



# BEAUTY Mallow's

to make you glow inside and out



# about us

Hey Babe, I am the ultimate destination for self-love. I aim to make you glow, inside and out. I am 100% REAL; real skin, real bodies, real girls, and real results... no lies here thank you!

Instead of being faced with insecurities you need to 'fix', my products will 'treat' your skin & mind, with a positive message that you can adopt for the day, week or forever really... now repeat after me "I am enough." I want to empower you to appreciate yourself rather than criticise... you wouldn't bully your BFF, so why do it to yourself & your body?!

Say bye-bye to brands that promote a 'perfect' (photoshopped) model & promise you the world but never deliver. And say hello to me, Mallows Beauty!



we started  
a small...  
a stand outside  
our local  
Waitrose

our first  
store



Hey! We are MalloWS Beauty. A family owned business,  
ran by me (Laura) and my fiancé Ronnie.

I wanted to create a beauty brand that was brutally honest with no filter, all about body positivity, and female empowerment. I want to make people feel good and do something good for my consumer too.

I have suffered with anxiety for most of my life and had no idea why I felt the way I felt or what it even was. Soon after I moved to London to work in buying, I had a breakdown. It was my amazing friends and boyfriend who helped me get through each day, adopting habits into my life that allowed me to control my thoughts: exercise (I don't think I had ever before), puppy cuddles (I am obsessed with my dog) and lots and lots of face masks.

I realised how important self care is for mental wellbeing and just stopping to breathe. I also developed severe acne with my anxiety and so I became obsessed with buying skincare to cure my acne (none of which worked) so through my frustration with spending all my money and having nothing to show for it, I wanted to create products that actually did what they say they would!

# our journey and achievements

We started our business in February 2020 and have since grown to 43,600 followers on Instagram, 199,200 on Tiktok and have had over 25,000 customers.

We have been featured in Harper's Bazaar, Heat, Closer, been on ITV news, BBC radio love twice and starred in a BBC3 documentary 'Young, Welsh and Bossing it.' We opened our first store in May 2021 in Cardiff City Centre.

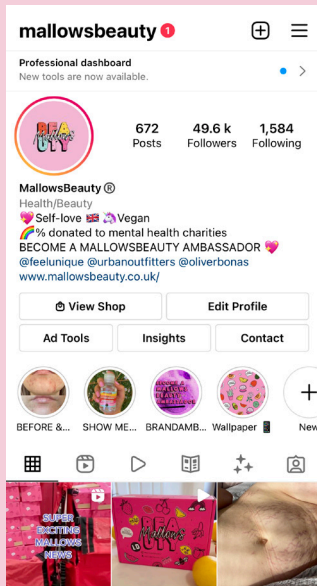
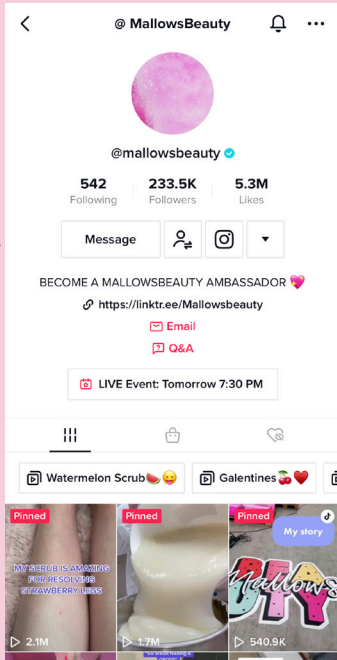
We are also working with some amazing retailers including Urban Outfitters, Feel Unique, Harrods, Oliver Bonas and lots of incredible independent retailers.



We donate 5% of profits to mental health charities



this is our ever growing team, from HQ, warehouse and our shop. we now have 11 employees!



We launched on Instagram in April 2020, and have since grown to 49K followers.

We launched on Tiktok in January 2021 and have seen rapid growth. We currently have over 200k followers!

Since launching on Tiktok all of our retailers have seen a surge in sales.

