



**INNOVATION
COMES
NATURALLY**



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WELCOME TO THE NEW POKKÈTO COLLECTION

At Sareer, the search for innovation never stops. Our customers sleep soundly, but we never rest in our drive to bring new ideas, new features and new improvements to the furniture market. This visionary approach has made us the most talked about manufacturer in the UK's bedding and mattress industry. Following the phenomenal success of our marvellous Matrah collection, Sareer are pleased to introduce our latest inspiration with the arrival of our prestigious Pocketo Mattress collection.

Pocketo bears all the hallmarks which make Sareer products a retailer's dream. The design is multi-layered in more than one sense, combining the very latest mattress technology with the timeless virtues of premium natural materials. Mattresses have between 1,000 and 5,000 pockets, hand-stitched to offer responsive support. They adapt to the contours of any sleeping posture whilst providing the durability and stability to prevent sagging and roll-together. Handles provide easier portability whilst built-in air circulation features ensure optimum body temperature to complete the ultimate sleeping experience.

Longevity is an essential attribute of any Sareer product and the Pocketo range is no exception. We're certain that it's one of the best and most durable mattresses on the market. That's why we have the confidence to offer a reassuring 10-year guarantee as standard.

For retailers, Pocketo represents an opportunity to add a high-end, British-manufactured brand to their mattress range: a prestigious product that will enhance their reputation through immense customer satisfaction. Our natural fillings of Polyfill rebound cotton, memory wool, silk, cashmere and pure new wool are sourced from UK farms and our fabrics are also sourced from quality-led UK suppliers. In contrast to the mass-produced offerings of our competitors, Sareer mattresses are made-to-order in the UK by a team of highly trained craftspeople with unrivalled expertise and experience. We're passionate about innovation, but we care every bit as much about the more traditional merits of hand-made quality and pride in high standards.





QUALITY & COSTS

With Pocketo's investment in advanced technology, superior materials and craft skills, you could be forgiven for worrying about the price tag. No need to stress - we're pleased to report that you won't lose sleep over our costs.

Although Sareer never compromise on quality and style, a large part of our success has been built on providing retailers with commercially viable products within a price bracket that maximises their consumer appeal.

Over-pricing an under-delivering is a sure way to end any wholesaler-retailer relationship. To Sareer, that's no way to do business - we're all about nurturing long-term customer loyalty based on excellent value. To achieve this we manufacture the most cost-effective premium products on the market. We want our consumers to enjoy the most comfortable sleep imaginable. We also want our retailers to be comfortable with our prices.

THE COMPLETE WHOLESALER

Sareer provide the complete wholesaler package. To complement our mattresses we supply an exceptional range of bedroom furniture including fabric beds, metal beds, day beds, children's beds and toppers. We offer a variety of designs, textures, finishes and styles, from traditional to contemporary. All furniture products are manufactured from superior materials including natural fabrics and wood, beautifully finished metals and high quality leather.

Sareer's made-to-order service is prompt and efficient. Our fast lead times keep in step with the busiest retails periods and ensure that your business flows smoothly. Items can be made and delivered within 3 hours of order. We also have a limited pre-made stock available for next day delivery (on orders before 12pm). Our high-performance couriers can deliver to your business premises or directly to your customer's home address. All mattresses are provided flat or rolled and dispatched with maximum packaging for complete protection.

IN CONCLUSION

With over thirty years' experience in the industry, Sareer understand the dynamics of furniture retail. We understand your needs, your concerns and your priorities. We're confident that, if you choose Sareer as a partner, you'll return to us time after time, safe in the knowledge that you're dealing with a team that has your interests at heart. Having a passion for innovation is motivating force - each year our dedication grows ever stronger and our eye for detail gets ever keener. You can be sure that we'll be tuned in to any new technological or design developments and seek to incorporate them into the next generation of Matrah and Pocketo mattresses. That eye for the future - rooted in our belief in never standing still - is all part of Sareer's refusal to compromise any aspect of our approach. It works for us, it works for our retailer partners and it works for their customers.



IMAGINE IF
YOUR VISION



OF AN EXTRAORDINARY
LIFE



INSPIRED YOUR POCKETO
MATTRESS



DREAMS THAT
THRILL YOU



EXPERIENCE THE EXTRAORDINARY



SENSES THAT
ENLIGHTEN YOU



COMFORT THAT
EXCITES YOU



MEMORIES THAT MOVE
YOU



LET US CREATE
YOUR MASTERPIECE

DESIGNED WITH CARE

During a period spanning three decades, Sareer Furniture has been a driving force in bedroom furniture and mattress technology. We're members of the National Bed Federation, we're committed supporters of The Sleep Council and we've become one of the UK's industry leaders in this competitive wholesale sector. If we had to pinpoint a defining characteristic behind this success, it would simply be this: we care deeply about what we do and how we do it.

The Pocketo range displays that care and attention from top to bottom: every feature, every fibre, every spring, every stitch and every seam is designed for a seamless night's sleep. The quality and consistency of the end user's experience is at the heart of everything. Optimum comfort, shape, finish and material quality are designed to last for years of enjoyment and good use. We even offer optional extras for individual preferences, including reflex foam, memory foam, cool blue memory foam, latex and gel foam.

The following pages tell the story of Pocketo's design concept. From the natural to the technological, each element works in harmony and reflects the time invested in the finer detail. Some aspects are imperceptible to the naked eye but integral to the performance of the product. We hope this introduction gives you an appreciation of the extra care and thought which differentiates Sareer from other manufacturers and enables us to win so much repeat business. Whether it's a bulk order or a one-off purchase, we want to exceed expectations and deliver the best for every customer - it's how our reputation has been forged over 30 years. Hand-made in Britain with the utmost care, the Pocketo Collection is sure to reinforce that reputation with another advance in mattress design.



ONLY THE FINEST NATURAL MATERIALS ARE USED TO MAKE OUR MATTRESSES



CASHMERE

Cashmere is a natural speciality animal fibre, derived from the soft undercoat of a range of goat breeds. It is painstakingly processed: downy wool is cleaned by a machine to remove any top hairs or dirt and the fibres are sorted by hand. Cashmere's extremely fine fibres - typically between 7 and 19 microns - create exceptional softness, warmth and lustrous quality. Excellent insulation properties make it an ideal material for use in mattresses.



WOOL

Wool offers a wide range of qualities which make it a very useful mattress material. Known for its durability, wool's springy, resilient fibre structure contains pockets of air to provide breathable performance. Wool can help to regulate body temperature and create a naturally anti-microbial environment which retains an ideal balance of moisture and prevents mould and mildew. Sareer sources the finest pure wool fibres from farms in our own county of Yorkshire.



COTTON

Grown in a protective case, around the seeds of the cotton plant, cotton's soft, fluffy fibre is almost entirely made of cellulose. The fabric is strong, durable, breathable and feels cool against the skin. Unlike synthetic fibres, cotton is non-allergenic and is also an eco-friendly, renewable resource. Sareer source our cotton from UK-based suppliers who invest in their weaving and finishing processes to provide the maximum in comfort.



