar of soap 100g Bar of soap 100g with olive oil with olive oil with olive oil Ref: BE100CHSP Ref: BE100ORSP Ref: BE100FISP 3298651721215 3298651721277 3298651721239 Pack of 20 Pack of 20 Pack of 20 Bar of soap 250g with olive oil Bar of soap 250g with olive oil Bar of soap 250g with olive oil Ref: BE250CHSP Ref: BE250ORSP Ref: BE250FISP 3298651716488 3298651716532 3298651716495 Pack of 12 Pack of 12 Pack of 12 **NO FRAGRANCE** SANDALWOOD VIOLET Bar of soap 100g with olive oil Bar of soap 100g Bar of soap 100g with olive oil with olive oil Ref: BE100SASP Ref: BE100NPSP Ref: BE100VISP 3298651721307 3298651721260 3298651721284 Pack of 20 Pack of 20 Pack of 20 Bar of soap 250g with olive oil Bar of soap 250g Bar of soap 250g with olive oil with olive oil Ref: BE250NPSP Ref: BE250SASP Ref: BE250VISP 3298651716525 3298651716556 3298651716570 Pack of 12 Pack of 12 Pack of 12 **VERBENA** LAVENDER Bar of soap 100g Bar of soap 100g with olive oil with olive oil Ref: BE100LASP Ref: BE100VESP 3298651721246 3298651721291 Pack of 20 Pack of 20 Bar of soap 250g Bar of soap 250g with olive oil with olive oil Ref: BE250LASP Ref: BE250VESP **3298651716501** Pack of 12 3298651716563 Pack of 12 Available in mini Available in mini format! format! Bar of soap 40g Bar of soap 40g with olive oil with olive oil Ref: BE40VESP Ref: BE40LASP 3298651716587 3298651716600 Pack of 44 Pack of 44

NO

#### Vegetable soaps, no colorants

Discover Marius Fabre's vegetable soaps with Provencal scents. With olive oil or shea butter, they will naturally take care of your skin.



**POMEGRANATE** 

& CHERRY BLOSSOM

#### **BITTER ALMOND**



Bar of soap 100g with shea butter Ref: BE100AASP 3298651721192 Pack of 20

Bar of soap 250g with shea butter Ref: BE250AASP 3298651716464 Pack of 12



WITH SHEA BUTTER

Bar of soap 100g with shea butter Ref: BE100CGSP 3298651721208 Pack of 20

NO

PALM OIL

Bar of soap 250g with shea butter Ref: BE250CGSP 3298651716471 Pack of 12

#### WILD ROSE

MEED MARKE Market Marke Bar of soap 100g with shea butter Ref: BE100EFSP 3298651721222 Pack of 20

Bar of soap 250g with shea butter Ref: BE250EFSP 3298651719038 Pack of 12

Bar of soap 150g with shea butter Ref: BE100MISP 3298651721253 Pack of 20 Bar of soap 250g with shea butter BE250MISP 3298651716518 Pack of 12

#### HONEY



Available in mini format!



Bar of soap 40g with shea butter Ref: BE40MISP 3298651716594 Pack of 4



#### Liquid Marseille soaps with copra oil

Made with copra oil, our liquid Marseille soap is gentle on the skin and kind to the environment. It is cooked in a cauldron, using the traditional Marseilles metho.



**BITTER ALMOND** 

**POMEGRANATE** 



Liquid Marseille soap with copra oil Dispenser 400ml Ref: BESL400AA 3298651713296 Pack of 6

Refill 1L Ref: BESL1LAA 3298651713418 Pack of 6

#### **ORANGE PEEL** & CINNAMON



Liquid Marseille soap with copra oil

Dispenser 400ml Ref: BESL400OR **3298651713340** Pack of 6

Refill 1L Ref: BESL1LOR 3298651713487 Pack of 6

#### & CHERRY BLOSSOM



Liquid Marseille soap with copra oil Dispenser 400ml Ref: BESL400CG 3298651713395 Pack of 6

Refill 1L Ref: BESL1LCG 3298651713425 Pack of 6

#### HONEY



Liquid Marseille soap with copra oil Dispenser 400ml Ref: BESL400MI 3298651713326 Pack of 6

Refill 1L Ref: BESL1LMI 3298651713463 Pack of 6

#### Liquid Marseille soaps with olive oil

Made with vegetable oils, olive oil and copra oil, our liquid Marseille soap is gentle on the skin and kind to the environment. It is cooked in a cauldron, using the traditional Marseilles method.

