

# Doormat & Rug Collection

25 years of design passion. Our in-house team constantly creates fresh, on-trend doormats, rugs and wallcoverings from contemporary must-haves to reimagined classics. Discover inspiring designs and innovative finishes for every style.

  
[www.arthouse.com](http://www.arthouse.com)

—  
ALL NEW  
ARTHOUSE  
RUG RANGE  
—

---

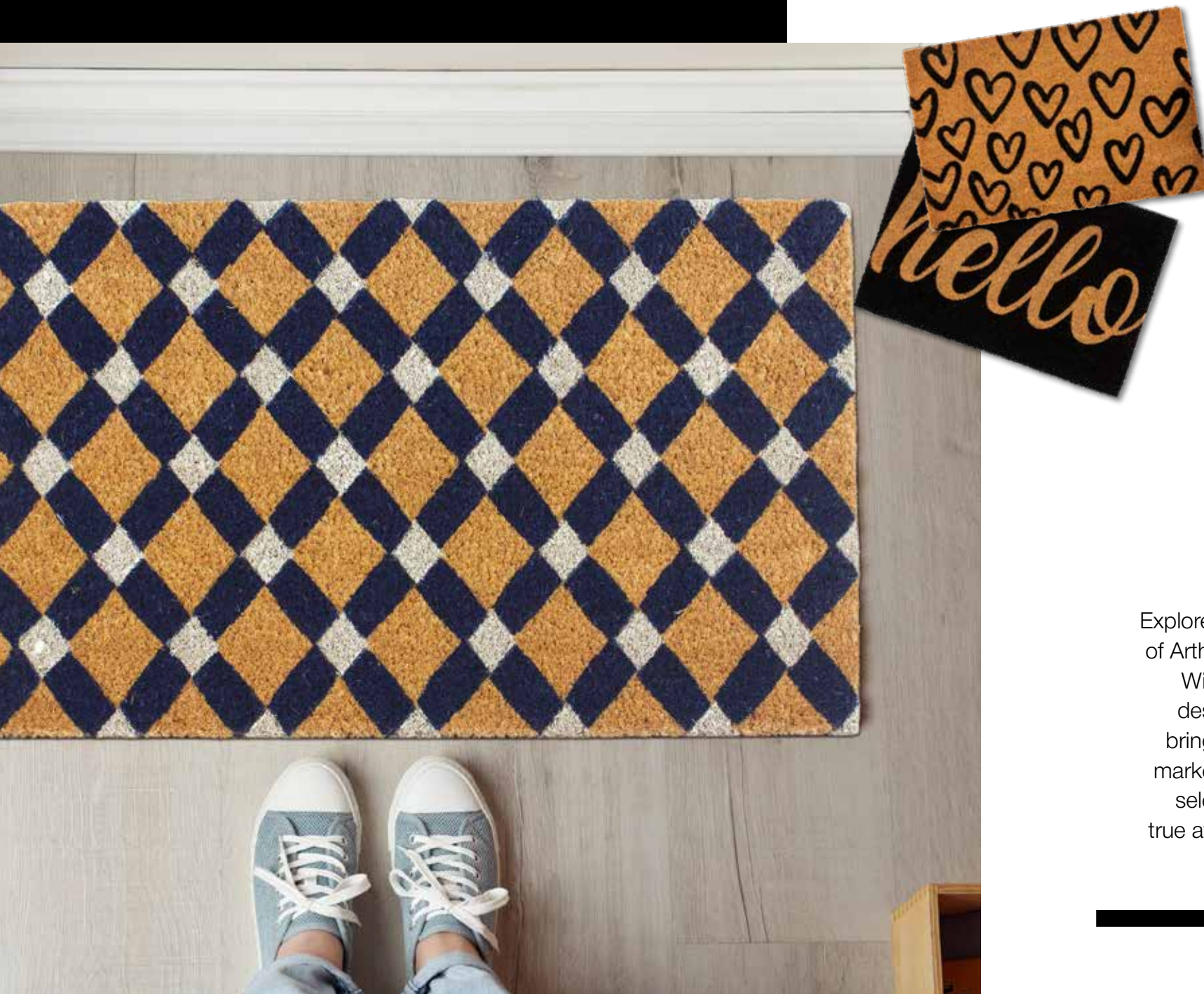
# We are Inspiring Homeowners. We are Empowering Retailers. We are Shaping The Future of Home Decor.

Explore our fantastic collection of Arthouse doormats and rugs. We're proud to offer beautifully crafted products, sourced from expert producers across the globe. Whether your style is classic or contemporary, we have a wide variety of designs to suit every home and taste. Our doormats and rugs are designed to add warmth and character to your living spaces, making your house feel like a home.

We use high-quality materials and pay close attention to detail, ensuring both durability and style. From welcoming doormats that keep your home clean and tidy to stylish rugs that add comfort and personality to your rooms, we have something for everyone. Browse our collection today and discover the perfect finishing touch for your home.