SILK

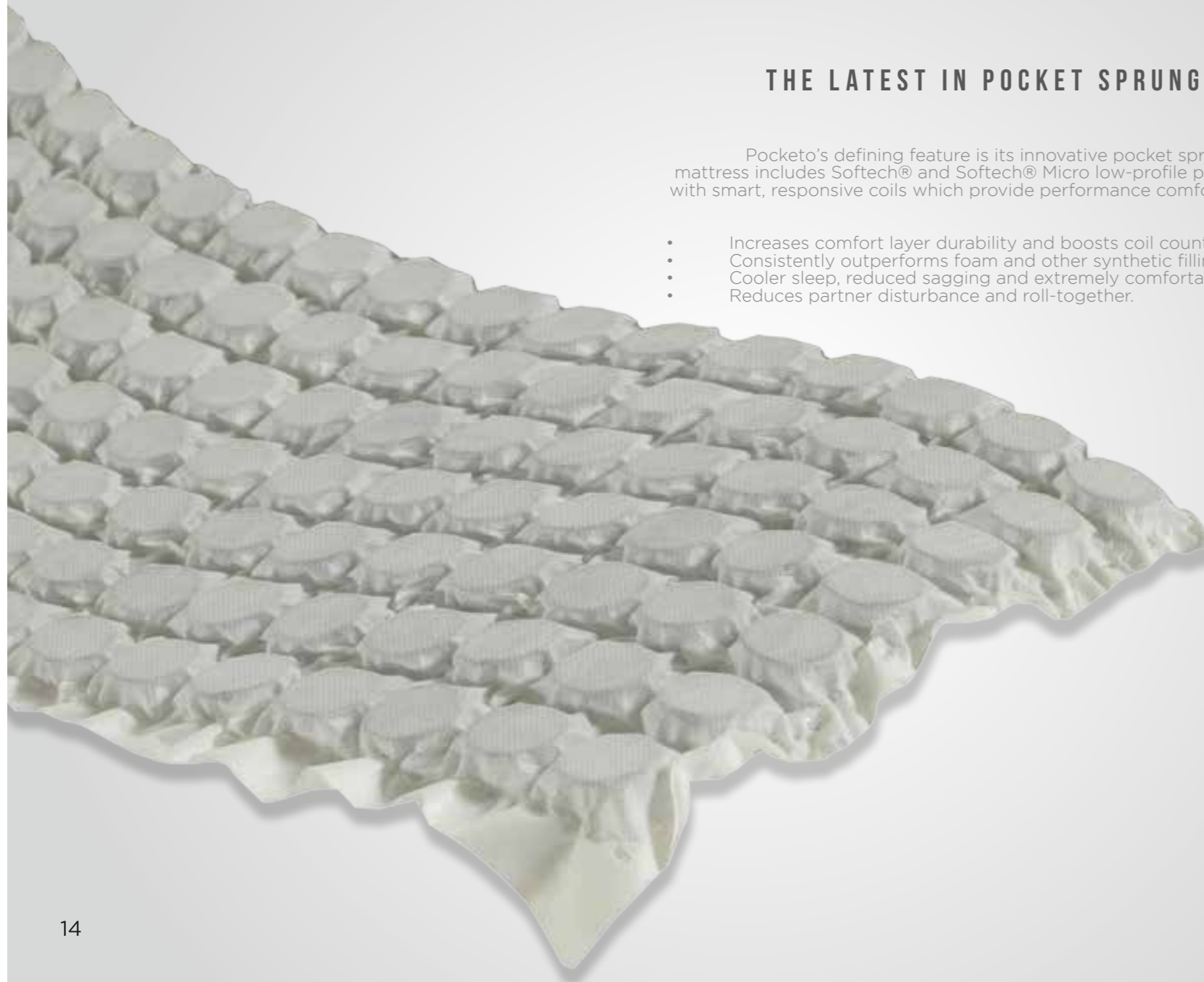
With its smooth, soft texture, silk is one of the most luxurious and comfortable materials. Silk fibre comprises approximately 80% fibroin, which is protein in nature, and 20% of sericin, which is otherwise called silk gum. Silk's continuous yarns make it one of the strongest natural fibres available. It is lightweight, breathable, hypoallergenic, highly lustrous and highly resistant to mould and mildew.



THE LATEST IN POCKET SPRUNG TECHNOLOGY

Pocketo's defining feature is its innovative pocket spring technology. Each mattress includes Softech® and Softech® Micro low-profile pocketed innersprings with smart, responsive coils which provide performance comfort layers with a wide range of advantages:

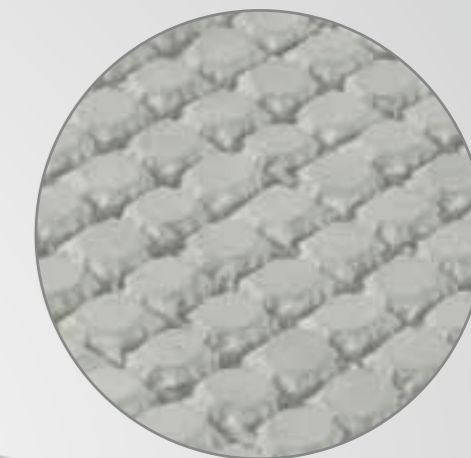
- Increases comfort layer durability and boosts coil counts.
- Consistently outperforms foam and other synthetic filling layers.
- Cooler sleep, reduced sagging and extremely comfortable feel.
- Reduces partner disturbance and roll-together.



A DIFFERENCE YOU CAN FEEL

Combi-Zone® innerspring systems go beyond conventional varied wire diameters by offering different levels of comfort resolution and support dimension throughout – matching key body support zones and delivering perfect support for all body types. Anyone who is used to mattresses with inferior metal spring systems will instantly feel the difference.

- Multiple spring-density combinations and customisation potential.
- Adds a new dimension with distinct changes in comfort and action.
- Boosts overall unit's key zone coil counts.
- Delivers a difference you can really feel.



1000 SERIES

POCKÈTO COLLECTION



The 1000 series offers all of the core features which set the Pocketo Collection apart from ordinary mattresses. It includes 1000 body moulding pocket springs that relieve unwanted pressure from your body by spreading your weight across the mattress, providing excellent back support and enabling a healthy spinal alignment.



1000 POCKET SPRINGS

The 1000 series features 1,000 pocket springs which provide responsive support, working in harmony with your sleeping posture and body contours to accommodate a healthy distribution of weight. Its breathable design facilitates an optimum bed temperature for total comfort.



VISCOSE COVER

A stylish Viscose cover is another standard feature throughout the Pocketo Collection. This high quality material provides an attractive finishing touch and a luxurious feel to each mattress. Viscose is hard-wearing, breathable and renowned for its silk-like lustre, appealing drape and superior softness to cotton.



HYPO ALLERGENIC

All Pocketo mattresses are hypoallergenic, which means they're layered with materials that keep allergens at bay. In preventing build-up of mould and dust, their hypoallergenic design helps to avoid irritation of sensitive skin, allergic flare-ups and respiratory problems.



HAND TUFTED

To complement the advanced technology, we apply the more traditional method of hand tufting in which tufts are driven through the mattress at regular intervals and secured at each end, creating pockets of fillings. This secures the mattress fillings to improve support.



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



NO ROLL TOGETHER

Inferior mattresses will sag under the weight of two sleeping partners and cause them to roll together at the centre of the bed. In contrast, a Pocketo mattress provides the stability and responsive support to avoid this problem and allow independent sleeping alignment.



BACK SUPPORT

Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.

