

January Furniture Show

19 - 22 January 2025

Brand
Guidelines



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Logos

January Furniture Show Logo



January Furniture Show Icon



Logo with Strapline

January
**Furniture
Show**

The UK's home of
premium interiors

Logo with Dates

January
**Furniture
Show**

19 – 22 January 2025
NEC Birmingham

Logos

Logo with Sectors

January
**Furniture
Show**

Premium

January
**Furniture
Show**

Living & Cabinets

January
**Furniture
Show X**

**HOME
INTERIORS
SHOW**

January
**Furniture
Show**

Upholstery
& Beds

Logos

Logo with Sectors together

January
Furniture
Show

Premium
Home Interiors Show
Living & Cabinets
Upholstery & Beds

Colours



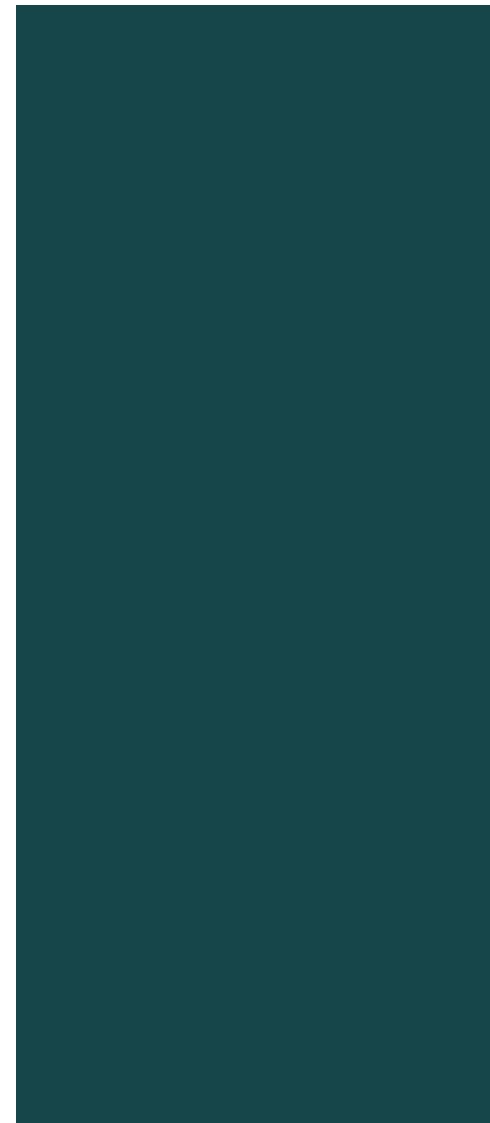
January Teal

#048c7f

R4 G 140 B126

C78 M12 Y50 K18

Pantone 327 C



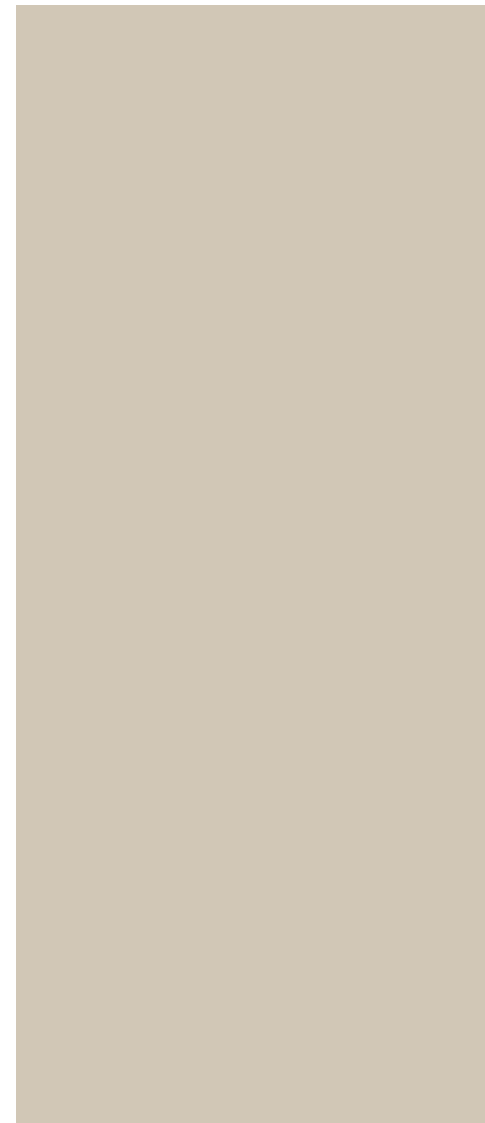
Dark Teal

#164649

R22 G 70 B74

C80 M38 Y46 K59

Pantone 316 C



Biscuit

#d0c7b6

R208 G199 B182

C19 M18 Y28 K5

Pantone 400 C



Dark Grey

#525d5b

R82 G92 B91

C58 M41 Y44 K45



Black

#000000

R0 G0 B0

C100 M100 Y100 K100

Type

Primary Typeface

Monument Extended Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
£€\$(,.'!?)@%&*