## Explore.

Explore our newly collated range of Arthouse doormats and rugs.

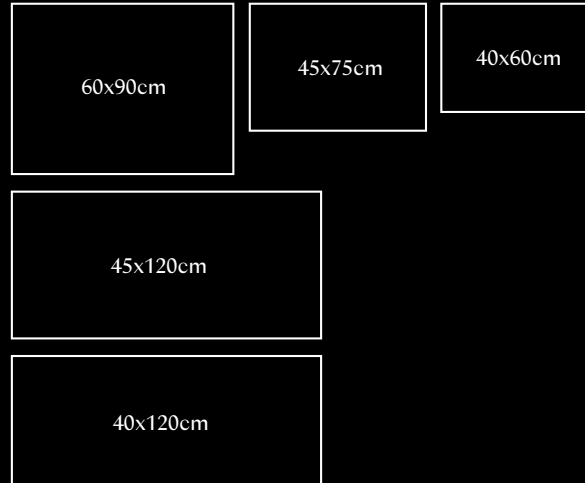
With over 20 years of expert design experience we aim to bring the best products to the market. Each design is carefully selected to ensure it brings a true at home feeling. Arthouse - heart of your home.

# Size Chart

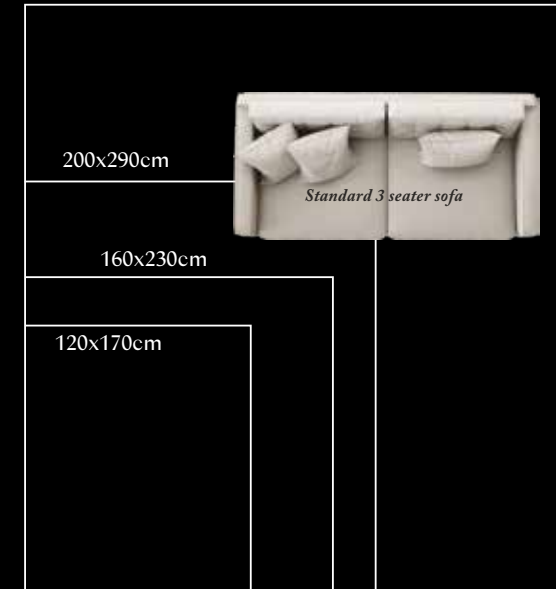
## Runners



## Doormats



## Rugs



# Techniques we use

## Handmade

Our artisans hand-weave our fabulous doormats & rugs by intertwining vertical and horizontal yarn as well as skillfully handtufted designs.

## Machine Made

Using modern technology, we can instruct a machine to create our doormats & rugs varying from simple to complex designs. Perfect for ensuring our pieces are consistent in colour, size, and texture throughout.

## Machine Tufted

Machine tufted is when clusters of fibre are pierced through a material using a machine. Perfect for ensuring our pieces are consistent in colour, size, and texture throughout.

## Machine Pressed

For our rubber doormats our artisans fill moulds with melted rubber, then apply pressure using a machine press to compress the material together.



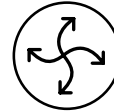
# Our Icons



High Shine



Hard Wearing



Multi-Purpose



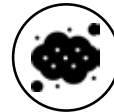
Medium Pile



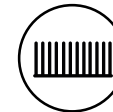
Soft Touch



Indoor & Outdoor Use



Traps Dirt & Dust



High Pile



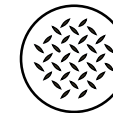
Indoor Use



Machine Washable



Sustainable



Anti-Slip Backing



Protects Floors

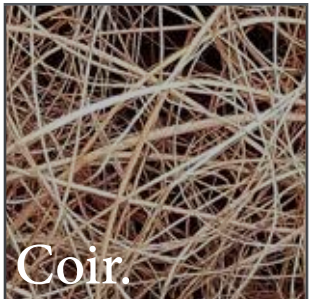


Quickly Removes Dirt



Unique Design

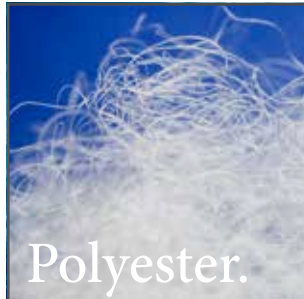
## Fibre materials we use



Coir.



Rubber.



Polyester.



Polypropylene.





7.

Coir

DOORMATS



13.

Rubber

DOORMATS



22.

Washable

DOORMATS



23.

