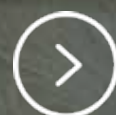


Rug & Runner Collection

THE FUTURE OF DESIGN





We are Inspiring Homeowners. We are Empowering Retailers. We are Shaping The Future of Home Decor.

We invite you to take a look at our new collection of rugs and runners. From concept to customer, we pride ourselves in delivering beautifully hand-crafted products from our creative specialist producers across the globe for every home.

Our newly re-collated selection of rugs and runners is a variety of classic timeless designs to contemporary and modern statement pieces.



True experts
in all things
home design.



Techniques we use



Hand Tufted

Our craftsmen hand tuft rugs using an instrument, also referred to as a 'gun' that punches the strands of yarns into a canvas that is stretched. They prepare the canvas by stenciling the design on and then fill it in with yarn.



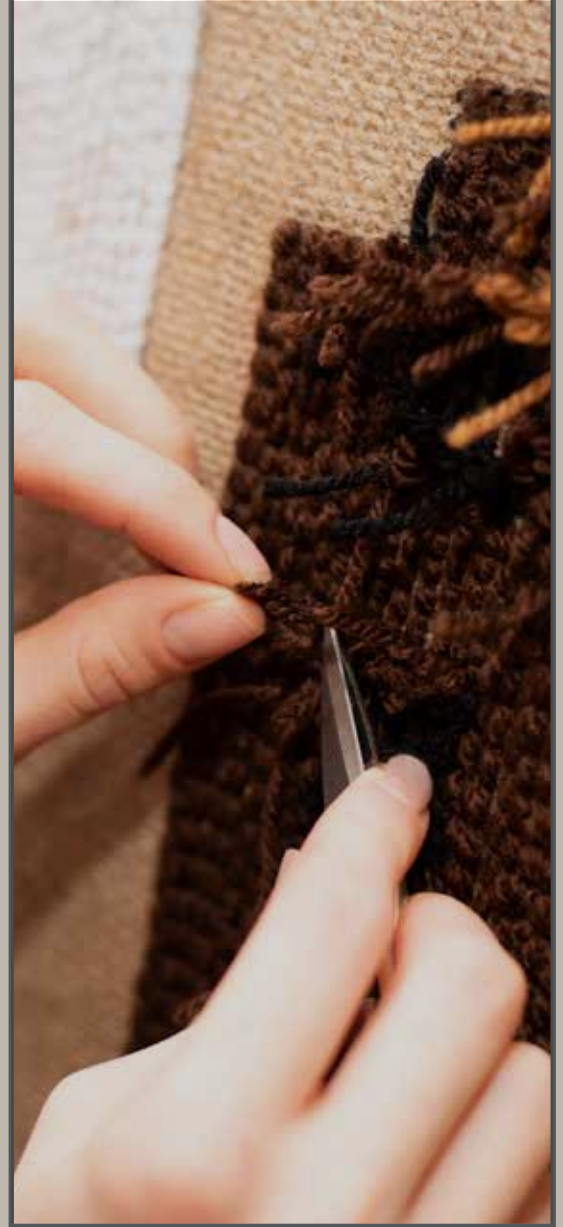
Machine Woven

Using modern technology, we can instruct a machine to weave rugs varying from simple to complex designs. Perfect for ensuring our pieces are consistent in colour, size, and texture throughout.



Hand Woven

Our artisan's hand-weave our rugs by intertwining vertical and horizontal yarn to create our fabulous rugs. All our naturelle products are hand woven using natural materials.



What our icons stand for...



