



Perfect

PLANNER COMPANY

The Planning Experts for Business, Life & Home

Our MISSION

At Perfect Planner Company, we understand the struggles of entrepreneurs, busy professionals, and individuals who want more from life. Our mission is simple, to change people's lives through the power of planning. We want to empower people to reclaim their time, master their routines, and unlock their full potential, all whilst achieving a work life balance!

Make the *Plan* Set the *Goal* Achieve the *Dream* 

Our VISION

In a world inundated with distractions and demands from our surroundings and devices, time feels scarce and goals seem elusive. There's a growing hunger for structure, efficiency, and balance in peoples work, life and home.

Using tried and tested methods of putting pen to paper, we want to help create calm in the chaos of modern life. Whether it's to organise our busy schedules, visualising and planning our goals and dreams, or simply reflecting and putting our thoughts down on paper, we have the perfect products to make this happen, and with style!

Who ARE WE

Perfect Planner Company is a family run business based in Cambridgeshire. We pride ourselves on creating high quality and extremely functional products that can truly make a difference to the users life. Our products are so much more than a beautiful book or stationery item – they are your trusted companions on your journey to success.



We are committed to creating products which have as minimal impact on the environment as possible. We use responsibly sourced FSC paper and we are proud not to use any plastic in our packaging.



Brand STORY

Perfect Planner Companies founder, Monique, has over 30 years experience in planning and organisation. Starting out stage managing some of UK's biggest West End shows she then moved onto planning live corporate events for some of the worlds largest and most well known corporations including Google, Apple, Amazon, Oracle, just to name a few.

In Monique's pursuit to find the perfect planning tool for her busy life as an entrepreneur and a mum she set about creating her first planner. She did this in style and in 2017 the first planner launched. It became a huge hit and a worldwide seller. From there the brand and company grew with many new products being introduced for busy professionals, families as well as a new selection for the health and wellness sector.

The popularity of the brand continued to grow through their social media community across the world and many of the products are now best sellers on Amazon in the UK, US and Europe. They have also been stocked in some major online retailers including Walmart, Staples and Homesense.

Perfect Planner Company has also collaborated with large international corporations in creating bespoke planners and journals, utilising their unique planning methods but with customised designs.

Over the years, the company has grown and now produces numerous SKU's. Thousands of products have been sold across the globe with hundreds of 5 star reviews from customers.



★★★★★ Reviews

This is such a beautiful, quality product. I bought the pink planner and can't wait to get started on it next month as I've only just purchased it. The content is exactly what I wanted and a great guide to help me re-focus my life. Highly recommend.

Amazon

This is just what I've been looking for! I've had many many planners and more than one on the go before and I've finally found a product that covers it all in one beautiful planner.

Amazon

I love this planner, it is literally a life saver. Prospects, team, content planning and scheduling all in one place! Plus I love the weekly affirmations. I recommend this to everyone. It is the best!

Facebook

WORKING FROM HOME
PRODUCT OF THE YEAR
WINNER

PERFECT
PLANNER
COMPANY
2022

WORKING FROM HOME
PRODUCT OF THE YEAR
WINNER

Over the past 8 years Perfect Planner Company have won awards, launched a podcast, been featured in some of the biggest media outlets, worked with global corporate companies, and helped 100,000s of customers around the world gain back control and get organised in all areas of their life.

Stationery
MATTERS
Winners
2022

Stationery
MATTERS
WINNER
2023



Bestselling PRODUCTS



Luxury Business & Lifestyle Planner
RRP £44



Business & Lifestyle Planner
RRP £32



Lifestyle Planner
RRP £22



Christmas Planner
RRP £20



Family Planner
RRP £22



Gratitude Book
RRP £20



Bedside Book
RRP £15



Social Media Planner
RRP £15



Upcoming PRODUCTS



Travel Journal
RRP £25



Perfect Wall Calendar
RRP £15



New Colour Christmas Planner
RRP £20

Media ^{PR}



The Telegraph

Stationery
MATTERS



GRAZIA

Clean & Tidy
HOME SHOW
EXCEL LONDON



ideal
HOME SHOW
OLYMPIA LONDON

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