

WoolCOUTURE

Brand Introduction 2024

HAND PICKED & PACKED IN YORKSHIRE
GREAT BRITISH CRAFT KITS



Dream it, Create it, Love it





Welcome to our World of Wool Imagination!

I picked up my first crochet hook at the age of eight, and since then, I have crafted all my life. I love many forms of craft, from knitting to crochet, macrame, and weaving.

Crafting takes me to a special calm, peaceful and safe place. It's magic!

Our craft kits are perfect for the absolute beginner new to crafting through to the more experienced crafter, covering knitting, crochet, needle felting, macrame, embroidery, and weaving, to name a few!

All our kits are lovingly hand-picked and packed in our warehouse in Yorkshire and come in our beautiful signature packaging.

With each kit, we provide all the necessary tools and easy-to-follow, modern instructions to create something beautiful. But our support doesn't end there. We offer access to expert craft advice and dedicated customer support from our team of seasoned crafters, ensuring a smooth and enjoyable crafting experience.

We very much look forward to discussing a potential partnership with you.

Claire

Founder & Creative Director

PACKAGING

Each of our kits are hand-picked and packed in our warehouse in Yorkshire. All kits are packaged in our beautiful boxes with branded tissue paper, making the perfect introduction to crafting and a wonderful gift.

At Wool Couture, we are passionate about recycling and sustainability. We encourage you to reuse our packaging once you have completed your project, turning it into a thoughtful gift for someone else.





KNITTING CRAFT KITS

From absolute beginners to accomplished crafters, we have lovingly curated a range of kits tailored to your customer's skill levels.

They can welcome a newborn bundle of joy into the world with one of our Baby Knitting Kits, elevate their sofa with a stylish Striped Blanket Kit or keep the cold at bay with a merino wool Scarf Knitting Kit.

To ensure you have all the support you need, we provide comprehensive tutorials on our YouTube channel, guiding you through every step of your knitting journey.

BEGINNER KNITTING KITS

Unwind with one of our beginner-friendly knit kits. This is the perfect way to start your knitting experience. Aimed at giving knitters a stress-free experience in learning to knit.



Garter Scarf Knitting Kit RRP £24.99



K714



K711



K732

CHRISTMAS KNITTING KITS

Are you feeling in the festive spirit? What could be better than handcrafting your decorations and feeling accomplished during the joyful period? These are perfect gifts to make a kick start in knitting or treating an advanced knitting lover.



Christmas Gong Knitting Kit RRP £19.99



K599



K518



K246



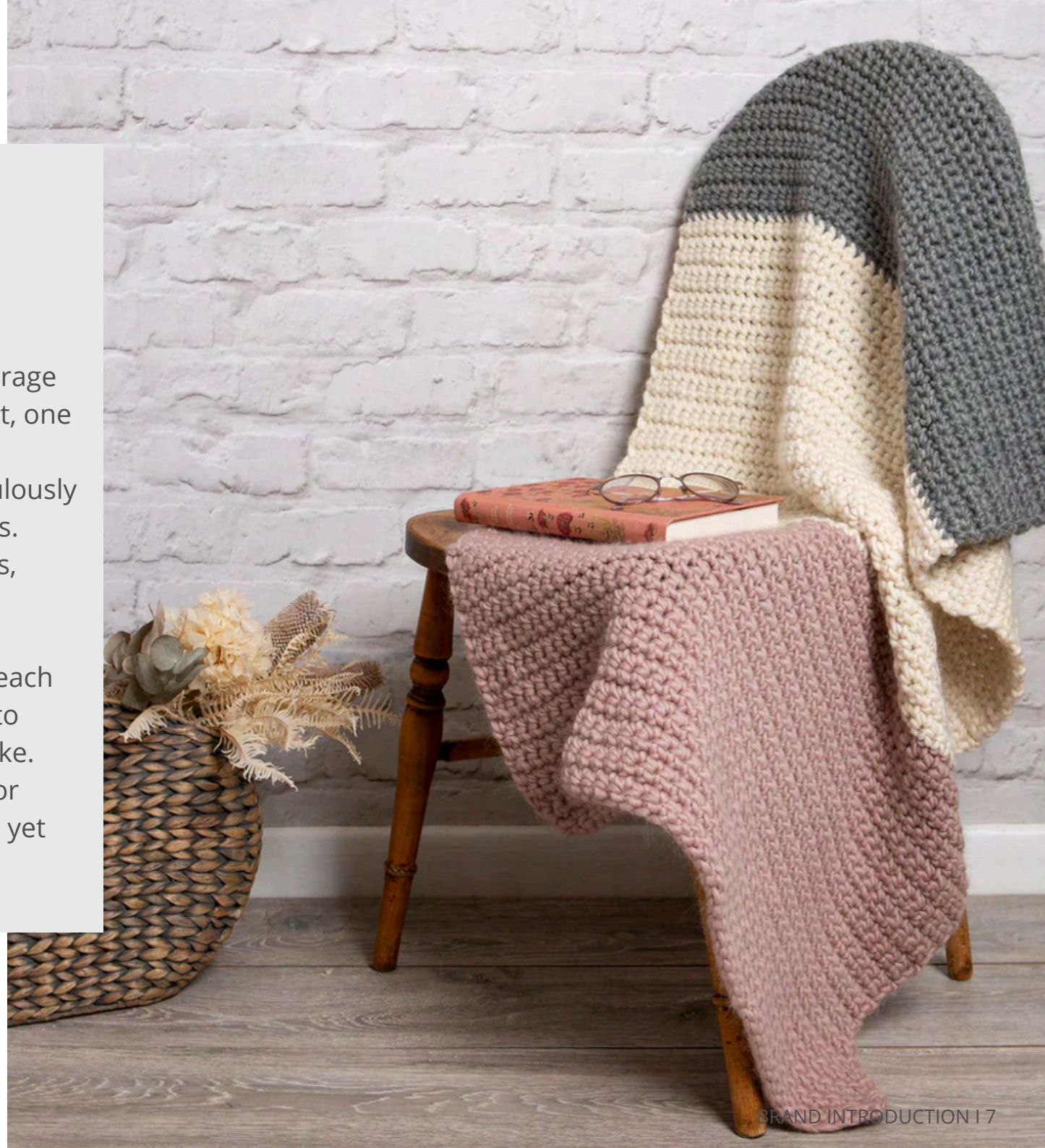
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CROCHET CRAFT KITS

