



Our 'gifts that grow' have been lovingly developed to offer a range of novel and delightful gifts that will bring joy as they bloom and grow.

*Jude & Carolyn*

# GREENS & GREETINGS™



## **Greens & Greetings is the clever little gift that that grows on-trend, tasty microgreens.**

It is the perfect solution for the customer who is looking for something a little different, when a card alone just won't cut it.

Each Greens & Greetings is a watertight pouch that becomes a plant pot, filled with everything needed to grow delicious frilly pea shoots.

The front features an attractive design and there's room on the reverse for the sender to write a message. They come with a high quality white envelope, and can be posted UK-wide with a large letter stamp.

It is so easy to use. Simply add water to the enclosed coir soil, sprinkle the pea seeds on top, and pop the pouch on a windowsill to grow for about 2 weeks. Pea shoots are an attractive and nutritious garnish for just about any meal.

### **GIFT IT**



### **GROW IT**



### **EAT IT**



“ A fun alternative to a greeting card - gratefully received and highly recommended. ”

# WILDFLOWER WISHES





## A whimsical gift of self growth!

Write your wishes, hopes or dreams on a wildflower 'wish paper' and watch your wishes bloom and grow in to beautiful UK Wildflowers.

Planting wildflowers adds natural beauty to windowsills or gardens and these nectar-rich plants help support dwindling populations of native pollinators such as butterflies, moths and bees,

Each Wildflower Wishes contains:

- 3 pretty 'wish papers' embedded with native UK wildflower seeds.
- 'Wish dust' containing chamomile, corn cockle, cornflower, marigold and poppy seeds and biodegradable glitter.
- A wooden plant marker.
- Planting instructions.
- A wildflower identification guide.

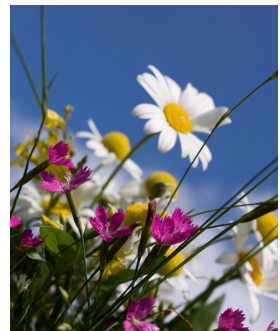
### WRITE A WISH



### PLANT IT



### WATCH IT GROW



“ A beautiful gift. I can't wait to see my wishes grow. ”

# GREENS & GREETINGS



Birthday  
GG-BD



Birthday  
Wishes  
GG-BW



Mum  
GG-M



Hello  
GG-SH



Thank-you  
GG-TY



Best  
GG-BT



'Olive'  
GG-OO



'Freckles'  
GG-FF



Christmas  
GG-MX



Custom  
GG-CO

*Retail ready*



# WILDFLOWER WISHES



Whimsical WW-WHI



Magical WW-MAG



Loving WW-LOV



Birthday WW-BDY



Christmas WW-XMA

## Point of Sale

We have counter units available for both the Greens & Greetings and Wildflower Wishes ranges. Each is made out of plywood for a high quality, natural look and feel. The units are supplied flat-packed and are easily slotted together.



Wildflower Wishes Unit:  
H 15cm, W 29cm, D 24cm



Greens & Greetings Unit:  
H 20cm, W 45cm, D 24cm

## About Us

Shroot is a small business in South Wales, established in 2020 by friends Jude and Carolyn. Our plant-based products are unique and make wonderful gifts.

We are proud to be winners of the Gift of the Year Awards 2022 and Wales Start Up Awards 2021. Our products have also featured in numerous magazines.

**My Weekly**

**COUNTRYFILE**  
MAGAZINE

**prima**

**styleathome**

**METRO**

## Sustainability

Concern for the environment and promoting sustainability are an integral part of our business. At Shroot we aim to make sure our products and processes have as little impact on our planet as possible. This includes ensuring all our materials are recyclable and packed in the UK.

In recognition of our targets for continual improvement we have been awarded a sustainability certificate.



## Compliance

Shroot Ltd are licenced by DEFRA to undertake seed marketing operations: (Licence no. 7766), and authorised to issue Plant Passports (Registration Number: GB137258).

## Trade Orders & Enquiries

Order through our website, agents or by email/phone:

Email: [hello@shroot.co.uk](mailto:hello@shroot.co.uk) Tel: 02922 646046

[www.shroot.co.uk](http://www.shroot.co.uk)

  @helloshroot

