

Nature in a bottle!





# The Power of Aromatherapy..

#### WE ARE ON A MISSION

The power of aromatherapy is a wonderful thing and we at Clarity Blend have always been fascinated with the magical properties of essential oils. Inspired by what Nature has to offer, we embarked on a journey to share our passion with the world. Our mission is to make the benefits of aromatherapy accessible to everyone, so you can enjoy a more balanced, positive, and healthier lifestyle. We like to call it 'nature in a bottle'.



Veronika Vasileva,
Founder of CLARITYBLEND





### Our Values



#### 100% natural, vegan & cruelty-free

All our products are 100% natural (with majority being certified organic), free from artificial fragrances, parabens, sulphates, SLSs, palm oil or other harmful or artificial ingredients. We use almond and jojoba oils from the Balearic islands as a base for our body oils. We do not use any ingredients of animal origin and do not and never will test our products on animals.

#### Sustainable packaging

We are passionate about minimising and eventually eliminating the use of any form of plastic from our products. We use recyclable materials for our product containers and outer packaging.

#### Handmade in the UK

Our products are handmade in small batches in our workshop in Wokingham, Berkshire. We strictly follow the practices in the Good Manufacturing Guide and all our formulations are certified and safety approved.

Ethical supply-chain

We sample many oils before choosing a supplier and vigorously research the origins of the oil and the plants, ensuring they are ethically sourced both in terms of the environment and in the fair treatment of farmers. We do not use essential oils from endangered or vulnerable plant species, such as sandalwood or resewood.

### **Our Products**

Aromatherapy for home, bath, body, yoga & more





Comprehensive gifting range, including pamper sets





### **Our Blends Collection**

The clue is in our name...

Our blends are our superpower! We have created 10 extra special wellness blends, each uniquely formulated to help with a specific wellness need or to evoke a specific happy place. Whether deeply calming, soothing, grounding, or restorative, our blends are packed with personality and vibrancy.

Each of our blends comes in 4 products: Body & Bath Oils, Pulse Point Roll-Ons, Bath Salts and Diffuser Blends.

























We make extra special aromatherapy blends to help clear your mind, boost your energy or uplift your mood!



