

NEROLI & BASIL

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THE COUNTRY CANDLE CO.

Beautifully British Frogrance

EDITION 18





We're a family-owned and run business that has been delighting customers with luxurious home fragrances for over 15 years.

Built on a passion for natural and quintessential fragrances, The Country Candle Co. has always been about beautifully British products. Nestled amidst the serene, chalky hills of Hampshire, in the South Downs National Park and just a stone's throw from Jane Austen's house, we are proud to call the picturesque village of Farringdon our home.

Our Artisan Chandlers hand pour all of our products, and our production facility never slows down, always working on enhancing our ranges and developing new scents to offer you exceptional quality products with a unique and distinctive take on home fragrance.

Our family Directors lead the business with a clear vision for growth within the UK's retail industry and worldwide. We are proud to go the extra mile to support our retail partners with so much more than being just another supplier.

All our products are vegan, palm oil-free, GMO-free, alcohol-free and of course, made here in the UK.

You're in safe hands with The Country Candle Co.

~ the 't swirl'~

Crafted to capture a fusion of tradition and contemporary elegance, the emblem reflects our journey and ambition to become a trusted name in home fragrance.





how do you benefit?

SO, HOW DOES OUR TEAM HELP YOU?

Curating retail excellence is in our DNA, allow us to explain a bit further. Yes, we manufacture our beautifully British fragranced products, and yes, they are best in class in terms of fragrance strength and burn quality, but what we offer to our retail clients is so much more than that! We go further and dig deeper to get a proper understanding of what your particular consumer base is looking for, what they are purchasing in store, allowing us to curate and offer a collection to maximise return on investment both from the physical shelf space and also monetary-wise too.

ROI

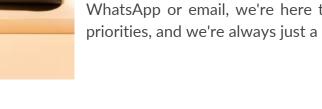
We're confident that our products will deliver a strong return on your investment. Our track record demonstrates the success of home fragrances in driving revenue for stores. This is just the beginning of an exciting journey and partnership with you!

SUPPORT

Our commitment doesn't end here. You'll receive continuous support from our friendly team. We'll keep in touch and visit regularly throughout the year to discuss performance, provide merchandising guidance, and offer tips to enhance your offering and maximize your ROI.

SIMPLE

When it comes to replenishing your stock or exploring new products, we truly believe that nothing beats the effectiveness of a face-to-face visit. It's a chance for us to connect personally, understand your unique needs, and provide tailored solutions. However, we're flexible and accommodating, so whether you prefer to meet with our sales team in person, use our online trade portal, or simply drop us a quick message via WhatsApp or email, we're here to make it convenient for you. Your satisfaction and success are our top priorities, and we're always just a call or message away.



our added value:

- All raw materials are sourced where possible from the UK
- All our products are vegan, palm oil-free, GMO-free, and alcohol-free
- Every candle is guaranteed to be fragranced for 100% of the burn time
- We burn test a sample of candles from the entire range every time we manufacture a new batch
- Our passion and focus is on the quality and strength of the fragrance used, which has helped us achieve over 200 five-star reviews on Trustpilot
- We hold excellent stock levels of our finished products, all year round
- We believe in quick delivery and keep to our promise of 3-5 day turnaround wherever possible (on stocked goods)







FREE



Bent folly British Fingence





7 COAST & COUNTRY ϑ HERB GARDEN 6 PASTELS 10 SCENTED EXPRESSIONS **11 SEASONAL PASTELS** 13 enchanted woodland 15 Wonderwick London 21 emma lawrence designs 24 countertop display units 25 in-store merchandising



THE COUNTRY CANDLE CO. 2025 ©

PINTRODUCING THE COAST COUNT COLLECTION

BRAND NEW

COLLECTION!

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PURE .

NATURAL REED DIFFUSER

HAND POURED IN AMPSHIRE, ENGLAND

country-luxe, refined into fragrance

Step into the tranquil embrace of our Coast & Country Collection, where the serene charm of country life meets the refreshing allure of coastal breezes and the timeless beauty of English woodlands. Whether you seek the cosy comfort of a cottage garden, the vibrant life of a vegetable patch, or the invigorating spirit of the sea, immerse yourself in rustic elegance and natural splendour. Inspired by the very essence of nature's beauty, each fragrance tells a story of its own, creating moments of connection with the great outdoors.

