

Manchester Furniture Show

10 -11 July 2024 | Manchester Central

Furniture's home for summer sourcing...

Stand Out From The Crowd

thefurnitureshows.com

Social
Summer
Sourcing
Social



Summer
Sourcing

About MFS

The Manchester Furniture Show (MFS) is **back by popular demand** for 2024 as the industry's one-stop shop for summer sourcing. Hot off the heels of a successful January Furniture Show, MFS is the ideal mid-year opportunity to **source new products and reconnect with customers and suppliers.**

As the UK's **second largest** furniture exhibition, after the January Furniture Show, MFS guarantees a distinctive **summer networking opportunity** within a relaxed ambiance. Its mid-year schedule positions MFS as the perfect setting to make **meaningful connections and drive sales.**



A Clarion Retail Event

Clarion Retail provides powerful B2B events and digital platforms, consisting of; January Furniture Show, Manchester Furniture Show, Top Drawer and Home & Gift, as well as a digital wholesale marketplace, REVEAL. With over 160 years event experience, we look forward to connecting you with key buyers and helping you make meaningful connection in the retail sector.

clarion-retail.com

home & gift

HOME
& LIFESTYLE
SHOW

Top Drawer

Scotland's
Trade Fair &
Spring

Scotland's
Speciality
Food Show

Furniture
Shows

REVEAL



A note from us...

It is my pleasure to announce the return of the Manchester Furniture Show

Back by popular demand, MFS will return for its 28th year, bringing back the vibrant energy of summer sourcing and reuniting the furniture community.

MFS has always been a key summer event for the furniture industry, and this year promises to be no different. Over two exciting days, MFS will be the beating heart of the North of England, brimming with fresh product launches, networking opportunities, and a chance to reconnect with your clients.

Perfectly positioned at the beginning of the second buying season, we offer the ideal platform to discover

and source the latest furniture trends. Held annually at Manchester Central, the show has always attracted a loyal following of UK independent retailers, interior designers, manufacturers, wholesalers, distributors and contract buyers. You can expect the same enthusiastic engagement as everyone comes together to reconnect, source, and socialise.

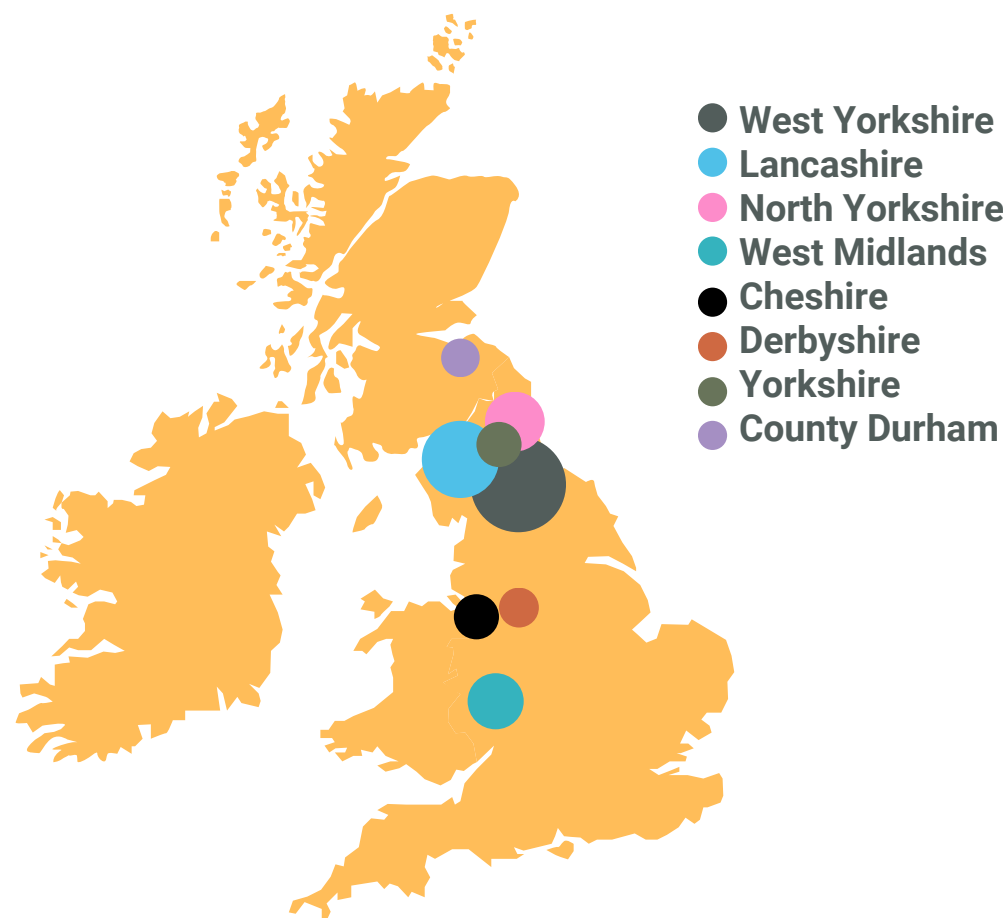
I look forward to welcoming you back to the iconic Manchester Central this July to reminisce about the past and build partnerships for the future.

