

GOOD TUESDAY.

The Art in Planning



Trade Catalogue
2026 Dated Collection

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About

Good Tuesday is a U.K, B Corp certified, female-led brand that creates stationery for people who want to organise in all areas of life, in style.

From design-led annual calendars to diaries, weekly planners and notebooks, printed in England and created in a sustainably conscious and ethical way.



**MADE IN
THE U.K.**



PLASTIC FREE PACKAGING

Certified



Corporation

B Corp Certified

Good Tuesday is B Corp Certified and a Living Wage employer. We are committed to using business as a force for good. All products carry the B Corp Logo.

As of October 2023, B Corp brand awareness in the UK stood at 38%, in the U.S. 36% and 35% of Canadian adults recognise the brand.

With young people leading the charge.

High awareness among Millennials and Gen Z is critical, as these consumers are most likely to use their values to shape their purchase behavior, according to a recent study from McKinsey and NielsenIQ.



Trend Led Designs



The team is at the forefront of design. Good Tuesday products have been featured in WGSN and other trend reports on multiple occasions.

We are forward thinking. We take inspiration from Fashion & Interior Design.

2026 Square Calendars

MADE IN
THE U.K.

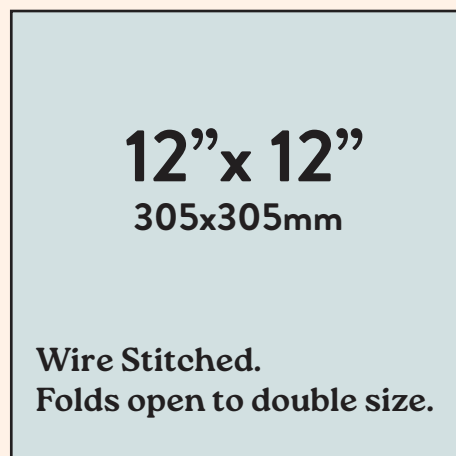


PLASTIC FREE PACKAGING

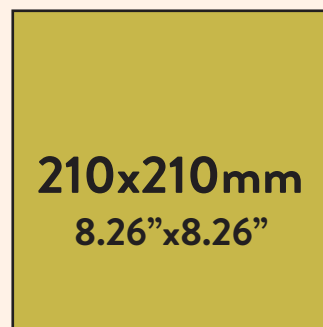


Square Calendars formats

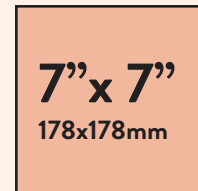
All Square Calendars in this catalogue are available in three sizes for pre-order.



Wire Stitched.
Folds open to double size.



Wire Stitched.
Folds open to double size.



Size Options

Calendars are printed with:

- **Week numbers**
- **UK & US Holidays and Notable Dates**
- **Moon Phases (Northern Hemisphere)**
- **Cover: 300 gsm**
- **Internal Pages: 150gsm**
- **100% Recycled & Recyclable Paper**
- **Plastic Free Packaging - Flap Closure**

North American customers will receive calendars with the week starting Sunday, where applicable.

UK and European customers will receive calendars with the week starting on Monday, where applicable.

Please **specify your preferred option.**

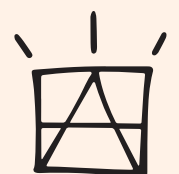


12" x 12" : TUE-2026-CAL-LP-BAS-M

Ben Allen

British Artist Ben Allen's work has attracted collectors such as Richard Branson, Jade Jagger, Stephen Dorff, Sophie Ellis-Bextor, Gordon Ramsay, and many others.

Allen's art has been showcased internationally, with exhibitions in Miami, Hong Kong, Sydney, and Seoul, and has been featured in publications like Design Week, GQ, and Time Out. Good Tuesday x Ben Allen delivers a 2026 Calendar showcasing Allen's best pieces. Ben's paintings, murals and screen prints occupy a space between street art, graffiti, abstraction, graphic design, pop culture, modernism and comic strips. It's an oeuvre which is best described as **Contemporary Pop Art**.





NINA BROOKE



12" x 12" : TUE-2026-CAL-LP-NBR-S

Nina Brooke is a contemporary artist based on the North Coast of Cornwall. As a pioneer of the aerial perspective painting technique, Nina's love of the ocean and wanderlust has taken her on many adventures around the globe, where she captures the world's most iconic surf breaks and beautiful places, as seen from above.

She has exhibited widely around the UK and internationally. Her paintings and bespoke commissions are featured in private collections all over the world. Nina's work has been included in many press publications including : Forbes, Tatler, The Guardian, Wavelength, Sheerlux, Soho House Magazine and Citizen Femme.

We're delighted to launch her very first Calendar collaboration, and believe this perspective on the coastlines will be a bestseller with people around the globe who feel connected with the ocean.



RAISED BY SUMMER JOVI CAUWELS

12" x 12" : TUE-2026-CAL-LP-SRF-M

Belgian Artist Jovi Cauwels' handcrafted artwork is heavily inspired by surf culture and the ocean - which strongly resonates with his large Instagram following.

Bohemian, minimalist designs that capture the essence of coastal living in a powerful way.

This collaboration showcases his twelve best-selling pieces, one for each month of the year. These can be framed as prints.

ARTIST COLLAB



new



TRAVEL

In a world flooded with things, what many desire is adventure and new experiences - what better than a deliciously fun calendar to showcase some of the most desirable travel destinations right now. Illustrated by the talented Han Valentine - the artwork will resonate with a modern customer looking to add some fun and bucket-list energy to their walls for 2026.



12" x 12" : TUE-2026-CAL-LP-TRA-S



ARTIST COLLAB



Han Valentine

Based in Manchester, British visual artist Han Valentine combines her love for colour and shape to create abstract work orientated around layout and lettering. We have long been admirers of Han's work, and were are thrilled to collaborate with her on the Cocktail Calendar for two years - and new for 2026 the Travel calendar.



COCKTAIL

Bold and playful cocktail illustration accompanied by a recipe each month.



