



Ren Beaulieu

Creating the Most Unique and
Intimate Tea Experiences of the World

About

In a market flooded with countless options, modern discerning tea consumers struggle to find products that prioritize meticulous craftsmanship, meaning, and sustainability, whilst exceeding their luxury expectations.

Ren Beaulieu redefines the tea experience by curating a one-of-a-kind collection of highest quality ethical and sustainability committed organic teas rich in stories and character, that go beyond impeccable taste, by offering unique wellness experience for the senses and the soul.

What Makes Ren Beaulieu Different

Authentic Luxury and Wellness Integration

Ren Beaulieu combines true luxury with genuine wellbeing benefits creating products for discerning consumers who seek more than extraordinary quality. They pursue enriching, off the beaten path experiences in which luxury, wellbeing, and ethical consumerism converge.

Collections

Ren Beaulieu offers bespoke collections of rare elixirs inspired by natural elements and culture. Each instils tranquillity, limitless creativity, and sparks profound sensual connections, capturing the essence of authenticity and heartfelt care whilst offering unparalleled quality and flavour.

Exclusive Partnerships & Collaborations

Evoking the ethos of a singular experience, Ren Beaulieu pursues highly selective and meaningful partnerships with brands committed to sustainability, unparalleled quality, and artisanal craftsmanship.



Luxury without Guilt

We use only FSC-certified packaging and acquire our blends exclusively from ethically sourced, internationally accredited organic plantations. Our teas are fully traceable and undergo scrupulous internal and external audits, adhering to the highest ethical and organic standards.

Artisanal Approach

Focusing on every aspect of organic tea cultivation, we develop one collection at a time and thoroughly evaluate soil, water, climate, altitude - to select only the most flavourful leaves from the world's most exotic regions.

Bespoke Designs

Each collection's design approach is deeply rooted in storytelling and artistic expression beginning with a unique conceptual framework, drawing inspiration from the beauty of nature and meaningful cultural symbolism.