Sustainable



Reversible



Soft Touch



Recycled



Hand Carved



High Pile



Indoor & Outdoor



Premium Quality



Low Pile



Great Value



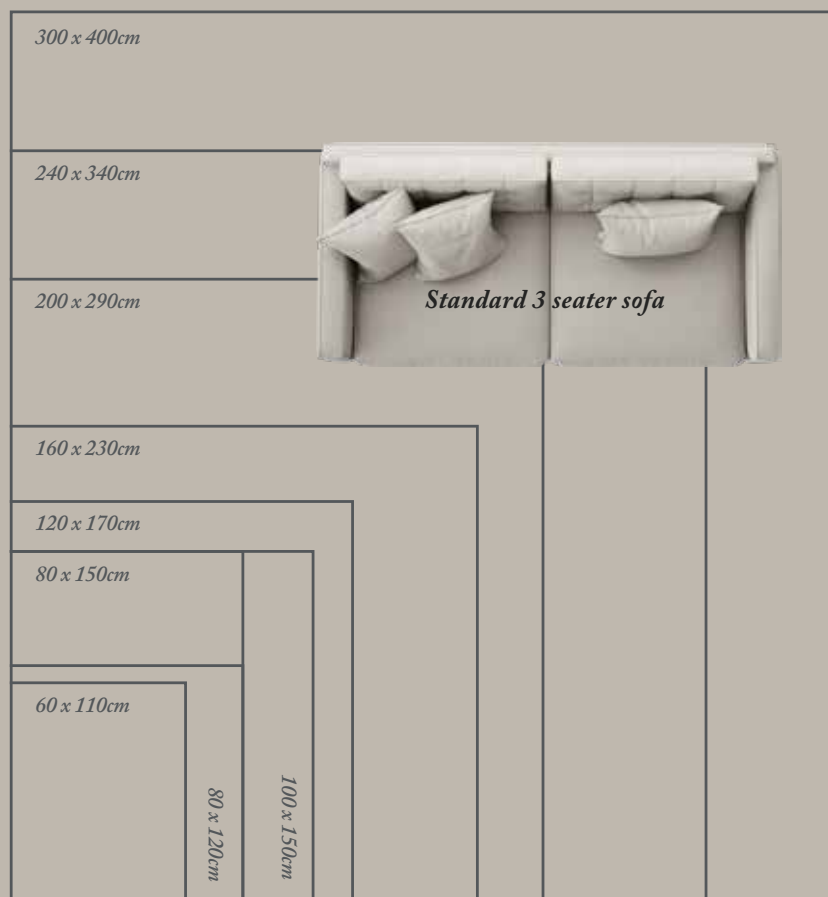
Hand Made

Fibre materials we use

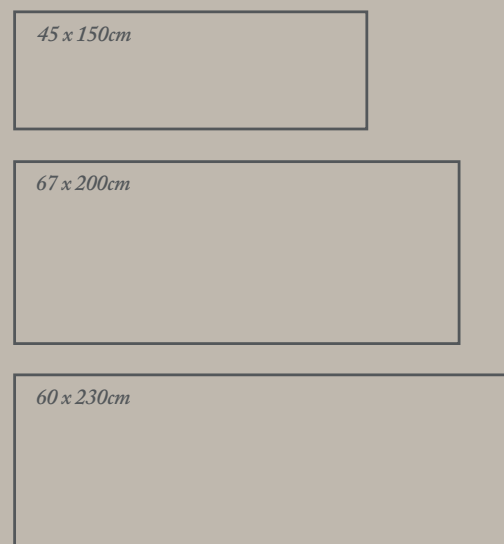


Size guide

Rugs



Runners



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Live Beautifully,
Love Endlessly.

— *The Esselle Team*

The Contemporary Collection

Elevate your interior spaces with our Contemporary Collection, a curated selection of modern rugs designed to inspire. From the intricate hand-carved artistry of Radiant to the sustainable allure of Prestbury, each rug offers a unique blend of style, comfort, and durability. Explore the vibrant hues and dynamic patterns of the Solar range, the luxurious wool of Aura, and the versatile designs of Arctic. Our Contemporary Collection caters to diverse tastes, offering a range of sizes, materials, and styles to suit any modern home.

