

The image features a stylized logo for "BAKED IN". The word "BAKED" is written in a white, rounded, sans-serif font within a red, cloud-like shape with a white outline. Below it, the word "IN" is written in the same font within a red rectangular shape with a white outline. The background is a light blue color with large, abstract, yellow shapes that resemble stylized sun rays or clouds. The overall aesthetic is bright and playful.

BAKED
IN



BAKING BOTTLES



- 2 sizes - 500ml and 1 litre bottles
- Top quality dry ingredients including Belgian chocolate, light and dark brown British sugar and local award winning flour
- Hand layered to make a striking and fun gift
- Reusable or recyclable packaging format

RRP £6.99 or 10.99



AFTERNOON TEA BAKING HAMPER



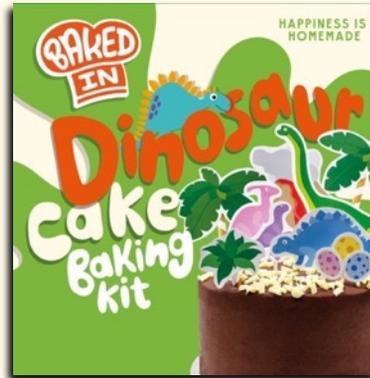
- A special home baking hamper to make afternoon tea for 10 people.
- Includes 3 exclusive Great British baking kits that include dry ingredients, piping bag, piping nozzle and scone cutter
- Special Afternoon Tea blend collaboration with Tea People
- Handmade lemon curd
- Handmade strawberry jam
- Beautifully presented in a hamper style box



RRP: £29.99 - £34.99



CELEBRATION CAKE KITS



- 4 naturally coloured cake mixes, icing sugar, rainbow sprinkles
- Handy extras: 4 foil tins, 4 baking paper circles, cake board
- Natural colours
- Fun baking activity
- Best-selling product
- Serves 12 adults

RRP £14.99



BAKING KITS



- Top quality ingredients - local award winning flour, British sugar, Belgian chocolate, ground spices
- Handy extras: foil tins, baking paper, testing skewers

RRP £9.99



EVERDAY BAKING KITS



RRP £3.50

- Same top quality ingredients as our larger more giftable baking kits just without the tins, baking paper etc



RRP £5



MUG BAKING



RRP £3.99

- Cook in microwave in 60 seconds
- Fun gift
- Same top quality ingredients as the premium baking kits
- Appeal to both adults and children, bakers and non-bakers



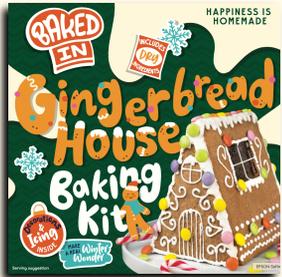
RRP £9.99



RRP £1.99



CHRISTMAS



RRP £9.99



RRP £3.99



RRP £4.50

- Local award winning flour, British sugar, ground spices, Belgian beans
- Handy extras: baking paper, templates, piping bag, baking cases
- Gingerbread House is best-selling Christmas kit
- Fun seasonal mug cake mixes make great stocking fillers