

# MARIUS FABRE

Savonnier depuis 1900



[www.marius-fabre.com](http://www.marius-fabre.com)

Professional catalog

HUILERIE - SAVONNERIE  
**M. FABRE Jeune**  
MARSEILLE

“ Marius Fabre soap is not only a story of long-standing craft skills, above all it's the story of a family ”



Henri Fabre and his daughter, Marie-Hélène Bousquet-Fabre 2nd and 3rd generation.



Since 1900 and for four generations here in Salon-de-Provence, the Fabre family has kept **TRADITIONAL CRAFT SKILLS** alive making Marseille soap and black soap with olive oil.

**OUR TRADE SECRET** is a warrant of a natural soap that is healthy for people and for the environment.

We're proud to follow on in the footsteps of our great-grandfather, **MARIUS FABRE**, whose adventure began in 1900.

By our side in this adventure, a team of 40 people works everyday **WITH PASSION** right near the cauldrons and huge floor slab moulds of the Marius Fabre soap factory to contribute to its reputation and that of **MARSEILLE SOAP.**”

*Julie and Marie Bousquet-Fabre  
Great-granddaughters of Marius Fabre  
& co-directors of the soap factory*

# THE STORY OF A FAMILY *in Provence*

Julie and Marie, Marius Fabre's great granddaughters, took over the family business in 2010. Between traditions and innovation, they champion unique craft skills taking Marseille soap well beyond their home frontiers.

## 1900

### **CREATION OF THE COMPANY**

The 22-year-old Marius Fabre set up his soap factory in Salon-de-Provence. He worked in the shed at the bottom of his garden, fitting it out with two cauldrons and a few drying moulds.

Great economic prosperity was now the trend in Salon-de-Provence thanks to the production and sale of olive oil, Marseille soap and coffee boosted by the arrival of the railway in 1873.

## 1914

### **OFF TO THE WAR**

Called up at the very beginning of the war, Marius left his wife, Mary, in charge of the company. For four long years, with the help of an old Italian foreman, she ran the soap-making activities and sales.

## 1927

### **NEW PREMISES**

Thanks to its success, the Marius Fabre soap factory moved into larger premises to accommodate the huge vats it needed for saponification and is still there today. Manufacturing more and more soap, the company expanded.

## 1938

### **THE SECOND GENERATION**

Fernand, Marius' eldest son, took over the soap factory from his father. But the Second World War broke out bringing a severe shortage of raw materials.

## 1960

### **A NEW LEASE OF LIFE**

The Marius Fabre soap factory bought the famous brand "La Sainte Famille" from Roux in Marseille, giving it a new lease of life.

## 1973

### **HARD TIMES**

In 1973, it was the turn of Henri, Marius Fabre's youngest son, to take the reins of the family business. The times were hard; Marseille soap found itself up against fierce competition from petroleum-based products. Habits changed and so did the customers.

## 1987

### **THE THIRD GENERATION**

Henri passed the baton to his youngest daughter, Marie-Hélène, who had already been working alongside him for several years, and his son-in-law, Robert Bousquet. The return to nature and authenticity was a promise of better days for Marseille soap. Exports grew as a result of enthusiasm for an internationally renowned product

## 2010

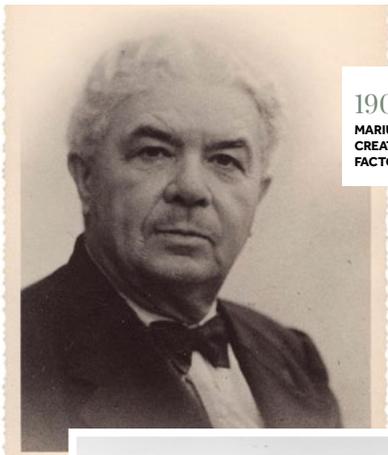
### **THE ADVENTURE GOES ON WITH HIS GREAT-GRANDDAUGHTER**

It is with the same passion that Marius' great-grand-daughters, Marie and Julie Bousquet-Fabre, continue the family adventure. Today 40 people work at the soap factory and the team includes about as many sales representatives and distributors in France and abroad.

## 2020

### **AN INNOVATION FOR THE 120TH ANNIVERSARY**

In response to a major environmental issue and after 8 years of research, Marie and Julie succeeded in removing palm oil from all Marius Fabre soaps.



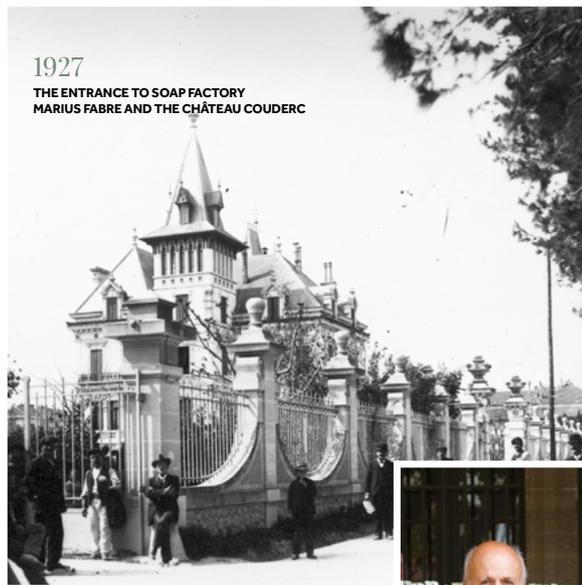
1900  
MARIUS FABRE  
CREATES HIS SOAP  
FACTORY



