

PIONEERING
SKINCARE.
REGENERATIVE
BY DESIGN.

UPCIRCLEBEAUTY.COM |
@UPCIRCLEBEAUTY





OUR VISION

Nature gives us lots of wonderful ingredients that make our skin healthier and more radiant – like used coffee grounds, brewed chai spices and discarded fruit stones.

But they often end up going to landfill. Why should all that good stuff go to waste?

It shouldn't. That's why, at UpCircle, we elevate leftover natural ingredients, bringing them back to life as beauty products your skin will love.

QUALITY

The highest quality ingredients. For the best possible results. You'll feel the difference.



VEGAN



ORGANIC



NATURAL



CRUELTY-FREE

OUR PROMISE

We'll never compromise on our mission to leave the world better than we found it. That's the UpCircle promise.



OCEAN FRIENDLY



MADE IN UK



PALM-OIL FREE



HANDMADE

THE CONCEPT

We use a repurposed core ingredient in every UpCircle product.



100% RECYCLABLE
PACKAGING



FIGHTING WASTE



REPURPOSED



SUSTAINABLE





INGREDIENT SUSTAINABILITY

- ✓ Over 400 tonnes of used Arabica coffee grounds diverted from landfill and transformed into our body and face scrubs
- ✓ Coffee Oil equivalent to 95 tonnes of used coffee grounds extracted and used in our face serum
- ✓ 375kg of brewed chai spices infused into our natural & organic soap bars
- ✓ The residual water of 20,000 mandarin oranges upcycled into our Toner in the first three months of sale.
- ✓ Each batch of eye cream uses the extract of the leftover bark from approximately 1 red maple tree
- ✓ Our body cream rescued approximately 900,000 date seeds from being discarded in the first three months of sale.
- ✓ Natural and organic formulations certified by Soil Association and COSMOS
- ✓ Fully recyclable packaging
- ✓ 100% vegan and cruelty-free
- ✓ All skincare products made in the UK

Organic Face Serum

with Coffee + Rosehip Oil



A multi award-winning highly nourishing face serum to boost collagen and keep skin firm.

Reused, repurposed, reloved:

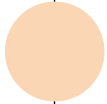
This serum is infused with coffee oil extracted from used coffee grounds sourced from cafes & restaurants.

A hydrating blend of jojoba, sea buckthorn and rosehip oils. Vitamin C and antioxidant-rich coffee oil fades dark spots and brightens your complexion. Use morning and night.

Good for the world.
Good for you.
What a good idea.



Organic Face Serum with Coffee + Rosehip Oil – PRICING



- Certified Organic, 100% Natural
- **Key ingredients:** Coffee oil, rosehip, sea buckthorn and jojoba.
- 30ml; packaged in glass bottle with cardboard outer

Pricing

- RRP £14.99
- Price per unit (ex-VAT): £8.12
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £48.72

POS including leaflets and sachets available on request

Face Moisturiser

with Vitamin E + Aloe Vera



An award-winning deeply hydrating, fast-absorbing face cream to nourish and brighten the skin.

Reused, repurposed, reloved:

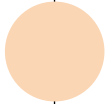
This face cream is made with finely-ground powder of discarded argan shells, a natural by-product of the argan oil industry and rich in antioxidant Vitamin E.

This moisturising day cream is suitable for all skin types. The argan shell powder is combined with skin-soothing cocoa butter, aloe vera and blood orange.

Taking skincare to the next level.



Face Moisturiser with Vitamin E + Aloe Vera – PRICING



- 99% Natural
- **Key ingredients:** Argan powder, cocoa butter, aloe vera, blood orange.
- 60ml; packaged in glass jar with aluminium lid and card outer

Pricing

- RRP £18.99
- Price per unit (ex-VAT): £10.29
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £61.74

POS including leaflets, testers and sachets available on request

Cleansing Balm

with Oat Oil + Vitamin E

An award-winning everyday cleansing balm to gently remove makeup, pollution and impurities. Skin is deeply cleansed, soothed and hydrated.

Reused, repurposed, reloved:

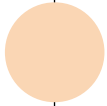
This cleansing balm is made with the finely-ground powder of discarded apricot stones, a natural by-product of the apricot oil industry and rich in antioxidant Vitamin E.