Plain

RUGS

RUNNERS

# 29.

## Contemporary

RUGS



# WHAT'S INSIDE...

Astley Print	9
Astley Plain	11
Astley Embossed	12
<hr/>	
Chadderton	15
Reddish	17
Millbrook	18
Marple	19
Romiley	20
<hr/>	
Dirt Defender	22
<hr/>	
Muse	25
Rhythm	27
Jute Effect	29

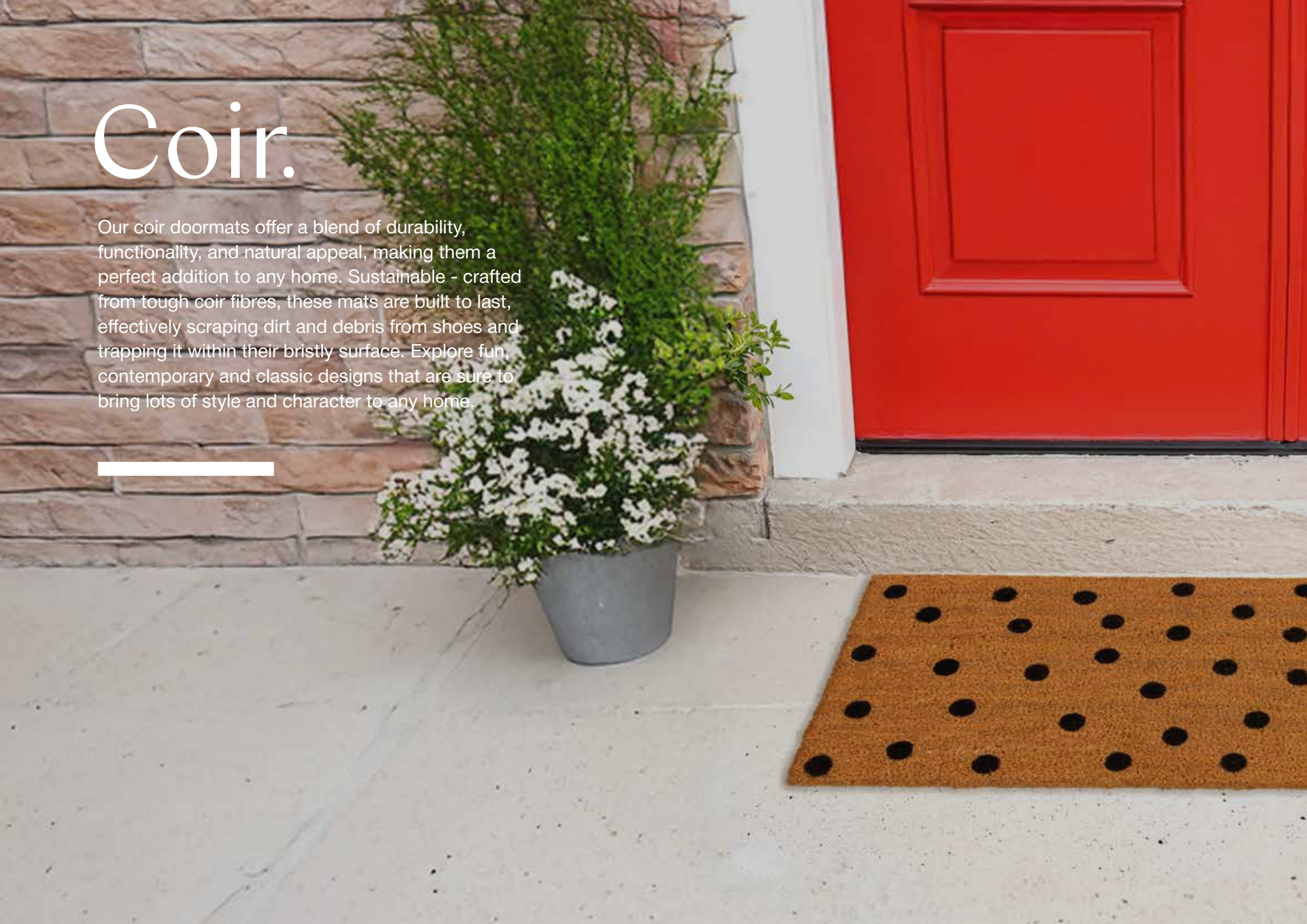
Explore



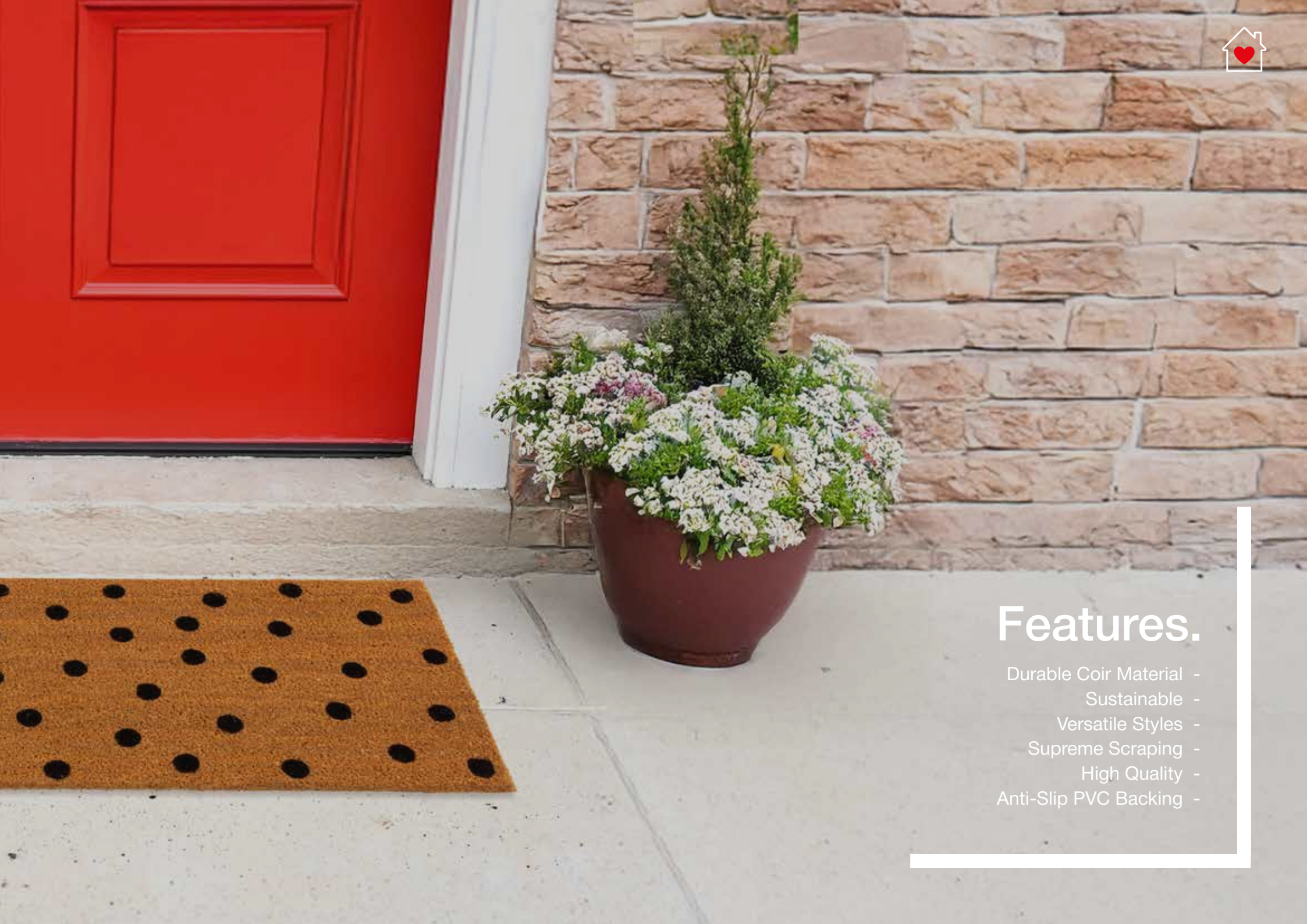
# Coir.

Our coir doormats offer a blend of durability, functionality, and natural appeal, making them a perfect addition to any home. Sustainable - crafted from tough coir fibres, these mats are built to last, effectively scraping dirt and debris from shoes and trapping it within their bristly surface. Explore fun, contemporary and classic designs that are sure to bring lots of style and character to any home.

---







## Features.

- Durable Coir Material
- Sustainable
- Versatile Styles
- Supreme Scraping
- High Quality
- Anti-Slip PVC Backing





