

Perfect

PLANNER COMPANY

THE PLANNING EXPERTS FOR
BUSINESS, LIFE & HOME



Business & Lifestyle Planner 2024
Hardback Edition
Ebony, Olive and Dusky
RRP £32 Wholesale £16

Business & Lifestyle Luxury Planner 2024
Spiral Edition
Dove Grey and Midnight
RRP £44 Wholesale £22

Lifestyle Planner 2024
Hardback Edition
Caramel and Midnight
RRP £22 Wholesale £11

Undated Family Planner
Softcover Edition
Dusky and Orchid
RRP £22 Wholesale £11

Health & Wellbeing Planner
Undated 6 Month Planner
Dusky Pink
RRP £20 Wholesale £10

Christmas Planner
Available in
Green and Mulled Wine
RRP £20 Wholesale £10

Gratitude Book
RRP £20 Wholesale £10

Bedside Book of Gratitude & Goals
Available in
Navy and Champagne
RRP £15 Wholesale £7.50

Notebooks
• Hakuna Matata
• Unstoppable
• Wild Thing
RRP £13 each Wholesale £6.50 each

Social Media Content Planner
RRP £10 Wholesale £5

Desk Pads
• Habit Tracker
• Daily Productivity Planner
• Weekly Planner
• To Do List
RRP £10 Wholesale £5

Meal Planners
• Standard
RRP £10 Wholesale £5
• Magnetic
RRP £13 Wholesale £6.50
• Plant Based
RRP £15 Wholesale £7.50

Summer Adventure Wall Planner
RRP £10 Wholesale £5

BEHIND THE BRAND

Perfect Planner Company was founded in 2017 with the aim of creating the ultimate business tool for the online business professional.

The companies founder and CEO Monique, has spent 25 years working in the theatre and events industry for some of the worlds most well known companies including LinkedIn, Disney, Google, YouTube and Facebook. She has also been an integral part in the running of some of the biggest theatrical shows in the West End as a stage and company manager, including shows such as We Will Rock You, Hairspray and War Horse.

Monique has always been a perfectionist when it comes to organisation and has a huge passion for productivity and goal setting.

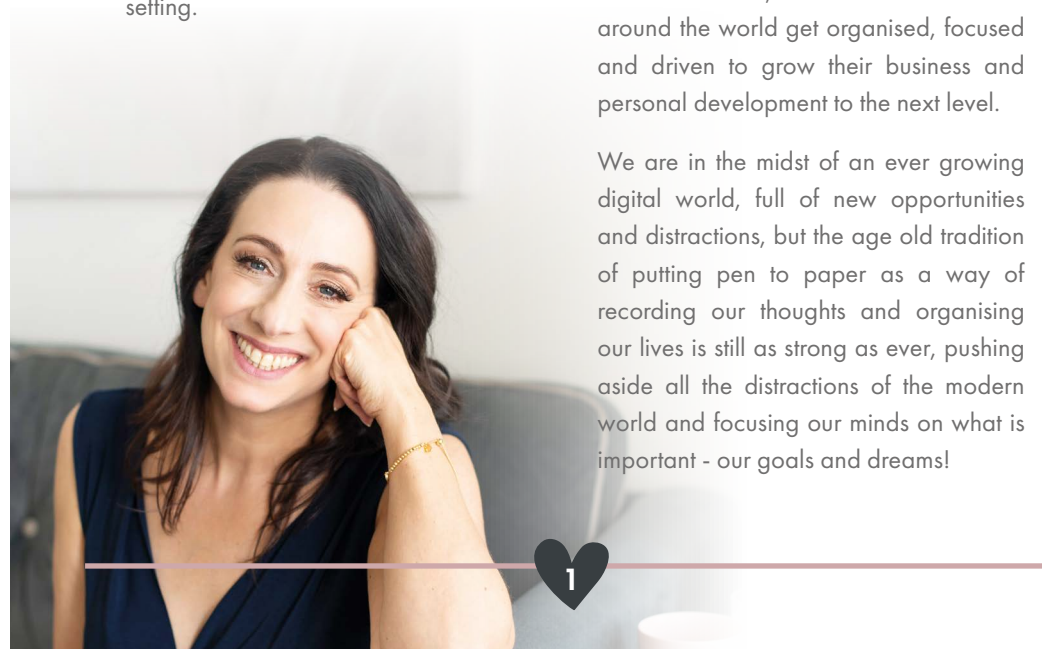
This has been the foundation to her successful career as a professional and as an entrepreneur.