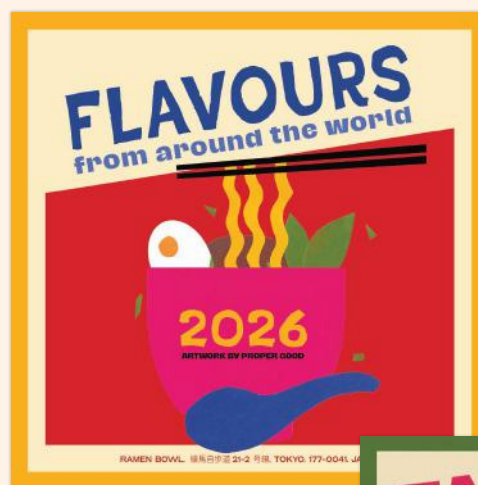
12" x 12" : TUE-2026-CAL-LP-CCK-M

ARTIST COLLAB



Proper Good

Abbie Franks is a Manchester-based designer and illustrator who creates nostalgic art to celebrate life's simple pleasures. During the 2020 lockdown, she launched Proper Good - a personality-filled home and gift brand. Her work is now stocked by highstreet retailers like Oliver Bonas, Anthropologie, Skinny Dip and Fenwick, along with independent stores across the world.



FLAVOURS FROM AROUND THE WORLD
Embark on a delicious journey through illustrated food art. Perfect for food lovers and art enthusiasts alike, this calendar is a delightful way to celebrate food around the world.



12" x 12" : TUE-2026-CAL-LP-FOD-M





Ashley Percival

12" x 12" : TUE-2026-CAL-LP-FKA-S

Ashley Percival is an artist and illustrator from the UK, based in Falmouth, known for his whimsical and imaginative creations featuring animals and nature.

His style is characterised by bright colours, bold line work and playful characters. His artwork has been featured in publications and exhibitions around the world.

He collaborated with the fashion house Gucci on a children's collection which included his unique illustrations of animals and plants.

As long admirers of Ashley's work, we launched our first calendar collab with him for 2024 - The Cat Calendar, which proved to be our bestseller. For 2025 we launched a second calendar - Folk Animals - again a bestseller.

For 2026 we are stoked to show three calendars with his artwork.

bestseller



THE CATS BY ASHLEY PERCIVAL

All the cats in full glorious colour. Each pages features bright illustrations of Ashley's Cat Art. Bestseller.



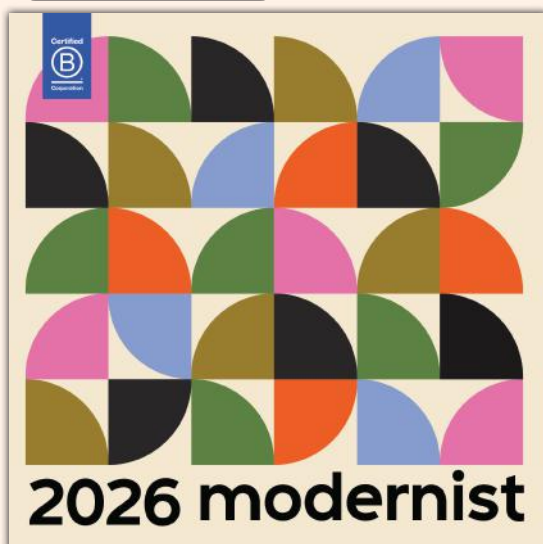
21 x 21cm : TUE-2026-CAL-2121-CAT-M



modern art



bestseller



MODERNIST

Bauhaus inspired art with a fresh colour palette and bold designs.

12" x 12" : TUE-2026-CAL-LP-MOD-S

new



ABSTRACT SURREALIST

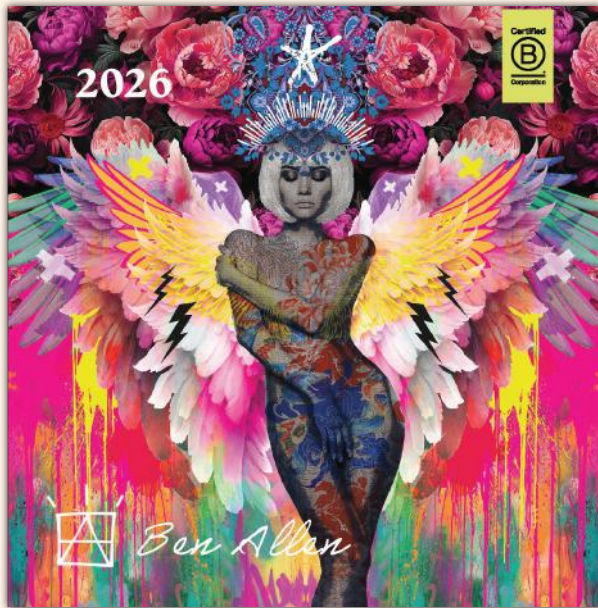
Inspired by modern artists like Miro.



21 x 21cm : TUE-2026-CAL-2121-ASC-M



new



BEN ALLEN ART

Artist collaboration featuring Ben's Contemporary Pop Art most celebrated pieces.



12" x 12" : TUE-2026-CAL-LP-BAS-M

new



RAISED BY SUMMER

Artist Collab featuring surf art by Belgium artist Jovi Cauwels.



12" x 12" : TUE-2026-CAL-LP-SRF-M

new



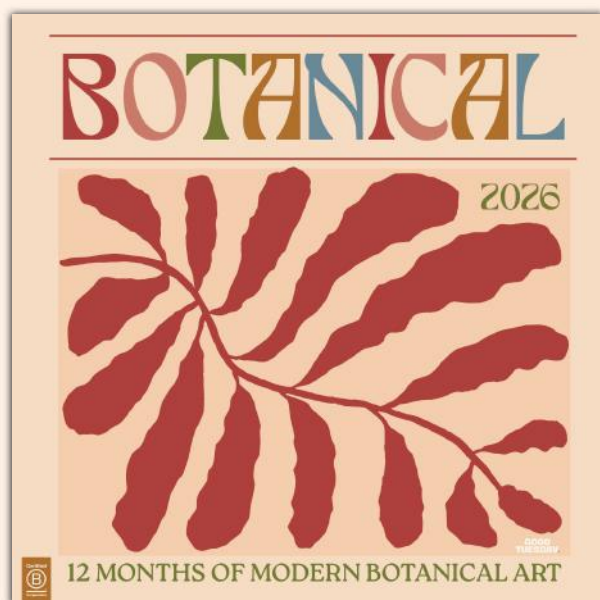
WILD FLOWERS

Florals are always in fashion. Embrace the year through a beautiful wild meadow of warm, natural hues.