# ASTLEY PRINTED

Astley Doormats from the Coir collection are made from coir with PVC (backing). They are designed with beautiful patterns and motifs. The coir bristles are perfect for scraping shoes, as they ensure the dirt between the grip of your shoes gets captured easily. These mats are sustainable.



Hand Drawn Hearts Printed  
Natural/Black

40x60cm  
40x120cm

CAP4060BKHN1  
CAP40120BKHN1



Monochrome Bee Printed  
Natural/Black

40x60cm

100243AH



Hello Printed  
Natural/Black

40x60cm

100245AH

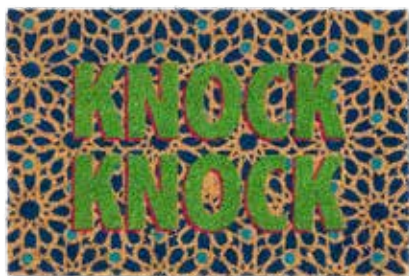


Daisy Printed  
Natural/White

40x60cm

100221AH-5

NEW



Knock Knock Printed  
Natural/Multi

40x60cm

100244AH



Wipe Your Paws Printed  
Natural/Black

40x60cm

100246AH



Polka Dot Printed  
Natural/Black

40x60cm

100217AH-5

NEW



Hello/Goodbye Print  
Natural/Grey

40x60cm

100216AH-5

NEW



# SPECIFICATIONS



Material - Coir

Backing - PVC

Depth (cm) - 1.5

Perfect for indoor and sheltered outdoor use.