The balm is suitable for all skin types. The apricot stone powder is combined with skin-calming blackcurrant seed, blue tansy and sea buckthorn oils.

Giving salvaged natural ingredients a new lease of life.



Cleansing Balm with Oat Oil + Vitamin E – PRICING



- 100% Natural
- **Key Ingredients:** Apricot powder, blackcurrant seed, blue tansy, sea buckthorn.
- 55ml; packaged in glass jar with aluminium lid and card outer

Pricing

- RRP £18.99
- Price per unit (ex-VAT): £10.29
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £61.74

POS including leaflets, testers and sachets available on request

Face Scrubs

with Coffee + Rosehip Oil

A range of three exfoliating coffee face scrubs targeted at different skin types.

Buff away dry, dead cells to leave skin feeling smooth and refreshed.

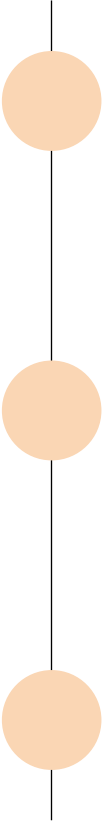
We don't want no low-grade scrubs. Most other scrubs are made with cheap, low-grade Robusta coffee.

Reused, repurposed, reloved:
At UpCircle, we use the highest-quality Arabica grounds from specially-selected coffee shops and restaurants. If you wouldn't want to drink it, why would you want to put it on your face?



Scrub up,
look sharp.

Face Scrubs with Coffee + Rosehip Oil – PRICING

- 
- 3 variants:
 - Citrus Blend – For normal to dry skin
 - Herbal Blend – For oily & combination skin
 - Floral Blend – For sensitive skin
 - 100ml; packaged in glass jar with aluminium lid and cardboard outer

Pricing

- RRP £14.99
- Price per unit (ex-VAT): £8.12
- Typically packed in cases of 6
 - Price per case of 6 (ex-VAT): £42.24

POS including leaflets and testers available on request

Eye Cream with Cucumber, Hyaluronic Acid + Coffee

A gentle eye cream to brighten, refresh and renew, reducing the appearance of dark circles and fine lines.

Housed in a frosted jar, aluminium lid and cardboard outer box.

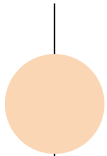
Reused, repurposed, reloved:

This eye cream is made with coffee oil extracted from repurposed grounds and anti-inflammatory maple bark extract, a by-product of the wood industry.



Taking skincare to
the next level.

Eye Cream with Cucumber, Hyaluronic Acid + Coffee – PRICING



- 99% Natural Ingredients
- **Key ingredients:** Coffee oil, maple bark extract, chamomile, cucumber.
- 15ml; packaged in glass jar, aluminium lid & cardboard outer

Pricing

- RRP £17.99
- Price per unit (ex-VAT): £9.74
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £58.44

POS including leaflets and sachets available on request

Night Cream

with Hyaluronic Acid + Niacinamide

An unscented night cream that is suitable for all skin types.

Formulated with replenishing niacinamide to even skin tone, hyaluronic acid to hydrate and rosehip oil to promote overnight skin regeneration.

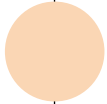
Reused, repurposed, reloved:

This night cream is made with the antioxidant-rich extract of repurposed blueberries, a by-product of the juicing industry. Rich in Vitamin A, the cold-pressed extract protects against blue light and is a source of pro-retinol that works to minimise the signs of ageing skin.



→ Taking skincare to the next level.

Night Cream with Hyaluronic Acid + Niacinamide - PRICING



- 99% Natural
- **Key ingredients:** Blueberry extract, niacinamide, hyaluronic acid, rosehip oil, jojoba oil.
- 55ml; packaged in glass jar with aluminium lid and card outer

Pricing

- RRP £18.99
- Price per unit (ex-VAT): £10.29
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £61.74

POS including leaflets, testers and sachets available on request

SPF 25

Mineral Sunscreen



High performance broad spectrum, mineral sunscreen designed for all skin tones.

Formulated with the highest quality zinc oxide that blends in beautifully to protect skin and leave nothing but a natural glow.