21 x 21cm : TUE-2026-CAL-2121-FLS-M

new



MODERN BOTANICALS

Bold Floral and botanical art in design-led trending colour palettes.



21 x 21cm : TUE-2026-CAL-2121-BOT-M



MUSHROOM

The love for mushrooms continues into 2026. This calendar features a seasonal mushroom each month with its latin name and habitat info.



7" x 7" : TUE-2026-CAL-77-MUS-S

new



MYSTICAL CREATURES

For the wild ones, the free spirits - full of mystical wonders. Each month features an uplifting saying and striking art.

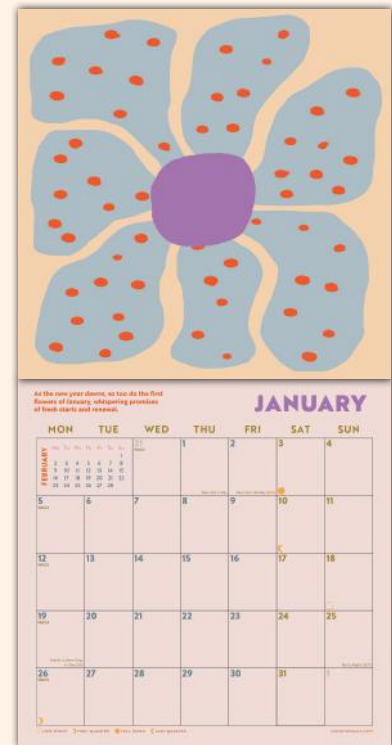


12" x 12" : TUE-2026-CAL-LP-MYM-S

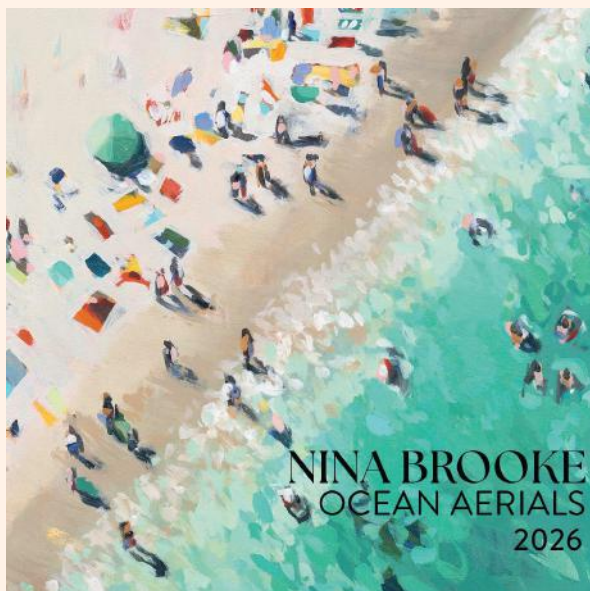


LES FLEURS

Florals are always in style. This is a modern take on Florals.



12" x 12" : TUE-2026-CAL-LP-LFC-M



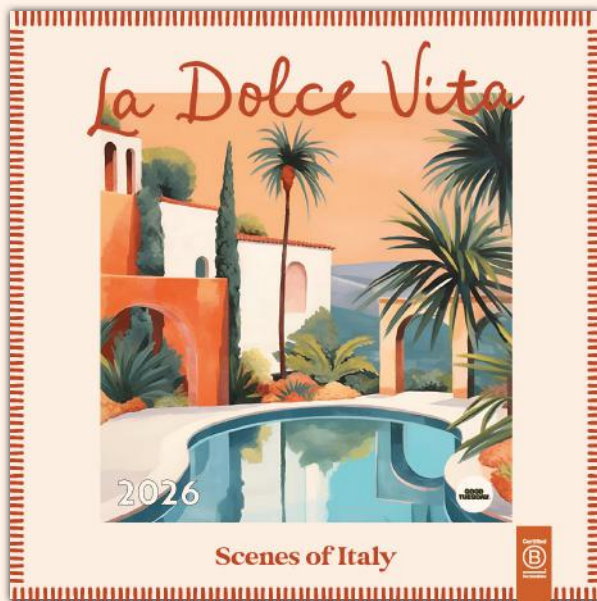
OCEAN AERIALS

Stunning artwork of aerial perspective coastal paintings by artist Nina Brooke



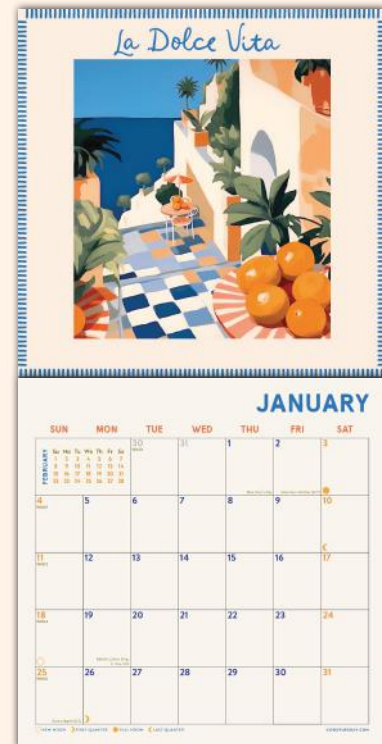
12" x 12" : TUE-2026-CAL-LP-NBR-S

new



LA DOLCE VITA

Immerse in the beauty of Italy through 2026, each month showcasing different Italian landscapes and cultural scenes.



12" x 12" : TUE-2026-CAL-LP-LDV-S

new



TRAVEL

Each month features a desirable travel destination- the artwork will resonate with a modern customer looking to add some fun and bucket-list energy to their walls for 2026.