100500EH

Isabella Multi

Multi Colour - 100% Wool
Hand Tufted





Production Method: Hand Tufted

Material: 100% Wool

Weight (gsm): 2250

Height (cm): 1.8

Backing: Latex & Cotton



NEW
RANGE

Radiant



Introduce a touch of artistry and dimension to your rug selection with Radiant, a captivating hand-carved rug from the esteemed Wool collection. Its unique high-and-low pile construction creates a stunning 3D geometric design, making it a guaranteed showstopper in any space. Crafted from 100% wool, Radiant offers both luxurious comfort and exceptional quality.



Radiant Isabella Multi

120 x 170cm: **100500EH**
160 x 230cm: **100501EH**
200 x 290cm: **100502EH**



Radiant Mariana Multi

120 x 170cm: **100503EH**
160 x 230cm: **100504EH**
200 x 290cm: **100505EH**



Radiant Lilianna Multi

120 x 170cm: **TLI120170MLET1**
160 x 230cm: **TLI160230MLET1**
200 x 290cm: **100548EH**

The perfect
statement piece
for any room.



Aura

NEW
RANGE



The Aura rug range is a modern collection of Hand-Tufted rugs crafted from 100% wool. Available in three stylish designs - Starburst, Storm, and Dune - these rugs offer durability, warmth, and a contemporary look. The Starburst design features a dynamic, starburst pattern in bold colors, while the Storm and Dune designs showcase textured, linear patterns in calming shades. With multiple size options available, the Aura rug range is a versatile and affordable choice for modern living spaces.



Aura Starburst Natural/Orange

120 x 170cm: **100506EH**
160 x 230cm: **100507EH**
200 x 290cm: **100508EH**



Aura Starburst Natural/Sage Green

120 x 170cm: **100509EH**
160 x 230cm: **100510EH**
200 x 290cm: **100511EH**



Aura Starburst Natural/Charcoal

120 x 170cm: **100512EH**
160 x 230cm: **100513EH**
200 x 290cm: **100514EH**



Aura Storm Natural/Mink

120 x 170cm: **100515EH**
160 x 230cm: **100516EH**
200 x 290cm: **100517EH**



Aura Dune Natural/Mint Green

120 x 170cm: **100518EH**
160 x 230cm: **100519EH**
200 x 290cm: **100520EH**



Aura Dune Natural/Mink

120 x 170cm: **100521EH**
160 x 230cm: **100522EH**
200 x 290cm: **100523EH**



Aura Dune Natural/Blue

120 x 170cm: **100524EH**
160 x 230cm: **100525EH**
200 x 290cm: **100526EH**



Production Method: Hand Tufted

Material: 100% Wool

Weight (gsm): 3500

Height (cm): 1.2

Backing: Latex & Cotton



Prestbury



Expand your sustainable rug collection with the Prestbury, a hand-braided jute rug from our nature-inspired Natural line. Offered in a variety of rectangular, diamond, and geometric patterns, this hard-wearing rug is reversible for added versatility. Its natural colors and subtle design create an understated elegance that complements any décor. Suitable for both indoor and sheltered outdoor use (must not become damp or wet), the Prestbury offers a stylish and eco-conscious choice for your



Prestbury Border

120 x 170cm: **VPR120170NTBR1**



Prestbury Diamond

120 x 170cm: **VPR120170NTDM1**



Prestbury Geometric

120 x 170cm: **VPR120170NTGE1**

Hard-wearing jute,
lasting hand-braided
elegance.