Tile Printed  
Natural/Blue

40x60cm

NEW

100219AH-5



Abstract Printed  
Natural/Black

40x60cm

NEW

100218AH-5



Mosaic Printed  
Natural/Orange

40x60cm

NEW

100220AH-5

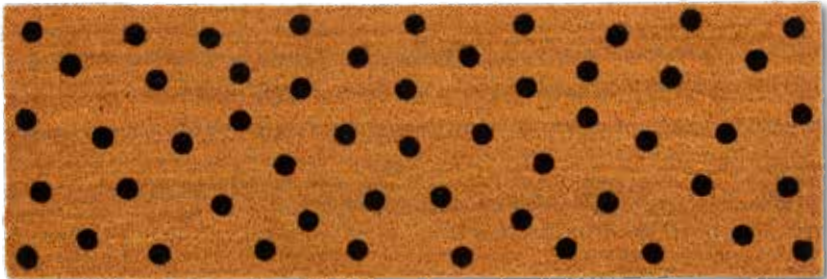


Scallop Deco Printed  
Natural/Black

45x75cm

CAC4575BKSL1

LATEX BACKED



Totally Dotty Printed  
Natural/Black

40x120cm

CAP40120BKTD1



Astley



# ASTLEY PLAIN

The Astley Plain range offers a traditional and classic look for your home. These doormats are made from 70% coir and 30% PVC (Backing). Coir bristles are perfect for scraping dirt off shoes with an additional moisture trap function, these mats are highly functional with trending designs. The Astley Plain range comes in 4 different sizes, sure to fit any home.

## SPECIFICATIONS



**Material** - Coir

**Backing** - PVC

**Depth (cm)** - 1.5

Perfect for indoor and sheltered outdoor use.



Astley Plain  
Natural

40x60cm  
45x75cm  
60x90cm

CAS4060NTPL1  
100247AH  
100248AH



Astley Plain  
Natural

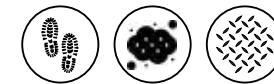
40x120cm

CAS40120NTPL1

Our coir mats are sustainable and planet friendly.







Coir

# ASTLEY EMBOSSED

The Astley embossed coir doormat range combines classic design with eco-conscious materials. Made from natural coir and with PVC (backing), these mats are not only sustainable but also highly effective at trapping dirt and moisture. The attractive embossed patterns add a touch of sophistication to your doorstep while offering a durable and practical solution for keeping your home clean. Available in a variety of sizes to suit any entrance.



Pressed Heart  
Natural

40x60cm

100241AH



Star  
Natural

40x60cm

100242AH

Quickly  
removes dirt.





# Rubber.

Step inside and leave the mess outside! Our collection of rubber doormats offers a practical and stylish solution for keeping your home clean and welcoming, whatever the weather. From the intricate scrapers of the Romiley doormat to the heavy-duty Reddish design with its non-slip base and the moisture-wicking Millbrook, these mats are designed for durability and functionality. Each mat is built to withstand heavy foot traffic and the elements, ensuring a tidy and welcoming entrance all year round.



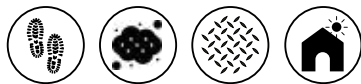




## Features.

- Non-slip Base
- Intricate Shoe Scraping
- Moisture Wicking
- Heavy Duty
- Weatherproof
- Dirt Trapping
- Textured & Stylish Designs





# CHADDERTON

The Chadderton coir doormat is a durable and practical choice for busy homes. Its tough coir fibres effectively scrape dirt from shoes, while the heavy-duty construction ensures lasting performance in high-traffic areas. The non-slip base provides safety and stability. Simply shake it out to remove trapped dirt and keep your home clean.

## SPECIFICATIONS



Material - Rubber/Coir

Backing - Rubber

Depth (cm) - 2

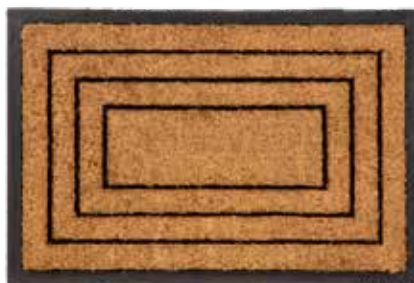
Perfect for indoor and sheltered outdoor use (must not get wet).



Border  
Natural

40x120cm

100249AH



Border  
Natural

40x60cm

100250AH



Border Half Mat  
Natural

40x60cm

CCH4060NTBH1



Tree of Life  
Natural/Black

60x90cm

100251AH

Timeless classics  
perfect for any home.





Chadderton



Rubber



# REDDISH

The Reddish doormat boasts a beautiful lattice design and a non-slip base for safe and effective cleaning. Its waterproof construction allows for outdoor use, and cleaning is as simple as shaking it out to remove trapped dirt. Keep your home clean and tidy with this stylish and practical doormat.