12" x 12" : TUE-2026-CAL-LP-TRA-S

bestseller



THE CATS BY ASHLEY PERCIVAL

All the cats in full glorious colour. Each page features bright illustrations of Ashley Percival's Cat Art. Bestseller.

illustrated animals



21 x 21cm : TUE-2026-CAL-2121-CAT-M

new



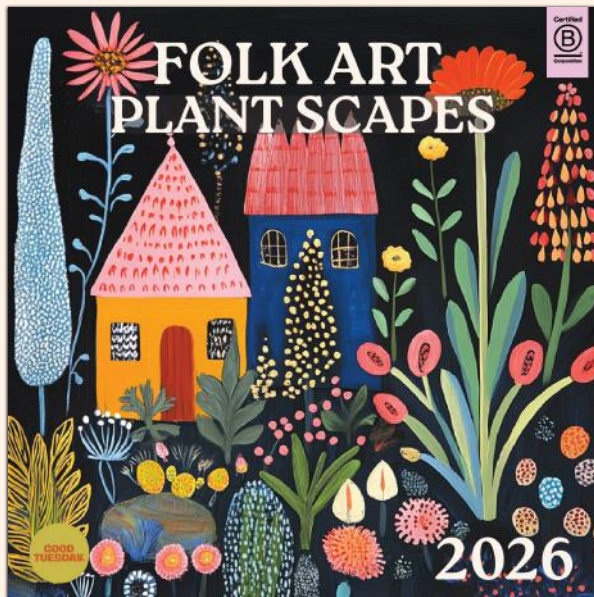
FOLK ANIMALS

Whimsical creatures in dreamy settings, by artist Ashley Percival. Each month delivers a stunning piece of folk art, featuring animals surrounded by magical flora and fauna.



12" x 12" : TUE-2026-CAL-LP-FKA-S

new



FOLK ART PLANTSCAPES

Get ready to bloom with this delicious folk art plantscape calendar. Each month features a whimsical, nature inspired art piece.



12" x 12" : TUE-2026-CAL-LP-FAP-S



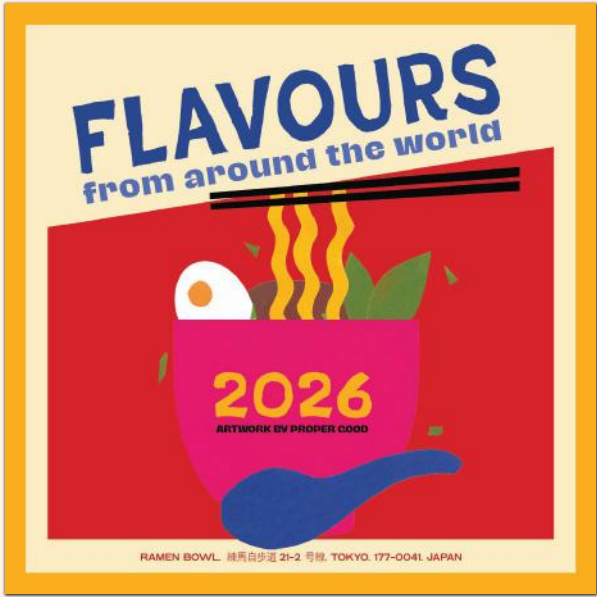
COCKTAILS BY HAN VALENTINE

Bold and playful cocktail illustration accompanied by a recipe each month.



12" x 12" : TUE-2026-CAL-LP-CCK-M

new



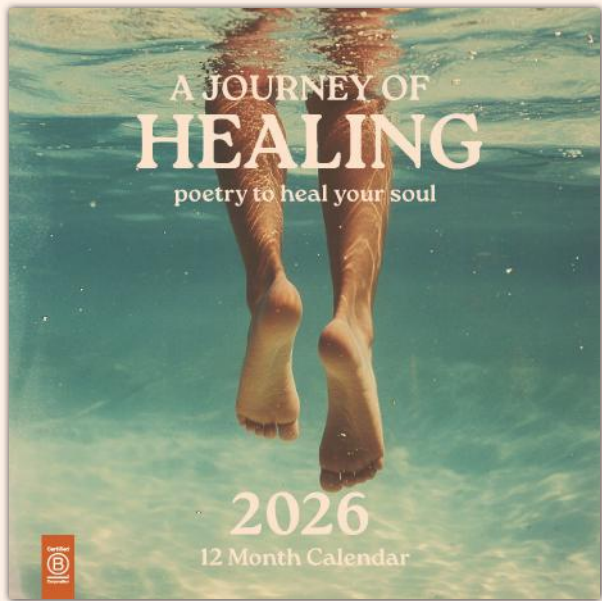
FLAVOURS FROM AROUND THE WORLD

Embark on a delicious journey through illustrated food art by Proper Good. Perfect for food lovers and art enthusiasts alike.



12" x 12" : TUE-2026-CAL-LP-FOD-M

new



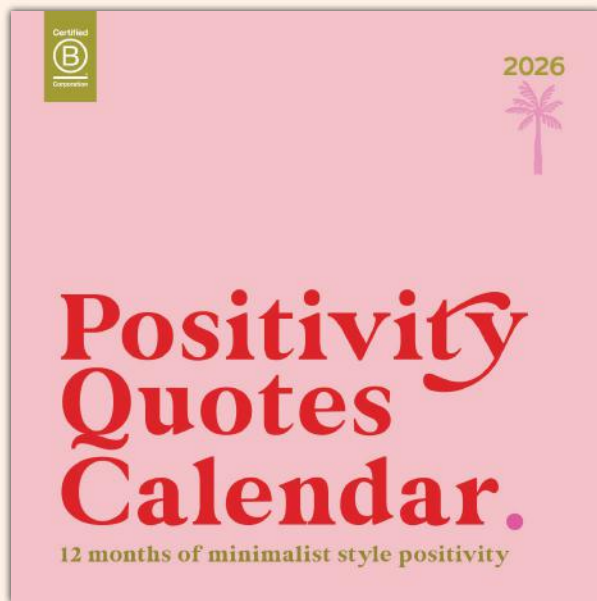
HEALING JOURNEY

Uplifting modern poetry to heal the soul, paired with striking photography each month.