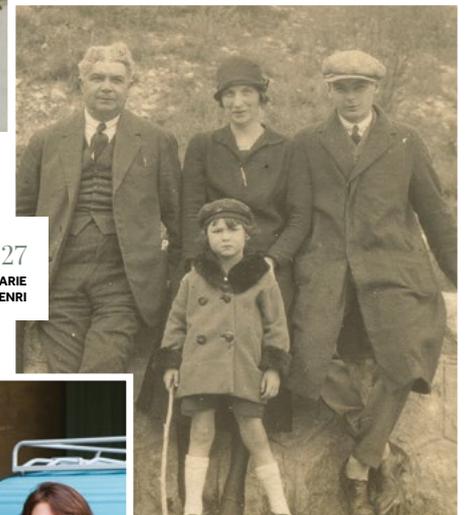
1910  
MARIUS FABRE  
AND HIS WIFE MARIE



1938  
ORDER FORM  
WITH LETTERHEAD



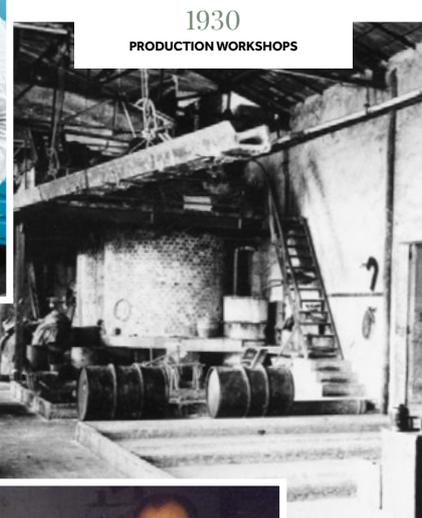
1927  
THE ENTRANCE TO SOAP FACTORY  
MARIUS FABRE AND THE CHÂTEAU COUDERC



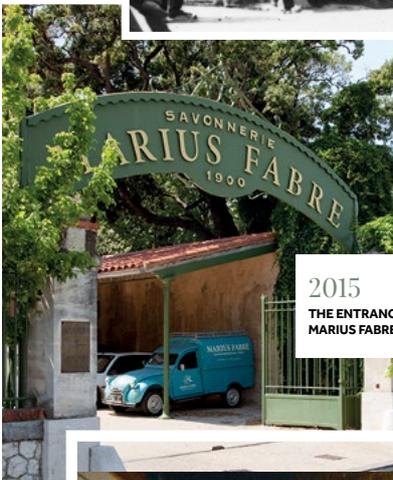
1927  
MARIUS FABRE, HIS WIFE MARIE  
& THEIR SONS, FERNAND AND HENRI



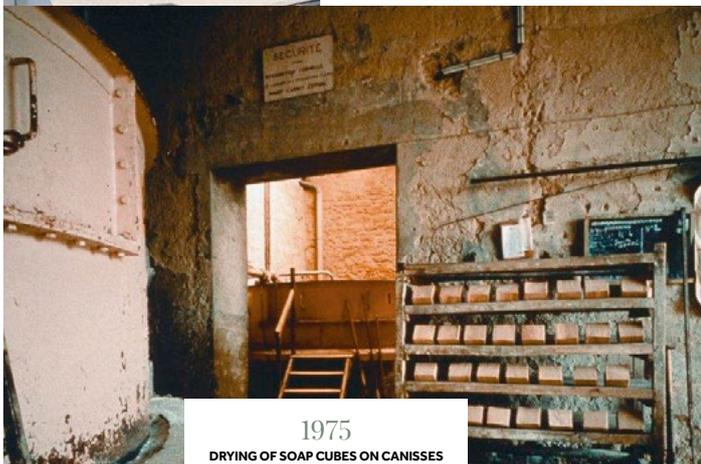
2017  
ROBERT BOUSQUET, MARIE-HÉLÈNE FABRE, MARIE &  
JULIE BOUSQUET-FABRE



1930  
PRODUCTION WORKSHOPS



2015  
THE ENTRANCE TO THE  
MARIUS FABRE SOAP FACTORY



1975  
DRYING OF SOAP CUBES ON CASSISES



1987  
HENRI FABRE, MARIE-HÉLÈNE FABRE  
AND ROBERT BOUSQUET





# UNIQUE, AGE-OLD CRAFTSMANSHIP

Marius Fabre Marseille soap is the handiwork of a traditional soap-making process. It is still cooked in cauldrons and left to dry in the north wind, the Mistral. It takes fourteen days to make it, using only vegetable oils, among them the olive oil that is so precious. The workers at the Marius Fabre soap factory today still make soap to the rules set by Louis XIV, the Sun King.

## Stage 1

### THE FIRST CHANGE KNOWN AS SAPONIFICATION

The vegetable oils and caustic soda are mixed in a huge cauldron holding up to 20 metric tons of raw materials. Thanks to the soda and the heat, the oils gradually turn into soap paste. The chemical reaction is known as saponification and is sometimes referred to as the "first change".

## Stage 2

### SALTING OUT (OR WASHING)

The soap paste is washed several times in salt water to eliminate the remains of the soda.

## Stage 3

### COOKING

It is heated to a temperature of 100°C and cooked for ten days. The cauldron fires are lit in the morning and put out at night.

## Stage 4

### PURIFICATION

The soap paste is washed several times to purify it, removing glycerol, impurities and non-saponified fatty acids.

## Stage 5

### FINISHING

To get rid of all the impurities left in the soap paste, it is rinsed several times in clear water, hence the "Extra Pur" appellation.

All of these stages form a phase known as "la cuite" or the hot process.

It is delicate and decisive in the soap-making process and demands the full attention and expertise of the master soap-maker.

## Stage 6

### CASTING THE BATCH OF SOAP

While it is still hot, the soap paste is poured into huge floor slab moulds.

## Stage 7

### DRYING

48 hours in the open air. But faster if the Mistral wind is blowing!