When Monique entered the online world of entrepreneurship she soon discovered the lack of the perfect business tool to organise her busy personal and business life.

She used her extensive experience and expertise to create the perfect planner for the online entrepreneur; utilising the proven methods of goal setting and mindset to push forward business and personal growth; and so Perfect Planner Company was born.

The company has grown into a successful multinational lifestyle brand that helps business owners, families and individuals around the world get organised, focused and driven to grow their business and personal development to the next level.

We are in the midst of an ever growing digital world, full of new opportunities and distractions, but the age old tradition of putting pen to paper as a way of recording our thoughts and organising our lives is still as strong as ever, pushing aside all the distractions of the modern world and focusing our minds on what is important - our goals and dreams!



retail@perfectplannerco.com

ABOUT US

Perfect Planner Company are the planning and organisation experts for the time-poor individual who wants to get organised. We inspire our customers around the world to set and achieve their goals with our empowering community and award-winning planners, notebooks and journals.

OUR MISSION

Our mission is to inspire you to create success in your business, life and home. Because every goal needs a plan!

PR & MEDIA

Perfect Planner Company has been featured on the BBC, in The Daily Telegraph, Grazia, OK Magazine, Home Style and Woman's Own. We were also the proud winners of the Stationery Matters 'Working from Home Product of the Year 2022' and 'Diary/Calendar/Organiser of the Year 2023'.

Monique is also a contributing author in the number one best selling book 'The Elevation of the Femalepreneur', has been a guest speaker at The Ideal Home Show and Clean & Tidy Show and is host of the 'She Loves to Plan' podcast.

CONTACT US

Email us at retail@perfectplannerco.com for more information or to set up a meeting with us.



Stationery
MATTERS
Winners
2022



FIND OUT MORE

[Shop Planners](#)

[Shop Journals](#)

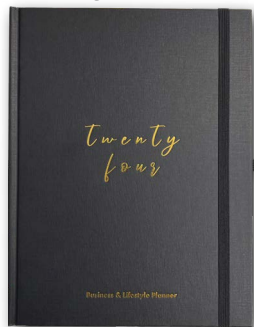
[Shop Desk Pads](#)

2024 PLANNERS & DIARIES



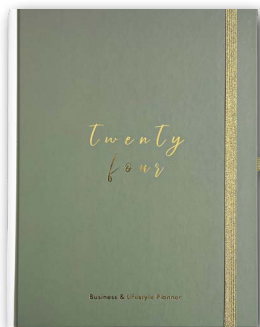
Business & Lifestyle Planner 2024 Hardback Edition

Ebony



RRP £32

Olive



Dusky



[SHOP
HERE](#)

Wholesale £16

2024 Luxury Business & Lifestyle Planner Spiral Edition

Dove Grey



RRP £44

Midnight

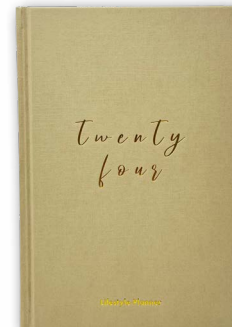


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HERE](#)

Wholesale £22

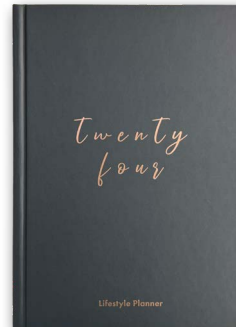
Lifestyle Planner 2024 Hardback Edition

Caramel



RRP £22

Midnight



[SHOP
HERE](#)

Wholesale £11

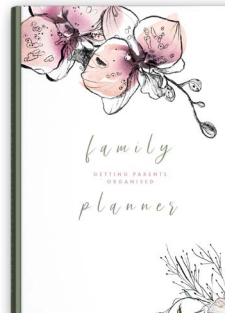
Family & Lifestyle Planner Undated Edition - Flexi Cover

Dusky



RRP £22

Orchid



[SHOP
HERE](#)

Wholesale £11



THE ULTIMATE BUSINESS & LIFESTYLE PLANNER FOR THE MODERN DAY ENTREPRENEUR



In the modern busy life of an entrepreneur or business owner there are many things to organise. Our planners help you to structure every aspect of your business as well as your home and personal life.

