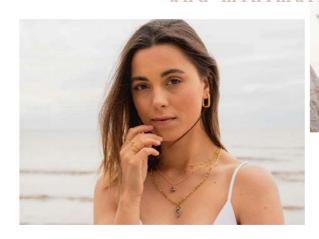


THE BRAND

Formation Co. strives to provide everyday versatile jewellery with soul. Thoughtfully designed and handcrafted in East London the collection is designed to combine, layer, stack and curate your own unique look. The collections are inspired by nature and the celestial, with a nod to timeless nostalgia.

The ethos is slow, with a buy less and wear more philosophy featuring classic forms and wearable design at an affordable price.

the perfect balance between individuality and minimalism







S





MULTI STRAND PEARL NECKLACE

1 £18 / £40 20" + 18" chains with synthetic pearl charm

MULTI STRAND PEARL BRACELET

2 £17.10 / £38 6" chains with synthetic pearl charm



STATEMENT DROP PEARL NECKLACE $\pounds 21.60 / \pounds 48$ 20" chunky chain + synthetic pearl pendant



DROP PEARL HOOPS £17.10 / £38 15mm hoops with synthetic pearl charms



S P R

Z G

 \circ

0

 \circ

0

Z









MOLTEN HOOPS

0

 \circ

Z

1 £17.10 / £38 22mm textured hoops

MOLTEN RING

3 £12.60 / £28 adjustable one size textured ring

MOLTEN T-BAR BRACELET

2 £16.20 / £36 6" paperclip chain with molten charm

MOLTEN T-BAR NECKLACE

4 £18 / £40 19" paperclip chain with molten charm

ш



ONYX HEIRLOOM PENDANT NECKLACE

£19.80 / £44 22" paperclip chain with talisman pendant

ONYX SIGNET RING

£14.40 / £32 adjustable one size ring with stone setting

ONYX BEZEL HUGGIES

£12.60 / £28 faceted onyx stones on 12mm leverbacks

ONYX STAR STUDS

£11.70 / £26 6mm star studs with onyx setting

ONYX MOON STUDS

£11.70 / £26 6mm moon studs with onyx setting









Z

ш

Celeste - new items







STAR HUGGIES

1 £11.70 / £26 12mm leverback huggies + starbust charms

POLARIS NECKLACE

2 £14.40 / £32 multi textured charms on 20" curb chain

GALAXY BRACELET

3 £18 / £40 6" double row chain + galaxy pendant the easy every day



MILANO CONTRAST CHAIN BRACELET $\mathfrak{L}15.30$ / $\mathfrak{L}34$

6" contrast oval chain bracelet



MILANO CONTRAST CHAIN NECKLACE £17.10 / £38 19" contrast oval chain necklace



RICO HOOPS £14.40 / £32 13mm chubby infinity hoops



PETRA BEADED HUGGIES £13.50 / £30 9mm beaded clicker hoops

S



SADIE SPIKE HUGGIES

0

 \circ

Z

0

⋖ ≥

 α 0 ш £11.70 / £26 12mm huggies with small spike charms



LANI LIGHTNING HOOPS

£11.70 / £26 12mm huggies with small lightning charms



BORA OVAL HOOPS

£16.20 / £36

14mm hammered texture clicker hoops



MAUI HOOPS

£16.20 / £36

14mm hammered texture clicker hoops



DAISY CHAIN HOOPS

£10.80 / £24

15mm threader hoops with flower charms

(a Boheme - new items



COWRIE SHELL HOOPS

 $\mathfrak{L}16.20$ / $\mathfrak{L}36$ 18mm infinity hoops with shell charms



BEADED COWRIE SHELL NECKLACE

 $\mathfrak{L}15.30$ / $\mathfrak{L}34$ 14 x 15mm charms on 18" stacked chains



BEADED MULTI CHAIN NECKLACE

£16.20 / £36 19" + 18" multi chain necklace



S

 \subseteq

Z

 \leq

Ш

 \circ

0

E C

0 z

BEADED COWRIE SHELL BRACELET

£14.40 / £32 multi shell charms on beaded chain



LUMEN STUDS

£10.80 / £24

hand engraved 5mm evil eye studs



MOTHER OF PEARL HORN NECKLACE

£16.20 / £36

22" cable chain with statement horn pendant

SUMMER COLLECTIO

Z



EROS OPAL SUNBURST HOOPS $\mathfrak{L}16.220$ / $\mathfrak{L}36$ opal charm on 15mm threader hoops



EROS OPAL SUNBURST NECKLACE £17.10 / £38 opal pendant on 18" cable chain



AURA OPAL STUDS £15.30 / £34 4mm rounded opal gemstone studs



AURA OPAL HUGGIES $\mathfrak{L}17.10\ /\ \mathfrak{L}38$ 4mm rounded opal gemstone huggies

MALI SNAKE NECKLACE

1 £15.30 / £34 18" chain with textured snake pendant

MALI SNAKE HOOPS

2 £17.10 / £38 20mm textured statement hoops with charms

MALI SNAKE RING

3 £12.60 / £28 one size adjustable snake ring







mythical features

ESSENTIALS CHAINS



Let's take it back to basics. We all need to get the foundations right before we can build our perfectly curated looks. You'll find everything you need right here to get your every day style sorted.