## Stage 8

### CUTTING

When it is dry, the soap, still in the floor moulds, is cut into 30 kg loafs using a winch-drawn cutter. Then each loaf of soap is machine-cut into different sized blocks.

## Stage 9

### STAMPING

Soap bars are hand-stamped and cubes are machine-moulded to stamp them. All six sides of the soap cubes are engraved with the traditional "savon de Marseille" prints.





# THE REAL MARSEILLE SOAP

*How to recognize it?*



This logo is the guarantee of an authentic Marseille soap, manufactured according to three essential criteria, defined by the Union des Professionnels du Savon de Marseille – UPSM, the Marseille soap-makers' alliance\*:



#### **SOAP COMPOSITION**

Made 100% from vegetable oils, no added fragrance, no colouring, no preservatives.



#### **MANUFACTURING PROCESS**

The "Marseille process" where the soap is cooked in cauldrons for 10 days or so respects 5 specific stages of manufacturing.



#### **GEOGRAPHICAL ORIGIN**

Made in the historic Marseille soap-making area: the Marseille region, which nowadays corresponds to the Bouches-du-Rhône department (13).

**TO RECOGNIZE AN AUTHENTIC MARSEILLE SOAP THANKS TO THESE THREE CRITERIA  
AND READ THE LABEL CAREFULLY TO CHECK ITS COMPOSITION.**

\* The Marius Fabre Soap Factory is one of the four founding members of the Union des Professionnels du Savon de Marseille, a non-profit organisation created in 2011 to safeguard and promote traditional Marseille soap. The Marius Fabre Soap Factory has been Chair since its creation.

Ask for the registred logo  
by l'Union des Professionnels  
du Savon de Marseille



# A STRONG COMMITMENT *to the environment*



On the occasion of its 120th anniversary, after 8 years of research, tests and investments, Marius Fabre innovates and succeeds in removing palm oil from all its soaps and replacing it with a very special oil: oleic sunflower oil.

## **Eliminate palm oil, a commitment to the environment**

By eliminating palm oil from its soap, Marius Fabre soap factory wants to eliminate the use of a raw material whose cultivation has been responsible for the deforestation of millions of hectares of tropical forests for several decades.

In addition to the damage to biodiversity, with the disappearance of emblematic plant and animal species, the exponential development of oil palm cultivation is sustainably degrading the planet's last green lungs.

This innovation is in line with the philosophy of the Marius Fabre soap factory since 1900: manufacturing natural products, respectful of man and the environment.

## **8 years of research to replace palm oil**

In 2020, Marius Fabre innovated and succeeded in removing palm oil from all its soaps and replacing it with a very special oil, oleic sunflower oil.

The development of the new formula required 8 years of research, testing and investment. Marius Fabre thus became the first soap maker to manufacture all its Marseille soaps completely free of palm oil, while preserving the quality of the soap and the traditional manufacturing process.

## **Oleic sunflower oil, an oil with many virtues**

Oleic sunflower is a variety of sunflower very rich in oleic acid. Replacing palm oil with oleic sunflower oil means choosing a more sustainable oil, since the cultivation of sunflower does not consume natural areas, but only areas already cultivated.

Moreover, the oleic sunflower selected by Marius Fabre is harvested in France and in Europe, thus reducing the transport distances of this raw material. The seeds of this sunflower are entirely refined in France, less than 200 km from Salon-de-Provence, to produce oleic sunflower oil.

In addition to its environmental benefits, the use of this new vegetable oil makes it possible to obtain cubes and bar of soaps that are even more nourishing and moisturising for the skin. Oleic sunflower oil has a specificity: its composition is very similar to that of olive oil.

In fact, the oleic fatty acid that makes up 80% of oleic sunflower oil is the same as that in olive oil. Oleic sunflower oil is therefore rich in Omega 9 and in vitamin E, a natural antioxidant, providing nourishing and protective properties for the skin.

“At Marius Fabre,  
soap is palm oil free ”



*Lavoir range*  
**MARSEILLE SOAP'S  
KNOW-HOW**





# LAVOIR RANGE

## Traditionnal Marseille soap with olive oil

Our Marseille soap has been cooked in a cauldron in our family-run soap factory for four generations since 1900. "Extra pure", it is free of all impurities and cares for all skin types, especially the most sensitive (babies, allergic skin, etc.). Very rich in olive oil, it is gentle on the skin and kind to the environment.

**NO  
PALM OIL**

### WITH OLIVE OIL



**Marseille soap with olive oil 200g**  
Ref: 200PRESVF  
3298652000203  
Pack of 24



**Marseille soap with olive oil 400g**  
Ref: 400V  
3298652000401  
Pack of 24



**Marseille soap with olive oil 600g**  
Ref: 600V  
3298656600775  
Pack of 10



**Stain remover soap 150g with Marseille soap & terre de Sommières**  
Ref: LSDT150  
3298651715252  
Pack of 12



**Marseille soap, rough sliced 1kg**  
Ref: LSMTR1KG  
3298656600799  
Pack of 5



**100%  
OLIVE OIL**



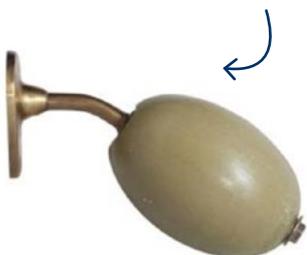
**Marseille soap 100% olive oil 150g**  
Ref: L150OLIVE  
3298651720812  
Pack of 12



**Marseille soap made of olive oil with a rope 290g**  
Ref: LSMC290V  
3298651721642  
Pack of 6



### JUST LIKE AT SCHOOL



**Wall-holder hand soap with olive oil 290g**  
Ref: LSMRV  
3298656600423  
Pack of 2

### REFILLS



**Wall-holder hand soap with olive oil - 2 refills 290g**  
Ref: LSMRVCH  
3298656600416  
Pack of 2



# LAVOIR RANGE

## Traditionnal Marseille soap for the laundry

Made exclusively from vegetable oils, coprat oil and oleic sunflower oil, our white Marseille soap is gentle on laundry and kind to the environment. Recommended for gentle washing of all textiles, especially delicate laundry (baby linen, fragile fabrics...), it is also highly effective on stubborn stains.

