













With over 50 years experience, specific to the rug industry in the UK, Ultimate Home Living and it's strategic partners in all the major rug producing areas of the world are perfectly positioned to bring to you the product you need to bring success and growth to your business.

We have a comprehensive collection, covering the needs of independent specialists and multiple retailers, leading to successful and profitable relationships.

Our dedicated team of sales professionals, coupled with our large stock holding and warehousing capacity can bring just the product you need to your business.

For more information on the new 2022 collections please call our sales office on **0161 339 2148** or email **sales@ultimatehomeliving.com**View our brochures at:

www.ultimatehomeliving.com









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WOOL

A wool rug is the perfect option for providing comfort and warmth to your home with a deep, luxurious soft pile. You'll find an amazing selection of luxury wool rugs in our Prestige collection.

The benefits of a wool rug;

- Wool is sustainable
- Looks and feels great
- Wool rugs are naturally hypo-allergenic
- Naturally family-friendly
- Will organically bounce back
- Keeps a vibrant colour throughout it's life
- Is very low maintenance











Keshan Heritage

Why New Zealand Wool?

The vast luscious fields of New Zealand is home to over 25 million sheep livestock which provides the highest quality of wool today. Therefore, New Zealand is amongst the leading producers in the wool industry. New Zealand wool is also known to be the whitest, cleanest wool in the world. The importance of wool being whiter is that this wool fibre has the



Keshan Supreme



Why New Zealand Wool?

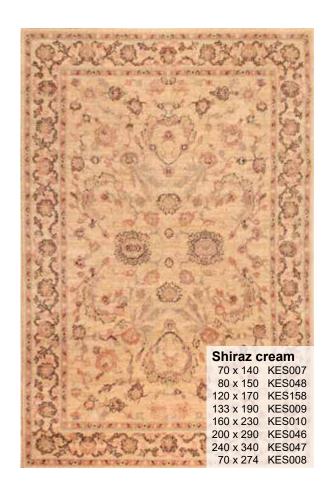
The natural stretch ability means Wool from about 61 sheep would extend all the way from the earth to the moon, which is why it's the perfect choice for luxury manufacturers to weave it into intricate designs offering a very durable rug which will last for many years without showing signs of wear.











Bokhara



Made in Pakistan from luxury hand knotted wool. A hand-knotted rug is a one-of-a-kind rug that is woven completely by hand on a specialized loom.

Bokhara is a term commonly used to describe Tekke-Faced rugs. Tekke was a tribe from the area of Bokhara in Central Asia.



Red

60 x 90 BOK002 90 x 150 BOK003 120 x 180 BOK006 150 x 240 BOK006 200 x 300 BOK020



Blue

60 x 90 BOK001 90 x 150 BOK014 120 x 180 BOK005 150 x 240 BOK008 200 x 300 BOK019



Beige

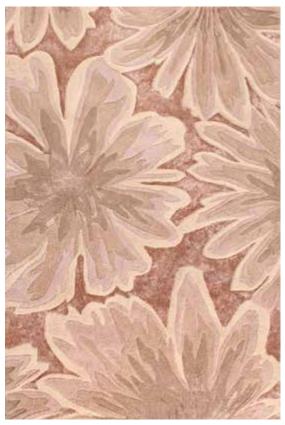
60 x 90 BOK010 90 x 150 BOK012 120 x 180 BOK004 150 x 240 BOK009 200 x 300 BOK018



Unique

Handmade with a combination of highly durable wool and luxury viscose pile.





Spring90 x 150 UNI090
120 x 180 UNI088
150 x 240 UNI089



Temple 120 x 180 UNI092 150 x 240 UNI093



Royal 120 x 180 UNI081 150 x 240 UNI082



Heaven 120 x 180 UNI050 150 x 240 UNI051



Canyon 120 x 180 UNI016 150 x 240 UNI017



Magestic 120 x 180 UNI053 150 x 240 UNI054



Estuary 120 x 180 UNI037 150 x 240 UNI038



Matrix 90 x 150 DIM058







VISCOSE

Viscose is a semi-synthetic fibre that was originally designed to be a alternative for silk, meaning it carries that same soft velvet feeling.

Viscose is made from natural sources of regenerated cellulose such as wood and other natural agricultural products. The process produces a totally lightweight, soft and luxurious yarn making these rugs the ultimate statement piece.

Our viscose ranges contain many different designs in several colour options. Whether it's a modern **Dimensions** or a traditional aztec design form **Oushak**, a viscose rug will be an elegant finishing touch for your home.

Dimensions

A modern geometric range made from a blend of luxury viscose and chenille.

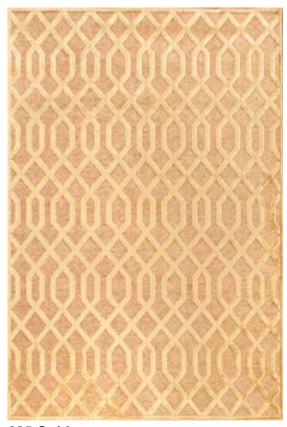




625 Silver 120 x 170 DIM002 160 x 230 DIM012



496 Rose 120 x 170 DIM009 160 x 230 DIM019



625 Gold 120 x 170 DIM001 160 x 230 DIM011



808 Rose 120 x 170 DIM010 160 x 230 DIM020



825 Beige 120 x 170 DIM003 160 x 230 DIM013





834 Duckegg 120 x 170 DIM007 160 x 230 DIM017



834 Teal 120 x 170 DIM008 160 x 230 DIM018



Oushak

Unique designs machine made with luxury polyester and viscose.





Afghan 120 x 170 OUS005 160 x 230 OUS013



Anatolian 120 x 170 OUS008 160 x 230 OUS016



Caucasian 120 x 170 OUS006 160 x 230 OUS014



Tabriz 120 x 170 OUS007 160 x 230 OUS015









POLYESTER

Polyester has revolutionised the making of rugs. This material is supremely soft which makes these rugs very luxurious to the touch, non-pilling and minimal shedding.

Polyester rugs are easy to maintain, if you want a hassle-free rug then polyester is one of the best options. Our Polyester ranges are super high quality at an affordable cost.

All of our Polyester rugs feature eye-catching and intricate designs and will retain their appearance throughout time.

Belvedere



Shorter pile rugs are proven to be the most durable. These rugs will retain their appearance throughout time in high traffic areas. This collection offers four stunning individual designs.







Kingston Gold 120 x 170 BEL009 133 x 190 BEL010 160 x 230 BEL011 200 x 290 BEL012





Latymer Terracotta
120 x 170 BEL001
133 x 190 BEL002
160 x 230 BEL003
200 x 290 BEL004





Eltham Charcoal
120 x 170 BEL005
133 x 190 BEL006
160 x 230 BEL007
200 x 290 BEL008

Sorento



Shorter pile rugs are proven to be the most durable. These rugs will retain their appearance throughout time in high traffic areas. This collection offers seven stunning individual designs.







Arola Multi 120 x 170 SOR003 160 x 230 SOR004





Nerano Teal 120 x 170 SOR011 160 x 230 SOR012





Corso Green 120 x 170 SOR013 160 x 230 SOR014





Sorento Gold 120 x 170 SOR005 160 x 230 SOR006





Torca Silver 120 x 170 SOR009 160 x 230 SOR010





Trecase Multi 120 x 170 SOR001 160 x 230 SOR002











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