> **150g Glass Candle:** ~ 30 hours burn time 100ml Reed Diffuser: ~ 12 weeks fragrance time Wax Melt Bar: 60 hours fragranced melt time

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150g Glass Candle: COAVINE-07871 100ml Reed Diffuser: COAVINE-07956 15ml Pure Fragrance Oil: COAVINE-08038 Wax Melt Bar: COAVINE-09912

vine tomato

TOP ~ FIG LEAF HEART ~ VINE LEAF BASE ~ WHITE MUSK 150g Glass Candle: COASALT-07864 100ml Reed Diffuser: COASALT-07949 15ml Pure Fragrance Oil: COASALT-08021 Wax Melt Bar: COASALT-09905

saltwater spray

TOP ~ GRAPEFRUIT HEART ~ CYPRESS BASE ~ VETIVER 150g Glass Candle: COAROSE-07888 100ml Reed Diffuser: COAROSE-07963 15ml Pure Fragrance Oil: COAROSE-08045 Wax Melt Bar: COAROSE-09929

1OSC

TOP ~ LYCHEE HEART ~ GERANIUM BASE ~ OAK MOSS 150g Glass Candle: COACUCU-07895 100ml Reed Diffuser: COACUCU-07970 15ml Pure Fragrance Oil: COACUCU-08052 Wax Melt Bar: COACUCU-09936

cucumber

TOP ~ CUCUMBER HEART ~ JASMINE BASE ~ CEDARWOOD

FRAGRANCE SELECTION

150g Glass Candle: COACRIS-07901 100ml Reed Diffuser: COACRIS-07987 15ml Pure Fragrance Oil: COACRIS-08069 Wax Melt Bar: COACRIS-09943

crisp cotton

TOP ~ ORANGE BLOSSOM HEART ~ COTTON BASE ~ SANDALWOOD 150g Glass Candle: COAAGED-07918 100ml Reed Diffuser: COAAGED-07994 15ml Pure Fragrance Oil: COAAGED-08076 Wax Melt Bar: COAAGED-09950

aged cask

TOP ~ RED APPLE HEART ~ RUM BASE ~ VANILLA 150g Glass Candle: COAWILD-07925 100ml Reed Diffuser: COAWILD-08007 15ml Pure Fragrance Oil: COAWILD-08083 Wax Melt Bar: COAWILD-09967

wildflower

TOP ~ GREEN LEAF HEART ~ BLUEBELL BASE ~ AMBER 150g Glass Candle: COALEAT-07932 100ml Reed Diffuser: COALEAT-08014 15ml Pure Fragrance Oil: COALEAT-08090 Wax Melt Bar: COALEAT-09974

leather & oak

TOP ~ SAGE HEART ~ LEATHER BASE ~ TOBACCO

herb garden CAPSULE BRAND NEW COLLECTION!

4 new themed fragrances & colours!

earthy elegance with a garden's touch

Introducing The Herb Garden Capsule, a fresh offshoot of our bestselling Pastels Collection. Inspired by the aromatic allure of British herb gardens, this new capsule brings together the soothing, earthy tones of fragrant herbs with an understated elegance. Each scent is crafted to evoke the essence of natural greenery, blending calming and invigorating herbal notes that refresh and uplift any space. Just like our Pastels Collection, each piece in The Herb Garden Capsule is hand-finished with delicate, nature-inspired touches to bring a hint of the outdoors inside, infusing your home with the tranquillity of a countryside garden.

