

# clean, fresh fragrance

Inis makes you feel close to the sea - no matter where you are



Inis on Marco Island, Florida, USA

### Inis the Energy of the Sea

A sparkling, clean unisex fragrance that captures the feeling of a perfect sunny day by the sea, Inis is a boutique brand favourite around the world.

Light and invigorating, the scent of Inis has an extraordinarily wide appeal to all ages, and to both women and men.

Inis is the Irish word for island, and the fragrance was inspired by the beauty and energy of the wild Atlantic coast of Ireland. The cold, pristine waters of the Atlantic Ocean are the source of the nutrient-rich seaweed found in all of our body care products.

### The signature scent of Fragrances of Ireland

We are a family owned boutique perfumery, and Inis the Energy of the Sea is our signature collection. Independent and passionate, we operate from a converted farmhouse in County Wicklow. For over thirty years, we have been creating perfumes and toiletries inspired by the magic, beauty and nature of Ireland.

### We believe in small business

As a family owned enterprise ourselves, we are devoted to the independent market. In support of local businesses, it is our privilege to partner with unique shops and boutiques in many countries around the world.



For over 20 years, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of dolphins and whales in Irish waters and around the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come.

For more information on how to help to protect our oceans please visit **seathebeauty.net** 







# connected to the sea

Devoted users around the world tell us that Inis makes them feel close to the sea - no matter where they are. Here's what some of them have to say:

I've always been drawn to the ocean. When I wear this fragrance, I just have to close my eyes and in my mind I'm there.

Inis is one of the most refreshing fragrances I have ever worn. It's light and smells wonderfully of the sea.

I love Inis, I get nothing but compliments. I could be standing in line at the store and the person behind me will ask me what I'm wearing. It smells so good, so fresh, love it!

I love Inis because it reminds me of traveling. The fresh feel and scent brings to mind the happy feeling of going somewhere new and exciting!

It's such a comforting scent. Makes me feel happy ▼

# Sea Minerals & Seaweed

All of our body care products feature skin restoring ingredients from the sea - seaweed extracts and sea minerals - that can help soothe, hydrate and rejuvenate the skin.

> We formulate our body care with varieties of nutrient-rich seaweed – harvested from the cold, pristine waters of the North Atlantic Ocean.

**Exceptionally rich in nutrients** and antioxidants, Irish Moss can have a moisturising and soothing effect on the skin.

Full of Vitamins A and C with a high concentration of minerals plus amino acids that can help hydrate the skin.

This cold water species contains an abundance of minerals and is known for its anti-inflammatory benefits which can help protect the skin.





### Refresh and feel close to the sea - no matter where you are

Clean, light, yet lasting fragrance - energising top notes of lemon and marine bring a fresh feeling like sunshine on your face, heart notes of lily of the valley are like a soft summer breeze on your body, while base notes of sandalwood and clove give an earthy warmth like sand between your toes.

Our signature frosted bottle allows the purity of the liquid to shine through, and the cap is reminiscent of glass pebbles you might find on a beach.



Roll On 8ml / 0.27 fl. oz.

Cost £5.91 SRP £13 Case Pack of 6







**Travel Size Spray** 15ml / 0.5 fl. oz.

Cost £6.59 SRP £14.50 Case Pack of 6







**Cologne Spray** 30ml / 1 fl. oz.

Cost £10.91 SRP £24 Case Pack of 6







**Cologne Spray** 50ml / 1.7 fl. oz.

Cost £13.18 SRP £29 Case Pack of 6









**Cologne Spray** 100ml /3.3 fl. oz.

Cost £15.91 SRP £35 Case Pack of 6



**TESTER 8014078** 



### Sea the difference

All Inis body care products are formulated with skin-restoring ingredients from the sea. The nutrient rich seaweed extracts in our body moisturisers help hydrate and rejuvenate the skin, leaving it smooth, soft and glowing. Treat your skin to a daily dose of healthy sea nutrients along with nourishing ingredients like shea butter, argan oil, aloe vera and vitamin E.



### **Revitalising Body Lotion**

200ml / 7 fl. oz.

An exceptionally effective all over body moisturiser that revitalises, softens and smooths with skin-restoring seaweed extracts, shea butter and antioxidant-rich vitamin E and provitamin B5.

\*Available in a travel size, see page 17

Cost £6.36 SRP £14 Case Pack of 6





# inis



### **Revitalising Body Lotion**

Large Pump Bottle 500ml / 16.9 fl. oz.

Created by popular demand, our large lotion delivers value as well as skin-restoring moisture. Use daily for more supple, conditioned skin, and it's a great way to layer the sparkling scent of Inis too.