Ш





LAURA 'OVAL' CHAIN

1 £11.70 / £26 18" super delicate oval chain with extender

LAURA 'OVAL' BRACELET

2 £10.80 / £24 6" super delicate oval chain with extender



FREYA 'FIGARO' BRACELET £10.80 / £24 6" super delicate figaro chain with extender



FREYA 'FIGARO' CHAIN £11.70 / £26 17" super delicate figaro chain with extender

delicate touches



BELLA 'BRAID' CHAIN £12.60 / £28 16" vintage inspired chain with extender



BELLA 'BRAID' BRACELET £11.70 / £26 6" vintage inspired chain with extender



BAILEY 'BOX' CHAIN £12.60 / £28 18" modern box chain with extender



BAILEY 'BOX' BRACELET £11.70 / £26 6" modern box chain with extender

FIA 'FIGARO' CHAIN

1 £14.40 / £32 18" midweight figaro chain with extender

FIA 'FIGARO' BRACELET

2 £12.60 / £28 6" midweight figaro chain with extender







layer them high















ALICE 'OVAL' CHAIN

1 £14.40 / £32 18" paperclip chain with extender

MILLIE 'FLAT CURB' BRACELET

3 £13.50 / £30 6" retro curb chain with extender

ALICE 'OVAL' BRACELET

2 £12.60 / £28 6" paperclip chain with extender

MILLIE 'FLAT CURB' CHAIN

4 £14.40 / £32 17" retro curb chain with extender









RILEY 'ROLO' BRACELET £14.40 / £32 6.5" rolo chain with toggle clasp







LULA 'LONG LINK' HOOPS

1 £18 / £40 40mm chunky vintage inspired hoops

LULA 'LONG LINK' CHAIN

2 £19.80 / £44 17" chunky vintage inspired chain

LULA 'LONG LINK' BRACELET

3 £16.20 / £36 6.5" chunky vintage inspired chain



make a slatement





ANNA 'CURB' CHAIN

1 £19.80 / £44 17" linked curb chain with T-bar clasp

ANNA 'CURB' BRACELET

2 £16.20 / £36 6.5" linked curb chain with T-bar clasp



SIENNA 'SNAKE' CHAIN £21.60 / £48 16" flat midweight snake chain with extender



turning heads





CLARA 'CUBAN' CHAIN

1 £19.80 / £44 17" chunky cuban chain with rounded clasp

CLARA 'CUBAN' CHAIN

2 £16.20 / £36 6.5" chunky cuban chain with rounded clasp

ш

0







DANA NECKLACE

DEA NECKLACE

2 £18.90 / £42 godess pendant on 20" chunky box chain

BAR NECKLACE

3 £14.40 / £32 18" mini snake chain and solid bar pendant

0

ESSENTIALS EARRINGS



Some would say it's a classic pair of gold hoops that will stand the test of time in any girls collection. The pair you can wear with just about everything, to any occasion. The essential earrings collection is an expansion on exactly that, every hoop option you'll ever need to build that perfect look.

back to basics



TRI HUGGIES £9 / £20 12mm clicker hoops with mini geo charm



£9 / £20 12mm clicker hoops with mini geo charm



ORB HUGGIES £9 / £20 12mm clicker hoops with mini geo charm



SCATTER HUGGIES $\mathfrak{L}9 \ / \ \mathfrak{L}20$ 12mm clicker hoops with mini geo charm





AVA 'FACETED' HUGGIES £12.60 / £30 12mm snug faceted clicker huggies

keep it simple

Ш

a modern twist







BARRE HOOPS

1 £10.80 / £24 15mm threader hoops with multi geo charms

SHAPES HOOPS

2 £10.80 / £24 15mm threader hoops with multi geo charms







HANNAH 'HORN' HOOPS

1 £14.40 / £32 25mm infinity hoops with 8mm horn charm

TILLY 'TRI' HOOPS

2 £16.20 / £36 15mm three pronged hoopa with stud back

OLIVIA 'OVAL' HOOPS

3 £16.20 / £36 25mm oval lever back infinity hoops amp it up









DARCY HOOPS

1 £14.40 / £32 30mm chunky oval leverback infinity hoops

HARLOW HOOPS

2 £14.40 / £32 25mm chubby round leverback infinity hoops

Celeste



Honouring all things celestial, this cosmos inspired collection takes its cue from the stars. From delicate little crescent charms laced onto fine layering chains, to larger hammered moon pendants slung on chunky statement necklaces. If you want to take a piece of the galaxy with you, or keep someone close across the night sky, look no further.



