portfolio.

we render
the fictions.

selected work_
product visualizations

2023

DynamicXPLUS

MAGIC MORPHEUS
DESIGN STUDIO

SELECTED WORK_2023

we render
the fictions.

3D **Product Visualizations**

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what we do

At DynamicX Plus, we try to bridge the gap between imagination and visualization. Since our establishment in 2011, we've redefined visual storytelling through Architecture Visualizations (ArchViz), cinematic videos, AR, VR, and digital interactive experiences. Based in the, UK DynamicX Plus's production facility in Sri Lanka amplifies its strengths and its diverse portfolio.

3D VISUALIZATION

FILM

INTERACTIVE PLATFORMS

AR / VR

Our Team

MADHAWA GOONETILLEKE
Director - Productions

Madhawa is a founding partner of Magic Morpheus Design Studio and is one of the most versatile members of our team. His professional experience of more than 10 years spreads through the industries of filming to television to advertising design and to visualizations. After gaining his bachelor of Design degree specialized in Graphic and Communication design from the University of Moratuwa he has completed a diploma in 3D Design and a Certificate in Real Time Virtual Environment Design from India to pursue his passion in visualization. Apart from this, he is also working as a visiting lecturer at AMDT School of Creativity and at Department of Design, NSBM Green University.

KRISHANI WIJESUNDARA
Director - Creatives

Krishani is a founding partner of Magic Morpheus Design Studio and has experience in working in the creative industry for more than 10 years. She holds a bachelor of Design degree specialized in Graphic and Communication design from the University of Moratuwa. She has worked in the advertising and visual communication fields and has worked as a lecturer for Multimedia design as well. Her specialization areas include creative directing, art directing, concept developing and visual communication design.

MAHESH NAVINNA
Director / Growth Officer – UK

Maheshs's professional experience of more than a decade covers a vast area of strategic relations, international business management, brand building & Marketing. He is an energetic and a hard-working team player who is dedicated to work towards the company's growth and success. Mahesh is a University College Dublin graduate with a bachelor's degree in International Business and a Cardiff Metropolitan University graduate with a MBA in International Business.

CHINTHAKA PATHIRANA
Associate / Project Manager

Chinthaka is a senior member/ associate of our team who has experience in the creative industry over a decade working in the television industry, Event planning & production and in the Architectural visualization fields, in local companies as well as in the Middle East. He holds a bachelor of Design degree specialized in Graphic and Communication design from the University of Moratuwa, a diploma in 3D visualizations and is an accomplished project manager whose aim is to deliver the best quality product on time.

ARSHAD NISTHAMIN
Lead 3D Artist

Arshad is a talented 3D visualizer who leads our team of 3D Artists. Prior joining Magic Morpheus Design Studio he has worked in architectural & construction companies for more than 6 years. Hence, he is an expert in 3D architectural visualizations. He is a double Diploma holder in Multimedia and Information & Communications Technology.

LAKITHA CHAMENDRA
Senior 3D Artist

Lakitha is a diploma holder in Graphic Design and has worked as a junior visualizer for years before joining our team as a senior 3D Artist. His specialization area is virtual environment lighting and camera compositions.

DIMUTHU PRABHATH
CG Generalist / Pipeline Specialist

Dimuthu plays a key role in our team whose skills range from video compositing and editing to 3D animations. Prior to joining Magic Morpheus design studio, he worked in a renowned local production house carving his skills and expertise in compositing, animation, and editing while working on numerous projects relating to TV commercials, Tele dramas, and Documentary films.

NIMESH RUBASINGHE
Senior 3D Artist

Nimesh started his career as an assistant Quantity Surveyor after completing a National Diploma in Quantity Surveying at NDQS. His passion for 3D visualizations inspired him to join our team as a junior 3D artist and his knowledge in rendering pipeline optimization and project management lead him to become a senior 3D Artist in a short period of time.

HASANI MADHUMAYA
Senior 3D Artist

Hasani is a Diploma holder in Multimedia and had worked as an instructor for 3D visualizations prior joining Magic Morpheus Design Studio. Her specialization area in 3D visualization is 3D character and product modeling.

SASANKA THALAGALA
3D Artist / Creative Designer

Sasanka's expertise ranges from Graphic design to 3D visualizations to Visual effects. She is an undergraduate at AMDT School of Creativity following the BA(Hons) Degree in Animation & Visual Effects. She has experience in working as a creative designer for more than 10 years in local companies and as well as in Doha Qatar.