## SPECIFICATIONS



Material - Rubber

Backing - Rubber

Depth (cm) - 1.2



Lattice  
Black

45x120cm

CRD45120BKLT1



Lattice  
Black

45x75cm

CRD4575BKLT1



Non-slip  
base and  
perfect for  
outdoors



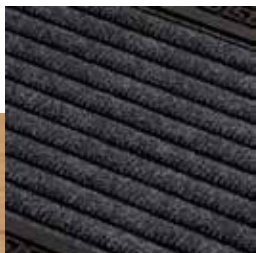
Lattice Half Mat  
Black

45x75cm

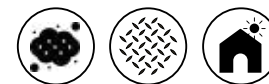
CRD4575BKLT1







Anti-fade  
Anti-mould  
Anti-mildew



Rubber

# MILLBROOK

The Millbrook doormat is a versatile solution for keeping your floors clean and dry. Its unique construction effectively scrapes dirt and absorbs moisture, making it suitable for both indoor and outdoor use. This durable mat is designed to resist fading, mould, and mildew, ensuring long-lasting performance.



Stripe Embossed  
Grey

25x60cm

CML2560GYSP1



Stripe Embossed  
Beige

25x60cm

CML2560BGSP1



Cross Embossed  
Grey

45x75cm

CML4575GYCH1

## SPECIFICATIONS



Material - Polypropylene

Backing - Rubber

Depth (cm) - 0.66



Rubber



# MARPLE

The Marple doormat features a textured, grass-like surface that effectively scrapes dirt and debris from your shoes. Its unique design adds a touch of natural style to your entrance while keeping your home clean.



Textured Grass  
Black

40x60cm

CMA4060BKGS1



## SPECIFICATIONS



Material - Rubber

Backing - Rubber

Depth (cm) - 0.6

Perfect for outdoor use  
(non-slip backing).







Rubber

# ROMILEY

Extend a warm welcome to guests with the Romiley doormat, featuring intricate scrapers to effectively remove dirt from shoes. For high-traffic areas, the heavy-duty construction ensures lasting performance and keeps your home clean.



Welcome Crumb Scraper  
Black

40x60cm

PRO4060BKWL1

## SPECIFICATIONS



Material - Rubber

Backing - Rubber

Depth (cm) - 0.6

Perfect for outdoor use  
(non-slip backing).

# Dirt Defender







Washable

# DIRT DEFENDER

The Dirt Defender Doormats are a stylish and practical addition to any home. Its modern black and grey striped design adds a touch of additional functionality to your entryway, while the high-quality materials and non-slip backing ensure durability and safety. Measuring 60 x 40cm, this doormat effectively traps dirt and moisture, keeping your floors clean and your home looking its best.