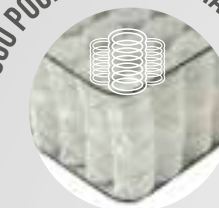


1000 SERIES | POCKÈTO COLLECTION



THE 1000 SERIES POKETO MATTRESS IS **ALSO AVAILABLE** IN THE FOLLOWING OPTIONS:

1000 POCKET SPRUNG MATTRESS



POCKETS

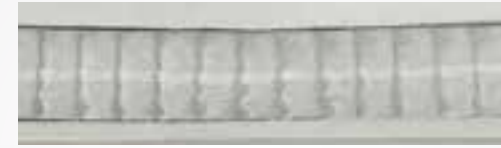


SP:1000-PS

1000 REFLEX POCKET SPRUNG MATTRESS

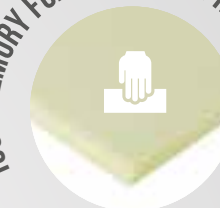


REFLEX FOAM



SP:1000-PS-REFLEX

1000 MEMORY FOAM POCKET SPRUNG MATTRESS



MEMORY FOAM



SP:1000-PS-MEM

1000 COOL BLUE POCKET SPRUNG MATTRESS



COOL BLUE MEMORY FOAM



SP:1000-PS-COOLB

1000 LATEX POCKET SPRUNG MATTRESS



LATEX



SP:1000-PS-LATEX

1000 GEL POCKET SPRUNG MATTRESS



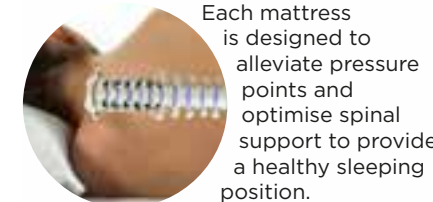
GEL FOAM



SP:1000-PS-GEL

WHAT'S IN OUR 1000 POCKET SPRUNG MATTRESSES

BACK SUPPORT

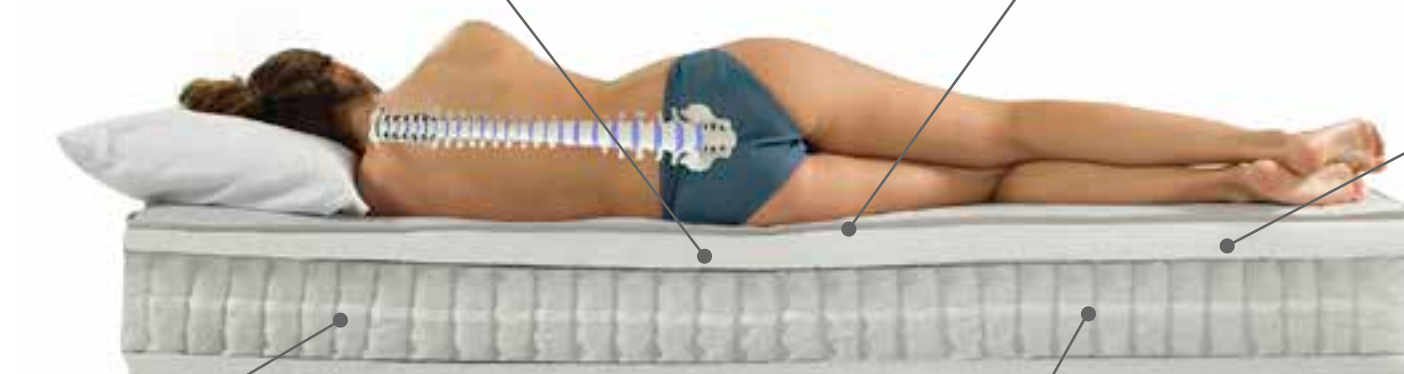


Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

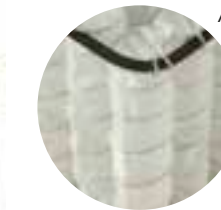
VISCOSE FABRIC



The Pocketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.



POCKET SPRING BASE UNIT



A top layer of 1,000 pocket springs respond and adapt to your sleeping position for night-long comfort and stability.

AIR VENTS



Built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES



Handles are attached to either side of the mattress for easier handling and portability.

POCKET SPRUNG | POKETO COLLECTION 19

LIFT UP TO SEE WHAT'S IN OUR
1000 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKÉTO COLLECTION 19



USING HIGH QUALITY WOOL
AND NATURAL FIBRES
ENSURES AN ORGANIC
SLEEP EVERY
TIME

1500 SERIES

POCKÈTO COLLECTION | POCKET SPRUNG



The 1500 series offers all of the core features which set the Pocketo Collection apart from ordinary mattresses, as well as additional features such as four handles, eight air vents and the extra styling detail of a 3D border and engraved branding. It includes 1500 body moulding pocket springs that relieve unwanted pressure from your body by spreading your weight across the mattress, providing excellent back support and enabling a healthy spinal alignment.



1500 POCKET SPRINGS

The 1500 series features 1,500 pocket springs which provide responsive support, working in harmony with your sleeping posture and body contours to accommodate a healthy distribution of weight. Its breathable design facilitates an optimum bed temperature for total comfort.



VISCOSE COVER

A stylish Viscose cover is another standard feature throughout the Pocketo Collection. This high quality material provides an attractive finishing touch and a luxurious feel to each mattress. Viscose is hard-wearing, breathable and renowned for its silk-like lustre, appealing drape and superior softness to cotton.



HYPO ALLERGENIC

All Pocketo mattresses are hypoallergenic, which means they're layered with materials that keep allergens at bay. In preventing build-up of mould and dust, their hypoallergenic design helps to avoid irritation of sensitive skin, allergic flare-ups and respiratory problems.



HAND TUFTED

To complement the advanced technology, we apply the more traditional method of hand tufting in which tufts are driven through the mattress at regular intervals and secured at each end, creating pockets of fillings. This secures the mattress fillings to improve support.



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



NO ROLL TOGETHER

Inferior mattresses will sag under the weight of two sleeping partners and cause them to roll together at the centre of the bed. In contrast, a Pocketo mattress provides the stability and responsive support to avoid this problem and allow independent sleeping alignment.



HAND CRAFTED

In addition to the same classic aesthetics and attention to detail applied to the 1000 series, the 1500 series enjoys extra touches of hand-crafted detailing, including a 3D border and engraved branding. Our highly trained experts take great pride in their standards.



BACK SUPPORT







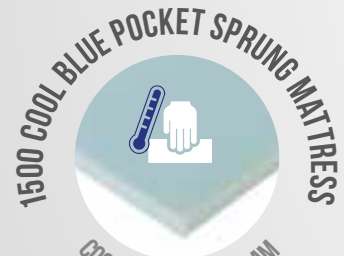
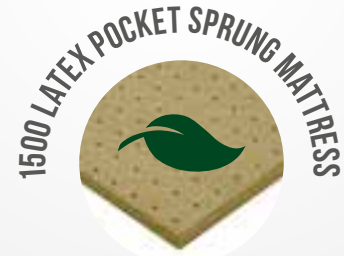




Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.