AaZz
JjFf

Secondary Typeface

Roboto Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
£€\$(,.'!?)@%&*

AaZz
JjFf

A4 Advert Template

January
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Asiatic Carpets

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A4 Advert Template

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A5 Flyer Template



A5 Flyer Template



Signage

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2 Interiors,
Accessories
& Lifestyle
www.furnitureshows.com

Key brands



Is vitium
Fugit
Que
Xeriscim ius
Ovita isls
vitium
Fugit
Que
Xeriscim ius
Ovita isls
Fugit
Que
Xeriscim ius
Ovita isls

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Website home page

Furniture
Shows

January Furniture Show • 22 – 25 January 2023 • NEC Birmingham
Show Name • April 2023 • Manchester Central
Manchester Furniture Show • 23 –25 July 2023 • Manchester Central



VISIT EXHIBIT REVEAL INSIGHTS

January Furniture Show

19 - 22 January 2025
NEC Birmingham

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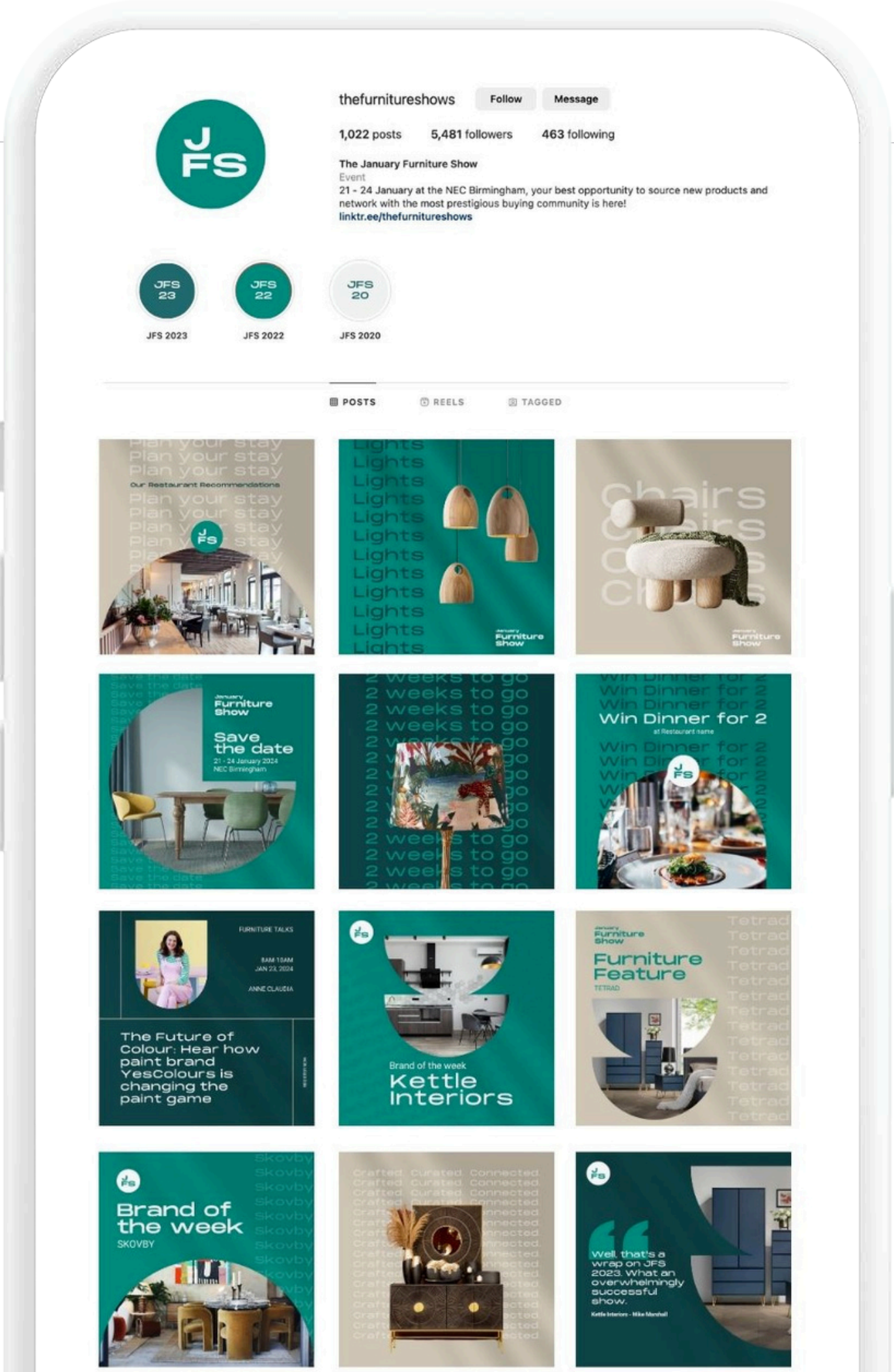
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Connected.
Crafted.