#### WITH OLIVE OIL

#### HONEYSUCKLE



Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400CH 3298651713302 Pack of 6

Refill 1L Ref: BESL1LCH 3298651713432 Pack of 6

with olive oil

Pack of 6

Refill 1L Ref: BESL1LNP

Pack of 6

Dispenser 400ml

Ref: BESL400NP 3298651713333

3298651713470



Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400FI 3298651713401

Refill 1L Ref: BESL1LFI 3298651713449 Pack of 6

Pack of 6

FIG



#### **NO FRAGRANCE**



LAVENDER

Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400LA 3298651713319 Pack of 6

Refill 1L Ref: BESL1LLA 3298651713456 Pack of 6

# MARIUS MARIUS

#### **SANDALWOOD**



Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400SA 3298651713364 Pack of 6

Refill 1L Ref: BESL1LSA 3298651713500 Pack of 6

#### **VERBENA**



Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400VE 3298651713371 Pack of 6

Refill 1L Ref: BESL1LVE 3298651713517 Pack of 6

#### VIOLET



Liquid Marseille soap with olive oil Dispenser 400ml Ref: BESL400VI 3298651713388 Pack of 6

Refill 1L Ref: BESL1LVI 3298651713524 Pack of 6

#### **Vegetable cosmetics**



**Shampoo 230ml Lavender** Ref: BESH230LA 3298651713593 Pack of 6

Verbena Ref: BESH230VE 3298651713616 Pack of 6

Honey Ref: BESH230MI 3298651713609 Pack of 6



Shower gel 230ml Lavender Ref: BEGD230LA 3298651713531

Pack of 6 Verbena Ref : BEGD230VE

3298651713555 Pack of 6 Honey Ref: BEGD230MI 3298651713548 Pack of 6



Shea butter Tiaré flower fragrance 100ml Ref: BEBK100 3298651714514 Pack of 6





#### TO TRAVEL

#### Travel set

Shower gel, shampoo, moisturizing lotion 50ml & mini soap 40g Lavender Ref : BETR4PLASP 3298651716624 Pack of 6

**Verbena** Ref: BETR4PVESP 3298651716648 Pack of 6

Honey Ref: BETR4PMISP 3298651716631 Pack of 6



Body lotion 230ml Lavender Ref: BELA230LA 3298651713654 Pack of 6

Verbena

Ref: BELA230VE 3298651713678 Pack of 6

Honey Ref: BELA230MI 3298651713661 Pack of 6



Hand cream Tube 30ml Lavender Ref: BECM30LA

3298651713715 Pack of 6 Verbena

Ref: BECM30VE 3298651713739 Pack of 6

Honey Ref: BECM30MI 3298651713722 Pack of 6

Olive oil black soap 250g BESN250 3298651713777 Pack of 10



Exfoliating glove BEGG 3298651714521 Pack of 4



# Olivia range ORGANIC CERTIFIED ORGANIC CERTIFIED COSMETICS WITHOLIVE OIL

"Olivia" is a range of certified organic olive oil-based beauty products, created and produced in Provence. Olive oil contains exceptional moisturising properties thanks to its high levels of essential fatty acids, antioxidants and vitamins.

## **OLIVIA RANGE**

#### Shampoos & shower gels





Relaxing shower gel orange blossom fragrance 230ml Ref: OLGD 3298659747040 Pack of 6



Anti-dandruff shampoo with cade oil 230ml Ref: OLSAP 3298659747026 Pack of 6



Shampoo for frequent use sweet orange & honey 230ml Ref: OLSUF 3298659747019 Pack of 6



Organic shower shampoo with aloe vera 230ml Ref: OLSHD 3298651710073 Pack of 6



#### CERTIFICATION

Olivia products are Ecocert certified, guaranteeing the quality and authenticity of certified organic products.