Our Team cont.

OSHAN CHATHURANGA
Realtime 3D Specialist

Oshan is a talented team player who is an expert in concept art and sketching and is occupied as a Realtime 3D Specialist at Magic Morpheus Design Studio. Before joining our team, he has worked in the television industry as a 3D Artist after graduating from the NSBM Green University with a bachelor's degree in Multimedia.

ISURU INDRAJITH
Concept 3D Artist

Isuru gained his bachelor's Degree in Multimedia from the NSBM Green University and is passionate about concept art, photography and videography. Prior joining our team as a concept 3D Artist he has worked as a professional photographer and a videographer.

ISURI YADEESHANI
3D Artist / Interior Architect

Isuri is a Bachelor of Arts in Interior Architecture graduate from the NSBM Green University who has worked as an interior designer before joining our team as a 3D artist/ Interior Architect. She is a talented illustrator and a concept artist too.

Our Clients

SYMETRI
ADDNODE GROUP

Platned

PRIME GROUP

MATERA
Productmanagement GmbH

BHOOMI

ceco

FUSION

kwa ARCHITECTS

DWELLINGS GROUP

Access ENGINEERING

URBAN DEVELOPMENT AUTHORITY

LANKATILES
The Fine Art of Living

JAT
TRANSFORMING SPACES

MÄGA
the saga of quality construction

RockDB
Design & Build

RANK

Regent Homes

Rocell
Eternal elegance

RDCA
DESIGNS

Turner Walker Robinson
Lifestyle Design

URBAN SPACE
Interior Fantasy into Reality

DOMUS MELBOURNE

We Are Designers

A&K ARCHITECTS

Sanken CONSTRUCTION
sky's the limit

Contact Us...

United Kingdom

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Kohuwala, 10250, Sri Lanka

www.magicmorpheus.com

MAGIC MORPHEUS DESIGN STUDIO

find us

Visualization technology isn't about abstract representations. Our team renders products in a realistic manner, taking into account lighting, shadows, and textures. This means you'll get an accurate preview of how the product would look in your actual space before initiating the production.

We create Ultra realistic Visualization before production.

This provides a visual and functional prototype or model that accurately reflects its final design, enabling assessment and refinement before manufacturing begins.

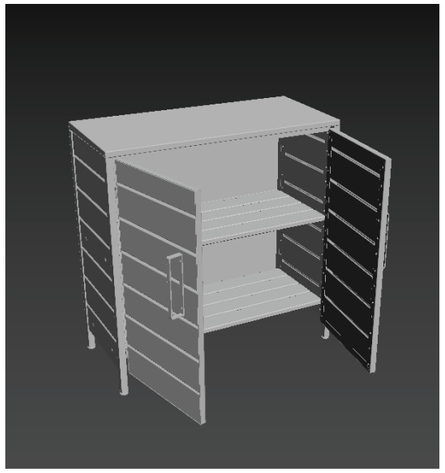
Indeed, a realistic product representation created before production is invaluable for effective promotions and advertising, as it allows you to showcase the product's features, aesthetics, and functionality to potential customers, investors, and partners.

WORKFLOW PROCESS →

1 Gathering References

This can be CAD Drawings, Photographs, Sketches, drawings, etc from the client. In some projects we get the product into our studio and take high resolution photographs

Ex : Floor Tiles



2 Creating 3D models with textures

We create a complete 3D model for the product and apply appropriate textures. In some projects we create the required texture too.
Ex : Floor Tiles

In some of the projects the client request some images to be rendered with appropriate lighting at this stage.

3 Final Output

Completing ambience images or animations using the created 3D models.

This is the step where we use appropriate lighting, camera angles and relevant interior or exterior design/décor to form a **complete setting to be executed/ rendered as an image or an animation.**

DynamicX Plus Customer Portal

DynamicX Plus customer portal is designed to streamline client collaboration and customer-centric project management. Our portal offers a personalized account for each customer, granting access to real-time project progress updates. With seamless uploads of project developments, clients can conveniently view updates from anywhere, ensuring transparency and encouraging continuous customer feedback.