Our goal is to inspire creativity and encourage individuals to explore the world of crochet, one stitch at a time.

Explore the art of crochet with our meticulously curated kits tailored to different skill levels. Choose from a delightful range of projects, including cute Amigurumi, cosy blankets, fashionable scarves, and chic hats.

Dive into a fulfilling crafting journey with each kit designed to bring joy and satisfaction to beginners and experienced crocheters alike. Let us ignite your creativity and passion for crochet, guiding you through the intricate yet rewarding world of stitches and patterns.



MACRAME KITS

Macrame is a method of crafting a textile or various decorations that use several knots to form a simple or detailed shape, and our kits show you just how! Our kits allow you to create unique designs by hand.



Macrame Weave Craft Kit RRP £39.99



M001



M013



M010



M004

NEEDLE FELTING CRAFT KITS

The newest additions to our Crafting range are our cute needle felting kits. Our Needle Felting kits are the perfect introduction to the wonderful world of crafting. All the tools are included in these kits, so you can create anywhere, anytime.



FF043



FF052



FF044



My Pocket Bunny Needle Felting Kit RRP £15.99

FELT CRAFT KITS

Looking for your next felt project to get crafting on? Get stuck into our felt crafting kits; we cover all skill levels from beginner to advanced.



FF035



FF036



FF021

Dinosaur Mobile Felt Kit RRP £16.99 / Dinosaur Garland Felt Kit RRP £14.99

WEAVING CRAFT KITS

Let your creativity soar with our selection of pop-up weaving looms, wool bundles, and kits. Embark on your next project today with our range of crafting supplies suitable for beginners and beyond!



W015



W280



W015

Large Rectangular Weaving Loom RRP £49.99



EMBROIDERY CRAFT KITS

Create delicate and beautiful designs with our unique embroidery kits. These embroidery kits are perfect for someone just starting out and wanting to learn the basics of embroidery.



I am Loved Embroidery Kit - 5" RRP £14.99



K609



K610



K607



K608

CROSS STITCH CRAFT KITS

Create delicate and beautiful designs with our unique cross stitch kits. These cross stitch kits are perfect for someone just starting out and wanting to learn the basics of cross stitch..



Hug Club Cross Stitch Kit RRP £17.95



YARN

Request our yarn brochure for our full range of available shades & yarn blends. All of our yarn is sourced from non-mulshed sheep.



Cheeky Chunky 100% Merino 100g Balls RRP £8.99



SEASONAL COLLECTIONS

From reindeer to gonks, we have a huge selection of Christmas Craft Kits that, once made, will be brought out year after year and be full of happy Christmas memories