Hardback Edition



RRP
£32
Wholesale
£16

Specifications

- Hard Back design with luxury quality scratch resistant covering and gold foiling
- A beautiful Guidebook to take you through how to get the most out of your planner.
- High quality 100gsm FSC paper
- Two bookmark ribbons
- Inside pocket
- Pen holder
- Elastic book closure
- Section thread sewn binding for lie flat and stay open design
- Size: 25cm x 19.5cm x 2cm
- Olive, Ebony & Dusky

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PLANNER FEATURES

- Word of the year
- Ideal clients
- Brain dump
- To Do list for every day
- Goal setting for your year, month and week
- Social media planning
- Spacious diary to allow for time blocking
- Monthly targets and KPI's
- Review and reflection
- Shows week across two pages
- Includes the 6 Steps Success Guidebook with; Goal setting, mindset & gratitude and so much more...

The Loves To Plan Luxury Spiral Edition

This luxury entrepreneur planner will inspire you to get organised, productive and be in absolute control of your growing business and busy home and personal life, all whilst planning in style.



RRP
£44
Wholesale
£22

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“

Customer Review

Great size, literally contains everything you need to track, plan and review your business!! Has a great sturdy cover and beautiful details! Love the motivational quotes scattered everywhere and the little sections of different things is the best I've ever seen! Will definitely be a life long customer from now on. Can't wait to plan out my year and business

”

Specifications

- Wirebound design with scratch resistant covering and gold foiling
- 12 Monthly Tabs
- High quality 100gsm FSC paper
- Inside pocket and elastic closure
- Size: 25cm x 22cm x 2.5cm
- Includes Guidebook, sticker pack and luxury gift box.

2024 LIFESTYLE PLANNER

Our Lifestyle Planner is for everyone. It follows the same tried and tested methods of time management and goal setting as our other planners but does not focus specifically on business or family life. This planner will get you organised and focused on the things that matter the most to you, taking you from chaos to calm and helping you to achieve your goals and dreams.



RRP
£22

Wholesale
£11

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PLANNER FEATURES

- Shows week across two pages
 - To-Do lists, Activities reminders, Birthday reminders, Meal Planning
 - Goal Setting, Mindset, Gratitude & Vision Board
 - Finance sections and planning
 - Habit Tracking and Personal Development
 - Christmas and holiday planning
 - Monthly and weekly planners
 - Motivational quotes and top tips
- and so much more...

Specifications

- A5 hardcover design with luxury quality scratch resistant covering
- High quality 100gsm paper
- Bookmark ribbon
- Section thread sewn binding for lie flat and stay open design
- Size 21.5cm x 15cm x 2cm

THE UNDATED FAMILY & LIFESTYLE PLANNER

Our undated Family & Lifestyle planner is designed to take the stress out of your day, making sure that it runs as smoothly as possible. It is a diary, a personal planner and an essential companion all rolled into one. While it focuses on time management, activities, holiday planning and budgeting it also focuses on you the parent.



RRP
£22

Wholesale
£11

[SHOP
HERE](#)

PLANNER FEATURES

- Shows week across two pages
 - To-Do list, Activities reminders, Birthday reminders, Meal Planning
 - Goal Setting, Mindset, Gratitude
 - Finance sections and planning
- and so much more...

Customer Review

Omg! I love this Planner!! Really well thought out, the book feels really good quality. So thoughtful with all the tips and motivated me to really think about the things I want to achieve next year. Not just a Planner for the day to day/ month to month stuff it helps you make actual life plans!!!! Got me thinking about lots of things I hadn't before. No more late mot's or near misses with teacher training days!!!