**NO  
PALM OIL**



**White Marseille soap  
200g**

Ref: 200PRESBFSP  
3298651717126  
Pack of 24



**White Marseille soap  
400g**

Ref: 400BSP  
3298651717133  
Pack of 24



**White Marseille soap  
600g**

Ref: 600BSP  
3298651717157  
Pack of 10



**Stain remover soap 150g  
with Marseille soap & baking soda**

Ref: LSDB150  
3298651715245  
Pack of 12



## 2 CUBES PACK



**Pack of 2 Cubes  
"Sainte-Famille"**

Cubes 500g x 2  
Ref: 500BLSP  
3298651717140  
Pack of 18



**FOR  
DISHES**



**Dish-washing liquid made  
from Marseille soap flakes  
grapefruit fragrance**

Dispenser 500ml  
Ref: LLVOP500SP  
3298651717195  
Pack of 6

**CONTAINER 5L**



**Dish-washing liquid made  
from Marseille soap flakes  
grapefruit fragrance**

Container 5L  
Ref: LLVOP5LSP  
3298651717201  
Pack of 4

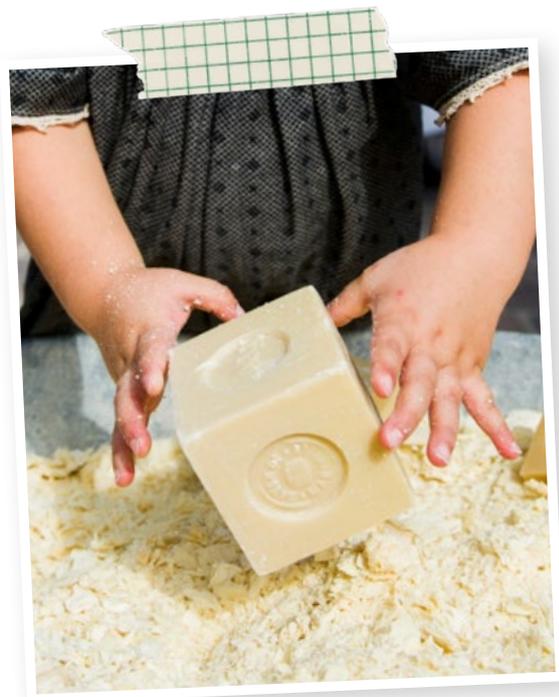


# LAVOIR RANGE

## Traditionnal Marseille soap for the laundry

Made according to a family recipe handed down from generation to generation in the Fabre family, our genuine Marseille soap shavings are guaranteed to contain no colorants, palm oils, perfumes or additives. Our Marseille soap shavings are recommended for gently washing all textiles, especially delicate linen (baby linen, wool, silk, lace, etc.)...

**NO  
PALM OIL**



## THE REAL MARSEILLE SOAP FLAKES

Marseille soap flakes  
Bag 980g  
Ref: LCOP980SP  
3298651717164  
Pack of 4



## READY TO USE



Marseille soap flakes washing liquid  
with baking soda 1L  
Ref: LLCOP1LBI  
3298651720935  
Pack of 6

## REFILL 50 WASHES



Marseille soap flakes washing liquid  
with baking soda 5L  
Ref: LLCOP5LBI  
3298651717188  
Pack of 4

## HOW TO MAKE YOUR OWN LAUNDRY WASH ?

Put a small handful  
or 30g of shavings in the bottom  
of your detergent can.

Pour 500 ml of very hot water  
over the shavings to melt them.  
Shake well.

Pour another 500 ml or so  
of very hot water.  
Shake well, again.

Let stand if necessary.  
Your detergent is ready!

## + D'ASTUCES



Book " 1000 idées  
Le savon de Marseille "   
Editions Massin  
Ref: MFLIVSM4  
9782707209566  
Pack of 2

# LAVOIR RANGE

## Black soap with olive oil, for the home

Our black soap with olive oil is made in our Salon-de-Provence soap factory, cooked in a cauldron using traditional know-how dating back over 120 years. Natural multi-purpose product, it's the ideal ally for natural home care, replacing more than a dozen household products.

### BLACK SOAP WITH OLIVE OIL

L'ORIGINAL

READY TO USE



Ready-to-use spray, home special 500ml

Ref: LSNPMA500  
3298656600515  
Pack of 9



Liquid black soap tube 250ml

Ref: LSN250TU  
3298656600782  
Pack of 12



## HOW TO USE BLACK SOAP ?

### Work, tops, surfaces, hobs, etc.

Black soap cleans and removes burnt-on greasy and hardened food deposits on cookers, hobs, extractors, ovens, worktops, sinks and the like. *Instructions for use: A bit of black soap on a sponge. Wash, then rinse with hot water.*

### Flooring and tiles

Cleans and puts a shine on all types of flooring (tiles, terracotta, ceramics, laminate, marble, wood, etc.). *Instructions for use: Dilute 2 tablespoons of black soap in a bucket of hot water. Wash. No need to rinse.*

### Washing up

Cleans and degreases frying pans and deep fryers... *Instructions for use: A bit of black soap on a sponge. Wash, then rinse with hot water.*