This certification guarantees that at least 10% of the total composition must come from organic farming, and that at least 95% minimum of ingredients are of natural origin.

Olivia products contribute to the preservation of the animal and plant environment.

Packaging is entirely recyclable.



#### OLIVE OIL

A very rich oil in essential fatty acids and vitamins A, B, C and E, giving it excellent moisturising properties as well as protecting and repairing the skin.

It deeply nourishes, softens and tones the skin. Its antioxidant properties contribute to protecting the skin against external damage.

It regenerates and nourishes dry hair that has been damaged by the environment, wind, sun and pollution.

## **OLIVIA RANGE**

#### Moisturizing







Moisturizing cream with olive oil & shea butter 100ml Ref: OLCF 3298659746937 Pack of 6 FOR HANDS



Hand cream with olive oil & orange blossom50ml Ref : OLCM50 3298659644707 Pack of 12



Organic dry oil with evening primerose oil 230ml Ref : OLHS 3298659746944 Pack of 6



Organic body lotion green tangerine 230ml Ref: OLLA 3298659747033 Pack of 6





Lip balm with olive oil & shea butter 7ml Ref: OLBL 3298659746951 Pack of 24

# Jardin range THE AMBASSADOR OF PROVENCE

## **JARDIN RANGE**

#### **Gift sets**

Discover our emblematic gift boxes with the delicate scents of Provence.



Assortment of 4 bars of soap in a wooden box 4x100g Ref: C4SP 3298651716730 Pack of 6



NO

**PALM OIL** 

Assortment of 3 bars of soap 3 x 100g Lavender, Honey & Wild rose Ref : EF100SP 3298651716747 Pack of 8



Liquid soap & Cicada soap Lavender Ref: JCOC2PLASP 3298651716754 Pack of 2

Honey Ref: JCOC2PMISP 3298651716761 Pack of 2





Assortment of 3 soap cubes 3x100g Bitter almond, Lavender & Honey Ref : TRIOSP 3298651716778 Pack of 20

NO PALM OIL

#### Miniature scented soaps



Scented bars of soap 20g Lavender Ref: 20LSP 3298651716709 Pack of 126



WITH OLIVE OIL

Scented bars of soap 20g Verbena Ref: 20VSP 3298651716723 Pack of 126

#### WITH SHEA BUTTER



Scented bars of soap 20g Wild rose Ref : 20ESP 3298651716693 Pack of 126



Scented bars of soap 20g Honey Ref: 20MSP 3298651716716 Pack of 126

# Alep range THE BENEFITS OF ALEPPO SOAP





OLIVE & LAURIER SAVON LIQUIDE



OLIVE & LAURIER SAVON LIQUIDE Office and laurel of Biguid scap



#### Soaps & liquid soaps

Traditionally manufactured soap obtained by saponification, which means cooking noble vegetable oils, such as olive oil, with its richness in moisturizing agents, and bay laurel berry oil with its soothing properties, the Alep range is extremely gentle on the skin.







Aleppo soap with olive oil and 30% bay laurel oil 170g Ref: ALS30P170 3298651714682 Pack of 12



Aleppo Soap with olive and bay laurel oil 200g Ref: ALEP 3298659888897 Pack of 24



# Affelier de Marius range NATURAL CARE FOR DAMAGED HANDS

# **ATELIER DE MARIUS RANGE**

#### Soap paste and cream for damaged hands

L'atelier de Marius is a range of products specially designed by the Marius Fabre soap factory to care for hands damaged by manual work, such as gardening, DIY or mechanics.



#### SOLVENT-FREE

## Natural soap paste scrub with olive oil and crushed olive stones

#### Removes all paint, sludge and grease marks.

This soap, made from Marius Fabre's speciality, olive oil black soap, is an innovative product because it is made of vegetable ingredients only. It differs from all the so-called "mechanical" soaps, which are always made with petroleum-based surfaces and solvents.

With its added crushed olive stones, this soap does not damage but cleans hands thoroughly, and not only that, it leaves them really soft. It also preserves the environment as it is entirely biodegradable.

Use: take a small amount of soap, wet your hands and rub energetically. Rinse.