Cost £10.91 SRP £24 Case Pack of 6







### Replenishing Body Oil

150ml / 5 fl. oz.

Our lightweight, fast absorbing spray-on blend nourishes and restores the skin. Hydrating seaweed extracts, jojoba and sweet almond oils smooth and deeply moisturise, while vitamin E helps revitalise and condition. Use often for supple, more youthful looking skin.

Cost £9.09 SRP £20 Case Pack of 6







### **Rejuvenating Body Butter**

300ml / 10.1 fl. oz.

Full of nutrient-rich seaweed extracts and sea minerals, this luxurious treatment cream rejuvenates and provides deep, lasting hydration. Shea butter, coconut oil and aloe vera leave skin silky smooth, while vitamin and antioxidant-rich argan and evening primrose oils help keep skin supple and conditioned.

Cost £9.55 SRP £21 Case Pack of 6



**TESTER 8018557** 



### Escape to the seashore

Treat your hands to the restorative power of the sea with our everyday hand care products, all formulated with seaweed extracts and carefully selected ingredients like aloe vera and shea butter. With the sparkling scent of Inis - it's like a mini escape to the seashore every time you pamper your hands.





### **Nourishing Hand Cream**

75ml / 2.6 fl. oz.

This concentrated treatment cream provides a super dose of sea nutrients, shea butter and argan oil for softer, smoother hands.

\*Available in a travel size, see page 17 Cost £5.23 SRP £11.50 Case Pack of 6





## **Sea Mineral Hand Wash Refill** 500ml / 16.9 fl. oz.

We are delighted to offer the first of our Eco Refill value size products created to help customers save while also reducing plastic use.

Cost £8.41 SRP £18.50 Case Pack of 6







### Sea Mineral Hand Wash

300ml / 10 fl. oz.

Refresh, cleanse and moisturise with our blend of skin boosting natural ingredients.

Cost £6.14 SRP £13.50 Case Pack of 6







### **Sea Mineral Hand Lotion**

300ml / 10 fl. oz.

Replenish, hydrate and soothe with our light, fast absorbing and nourishing blend.

Cost £7.73 SRP £17 Case Pack of 6





TESTER 8019431

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Hand Care Caddy 2 x 300ml / 10 fl. oz.

The perfect pair to brighten any sink in the home.

Cost £13.64 SRP £30 Case Pack of 6

8019950







### INVIGORATING BODY SCRUB

with seaweed extracts

GOMMAGE TONIFIANT POUR LE CORPS

200ml e 7FL.OZ.

### Dive into the blue

Refresh and revive with our sparkling scented bath products. Formulated with good-for-the-skin seaweed extracts and sea minerals, our soap, scrub and shower gel cleanse without drying the skin. Pure and gentle, they refresh and hydrate as you cleanse - leaving you with an ocean fresh feeling from head to toe.



## **Invigorating Body Scrub** 200ml / 7 fl. oz.

Formulated with skin polishing pumice, seaweed extracts and sea minerals, our sparkling scented scrub helps smooth and brighten the skin. Use 1-2 times a week for skin that feels, soft, smooth and refreshed.

Cost £6.36 SRP £14 Case Pack of 6







### **Refreshing Bath & Shower Gel** 200ml / 7 fl. oz.

Invigorate and refresh in shower or bath with our sulphate-free blend. Naturally moisturising seaweed extracts help hydrate the skin, while pure botanical cleansers and glycerin gently cleanse.

\*Available in a travel size, see page 17

Cost £5.45 SRP £12 Case Pack of 6







## **Sea Mineral Soap** 100g / 3.5 oz.

A triple-milled round bar for shower, bath or travel, our fresh scented soap gently cleanses and leaves skin feeling refreshed. Just like our large bar, it is enriched with nutrient-rich sea minerals and seaweed extracts.

Cost £2.16 SRP £4.75 Case Pack of 12







## **Large Sea Mineral Soap** 212g / 7.4 oz.

Full of nutrient-rich sea minerals and seaweed extracts that help nourish the skin, our large and luxurious triple-milled soap bar is made with moisturising shea butter and pure vegetable ingredients for a rich lather that gently cleanses.

Cost £3.86 SRP £8.50 Case Pack of 6







### Bring the sea home

Brighten your surroundings with our sparkling scented home fragrance items, all presented in giftable packaging, with simple understated glass vessels that complement any décor.



**Scented Candle** 

190g / 6.7 oz.

A blend of natural waxes with a lead-free cotton wick for 40+ hours of energising fragrance.

Cost £10.23 SRP £22.50 Case Pack of 6







**Fragrance Diffuser** Refill 100ml / 3.3 fl. oz.

Use to refresh your Inis Diffuser or any decorative diffuser vessel.