### Fabrics, tablecloths, napkins, tea towels, etc.

Can be used as a traditional laundry detergent as well as before washing as a stain remover for difficult stains. *Instructions for use: In the washing machine: Pour about 5 table-spoons of liquid black soap into the washing machine detergent compartment. Before washing: Dab some soft or liquid black soap onto the stain. Leave for 10 minutes or for several days, then put it in the washing machine.*

### Window panes

For impeccable windows. *Instructions for use: Dilute 1 tsp. black soap in 2 liters of hot water. Sponge over windows, wipe dry with a squeegee and finish off with a microfiber cloth. No need to rinse.*

### Liquid black soap 1L

Ref: 1NL  
329865501016  
Pack of 12



REFILL

### Soft black soap 1kg

Ref: 1KNM  
329865401101  
Pack of 6



### Black soap refill, home Container 5L

Ref: 5NL  
329865501054  
Pack of 4



# LAVOIR RANGE

## Black soap with olive oil for the garden

Our black soap with olive oil is made in our soap factory in Salon-de-Provence, cooked in a cauldron according to a family recipe and traditional know-how dating back over 120 years. A natural, multi-purpose product, it's the ideal ally for caring for your garden.

### BLACK SOAP FOR THE GARDEN

THE NATURAL ALLY FOR YOUR PLANTS



L'ORIGINAL

Ready-to-use spray, garden special 500ml  
Ref: LSN5P500  
3298656600768  
Pack of 9



REFILL

Black soap refill, garden special 5L  
Ref: LSN5L  
3298656600744  
Pack of 4



+ MORE TIPS



Book "1000 idées Le savon noir" Editions Massin  
Ref: MFLIVSN2  
9782707209061  
Pack of 2



Book "Savons noirs à tout faire" Ines Peyret - Editions Dauphin

Ref: MFLIVSN1  
9782716315470  
Pack of 2

## For home care



Baking soda 700g  
Ref: LBI700  
3298651714644  
Pack of 6



White vinegar spray 500ml  
Ref: LVI500  
3298651714675  
Pack of 9



*1900 range*

# THE SOFTNESS OF VEGETABLE SOAP



# 1900 RANGE

## Vegetable soaps, no colorants

Discover Marius Fabre's vegetable soaps with Provençal scents. With olive oil or shea butter, they will naturally take care of your skin.

**NO  
PALM OIL**

**WITH OLIVE OIL**



### HONEYSUCKLE



**Bar of soap 100g**

Ref: 100CFSP  
3298651721321  
Pack of 20

**Bar of soap 250g**

Ref: 250CFSP  
3298651717003  
Pack of 12

### ORANGE PEEL & CINNAMON



**Bar of soap 100g**

Ref: 100ORSP  
3298651721383  
Pack of 20

**Bar of soap 250g**

Ref: 250ORSP  
3298651717041  
Pack of 12

### FIG



**Bar of soap 100g**

Ref: 100FISP  
3298651721352  
Pack of 20

**Bar of soap 250g**

Ref: 250FISP  
3298651719083  
Pack of 12



### LAVENDER



**Bar of soap 100g**

Ref: 100LFSP  
3298651721369  
Pack of 20

**Bar of soap 250g**

Ref: 250LFSP  
3298651717027  
Pack of 12

### VERBENA



**Bar of soap 100g**

Ref: 100VFSP  
3298651716952  
Pack of 20

**Bar of soap 250g**

Ref: 250VFSP  
3298651717072  
Pack of 12

### NO FRAGRANCE



**Bar of soap 100g**

Ref: 100VNPFSP  
3298651721420  
Pack of 20

**Bar of soap 250g**

Ref: 250VNPFSP  
3298651717096  
Pack of 12

### SANDALWOOD



**Bar of soap 100g**

Ref: 100SFSP  
3298651721390  
Pack of 20

**Bar of soap 250g**

Ref: 250SFSP  
3298651717065  
Pack of 12

### VIOLET



**Bar of soap 100g**

Ref: 100VISP  
3298651716969  
Pack of 20

**Bar of soap 250g**

Ref: 250VISP  
3298651717089  
Pack of 12

# 1900 RANGE

## Vegetable soaps, no colorants

Discover Marius Fabre's vegetable soaps with Provencal scents. With olive oil or shea butter, they will naturally take care of your skin.

**NO  
PALM OIL**



### WITH SHEA BUTTER

#### BITTER ALMOND



**Bar of soap 100g**  
Ref: 100AAM9SP  
3298651721314  
Pack of 20

**Bar of soap 250g**  
Ref: 250AASP  
3298651716983  
Pack of 12

#### POMEGRANATE & CHERRY BLOSSOM



**Bar of soap 100g**  
Ref: 100CGSP  
3298651721338  
Pack of 20

**Bar of soap 250g**  
Ref: 250CGSP  
3298651716990  
Pack of 12

#### WILD ROSE



**Bar of soap 100g**  
Ref: 100EFSP  
3298651716891  
Pack of 20

**Bar of soap 250g**  
Ref: 250EFSP  
3298651717010  
Pack of 12

#### HONEY



**Bar of soap 100g**  
Ref: 100MISP  
3298651721376  
Pack of 20

**Bar of soap 250g**  
Ref: 250MISP  
3298651717034  
Pack of 12



## Shampoo & Shower gel

### FOR ALL THE FAMILY



#### HONEY

**Family-size Shampoo 1L**  
Ref: M9SH1LMI  
3298651721529  
Pack of 6

**Family-size Shower Gel 1L**  
Ref: M9GD1LMI  
3298651721512  
Pack of 6



#### LAVENDER

**Family-size Shampoo 1L**  
Ref: M9SH1LLA  
3298651778271  
Pack of 6

**Family-size Shower Gel 1L**  
Ref: M9GD1LLA  
3298651778264  
Pack of 6



#### VERBENA

**Family-size Shampoo 1L**  
Ref: M9SH1LVE  
3298651778295  
Pack of 6

**Family-size Shower Gel 1L**  
Ref: M9GD1LVE  
3298651778288  
Pack of 6

# 1900 RANGE

## Liquid Marseille soaps with copra oil

Made with copra oil, our liquid Marseille soap is gentle on the skin and kind to the environment. It is cooked in a cauldron, using the traditional Marseilles method.

