

EST. SINCE 1998

MONSOON IMPEX

— *Redefining life at home* —





We've got it covered!
Cushions, throws, beds,
tables and chairs, all you
need for a beautiful home.



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About / 01

Monsoon's story began over 20 years ago when we shipped our first order of gift pouches from a home office. Since then, we have invested extensively in our infrastructure and team to become leading manufacturers of home decor and apparel. Today, we ship over 1 million units annually from vertically integrated state-of-the-art facilities with a team of more than 250 skilled personnel.



We are driven by our need to learn and grow - to imagine and implement new ways of making great products. Innovation is the only way we can deliver quality on time, every time, for products that are unique in their design, materials and techniques.

Our Core Values



HIGH QUALITY

Delivering goods that exceed our customers' expectations by implementing robust Quality Management Systems and continuous process improvement.



SOCIAL ACCOUNTABILITY

Providing a healthy and safe environment where our workers can achieve their potential through ethical and creative work.



WORKING RESPONSIBLY

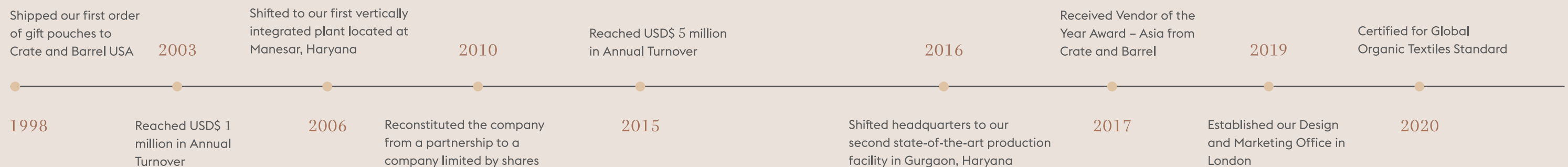
Helping people make organic and environmentally sound choices



ON - TIME DELIVERY

Maintaining our record of always shipping goods on-time for the past 2 decades.

TIMELINE of Monsoon's journey



Our Capabilities / 02





Cutting is where it all starts - patterns are marked with precision and the fabric is layered to be cut into panels for embroidery and stitching



State-of-the-art optical laser cutting recognizes motifs and cuts around them to give us new ways of making precise applique products.



Our fully vertically integrated production process means that we don't outsource anything. This way we have complete control over quality, efficiency and social accountability. Our state-of-the-art factories are located in the Millenium City of Gurugram at the heart of the textile manufacturing network with easy connectivity to inland and coastal ports.



Our 7 multi-head computerised embroidery machines run full-time to create beautifully embroidered panels each day.

We work with only the best:

- MAYA Multi-Head Computerized Embroidery Machines
- Brother, Juki and Yamato Single Needle Sewing Machines
- Optical Laser Cutting
- Eastman Power Cutters



Stitching is the beating heart of our factory - here is where everything comes together under the watchful eyes and expert hands of our tailors. In-line quality checks are conducted routinely to ensure quality standards are met.



Stitched pieces are sent to the thread cutting floors to be checked and finished under the trained eyes of our checkers, who are predominantly female. We depend on their experience and skill for maintaining quality standards at the business-end of production.



Textiles are as much about art as science. Our products retain their artisanal nature even though they are made to industrial standards using scientific methods of production. We harmonise the hand-crafted with the machine-made to achieve individuality in design and uniformity in quality. Our workers are skilled in the art of embroidery, weaving and stitching, while also being technicians with a keen eye on product quality.





The final product that reaches you needs to be perfect, just as we'd expect to receive it ourselves.



After passing through multiple stages of checking, finishing and quality inspection, we check for any metallic residue that may have gone undetected before we deem the goods to be ready to ship.





Our weaver network

We source our textiles from suppliers who share our values and commitment to quality. Our network spans the length and breadth of the Indian subcontinent - from the remote villages of Bihar to the textile powerhouses of Maharashtra.