Dirt Defender  
Black

60x40cm

005945



Dirt Defender  
Grey

60x40cm

005946

## SPECIFICATIONS

Material - Polypropylene

Backing - Rubber

Depth (cm) - 0.5

INDOOR USE ONLY

Product  
Packaging



# Effective dirt and moisture trap.



# Rugs.



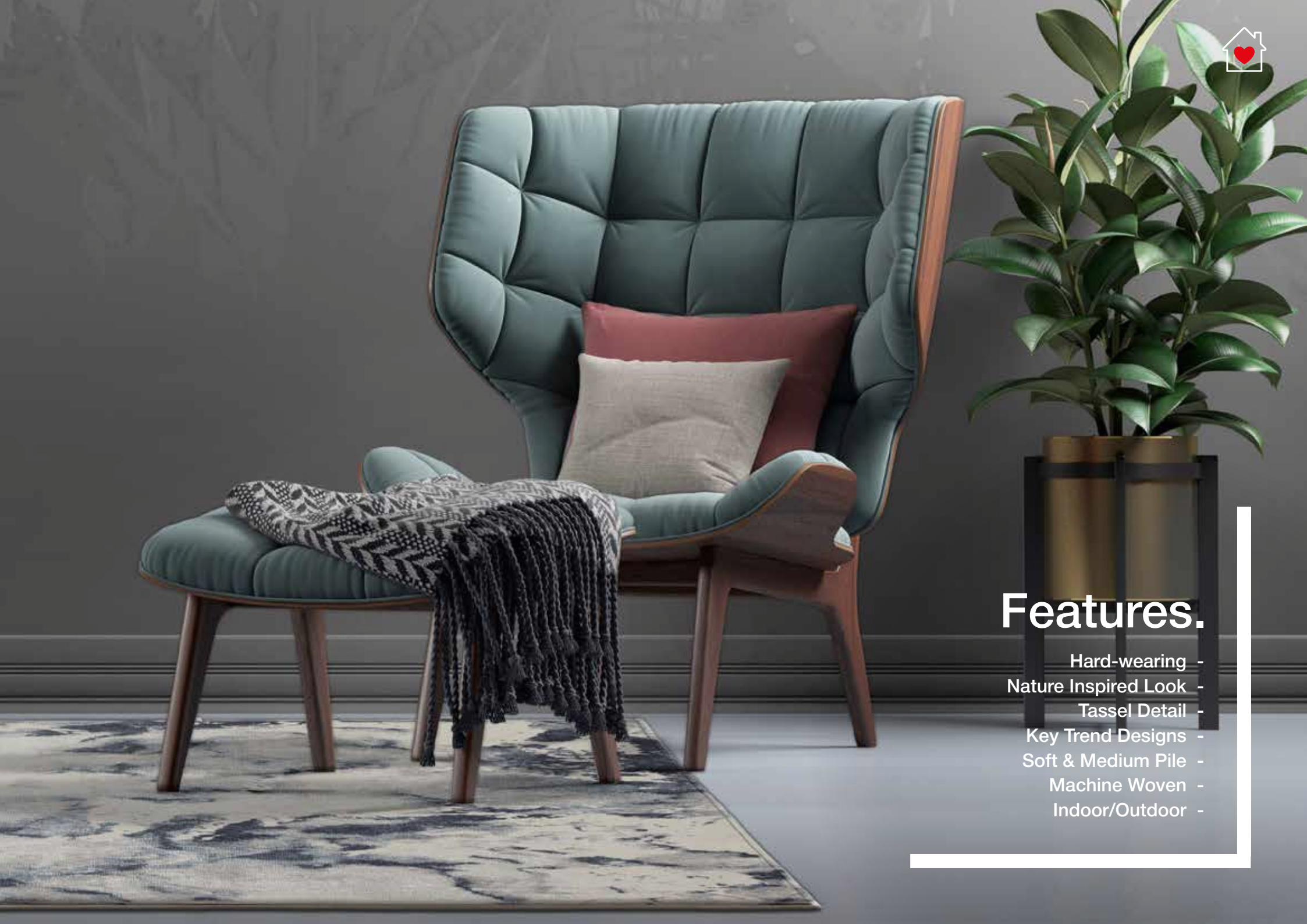
Enhance your living space with our diverse rug collection, bringing warmth, texture, and personality to any room. Enjoy the look of jute without the price tag with our hard-wearing Jute Effect rugs, featuring fringe details and indoor/outdoor versatility. For busy areas, Muse rugs offer durability and on-trend style inspired by natural forms. Indulge in comfort with Rhythm rugs, boasting a medium pile, 3D effect in a natural colour palette. Our range caters to every style of home.

---

**BRAND NEW PRODUCT RANGE**







## Features.

- Hard-wearing
- Nature Inspired Look
- Tassel Detail
- Key Trend Designs
- Soft & Medium Pile
- Machine Woven
- Indoor/Outdoor



# MUSE NEW

Bring nature-inspired style to your floors with the Muse rug range. These hard-wearing rugs are perfect for busy family homes, offering durability and on-trend colours to complement your décor. Made from durable polypropylene, Muse rugs are designed to withstand everyday wear and tear in high-traffic areas like living rooms, hallways, and dining rooms. Inspired by natural forms, they feature subtle organic patterns and textures, adding a touch of style to any space. Choose from a range of trendy colours and sizes to find the perfect rug for your home.



**Bahia Marble  
Navy**

**NEW**

120x170cm  
160x230cm  
200x290cm

100455AH  
100456AH  
100457AH



**Bahia Marble  
Grey**

**NEW**

120x170cm  
160x230cm  
200x290cm

100458AH  
100459AH  
100460AH



**Bahia Marble  
Pink**

**NEW**

120x170cm  
160x230cm  
200x290cm

100461AH  
100462AH  
100463AH



**Nature  
inspired  
designs &  
trendy  
colours**



**Zen  
Navy**

**NEW**

120x170cm  
160x230cm  
200x290cm

100467AH  
100468AH  
100469AH



**Zen  
Grey**

**NEW**

120x170cm  
160x230cm  
200x290cm

100470AH  
100471AH  
100472AH



**Cloud  
Natural**

**NEW**

120x170cm  
160x230cm  
200x290cm

100473AH  
100474AH  
100475AH



**Oriental  
Navy**

**NEW**

120x170cm  
160x230cm  
200x290cm

100464AH  
100465AH  
100466AH



# SPECIFICATIONS



Material - 65% Polypropylene 35% Shrink Polyester

Backing - Cotton

Depth (cm) - 0.9



## Muse



# Rhythm

---



Hard Wearing  
3D-Effect  
Elegant Designs



# SPECIFICATIONS



Material - Polypropylene

Backing - Jute

Depth (cm) - 1.4



Rugs

## NEW RHYTHM

Indulge in luxurious comfort and visual appeal with the Rhythm rug collection. Inspired by the natural movement of nature, these rugs feature soft abstract designs and a calming palette of natural and grey tones. The 3D effect, created by varying pile heights, adds depth and texture, while the medium pile provides plush underfoot comfort. Made from hard-wearing polypropylene, Rhythm rugs are easy to care for and perfect for adding a touch of understated elegance to any room.