Reindeer Christmas Craft Kit Collection



K1086



K1112



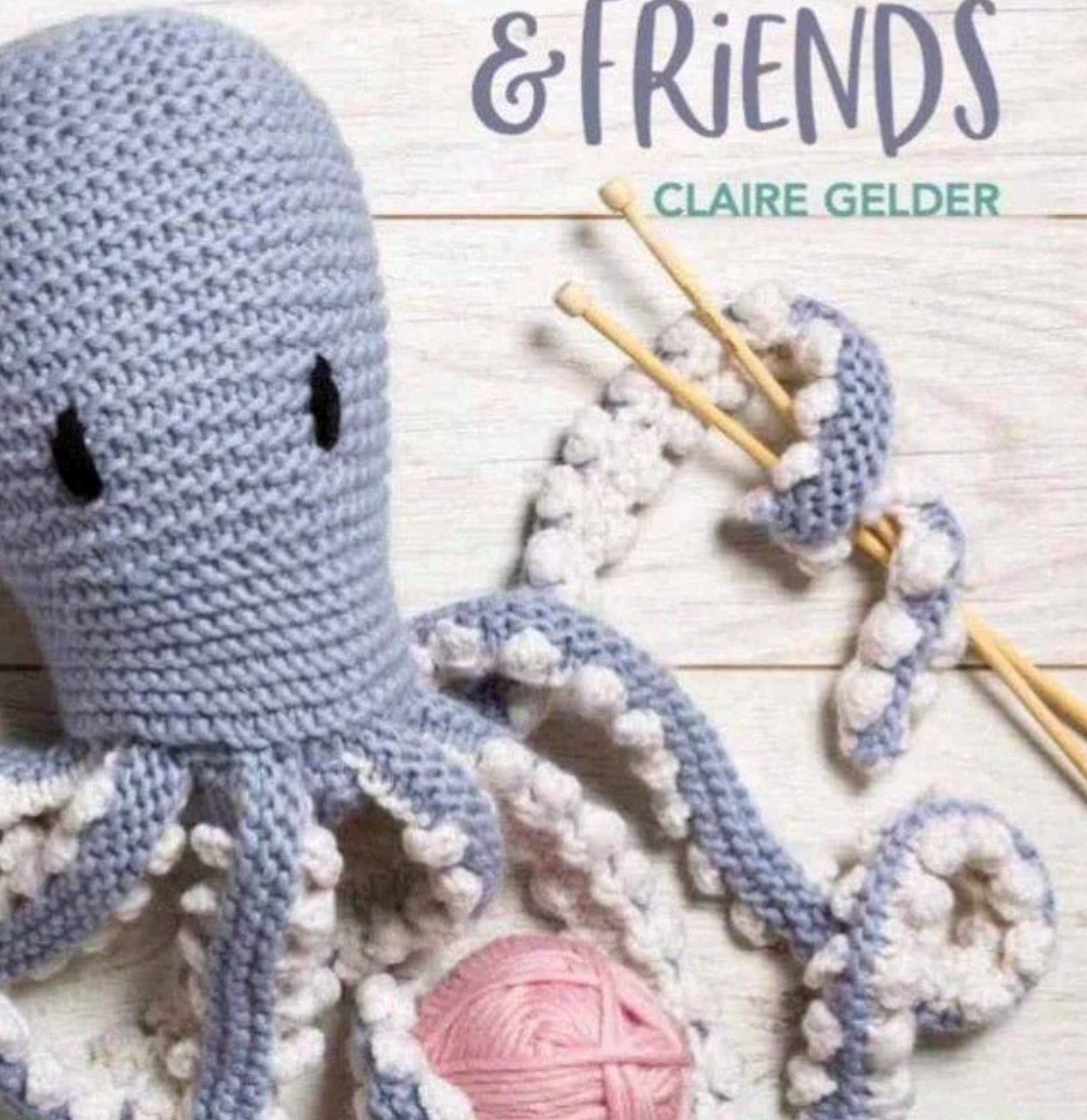
K967



K1102

ROBYN OCTOPUS & FRIENDS

CLAIRE GELDER



BOOKS

From best-selling author and crafting queen Claire Gelder, these gorgeous mini guides are packed with crafting know-how, practical illustrations, and simple but stunning projects. Perfect for complete beginners, these wonderful books, filled with positive affirmations and beautifully illustrated, are the ideal introduction to knitting, crocheting, weaving, and macramé for all skill levels.



DIGITAL PATTERNS

Are you already well-equipped with crafting supplies but eager to experiment with new designs? Look no further! This PDF downloadable pattern is perfect for you. Once you place your order, it will be sent directly to your email address within minutes, allowing you to dive into your next crafting project immediately.

Whether you're an experienced crafter or just looking to try something new, this pattern offers a fresh and creative challenge to keep your skills sharp and your projects exciting. Get ready to unleash your creativity and bring your next masterpiece to life!



Lilly Baby Cardigan Knitting Pattern

What you will need:

- 3 (3: 4: 4: 5) Beau Baby DK Yarn
- 1m in Accent Colour
- 3 Coconut Buttons
- 4mm 25cm Knitting Needles (optional in kit)
- Wide Eye Needle

FULL BROCHURE

Like what you've seen? With over 700 SKUs on offer please request our full wholesale brochure or alternatively, our team will happily curate a selection for your review.

We also offer a white label service and work with agility and speed to create the perfect selection for your customers.

Penny

Managing Director

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