A. Punjab: Felt, Woollen and Acrylic blends, Fancy yarn Plaids and Knits

B. Haryana: Chunky textured fabrics with fancy yarns and tufting

C. Uttar Pradesh: Hand-woven yarn-dyed cotton in dobby and jacquard weaves, Genuine Leather and Suede

D. Bihar: Hand-woven, Hand-spun recycled silk, Jute, and Yarn-dyed linen

E. West Bengal: Pure Silk, Fine Cottons and Linens, Genuine Leather and Suede

F. Maharashtra: High Performance Cotton, Linen and Hemp Fabrics for Bedding and Sheeting

G. Tamil Nadu: GOTS-certified Organic Cotton, Yarn-dyed dobby cotton for dishtowels and kitchen linens

Material Library / 03

The diversity of our product range is predicated on long-term relationships with suppliers built on a foundation of trust and respect. We work in close collaboration to develop new materials and sustainable sources that reflect the needs of a constantly changing market. From Belgian flax and hand-spun silk to cashmere wool and raffia jacquards, we tap into a diversity of materials that get our creative juices going - helping us always put something fresh on the table.





Bedding Fabrics: Organic Cotton, Percale, Cotton Sateen, Sheeting, Muslin and Double Weaves



Curtain Fabrics: Sheers, Hand Spun Linen, Yarn Dyed Silk, Jacquard Polyester, Textured Cotton, Black Out Fabrics



Cotton and Cotton Blends, Blends of Linen and Hemp with Viscose



Genuine natural leather and suede for cushions and upholstery



Textured Fabrics: Cotton Knits, Acrylic Plaids, Stonewashed Chenille, Chunky Linens.



Outdoor and easy-care fabrics: Fancy yarn-dyed Polyester, Recycled PET, Canvas



Sustainable fibres like Lyocell, Bamboo viscose, Raffia, Jute, and their blends (Linen-Lyocell, Bamboo-Cotton, Hemp-Lyocell, Jute-Cotton Jacquards)



Yarn-dyed Dobby and Jacquards for ruch, textured weaves



Upcycled Products made from yarns of discarded fabrics like denim, silk, acrylic & chenille.

Product Categories/ 04



– Table Linens –



Spruce up your dinner spread with our range of table linens, napkins and runners. Crafted in vibrant colours, and fresh prints and patterns.

– Cushions –

Beauty meets function in our range of comfy cushions. Use to soften your seating space or to sit alongside your pillows for a pop of colour. Designed in a variety of materials from up-cycled denims and sustainable fibres to velvets and textured fabrics.



- Throws -



From cozy seating spaces to alfresco outdoor picnics, our throws have got you covered. Woven with the highest quality wool, cotton, linen and more.

– Bedding –

Transform your bedroom into your oasis for a good night's sleep or just a lazy lie in! Discover our wide range of bedspreads and bed-sets in organic cotton, percale, cotton sateen, sheeting, muslin and voile.



- Curtains -

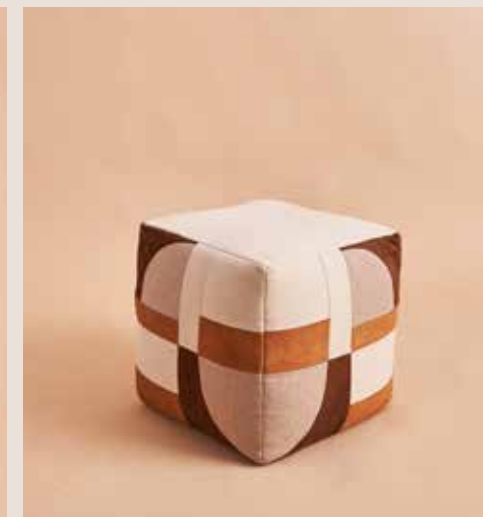
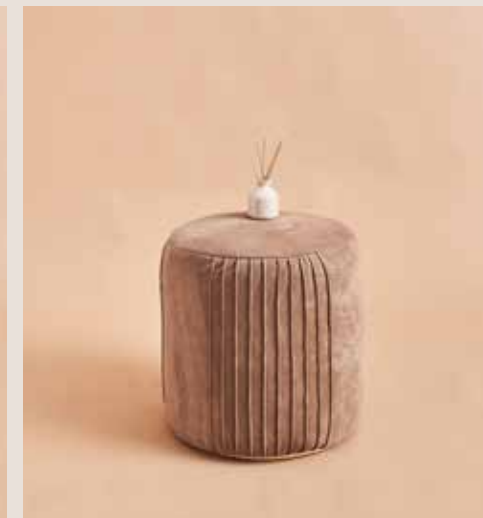


Drapery that adds layers of character to your space, letting in just the right amount of light. Our curtains are crafted in an array of fabrics: hand-spun linen, sheers, yarn dyed silk, jacquard polyester, textured cotton and black out fabrics.