1500 SERIES | POCKÈTO COLLECTION

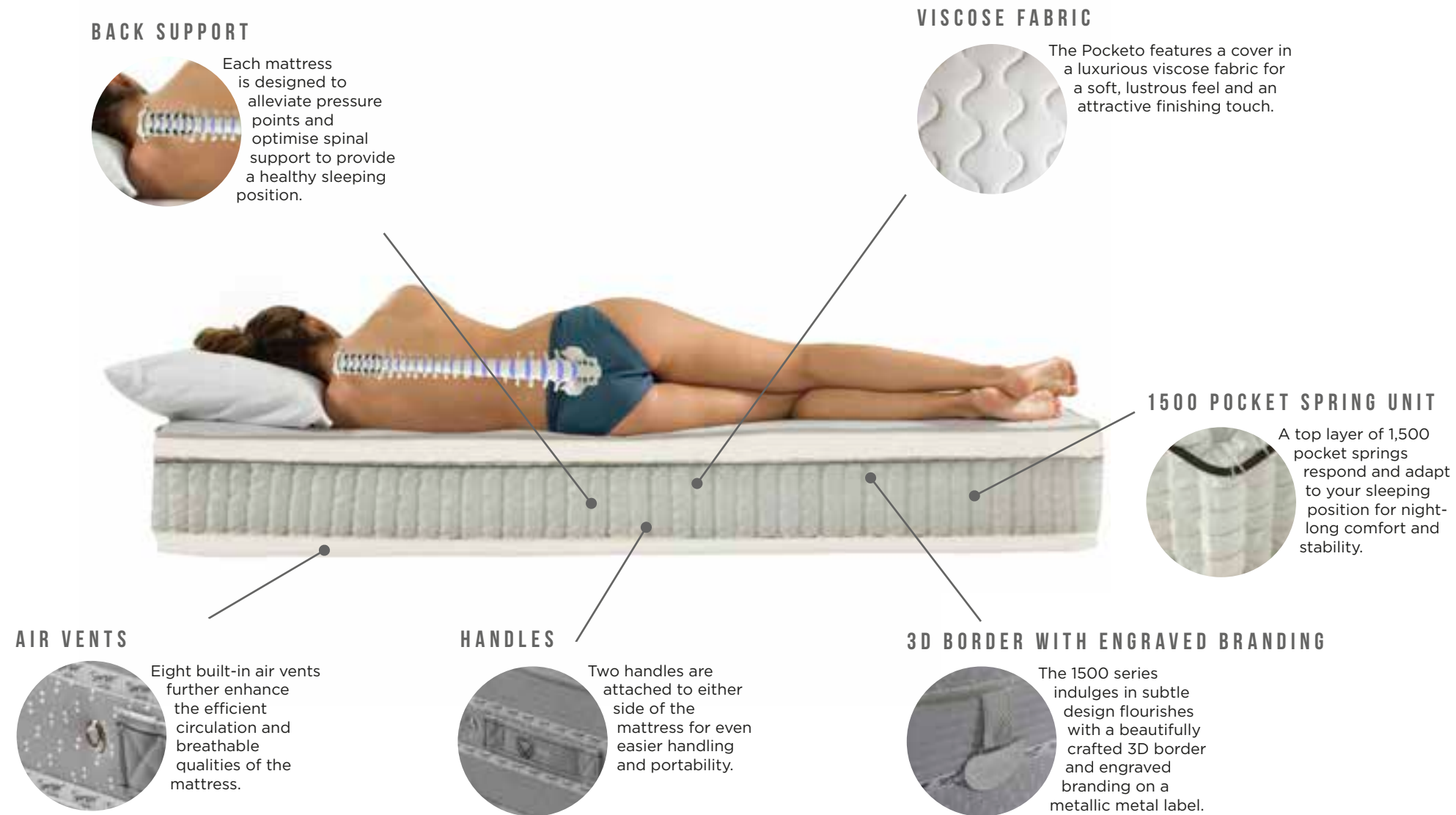


ecology

THE 1500 SERIES POKETO MATTRESS IS ALSO AVAILABLE IN THE FOLLOWING OPTIONS:

 <p>1500 POCKET SPRUNG MATTRESS POCKETS</p>	 <p>1500 REFLEX POCKET SPRUNG MATTRESS REFLEX</p>	 <p>1500 MEMORY FOAM POCKET SPRUNG MATTRESS MEMORY FOAM</p>
+	+	+
 <p>SP:1500-PS</p>	 <p>SP:1500-PS-REFLX</p>	 <p>SP:1500-PS-MEM</p>
 <p>1500 COOL BLUE POCKET SPRUNG MATTRESS COOL BLUE MEMORY FOAM</p>	 <p>1500 LATEX POCKET SPRUNG MATTRESS LATEX</p>	 <p>1500 GEL POCKET SPRUNG MATTRESS GEL FOAM</p>
+	+	+
 <p>SP:1500-PS-COOLB</p>	 <p>SP:1500-PS-LATEX</p>	 <p>SP:1500-PS-GEL</p>

WHAT'S IN OUR 1500 POCKET SPRUNG MATTRESSES



BACK SUPPORT
Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

VISCOSE FABRIC
The Pocketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.

1500 POCKET SPRING UNIT
A top layer of 1,500 pocket springs respond and adapt to your sleeping position for night-long comfort and stability.

AIR VENTS
Eight built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES
Two handles are attached to either side of the mattress for even easier handling and portability.

3D BORDER WITH ENGRAVED BRANDING
The 1500 series indulges in subtle design flourishes with a beautifully crafted 3D border and engraved branding on a metallic metal label.

LIFT UP TO SEE WHAT'S IN OUR
1500 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKÈTO COLLECTION 25



2000 SERIES

POCKÈTO COLLECTION | POCKET SPRUNG



The 2000 series offers all of the core features which set the Pocketo Collection apart from ordinary mattresses but with pocket springs increased to 2,000 and another step up in the level of mattress technology and material investment. Its signature feature is sculptured quilting, a stylish embellishment with highly deliberate practical qualities – its thick padding is designed to hold fillings more compactly and further enhance sleeping comfort. Polyfill rebound cotton provides extra-resilient fibres for greater stability, softness and comfort.



2000 POCKET SPRINGS

The 2000 series features 2,000 pocket springs which provide responsive support, working in harmony with your sleeping posture and body contours to accommodate a healthy distribution of weight. Its breathable design facilitates an optimum bed temperature for total comfort.



VISCOSE COVER

A stylish Visco cover is another standard feature throughout the Pocketo Collection. This high quality material provides an attractive finishing touch and a luxurious feel to each mattress. Visco is hard-wearing, breathable and renowned for its silk-like lustre, appealing drape and superior softness to cotton.



HYPO ALLERGENIC

All Pocketo mattresses are hypoallergenic, which means they're layered with materials that keep allergens at bay. In preventing build-up of mould and dust, their hypoallergenic design helps to avoid irritation of sensitive skin, allergic flare-ups and respiratory problems.



POLY FILL REBOUND COTTON

Polyfill rebound cotton is a superior replacement for polyester fillings with better performance all-round. This natural filling is softer, more comfortable and more durable. This feature is incorporated into most Pocketo mattresses, from the 3000 series up to the 5000 series.

2000 SERIES | POCKÈTO COLLECTION



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



MATTRESS HANDLES

With a weightiness that offers a reassuring reflection of its material quality, our 2000 series includes two handles to each side to assist portability and make it easier to handle your Pocketo mattress. The straps are strong and secure yet comfortable to the touch.



NO ROLL TOGETHER

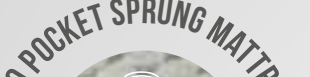



















Inferior mattresses will sag under the weight of two sleeping partners and cause them to roll together at the centre of the bed. In contrast, a Pocketo mattress provides the stability and responsive support to avoid this problem and maintain independent sleeping alignment.



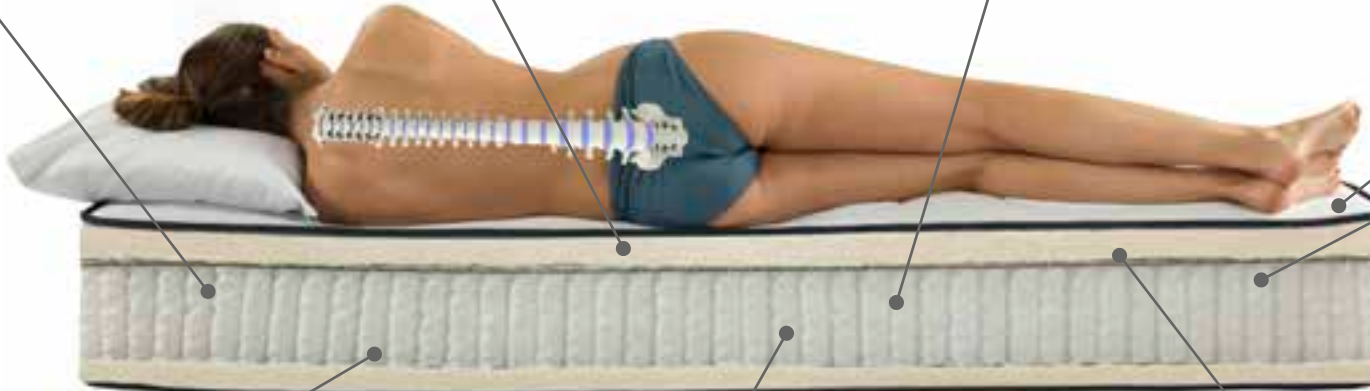
BACK SUPPORT

Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.