Composition: soap made with olive-pomace oil, crushed olive stones, glycerine.

#### NO PARABEN

#### Repair cream with essential oils Quickly relieves hands. Helps prevent rough, dry skin.

This cream is ideal for very damaged hands after gardening, DIY, mechanical work, etc. Its rich composition with olive oil and shea butter puts the moisture back into dry skin and its essential oils of lavender, camphor from China and marigold soothe with their anti-inflammatory and antiseptic properties. This cream contains no synthetic preservatives (paraben) and no colouring agents.

Use: After washing your hands thoroughly with liquid soap or soap paste scrub, wipe them dry and apply the cream. Massage until it soaks in. Suitable for daily use.

Composition: organic olive oil, shea butter, essential oils of lavender and Chinese camphor, marigold plant extract. No paraben.





## **COLLECTOR RANGE**

#### **Gift sets**

Discover our collector's editions and permanent gift sets. These collector's editions echo the years 1900: the year our family soap factory was founded and a very important period in the history of Marseille soap.

#### NATURE EDITION



 Nature edition Metal box cube

 L76 x P76 x H60mm

 Sold empty - Made in Italy

 Ref : NCUME

 3298651717935

 Pack of 12



Marseille soap 200g with metal cube Nature edition Ref: NCUMEN 3298651720805 Pack of 12



Metal box Rectangular format L230 X P125 x H91 mm Sold empty - Made in Fance Ref : MFCOFME 3298651718215 Pack of 4



« 120 ans » edition metal box Rectangular format L230 x P215 x H91mm Sold empty - Made in France Ref: 120COFME 3298651717881 Pack of 4

#### « 120 ANS » EDITION



Metal box cube « 120 ans » edition L76 x P76 x H60mm Sold empty - Made in Italy Ref: 120CUME 3298651717911 Pack of 12



Marseille soap 200g with metal cube « 120 ans » edition Ref: 120CUMEN 3298651720799 Pack of 12



Glass bottle « 120 ans » edition 500ml Ref: 120BOU500 3298651717959 Pack of 6



Leona Rose edition metal box L230 x P215 x H91mm Colours kraft and flowers Sold empty - Made in France Ref : LRCOFME 3298651718703 Pack of 4

#### « LÉONA ROSE » EDITION



Metal cube Leona Rose edition L76 x P76 x H60mm Colours kraft and flowers Sold empty - Made in Italy Ref : LRCUME 3298651718710 Pack of 12



Marseille soap 200g with metal cube Leona Rose edition Ref:LRCUMEN 3298651719939 Pack of 12

# **COLLECTOR RANGE**

2x3,52 oz

() 2x100g

#### For travel

Our olive oil Marseille soap is available in a range of convenient travel sizes. A must-have for travel!







## **COLLECTOR RANGE**

#### Collector's cubes

To mark the 110th anniversary of our soap factory in 2010, we decided to produce a "Collector's" box of 6 Marseille olive oil soaps. Each case retraces key dates in the history of our soap factory.





#### THIS BOX CONTAINS: 6 MARSEILLE SOAPS WITH OLIVE OIL 6X200G

Collector's Box Marseille Soaps 1900 to 2010 Ref : MFET6X200 329865111115 Pack of 2



COLLECTOR'S CUBE №1 1900

"La Planète" by Marius Fabre

Marius Fabre created his soap factory in Salon-de-Provence. He made and sold his first soaps under the brands "Le Livre", "La Planète" and "La Concorde".



COLLECTOR'S CUBE N°2

"Tarif 1935"

The Marius Fabre soap factory price list dated 1935, summarizes the soap-making industry in Provence: the alliance of agriculture and industry.



COLLECTOR'S CUBE №3 1950

#### "La Sainte Famille" by Marius Fabre

"La Sainte Famille" was the brand name under which Marius Fabre and his sons made "white" Marseille soap cubes and soap flakes for the laundry.



1960

#### "Le Sapin" by Marius Fabre

The poster "Le Sapin" was created by the Marius Fabre soap factory in the 1960s to promote 72% vegetable oil extra pure Marseille soap.



1990

#### "Olivia" by Marius Fabre

The Marius Fabre soap factory bought the Marseille brand "Olivia", famous for its olive oil soap.