– Poufs –



The seating solution that finds itself in a snug corner or as a statement piece. In genuine natural leather, textured fabrics, velvets and more.





Our artisans / 05



How to make sustainability less of a shackle and more a means to creativity?
Indian artisans have been knitting, weaving, embroidering and sewing using recycled materials for ages. All we do is marry this expertise to a modern design outlook and voila: with bright hand-woven cushions made from recycled hand-spun silk and panels knitted from old sarees - who says you can't up-cycle with style?



WEAVING



Despite their undeniable value, hand techniques need to be actively supported to preserve them from one generation to the next as living art forms. In an age where the story behind the product is as important as the product itself, we consciously incorporate elements of quilting, block printing, and hand-weaving in our designs to carry on the legacy of our national tradition.

QUILTING



HAND EMBROIDERY



Adding texture and character to pieces through the art of hand embroidery

Metallic accents and tone on tone embroideries using processes like the bead embroidery, cross stitch, french knots and a lot more techniques are often used in our collections. A variety of our pieces are machine and hand embroidered by our artisans.

DYEING



The vividness of Indian textiles is due to the colour imparted to them by generations of hand dyers using natural dyes and resins. These are experts in the crafts of tie-dyes, resist dyeing, and mud-crack printing - traditional techniques that have been practiced in Indian villages for centuries. We work with them to create unique pieces that are the expression of the art of each individual artisan.







Our Team / 06

At Monsoon, we stand for integrity, honesty and dedication to work. These are the values we all have in common, even though we come from a diversity of backgrounds and make contributions to our shared goals commensurate with our particular skills and experience.

We take care to ensure that our team of more than 250 skilled personnel are engaged in creative and fulfilling work - that they see Monsoon as a place where they realize their potential and come to see their co-workers as members of a large, yet intimate family.

An Overview of Our Organization

Product Development

Our team of Textile Designers, CAD artists, and master artisans brings together a melange of fabrics, trims, and techniques to create new products showcasing the best of Indian craftsmanship and Western design sensibility. Our team understands what the customer truly wants from product briefs and trend analysis, and is adept at delivering a truly diverse range of options that are production-viable and cost-appropriate.

Merchandising

Our Merchandising team is responsible for the product throughout its entire lifecycle – from development to shipment. They ensure we have the right materials and techniques at hand for developing a product according to specifications and ensuring that things stay on track when the order is placed.

Quality Assurance

The measure of quality is how close the bulk production matches the sample. To minimize the variation and deliver goods according to the buyer's quality standards and guidelines is the prime objective of our QA team. We work on the strict AQL 2.5 General Level 2 standard for product inspections and work closely with our buyers to ensure that we deliver what they expect from each order.

Production

Our vertically integrated production setup leaves only raw materials to third-party suppliers. All processes, from cutting to packing, occur under one roof in our state-of-the-art facilities in compliance with the SA8000:2014 and GOTS Standards. This is crucial for us to deliver goods on time with the assurance of quality, social accountability, and traceability.



Our Clients

/ 07



Crate&Barrel

CB2

ARHAUS®



Soft Surroundings
my time. my place. my self.

MCGEE & CO.

BLINDS TO GO



next

SOHO HOME

walter.g





Our conscious choices / 08

Create
with care



Design
for the
future



Source
ethically



Develop
sustainably

The work we do means we forge meaningful connections with a wide variety of people and organisations. For us, accountability means being true to our values, and being responsible for our actions in each area where we are connected to others. We comply with various Management System Standards to formalise our efforts in this direction and to ensure third-party verification of our policies and procedures. These Standards are implemented and audited across the world; they provide an essential and widely acknowledged framework for achieving and maintaining accountability and good governance.



Director's Note / 09

“ Monsoon is our life's work. Over the past twenty years, we have sought to build the company around the principles of integrity, professionalism, and agility, along with an unwavering commitment to quality. As a flexible, family-owned enterprise, we build long-term relationships with our buyers, suppliers, and employees based on shared values and goals. Over time we have developed a deep understanding of textile design, a comprehensive product range, and an extensive sourcing network to meet our clients' needs in a rapidly evolving global marketplace. Our team of product designers, merchandisers, and production personnel share our customers' passion for creativity, quality, and on-time shipping.

You can count on us as a long-term partner for your design and supply chain needs, across any textile product line. We look forward to the opportunity to make great products together with you. ”

Get In Touch / 10



You can find out more about our product range and take a virtual tour of our production process by visiting our website: www.monsoonimpex.com

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