

H A : P : P Y



HELLO

We are Happy Paul.





Conceived by a not so happy Paul.

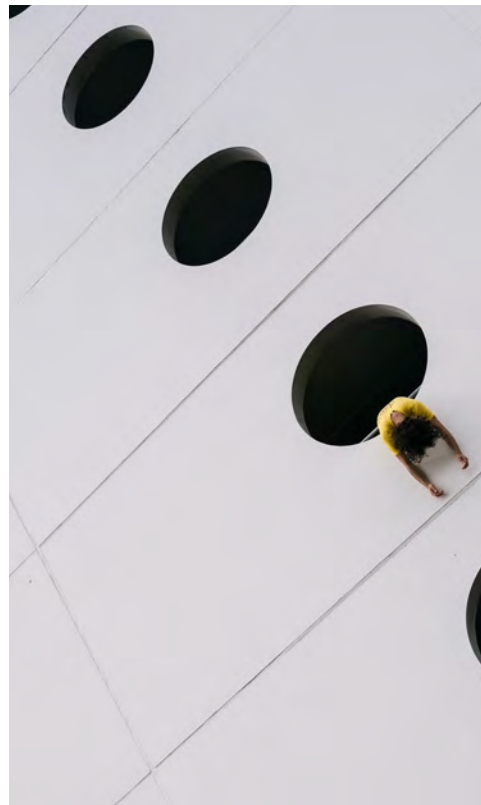
ONE WHO'S SPENT MOST
OF HIS LIFE LOOKING
FOR HAPPINESS IN ALL
THE WRONG PLACES.

HAPPY

FORCE

CAN'T

YOU





We don't think happy is about unadulterated joy or smiling from ear to ear.
(though we have nothing against that)

BUT WE WILL TRY TO
MAKE YOU SMILE
WHENEVER POSSIBLE.

We know how contagious a smile can be.

BY HAPPINESS WE MEAN MENTAL FULFILLMENT.
A STATE OF CONTENTMENT
AND EMOTIONAL WELL BEING.
ONE OF THE BEST WAYS TO THIS PLACE
IS TO LOOK AFTER YOURSELF.
TO LET YOURSELF KNOW THAT YOU CARE
THAT YOU ARE WORTH CARING ABOUT.

HAPPINESS STARTS WITH YOU.



SELLER

Valuing yourself is not vanity

CAREER



TAKING CARE OF YOUR

MIND CAN START WITH

TAKING CARE OF YOUR

BODY

Heaven Scent.
Sit back, be still, rest up and recharge.
Close your eyes and settle your thoughts.
Inhale. Exhale. Keep on rolling.

ROLL-ON PERFUME OIL



ROLL-ON PERFUME OIL

Our Bright Spice fragrance is a smoothly uplifting blend of essential oils with a gentle kick of spice - made to trigger a little happy from the outside in. Use to lift your mood or simply to smell good.

top notes	↓	Bergamot Spearmint Lemon Eucalyptus Pink Peppercorn Cinnamon Bark
mid notes	↓	Frankincense Jasmine Peitgrain Rosemary
lasting impression	↓	Cederwood Vetivert Musks Sandalwood

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BEST NEW WELLNESS PRODUCT

Roll-On Perfume Oil [10ml]

Bright Spice fragrance

£21 rrp

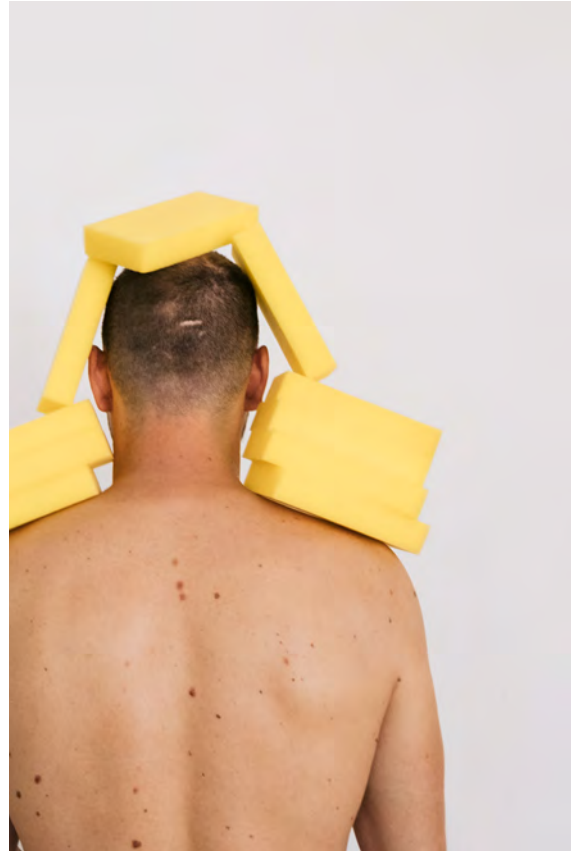
20% of profits goes to YoungMinds.org.uk