12" x 12" : TUE-2026-CAL-LP-HLC-S

new



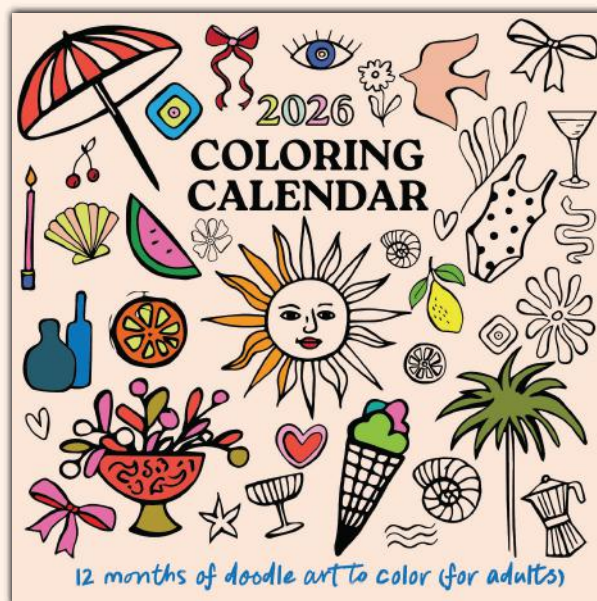
POSITIVITY

A joyful calendar with a positive quote each month, designed to inspire your days to be filled with kindness, compassion for yourself and to remind you of the good things in life.



21 x 21cm : TUE-2026-CAL-2121-PSV-M

new



COLORING IN

Monthly fun and modern coloring in for adults. Covering food and travel themes.



21 x 21cm : TUE-2026-CAL-2121-CLI-M

new



SHIBORI JAPANESE

Exquisite patterns - Celebrating Japan's Ancient Shibori Art. Accompanied by a piece of Shibori insight each month.



21 x 21cm : TUE-2026-CAL-2121-SHB-M

new



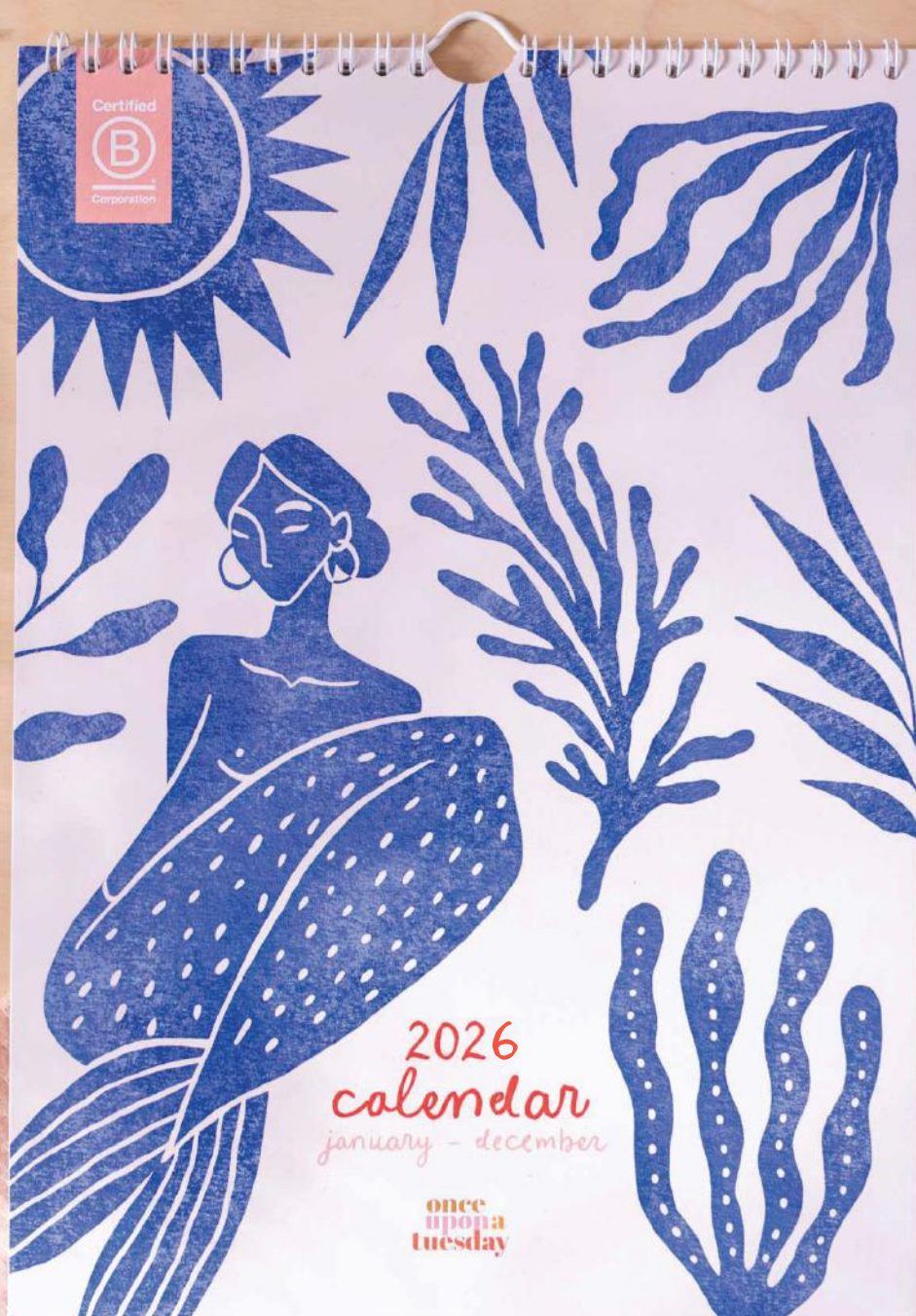
RETRO SPACESCAPES

Deliciously surreal worlds clashing outer space with retro future landscapes



12" x 12" : TUE-2026-CAL-LP-SPS-S

2026 Wire-o Bound Calendars



**MADE IN
THE U.K.**



PLASTIC FREE PACKAGING

wire bound calendar formats

Calendars are printed with:

- **Week numbers**
- **UK & US Holidays and Notable Dates**
- **Moon Phases (Northern Hemisphere)**

