



From The VogueBedsGroup™



Established in 1990, Vogue Beds Group (VB Group) knows what it takes to create the perfect night's sleep.

All Vogue models feature the intelligent Helix Pocket™ Spring system. This Innovative spring system is very receptive to individual body weights and quickly adapts and adjust accordingly providing an equal sleeping surface for two people creating a softer feel on the outer edges and a support zone in the middle for that optimum sleep experience.

NEW for 2022 feature all Encapsulated mattresses are now Foam Free!

The new Helix Encapsulated has a firmer edge surround, with the 3 coils on the outer edge made to a higher metal gauge compared to the rest of the springs which gives edge to edge support.

The new encapsulated edge feels more natural compared to foam feel of the previous generation of Helix Encapsulated mattresses.

Reducing and removing foam content in mattresses is a key part of Vogue's strategy to the NBF's Pledge for the Planet commitment to becoming a more sustainable business.

The optional LUXURY element adds a 1000 micro pocket spring into the mattress, this is available on all Encapsulated Helix mattresses (except Supreme). The Luxury option adds that extra comfort layer and acts like 'air suspension' creating additional support without compromising on the comfort. The Luxury version mattress is finished off with twin piping in the pillow top border.

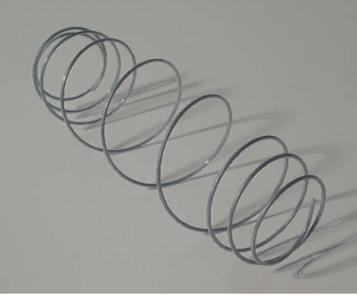
This comprehensive collection demonstrates Vogue's latest luxurious sleep systems with each model individually created to offer optimum comfort. With a choice of 25 fabric colour options in different grades along with dozens of headboard designs, this collection can also create a bespoke look to 'light' up any bedroom

So, lie back, relax and look forward to sweet dreams with Vogue.

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THIS IS NO ORDINARY **POCKET SPRING!**







- Premium quality innersprings, with a distinctive, progressive design
- Receptive to Individual body weights
- Pocketed innersprings help reduce partner disturbance and roll-together
- High-quality wire from our vertically integrated wire-drawing process

FEATURING THE INTELLIGENT POCKET SPRING THAT ADAPTS TO YOU

Helix Pocket Spring provides a special combination of responsiveness, comfort and support, making the springs highly receptive to individual body weights and shapes.





Helix Natural Pocket Mattress - Encapsulated

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Faux Mocha

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Featuring Natural Talalay Latex

Micro Quilted design

Quality soft knit Tencel Fabric featuring Health Guard

Helix Stitched border with 4 Flag stitched handles

27cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (29cm Deep)















ENCAPSULATED

A firmer edge surrounds which provides the outer coils with more support creating a 100% sleeping area with edge to edge support for better comfort.

HEALTH GUARD

Health Guard uses probiotics to help natural protection. The friendly 'bacteria' is an all-natural and effective protection, increasing the strength of the immune system.

TALALAY LATEX

The anti-microbial property of latex is ideal for allergy sufferers. The natural elasticity of latex recovers shape immediately for perfect support.



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CASHMERE & COTTON

Natural Cashmere helps to keep you cool in Summer & cosy in Winter whilst the Cotton helps to wick away moisture keeping you fresh and dry.

Helix Natural Pocket Mattress - Encapsulated

HELIX CASHMERE &

Illustrated on a Shallow Premium base on bun feet & Alice Headboard in

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Featuring Natural Cashmere & Cotton fillings

Hand Tufted

Quality Soft Knit Tencel Fabric featuring Health Guard Helix Stitched border with 4 Flag stitched handles

27cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (29cm Deep)

















Helix Natural Pocket Mattress - Encapsulated

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Poplin Jade

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Featuring Natural Wool fillings

Sculpture Quilt design

Quality Soft knit Tencel Fabric featuring Health Guard

Helix Stitched border with 4 Flag stitched handles

27cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (29cm Deep)















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HEALTH GUARD

Health Guard uses probiotics to help natural protection. The friendly 'bacteria' is an all-natural and effective protection, increasing the strength of the immune system.

NATURAL WOOL

Natural Wool helps and maintains the structure of the mattress as well as providing comfort & warmth.



ENCAPSULATED

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HEALTH GUARD

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BLU COOL MEMORY™

Developed to combat the heat memory foam generates. This new technology still provides the unique comfort but without the heat.

Helix Pocket Mattress - Encapsulated

HELIX UTOPIA BI COOL MEMOR

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Plush Velour Navy

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Featuring Blu Cool Memory™

Micro Quilted design with colour piping

Quality Soft knit fabric featuring Health Guard

Helix Stitched border with 4 Flag stitched handles

27cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (29cm Deep)

















Helix Pocket Mattress - Encapsulated

LIX GRAVITY GEL

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Plush Velour Emerald

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Featuring Layers of Gravity Gel & Memory Foam

Micro Quilted design with colour piping

Quality Soft knit fabric featuring Health Guard

Helix Stitched border with 4 Flag stitched handles

28cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (30cm Deep)















ENCAPSULATED

A firmer edge surrounds which provides the outer coils with more support creating a 100% sleeping area with edge to edge support for better comfort.

HEALTH GUARD

Health Guard uses probiotics to help natural protection. The friendly 'bacteria' is an all-natural and effective protection, increasing the strength of the immune system.