THE 2000 SERIES POCKETO MATTRESS IS ALSO AVAILABLE IN THE FOLLOWING OPTIONS:

 <p>2000 POCKET SPRUNG MATTRESS</p>  <p>POCKETS</p> <p>+</p>  <p>SP-2000-PS</p>	 <p>2000 REFLEX POCKET SPRUNG MATTRESS</p>  <p>REFLEX</p>  <p>REFLEX FOAM</p> <p>+</p>  <p>SP-2000-PS-REFLEX</p>	 <p>2000 MEMORY FOAM POCKET SPRUNG MATTRESS</p>  <p>MEMORY FOAM</p> <p>+</p>  <p>SP-2000-PS-MEM</p>
 <p>2000 COOL BLUE POCKET SPRUNG MATTRESS</p>  <p>COOL BLUE MEMORY FOAM</p> <p>+</p>  <p>SP-2000-PS-COOLB</p>	 <p>2000 LATEX POCKET SPRUNG MATTRESS</p>  <p>LATEX</p> <p>+</p>  <p>SP-2000-PS-LATEX</p>	 <p>2000 GEL POCKET SPRUNG MATTRESS</p>  <p>GEL</p>  <p>GEL FOAM</p> <p>+</p>  <p>SP-2000-PS-GEL</p>

WHAT'S IN OUR 2000 POCKET SPRUNG MATTRESSES



BACK SUPPORT
Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

VISCOSE FABRIC
The Pocketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.

POLYFILL REBOUND COTTON
Our innovative polyfill rebound cotton is a softer alternative to polyester fillings. Its natural qualities provide superior comfort.

SCULPTURED QUILTED PANELS
Thick sculptured quilted panels offer attractive styling but more importantly this feature is also designed to hold fillings more compactly and further enhance sleeping comfort.

2000 POCKET SPRING UNIT
A top layer of 2,000 pocket springs respond and adapt to your sleeping position for night-long comfort and stability.

AIR VENTS
Built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES
Two handles are attached to either side of the mattress for even easier handling and portability.

3D BORDER WITH ENGRAVED BRANDING
The 2000 series indulges in subtle design flourishes with a beautifully crafted 3D border and engraved branding on a metallic label.

LIFT UP TO SEE WHAT'S IN OUR
2000 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKÉTO COLLECTION 31



WE'VE GOT YOUR BACK...

3000 SERIES

POCKÈTO COLLECTION | POCKET SPRUNG



As well as featuring 3,000 dual-suspension pocket springs for increased comfort and airflow throughout, the 3000 series brings the luxurious natural qualities of lambswool and silk to a high-performance design which also includes two rows of hand side stitching attached to the springs to enhance shape retention. The natural fillings work in harmony with advanced technology to provide a softer feel without compromising the strength of the support.



3000 POCKET SPRINGS

Our dual-suspension 3,000 pocket springs represent the most advanced spring technology on the market. They are designed to provide the ultimate in responsive support with an unbeatable degree of comfort and as well as maintaining outstanding airflow efficiency throughout.



NATURAL LAMBS WOOL

Sourced from Yorkshire farms, our pure lambswool offers a wide range of qualities with a fine yet springy and resilient fibre structure which provides soft yet strong support. It contains pockets of air to provide breathable performance and help regulate bed temperature.



NATURAL SILK

Silk's continuous yarns make it one of the strongest natural fibres available. Sourced from UK suppliers, our silk adds a luxurious touch to this Pocketo mattress. It is lightweight, breathable, hypoallergenic, highly lustrous and highly resistant to mould and mildew.



POLY FILL REBOUND COTTON

Polyfill rebound cotton is a superior replacement for polyester fillings with better performance all-round. This natural filling is softer, more comfortable and more durable. This feature is incorporated into most Pocketo mattresses, from the 3000 series up to the 5000 series.



HAND TUFTED

To complement the advanced technology, we apply the more traditional method of hand tufting in which tufts are driven through the mattress at regular intervals and secured at each end, creating pockets of fillings. This secures the mattress fillings to improve support.



3000 SERIES | POCKÈTO COLLECTION



2 ROW HAND SIDE STITCH

Side stitching is a common feature on mattress but with inferior products it is only applied externally for aesthetic effect. That's not the case with Pocketo's hand side stitching - it is attached to the springs inside to fulfil its primary purpose of improved shape retention and durability.



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



NO ROLL TOGETHER

Inferior mattresses will sag under the weight of two sleeping partners and cause them to roll together at the centre of the bed. In contrast, a Pocketo mattress provides the stability and responsive support to avoid this problem and allow independent sleeping alignment.



HAND CRAFTED





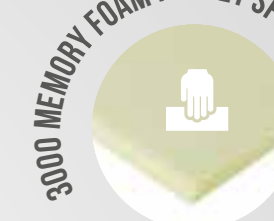

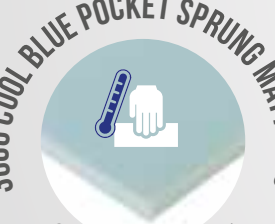





In addition to the same classic aesthetics and attention to detail applied to all Pocketo mattresses, the 3000 series enjoys extra touches of hand-crafted detailing, including engraved branding. Our highly trained experts take great pride in their standards.



