







SUNSET WEST

# a thought

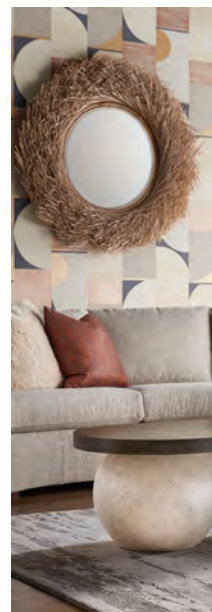
The journey of life is never linear. The same is said in making a house a 'home'. It comes and goes like waves on a shore, drifting out to sea only to return again. Like a fish in the water, to and from the surface; a constant ebbing & flowing of life. Different stages, different phases with one commonality, the *returning*.

It's in the longing for sunshine. An escape. A day spent on the dock. Or at sea. In the open air. Out of office. Do not disturb. *al fresco*. Vacation is, after all, an idea that we as humankind created for rest. And relaxation. And peace. It's the breeze blowing as you lounge in a swing on the porch. Or the long-awaited afternoon nap on your favorite sofa. This feeling we chase can't only be for a few times a year, right? What about the other days, weeks and months? What about that time spent? What about the place we unwind, disconnect and always long to return to, The re-discovering of home. A sanctuary. That physical place we dwell in that holds us closest.

As a vacation is to getaway, and escape from; such is home a place to get back to. It must be the place you escape to. Not just for those few weeks a year where you live differently. But for the in-between. So, *bring the open air in*. Make the return to your home after a long day feel as it does when you're on vacation with the ones you love the most. Because in & around the walls of our own homes is where real rest & relaxation happens.  
*Live the Getaway, everyday. Discover Al Fresco - Collected Living by HF*

Kenzi Reddick | VP of Creative Marketing | Editor





# CONTENTS

---

**05**  
MODERN COUNTRY  
Vintage Charm

**11**  
SUNSET WEST  
Sanctuary of Style

**19**  
HF CUSTOM  
Custom Isn't Complicated

**07**  
AL FRESCO  
Collected Living by HF

**17**  
THE PERFECT SETTING  
Set Your Space





**25**  
**HOOKER**  
Savor Your Space

**33**  
**COMMERCE&MARKET**  
Pattern after Pattern

**39**  
**BRADINGTON-YOUNG**  
A Tailored Fit Uniquely Yours

**31**  
**MELANGE**  
Discover Something Unexpected

**35**  
**M**  
A Color Story

**43**  
**BOBO**  
The Glow-Up





*meet*  
**Modern Country**





Inspired by nature's beauty, Hooker Furnishings' **Modern Country** collection blends vintage charm with contemporary design. Featuring warm, inviting handcrafted materials and natural textures, this versatile collection includes a curated mix of pieces that celebrate the timeless beauty of modern country living, bringing an elevated ambiance of comfort and tranquility to interiors.







# ALFRESCO

COLLECTED LIVING BY HF





Al Fresco is more than just a style;

it's a lifestyle philosophy that encourages us to blend

RELAXATION. NATURE AND COMFORT into our daily routines. It's about transforming our homes into sanctuaries where we can unwind and rejuvenate, much like we do on a perfect vacation. The essence of Al Fresco living is creating spaces that feel like an escape, inviting the outdoors in and infusing our everyday lives with a sense of calm. By curating spaces that capture the tranquility of a day spent by the lake or the simple joy of feeling a cool breeze after a sun-filled afternoon, Al Fresco living makes every day feel like a getaway.



The beauty of Al Fresco is its flexibility—it's all about

MIXING AND MATCHING BRANDS

and styles to create your perfect retreat, right at home. Whether it's a perfect blue leather chair from Bradington-Young, an exposed wood console from Hooker Furniture, or the perfect set of outdoor lounge chairs from Sunset West, Al Fresco allows you to create a space that's uniquely yours. It's about personalizing your environment to reflect your ideal vacation vibe, whether that's a serene coastal cottage, a cozy mountain lodge, or a chic urban oasis.



Living the Al Fresco way means that our homes become places of refuge and renewal. By thoughtfully integrating natural elements, such as plants, natural light, and outdoor-inspired decor, we can bring the soothing qualities of nature indoors. This lifestyle approach not only enhances the aesthetic appeal of our living spaces but also

PROMOTES WELL BEING AND CONNECTION

to the world around us. Every day feels like an opportunity to relax, recharge, and enjoy life's simple pleasures, turning our everyday environment into the ultimate personal retreat.