Furthermore, the possibility for online revision requests and detailed notifications at every project stage inspire clients to actively engage in the project to steer their vision toward perfection.

furniture

PROCESS

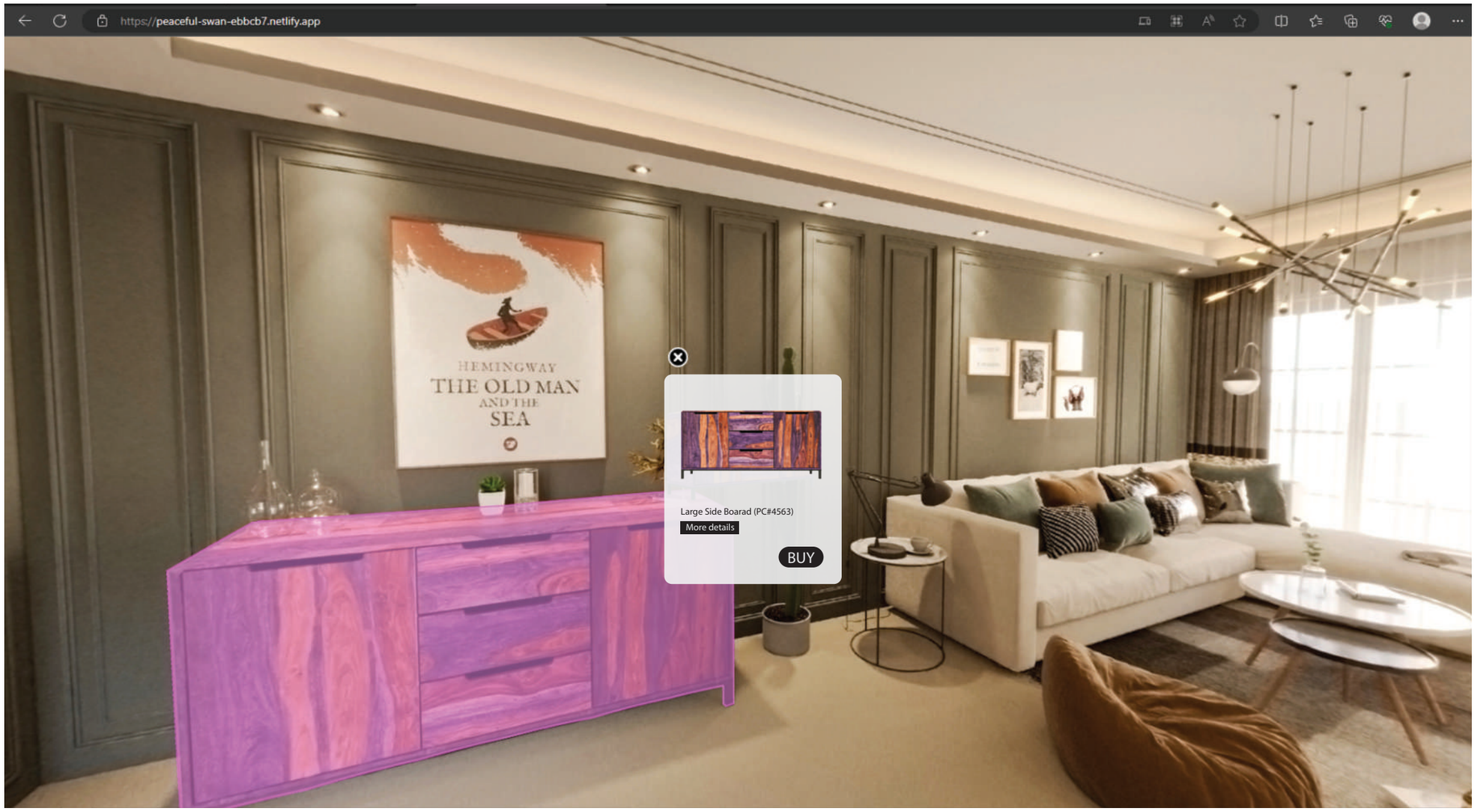
3d model

texturing

product
visualization

product
visualization