Cost £6.82 SRP £15 Case Pack of 6







**Fragrance Diffuser** 100ml / 3.3 fl. oz. Diffuser Oil

Includes a 3.3 fl. oz. fragrance oil, two sets of 5 fibre wick reeds, and a white frosted glass vessel.

Cost £11.36 SRP £25 Case Pack of 6







**Home & Linen Mist** 100ml / 3.3 fl. oz.

Mist the ocean fresh scent of Inis into the air or on linens to enliven and refresh any indoor space.

Cost £9.09 SRP £20 Case Pack of 6

8020901







### Diffuser Reeds

5 per Pack

The perfect companion to our popular Diffuser Refill.

Cost £0.50 SRP £2 Case Pack of 24





### **Scented Sachet** 13g / 0.46 oz.

Freshen up small spaces in the home, car, suitcase and more. Paper envelope sachets measure 6.5" x 4.5".

Cost £2.27 SRP £5 Case Pack of 12





### Ocean love to go or to give

Share the happy feeling of being close to the sea with the sparkling scent of Inis. Our gift sets feature travel sizes of our most popular fragrance and body care products and they are a great value - making them the perfect gift or sampler set.

### Ocean Love Set in a Keepsake Box

Signature Cologne 30ml / 1 fl. oz. and Body Lotion & Shower Gel 85ml / 2.9 fl. oz.

Cost £15.91 SRP £35 - Case Pack of 6

Tucked inside our new keepsake sparkling seas tin gift box are a 30ml/1 fl. oz. Signature Cologne plus travel sizes of our seaweed enriched Body Lotion and Shower Gel.









### **Traveler Duo**

Travel Spray 15ml / 0.5 fl. oz. and Revitalising Body Lotion 50ml / 1.7 fl. oz.

Cost £6.59 SRP £14.50 Case Pack of 6







### **Trio Gift Set**

Travel Spray 15ml / 0.5 fl. oz. and Body Lotion & Shower Gel 85ml /2.9 fl. oz.

Cost £10 SRP £22 Case Pack of 6







### **Voyager Gift Set**

Travel Spray 15ml / 0.5 fl. oz.and Body Lotion & Shower Gel 85ml /2.9 fl. oz. & Hand Cream 30ml / 1 fl. oz.

Cost £11.82 SRP £26 Case Pack of 6

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**Travel Size Shower Gel**85ml / 2.9 fl. oz.

Cost £2.50 SRP £5.50 Case Pack of 12

8016362





Travel Size Body Lotion 85ml / 2.9 fl. oz.

Cost £2.73 SRP £6 Case Pack of 12

8016348





Travel Size Hand Cream 30ml / 1 fl. oz.

Cost £2.27 SRP £5 Case Pack of 12

8016003





Measures 78cm L x 42cm W x 16cm D

Great for beach, shopping and travel, our 100% cotton canvas bag has handy pockets both inside and out.

Cost £4.55 SRP £10 Case Pack of 6



### Inis the Energy of the Sea STARTER PRE-PACKS

Pre-assorted with our real world, core bestselling items, STARTER PRE-PACKS are an easy, proven way to introduce Inis the Energy of the Sea in your store.

STARTER PRE-PACKS come with FREE Full Sized Testers, 25 Giveaway Sample Fragrance Vials and Lotion Sachets, Countertop or Floor Display, Shelf Talker, Seashell and Counter Card.



#### **STARTER PRE-PACK 1**

#### Cost £188.16 Combined SRP £414

27cm W x 28.5cm H x 17.7cm D / 10.6" W x 11.6" H x x 7" D

#### **INCLUDES**

6 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

6 x Revitalising Body Lotion 200ml/7 fl. oz.

6 x Nourishing Hand Cream 75ml/2.6 fl. oz.

25 x FREE Sample Vials

25 x FREE Lotion Sachets

FREE Full Sized Testers

FREE Cardboard Displayer

FREE Point of Sale Support





### **STARTER PRE-PACK 2**

#### Cost £369.48 Combined SRP £813

Includes a FREE White Wood Countertop Display, a \$40 value! 30cm W x 26cm H x 25cm D / 11.8" W x 10.2" H x 9.8" D

The preferred way to start with plenty of backstock on our best-selling items, plus a quality white wood display with a top tester shelf and interchangeable back counter card.

#### **INCLUDES**

18 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

12 x Revitalising Body Lotion 200ml/7 fl. oz.

12 x Nourishing Hand Cream 75ml/2.6 fl. oz.

6 x Refreshing Shower Gel 200ml/7 fl. oz.