Tin Candle: 30 - 35 hours burn time 30cl Glass Candle: ~ 50 hours burn time 50ml Reed Diffuser: ~ 6 weeks fragrance time Wax Melt Bar: 60 hours fragranced melt time



BAY & ROSEMARY

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COUNTR

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captivating ~ aromatic

30cl Glass Candle: PASBAYR-06850 Tin Candle: PASBAYR-06874 50ml Reed Diffuser: PASBAYR-08502 200ml Diffuser Refill: PASBAYR-06867 Wax Melt Bar: PASBAYR-06881 CLARY SAGE & WOODS

> 30cl Glass Candle: PASCLAR-08304 Tin Candle: PASCLAR-08274 50ml Reed Diffuser: PASCLAR-08335 200ml Diffuser Refill: PASCLAR-08397 Wax Melt Bar: PASCLAR-08366

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THYME & LEMONGRASS

30cl Glass Candle: PASTHYM-08281 Tin Candle: PASTHYM-08250 50ml Reed Diffuser: PASTHYM-08311 200ml Diffuser Refill: PASTHYM-08373 Wax Melt Bar: PASTHYM-08342

GINGER & MINT

arty clove ~ aromatic chamomile

30cl Glass Candle: PASGING-08298 Tin Candle: PASGING-08267 50ml Reed Diffuser: PASGING-08328 200ml Diffuser Refill: PASGING-08380 Wax Melt Bar: PASGING-08359 Wax melts are increasing in popularity as an ideal 'entry level' price point product for a consumer to start their journey with our fragrances, be sure to stock some of our wax melt lines to help customers interact and explore the range.

New and improved! Our Pastels wax melts now feature more petals throughout each melt, enhancing the aesthetic for a truly elegant finish. We've also upgraded to 100% fully recyclable card box packaging, featuring a new design and presentation that makes our wax melts even more giftable. The aperture allows consumers to smell the fragrances without having to tamper with the box so these improvements not only enhance longevity on the shop floor but should also, in turn, boost sales!

CANDLE

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COUNTRY CANDLE 54

MELTS the perfect pick up product!

COUNTRY

COUNTRY

COUNTRY



scented artistry with a floral touch

TIMELESS, ELEGANT & CLASSY.

Our Pastels Collection is our signature look and bestselling range. Taking inspiration from a renowned British home interior paint company and the beauty of our natural surroundings, these perfectly down to earth scents and muted pastel shades will compliment any interior design and fragrance a home with uplifting aromas for months. There is also a little something extra which adds a special touch; every product is lovingly hand finished with delicate petals and natural toppings!



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CANDIE

Tin Candle: 30 - 35 hours burn time 30cl Glass Candle: ~ 50 hours burn time 100ml Reed Diffuser: ~ 12 weeks fragrance time Wax Melt Bar: 60 hours fragranced melt time





30cl Glass Candle: PASRHUB-08151 Tin Candle: PASRHUB-08120 100ml Reed Diffuser: PASRHUB-08182 200ml Diffuser Refill: PASRHUB-08243 Wax Melt Bar: PASRHUB-08212



30cl Glass Candle: PASOUDH-08144 Tin Candle: PASOUDH-08113 100ml Reed Diffuser: PASOUDH-08175 200ml Diffuser Refill: PASOUDH-08236 Wax Melt Bar: PASOUDH-08205



30cl Glass Candle: PASSEAS-08137 Tin Candle: PASSEAS-08106 100ml Reed Diffuser: PASSEAS-08168 200ml Diffuser Refill: PASSEAS-08229 Wax Melt Bar: PASSEAS-08199



30cl Glass Candle: PASNERO-05549 Tin Candle: PASNERO-05532 100ml Reed Diffuser: PASNERO-05556 200ml Diffuser Refill: PASNERO-05877 Wax Melt Bar: PASNERO-05938



30cl Glass Candle: PASPINK-02975 Tin Candle: PASPINK-02487 100ml Reed Diffuser: PASPINK-02609 200ml Diffuser Refill: PASPINK-05778 Wax Melt Bar: PASPINK-02722



30cl Glass Candle: PASNECT-06744 Tin Candle: PASNECT-06775 100ml Reed Diffuser: PASNECT-06751 200ml Diffuser Refill: PASNECT-06768 Wax Melt Bar: PASNECT-06782



30cl Glass Candle: PASLIME-03019 Tin Candle: PASLIME-02524 100ml Reed Diffuser: PASLIME-02647 200ml Diffuser Refill: PASLIME-05808 Wax Melt Bar: PASLIME-02760