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Connected.
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Social Media Template

Social Media Templates
Instagram Grid: 1080x1080px



Social Media Template

Social Media Template
Furniture: 1080x1080px



Social Media Template

Social Media Template
Halls: 1080x1080px



Social Media Template

Social Media Template
First Look: 1080x1080px



Social Media Template

Social Media Template
Furniture Feature: 1080x1080px



Social Media Template

Social Media Template
Brand of The Week: 1080x1080px



Social Media Template

Social Media Template
Animated Countdown: 1080x1080px



Social Media Template

Social Media Template
Show Testimonial: 1080x1080px



Social Media Template

Social Media Template
Furniture Talks: 1080x1080px



FURNITURE TALKS

8AM-10AM
JAN 23, 2024

ANNE CLAUDIA

The Future of
Colour: Hear how
paint brand
YesColours is
changing the
paint game

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HARRY MCKINLEY
Design Editor & Writer

FRANKY ROUSELL
Creative Director - Jolie Studio

FURNITURE TALKS

Sensory Design
and Creating for
Difference

8AM-10AM
JAN 23, 2024

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JOHN HUBBARD
Technical Consultant, -
FIRA International

ELLIE FENTON
Home Interior Content Creator
- @fenloninteriors

JOHN WARBURTON
Founder - The Home &
Interiors PR Specialist JWC

FURNITURE TALKS

Leveraging the
Furniture industry's
Sustainability
Programme

8AM-10AM
JAN 23, 2024

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Social Media Template

Social Media Template
Competition: 1080x1080px



Social Media Template

Social Media Template
Save The Date: 1080x1080px

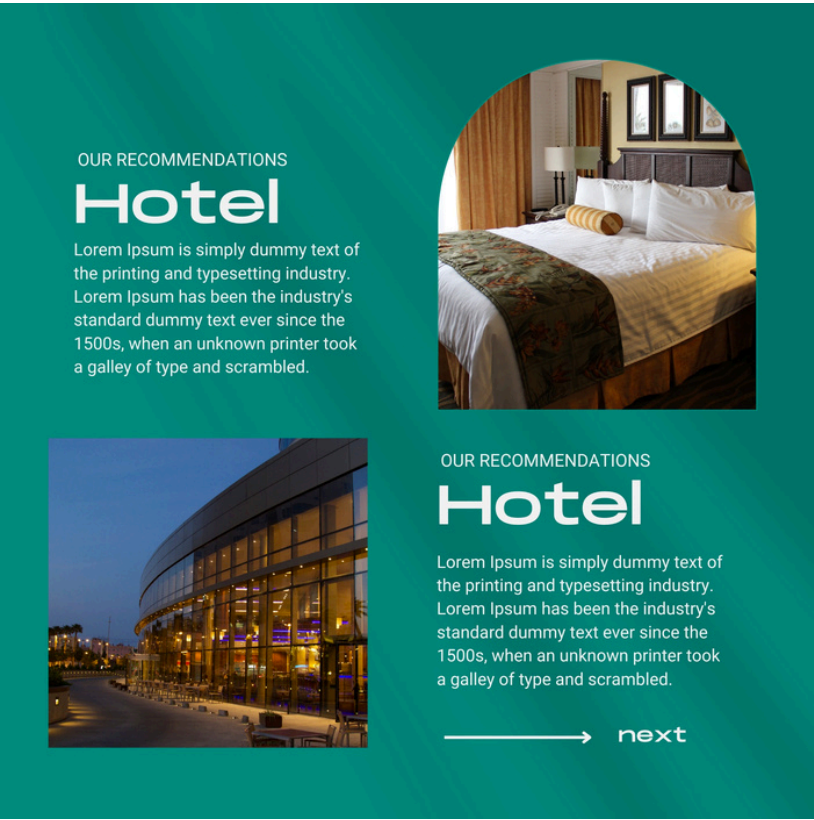


Social Media Template

Social Media Template