**NO  
PALM OIL**



### WILD ROSE

**Liquid Marseille soap with copra oil**

Dispenser 400ml  
Ref : L400PEG  
3298651710509  
Pack of 6

Refill 1L  
Ref : L1REG  
3298651700999  
Pack of 6



**Bottle pump 1L**  
Ref : POM1LNOIRBIS  
3298651714026  
Pack of 12

### BITTER ALMOND



**Liquid Marseille soap with copra oil**

Dispenser 400ml  
Ref : L400PAA  
3298651710486  
Pack of 6

Refill 1L  
Ref : L1RAA  
3298651778042  
Pack of 6

### ORANGE PEEL & CINNAMON



**Liquid Marseille soap with copra oil**

Dispenser 400ml  
Ref : L400POR  
3298651710547  
Pack of 6

Refill 1L  
Ref : L1ROR  
329865177564  
Pack of 6

### POMEGRANATE & CHERRY BLOSSOM



**Liquid Marseille soap with copra oil**

Dispenser 400ml  
Ref : L400PCG  
3298651715092  
Pack of 6

Refill 1L  
Ref : L1RCG  
3298651715085  
Pack of 6

### HONEY



**Liquid Marseille soap with copra oil**

Dispenser 400ml  
Ref : L400PMI  
3298651710554  
Pack of 6

Refill 1L  
Ref : L1RMI  
3298651778080  
Pack of 6

# 1900 RANGE

## Liquid Marseille soaps with olive oil

Made with vegetable oils, olive oil and copra oil, our liquid Marseille soap is gentle on the skin and kind to the environment. It is cooked in a cauldron, using the traditional Marseilles method.

### WITH OLIVE OIL

#### HONEYSUCKLE



##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PCH  
3298651710516  
Pack of 6

Refill 1L  
Ref: L1RCH  
3298651701019  
Pack of 6

#### FIG



##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PFI  
3298651719106  
Pack of 6

Refill 1L  
Ref: L1RFI  
3298651719090  
Pack of 6



#### VERBENA

##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PVE  
3298651710446  
Pack of 6

Refill 1L  
Ref: L1RVE  
3298651700913  
Pack of 6



#### LAVENDER

##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PLA  
3298651710455  
Pack of 6

Refill 1L  
Ref: L1RLA  
3298651700876  
Pack of 6



#### SANDALWOOD



##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PS  
3298651710523  
Pack of 6

Refill 1L  
Ref: L1RPS  
3298651701033  
Pack of 6

#### NO FRAGRANCE



##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PNP  
3298651710479  
Pack of 6

Refill 1L  
Ref: L1RNP  
3298651700937  
Pack of 6

#### VIOLET



##### Liquid Marseille soap with olive oil

Dispenser 400ml  
Ref: L400PVI  
3298651710530  
Pack of 6

Refill 1L  
Ref: L1RVI  
3298651778004  
Pack of 6



*Jardin range*

# THE AMBASSADOR OF PROVENCE

*Lavandin  
Pur  
Sapón  
100 g*

# JARDIN RANGE

## Gift sets

Discover our emblematic gift boxes with the delicate scents of Provence.



Assortment of 4 bars of soap  
in a wooden box 4x100g

Ref: C4SP  
3298651716730  
Pack of 6



Assortment of 3 bars of soap 3 x 100g  
Lavender, Honey & Wild rose

Ref: EF100SP  
3298651716747  
Pack of 8



NO  
PALM OIL



Liquid soap & Cicada soap  
Lavender

Ref: JCOC2PLASP  
3298651716754  
Pack of 2

### Honey

Ref: JCOC2PMISP  
3298651716761  
Pack of 2



LAVENDER



Assortment of 3 soap cubes 3x100g  
Bitter almond, Lavender & Honey

Ref: TRIOSP  
3298651716778  
Pack of 20

NO  
PALM OIL

## Miniature scented soaps

WITH OLIVE OIL



Scented bars of soap  
20g  
Lavender

Ref: 20LSP  
3298651716709  
Pack of 126



Scented bars of soap  
20g  
Verbena

Ref: 20VSP  
3298651716723  
Pack of 126

WITH SHEA BUTTER



Scented bars of soap  
20g  
Wild rose

Ref: 20ESP  
3298651716693  
Pack of 126



Scented bars of soap  
20g  
Honey

Ref: 20MSP  
3298651716716  
Pack of 126

*Alep range*

# THE BENEFITS OF ALEPPO SOAP



# ALEP RANGE

## Soaps & liquid soaps

Traditionally manufactured soap obtained by saponification, which means cooking noble vegetable oils, such as olive oil, with its richness in moisturizing agents, and bay laurel berry oil with its soothing properties, the Alep range is extremely gentle on the skin.