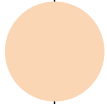
Reused, repurposed, reloved:

This SPF is made with collagen-boosting raspberry seed oil, a by-product of the juicing industry. High in antioxidants Vitamin A and E that shield skin from environmental pollution by protecting against free radical damage.



Taking skincare to the next level.

SPF 25 Mineral Sunscreen – PRICING



- 99% Natural
- **Key ingredients:** Raspberry seed oil, non-nano zinc oxide, sunflower oil, glycerin, aloe vera & lavender oil.
- 60ml; packaged in glass jar with aluminium lid and card outer

Pricing

- RRP £24.99
- Price per unit (ex-VAT): £13.49
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £80.94

POS including leaflets, testers and sachets available on request

Face Toner

with Hyaluronic Acid

A hydrating toner enriched with hyaluronic acid to plump the skin and chamomile to soothe.

Housed in a frosted glass bottle, plastic spray nozzle and cardboard outer box.

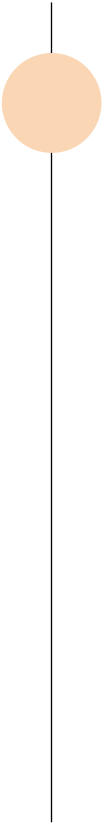
Reused, repurposed, reloved:

This face toner is made with the anti-inflammatory residual water of green mandarin fruit, a by-product of the juicing industry, and skin-soothing chamomile stem extract, a by-product of the tea industry.



Elevate your skin routine.

Face Toner with Hyaluronic Acid – PRICING

- 
- 99% Natural Ingredients
 - **Key ingredients:** Chamomile, hyaluronic acid, salicylic acid, mandarin extract.
 - 100ml; packaged in glass bottle with cardboard outer

Pricing

- RRP £17.99
- Price per unit (ex-VAT): £9.74
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £58.44

POS including leaflets and sachets available on request

Face Mask with Kaolin Clay

A gently-detoxifying face mask to fight blackheads, minimise pores and prevent breakouts. Skin is left feeling cleansed, refreshed and balanced.

Reused, repurposed, reloved:

This face mask is made with the finely-ground powder of discarded olive stones, a natural by-product of the olive oil industry and a powerful anti-inflammatory.

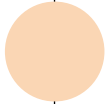
This clarifying face mask is suitable for all skin types. The olive powder is combined with rejuvenating white kaolin clay, coconut powder and baobab oil.

This mask was a finalist in the 2020 Vogue Beauty Awards.



Get that all round
uplifted feeling.

Face Mask with Kaolin Clay – PRICING



- 99% Natural Ingredients
- **Key Ingredients:** Olive powder, kaolin clay, coconut powder, baobab oil.
- 60ml; packaged in glass jar with aluminium lid and card outer

Pricing

- RRP £18.99
- Price per unit (ex-VAT): £10.29
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £61.74

POS including leaflets, testers and sachets available on request



Cleansing Bars

A range of 3 award-winning soaps which are perfect as daily cleansing face or body bars. Our soaps are palm oil-free and 100% natural.

Reused, repurposed, reloved:
We source residual chai spices that have been used to make chai syrup.


A curated blend of nine spices, they provide natural scent and gentle exfoliation.

The aromatic spice blend includes Cinnamon, Cloves, Ginger, Nutmeg, Cardamom and Vanilla to produce an exquisite aroma.

100% natural.
100% brilliant.



Cleansing Bars – PRICING

- 
- COSMOS-Certified 100% Natural & Certified Organic
 - 3 variants:
 - Cinnamon + Ginger [Certified Organic]
 - Fennel + Cardamom [Certified Organic]
 - Chocolate Charcoal [Certified Organic]
 - 100g; packaged in cardboard boxes, typically packed in outer cases of 6

Pricing

- Fennel + Cardamom, Cinnamon + Ginger: RRP £4.99
 - Price per unit (ex-VAT): £2.71
 - Price per case of 6 (ex-VAT): £16.26
- Chocolate Charcoal: RRP £6.99
 - Price per unit (ex-VAT): £3.79
 - Price per case of 6 (ex-VAT): £22.74

POS including leaflets available on request

Body Scrubs

with Coffee + Shea Butter



A range of two award-winning exfoliating Coffee Body Scrubs with a base of sea salt, shea butter and coconut oil.