Specifications

- A5 flexi cover design with luxury quality scratch resistant covering
- High quality 100gsm paper
- Bookmark ribbon
- Section thread sewn binding for lie flat and stay open design
- Size 21.5cm x 15cm x 2cm

2025 PLANNER RANGE

Luxury Business Planner



RRP
£44
Wholesale
£22

Hardback Business Planner



RRP
£32
Wholesale
£16

Lifestyle Planner



RRP
£22
Wholesale
£11

NEW THIS YEAR



RRP
£15
Wholesale
£7.50

Bedside Book

Champagne

[SHOP
HERE](#)



RRP
£15
Wholesale
£7.50

Wall Calendar

30cm x30cm

[SHOP
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RRP
£15
Wholesale
£7.50

Christmas Planner

Mulled wine



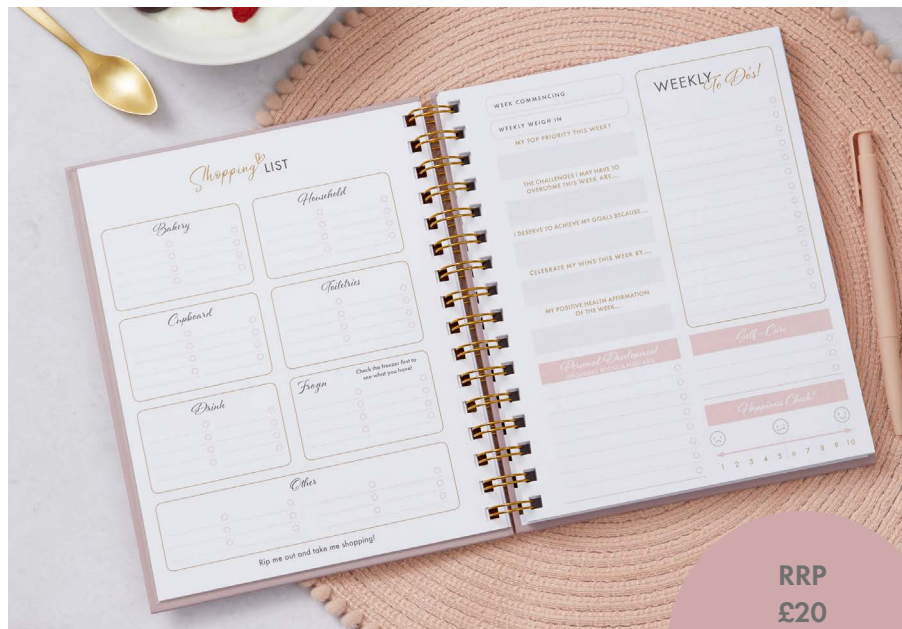
RRP
£10
Wholesale
£5

Cleaning Planner

A4 Desk Pad

HEALTH & WELLBEING PLANNER

True health isn't just about getting fit, healthy eating or a good nights sleep. It's about all the elements pulled together. When you nourish your mind, body and soul the magic happens.



RRP
£20
Wholesale
£10

PLANNER FEATURES

- Health and well-being goals
- Measuring up
- Daily habits and affirmations
- Weekly meal plans
- Sleep tracker
- Exercise tracker
- Water trackers
- Calorie and point trackers
- Shopping list

Specifications

- Gold wirebound
- Rose gold foiling
- High quality FSC 100gsm paper
- 176 pages
- Size: 16.5cm x 21cm



This planner will help you to document all the health and wellbeing areas in your life so you can accomplish your goals. Whether it's to reach a certain weight, achieve a certain level of fitness or create more positive habits, when you improve your health and wellbeing you can live a content, happy and fulfilled life.

CHRISTMAS PLANNER

This beautiful, gold spiral planner will help you get your festivities organised from savings to gifting, from TV viewings to meal planning and from party preparations to shopping lists. We have everything for Christmas covered right here in this one beautiful book.