All the best,
Zoë Bonser
Portfolio Director

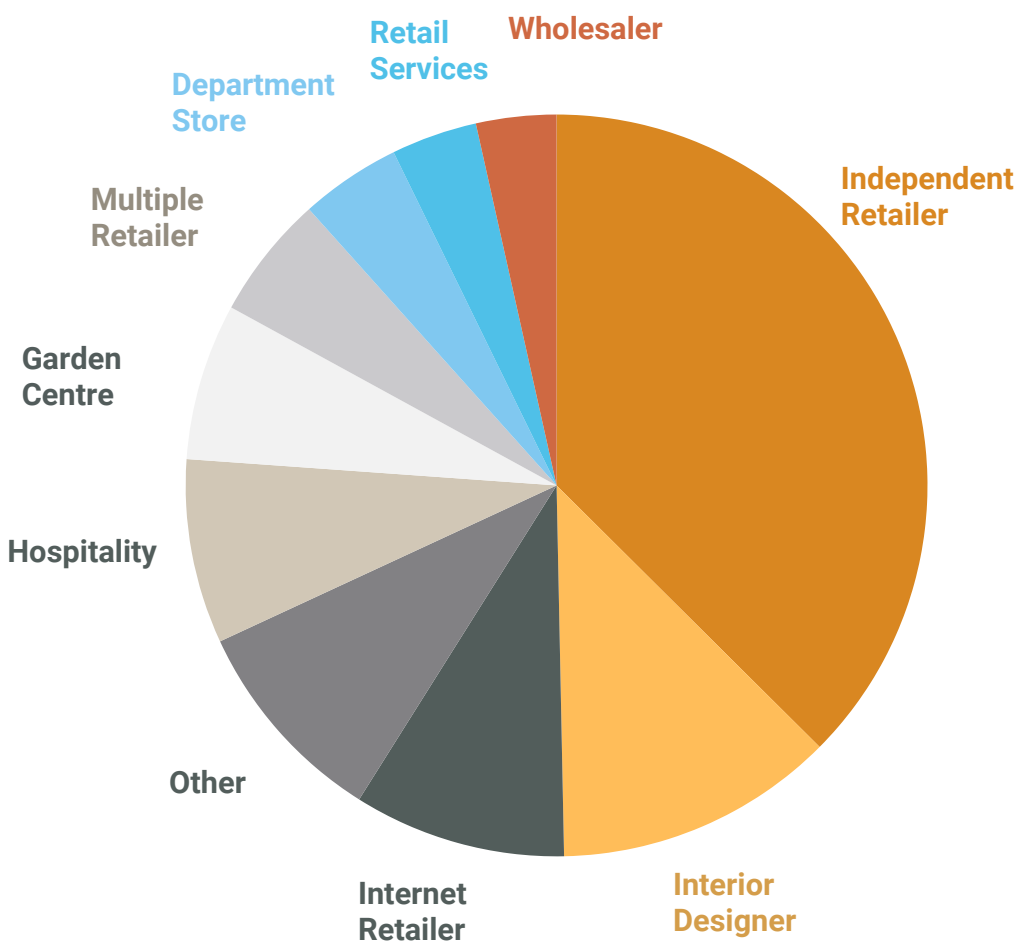


Who you'll meet

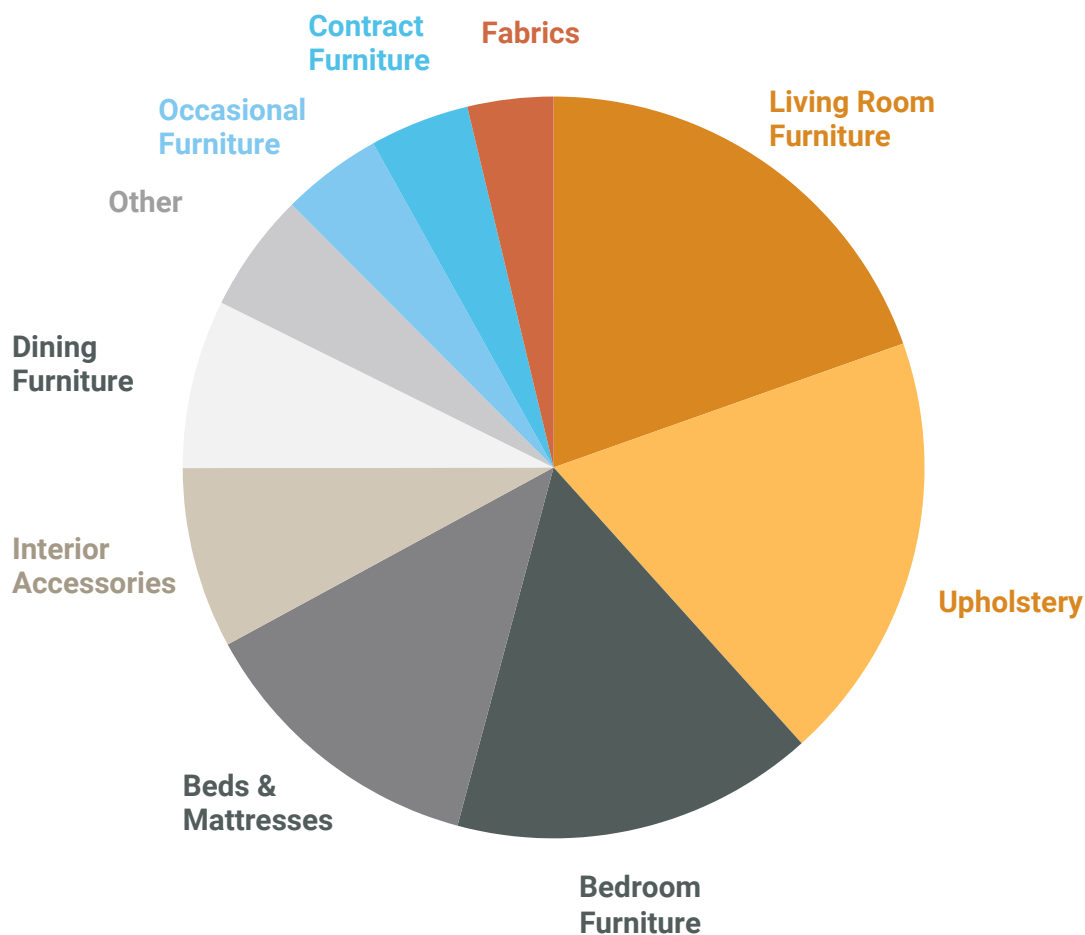
Regional Breakdown



Visitor Profile



Top 10 Product Interest



Meet Premium Retail Buyers

ANTHROPOLOGIE

ABB furniture

FURNITURE Village

Brend Hotels

hu housing units

JOHN LEWIS & PARTNERS

dfs

M&S
EST. 1884

Dunelm

next

Sainsbury's

TATES OF SUSSEX GARDEN CENTRES

wayfair

Show Partners

Furniture News
The essential guide to the UK domestic furniture trade

THE FURNISHING REPORT

INTERIORS MONTHLY
FIRST FOR EXCITING FURNITURE AND ACCESSORIES

Young Furniture Makers exhibition

ACCREDITED EXHIBITION ORGANISER
A©ID
ANTI COPYING IN DESIGN

BFM
BRITISH FURNITURE MANUFACTURERS

Connecting with the best in furniture



BUY & SELL

Connect with 3500+ buyers under one roof.



VIP PROGRAMME

Meet with top decision makers.



RETURN FACTOR

75% of visitors say they will return to MFS.



NATIONAL & INTERNATIONAL

Unite with 100+ exhibitors.



CENTRAL LOCATION

Exhibit at the iconic Manchester Central.



LOYAL COMMUNITY

48% of visitors have attended our Furniture Shows more than 5 times.



MARKET REACH

Key event to reach the Irish & Scottish markets.



PLACING ORDERS

40% of visitors order in the second half of the year.



Exhibit Alongside

AWS Trading Ltd

bluebone

decortie

Heritage Furniture

INCANTO