Planning Your Stay: 1080x1080px



Hotel Template

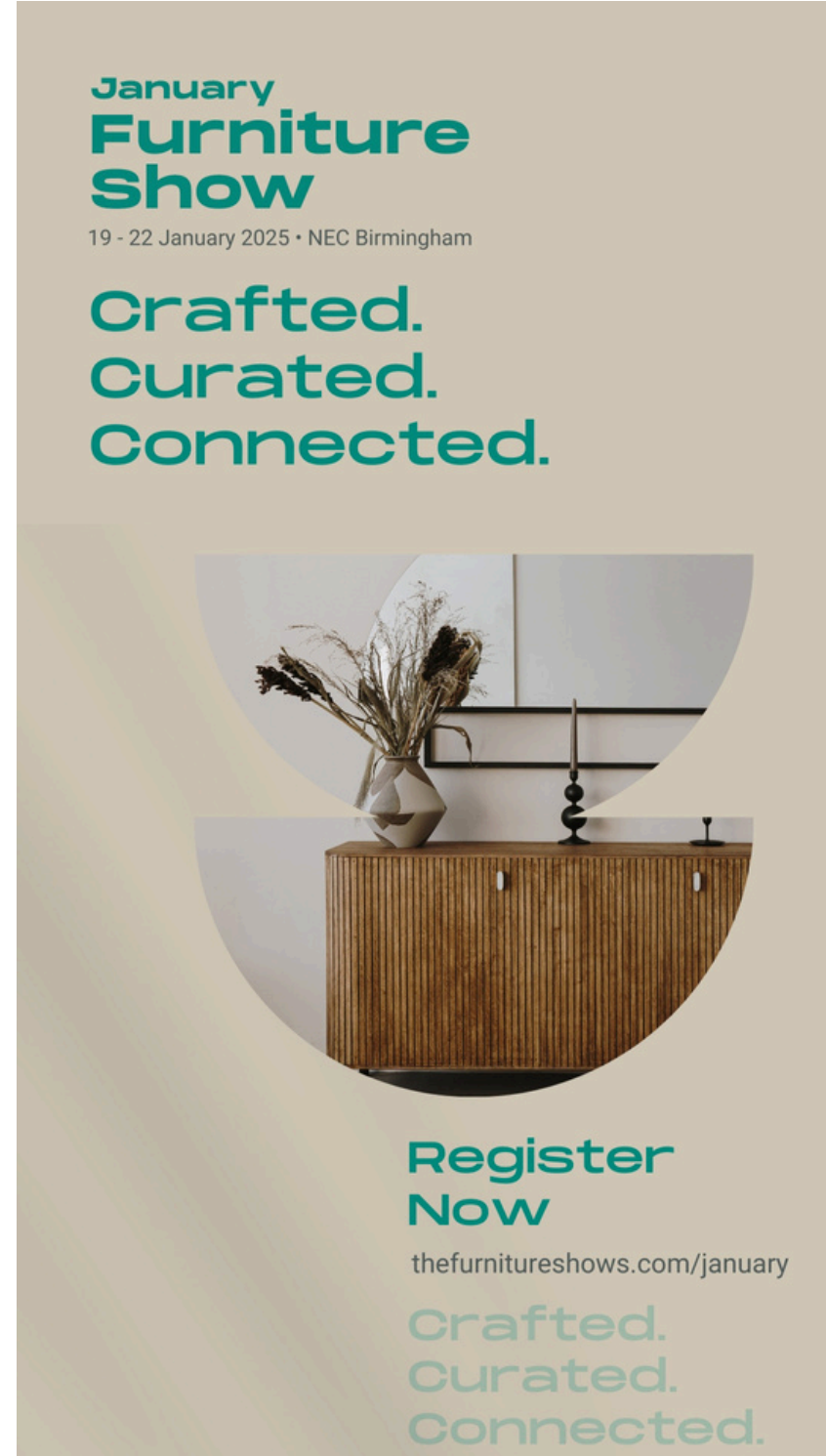


Restaurant Template



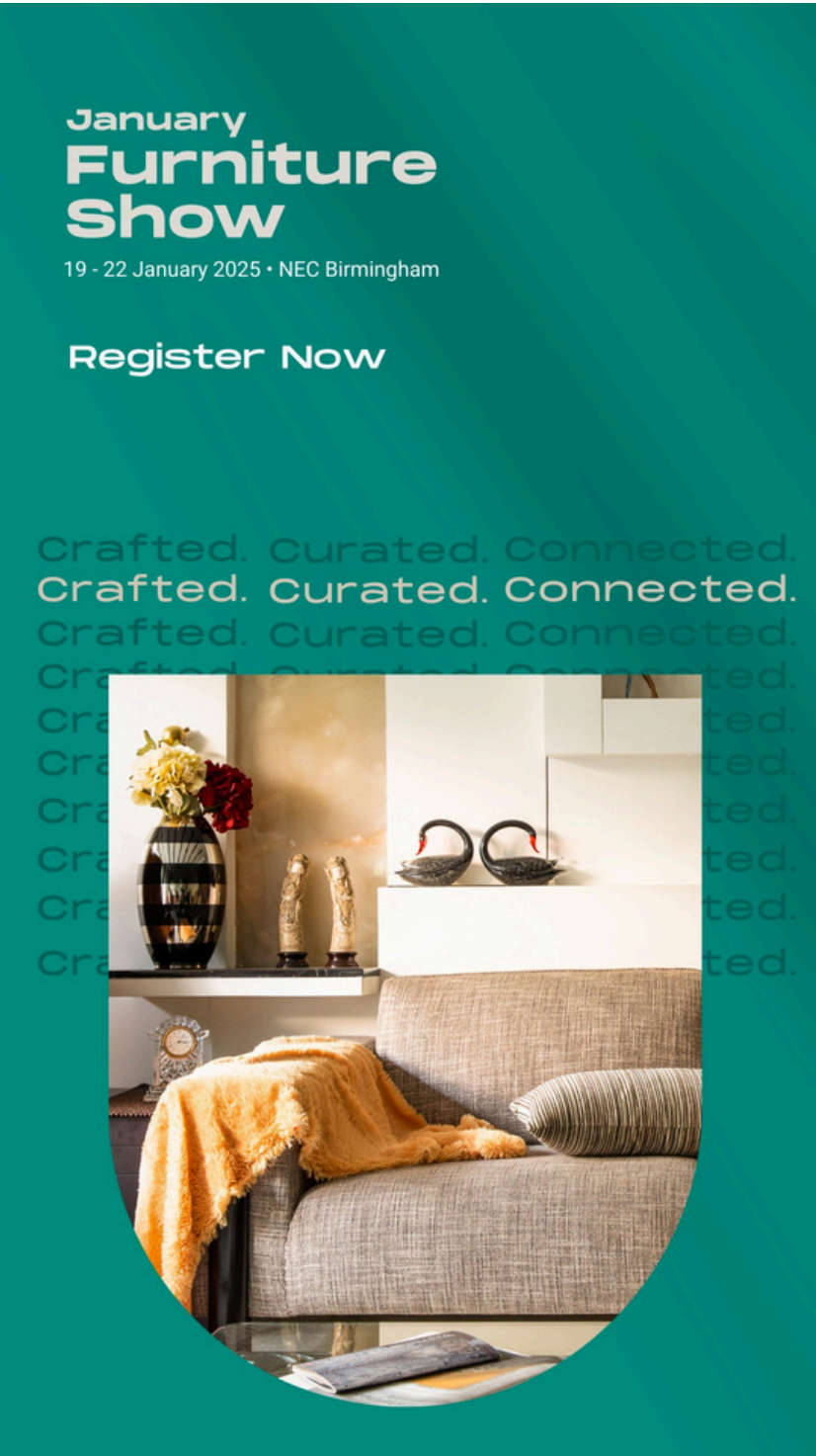
Social Media Template

Social Media Template
Adverts, countdown examples
1080x1920px



Social Media Template

Social Media Template
Advert Portrait options
Image: 1080x1920px




Digital Advertising

Digital
Leaderboard

January
Furniture Show
19 - 22 January 2025, NEC Birmingham

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Digital Advertising

Digital
Leaderboard Animation Frames

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19 - 24 January 2025
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Digital Advertising

Digital
MPU Banner

January
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Digital Advertising

Digital
MPU Banner Animation Frames



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