*coastal | lakeside*





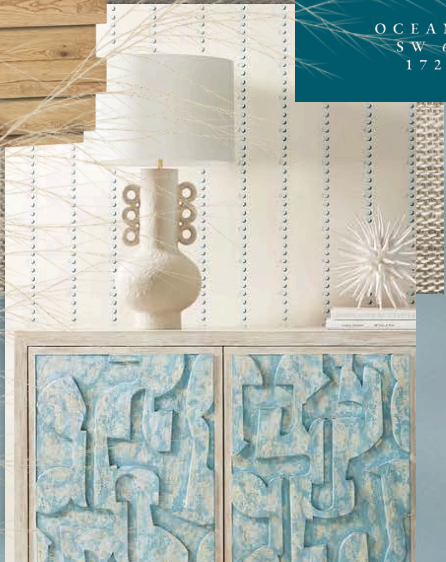
*al fresco*

al fres-co /al'freskō/

adverb: in the open air



OCEANSIDE  
SW-6496  
172-C7







BUNGALOW BEIGE  
SW 7511  
250-C2

live the *getaway*, everyday





# Sunset West







Transforming your outdoor space into a  
*sanctuary of style and relaxation*







*Carefully curated pieces designed to elevate any setting. Inspired elements that break up the traditional "set," and create a thoughtfully designed indoor + outdoor living space.*

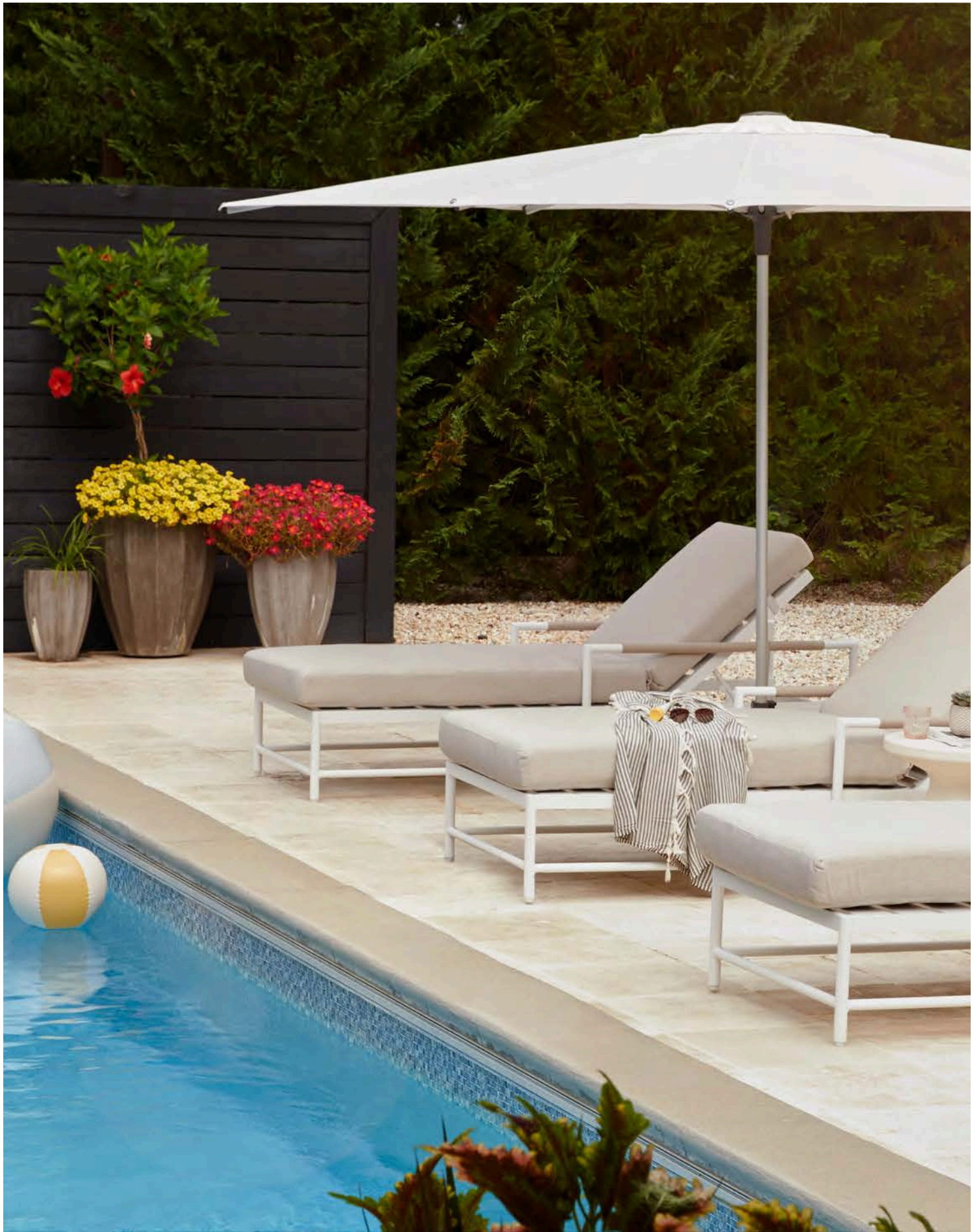
Our 2024 lineup discovers a world of outdoor luxury where sophisticated design meets natural inspiration. These collections draw from the serene beauty of Greece, the organic patterns of wind-swept dunes, and the timeless elegance of coastal living. Imagine oversized pieces crafted from multidimensional resin wicker that mimics natural rattan, paired with solid teak wood in weathered finishes, and handwoven textures that invite hours of leisure and entertaining. Sleek, Deco-inspired silhouettes, crafted with durable, powder-coated aluminum and curved architectural frames, offering a contemporary-cool aesthetic.