WITH OLIVE OIL  
+ BAY LAUREL OIL

NO  
PALM OIL



Soap with olive and bay laurel oil 150g

Ref: AL150OLLASP  
3298651718048  
Pack of 12



Liquid soap with olive and bay laurel oil

Dispenser 500ml  
Ref: ALSL500  
3298659888903  
Pack of 6

Refill 1L  
Ref: ALSL1L  
3298659888910  
Pack of 6



Aleppo soap with olive oil and 30% bay laurel oil 170g

Ref: ALS30P170  
3298651714682  
Pack of 12



Aleppo Soap with olive and bay laurel oil 200g

Ref: ALEP  
3298659888897  
Pack of 24



*Atelier de Marius range*

**NATURAL CARE  
FOR DAMAGED HANDS**

# ATELIER DE MARIUS RANGE

## Soap paste and cream for damaged hands

L'atelier de Marius is a range of products specially designed by the Marius Fabre soap factory to care for hands damaged by manual work, such as gardening, DIY or mechanics.



**Natural soap  
paste scrub 1L**  
Ref : AMSP1L  
3298659746999  
Pack of 6



**Repair cream  
with essential oils 75ml**  
Ref : AMCR75  
3298656600522  
Pack of 10

### SOLVENT-FREE

#### Natural soap paste scrub with olive oil and crushed olive stones

**Removes all paint, sludge and grease marks.**

This soap, made from Marius Fabre's speciality, olive oil black soap, is an innovative product because it is made of vegetable ingredients only. It differs from all the so-called "mechanical" soaps, which are always made with petroleum-based surfaces and solvents.

With its added crushed olive stones, this soap does not damage but cleans hands thoroughly, and not only that, it leaves them really soft. It also preserves the environment as it is entirely biodegradable.

*Use: take a small amount of soap, wet your hands and rub energetically. Rinse.*

Composition: soap made with olive-pomace oil, crushed olive stones, glycerine.

### NO PARABEN

#### Repair cream with essential oils

**Quickly relieves hands.**

**Helps prevent rough, dry skin.**

This cream is ideal for very damaged hands after gardening, DIY, mechanical work, etc. Its rich composition with olive oil and shea butter puts the moisture back into dry skin and its essential oils of lavender, camphor from China and marigold soothe with their anti-inflammatory and antiseptic properties. This cream contains no synthetic preservatives (paraben) and no colouring agents.

*Use: After washing your hands thoroughly with liquid soap or soap paste scrub, wipe them dry and apply the cream. Massage until it soaks in. Suitable for daily use.*

Composition: organic olive oil, shea butter, essential oils of lavender and Chinese camphor, marigold plant extract. No paraben.

*Collector range*  
**120 YEARS  
OF FAMILY HISTORY**



# COLLECTOR RANGE

## Gift sets

Discover our collector's editions and permanent gift sets. These collector's editions echo the years 1900: the year our family soap factory was founded and a very important period in the history of Marseille soap.

FOR A GIFT



**« 120 ans » edition metal box**  
Rectangular format  
230 x 215 x H 91mm

Sold empty - Made in France  
Ref: 120COFME  
3298651717881  
Pack of 4



**Metal box Rectangular format**  
230 x 215 x H 91mm

Sold empty - Made in France  
Ref: MFCOFME  
3298651718215  
Pack of 4



**Metal box cube**  
« 120 ans » edition  
76 x 76 x H60mm

Sold empty - Made in Italy  
Ref: 120CUME  
3298651717911  
Pack of 12



**Marseille soap 200g with**  
metal cube « 120 ans » edition

Ref: 120CUMEN  
3298651720799  
Pack of 12



**Glass bottle « 120 ans » edition**  
500ml

Ref: 120BOU500  
3298651717959  
Pack of 6



## « LÉONA ROSE » EDITION

FOR A GIFT



**Leona Rose edition metal box**  
L230 x P215 x H91mm

Colours kraft and flowers  
Sold empty - Made in France  
Ref: LRCOFME  
3298651718703  
Pack of 4



**Metal cube Leona Rose edition**  
L230 x P215 x H91mm

Colours kraft and flowers  
Sold empty - Made in Italy  
Ref: LRCUME  
3298651718710  
Pack of 12



**Marseille soap 200g with metal cube**  
Leona Rose edition

Ref: LRCUMEN  
3298651719939  
Pack of 12

# COLLECTOR RANGE

## For travel

Our olive oil Marseille soap is available in a range of convenient travel sizes.  
A must-have for travel!



Marseille soap 100g  
with Marius Fabre aluminium box  
Ref: MFBA100V  
3298651718536  
Pack of 8



## REFILL x2



2 bars of soap 100g  
Ref: MF2X100V  
3298651719014  
Pack of 10



## MINI SOAP



Marseille soap, boxed  
bar of soap 40g  
Ref: L40V  
3298659747132  
Pack of 44

# COLLECTOR RANGE

## Collector's cubes

To mark the 110th anniversary of our soap factory in 2010, we decided to produce a "Collector's" box of 6 Marseille olive oil soaps. Each case retraces key dates in the history of our soap factory.



### THIS BOX CONTAINS: 6 MARSEILLE SOAPS WITH OLIVE OIL 6X200G

Collector's Box Marseille Soaps  
1900 to 2010  
Ref : MFET6X200  
3298651111115  
Pack of 2



COLLECTOR'S CUBE N°1  
**1900**

#### "La Planète" by Marius Fabre

Marius Fabre created his soap factory in Salon-de-Provence. He made and sold his first soaps under the brands "Le Livre", "La Planète" and "La Concorde".



COLLECTOR'S CUBE N°2  
**1935**

#### "Tarif 1935"

The Marius Fabre soap factory price list dated 1935, summarizes the soap-making industry in Provence: the alliance of agriculture and industry.



COLLECTOR'S CUBE N°3  
**1950**

#### "La Sainte Famille" by Marius Fabre

"La Sainte Famille" was the brand name under which Marius Fabre and his sons made "white" Marseille soap cubes and soap flakes for the laundry.



COLLECTOR'S CUBE N°4  
**1960**

#### "Le Sapin" by Marius Fabre

The poster "Le Sapin" was created by the Marius Fabre soap factory in the 1960s to promote 72% vegetable oil extra pure Marseille soap.



