

A decorative banner for the 'Wholesale Product Lookbook WINTER 25'. The background is a warm, reddish-brown color. On the left, there are images of a whole nutmeg and a halved nutmeg showing its interior. On the right, there is a small, dark, textured box or book with the words 'The Lookbook' and 'Winter 25' visible. The text 'Wholesale Product Lookbook' is in a large, white, serif font, and 'WINTER 25' is in a smaller, white, sans-serif font below it.

ZESTY LEMONS

LONDON

HOME FRAGRANCES DESIGNED TO BE REPURPOSED



DESIGNED WITH
REPURPOSING
IN MIND.



ALL OUR PRODUCTS
ARE HAND POURED
IN THE U.K.



LET'S CELEBRATE!

Our contemporary kiln collection was highly commended in the coveted 2025 Gift of the Year awards

ZESTY LEMONS

LONDON



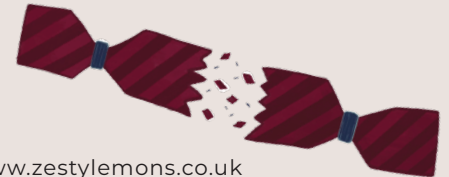
anonymous
LONDON | Bespoke
Label

Introducing our new brand...

Our creative experts and extensive supply chain have been combined to create a proposition that can design unique home fragrances for your brand.

Sparkle Season
CHRISTMAS COLLECTION

Under the Tree
CHRISTMAS COLLECTION



www.zestylemons.co.uk
info@zestylemons.co.uk



SPARKLE SEASON

CHRISTMAS
COLLECTION

PAGE 4 - 9



MATCHBOOKS

CHRISTMAS
COLLECTION

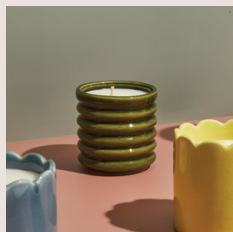
PAGE 6 - 9



Under the Tree

CHRISTMAS
COLLECTION

PAGE 10 - 13



CONTEMPORARY
KILN

PAGE 14 - 19



Luxury Matches

PAGE 20 - 21



KILN COLLECTION

PAGE 22 - 23



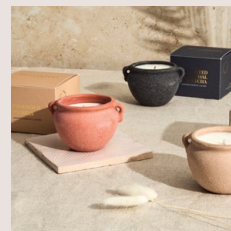
London Collective.

PAGE 26 - 29



SCANDI COLLECTION

PAGE 30 - 33



MARRAKESH

COLLECTION

PAGE 34 - 35



St Ives

COLLECTION

PAGE 35 - 36



Accessories

PAGE 37 - 38



anonymous
LONDON

Bespoke Label

PAGE 40 - 43



NEW

SPARKLE SEASON

CHRISTMAS COLLECTION

COMPLEMENTARY
ADDED FESTIVE
ACCESSORY ON
PACKAGING

Cracking Christmas Tea Lights Box of 2 (inc. lights)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS08 | Fireside



LIGHTS INCLUDED

Christmas Bow Tea Lights Box of 2 (inc. sleigh)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS09 | Myrrh & Tonka



SLEIGH INCLUDED

Joy Tea Lights Box of 2 (inc. wreath)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS11 | Spiced Clementine



WREATH INCLUDED

Gingerbread Tea Lights Box of 2 (inc. cutter)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS12 | Gingerbread



CUTTER INCLUDED

Celebrate Tea Lights Box of 2 (inc. cork)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS13 | Pink Fizz & Polemo



CORK INCLUDED

Driving Home for Christmas Tea Lights Box of 2 (inc. tree)