# Mind Spa

**EUCALYPTUS BERGAMOT PATCHOULI LEMONGRASS** 

**BLEND IS A TRUE HOME-**SPA EXPERIENCE

**DEEPLY CALMING** SPA FEEL **EASES TENSION** 







Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



### **Sweet Dreams**

**LAVENDER GERANIUM FRANKINCENSE CLARY SAGE** 

**OUR SOOTHING BLEND** FOR A RESTFUL NIGHT'S SLEEP

**PROMOTES A RESTFUL NIGHT'S** SLEEP



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser blend 10ml



10<sub>m</sub>l



# **Energy Boost**

ROSEMARY **PEPPERMINT** SWEET ORANGE

**OUR INVIGORATING BLEND** FOR A BURST OF ENERGY

**BOOSTS VITALITY** & POSITIVITY **REVIVES SENSES** 





Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



### Heart Chakra

**CEDARWOOD JUNIPER GRAPEFRUIT FRANKINCENSE BLACK PEPPER** 

**OUR HEART-WARMING BLEND FOR A DEEP** MYSTICAL JOURNEY

**BOOSTS CREATIVITY & SELF-DISCOVERY** 



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



### **Active Life**

**CEDARWOOD BLACK PEPPER GRAPEFRUIT FRANKINCENSE JUNIPER** 

**OUR REVITALISING BLEND** IS A TONIC FOR TIRED **MUSCLES** 

WARMING STIMULATING RESTORING





Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



### Sunset Bliss

YLANG-YLANG PETITGRAIN **BLOOD ORANGE** 

OUR EXOTIC BLEND IS A TROPICAL RETREAT IN A **BOTTLE** 

**FEEL GOOD AWAKENS THE** 



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



### Flower Power

**OUR FLORAL BLEND IS AN UPLIFTING CELEBRATION** 



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10ml



# Deep Forest

**VETIVER** FIR NEEDLE **BLACK PEPPER SWEET ORANGE** 

**OUR GROUNDING BLEND** FOR A TRUE FOREST-**BATHING EXPERIENCE** 

**EARTHY FRESH REVIVING** 



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on 10ml



Diffuser Blend 10<sub>m</sub>l







## Summer meadow

**LEMONGRASS PEPPERMINT BLACK PEPPER** SWEET ORANGE

**OUR UPLIFTING BLEND IS** AN AROMATIC MEADOW IN A BOTTLE

RESTORATIVE REFRESHING **UPLIFTING** 



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml



10<sub>m</sub>l



# Citrus delight

SWEET ORANGE GRAPEFRUIT BERGAMOT

OUR ZESTY BLEND IS A LITTLE UPLIFTING DELIGHT FOR EVERY CITRUS LOVER REFRESHING ENERGISING ZESTY & ZINGY



Bath Salts 335g Epsom and Himalayan salts, dried flowers



Body & Bath Oil 100ml Almond & Jojoba oil



Pulse Point Roll-on Diffuser Blend 10ml 10ml

### Collection boxes & Starter kits

A great way to start your aromatherapy journey and discover our most popular blends is through our two collection boxes:

- Pick-me-up Collection of 5 pulse point roll-ons (5 x 10 ml)
- Home Sanctuary Collection of 5 diffuser blends (5 x 10 ml)

The collection boxes have been one of our most popular gifting option and a great starter and discovery kit of our ranges.





# Gifting and pamper sets

Say 'I care' to your loved ones by giving the gift of wellness...

Our gifts are the perfect pamper kits, filled with a carefully curated selection of 100% natural aromatherapy products from our most popular blends. Pamper hampers and gift boxes include variations of our Bath Salts, Relaxation Eye Pillows, Body Oils and Pulse Points scents, plus a Wellness Pocket Companion booklet filled with easy tips to incorporate more self-care into your daily routine. All presented in fully recyclable eco-friendly gift boxes, it's the perfect choice for the ethically minded.







# Relaxation eye pillows

Filled with dried lavender and 100% natural flaxseed, our aromatherapy eye pillow is a perfect companion to your meditation, yoga or relaxation practice. Soft and lightweight, it comfortably hugs your eyes and forehead, blocking out light and releasing facial tension. A slight pressure on your eyes helps you to relax more deeply and relieves stress. Made with premium Pima cotton and available in five patterns.





# Aromatherapy diffuser

Let the evocative aromas of our 100% natural essentials oils instantly boost your mood and wellness. Clarity Blend's diffuser is plastic-free and uses nebulising technology without the need for water or heat. Safe and energy-efficient, it offers the most natural and clean release of essential oils, delivering a deeper, more lasting effect when compared with conventional diffusers.

- · Professional grade nebulising aromatherapy diffuser
- Plastic-free and does not use any heat or water
- · Diffuses pure essential oils for deeper and long-lasting aroma
- · Experience the benefits and true scents of essential oils





### Customer feedback, awards &

### press

Over 1.000 5-star reviews from 99.9% of our customers

#### \*\*\*\*

Smells amazing! Love Clarity Blend products! My order came quickly and was well packaged. Will be placing another order soon



Beautiful texture of the eye pillow and made me feel so relaxed.



#### \*\*\*\*

The Energy Blend has such a lovely fragrance and I roll it on to my temples and wrists throughout the day if I need a bit of a boost. I love it!



Wonderful pamper hamper. Really calming and relaxing products!



### \*\*\*\*

I have been using this product for a week and I am more than satisfied! This body oil feels like the best present you can do to your body! The smell is irresistible and the texture is light, making the product get easily absorbed by the skin.

#### **Awards**

Parent & Baby Awards 2021 -Best New Aromatherapy Brand



Natural Health Beauty Awards Finalist in 4 categories



Global Green Beauty Awards -BEST 100% Natural Product



As featured in:











### Contact us

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