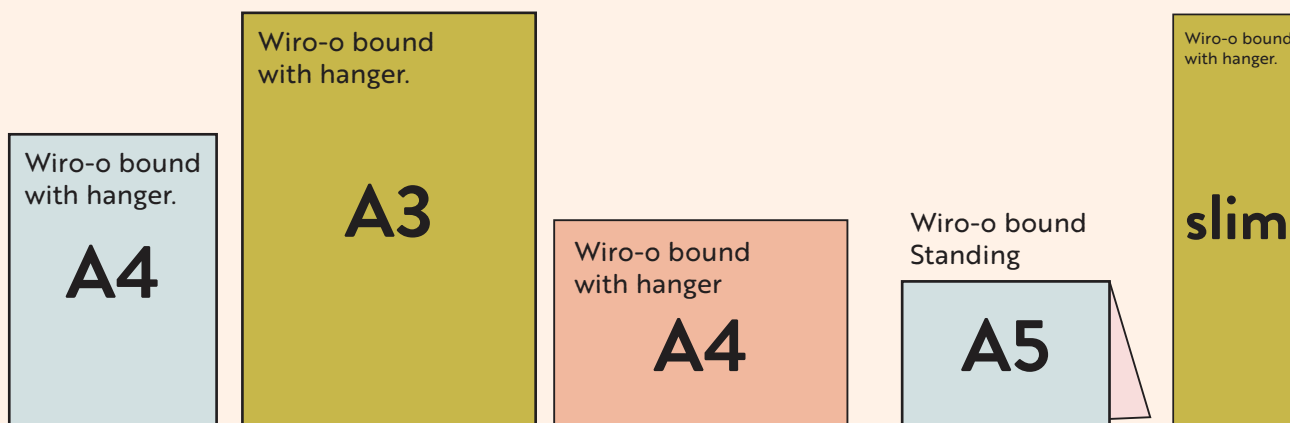
These can be changed or excluded upon request, for pre-order.

North American customers will receive calendars with the week starting Sunday, where applicable.

UK and European customers will receive calendars with the week starting on Monday, where applicable.

Please **specify your preferred option.**

Available Sizes



**GOOD
TUESDAY.**

bestseller



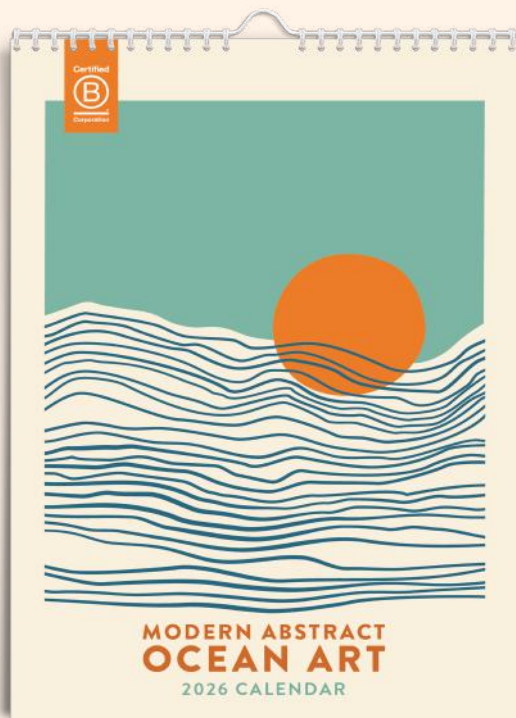
A4: TUE-2026-CAL-A4-MER-M



OCEAN MERMAID

Inspired by the ocean, beach and mermaids, in bright cobalt blue.

bestseller



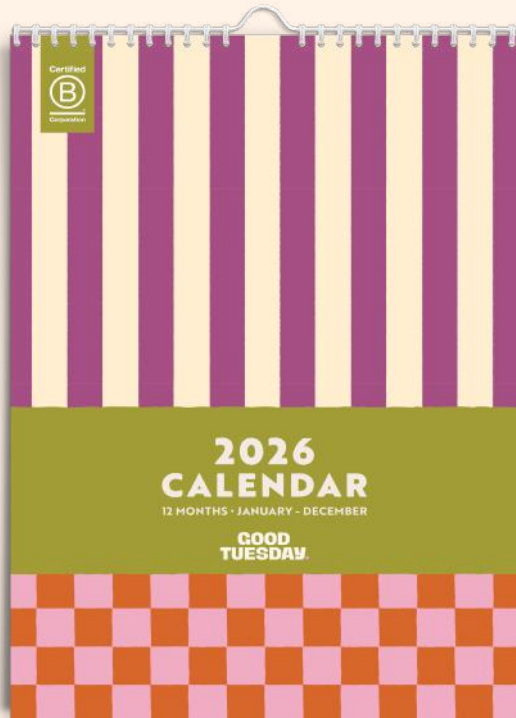
A4: TUE-2026-CAL-A4-TWC-M



TIDAL WAVES

Simple ocean scenes in striking colours designed for coastal lovers everywhere.

bestseller



A4: TUE-2026-CAL-A4-CHS-M



CHECKS & STRIPES

Joyful, maximalist and on-trend. The Checks and Stripes mixes bold colours with a simple, practical calendar grid.



A3: TUE-2026-CAL-A3-GGC-S



GRADIENT GRID

Intergalactic gradients mixed with the practicality of a simple calendar grid - add some joy to the plans.

new



A4: TUE-2026-CAL-A4-CFL-M



COLOUR FLOW

Our bestselling patterns, bringing bright and colourful backgrounds to a classic grid layout.