with ambience

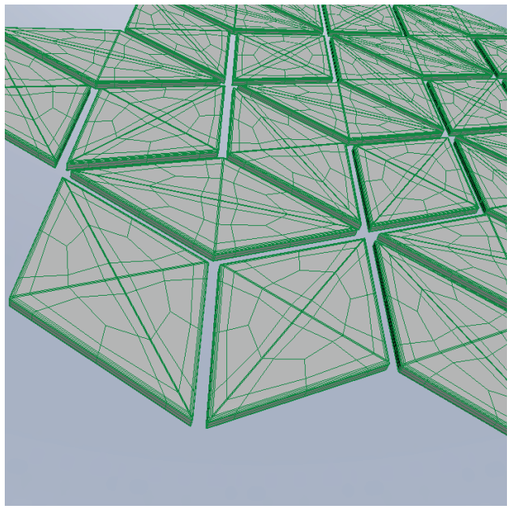
virtual Show rooms



https://peaceful-swan-ebbcb7.netlify.app/

ceramic

PROCESS

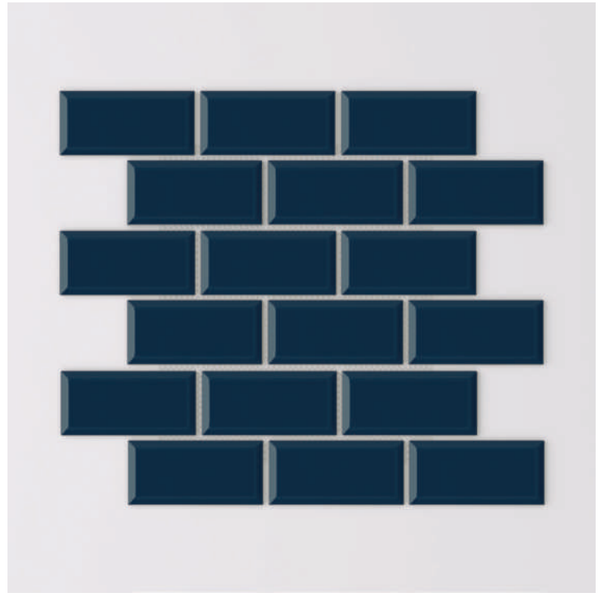


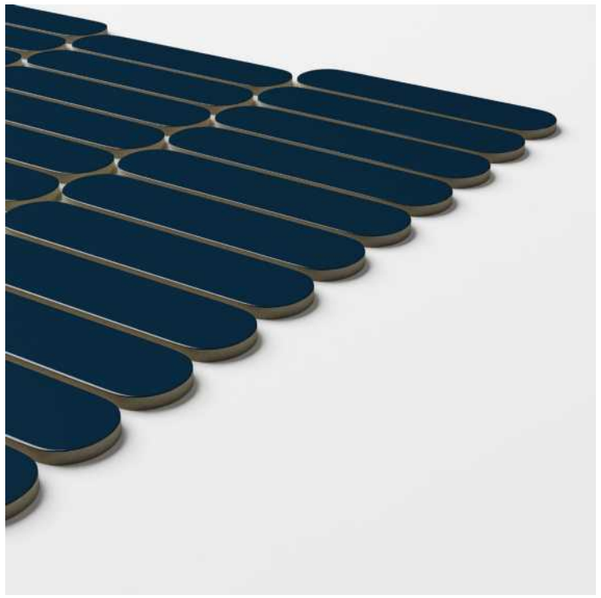
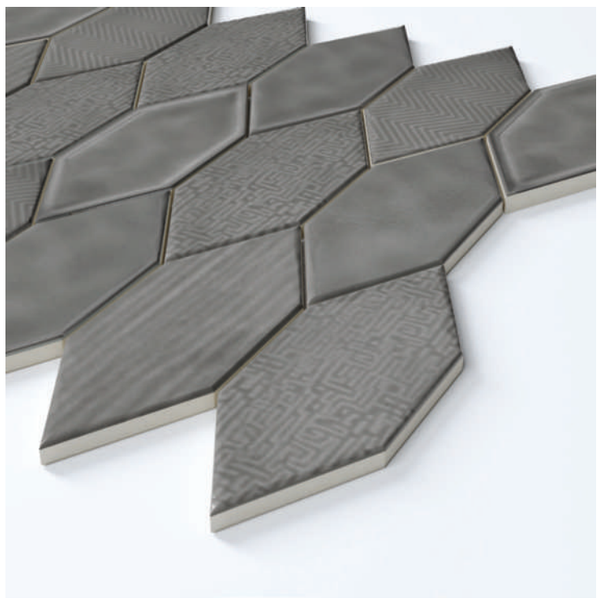
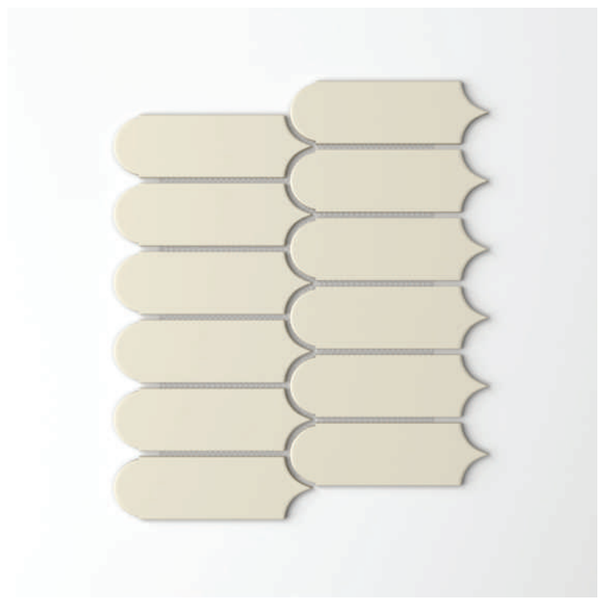
3d model

