



INDUSTRY ALL SECURE STANDARD SUMMARY

We are looking forward to the forthcoming events and as show organisers we are committed to creating safe environments to protect exhibitors, visitors, contractors and our staff to ensure we can run enjoyable and successful events for all in 2021. In line with government and local authority guidance, as well as the UK exhibition industry All Secure Standard document we are implementing extensive measures in response to COVID-19. Some of these are outlined below and will constantly be reviewed in line with current guidelines.



PHYSICAL DISTANCING

Crowd Density Standard (CDS)

By controlling the density, appropriate physical distancing can occur throughout the event.

Eliminating Handshakes

Recommend the elimination of handshakes

Staggered Admission

Where needed, attendees will be allocated a designated time slot for arrival and stipulated visit duration and will be encouraged to set meetings in advance.

Enhanced Quality of Visitors

Opportunities to vet attendees through a series of demographic criteria and exhibitor feedback.

Floor Planning

Introduction of one-way visitor traffic that could create a logical flow through venues.

Set Up & Break Down

Enhanced guidelines to assist contractors in the set up and break down of events.

Conference Rooms

Rooms with recommended density and seating arrangements will follow governments distancing guidance.

Food & Beverage

Replace open or self-service buffets with food served pre-packaged or in closed containers.

Registration

An increased use of technology can facilitate seamless and contactless access upon entry and exit.

Monitoring & Control

Appoint and train a hygiene subject matter expert who will be responsible for ensuring these guidelines are followed.

Venue Deep-Cleaning

Requirement of venues to provide a deep cleaning prior to move in and again before the event opens.

Venue Ambient Environmental Controls

Recommend ensuring the proper ventilation, temperature, humidity, UV air purification controls, etc. are in place.

Conference & Seminar Rooms

All equipment, including AV, will be disinfected between each use, and conference rooms will have an increased cleaning schedule throughout the day.

Stand Cleaning

Exhibitors will be required to disinfect their respective stands and exhibits regularly throughout the event.

Hand Sanitisers

Stations will be positioned at key locations throughout the event.

Waste Management

Collection and removal of waste receptacles will be increased during events in order to minimise risk.

Cleaning Regime

Every venue to offer a visible, enhanced cleaning regime including toilet, food and beverage areas, and help points.

COMMUNICATION

Show Website, Apps, & SMS

Guidelines can be communicated for each event through all marketing channels.

Exhibitor Manuals

Will be updated to include specific details of what exhibitors need to do to execute the enhanced safety and hygiene measures.

Public Addresses During Show

Repeat messages to be broadcast about the importance of best practices shared from medical and government authorities.

Event Signage

Will include common signs and symptoms of COVID-19 as communicated by the appropriate medical and health authorities.

Pre-Event Messaging

Communication of key pieces of information, including updates from global and local, health organisations, show admission policies, hygiene briefings and health protection measures.

PROTECT & DETECT

Contact Tracing

Offering assistance to the proper authorities in contact tracing efforts.

Infrared & Thermal Imaging Temperature Screening

Equipment will be available at the entrances to venues at organised industry gatherings

Enhanced First Aid & Medical Support

Offering an increased number of First Aid stations located throughout the event with enhanced medical support available.

Exhibitor Manuals

Will be updated to include specific details of what exhibitors need to do to execute the enhanced safety and hygiene measures.

Emergency Response Plans

Implementation of processes for possible COVID-19 incidents, both confirmed and suspected.

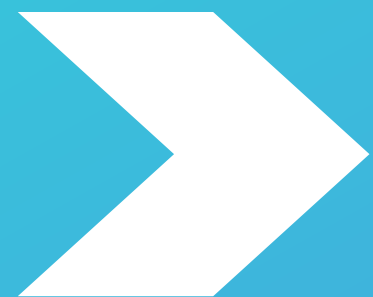
Personal Protective Equipment (PPE)

Key personnel, including cleaning, medical, food and beverage workers, etc., will be offered PPE.

Facemasks

It is a government recommendation that face coverings should be worn in indoor spaces, especially crowded areas. We highly recommend that you wear a face covering whilst circulating at the event. Please make sure that you bring your own face covering.

NEXT STEPS



This document is a summary of Clarion's ALL SECURE STAND DOCUMENT which is available if you would like to see it.

Both this summary and the full document cover the framework we are researching and a list of actions will be produced that will be adhered to in the run up to and during the event, taking into account government guidelines. These actions are still being formalised and once confirmed, they will

be communicated to all attendee groups. These actions will be communicated in a series of follow up documents outlining what we, as the organisers, are doing to ensure the safety of all of our attendees and this will include input and collaboration with the venue and our suppliers/contractors. Separate documents will also outline what we need all of our audience groups to commit to and these will be distilled into a

simple series of steps that need to be implemented by our exhibitors, sponsors, speakers, delegates and exhibition visitors. Our primary goal is to ensure the safety of our audience and by producing these documents and working together, we look to ensure that our events run as smoothly, successfully and of course, safely as you have come to expect from a Clarion event.