Each piece is designed to blend modern sophistication with serene luxury, creating outdoor spaces that are as inviting as they are stylish.

PLAYA | CABO | CAMBRIA | DUNE | MALIBU







FEATURING THE SABIA COLLECTION | SUNSET WEST





“Indoor [*comfort*]  
for exceptional  
outdoor living”

Wes Stewart  
President of Sunset West





# craft the perfect *setting*

Designing the perfect table setting for your next gathering is all about blending style, creativity, and a touch of practicality. Come along as we curate our favorite picks to create a party vibe so inviting, you'll never want it to end.

Kolby Koucheki | *Creative Production*

Draw the eye and set the tone for the entire gathering with a centerpiece. It brings a sense of cohesion and style, reflecting the occasion's mood and the host's creativity. Making every meal a memorable event.







Incorporate comfortable, on-trend seating so guests feel welcome and right at home (shall we suggest Sunset West's Bahia collection).

Serve 'shareables' to create a sense of togetherness. The act of passing dishes and serving oneself adds an interactive element to the meal, making it more engaging and memorable.

Gather around the perfect, round table where food and conversation can flow like wine. The Bazaar Bone Pedestal Table by Sunset West is the perfect piece to create a comfortable, modern and intimate atmosphere to host friends and family.

Enhance the dining experience with fabric napkins. The tactile experience of dining makes guests feel more comfortable and pampered, and a pop of pattern will carry on the styling story while keeping things sustainable.



# THE *Custom*





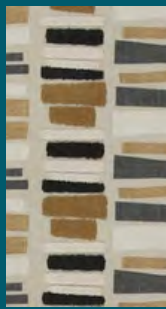
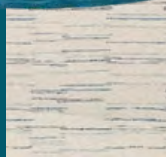




# the *perfect* touch

In the world of **HF Custom**, inspiration is the driving force behind creativity, and our latest collection is a testament to the diverse sources that fuel our imagination. From the fashion-forward streets of Milan and Paris to the rich archives of Fashion Snoops, we draw from the world's most influential trends and timeless antiques. Textile shows, with their vibrant patterns and textures, also play a crucial role in shaping of our 2024 designs, allowing us to create pieces that are not only visually stunning but also tactilely engaging.

**HF**  
*Custom*





shaped by *your style*,  
created for *your space*







# custom made just *for you*

Modern elegance meets classic charm. This season, we're unveiling an expanded array of customizable options for the home.

From our Loft Living Collection, where graceful skirted silhouettes take center stage to a curated selection of statement accents, HF Custom has an option for every space and every style. In 2025, our sofa offerings will also see a sophisticated expansion, ensuring every piece resonates with timeless style.

Leaning from dramatic-moody to neo-traditional designs, HF Custom is embracing the lifestyles that surround us and inspire us while crafting beauty and functionality into custom pieces for the home.