Gift
Planning

10 week
Countdown



PLANNER FEATURES

Specifications

- Size: A5 14.8cm x 21cm
- Hardback cover with gold foiling
- High quality 100gsm FSC paper
- Laminated tabs
- Gold wire binding
- 100 Pages

- Christmas saving goals
- September early plans
- Card list
- Gift lists
- Meal planning
- 10 week countdown
- TV & movie viewing list
- Shopping list

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RRP
£20

Wholesale
£10



*A little more sparkle, a little less stress.
This Christmas, I wish you the very best*

MY GRATITUDE BOOK

Life can be a challenge at times leaving us feeling overwhelmed, overworked and stressed. The simple art of practising daily gratitude can suddenly change your perspective and enable you to see things more clearly.

By writing down the three things you are grateful for on a daily basis, you can start to feel happier, more resilient and more successful. You will also start to see improvements in your mindset, your health and friendships.



RRP
£20

Wholesale
£10



PLANNER FEATURES

- Gratitude vision board
- Daily gratitude and journal
- Daily happiness check
- Notes

Specifications

- Size: 16.5cm x 21cm
- Hardback cover
- High quality 100gsm FSC responsibly sourced paper
- Gold wire binding
- 96 Pages

SHOP
HERE

MY BEDSIDE BOOK OF GRATITUDE & GOALS

Do you struggle to switch off? Do you have a million and one things spinning around in your head keeping you awake at night?

This book has been created as the final step to your evening routine, enabling you to reflect, set goals and clear your mind of all your overwhelming thoughts and to-do's.

Spend five to ten minutes before going to sleep recognising what you are grateful for in your personal and business life.

It is also important to set daily goals and have something to focus on for the next day. When you do this you clear your mind and it allows you to have a peaceful, worry free nights rest. This can help you to stay motivated and feel generally less overwhelmed.



PLANNER FEATURES

- Daily gratitude
- Goals for next day
- Nightly brain dump

Specifications

- Size: A5 14.8cm x 21cm
- Hardback cover with gold foiling
- High quality 100gsm FSC responsibly sourced paper
- Stitch Sewn, lay flat binding
- 100 Pages
- Bookmark ribbon



Now available in two colours - Navy and Champagne!

Dream A Little Dream!

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NOTEBOOKS

You can never have enough notebooks. These notebooks are the perfect size to carry around whilst on the go and look very cute sat on your desk. With motivational song lyrics as the key features of these book you won't help but to feel inspired!



NOTEBOOK FEATURES

- Size: A5 14.8cm x 21cm
- Hardback cover with gold foiling
- High quality 100gsm FSC responsibly sourced paper
- Stitch sewn, lay flat binding
- 150 pages
- Bookmark ribbon

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HERE**

SOCIAL MEDIA CONTENT PLANNER

Social Media can be a full time job in itself. We have designed this beautiful planner to make that task as easy and efficient as possible. Plan your posts and content to all your favourite social media channels including your all important graphics.



PLANNER FEATURES

- Graphics to create checklist
- Weekly content plan
- Social media insights
- Covers 50 weeks on a double page spread

Specifications

- Flexi cover with gold foiling
- 100 pages on quality 90 gsm paper
- A4 pages in a spiral bound landscape format

THE DESKPAD COLLECTION



Daily Productivity Planner

With your daily tasks broken down into different categories, it can really help you to see what needs to be done in any one day.



RRP
£10

Wholesale
£5

PLANNER FEATURES

- 5-minute tasks
- Business tasks
- Personal tasks
- Home tasks
- Daily time block schedule
- Daily meals
- Exercise
- Me time

Specifications

- A4 Size 29.7cm x 21cm
- Tear away design
- 50 sheets
- Quality 90 gsm paper

SHOP
HERE

Weekly Habit Tracker

As Brian Tracy said, "Successful people are simply those with successful habits". This is so true and with our brand new habit tracker we want to see you soar to success.



RRP
£10

Wholesale
£5

SHOP
HERE

PLANNER FEATURES

- Weekly View
- Your affirmations of the week
- Your top goals for the week
- Your weekly morning & evening routine

Specifications

- A4 Size 29.7cm x 21cm
- Tear away design
- 50 sheets
- Quality 90 gsm paper

THE DESKPAD COLLECTION

Weekly Planner

A beautiful weekly overview to map out your key plans for the week ahead. With space for top priorities and self-care, you can't fail at being organised.