Buff away dry, dead cells to leave skin feeling smooth and refreshed. Packed with antioxidant-rich caffeine, helping boost blood flow and reduce cellulite.

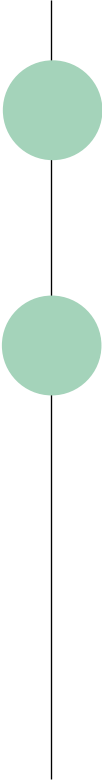
Reused, repurposed, reloved:

Our scrubs are made with top-quality Arabica coffee grounds sourced from artisan coffee shops.

Bonus fact: There's a higher level of antioxidants in coffee after it's been brewed – making it even better for your skin. Nice.

PSYCHOLOGIES
**REAL
ECO**
ECO
CHAMPION

Body Scrubs with Coffee + Shea Butter – PRICING

- 
- 2 variants:
 - Coffee & Lemongrass
 - Coffee & Peppermint
 - 220ml; packaged in glass jar with aluminium lid and cardboard outer

Pricing

- RRP £14.99
- Price per unit (ex-VAT): £8.12
- Typically packed in cases of 6
 - Price per case of 6 (ex-VAT): £48.72

POS including leaflets and testers available on request

Hand + Body Wash with Lemongrass + Kiwi Water



This fruity cleanser leaves hands and body feeling soothed and protected, with an invigorating blend of lemongrass and mandarin oils.

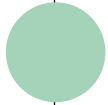
Suitable for dry skin, 100% natural, vegan and palm oil-free.

Reused, repurposed, reloved:

The UpCircle Hand + Body Wash is made with the anti-inflammatory residual water of kiwi fruit, a by-product of the juicing industry.

The Wash has an alcohol-free formula making it a more kind and gentle option than hand sanitizer. Best paired with our Hand + Body Lotion to nourish and repair.

Hand + Body Wash with Lemongrass + Kiwi Water – PRICING



- 99% Natural Ingredients
- **Key ingredients:** Organic kiwi water, lemongrass oil, mandarin oil, glycerin.
- 250ml; packaged in a frosted glass bottle and cardboard outer

Pricing

- RRP £12.99
- Price per unit (ex-VAT): £7.04
- Typically packed in cases of 6
 - Price per case of 6 (ex-VAT): £42.24

POS including leaflets and testers available on request



Hand + Body Lotion with Bergamot + Vitamin E

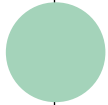
This uplifting lotion combines bergamot water with grapefruit and lemongrass oil, to uplift and invigorate the senses, whilst protecting and repairing the skin. Suitable for all skin types.

Reused, repurposed, reloved:

The UpCircle Hand + Body Lotion is infused with the residual water of organic bergamot fruit, a by-product of the juicing industry.

The lotion is infused with antioxidant-rich grapefruit oil, packed with Vitamins A and C, grapefruit oil works with bergamot water to protect the skin against free radicals and heal wounds.

Hand + Body Lotion with Bergamot + Vitamin E – PRICING



- 98% Natural Ingredients
- **Key ingredients:** Organic bergamot water, lemongrass oil, grapefruit oil, cocoa butter, glycerin.
- 250ml; packaged in a frosted glass bottle and cardboard outer

Pricing

- RRP £14.99
- Price per unit (ex-VAT): £8.12
- Typically packed in cases of 6
 - Price per case of 6 (ex-VAT): £48.72

POS including leaflets and testers available on request

Body Cream with Aloe Vera + Cocoa Butter

Soothe dry, sensitive skin with this calming blend of deeply hydrating ingredients.

Fast-absorbing with a non-greasy finish, this award-winning body cream is suitable for all skin types.

Frosted glass bottle, aluminium lid and cardboard outer box. 100% plastic-free.

Reused, repurposed, reloved:

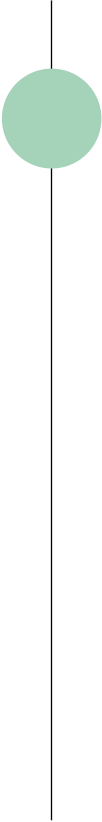
This body cream is made with the anti-inflammatory extract of leftover date seeds, a by-product of date farming.



Feel uplifted.
Inside and out.