bestseller



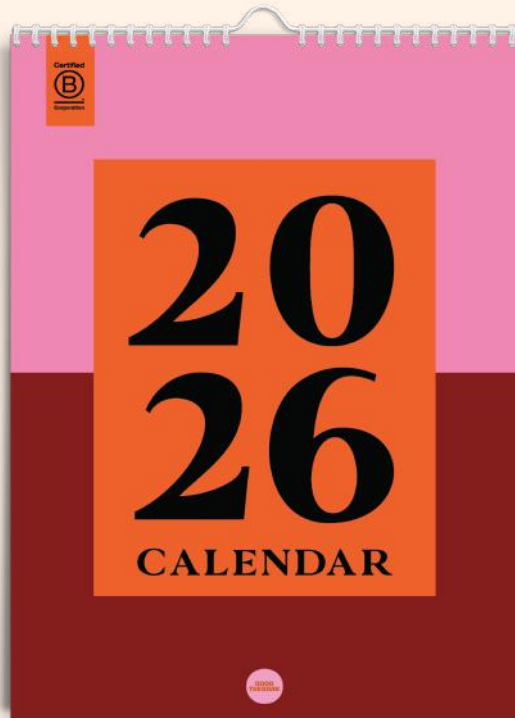
A4: TUE-2026-CAL-A4-CBU-M



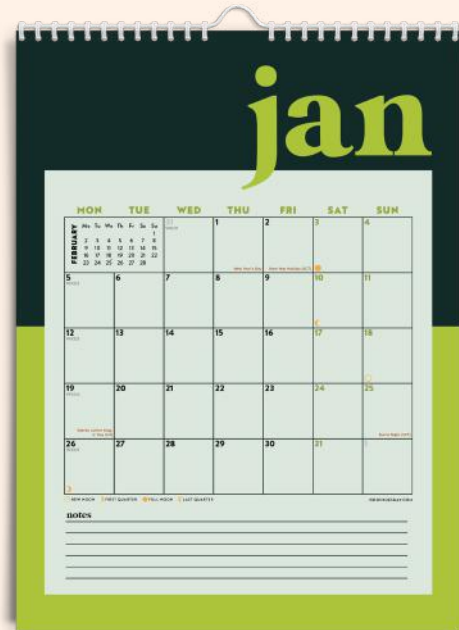
COLOURBURST

A deliciously bold colour palette with contrasting font colours (Pink & Red anyone?)

new



A4: TUE-2026-CAL-A4-BBC-M



BOLD BLOCK

Block calendar full of rich, deep colourways, playing on the forecasted trends for 2026 .

new



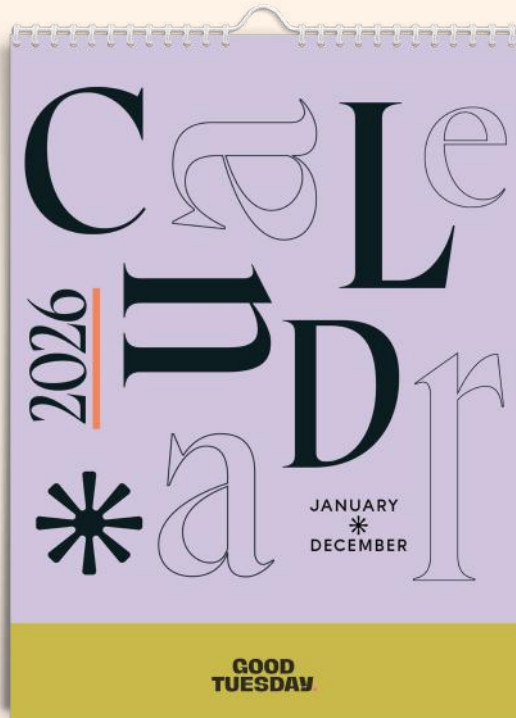
A3: TUE-2026-CAL-A3-IDO-S



INDIGO MOSAIC

A calendar, designed for those who love folk art and Moroccan inspired tiles.

new



A4: TUE-2026-CAL-A4-PLT-M



PLAYFUL TYPE

A playful serif typeface calendar with a dopamine boosting colour palette. Simple future classic.



5-Column Family Planners



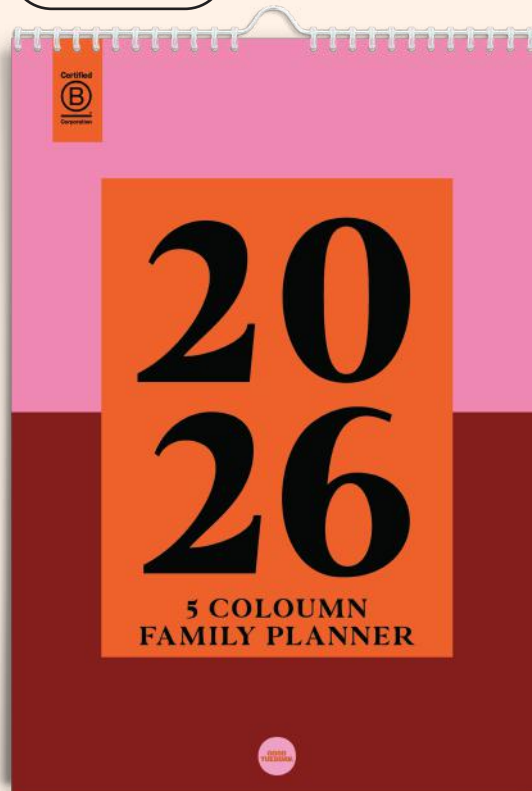
A3: TUE-2026-CAL-FP-A3-CFL



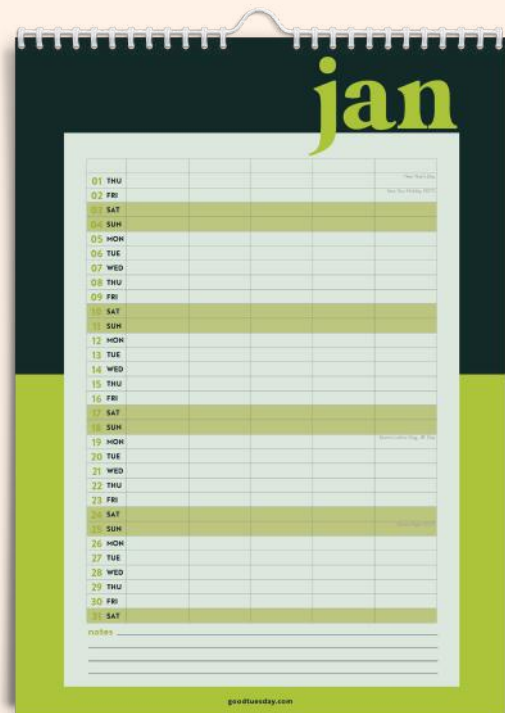
COLOUR FLOW FAMILY PLANNER

Plan family life in full colour with this art calendar, designed to bring a spark of joy.