COLLECTOR'S CUBE N°5  
**1990**

#### "Olivia" by Marius Fabre

The Marius Fabre soap factory bought the Marseille brand "Olivia", famous for its olive oil soap.



COLLECTOR'S CUBE N°6  
**2010**

#### "Le Lavoir" by Marius Fabre

Today the saga goes on. Marius Fabre's great-granddaughters revamped the Marseille soap cube.



COLLECTOR'S CUBE N°7  
**NOSTRADAMUS**

The Marius Fabre soap factory pays tribute to the famous doctor who lived in Salon-de-Provence in the 16th century.

Ref : MF200VNOST  
3298651700166  
Pack of 24



*Accessories range*

# USEFUL AND DECORATIVE

# ACCESSORIES RANGE



## THE MAGNETIC SOAP HOLDER



**Magnetic soap holder**  
Marius Fabre  
Ref: MFPSA  
3298651720454  
Pack of 20



**Glass bottle "Du bon savon pour se laver les mains"**  
500ml  
Ref: MFBOU500  
3298651718246  
Pack of 6



**Dish brush**  
Marius Fabre  
Ref: MFBRO  
4037892225408  
Pack of 6

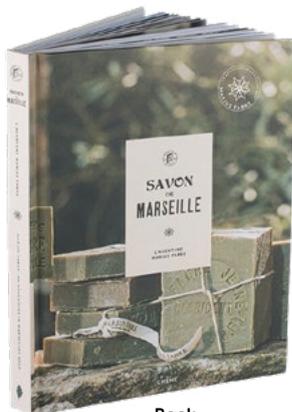


**Bottle pump 1L**  
Ref: POM1LNOIRBIS  
3298651714026  
Pack of 12



**Soap dish Marius Fabre**  
Ref: MFPSOPP  
3298651711384  
Pack of 6

## THE 120-YEAR BOOK



**Book**  
"Savon de Marseille. L'aventure Marius Fabre"  
Edition Hachette  
Ref: MFLIV120ANS  
9782812320538  
Pack of 1

## + MORE TIPS



**Book "1000 idées Le savon de Marseille"**  
Editions Massin  
Ref: MFLIVSM4  
9782707209566  
Pack of 2



**Book**  
"Ma beauté au naturel"  
Editions Marie Claire  
Ref: MFLIVBN  
9791032301425  
Pack of 2



**Book "1000 idées Le savon noir"**  
Editions Massin  
Ref: MFLIVSN2  
9782707209061  
Pack of 2



**Book**  
"Savons noirs à tout faire"  
Ines Peyret - Editions Dauphin  
Ref: MFLIVSN1  
9782716315470  
Pack of 2

# COMMUNICATION MATERIALS

## Sales support



Marseille soap  
point-of-sale display  
42 x 30 cm

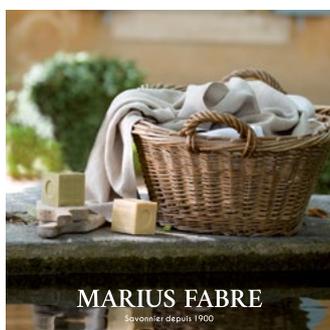
Ref: LPLV  
3298656600904



Point-of-sale  
display Black  
Soap

21 x 29,7 cm

Ref: LPLV2  
3298656600843



Marius Fabre leaflet 12 pages

Ref: DEPMFRR - French leaflet  
Ref: DEPMFDE - German leaflet  
Ref: DEPMFGB - English leaflet  
Ref: DEPMFIT - Italian leaflet



Flyer 1900 range  
Format A6

Ref: M9FLYFR - French Flyer  
Ref: M9FLYEN - German Flyer  
Ref: M9FLYAL - English Flyer  
Ref: M9FLYIT - Italian Flyer



Black Soap leaflet  
Leaflet 3 sections

Ref: LDEPSNFR - French leaflet  
Ref: LDEPSNGB - English leaflet  
Ref: LDEPSNDE - German leaflet  
Ref: LDEPSNIT - Italian leaflet

# COMMUNICATION MATERIALS

## Ready-to-sell cardboard displays

Displays are supplied empty.



Display unit for 100g bar of soap

Ref: MFPAV2  
3298651711162



Display unit for 250g bar of soap

Ref: MFPAV1  
3298651711155



Small display unit

For 100g and 200g  
Marseille soap cubes  
Ref: MFPAV2  
3298651711162

## Large-format display



Natural wood display stand

44 x 57 x 140 cm

Ref: PRES/LISA  
3298651103028

The display is supplied  
without the products.

# As always since 1900, Marius Fabre Marseille soap is...

## MADE IN FRANCE

### IN THE MARSEILLE AREA

here in our family soap factory  
in Salon-de-Provence.

## NATURAL

made 100% from vegetable oils,  
no added fragrance, no colouring,  
no preservatives, no animal fat and  
no petrochemical products.

## QUALITY GUARANTEED

4 generations  
of family know-how.

## EXTRA PURE

it is entirely free of impurities.

## ECOLOGICAL

it is safe for the environment.

## GENTLE

takes care of skin and linen.

## ECONOMICAL

it lasts even longer when it has  
dried out.

## USING TRADITIONAL CRAFT SKILLS

It is cooked hot, in a cauldron, using the 5  
steps of the Marseilles process.





“

Know-how, patience and meticulous standards  
are our rules of the art at the Marius Fabre soap factory...  
for Marseille soap of unrivalled quality.”

**CONTACT YOUR MARIUS FABRE SALES REPRESENTATIVE**

**MARIUS FABRE**

Savonnier depuis 1900

**Savonnerie Marius Fabre**

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