product
visualization

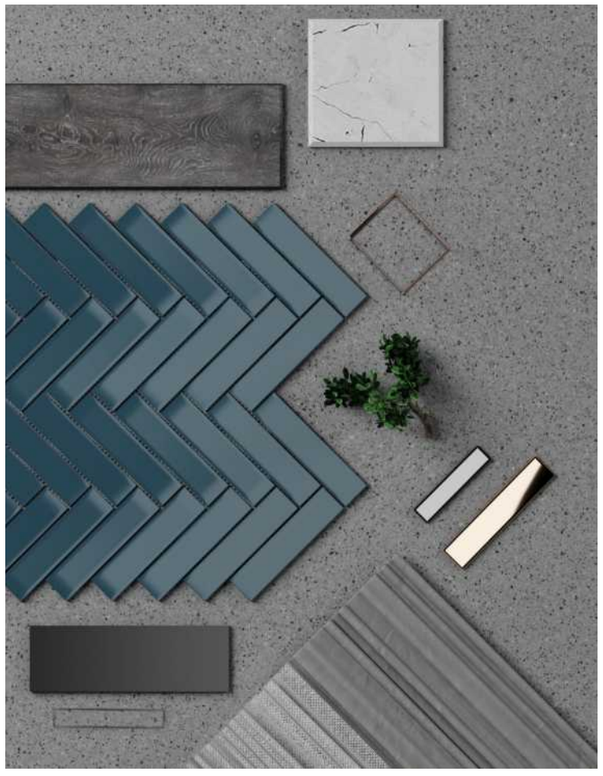
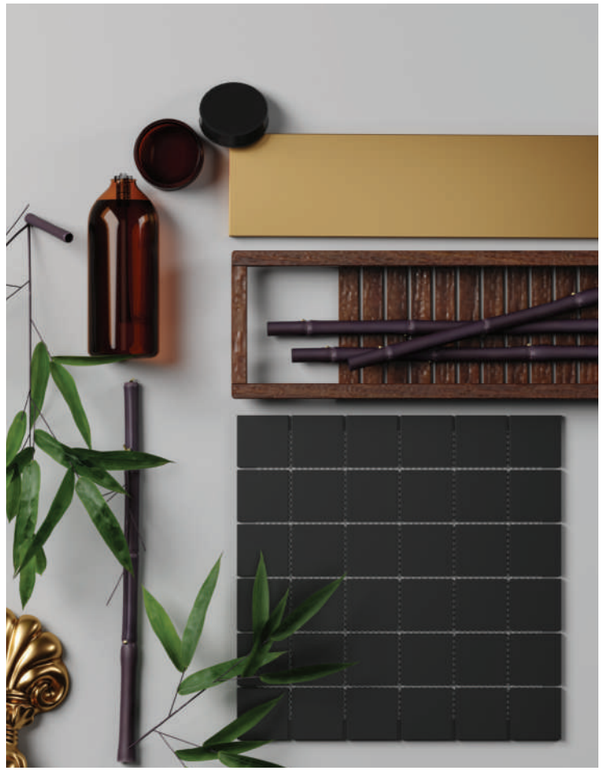
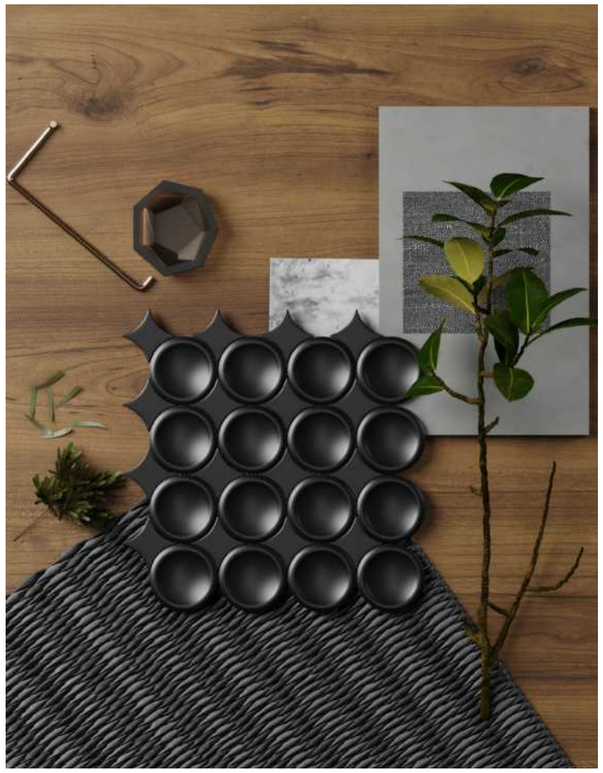
ceramic