NEW MOON MULTI $\texttt{£18} \ / \ \texttt{£40}$ $\texttt{13} \ x \ \texttt{8mm} \ \text{charms on 20" stacked chains }$



CRESCENT MOON MULTI $\verb§18 / \verb§240 § \\ 14 x 15mm charms on 18" stacked chains$



NEW MOON HOOPS £11.70 / £26 13 x 8mm charms on classic hoops



CRESCENT HOOPS £11.70 / £26 14mm charms on threader hoops

Ш







1 £11.70 / £26 6mm charms on 15mm threader hoops

STELLAR HOOPS

2 £16.20 / £36 11mm charms on 15mm open hoops

STELLAR NECKLACE

3 £17.10 / £38 11mm x 6mm charms on 16" oval chains









NORTH STAR HOOPS $\mathfrak{L}17.10\ /\ \mathfrak{L}38$ 11mm charms on 12mm encrusted hoops



CRESCENT HUGGIES £9 / £20 11mm charms on 15mm clicker huggies



NORTH STAR MULTI $\mathfrak{L}18.90\ /\ \mathfrak{L}42$ 11 x 8mm charms on 20" stacked chains



NOVA HOOPS £13.50 / £30 8mm charms on 15mm threader hoops









POLARIS HOOPS

£12.60 / £28 12mm pendant on classic 15cm hoops

GALAXY HOOPS

£19.80 / £44 20mm pendants on chunky 15mm hoops

AURORA NECKLACE

2 £19.80 / £44 25mm pendant on chunky 19" rolo chain

GALAXY NECKLACE

4 £18.90 / £42 20mm pendant on chunky 20" paperclip





EQUINOX NECKLACE

1 £16.20 / £36 20mm interlocked charm on contrasting chain

EQUINOX BRACELET

2 £14.40 / £32 20mm interlocked charm on contrasting chain



DALMATIA



A capsule collection of pieces centered around Dalmation Jasper stones carved and polished into geometric shapes and paired with a select choice of golden chains. Boasting a gorgeously inky patterning of grey and blue tones, every stone is entirely unique. Notorious for evoking a calming energy, this stone will ground you spiritually and encourage all those good vibes.



JASPER GEO NECKLACE £17.10 / £38 8mm faceted stone on 17" delicate satellite chain



JASPER BAR NECKLACE $£18.90 \ / \ £42$ 30mm stone bar charm on delicate 18" twist chain-

JASPER GEO HOOPS

1 £16.20 / £32 10mm faceted stone on 15mm open hoop-

JASPER OVAL HUGGIES

2 £14.40 / £36 8mm raw cut oval stone on fitted huggie









 \Box

≤ \triangleright

 \supset



JASPER CUBE NECKLACE £19.80 / £44 20mm cased cube stone on 16" vintage chain



JASPER ARROW NECKLACE £20.70 / £46 25mm cased arrow stone on 22" box chain



Inspired by the laid back lifestyle of your dream coastal vacation, this collection breathes casual bohemian vibes with a modern twist. From dainty Opals to statement Clear Quartz, stack these ethereal pieces up high; play with layering and texture and lose yourself in the carefree vibes of an endless Summer.

DIVINI HOOPS

1 £12.60 / £28 15mm pendant on 15mm threader hoops

AURA OPAL HOOPS

2 £20.70 / £46 5mm opal stones and 15mm open hoops

AURA OPAL NECKLACE

3 £19.80 / £44 20mm opal set pendant and 17" curb







F O R M A T I O N

 \circ

0

the spirit of summer





£14.40 / £32 20mm pendant on 18" delicate chain



£12.60 / £28 13mm charms on 15mm infinity hoops





PALMA 'HAMSA HAND' HOOPS

1 £12.60 / £28 13mm hamsa charms on classic 20mm hoops

PALMA 'HAMSA HAND' NECKLACE

2 £14.40 / £32 13mm hamsa charm on 18" mini paperclip chain





THE | COLLECTION EFFECT |



Add a little fluidity to your every day look with a range of gorgeously gold plated minimalist jewellery in soft undulating shapes. Inspired by the shape of water, there's not a single piece in this collection that doesn't catch the light in its curves beautifully. Adorn yourself in gold, and layer up high.