HEE  
Custom







# HOOKE<sup>®</sup>

FURNITURE





# VINEYARD row

*Wine Country  
Rustic Charm  
Pecky Hickory Veneer  
Spanish Influence  
Earthy Elements  
Hammered Hardware  
Seeded Glass  
California-Inspired*

**HOOKER**<sup>®</sup>  
FURNITURE





There's a certain magic that only *wine country* can offer—a place where rolling vineyards stretch as far as the eye can see, bathed in golden sunlight that kisses the land with warmth.

It's a world where time slows down, where the air is filled with the rich aromas of ripe grapes and the promise of something truly special. In wine country, life is savored, much like a fine vintage, with each moment unfolding like a story told in the softest whispers.

Influenced by Spanish missions, quaint bungalows and local architecture, *Vineyard Row* seamlessly blends earthy elements with sophisticated design.

High-low veneer planking, rustic hammered metal hardware, and seeded glass details add to its authentic, handcrafted feel. Each piece tells a story, influenced by the craftsman-style architecture and vineyard traditions that define the region.





Vineyard  
invites you  
and enjoy the  
of wine co  
*no matter whe*





Row  
to relax  
the essence  
country,  
where you are.





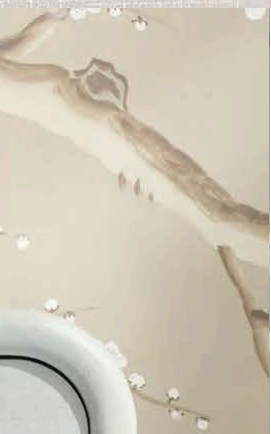
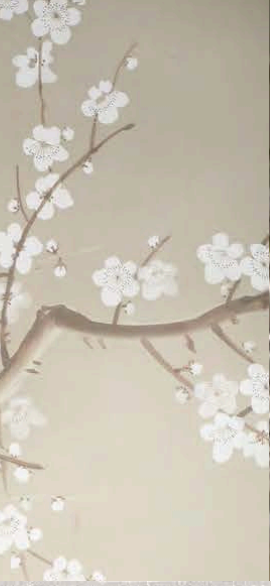


# MÉLANGE®

discover something *unexpected*







Captivating pieces designed to be the jewelry of the room. Crafted to enchant any space, *Mélange* brings together rare materials, global influences, and artisanal craftsmanship. Every creation is a true masterpiece, thoughtfully created to harmonize with an array of non-matching pieces in the collection. The true beauty lies in its versatility, allowing each piece to transform and adapt to your individual style. Discover something unexpected with *Mélange*.





# COMMERCE & MARKET

“C&M embodies a playful and edgy spirit while maintaining a touch of sophistication. It provides a space where creativity can truly flourish with bold colors and intriguing designs. This is the brand that we want people to turn to for *inspiration.*”

Kathryn Behmer |  
Merchandising Specialist





2024 the lineup is deeply rooted in a blend of fashion, home aesthetics, and travel, drawing from a collective lifestyle rather than focusing on a single source. By using fashion as a trend predictor, the C&M team explored the vibrant and diverse cultures of Florida, NYC, ATL and Mexico to curate an unforgettable design palette. Each location offered unique influences that shaped our approach to color palettes, patterns, and materials.



2025 we're unveiling a captivating collection that redefines home design, introducing three distinct styles: Coastal Cottage, Edgy Boho, and Eco Chic. Each style is thoughtfully curated with unique materials and striking stone elements, infusing character and depth into every piece. Our vision is to offer designs that shine both individually and in harmony, allowing you to craft a home that feels both cohesive and stylish. This collection is all about injecting fresh, creative energy into your space, with designs that inspire and captivate. Prepare for something truly special—your designs are about to experience a transformative touch!







# GROWING TOGETHER

your purchase creates *change*

for every piece of M furniture sold, a tree is planted



# MORE GREEN



Hooker Furnishings is dedicated to continuously exploring new ways to reduce our carbon footprint and to reinforcing our commitment to a healthier planet. We recognize that environmental responsibility is *essential* for good business, so we prioritize the well-being of our planet for future generations as a core part of our corporate mission and culture. With the launch of this brand, we've made it our mission to give back to the one who needs it most—Mother Earth. For every sofa purchased, M will plant a tree in partnership with the Arbor Day Foundation. This 501(c)(3) nonprofit conservation and education organization is supported by a million members, donors, and partners, all working to make our world greener and healthier. M by Hooker Furnishing is proud to be one of them.