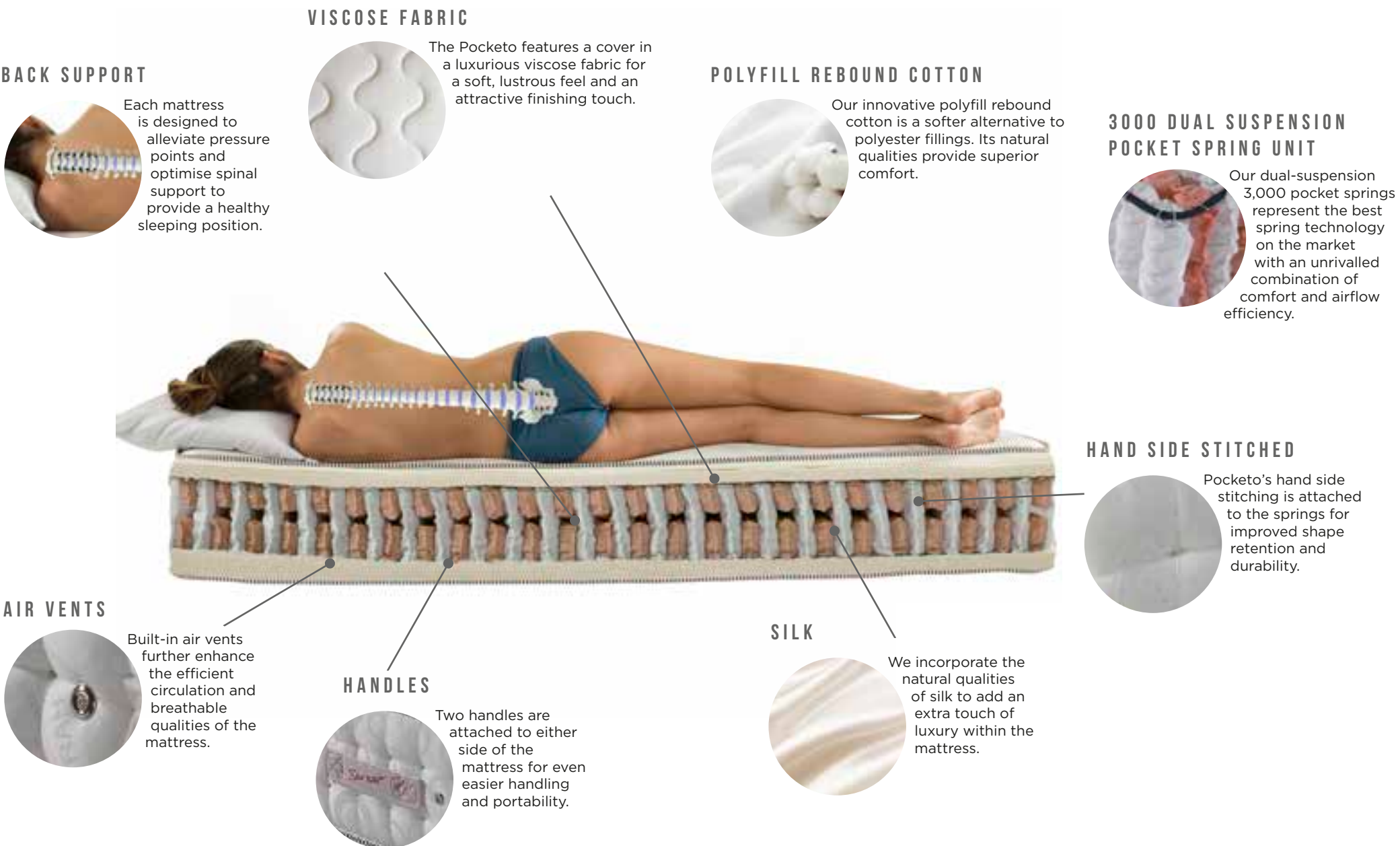
BACK SUPPORT

Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.

THE 3000 SERIES POKETO MATTRESS IS ALSO AVAILABLE IN THE FOLLOWING OPTIONS:

<p>3000 POCKET SPRUNG MATTRESS</p>  <p>POCKETS</p> <p>+</p>  <p>SP:3000-PS</p>	<p>3000 REFLEX POCKET SPRUNG MATTRESS</p>  <p>REFLEX</p> <p>REFLEX FOAM</p> <p>+</p>  <p>SP:3000-PS-REFLX</p>	<p>3000 MEMORY FOAM POCKET SPRUNG MATTRESS</p>  <p>MEMORY FOAM</p> <p>+</p>  <p>SP:3000-PS-MEM</p>
<p>3000 COOL BLUE POCKET SPRUNG MATTRESS</p>  <p>COOL BLUE MEMORY FOAM</p> <p>+</p>  <p>SP:3000-PS-COOLB</p>	<p>3000 LATEX POCKET SPRUNG MATTRESS</p>  <p>LATEX</p> <p>+</p>  <p>SP:3000-PS-LATEX</p>	<p>3000 GEL POCKET SPRUNG MATTRESS</p>  <p>GEL FOAM</p> <p>+</p>  <p>SP:3000-PS-GEL</p>

WHAT'S IN OUR 3000 POCKET SPRUNG MATTRESSES



BACK SUPPORT
Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

VISCOSE FABRIC
The Poketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.

POLYFILL REBOUND COTTON
Our innovative polyfill rebound cotton is a softer alternative to polyester fillings. Its natural qualities provide superior comfort.

3000 DUAL SUSPENSION POCKET SPRING UNIT
Our dual-suspension 3,000 pocket springs represent the best spring technology on the market with an unrivalled combination of comfort and airflow efficiency.

HAND SIDE STITCHED
Poketo's hand side stitching is attached to the springs for improved shape retention and durability.

AIR VENTS
Built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES
Two handles are attached to either side of the mattress for even easier handling and portability.

SILK
We incorporate the natural qualities of silk to add an extra touch of luxury within the mattress.

LIFT UP TO SEE WHAT'S IN OUR
3000 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKÈTO COLLECTION 37

4000 SERIES

POKÈTO COLLECTION | POCKET SPRUNG



The 4000 series elevates multi-layered spring technology to a highly advanced level. In addition to 3,000 dual-suspension pocket springs for increased comfort and airflow, the mattress features a layer of 1,000 tablet springs each containing over 1,000 mini pockets. The 4000 series also features luxurious material quality with lambswool, silk, memory wool and cashmere. The natural fillings work in harmony with advanced technology to provide a softer feel without compromising the strength of the support. Three rows of hand side stitching are attached to the springs to enhance shape retention.



**3000 POCKET + 1000
 TABLET SPRINGS**

Our dual-suspension 3,000 pocket springs represent the best spring technology on the market with an unrivalled combination of comfort and airflow efficiency. They are supplemented by an additional layer of 1,000 tablet springs each containing over 1,000 mini pockets.



NATURAL LAMBS WOOL

Sourced from Yorkshire farms, our pure lambswool offers a wide range of qualities with a fine yet springy and resilient fibre structure which provides soft yet strong support and contains pockets of air to provide breathable performance to help regulate bed temperature.



**POLY FILL REBOUND
 COTTON**

Polyfill rebound cotton is a superior replacement for polyester fillings with better performance all-round. This natural filling is softer, more comfortable and more durable. This feature is incorporated into most Pocketo mattresses, from the 3000 series up to the 5000 series.



**MEMORY WOOL
 & CASHMERE**

Our memory wool, a 100% natural fibre, is an environmental alternative to memory foam providing a gentle feel and natural temperature regulation.

Cashmere is a natural fibre, from the soft undercoat of a range of goat breeds. Cashmere's extremely fine fibres create superior softness, warmth and lustrous quality.



NATURAL SILK

Silk's continuous yarns make it one of the strongest natural fibres available. Sourced from UK suppliers, our silk adds a luxurious touch to this Pocketo mattress. It is lightweight, breathable, hypoallergenic, highly lustrous and highly resistant to mould and mildew.



3 ROW HAND SIDE STITCH

Side stitching is a common feature on mattresses but with inferior products it is only applied externally for aesthetic effect. That's not the case with Pocketo's hand side stitching – it is attached to the springs inside to fulfil its primary purpose of improved shape retention and durability.



HAND TUFTED

To complement the advanced technology, we apply the more traditional method of hand tufting in which tufts are driven through the mattress at regular intervals and secured at each end, creating pockets of fillings to improve support.



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



HAND CRAFTED

In addition to the same classic aesthetics and attention to detail applied to all Pocketo mattresses, the 4000 series enjoys extra touches of hand-crafted detailing, including engraved branding. Our highly trained experts take great pride in their standards.



BACK SUPPORT

Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.



4000 SERIES | POKÈTO COLLECTION

THE 4000 SERIES POKETO MATTRESS IS ALSO AVAILABLE IN THE FOLLOWING OPTIONS:

WHAT'S IN OUR 4000 POCKET SPRUNG MATTRESSES

BACK SUPPORT
Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

VISCOSE FABRIC
The Poketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.

POLYFILL REBOUND COTTON
Our innovative polyfill rebound cotton is a softer alternative to polyester fillings. Its natural qualities provide superior comfort.

CASHMERE
We incorporate this supremely luxurious natural fibre to provide exceptional softness, warmth and a lustrous quality with excellent insulation properties.

1000 MINI POCKET TABLET
To complement our dual suspension spring technology we have incorporated a layer of 1,000 tablet springs each containing over 1,000 mini pocket tablets.

3000 DUAL SUSPENSION POCKET SPRING UNIT
Our dual-suspension 3,000 pocket springs represent the best spring technology on the market with an unrivalled combination of comfort and airflow efficiency.

AIR VENTS
Built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES & 3 ROW HAND SIDE STITCH
The 4000 series includes two handles to each side for easier portability and 3 rows of hand side stitching attached to the springs for improved shape retention and durability.

SILK
We incorporate the natural qualities of silk to add an extra touch of luxury within the mattress.

MEMORY WOOL
This 100% natural alternative to memory foam offers superior performance with a gentle feel, natural temperature regulation, extra comfort and pressure relief as well as enhanced resilience and recovery.