30cl Glass Candle: PASLOTU-06799 Tin Candle: PASLOTU-06829 100ml Reed Diffuser: PASLOTU-06805 200ml Diffuser Refill: PASLOTU-06812 Wax Melt Bar: PASLOTU-06836



30cl Glass Candle: PASVETI-02951 Tin Candle: PASVETI-02463 100ml Reed Diffuser: PASVETI-02586 200ml Diffuser Refill: PASVETI-05754 Wax Melt Bar: PASVETI-02708



30cl Glass Candle: PASELDE-06898 Tin Candle: PASELDE-06928 100ml Reed Diffuser: PASELDE-06904 200ml Diffuser Refill: PASELDE-06911 Wax Melt Bar: PASELDE-06935



30cl Glass Candle: PASEUCA-03040 Tin Candle: PASEUCA-02555 100ml Reed Diffuser: PASEUCA-02678 200ml Diffuser Refill: PASEUCA-05822 Wax Melt Bar: PASEUCA-02791



BERGAMOT & HONEY

30cl Glass Candle: PASBERG-03064 Tin Candle: PASBERG-02579 100ml Reed Diffuser: PASBERG-02692 200ml Diffuser Refill: PASBERG-05846 Wax Melt Bar: PASBERG-02814



30cl Glass Candle: PASSWEE-03057 Tin Candle: PASSWEE-02562 100ml Reed Diffuser: PASSWEE-02685 200ml Diffuser Refill: PASSWEE-05839 Wax Melt Bar: PASSWEE-02807



30cl Glass Candle: PASLAVE-02968 Tin Candle: PASLAVE-02470 100ml Reed Diffuser: PASLAVE-02593 200ml Diffuser Refill: PASLAVE-05761 Wax Melt Bar: PASLAVE-02715



POMEGRANATE & CASHMERE

30cl Glass Candle: PASPOME-05518 Tin Candle: PASPOME-05501 100ml Reed Diffuser: PASPOME-05525 200ml Diffuser Refill: PASPOME-05860 Wax Melt Bar: PASPOME-05921



THE COUNTRY CANDLE CO. 2025 Ĉ

a focus on NEW FRAGRANCES

trending scents!

RHUBARB & JASMINE

A vibrant blend of zesty orange and tangy rhubarb with a green, citrusy freshness defines the top notes, giving way to a delicate bouquet of white flowers infused with a hint of spicy clove and jasmine's sweetness. The base lingers with rich patchouli, smooth sandalwood, and creamy vanilla.

OUDH & CEDARWOOD

Soft floral accords of red velvet and violet leaves unfold into a rich heart of oudh, cedarwood, and a touch of clove, balanced by sweet praline and vanilla. The scent deepens with a warm base of amber, caramel, and woods.

SEA SALT & FIG

A zesty mix of fig, bergamot, mandarin, grapefruit, and peach top notes, lead into a heart of jasmine, ginger, and nutmeg. Closing with a base of patchouli and coumarin combined with cedarwood and amber.



Cented Scented CDV essions COLLECTION

the perfect portable diffuser

Your new fragrance sidekick - the portable diffuser that's always up for a scentsational adventure! Spritz a touch of glamour to your car, jazz up your wardrobe, spice up your suitcase, boost your gym bag's aroma game, and turn any room into a fragrant haven. Say hello to freshness wherever you go!

- Beautiful fragrances which can be used virtually anywhere
- Impulse-buy/pick-up line to display near tills
- AYR sales cycle & AYR use, especially in warmer months
- Sright & fun on-trend colour theme
- Top-selling signature scents recognised by consumers
- Seast ROI and minimum investment for retailers



THE COUNTRY CANDLE CO. 2025 \bigcirc



creating perfectly charming memories As a fantastically festive offshoot of our bestselling Pastels Collection, these 4 fragrances

are some of our all-time most popular Christmas scents!