COLLECTOR'S CUBE Nº6

2010

#### "Le Lavoir" by Marius Fabre

Today the saga goes on. Marius Fabre's great-granddaughters revamped the Marseille soap cube.



### COLLECTOR'S CUBE N°7

The Marius Fabre soap factory pays tribute to the famous doctor who lived in Salon-de-Provence in the 16th century.

Ref: MF200VNOST 3298651700166 Pack of 24

# Accessories range " bon sower, USEFUL " Du bon sower, USEFUL " DECORATIVE

Du bon savon

pour se laver

Les mains "

MART

## **ACCESSORIES RANGE**







Magnetic soap holder Marius Fabre Ref: MFPSA 3298651720454 Pack of 20



Glass bottle "Du bon savon pour se laver les mains" 500ml

Ref: MFBOU500 3298651718246 Pack of 6







Soap dish Marius Fabre Ref: MFPSOPP 3298651711384 Pack of 6

#### THE 120-YEAR BOOK



Book "Savon de Marseille. L'aventure Marius Fabre" Edition Hachette Ref : MFLIV120ANS 9782812320538 Pack of 1



Book " 1000 idées Le savon de Marseille " Editions Massin Ref: MFLIVSM4 9782707209566 Pack of 2 + MORE TIPS



Book "Ma beauté au naturel" Editions Marie Claire Ref: MFLIVBN 9791032301425 Pack of 2



Book "1000 idées Le savon noir" Editions Massin Ref: MFLIVSN2 9782707209061 Pack of 2



Book "Savons noirs à tout faire" Ines Peyret -Editions Dauphin Ref: MFLIVSN1 9782716315470 Pack of 2

# **COMMUNICATION MATERIALS**

#### Sales support



Poster " La Sainte Famille " 30 x 40 cm Ref: AF2 3298651103059



Poster "Le Sapin" 30 x 40 cm Ref: AF1 3298651103073



Marseille soap point-of-sale display 42 x 30 cm Ref : LPLV 3298656600904



PLV Olivia point-of-sale display 23 x 33 cm Ref: OLPLV3 3298659747071



Olivia leaflet 12 pages Ref : OLDEPFR - French leaflet Ref : OLDEPDE - German leaflet Ref : OLDEPEN - English leaflet Ref : OLDEPIT - Italian leaflet



Marius Fabre leaflet 12 pages Ref : DEPMFFR - French leaflet Ref : DEPMFDE - German leaflet Ref : DEPMFGB - English leaflet Ref : DEPMFIT - Italian leaflet



Pharmacy leaflet 20 pages Ref : MFPHARMFR - French leaflet Ref : MFPHARMGB - English leaflet





Nature Flyer x 4 - A6 Format Ref : NPLVA6FR - French Flyer Ref : NPLVA6DE - German Flyer Ref : NPLVA6GB - English Flyer Ref : NPLVA6IT- Italian Flyer

# **COMMUNICATION MATERIALS**

#### Ready-to-sell cardboard displays

Displays are supplied empty.



Display unit for 100g bar of soap Ref : MFPAV2 3298651711162



Display unit for 250g bar of soap Ref : MFPAV1 3298651711155



Small display unit For 100g and 200g Marseille soap cubes Ref: MFPAV2 3298651711162

#### Large-format display





Hand cream display For hand cream tubes Ref : MFPAV1 3298651711155 Ref : MFCAL1 3298651715474

Large-format display 44 x 57 x 140 cm Ref: PRES/LISA 3298651103028

The display is supplied without the products.

As always since 1900, Marius Fabre Marseille soap is...



It is cooked hot, in a cauldron, using the 5 steps of the Marseilles process.





## 66

Know-how, patience and meticulous standards are our rules of the art at the Marius Fabre soap factory... for Marseille soap of unrivalled quality."

CONTACT YOUR MARIUS FABRE SALES REPRESENTATIVE



Savonnier depuis 1900

Savonnerie Marius Fabre 148, avenue Paul-Bourret 13300 Salon-de-Provence, France +33 (0)4 90 53 24 77 www.marius-fabre.com