£6.03 + VAT WSP | £14.50 RRP
ZL_11SS14 | Christmas Spruce

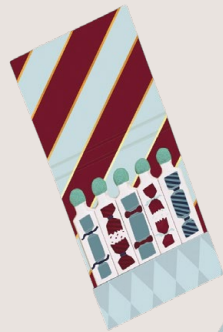


TREE INCLUDED

NEW

MATCHBOOKS

INNOVATIVE HAND DRAWN GIFTS



U.K. HAND DRAWN DESIGNS
10 LUXURY MATCHSTICKS PER BOOK
GOLD FOIL ELEMENTS

produced by our brand:
anonymous | Luxury
LONDON | Matches



Celebrate Matchbook
£2.06 + VAT WSP | £4.95 RRP
ZL_11SS15



Cracking Christmas Matchbook
£2.06 + VAT WSP | £4.95 RRP
ZL_11SS16



Gingerbread Matchbook
£2.06 + VAT WSP | £4.95 RRP
ZL_11SS17

*pack sizes 12 per SKU

U.K. HAND DRAWN DESIGNS
10 LUXURY MATCHSTICKS PER BOOK
GOLD FOIL ELEMENTS

produced by our brand:
anonymous | Luxury
LONDON | Matches



Joy Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS18



Wrapped with Love Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS19



Driving Home for Christmas Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS20



*pack sizes 12 per SKU



produced by our brand:

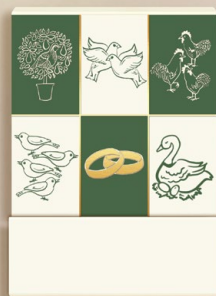
anonymous LONDON | Luxury Matches

Partridge in a Pear Tree Cocktail Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS21

Christmas Spritz Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS22



Gingerbread Martini Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS23

12 Days of Christmas Matchbook

£2.06 + VAT WSP | £4.95 RRP
ZL_11SS24



*pack sizes 12 per SKU

NEW

Under the Tree

CHRISTMAS COLLECTION



Burgundy Tea Light Cracker (Box of 3)

£8.11 + VAT WSP | £19.50 RRP
ZL_11UT25 | Spiced Clementine



Olive Tea Light Cracker (Box of 3)

£8.11 + VAT WSP | £19.95 RRP
ZL_11UT26 | Cypress & Fig







Merry & Bright Luxury Matches

£4.14 + VAT WSP | £9.95 RRP
ZL_0211



Feliz Navidad Luxury Matches

£4.14 + VAT WSP | £9.95 RRP
ZL_0212



12 Days of Christmas Luxury Matches

£4.14 + VAT WSP | £9.95 RRP
ZL_0213

Our beautiful U.K. designed luxury match boxes are the perfect gift for a style conscious consumer. Each box includes:

- c. 100 matches per box
- gold foil printed rigid gift box
- coloured match tips

CONTEMPORARY
KILN



20  25
GIFT OF THE YEAR
HIGHLY
COMMENDED

BESTSELLER

Navy Kiln Candle

ZL_0133 | Leather & Sandalwood

£10.40 + VAT | £25 RRP



Burgundy Kiln Candle

ZL_0131 | Floral Botanics

£10.40 + VAT | £25 RRP



Olive Kiln Candle

ZL_0132 | Elderflower & Coconut

£10.40 + VAT | £25 RRP



Pink Kiln Candle

ZL_0134

Blackberry & Cedarwood

£10.40 + VAT | £25 RRP



Yellow Kiln Candle

ZL_0135 | Lemon & Lavender

£10.40 + VAT | £25 RRP



Sky Blue Kiln Candle

ZL_0136 | Amber & Bergamot

£10.40 + VAT | £25 RRP

Olive Kiln Tea Lights (Box of 3)

ZL_0133 | Elderflower & Coconut

£8.11 + VAT | £19.50 RRP



Burgundy Kiln Tea Lights (Box of 3)

ZL_0132 | Floral Botanicals

£8.11 + VAT | £19.50 RRP



Navy Kiln Tea Lights (Box of 3)

ZL_0131 | Leather & Sandalwood

£8.11 + VAT | £19.50 RRP



Yellow Kiln Tea Lights (Box of 3)

ZL_0136 | Lemon & Lavender

£8.11 + VAT | £19.50 RRP



Sky Blue Kiln Tea Lights (Box of 3)

ZL_0135 | Amber & Bergamot

£8.11 + VAT | £19.50 RRP



Pink Kiln Tea Lights (Box of 3)