Willow  
Natural

NEW

120x170cm  
160x230cm  
200x290cm

100489AH  
100490AH  
100488AH



Willow  
Grey

NEW

120x170cm  
160x230cm  
200x290cm

100491AH  
100493AH  
100492AH



Sculpt  
Natural

NEW

120x170cm  
160x230cm  
200x290cm

100494AH  
100495AH  
100496AH



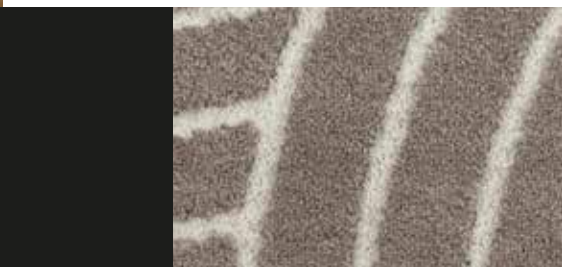
Sculpt  
Grey

NEW

120x170cm  
160x230cm  
200x290cm

100497AH  
100498AH  
100499AH

Luxury quality, look and  
feel at a great value.

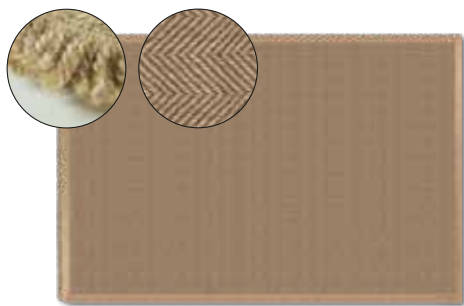




# JUTE EFFECT **NEW**

Get the natural look of jute without the price tag with our Jute Effect rug collection. These hard-wearing rugs are made from durable polypropylene, making them perfect for both indoor and outdoor use. Featuring a range of simple, contemporary designs, they complement any décor style. The tassel detailing adds a touch of bohemian charm, while the easy-care nature means you can simply shake or vacuum to clean.

Simple and  
classic designs  
to fit any home

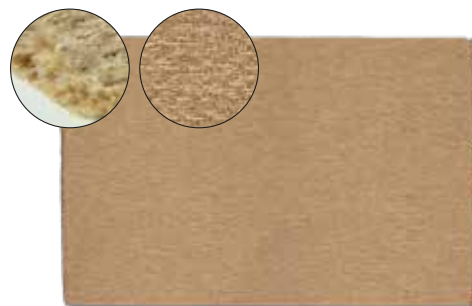


Jute Effect  
Herringbone

**NEW**

120x170cm  
160x230cm  
200x290cm

100477AH  
100478AH  
100479AH

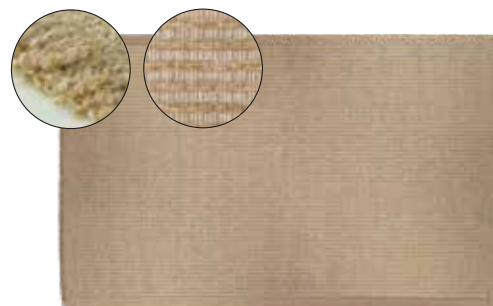


Jute Effect  
Twist

**NEW**

120x170cm  
160x230cm  
200x290cm

100481AH  
100482AH  
100483AH



Jute Effect  
Weave

**NEW**

120x170cm  
160x230cm  
200x290cm

100485AH  
100486AH  
100487AH

## SPECIFICATIONS



Material - Polypropylene

Backing - N/A

Depth (cm) - 0.5





# Jute Effect

## Runners



Herringbone

60x230cm

**NEW**

100476AH



Twist

60x230cm

**NEW**

100480AH



Weave

60x230cm

**NEW**

100484AH





# ARTHOUSE

## OUR STORY

Arthouse has been the home of inspiration for over twenty years, and our passion for design is as strong as ever. Our in-house designers are always coming up with fresh ideas for your walls, floors, and even your doorstep. We've got a fantastic range of wallcoverings, from contemporary patterns to new takes on classic designs, plus stylish rugs and doormats to complete the look.

At Arthouse, we offer a wide array of colours, patterns, and textures across our wallcoverings, floor & wall tiles, rugs and doormats, to help you create a space that truly feels like home.

---

Arthouse is a brand of Esselle Retail Ltd



EXPLORE  
OUR FULL  
RANGE...



“

We are an equal opportunity company, driven by a diverse workforce from across the globe, all working towards an uncompromising commitment to customer satisfaction. Our customer is at the heart of everything we do.

We have sourcing and merchandising capabilities based in India, China & Turkey combined with our development & design office in the UK. With years of experience building relationships, we have grown to become a leading manufacturer and supply partner across multiple homeware categories.

”





The Old Town Hall, Spinning Point, Bacup Rd, Rawtenstall BB4 7LY  
0333 016 4134 [customerservices@esselleretail.com](mailto:customerservices@esselleretail.com) [www.arthouse.com](http://www.arthouse.com)