We opened our first store in May 2021, in Cardiff, St Davids centre



# skincare

## PINEAPPLE ENZYME PEEL MASK

My Pineapple Enzyme Peel Mask is Tiktok famous, we have had 100's of incredible reviews from customers saying it's changed their skin, got rid of acne, scarring and skin texture!



tiktok viral product,  
with 100's of amazing reviews

amazing for tackling  
breakouts and scarring



★★★★★

AN ACNE GODSEND!

Kaitlin on June 09, 2021

I struggle with hormonal acne, and maskne and hyperpigmentation and let me tell you this mask is AMAZING! My hyperpigmentation has started to clear up along with my breakouts. It has also kept my skin super soft and has really helped with my skins' texture as well. Overall I absolutely love this 🍍





# FACE MASKS



pink clay mask



pineapple enzyme peel mask



aha's peachy jelly mask



## PINK CLAY MASK

contains plumping  
hyaluronic acid  
pink french clay  
98% natural ingredients



## PEACHY JELLY FACE MASK

fatty acids  
salicylic acid  
aha's chamomile and hibiscus  
acne's worst nightmare



# skincare

## FACE MASK SACHET



PINEAPPLE ENZYME PEEL MASK

I purify and brighten skin by exfoliating dead skin cells, which can help reduce blemishes or acne scarring. I also contain antioxidants such as Vitamin A. My aim is to give you a brighter, clearer complexion and to make you glow.



Ahhh



# PINEAPPLE ENZYME PEEL MASK



amazing for tackling  
breakouts and scarring

brightening and  
exfoliating



contains vitamin a & c

# FACIAL ACCESSORY

## CHILLED GLASS FACIAL MASSAGERS

My Ice Globes are designed to help calm and depuff the skin, whilst stimulating blood circulation. Simply roll and massage over your face to help with sore acne, redness and headaches, to help skin appear refreshed, brighter and glowing



Take your at-home spa  
experience to the next level.



Accelerates skincare  
absorption.

Increases blood flow,  
calms and depuffs the  
skin

# body

## PEACHY BODY BUTTER

I am a luxe peachy shea butter, body moisturiser. I quickly penetrate into your skin without clogging pores. I contain antioxidants & vitamins A, E and F which helps defend against free radical damage and promote healthy skin.

luxury shea butter



Vitamins A, E and F



☆☆☆☆☆

SILKY SMOOTH

Tina Murtagh on September 27, 2021

On delivery I was immediately impressed with the packaging from boxing to labels. All promoting body positivity and good vibes only! The body lotion smells absolutely divine and on application soaks right in to the skin leaving it feeling silky smooth with a light sheen. Not an over powering smell like some body butters. Very impressed and I will certainly be trying some more products! Thanks 🍑





# BODY BUTTERS

watermelon  
body butter



peachy shea  
body butter



coconut & cocoa  
body butter



## COCONUT AND COCOA BODY BUTTER

cocoa butter  
non-greasy  
coconut oil



## WATERMELON BODY BUTTER

olive oil  
avocado oil  
sinks in super quickly so you can  
put your skinny jeans back on



# body

## BODY SCRUBS

coffee and coconut  
body scrub



### COCONUT AND COFFEE BODY SCRUB

great for sensitive skin  
super moisturising coconut oil  
gritty ground coffee beans



peachy body scrub  
with aha's



watermelon himalayan  
salt scrub



### PEACHY BODY SCRUB

double action scrub  
sugar crystals  
AHA's to chemically exfoliate  
jojoba oils to moisturise



# WATERMELON BODY SCRUB

Buff your bod with my melon bootie buff, your cheeks will be softer than a baby's. Helps reduces scars, stretch marks and blemishes, dry patches or left over fake tan. Skin will be super soft. Smells INSANE - if I do say so myself.

Step out of the shower and glow



3 types of oils, sweet almond, sunflower and apricot

★★★★★

INCREDIBLE!