11







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cinnamon & apple

forest sage

30cl Glass Candle: PASCINN-05488 Tin Candle: PASCINN-06690 50ml Reed Diffuser: PASCINN-06584 200ml Diffuser Refill: PASCINN-06737 Wax Melt Bar: PASCINN-06591

30cl Glass Candle: PASFORE-05464 Tin Candle: PASFORE-06676 50ml Reed Diffuser: PASFORE-06607 200ml Diffuser Refill: PASFORE-06713 Wax Melt Bar: PASFORE-06614









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30cl Glass Candle: PASVANI-05457 Tin Candle: PASVANI-06669 50ml Reed Diffuser: PASVANI-06645 200ml Diffuser Refill: PASVANI-06706 Wax Melt Bar: PASVANI-06652



30cl Glass Candle: PASREDA-05471 Tin Candle: PASREDA-06683 50ml Reed Diffuser: PASREDA-06621 200ml Diffuser Refill: PASREDA-06720 Wax Melt Bar: PASREDA-06638

THE COUNTRY CANDLE CO. 2025 🔘

Enchanted Woodland COLLECTION

fabulously festive fragrances

Somewhere deep in the Enchanted Woodland, a whispering trail of wood smoke rises from the Gingerbread Cottage as *glowing embers* flicker softly in the fireplace. To the sound of the last crackles, Dickensian *fireside tales* are told whilst warming mulled wine is sipped, creating magical memories. A freshly baked *figgy pudding* is set on the table, and the aromas of *sugar and spice*, and all things nice, dreamily drift through. Outside, *fresh footprints* lead off into the trees and down twisting burrows. Wait, there's something special *under the tree*, what could it be? Just wait till the morning and you will see!

Our wonderfully whimsical Enchanted Woodland Collection encapsulates the very essence of Christmas. Captivating the memories and moments made at this special time of the year, told through a harmonious linking of nostalgical shades and patterns. Let your imagination and senses flow with our collection of 6 fabulously festive fragrances!

13

GIFT OF YEA

Tin Candle: 30-35 hours burn time 100ml Reed Diffuser: ~ 12 weeks fragrance time Wax Melt Bar: 60 hours fragranced melt time

GLOWING EMBERS

NEW

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Tin Candle: ENCGLOW-08427 100ml Reed Diffuser: ENGLOW-08441 Wax Melt Bar: ENCGLOW-08465

FRESH FOOTPRINTS

Tin Candle: ENCFRES-06140 100ml Reed Diffuser: ENCFRES-06201 Wax Melt Bar: ENCFRES-06263

FIGGY PUDDING

Tin Candle: ENCFIGG-08434 100ml Reed Diffuser: ENCFIGG-08458 Wax Melt Bar: ENCFIGG-08472

UNDER THE TREE

Tin Candle: ENCUNDE-06157 100ml Reed Diffuser: ENCUNDE-06218 Wax Melt Bar: ENCUNDE-06270



FIRESIDE

140

NEW

SUGAR & SPICE

Tin Candle: ENCSUGA-06171 100ml Reed Diffuser: ENCSUGA-06232 Wax Melt Bar: ENCSUGA-06294







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THE WONDERWICK LONDON COLLECTION

elevate every scented moment







Exuding glamour and luxury, Wonderwick London is our most refined collection. With elegant glass candles producing a soothing crackle as they burn thanks to a stylish wooden wick; and coordinating reed diffusers filling your home with sumptuous scent as the highly developed fragrance is thrown further for months; it's a classy collection you'll surely fall in love with!

With an extensive redesign and upgrade of the packaging, complimented with a brand new ontrend colourway, the collection now boasts 10 complex, yet beautiful fragrances cleverly coordinated across Noir, Blanc, Mauve, and limited edition Marine.

30cl Glass Candle: ~ 50 hours burn time **200ml Reed Diffuser:** ~ 18 weeks fragrance time



Dive into a coastal paradise with our exclusive Wonderwick Marine Special Edition!

special

SEA KELP & CYPRESS

A refreshing blend of coastal breeze, marine and sea salt merges with jasmine, which is supported by dry woods, amber and musk base notes.