ZL_0134 | Blackberry & Cedarwood

£8.11 + VAT | £19.50 RRP







CONTEMPORARY
KILN

RE-PURPOSE
AFTER USE

Large Olive Candle

ZL_0137 | Elderflower & Coconut

£18.72 + VAT | £45.00 RRP



Large Burgundy Candle

ZL_0139 | Floral Botany

£18.72 + VAT | £45.00 RRP



Large Navy Candle

ZL_0138 | Leather & Sandalwood

£18.72 + VAT | £45.00 RRP



Navy Diffuser

ZL_0138 | Leather & Sandalwood

£14.14 + VAT | £34.00 RRP



Olive Diffuser

£14.14 + VAT | £34.00 RRP

ZL_0137 | Elderflower & Coconut



Burgundy Diffuser

ZL_0139 | Floral Botany

£14.14 + VAT | £34.00 RRP



NEW

Luxury Matches

All our designs are created by our
in house U.K. based creative team
and designed to emulate each
of our collections.



produced by our brand:
anonymous
LONDON



ZL_0210



ZL_0205



ZL_0209



ZL_0207

Luxury Matches

Our beautiful U.K. designed luxury match boxes are the perfect gift for a style conscious consumer. Each box includes:

- c. 100 matches per box
- gold foil printed rigid gift box
- coloured match tips

RRP: £9.95

WSP: £4.14 + VAT

Pack Size: 12 per SKU



ZL_0208

KILN
COLLECTION



BESTSELLER



Kiln: Tea Lights (Box of 6)

ZL_0129MT or ZL0129CJ | Myrrh & Tonka or Cedarwood & Juniper
£13.52 + VAT | £32.50 RRP



White Baguette Candle

ZL_0111 | Sandalwood & Musk
£22.88 + VAT | £55 RRP



Olive Baguette Candle

ZL_0113 | Cedarwood & Juniper
£22.88 + VAT | £55 RRP



Black Baguette Candle

ZL_0112 | Activated Charcoal & Matcha
£22.88 + VAT | £55 RRP



Baguette Tea Lights (Box of 3)

ZL_0130 | Activated Charcoal & Matcha
£9.11+ VAT | £22 RRP

• NEW •

CARNIVAL

COLLECTION

performing shortly...





OUR LUXURY HOME FRAGRANCE COLLECTION.

LondonCollective.



Statement Beaded Candle

ZL_0601 | Amber Noir or Fig & Bergamot

£88.64 + VAT | £165.00 RRP



Beaded Diffuser

ZL_0603 | Amber Noir or Fig & Bergamot

£27.04 + VAT | £65.00 RRP



Beaded Candle

ZL_0602 | Amber Noir or Fig & Bergamot

£19.97 + VAT | £46.00 RRP



London Collective Luxury Matches

£6.22 + VAT WSP | £14.95 RRP

ZL_0214 | 100 matchsticks per box

LUXURY SAFETY MATCHES



OUR LUXURY HOME FRAGRANCE COLLECTION.

LondonCollective.

SCANDI

• COLLECTION •



BESTSELLER

Scandi: Tea Lights (Box of 4)