Abby on May 29, 2021

I have KP really badly on my legs and have tried everything there is out there until I found Mallows on TikTok. This is honestly insane. I've used it for three weeks now and it's nearly cleared up my KP up completely! The confidence it has given me to get my legs out again (just in time for summer!) is just incredible! My skin is so smooth! The scrub also smells delicious too! Thank you so much Mallows Beauty! Xx



# CHERRY BODY SCRUB

Introducing my brand new super JUICY cherry Himalayan salt scrub! Buff your bod all over with my mega gritty bootie buff, your cheeks will be softer than a baby's.... I help reduce scars, stretch marks and blemishes... oh and those dry patches, or left over fake tan. Skin will be super soft. Smell CHERRY-TASTIC



exfoliates and  
moisturises the  
skin



My himalayan salt  
scrub, in a brand new  
limited edition scent

★★★★★

## I AM IN LOVE WITH THIS PRODUCT

Susana Costa on Apr 04, 2022

I am just in love with this product. It was the first one I bought, and honestly I was scared because as I have very sensitive skin I don't usually like these products, but I just loved it. In addition to leaving a delicious smell on the skin, it also leaves the skin much softer and smoother, I have a big scar on my arm from an operation I had, it has a reddish tone and the skin is very dry in that place, but with this product It's much better, more hydrated and looking much better. I highly recommend

# CHERRY BATH BOMBS



grab a book, run a bath,  
light some candles and pop  
in my brand new,  
limited edition SUPER  
GLITTERY heart shaped bath  
bomb for the boujee'iest  
bath experience



I'm infused with pink,  
red and white embeds  
and a sprinkling of  
glitter.



# CHERRY LIPS



## LIP SCRUB

I am a sugar scrub to  
exfoliate, and my added oils help  
to moisturise for the softest  
lips in town



I am a lip balm with  
cocoa butter to nourish  
your lovely lips



## LIP BUTTER



# body soap

Babe, this is your sign to get in the shower and lather your beautiful bod up with my Peachy Body Soap. I'm here to remind you that you are perfect just the way you are. My body soap will make you squeaky clean, super soft and smelling gorgeous, so you can flaunt that gorgeous bod around town like the queen you are  
xoxo



★★★★★

BEAUTIFUL

Sian on Apr 04, 2022

I ordered the peach and coconut body soaps as soon as I found out about them. I love everything about them.. the packaging, shape, colours, scent & soap it's self. I couldn't wait to try it for the first time & it didn't disappoint. The soap lathers really well & leaves your skin feeling clean, nourished & smelling amazing. Thank you for yet another amazing product  
Laura



## PEACHY SOAP



## COCONUT SOAP



## PINEAPPLE SOAP



## WATERMELON SOAP



# bath

## BATH BOMBS

Vegan and handmade in the UK.

strawberry  
bath bomb



candyfloss bath bomb



watermelon  
bath bomb



mango  
bath bomb



lavender  
bath bomb



coconut  
bath bomb



★★★★★

INCREDIBLE!!!!!!

Katie Lester on August 26, 2021

My favourite bath product EVER!!!! The smell was just amazing. My skin felt so soft afterwards. Absolutely love it and can't wait to buy more. Wish I hadn't waited this long to try these!!



# BATH DUST

coconut bath dust



watermelon bath dust



marshmallow bath dust



vegan



handmade in the UK



# sales contacts

Interested in placing an order?

YAY, we couldn't be happier! Please contact:

[ronnie@mallowsbeauty.co.uk](mailto:ronnie@mallowsbeauty.co.uk)

We would love to support you with Mallows POS package, so let us know if this is something you'd be interested in!



# terms and conditions



We kindly ask for your first order be a minimum of £300.  
Minimum Order value £50. All orders over £200 is carriage paid.

We are super excited that you want to work with us,  
to place an order, please email:

[ronnie@mallowsbeauty.co.uk](mailto:ronnie@mallowsbeauty.co.uk)

We are so excited to start working with you!



# BEA CITY

to make you glow inside and out

  @mallowsbeauty  
 [mallowsbeauty.co.uk](https://www.mallowsbeauty.co.uk)