25 x FREE Sample Vials

25 x FREE Lotion Sachets

FREE Full Sized Testers

FREE White Wood Displayer - a £40 Value!

FREE Point of Sale Support



#### **STARTER PRE-PACK 3**

### Cost £673.56 Combined SRP £1,482

Includes a FREE White Wood Floor Stand! 57.5cm W x 147.5cm H x 34.5cm D / 22.4" W x 57.6" H x 13.5" D

#### **INCLUDES**

12 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 30ml/1 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

6 x Replenishing Body Oil 150ml/5 fl. oz.

6 x Revitalising Body Lotion 200ml/7 fl. oz.

6 x Nourishing Hand Cream 75ml/2.6 fl. oz.

6 x Refreshing Shower Gel 200ml/7 fl. oz.

12 x Sea Mineral Soap 100g/3.5 oz.

6 x Fragrance Diffuser 100ml/3.3 fl. oz.

6 x Scented Candle 190g/6.7 oz.

12 x Scented Sachet 13g/.46 oz.

6 x Traveler Duo

6 x Voyager Gift Set

25 x FREE Sample Vials

25 x FREE Lotion Sachets

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FREE Full Sized Testers

FREE Point of Sale Support

FREE White Wood Floor Stand





# Inspiring Inis Displays

Please enjoy the beautiful Inis displays shown here - courtesy of some of our amazing retail partners around the world.

We are inspired by the creative ways they have used our white wooden displays along with our counter cards, disks and other point of sale items.

We're here to help with a wide selection of free display support materials.

Please see page 22-23 for all available items, and please order freely!



Haworth Apothecary, New Jersey, USA

Main Street Marketplace, Wisconsin, USA





Over the Garden Wall, Norfolk, UK



Kosmetikstudio Antje Petersen, Hamburg, Germany



**Shelf Talker** 

FREE 8014894



Ocean Energy Counter Card FREE

8019424



Feels Like Inis Counter Card FREE



**Lotion Sachets** 

Pack of 25 £6.25 or FREE with £100 Order **8015969** 





Sea the Difference Counter Card

FREE





Sparkle Counter Card FREE

8016843





Fresh Counter Card

FREE





Sample Vials

Pack of 25 £6.25 or FREE with £100 Order **8010049** 





Whale Ocean Conservation Shelf Talker

FREE





Golden Girl Counter Card

FREE





Sea Sun Sparkle Counter Card

**FREE** 





**Body Butter Tester Sticks** 

Pack of 25 - FREE 8020475





Dolphin Ocean Conservation Shelf Talker

FREE





Golden Girl Small Counter Card

FREE

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Sea Sun Sparkle Small Counter Card

FREE





Beachy Counter Displays

FREE





Beachy Window Cling Sticker

FREE





Paper Gift Bags Pack of 12

£6 or FREE with £300 Order 8020437





White Wood **Counter Unit** 

£40 or FREE with £350 Order





Classic Counter Displays

FREE





Classic Window Cling Sticker

FREE

8017017





Scent Blotters

Pack of 50 - FREE





White Wood **Floor Stand** 

£70 or FREE with £700 Order





Beachy Hanging Disks

x2-FREE





Sparkling Seas Portrait Poster

FREE





Customer Leaflets

Pack of 25 - FREE





Classic **Hanging Disks** 

x2-FREE 8016157





**Sparkling Seas** Landscape Poster

FREE





Seashell

FREE 8013996





Flags (3m/9.8ft)

FREE

8020352





## Our Commitment to Dolphins and Whales

The ocean is a place of wonder and magic, its energy is the inspiration for Inis the Energy of the Sea. Since 2001, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of whales and dolphins in Irish waters and across the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come. For more information on how to help protect our oceans please visit **seathebeauty.net** 

Freephone 0800 0390 265 Phone +353 1 286 7125 Fragrances of Ireland Ltd. Kilmacanogue, Bray, Co. Wicklow, A98 W599, Ireland

Opening order £250 minimum. Free delivery on all orders over £250.

CONDITIONS OF SALE All orders are subject to acceptance by Fragrances of Ireland Ltd. and are subject to our Terms and Conditions (see http://www.inis.com/terms-conditions.html). Key Points: All customers must have a physical retail store. Online sales on proprietary websites are only allowed if authorised by us. Third party online sales (such as Amazon and eBay) are strictly prohibited. Any Retail sales of our products must maintain a good standard of display and we reserve the right to discontinue supply for non-observance of this. Please note our product samples may only be given out free of charge and are not for resale.

# WE BELIEVE IN SMALL BUSINESS SHOP LOCAL SHOP SMALL





inis.com



#inisenergyofthesea

info@inis.co.uk