LIFT UP TO SEE WHAT'S IN OUR
4000 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKÈTO COLLECTION 41

5000 SERIES

POCKÈTO COLLECTION | SPRUNG



The 5000 series is the ultimate in comfort and durability with highly advanced, multi-layered spring technology and a comprehensive combination of luxurious natural materials and performance features. This top-of-the-range design includes 3,000 dual-suspension pocket springs for increased comfort and airflow, complemented by two layers of 1,000 tablet springs each containing over 1,000 mini pockets. Lambswool, silk, memory wool and cashmere are harnessed with contemporary design to provide a softer feel without compromising the strength of the support. Four rows of hand side stitching are attached to the springs to provide unbeatable shape retention.



5000 POCKET SPRINGS

Our dual-suspension 3,000 pocket springs represent the best spring technology on the market with an unrivalled combination of comfort and airflow efficiency. They are supplemented with two additional layers of 1,000 tablet springs each containing over 1,000 mini pockets.



NATURAL LAMBS WOOL

Sourced from Yorkshire farms, our pure lambswool offers a wide range of qualities with a fine yet springy and resilient fibre structure which provides soft yet strong support. It contains pockets of air to maintain breathable performance to help regulate bed temperature.



NATURAL SILK

Silk's continuous yarns make it one of the strongest natural fibres available. Sourced from UK suppliers, our silk adds a luxurious touch to this Pocketo mattress. It is lightweight, breathable, hypoallergenic, highly lustrous and highly resistant to mould and mildew.



POLY FILL REBOUND COTTON

Polyfill rebound cotton is a superior replacement for polyester fillings with better performance all-round. This natural filling is softer, more comfortable and more durable. This feature is incorporated into most Pocketo mattresses, from the 3000 series up to the 5000 series.



MEMORY WOOL & CASHMERE

Our memory wool, a 100% natural fibre, is an environmental alternative to memory foam providing a gentle feel and natural temperature regulation.

Cashmere is a natural fibre, from the soft undercoat of a range of goat breeds. Cashmere's extremely fine fibres create superior softness, warmth and lustrous quality.



5000 SERIES | POCKÈTO COLLECTION



4 ROW HAND SIDE STITCH

Side stitching is a common feature on mattresses but with inferior products it is applied merely for aesthetic effect. That's not the case with Pocketo's hand side stitching - it is attached to the springs to fulfil its primary purpose of improved shape retention and durability.



HAND TUFTED

To complement the advanced technology, we apply the more traditional method of hand tufting in which tufts are driven through the mattress at regular intervals and secured at each end, creating pockets of fillings. This secures the mattress fillings to improve support.



DUST MITE RESISTANT

The allergic effects of dust mites can vary from mild nasal problems to severe congestion or asthma attacks. Pocketo mattresses are designed to be allergen-proof with materials that are carefully chosen to resist dust mites and prevent conditions in which they thrive.



HAND CRAFTED













In addition to the same classic aesthetics and attention to detail applied to all Pocketo mattresses, the 5000 series enjoys extra touches of hand-crafted detailing, including engraved branding. Our highly trained experts take great pride in their standards.



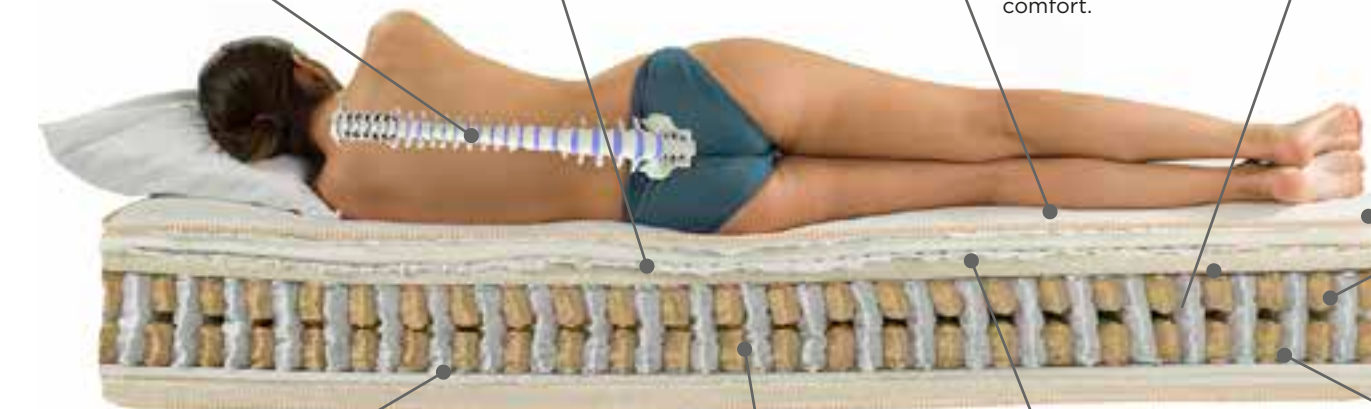
BACK SUPPORT

Lack of spinal support can cause the vertebrae to squeeze the discs in the back, potentially leading to severe back problems. Pocketo mattresses are designed to relieve key pressure points, including the lower back, and provide healthy spinal support to prevent aches and pains.

THE 5000 SERIES POCKETO MATTRESS IS ALSO AVAILABLE IN THE FOLLOWING OPTIONS:

 <p>5000 POCKET SPRUNG MATTRESS</p> <p>POCKETS</p> <p>+</p>  <p>SP-5000-PS</p>	 <p>5000 REFLEX POCKET SPRUNG MATTRESS</p> <p>REFLEX</p> <p>REFLEX FOAM</p> <p>+</p>  <p>SP-5000-PS-REFLEX</p>	 <p>5000 MEMORY FOAM POCKET SPRUNG MATTRESS</p> <p>MEMORY FOAM</p> <p>+</p>  <p>SP-5000-PS-MEM-FOAM</p>
 <p>5000 COOL BLUE POCKET SPRUNG MATTRESS</p> <p>COOL BLUE MEMORY FOAM</p> <p>+</p>  <p>SP-5000-PS-COOL-BLUE</p>	 <p>5000 LATEX POCKET SPRUNG MATTRESS</p> <p>LATEX</p> <p>+</p>  <p>SP-5000-PS-LATEX</p>	 <p>5000 GEL POCKET SPRUNG MATTRESS</p> <p>GEL</p> <p>GEL FOAM</p> <p>+</p>  <p>SP-5000-PS-GEL</p>

WHAT'S IN OUR 5000 POCKET SPRUNG MATTRESSES



BACK SUPPORT
Each mattress is designed to alleviate pressure points and optimise spinal support to provide a healthy sleeping position.

VISCOSE FABRIC
The Pocketo features a cover in a luxurious viscose fabric for a soft, lustrous feel and an attractive finishing touch.

POLYFILL REBOUND COTTON
Our innovative Polyfill rebound cotton is a softer alternative to polyester fillings. Its natural qualities provide superior comfort.

CASHMERE
We incorporate this supremely luxurious natural fibre to provide exceptional softness, warmth and a lustrous quality with excellent insulation properties.

2 X 1000 MINI POCKET TABLET
To complement our dual suspension spring technology we have incorporated two layers of 1,000 tablet springs each containing over 1,000 mini pocket tablets.

3000 DUAL SUSPENSION POCKET SPRING UNIT
Our dual-suspension 3,000 pocket springs represent the best spring technology on the market with an unrivalled combination of comfort and airflow efficiency.

AIR VENTS
Eight built-in air vents further enhance the efficient circulation and breathable qualities of the mattress.

HANDLES & 4 ROW HAND SIDE STITCH
The 5000 series includes two handles to each side for easier portability and 4 rows of hand side stitching attached to the springs for improved shape retention and durability.

SILK
We incorporate the natural qualities of silk to add an extra touch of luxury within the mattress.

MEMORY WOOL
This 100% natural alternative to memory foam offers superior performance with a gentle feel, natural temperature regulation, extra comfort and pressure relief as well as enhanced resilience and recovery.