> **30cl Glass Candle:** WWSEAK-06942

200ml Reed Diffuser: WWSEAK-06959

200ml Diffuser Refill: WWSEAK-06966





OAKMOSS & JASMINE

30cl Glass Candle: WWMOAKM-06003

200ml Reed Diffuser: WWMOAKM-06034

200ml Diffuser Refill: WWMOAKM-06126

YLANG YLANG & ELEMI

30cl Glass Candle: WWMYLAN-05983

200ml Reed Diffuser: WWMYLAN-06010

200ml Diffuser Refill: WWMYLAN-06102

TONKA & SUEDE

30cl Glass Candle: WWMTONK-05990

200ml Reed Diffuser: WWMTONK-06027

200ml Diffuser Refill: WWMTONK-06119

AMBER & LAVENDER

30cl Glass Candle: WWNAMBE-03927

200ml Reed Diffuser: WWNAMBE-03910

200ml Diffuser Refill: WWNAMBE-06065

VETIVER & OUD

30cl Glass Candle: WWNVETI-03934

200ml Reed Diffuser: WWNVETI-03941

200ml Diffuser Refill: WWNVETI-06058

BLACK POMEGRANATE

30cl Glass Candle: WWNBLAC-70139

200ml Reed Diffuser: WWNBLAC-70146

200ml Diffuser Refill: WWNBLAC-06041



SEA SALTED FIG

30cl Glass Candle: WWBSEAS-78845

200ml Reed Diffuser: WWBSEAS-78760

200ml Diffuser Refill: WWBSEAS-06089

BASIL & MANDARIN

30cl Glass Candle: WWBBASI-75929

200ml Reed Diffuser: WWBBASI-78753

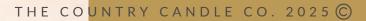
200ml Diffuser Refill: WWBBASI-06072

COCONUT & MANGO

30cl Glass Candle: WWBCOCO-75899

200ml Reed Diffuser: WWBCOCO-78722

200ml Diffuser Refill: WWBCOCO-06096







meadow breeze (cedar & vanilla)

50ml Reed Diffuser: ELMEADO-07581 Tin Candle: ELMEADO-07024



50ml Reed Diffuser: ELCOUNT-07598 Tin Candle: ELCOUNT-07017



garden retreat (elderflower)

50ml Reed Diffuser: ELGARDE-07628 Tin Candle: ELGARDE-06973 SESIGNS field, farm & garden collection

23 JUNA LAWRE

Combining heart-warming hand drawn illustrations & fresh, nature inspired fragrances to brighten your day.

Emma's dream was always to become an illustrator, a passion which started in childhood and went alongside a keen interest in nature. However, her career took a different path and she worked for over 20 years in the NHS as a Clinical Neuropsychologist. She took the leap 7+ years ago and in that time, has won awards, become a published author/illustrator, established stockists in the UK and beyond, and built up a strong licensing portfolio.

This collaboration celebrates Emma's fun hand-drawn illustrations that are so well recognised, with British country fresh fragrances.

LICENSED BY THE COUNTRY CANDLE CO.





wild berries (fig & cassis)

50ml Reed Diffuser: ELWILDB-07604 Tin Candle: ELWILDB-06997





woodland walks (lily & violet)

50ml Reed Diffuser: ELWOODL-07635 Tin Candle: ELWOODL-07000



field fresh (rose & patchouli) 50ml Reed Diffuser: ELFIELD-07611 Tin Candle: ELFIELD-06980



beach life (coconut & mango)

50ml Reed Diffuser: ELBEACH-08571 Tin Candle: ELBEACH-08519



fun at the fayre (lime & basil) 50ml Reed Diffuser: ELFUNAT-08588 Tin Candle: ELFUNAT-08526



it's show time! (chai & jasmine)

50ml Reed Diffuser: ELITSSH-08595 Tin Candle: ELITSSH-08533



The freshest of fragrances that use heart-warming illustrations to evoke wonderful memories of your favourite places around Britain.

Natural wonders, fresh sea air or a traditionally made sweet treat, By the coast, fun at fayres or where hills and rivers meet,

The best of Britain, its beauty and joy, which Emma's drawings portray, With the freshest scents to spark memories of a truly special day.