GRAVITY GEL FOAM

Quality Gel Feel foam for a unique feel & optimum pressure relief with body support. This layer is also faster cooling to support quality sleep.



ENCAPSULATED

A firmer edge surrounds which provides the outer coils with more support creating a 100% sleeping area with edge to edge support for better comfort.

HEALTH GUARD

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HIGH-DEFINITION FIBRE

A unique fibre specially manufactured for resilient mattresses provided a solid but comfortable sleeping surface.

Helix Pocket Mattress - Encapsulated HELIX ORTHO

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Poplin Olive

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge

High-Definition Fibre and Vogue Smart Fibre Micro Quilted design with colour piping Quality Soft knit fabric featuring Health Guard Helix Stitched border with 4 Flag stitched handles 28cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (30cm Deep)

















Helix Pocket Mattress - Encapsulated

HELIX OPTIMUM (VEGAN FRIENDLY)

Illustrated with a Premium Conti Drawer Base and Duchess Headboard Both in Poplin Olive

Intelligent Helix Pocket™ springs Encapsulated with Firm edge to edge support

Airstream Fibre

Micro Quilted design with colour piping

Quality Soft knit fabric

Helix Stitched border with 4 Flag stitched handles

27cm Deep Mattress

LUXURY option available with 1000 Micro pocket Springs in Pillow Top (29cm Deep)















ENCAPSULATED

A firmer edge surrounds which provides the outer coils with more support creating a 100% sleeping area with edge to edge support for better comfort.

HEALTH GUARD

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AIRSTREAM FIBRE

Features a layer of hypoallergenic Fibre meaning temperature is regulated better during the night for much better sleep quality.





Helix Pocket Mattress - Non-Encapsulated **HELIX SUPREME**

Illustrated on a Classic base & Westbury Headboard in Plush Velour Mustard

Intelligent Helix Pocket™ springs Vogue Smart Fibre Micro Quilted design Quality Soft knit fabric Helix Stitched border with 4 Flag stitched handles 27cm Deep Mattress









BASES

CLASSIC BASE

Available in 2 depths, the classic base is standard on all Vogue beds The platform top base measures 33cm in height and shallow depth base measures 23cm in height, both are available with chrome glides as standard or with single or twin wheel Castors at no extra cost.



PREMIUM BASE (HEAVY DUTY)

Also available in 2 depths, This heavy duty premium deep base measures 33cm in height and shallow depth base measures 23cm in height. This heavy-duty base feature extra reinforced timber and double carding on the top with soft padded fillings, the drawers are also in line with premium standards with 'soft closing' mechanisms. These bases also feature our NEW hideaway linking system, allowing 'clean design line'. The premium base comes standard with chrome glides but a choice of wooden legs, bun feet or chrome Sheppard's castors are available at no extra cost.



Feet options available on the Premium Deep Base at no extra cost







Feet options available on the Premium Shallow Base at no extra cost





OTTOMAN BASE

We offer 3 types of Ottoman bases - Half End Lift, Full Side lift and Full End lift, all are gas lift operated with a solid top base and have one of the largest amounts of storage in the industry, 0.72 cubic meters in a Kingsize NOW available with anti-slip fabric. Not suitable in Damask Fabrics.







MAXI BASE

This base offers maximum storage and utilises full storage under the base, no more drawers. Available in all normal sizes, From Single, Double size upwards the base is offered in North to south split. Not Available in Damask or Chenille Fabrics.





BEDSTEADS & BEDFRAMES

To add some elegance to your bedroom, place your Helix mattress on one of our NEW Bedstead & Bedframe Models

We manufacture a comprehensive range of Bedsteads and Bedframes, for further information and to see the full range, please view current Bedsteads, Bases and Headboard brochure or contact Vogue Beds directly or your area sales agents.



Fiona Bedframe



SOF Full End Lift Ottoman



CAD Maxi Bedstead

HEADBOARDS

We manufacture a comprehensive range of Headboards, for further information and to see the full range, please view our current Bedsteads, Bases and Headboard brochure or contact Vogue Beds directly or your area sales agents.



PREMIUM - DORCHESTER 60cm in height and are 6cm deep, offering a premium quality look and feel.



PREMIUM - BANBURY 60cm in height and are 6cm deep, offering a premium quality look and feel.



REGAL - ALICE 126cm in height and 7cm deep with elegant



REGAL - SOFIA 126cm in height and 7cm deep with elegant wings. Luxurious styled.



REGAL - LOUISE 126cm in height and 7cm deep with elegant wings. Luxurious styled.



REGAL - EMMA 126cm in height and 7cm deep with elegant wings. Luxurious styled.



HERITAGE - BOSWORTH 150cm in height and 8cm deep with full size wings.



HERITAGE - CADEBY 150cm in height and 8cm deep with full size wings.



HERITAGE - STAMFORD 150cm in height and 8cm deep with full size wings.

FABRICS

Colours in brochure may appear different to the final product.

Linen







Chenille







Poplin

















Velour































From The VogueBedsGroup*

Welcome to the Helix Generation.



Health Guard uses probiotics to help natural protection. The friendly 'bacteria' is an all-natural and effective protection and when applied increases the probiotic power, helping to increase the strength of the immune system.

- Provides natural protection by effectively preventing the growth of hazardous bacteria
- Helps reduce the incidence of unwanted odours that are the result of bacteria
- Helps reduce the allergic effects of dust mites
- Helps reduce the incidence of unwanted odours

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