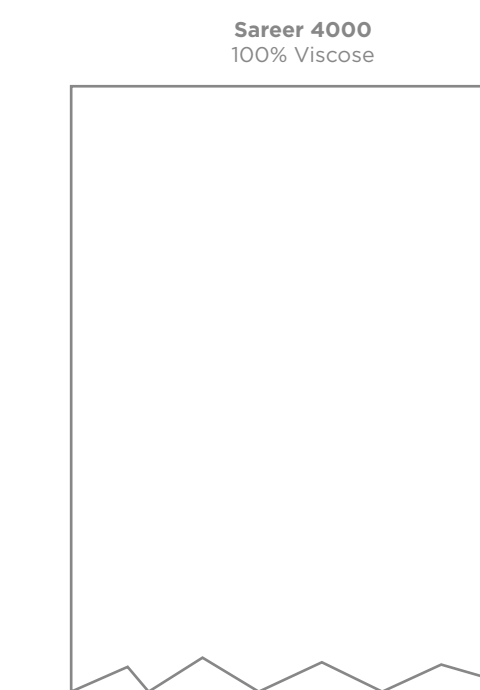
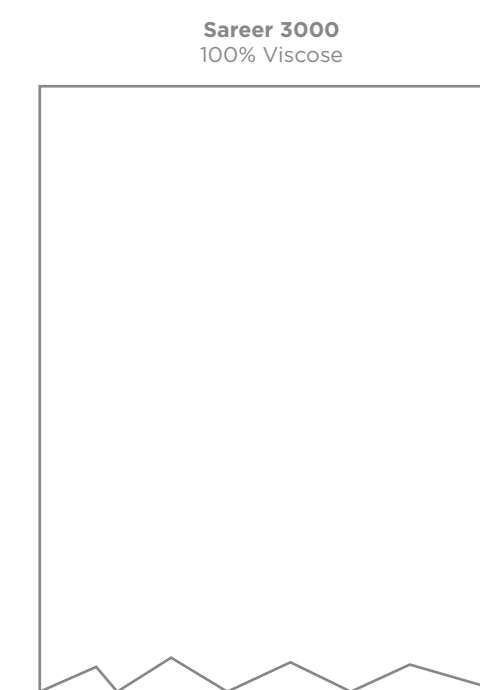
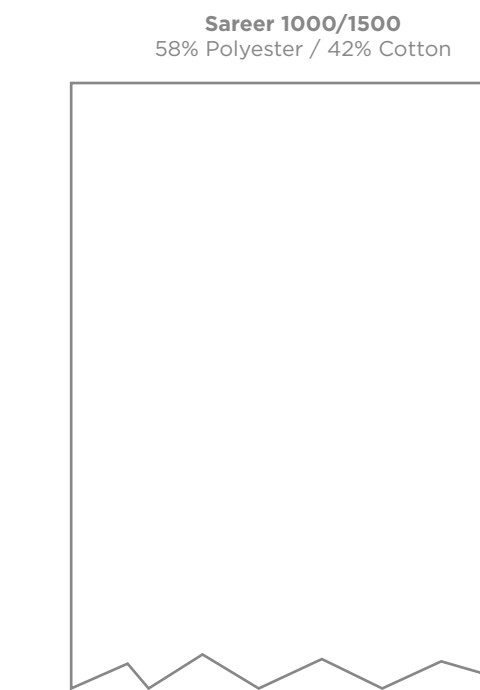
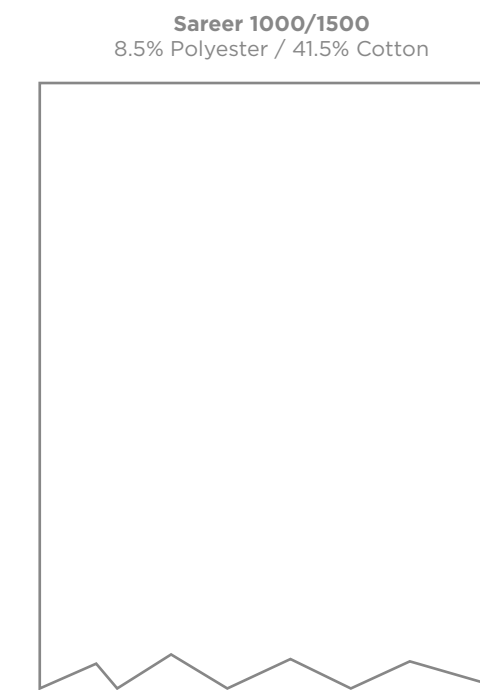
LIFT UP TO SEE WHAT'S IN OUR
4000 POCKET SPRUNG MATTRESSES



POCKET SPRUNG | POKKÈTO COLLECTION 47



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WE SUPPLY EYE
CATCHING
POINT OF
SALE

PLEASE CONTACT: AGENT | TEL: 0800 14 13 786 | @: INFO@SAREERFURNITURE.CO.UK

SIZES AND CONTENTS

A QUICK REFERENCE GUIDE

1000 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

1500 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

2000 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

3000 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

4000 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

5000 SERIES
 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

52 Sizes available: 2ft 6", 3ft, 4ft, 4ft 6", 5ft, 6ft

#WHYSAREER

Over the years Sareer are proud to have received countless extremely positive comments from retailers and consumers throughout the UK. Their feedback has been remarkably consistent – retailers value our investment in quality, materials, technology and high service standards whilst their customers simply enjoy the superior comfort and durability of our finished products.



"The comfort and feel of my Sareer mattress has transformed the quality of my sleep. Each day I wake up totally refreshed and my general health and wellbeing has never been better"



"I used to have restless sleep caused all sorts of aches and pains but switching to a Sareer mattress has changed everything. The combination of comfort and support is unlike anything I've felt before."



We hope that one day you'll be passing on similar compliments as a valued Sareer client with an ever-growing list of extremely happy customers! If you'd like to find out more, please don't hesitate to get in touch with our friendly and professional team for a no-obligation consultation.

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COMFORT RATINGS

A FIRMNESS RATING TO SUIT EVERYONE

1000 POCKET SERIES



1500 POCKET SERIES



2000 POCKET SERIES



3000 POCKET SERIES



4000 POCKET SERIES

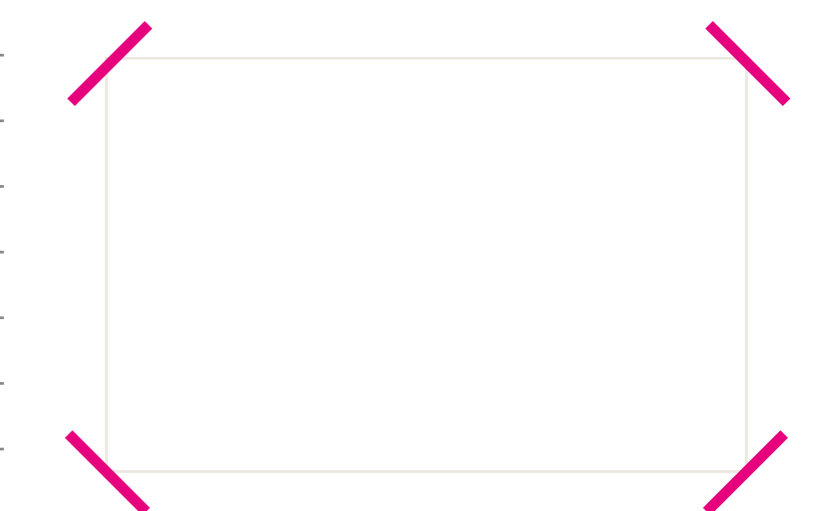


5000 POCKET SERIES



All above ratings are based on an average person weighing 10 stones
Comfort ratings can vary due to body type and size

NOTES





0800 14 13 786
 SALES@SAREERFURNITURE.CO.UK