RRP
£10
Wholesale
£5

PLANNER FEATURES

- To-Do list
- Weekly plans
- Self care
- Top priorities
- Exercise
- Meals
- Plans for the following week

Specifications

- A4 Size 29.7cm x 21cm
- Tear away design
- 50 sheets
- Quality 90 gsm paper

**SHOP
HERE**

TO DO LIST DESK PAD

Perfect for getting all those tasks ticked off! See all of of your important To-Do's at a glance for the week.



RRP
£10
Wholesale
£5

PLANNER FEATURES

- A4 Size 29.7cm x 21cm
- Tear away design
- 50 sheets
- Quality 90gsm paper

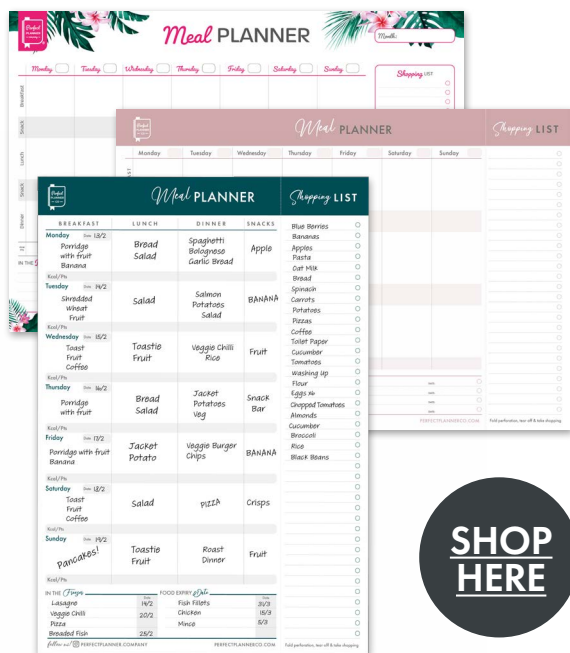
**SHOP
HERE**

MEAL PLANNER COLLECTION

Life can be busy enough without having to worry about what's for dinner!

This handy planner comes in three different designs in either magnetic or non magnetic versions. Includes a handy 'In the Freezer' section to remind you of what's available and comes with a perforated tear-off shopping list and a section for those who want to count calories or points.

RRP
£10/£13
Wholesale
£5/£6.50



SHOP
HERE

PLANNER FEATURES

- Weekly Meal Planning
- Breakfast, Lunch, Dinner & Snacks
- Calories & Points Tracker
- In the Freezer Section
- Perforated Shopping List

Specifications

- A4 Size 29.7cm x 21cm
- Tear away design
- 50 sheets
- Quality 90gsm paper
- Comes with or without magnetic backing

Customer Review

This is really nice as it gives more of a nicer look than the standard meal planners.

There is plenty of space to plan and I like how there is a section for writing what's in the freezer as I often forget what's in there so it can easily be used to plan meals.

It has definitely been really useful for me and I find it easier now to plan meals and have everything organised.

I would recommend if you want a nicer looking meal planner to go up in the kitchen.

Plant Based Meal & Nutrition Planner

If you are serious about eating natural, healthy and nutritious meals then this planner is the perfect way to keep track of your daily consumption and making sure that you are getting as much nutritious food as possible every day.

Includes a planner for Breakfast, Lunch and Dinner as well as your in-between snacks and your all important exercise.



RRP
£15
Wholesale
£7.50



The Daily Consumption Check List

This unique tracker allows you to monitor your intake of many of the foods that have been proven to be super nutritious and beneficial for your health. This enables you to give your body as much nutrition as possible every day and help to improve your health and well-being. It also includes a water consumption tracker.

Specifications

- A4 Spiral bound pad
- Printed on FSC paper
- Plastic Free Packaging

SHOP
HERE

SUMMER ADVENTURE WALL PLANNER

Our Summer Adventure Wall Planner is the perfect wall planner to help you map out your summer holidays and plan your ideal summer break. It's bright, colourful and on-trend and will look fantastic on any wall.

With ample space to write, you can see each of the 8 weeks clearly. As it is undated you can adapt it to whenever your summer break is. Get the children involved filling it out with all their favourite activities and there is even space to note your most precious summer memories.