Body Cream with Aloe Vera + Cocoa Butter – PRICING

- 
- 99% Natural Ingredients
 - **Key ingredients:** Date seed extract, cacao butter, shea butter, olive oil
 - 120ml; packaged in glass jar with aluminium lid and cardboard outer

Pricing

- RRP £19.99
- Price per unit (ex-VAT): £10.83
- Packed in cases of 6
 - Price per case of 6 (ex-VAT): £64.98

POS including leaflets, testers and sachets available on request

THE PAMPER KIT

Can't decide? Try them all!

Sample the UpCircle range in sample size, housed in a Pamper Kit.

The Pamper Kit includes:

- Organic Face Serum
- Cleansing Face Balm
- Face Mask
- Face Moisturiser
- Eye Cream
- Body Cream
- Face Toner
- Hand + Body Wash
- Hand + Body Lotion
- Night Cream

• RRP £9.99

• Price per unit (ex-VAT): £5.55





ACCESSORIES

The perfect companions to the UpCircle range:

- Tube Squeezer

Squeeze out every last drop of your fave skincare and cosmetics with this metal accessory.

- Soy Candles

Hand poured in Yorkshire, with repurposed ingredients infused into the vegan soy wax.

- Organic Muslin Cloths

Two organic cotton muslin squares.

Organic Bamboo Cotton Buds

200 biodegradable buds. 100% plastic-free.

- UpCircle Wash Bag

House your UpCircle goodies in their very own 100% Fairtrade wash bag.

- Safety Razor and Razor Stand (sold separately)

Plastic-free chrome razor, suitable for face and body.

- Makeup Remover Pads

7 reusable hemp and cotton makeup pads in a mesh wash bag.

- 2 Cosmetic Spatulas

For hygienic use of all your fave skincare products.

ACCESSORIES - PRICING



Tube Squeezer

- RRP £3.49
- Price per unit (ex-VAT): £1.89

Soy Candles

- RRP £19.99
- Price per unit (ex-VAT): £10.95

Fairtrade Organic Muslin Cloths

- RRP £9.99
- Price per unit (ex-VAT): £5.41

Bamboo Cotton Buds

- RRP £3.99
- Price per unit (ex-VAT): £1.99

2 Cosmetic Spatulas

- RRP £3.99
- Price per pair (ex-VAT): £2.16



UpCircle Wash Bag

- RRP £4.99
- Price per unit (ex-VAT): £2.79

Safety Razor (comes with 2 blades)