22

EMMACDU2

18 tin candle cdu

available



50ml Reed Diffuser: ELNATUR-08601

Tin Candle: ELNATUR-08540





setting sail (patisserie) 50ml Reed Diffuser: ELSETTI-08618 Tin Candle: ELSETTI-08557



wild & free (orange blossom) 50ml Reed Diffuser: ELWILD&-08625 Tin Candle: ELWILD&-08564

THE COUNTRY CANDLE CO. 2025 ©



cosy christmas (amber & clove)

50ml Reed Diffuser: ELCOSYC-07727 Tin Candle: ELCOSYC-07789



festive glow (spiced orange) 50ml Reed Diffuser: ELFESTI-07765 Tin Candle: ELFESTI-07826



figgy pudding (fig & cassis) 50ml Reed Diffuser: ELFIGGY-07734

Tin Candle: ELFIGGY-07796



Festive fragrances brought to life with heart-warming, fun illustrations for a warm & cosy Christmas.

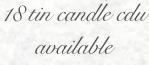
Frosty skies, flakes of snow & a freezing chill in the air. Sheltering the herd, collecting the tree, with scarves & hats to wear. Christmas spirit with Emma's details of a robin or holly sprig, combined with warm, cosy scents of a festive clove, cinnamon or fig.



23

EMMAXMASCDU

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frosted pine (sage & pine)

50ml Reed Diffuser: ELFROST-07741 Tin Candle: ELFROST-07802



snowy trails (ginger & cedar) 50ml Reed Diffuser: ELSNOWY-07772 Tin Candle: ELSNOWY-07833



winter pastures (oak & leather) 50ml Reed Diffuser: ELWINTE-07758 Tin Candle: ELWINTE-07819





Our countertop display units (CDU's) are really popular for clients testing a new collection or utilising space otherwise unused in-store, without having to commit to larger volumes of tin candles initially. Success has been proved when these CDU's are placed near tills and merchandised with other giftable items to encourage those quick 'buy with the eye' purchases! Cleverly colour-coordinated to maximise in-store presence, the CDU's are a great way to get started with The Country Candle Co.

PASTELS COLLECTION 1 PASCDU1



Vetiver & Musk - Elderflower & Gooseberry Oudh & Cedarwood - Rhubarb & Jasmine Pink Grapefruit & Lily - Lavender & Pachouli

ENCHANTED WOODLAND ENCCDU1



Fresh Footprints - Glowing Embers Under The Tree - Fireside Tales Figgy Pudding - Sugar & Spice

PASTELS COLLECTION 2 PASCDU2



Pomegranate & Cashmere - Lotus Flower & Waterlily Lime Leaf & Zest - Sea Salt & Fig Sweet Pea & Violet - Bergamot & Honey

FIELD, FARM & GARDEN EMMACDU1



Field Fresh - Country Botanics Woodland Walks - Wild Berries Meadow Breeze - Garden Retreat PASTELS HERBGARDEN PASCDU3



Bay & Rosemary - Eucalyptus & Verbena Thyme & Lemongrass - Ginger & Mint Neroli & Basil - Clary Sage & Woods

OUT & ABOUT IN BRITAIN EMMACDU2



Beach Life - Fun at the Fayre It's Show Time! - Nature Trail Setting Sail - Wild & Free

SEASONAL PASTELS SPCDU



Vanilla & Spiced Orange - Nectar & Sandalwood Red Amber & Clove - Oudh & Cedarwood Cinnamon & Apple - Forest Sage & Pine

EMMA LAWRENCE FESTIVE EMMAXMASCDU



Snowy Trails - Winter Pastures Figgy Pudding - Festive Glow Frosted Pine - Cosy Christmas

in-store merchandising

COLOUR GRADING SUGGESTIONS

herb garden pastels - spring | summer pastels - autumn | winter

enchanted woodland variation 1

enchanted woodland variation 2









Taking up less than 1m sq., our solid wooden A-Frame Stands are extremely versatile and compact. Finished in durable, wipe clean white laminate.





(0%)



THE COUNTRY CANDLE СО.

Beautifully British Frogrance

Unit 12, Farringdon Ind. Est., Gosport Road, Lower Farringdon, Alton, Hampshire, GU34 3DD +44 (0)1249 478660 | sales@thecountrycandlecompany.com www.thecountrycandlecompany.com



MADE IN[®] BRITAIN









THE COUNTRY CANDLE CO. 2025 🔘