ITALIAN ATTITUDE

KETTLE
HOME

L A Z B O Y

Lebus
UPHOLSTERY
est. 1840

Mini Divani

Oswald & Pablo

TAYLORS
Creative Living

and many
more...

What to expect at MFS 2024

- Connect with 3500+ buyers at the show.
- Refreshed VIP programme.
- New Summer Solstice Show Party.
- Secure orders during the crucial pre-Christmas trading period.
- Connect with like-minded people in the industry at our Women In Furniture Network (WIFN) brunch.
- Relax and unwind at our new Spritz Bar.



"We are delighted that the Manchester show is returning and pleased to be exhibiting once again. The show is renowned for its relaxed, friendly atmosphere, and we look forward to catching up with all our valued customers. Looking forward to seeing you all there."

Micheal, Taylor's of Scotland

”

"The Manchester show is a no brainer for us and we're glad it's back . Buying for us is a 365 day affair, not seasonal in any way and we tend to work 6 months in advance."

Director,
Housing Units

”

Get Noticed...



Headline Sponsor

Branding across the show, from digital to physical features across the campaign and onsite.



Spritz Bar

Branding at our all new summertime bar, and be highlighted across our socials, emails and website.



VIP Programme

Branding in our VIP area within the Spritz Bar and highlighted in the show guide.



Registration

Have your brand's logo on visitor confirmation emails and onsite at the registration points.



Show Party

Your branding will be on all relevant material, including onsite signage, and emails.



Entrance

Logo on all entrance signage including branding on visitor badges and additional entrance showcase area.



Catering Area

Signage across our food court area onsite, with branding on banners and be highlighted in the show map.



Product Showcase

Highlight your brand at the entrance of the event showcasing your products.



Women in Furniture Network (WIFN)

Be seen supporting women across our industry.



Digital Package

Get promoted across our digital marketing campaign including on emails, social media and on the website



YAH Board

Brand highlighted on the 'You Are Here' boards onsite.



Floor Tiles

Feature your logo on the floor tiles



Show Map

Be seen prominently on the printed show map onsite.



Restroom

Restroom advertising available.



Stand Drop

A leaflet/bag drop to all exhibitor stands.



Meet the team



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Venue

Manchester Central
Windmill St,
Manchester,
M2 3GX

Show Opening Hours
Wednesday 9:00 - 18:00
Thursday 9:00 - 17:00



For the latest Manchester Furniture Show news, updates, floor plans, stand availability and partner opportunities then please get in touch with the MFS team:

 enquiries@thefurnitureshows.com
 thefurnitureshows.com