RIPPLE NECKLACE

1 £17.10 / £38 13mm pendant on 18" delicate chain

RIPPLE HOOPS

2 £16.20 / £36 15mm wavey texture hoops





go with the flow



DROPLET BRACELET
£11.70 / £26
11mm & 8mm charms on multi chains



DROPLET HUGGIES £9.90 / £22 8mm charms on 12mm fitted huggie hoops

THE RIPPLE EFFEC



SPLASH HOOPS

1 £12.60 / £28 20mm textured hammered hoops

SPLASH BRACELET

2 £11.70 / £26 6" oval chain and wavy ring charm

SPLASH NECKLACE

£18.90 / £42 24" thin chain with two wavy ring pendants









AQUA STUDS £12.60 / £28 14mm wavy texture studs



 \vdash



STACKER RING £9 / £20 adjustable one size 2mm hammered ring



PARALLEL RING £10.80 / £24 adjustable one size overlapping ring



AQUA RING £12.60 / £28 adjustable one size multi row ring



WAVE RING £12.60 / £28 adjustable one size multi row wave ring

BACKGROUND

INFO

Formation Co. was founded by Kerry Galtrey during her time working as a fashion designer in the US. Forged through a lifelong love of jewellery and a cemented interest in metal working, Formation Co strives to create the perfect balance between individuality and minimalism.

Inspired by celestial forms and natural shapes, each item is entirely unique.

The ethos is slow fashion, with an aim to create pieces that inspire confidence and spark creativity. Each item is designed to be versatile; combine, layer, switch up and wear every day so you feel and look great.

All Formation Co. pieces are handmade using a 925 sterling silver or solid brass base with an 18-24k 0.3m gold plating - as standard for the market pricing. Maintaining affordable prices allows for multi-product buys and keeps the brand accessible to all.

All materials are nickel free and hypoallergenic. Ethically sourced and recycled materials are used wherever possible, from production through to packaging.

Handmade peices need extra love and care. Make sure to put them on after you have applied all creams or perfumes, otherwise the plate may tarnish. Do not wear in the shower or sleep in your jewellery. Store in the protective box when not wearing to make peices last longer.



T'S & C'S

Pricing + MOQ: Formation Co. has no minimum order quantities and we do not charge VAT. Wholesale orders are charged at 45% of retail as standard, unless confirmed otherwise. If the retailer chooses to raise the retail prices at point of sale they will incur liability for any returns. The cost includes one protective jewellery box or suede pouch per item. Display cards can be included upon request.

Orders: Once an order request is made, an invoice will be provided with the total cost. Reciept confirmation of this invoice constitutes an acceptance of the order. Cancellation of an order can be made by either party prior to dispatch of the invoice. Following confirmation you will have exclusive rights to the postcode you're selling in. If no re-order is made within 5 months this will be re-opened for other stores to place orders.

Payment: Payment is required in full upon reciept of the goods. 30 day terms can be discussed in certain circumstances. Retail prices are subject to change year on year due to upcharges in labour, component costs or duty rates. We strive to keep this infrequent. Any increase will be communicated at the time of change.

Delivery + Shipment : As standard, orders will be delivered within 10-14 days, or sooner if agreed. Pre-orders can also be arranged. However lead times may vary in busier seasons, this will be communicated at point of order. All orders will be sent via Royal Mail Tracked 24 or equivalent interational option. Orders above £250 will be free of charge. For orders less than £250 a standard fee of £9.99 will be added to your invoice.

Online Selling: All wholesaler's online listings must include the name Formation Co. in the title and/or description. As a small business we appreciate the support of branding. Please feel free to use photography and copy from our website if needed. We do not allow items to be listed on Etsy or Not on the High Street as we are already affiliated with these platforms.

Returns + Exchanges : Please inspect items on delivery to ensure order number and items are correct. Returns on faulty goods can be made within 7 days of delivery and we will, as appropriate, repair, replace or refund you for the items. We do not accept returns on unwanted or non-faulty items. We are under no further obligation to accept liability for customer returns if:

a. the defect arises from normal wear and tear b. the defect arises from misuse or mishandling of the goods c. the defect arises from negligence of care directions provided

We want you to be totally happy with Formation Co. goods and we endeavour to create successful ongoing relationships between ourselves and retailers. In the event you have any questions or queries please feel free to contact us directly:

Owner : Kerry Galtrey Studio Location : Walthamstow, East London

Email : formationjewellery@gmail.com Mobile : 07432485953 Instagram : formation_co

Website: www.formationjewellery.co.uk

SPRING 2022

new styles

The newest styles for Spring 22 can be found in the pull out pages at the front of this booklet.

All are available to order alongside the rest of the collections, and have been designed to slot perfectly into the already existing range.

View these items in person at the below 2022 trade shows

Top Drawer, Kensington Home & Gift, Harrogate





www.formationjewellery.co.uk

@formation_co

formationjewellery@gmail.com