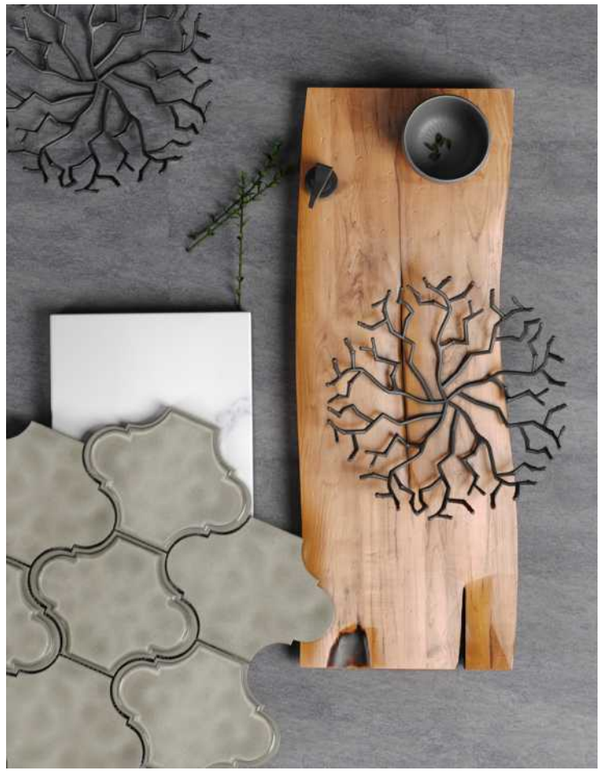
mood board visualization
with ambience



product
visualization

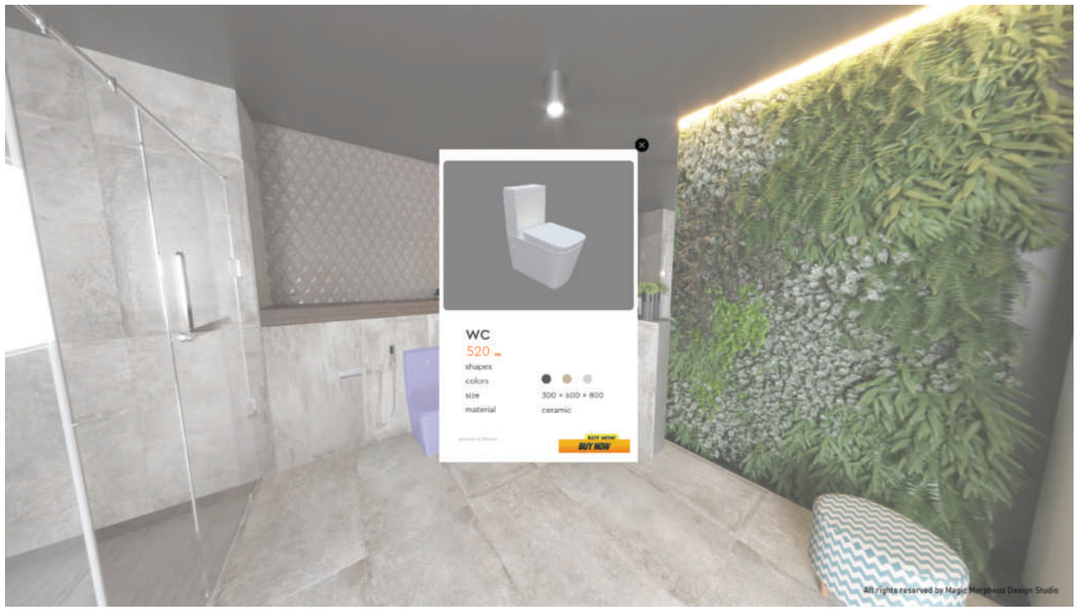






mood board visualization
with ambience

PHILIPS

product
visualization
with ambience

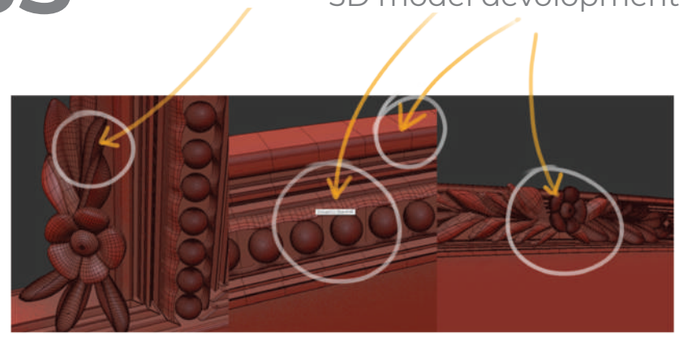


https://mm-bathroomvr.netlify.app/

product

PROCESS

3D model devolopment



mood board for ambience

product

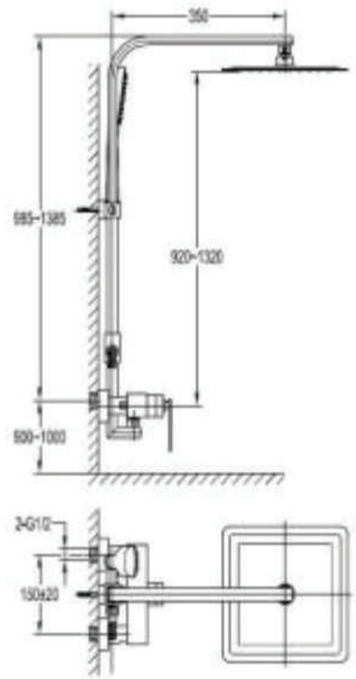
product
visualization

3D MODEL

product
visualization
with ambience

product
visualization
with ambience

technicle drawing



catalogue design

completed projects

furniture
ceramic
product

MATERA
Productmanagement GmbH

Matera Product Management GmbH,
Höslistrasse 15, CH-8608 Bubikon, Switzerland

https://matera.ch/en/

What we did :

Product visualizations (3D modeling, texturing) for a number of their new products.

Creating ambience images (3D visuals with appropriate lighting and camera angles on a 3D setting) using those products.

Creating ambience images (3D visuals with appropriate lighting and camera angles) of their stores.

44+

CGI Visualizations

NIBAV®
HOME ELEVATORS
Now Luxury in Every Home

Nibav Lifts Pvt Limited, Nibav Building, Mezzanine floor,
No 11 L.B.Road, Adyar, Chennai 600020, India.

https://nibavlifts.in//

What we did :

Product visualizations (3D modeling, texturing) of their products – Lifts.

Creating ambience images (3D visuals with appropriate lighting and camera angles) using those products.

60+
CGI Visualizations

LANKATILES

Fine Living Redefined

Lanka Walltiles PLC l Lanka Tiles PLC
215, Nawala Road, Narahenpita, Colombo 05, Sri Lanka

https://www.lankatiles.com//

What we did :

Product visualizations (3D modeling, texturing) for tile and bathroom fittings.

Creating ambience images (3D visuals with appropriate lighting and camera angles) using those products.

1200+
CGI Visualizations

Lanka Walltiles PLC l Lanka Tiles PLC
215, Nawala Road, Narahenpita, Colombo 05, Sri Lanka

https://www.lankatiles.com//

What we did :

Product visualizations (3D modeling, texturing) for tile and bathroom fittings.

Creating ambience images (3D visuals with appropriate lighting and camera angles) using those products.

50+
CGI Visualizations

good vibes only

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