# ACID MEMBERSHIP BENEFITS



#### **LEGAL ADVICE**

Free period of initial IP related legal advice (around 1 hour, depending on complexity, for each separate issue or subject). If you need legal advice, follow the link in your Member Hub and you can select a legal affiliate team to offer you free initial advice and receive special ACID Member rates should you need to instruct a lawyer. IP lawyers can charge between £200-400/hour so very worthwhile.

#### SNAPDRAGON MONITORING

Brand protection and enforcement is at the heart of ACID's deterrence strategy against IP theft. Our partnership with SnapDragon Monitoring means ACID members can benefit from cutting-edge AI, which proactively hunts down online threats & infringements, at a 15% discount. Plus, you'll get a free brand check!

#### IP DATABANK

ACID IP Databank - You can upload your important documents, designs and images of your 2D or 3D designs and view them in your Vault. All new members are given 3 upload credits when they join ACID. We have also increased the file size limit so you can upload more. 1 credit is £1.50 and allows 10 x 5MB files to be uploaded at once. Individual PDF files can contain many images or documents – no restriction if they are under 5MB.

#### LEGAL AGREEMENTS

Downloadable legal agreement templates - from Confidentiality agreements to Licence agreements, we offer a range of downloadable templates which can be purchased from the website. Why not take a look and use your automatic Member discount? Your purchased templates can be accessed from your Member Hub for you to redownload at any time.

#### **ACID LOGO**

Licence to use the Member of ACID Logo and Intellectual Property statement on your marketing materials, product packaging and website – a 24 hour burglar alarm against copyists and should be part of your Intellectual Property policy.

#### **NEW WEBSITE**

Member Hub - All you need is here, billing information, downloads, Member Area and much more. Your own personal record where you can add users to your team and remove when necessary.

#### PROMOTE YOUR BUSINESS

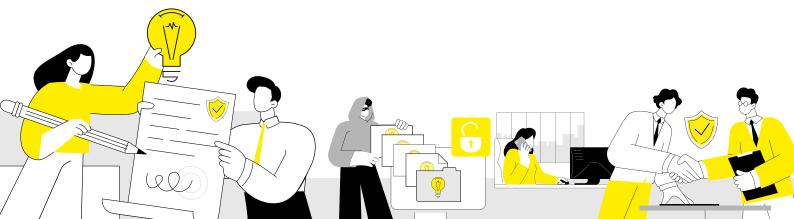
Free Business Promotion through our online member focus features together with exposure on our social media platforms, including our new Facebook ACID Community page, Instagram and Twitter.

#### REGULAR NEWS UPDATES

Email-bulletins - regular news via email and quarterly ACID Magazine plus the latest news stories, views and advice on IP issues available on the website.

## CORPORATE MEMBERS ONLY INTELLECTUAL PROPERTY STRATEGY REVIEW (IPSR)

☐ In addition to our standard benefits as a Corporate member you can receive a free Intellectual Property Strategy Review (IPSR). An IPSR meeting is held online via Zoom and helps to identify any areas of your IP Policy that need strengthening. ACID members have found that an IPSR can identify IP issues of which they were previously unaware and provided a focus for solutions. An independent IP audit could cost £5000!





## ACID MEMBERSHIP SUBSCRIPTION FEES



### Standard Membership Pricing

Prices shown are inclusive of VAT

Annual Turnover	Membership Plan	Sign-Up Fee	Annual Fee	Monthly Fee
Under £50,000	Category 1	£42.00	£174.00	£14.50 + Annual £12 admin fee
£50,000 - £100,000	Category 2	£78.00	£300.00	£25.00 + Annual £12 admin fee
£100,000 - £250,000	Category 3	£78.00	£402.00	£33.50 + Annual £12 admin fee
£250,000 - £500,000	Category 4	£150.00	£492.00	£41.00 + Annual £12 admin fee

### Corporate Membership Pricing

Prices shown are inclusive of VAT

Annual Turnover	Membership Plan	Sign-Up Fee	Annual Fee	Monthly Fee
£500,000 - £2.5m	Category 5	£150.00	£672.00	£56.00 + Annual £12 admin fee
£2.5m - £5m	Category 6	£150.00	£1,008.00	£84.00 + Annual £12 admin fee
£5m - £10m	Category 7	£150.00	£1,266.00	£105.50 + Annual £12 admin fee
Over £10m	Category 8	£150.00	£1,986.00	£166.50 + Annual £12 admin fee



To sign the **ACID IP Charter** & find out more, visit www.acid.uk.com/become-a-charter-signatory Anti Copying In Design Ltd. (ACID) +44 (0)800 080 3230 info@acid.uk.com www.acid.uk.com