The Daily Cleanse.

Soothe your worries and lift your soul.

A holy basil infused body wash deeply cleanses, nourishes and conditions, while our mood-lifting fragrance aims for a refreshed and more happy you.

BODY AND HAIR WASH



:Directions

Focus on fragrance and your breathing throughout.
Use in bath or shower. Massage and lather onto body
(and hair). Rinse with warm water.
Suitable for daily use on all skin types. enjoy.

BODY AND HAIR WASH



Body and Hair Wash [300ml]
Bright Spice fragrance
£20 rrp
10% of profits goes to YoungMinds.org.uk

The Rise And Shine.

Start each day bright to focus on what lies ahead.

A light, gentle cleanser containing plant-derived actives to help skin feel softer, fresher and calmer.

The result - a more radiant you.

FACIAL CLEANSER



FACIAL CLEANSER

:Directions

Focus on fragrance and your breathing throughout.
Mix a small squeeze of cleanser with a little water to create a soft foam. Massage in circular motion gently across skin. Rinse with warm water.
Suitable for all skin types. Enjoy.



o33

Facial Cleanser [100ml]

Bright Spice fragrance

£18.50 rrp

10% of profits goes to YoungMinds.org.uk

The Purification.
Shed the day's debris and face the world anew.
A light creamy formula of crushed white rice
combined with finely ground bamboo gently
exfoliates and unclogs pores, removing oil, dirt and
dead skin cells without irritation. Skin is left feeling
fresh, revitalised and soothed - for a lighter and
brighter you.

FACE SCRUB



FACE SCRUB

:Directions

Focus on fragrance and your breathing throughout. Use as often as required. Massage a grape size amount in small circles across face and neck. Rinse with warm water. Suitable for all skin types. Enjoy.



o37

Face Scrub [100ml]
Bright Spice fragrance
£18.50 rrp
10% of profits goes to YoungMinds.org.uk

The Reviver.

A skin quenching, hard working hydrator, with moisturising organic shea and cocoa butter. Hands to face, smoothly does it, lapping up the perfect combo of natural butters, sunflower seed oil and aloe vera leaf juice - keeping you feeling cooler, calmer and fresher.

MOISTURISER



MOISTURISER

:Directions

Focus on fragrance and your breathing throughout.

Apply and massage on to cleansed skin.

Suitable for all skin types. Enjoy.



o41

Moisturiser [100ml]

Bright Spice fragrance

£20 rrp

10% of profits goes to YoungMinds.org.uk

SUSTAIN

We promise to do the least bad possible to ourselves and to the planet too.

INGREDIENT PROFILE

Just as we are all products of nature and nurture, so too are Happy Paul products.

We don't like toxic, in any form, so our formulas will only ever contain ingredients that we know not to be bad for you.

PACKAGING PROFILE

Trust that what we're putting into the world is created to adhere to our doing the least bad possible promise. We will detail the credentials of all our packaging and also point out where we'd like to do better in the future.

ABILITY

WE'VE GOT MENTAL HEALTH

Happy Paul was born out of a not-so-happy Paul's depression. So it feels only right that we donate some much needed time and money to supporting mental health initiatives. Details on what we're doing can be found at happypaul.co.uk.

WE CAN'T PROMISE TO MAKE YOU HAPPY
BUT WE CAN CARE AND WE WILL TRY :P

Let's keep in touch.



www.happypaul.com