ZL_0425LL or ZL_0425ACM | Activated Charcoal & Matcha or Lemon & Lavender

£11.44 + VAT | £27.50 RRP



Mocha Scandi Diffuser

ZL_0419 | Myrrh & Tonka
£12.27 + VAT | £29.50 RRP



BESTSELLER



Two Toned Match Holder

ZL_0404 | Lemon & Lavender
£12.48 + VAT | £30 RRP



Alskar Candle & Diffuser Duo

ZL_0436 | Amber & Bergamot
£10.40 + VAT | £25 RRP



Mindfulness Incense Sticks

c. 50 sticks + ceramic pebble

£6.66 + VAT | £16.00 RRP



Mindfulness Incense Sticks

c. 50 sticks + ceramic pebble

£6.66 + VAT | £16.00 RRP





Passionfruit & Vanilla



Myrrh & Tonka



Activated Charcoal & Matcha

MARRAKESH

COLLECTION



Marrakesh Pottery Candles

£9.11 + VAT | £22 RRP

NEW

Marrakesh Chocolate Brown Striped Candle

ZL_0822 | Tomato Leaf
£14.98 + VAT | £36.00 RRP



Marrakesh Olive Striped Candle

ZL_0820 | Leather & Oud
£14.98 + VAT | £36.00 RRP

Marrakesh Olive Striped Diffuser

ZL_0421 | Leather & Oud
£19.97 + VAT | £48.00 RRP

Marrakesh Matches



Marrakesh Chocolate Brown Striped Diffuser

ZL_0423 | Tomato Leaf
£19.97 + VAT | £48.00 RRP



St Ives

COLLECTION



St Ives Matches

Praa Sands

ZL_0701 | Sandalwood & Musk
£9.11 + VAT | £22 RRP



Sennen Cove

ZL_0702 | Floral Botanicals
£9.11 + VAT | £22 RRP



BESTSELLER



Hollywell Bay

ZL_0703 | Plum & Pomegranate
£9.11 + VAT | £22 RRP

Harlyn

ZL_0706 | Passionfruit & Vanilla
£9.11 + VAT | £22 RRP



Porthmeor

ZL_0707 | Lemon & Lavender
£9.11 + VAT | £22 RRP



Bedruthan Steps

ZL_0705 | Cedarwood & Juniper
£9.11 + VAT | £22 RRP



200ml Diffuser Refills
£6.86 + VAT WSP | £16.50 RRP
ZL_DR01 - DR06





Wick Snipper

ZL_9901

£6.25 + VAT

£15 RRP

Wick Snuffer

ZL_9902

£6.25 + VAT

£15 RRP

anonymous
LONDON



bespoke label

A ZESTY LEMONS BRAND

anonymous | Bespoke
LONDON | Label

Designed uniquely around you | Creative, brand led home fragrances



Unique Designs:

Our expert creative team will work with you to create a unique proposition designed around you.

Accessible MOQ:

Our bespoke label service is accessible to all sizes of brands with an MOQ of 240 per SKU.

Hand Poured in the U.K:

We pour all our candles by hand in the Hertfordshire, U.K. countryside.

Pairing scent with style.

Too many home fragrance providers prioritise scent over style, our trend led designers partnered with market leading global fragrance houses beautifully scented products consumers would be proud to place in their homes.



Our Products.



Consumers utilize diffusers to bring scent to the home but we believe that the style is just as important.



Whether it be votive, standard or statement candles, we have you covered. Our design team know the importance of detail and will work with our ceramicists to deliver a beautifully unique proposition.



A perfect design-led gifting purchase at an accessible price point. We can deliver both matchbooks and matchboxes in various sizes and styles that are perfect for your brand.

Our Process.

Design:

Our creative teams will work with you to design a home fragrance proposition which emulates your brand and hits an RRP which will synergise with your consumers. This design will include the vessel, fragrance and packaging experience.

Prototyping & Testing:

Once we've settled on a design route, we will work with our global supply chain of ceramists who will create prototypes of your designs. Then our expert production team will complete a series of quality and safety testing procedures.

Production:

Once we've signed off a 'gold seal' standard sample our production team will start to order the raw materials required to hand pour the candles in the U.K, bringing your vision to life. We will then safely pack your order up and ship it to you!

Every Detail Matters.

Our team will support you with every element of what makes your product special, giving you a holistic service.



A Success Story.

We've partnered with the team at Charlotte Posner and Fortnum & Mason to turn her designs into a luxurious home fragrance proposition.


CHARLOTTE
POSNER

x

FORTNUM
& MASON
EST 1707



Ceramicist sample production



Our project with Charlotte Posner and Fortnum & Mason has started with bespoke ceramic candles and luxury designed matches.

anonymous
LONDON

anonymous | Bespoke
LONDON | Label

ZESTY LEMONS

LONDON



DESIGNED TO
BE REPURPOSED