new



A3: TUE-2026-CAL-FP-A3-BBC

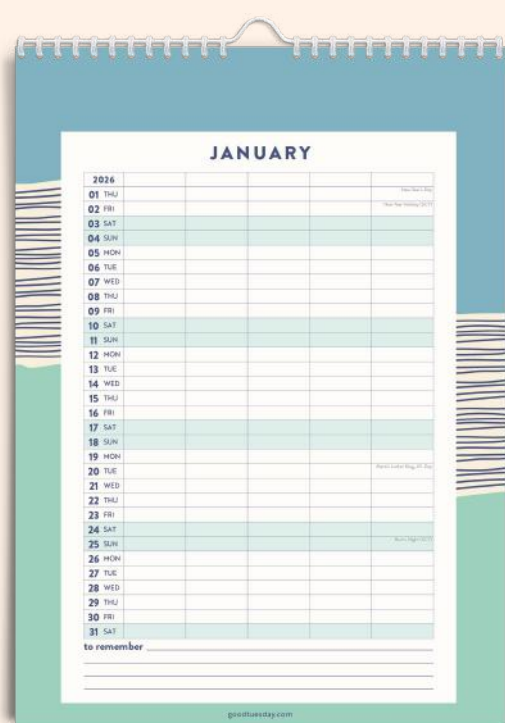


BOLD BLOCK FAMILY PLANNER

Block calendar full of rich, deep colourways, playing on the forecasted trends for 2026 .



A3: TUE-2026-CAL-FP-A3-TWC



TIDAL WAVES FAMILY PLANNER

Simple ocean scenes in striking colours designed for coastal lovers everywhere.



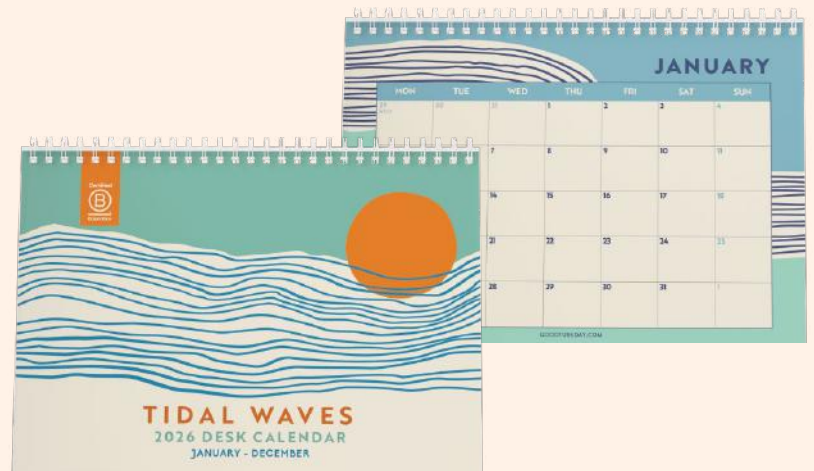
2026 Desk Calendars

new



BOLD BLOCK

DESK: TUE-2026-CAL-DESK-A5-BBC-M



TIDAL WAVES

DESK: TUE-2026-CAL-DESK-A5-TWC-M



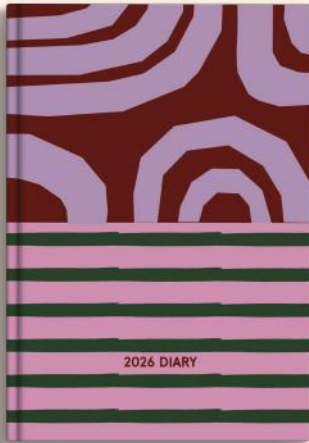
CHECKS & STRIPES

DESK: TUE-2026-CAL-DESK-A5-CHS-M

Free-Standing Flip Calendar · 12 Months · January to December 2026
Month to View · Printed on 100% Recycled & Recyclable Paper · A5 Size
Bleed Proof Paper · Made in the UK · Plastic Free Packaging

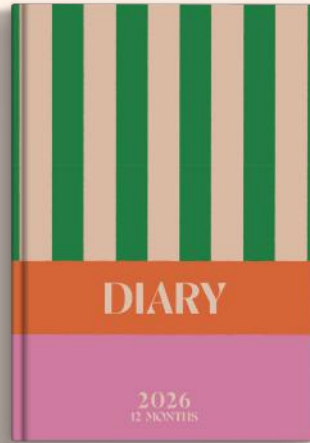
2026 A5 Diaries Week-to-view





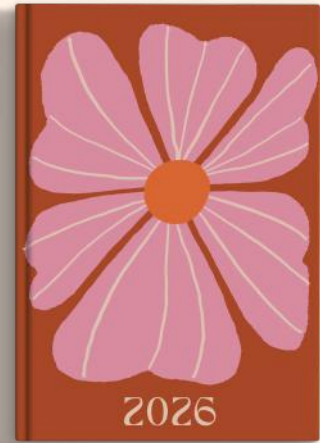
ORGANISED CHAOS

TUE-2026-DIARY-A5-ORC-M



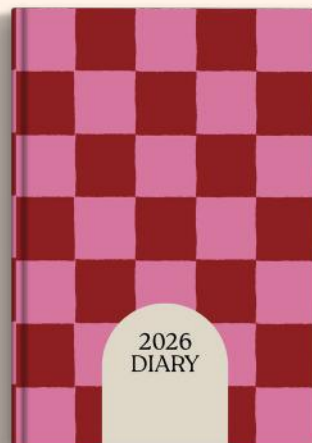
CABANA STRIPE

TUE-2026-DIARY-A5-CST-M



LES FLEURS

TUE-2026-DIARY-A5-LFL-M



BURGUNDY CHECK

TUE-2026-DIARY-A5-BUR-M



BOHO BURST

TUE-2026-DIARY-A5-BBU-M

12 Months · January to December 2026 · Week to View · Hard Cover
Printed on 100% Recycled & Recyclable Paper · Full colour interior pages
A5 Size · Bleed Proof Paper · Made in the UK · Plastic Free Packaging

Recommended Retail Pricing

	MSRP	
	USD\$	GBP£
12” x 12” Calendars	\$24.50	£18.50
21 x 21 Calendars	\$19.50	£16.50
A3 Calendars	\$22.50	£18.50
A3 Family Planners	\$22.50	£18.50
A4 Calendars	\$19.50	£16.50
Desk Calendars	\$15.95	£12.50



Talk to us about POS

Certified



Corporation

**GOOD
TUESDAY.**

trade@goodtuesday.com