- RRP £24.99
- Price per unit (ex-VAT): £13.49

Makeup Remover Pads

- RRP £8.99
- Price per unit (ex-VAT): £4.99

UpCircle Drawstring Bag

- RRP £2.99
- Price per unit (ex-VAT): £1.69

Safety Razor Stand

- RRP £9.99
- Price per unit (ex-VAT): £5.41

PRICING SUMMARY

Category	SKU	Unit	Size	Short Description	RRP	Cost Price (ex-VAT)	Case Size	Unit Barcode	Case Barcode
Face Scrubs (Glass Jar)	FSC	ml	100	Coffee Face Scrub - Citrus Blend	14.99	8.12	6	5060571720177	5060571720283
	FSH	ml	100	Coffee Face Scrub - Herbal Blend	14.99	8.12	6	5060571720153	5060571720269
	FSF	ml	100	Coffee Face Scrub - Floral Blend	14.99	8.12	6	5060571720160	5060571720276
Facial Serum	SER	ml	30	Organic Face Serum with Coffee Oil	14.99	8.12	6	5060571720184	5060571720290
Face Balm	FBAP	ml	55	Cleansing Face Balm with Apricot Powder	18.99	10.29	6	5060571720528	5060571720535
Face Moisturiser	FMAP	ml	60	Face Moisturiser with Argan Powder	18.99	10.29	6	5060571720542	5060571720559
Eye Cream	ECMC-JAR	ml	15	Eye Cream with Maple and Coffee	17.99	9.74	6	5.06057E+12	5060571721273
Night Cream	NCBE	ml	55	Night Cream with Blueberry Extract	18.99	10.29	6	5.06057E+12	5060571720955
SPF 25	SPF25	ml	60	SPF 25 Mineral Sunscreen	24.99	13.49	6	5.06057E+12	5060571721372
Face Mask	FMOP	ml	60	Clarifying Face Mask with Olive Powder	18.99	10.29	6	5060571720566	5060571720573
Face Toner	FTMC	ml	100	Face Toner with Mandarin and Chamomile	17.99	9.74	6	5060571720771	5060571720870
Body Cream	BCDS	ml	120	Body Cream with Date Seeds	19.99	10.83	6	5060571720795	5060571720887
Chai Soap Bars	SBFC	g	100	Fennel & Cardamom Chai Soap Bar	4.99	2.71	6	706502052638	5060571720191
	SBCG	g	100	Cinnamon & Ginger Chai Soap Bar	4.99	2.71	6	706502052645	5060571720207
	SBCC	g	100	Chocolate Charcoal Chai Soap Bar	6.99	3.79	6	5060571720443	5060571720214
Body Scrubs	BSP	ml	220	Coffee Body Scrub with Peppermint	14.99	8.12	6	5060571720146	5060571720252
	BSL	ml	220	Coffee Body Scrub with Lemongrass	14.99	8.12	6	5060571720139	5060571720245
Hand + Body Wash	HBWK	ml	250	Hand + Body Wash with Kiwi Water	12.99	7.04	6	5060571720986	5060571720993
Hand + Body Lotion	HBLB	ml	250	Hand + Body Lotion with Borage Water	14.99	8.12	6	5060571721006	5060571721013

PRICING SUMMARY - ACCESSORIES

SKU	Short Description	RRP	Cost Price (ex-VAT)	Case Size	Unit Barcode	Case Barcode
TPK	The Pamper Kit	9.99	5.55	10	5060571720306	N/A
KEY	Tube Squeezer	3.49	1.89	10	5060571720634	N/A
SCOOPS	2 Cosmetic Spatulas	3.99	2.16	5	N/A	N/A
MUS	Organic Muslin Cloths	9.99	4.99	10	5060571720726	N/A
BUD	Bamboo Cotton Buds	3.99	1.99	10	5060571720610	N/A
RZR	Safety Razor	24.99	13.49	10	5060571720641	N/A
RZR-STAND	Safety Razor - Stand	9.99	5.41	5	5060571720931	N/A
RZR-BLADES	Safety Razor - Blades	3.49	1.79	10	N/A	N/A
PADS	Makeup Remover Pads	8.99	4.99	10	5060571720757	N/A
DSB	Drawstring Bag	2.99	1.69	10	N/A	N/A
WB	Wash Bag	4.99	2.99	10	N/A	N/A
SCCL	Chai Latte Natural Candle	19.99	10.95	6	5060571720818	5060571720962
SCEM	Espresso Martini Natural Candle	19.99	10.95	6	5060571720825	5060571720979

CONDITIONS OF SALE

- MINIMUM ORDER VALUE: £150
- DISCOUNTS: 5% ON ORDERS OVER £1,500, 7.5% OVER £2,500, 10% OVER £5,000.
- FREE SHIPPING (WITHIN UK): ON ORDERS OVER £500 (EX-VAT)
- LEAD TIME: ORDERS DISPATCHED WITHIN 1-2 WORKING DAYS OF PAYMENT.
- 3RD PARTY PLATFORMS: STRICTLY NO SALE OF UPCIRCLE GOODS ON ANY 3RD-PARTY PLATFORMS INCLUDING (AND NOT LIMITED TO) AMAZON, EBAY OR ETSY UNDER ANY CIRCUMSTANCES.
- DISTRIBUTION: NOT FOR RESALE WITHOUT EXPRESS PRIOR PERMISSION.
- CONTENT: DO NOT COPY OUR WEBSITE COPY OR PRODUCT DESCRIPTIONS – IT IS VERY IMPORTANT FOR SEO REASONS THAT YOU CREATE YOUR OWN.

PIONEERING
SKINCARE.
REGENERATIVE
BY DESIGN.

Reused,
repurposed,
reloved.

Get Social



@UPCIRCLEBEAUTY
HELLO@UPCIRCLEBEAUTY.COM

UPCIRCLE™
SUITE 1.39,
1ST FLOOR
MILLBANK TOWER
SW1P 4QP
UNITED KINGDOM
MADE IN THE UK

