

ACTONA



FSC™



THE FIRST STEP TOWARDS SUSTAINABLE BUSINESS

It is no secret that climate change is one of the greatest challenges of our time, and we are determined to be part of the solution. Actona Group and our owners, LLG, want to take more active responsibility and incorporate a more sustainable mindset into Actona Group.

For the first time, we have set sustainable targets as well as financial targets in our 2021-2025 strategy. We will focus on three different areas: Circular Products, Sustainable Production and Responsible Procurement.

One of our 2025 ambitions is to use 100 % sustainable certified wood by 2025. Our first goal was to have our own factories FSC certified, and that was achieved in medio 2022. Our next goal is to use sustainable certified wood in all our products containing wood by 2025.



WE CHOOSE FSC

Our sustainable journey has already begun, and we have started with our own production facilities. Our six upholstery production units are already FSC-certified. FSC sets the highest standards in the industry and when using FSC-certified wood we help to ensure responsible forestry now and in the future.

SUSTAINABLE DEVELOPMENT GOALS

FSC contributes to goal 15 of life on land by providing a system for responsible management of forests worldwide for this and future generations. FSC aims to combat the loss of biodiversity through a balanced extraction of forest products.

The FSC certification system ensures the protection of valuable natural forest areas and species, fights illegal logging and supports the implementation of integrated landscape management policies – including reforestation and forest restoration programs.



WE WILL MARK ALL FSC-CERTIFIED PRODUCTS

The products made of FSC-certified wood will be clearly marked to distinguish them from those that are not. This gives clarity no matter whether you decide to buy from our webshop or deal with our sales team. The packaging will be marked with an FSC logo as well.





WHAT IS FSC?

The Forest Stewardship Council™ (FSC) is an international, non-governmental organisation dedicated to promoting responsible management of the world's forests. FSC is the world's most respected and widespread forest certification system.

FSC ensures that the forest is being managed in a way that preserves biological diversity and benefits the lives of local people and workers while ensuring it sustains economic viability.

There are three types of FSC labels – and they all support responsible forest management.

FSC 100%

FSC 100 % means that all forest-based materials in a product are sourced from forests that have been audited by an independent third party to confirm they are managed according to FSC's high social and environmental standards.

FSC RECYCLED

FSC Recycled means that the forest-based materials used in the product have been verified as being made from 100% recycled material and therefore didn't put any additional pressure on forests.

FSC MIX

FSC MIX means that the product is made with a mix of materials from FSC-certified forests, recycled materials and/or FSC controlled wood.



NON-TIMBER FOREST PRODUCTS

The world's forests contain other materials than timber, and FSC strives to make sure that such materials are responsibly sourced as well. FSC is constantly expanding its certification to cover an array of forest-based products like cork, rubber, rattan and bamboo. These products are called Non-Timber Forest Products and can all be FSC certified.

Recently, we have started producing furniture made of bamboo. Bamboo is a beautiful and natural material, but it is also really strong and durable – such a combination makes it perfect for furniture.

SOME QUICK FACTS

- We got our FSC certification in 2016
- When we use FSC-certified wood we get the best assurance that certified forests are being managed responsibly
- FSC sets higher standards than any other wood certification program in the world
- FSC ensures better conditions for those whose livelihoods depend on the forest
- All types of forest can be FSC-certified – from the coniferous forest in Norway to tropical rainforest
- Forest owners must employ local workers to manage the forest, and provide them with training, safety equipment and a decent salary
- In 2022 there is 231,897,075 FSC-certified hectares of forest in the world

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