To learn more about the organization, visit [arborday.org](http://arborday.org).



We're embracing color in a big way in 2024. Our inspiration comes from the vibrant hues we encountered during our Spring visit to Milan's Salon di Mobile Design Fair.

We believe modern design not only can but *should* celebrate color. This season, our palette takes on a moodier edge, with deep aubergines, beet reds, olives, and layered earth tones.

For Fall 2024, think oversized, relaxed modular sectionals, like our *Wilder*, that now includes a sofa, chair, chair-and-a-half, and a freestanding chaise, offering maximum flexibility. Additionally, our team is debuting a new occasional group, Laurent, which features a classic Parsons style with beautiful book-matched walnut burl and ebony inlaid band.

*Today's home writes tomorrow's story.*







furniture designed  
to feel *lived in* for the  
moments that *already are*.









# BY

BRADINGTON-YOUNG





## BRADINGTON-YOUNG THE STORY OF

*What's to Come*

Fall 2024, we wanted to take the BY brand to the next level by really making it a standout luxury name among leather specialists. Since our prices already put us in the luxury market, we knew our products had to match that standard. So, we've added some fresh design elements to our already polished styles, making sure everything we introduce is truly top-tier and unique. We've also gone all out with customization options, giving you the freedom to create one-of-a-kind pieces with our 150 leathers and 100 fabrics. Plus, we've added new leathers with different textures and patterns, so you have even more ways to make something uniquely yours.

For Spring 2025, we're excited to fully dive into something new—swivel chairs that recline! This is a completely new category for us, but something we knew would round out our current selection. These swivel chairs won't just look great; they'll also come with reclining functionality, adding both style and value to this new lineup. And don't worry, we're still bringing you our usual favorites—market-leading recliners, luxury motion groups, and top tier stationary designs. At BY, all our design decisions are a team effort and are thoughtfully executed. At the end of the day, we come together to choose the covers and styles that we'll bring to the market twice a year.





“ Elevating the brand, we have tried to use more sophisticated designs, that may be more difficult to build, but that is what makes us stand out from others. *We must build more than just square boxes.* ”

Curtis Bolick |  
VP of Merchandising + Sales





# BOBO

INTRIGUING OBJECTS







*...a story for every space*









there's *history*  
& *adventure*  
in every piece



Our name, BOBO, is born from the French term "bourgeois bohemian," a reflection of our belief that true wonder isn't made, but discovered. We've journeyed across more than 50 countries, seeking out rare, heritage pieces that breathe life into our evolving collection of décor, art, mirrors, accents, lighting, and textiles. From mid-century to Art Deco, modern to vintage, we scour the globe to uncover and reimagine timeless designs. Each piece in our collection, rich with character, is inspired by the elegance of antiques and meticulously re-crafted to embrace a contemporary aesthetic.





# HF COLLECTIVE

an exclusive *to-the-trade* membership program

No charge for shipping of individual sales aid samples

Access to pre-paid shipping program

Access to Designer Support Services

Access to member-only promotional offers throughout the year

No charge for select fabric/leather updates twice a year

50% discount on other sales aids that may be available

Exclusive invitations to market functions

50% discount on any additional sets of materials





## our *brands*. your *home*.

at HF, we're here to help *bring your projects to life* and make your work easier with exclusive benefits, insider resources and unparalleled service from our dedicated teams.

you'll have access to all the tools and information you need to help your clients find joy, style and comfort in their homes, wherever that may be.

### sample kit *inclusions*

- HF Collective Welcome Pamphlet
- Brand Samples + Finishes
- Binder + Catalogs

### *exclusive* membership

membership is limited to ID channel clients who are authorized to purchase from *all* Hooker brands.

have questions or need information?

email us at [design@hookerfurnishings.com](mailto:design@hookerfurnishings.com)

Access to member-only promotional offers throughout the year

No charge for individual wood samples (limit 5 per order)

## FEATURES + BENEFITS



# SHOWROOMS

## HIGH POINT NORTH CAROLINA

Showplace  
211 E Commerce Ave,  
High Point, NC 27260  
Floor 3

220Elm  
220 S. Elm St.  
High Point, NC 27260

## VEGAS NEVADA

Design Center  
495 S Grand Central Pkwy  
Las Vegas, NV 89106  
Building A, Showroom 236  
10am-5pm



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