PLANNER FEATURES

- Covers 8 undated weeks.
- Activity Wish List, Summer Holiday Planner, School Preparation Planner and Favourite Summer Moments.
- Organise and plan up to 8 weeks of holidays. Start and finish when suits your schedule.
- Get your family excited about the summer and involved in the planning.
- Non laminated with beautiful vibrant summer colours.

Specifications

- Portrait 50cm x 70cm printed on high quality 300gsm paper.
- Shipped rolled and not folded for a perfect uncreased finish.
- Can be written on with most pens.

SHOP
HERE



RRP
£10

Wholesale
£5

Get Your Summer
Adventures Planned...

CORPORATE CLIENTS

We are extremely proud to have collaborated with two extraordinary direct selling companies over the last few years. Together with 1:1 diet (known as Cambridge Weight Plan) and Vorwerk International we have produced hundreds of thousands of planners for them in various languages and designs.

They have been hybrid projects which started as White Label taking Perfect Planner Company's formula and layouts but was branded to each individual client and country.



However, over the years as the customer base has grown with them, we have included many of their custom business designs and worked with them closely to create the ultimate bespoke planner for them.

We would love to talk to anyone who feels as though a project like this would work for their business.

With our team of experts on board we know we can produce a beautiful planner for your business in a range of designs, business sectors and languages.

hello@perfectplannerco.com



THE 1:1 DIET
by CambridgeWeight Plan®

BESPOKE CLIENTS

In addition to the bespoke creation of planners for major corporate brands, we are proud to have collaborated with individual entrepreneurs who are experts in the online space.



Very often entrepreneurs who are launching courses or memberships love a planner, notebook or journal that can not only enhance their brand but additionally becomes a 'lead magnet' which acts as a method to bring their ideal client to them.



Each of these entrepreneurs have huge client bases and are very well known in the online space and have very successful podcasts. We were extremely honoured to be the company chosen to create bespoke planners and journals for them. They have been used by thousands of entrepreneurs who know and love them.

OUR ECO STATEMENT

“

We at Perfect Planner Company are truly committed to reducing the environmental impact of our products and packaging. Wherever possible we use recyclable, biodegradable and responsibly sourced materials in our products and packaging, even if this is a more expensive option.

”



We think this is more important now than ever with global warming and human impact on the natural habitats around the globe becoming the biggest issue our civilisation has faced.

We are proud to use responsibly sourced FSC paper wherever possible in our products and we go to great lengths in finding ways to use packaging and materials that are plastic free and easily recyclable.

As directors of Perfect Planner Company we are also doing our bit to reduce our personal and our families impact on the planet with plant based living and making environmentally friendly choices in our lives.

We hope that many more companies take the lead on this important subject since change starts from the choices we make in our personal lives and in business.

If you have any questions in regards to this important matter then please get in touch.

We thank you for your assistance in protecting our beautiful planet.



ORDERING INFORMATION

Ordering

All enquiries can be made at:

retail@perfectplannerco.com

Payment Methods

Full payment will be required before orders are dispatched.

Quantities

We require a minimum order of £100 (pre VAT & Shipping costs). This can be made up of any products.

Shipping

UK Delivery is charged at £7 per box. International Shipping will be quoted on request. Free shipping available on all UK orders of £250 and above.

TERMS & CONDITIONS

We do not allow any of our third party sellers to sell our products in online stores such as Amazon, Etsy and Not on the High Street, but not limited to. When purchasing our products they are for your physical or online stores only.

Wholesale accounts are not permitted to sell our products to other businesses & retailers.

When placing an order with us you will be sent a retail pack which contains imagery for your website & social media as well as accurate copy for your website and social posts. Please do not use anything else apart from Perfect Planner Company approved images.

Wholesale account requests will be approved upon application.

“

*Inspiring you to create success in your
Business, Life and Home.
Because every goal needs a plan.*



Thank you for considering

Perfect

PLANNER COMPANY



If you have any queries regarding wholesale accounts
or bespoke options, please contact Monique at:

retail@perfectplannerco.com

Monique



PERFECTPLANNERCO.COM

INSTAGRAM.COM/PERFECTPLANNER.COMPANY