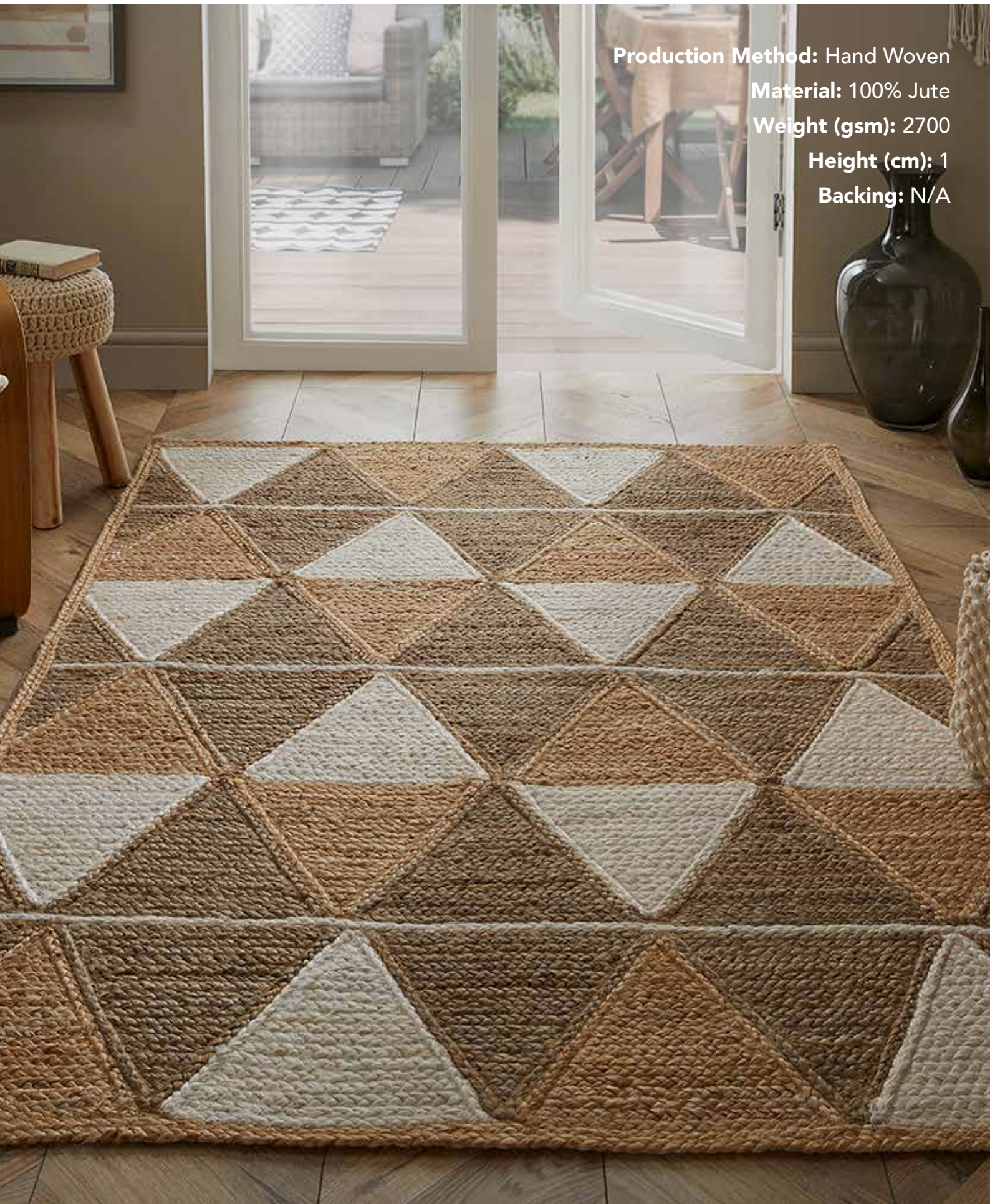
Production Method: Hand Woven

Material: 100% Jute

Weight (gsm): 2700

Height (cm): 1

Backing: N/A





Solar

The Solar rug range offers a contemporary collection of machine-made rugs. Crafted from 100% polyester, these rugs have a subtle sheen that adds a touch of metallic glam to any space. Available in four stylish designs - Saturn, Jupiter, Pluto, and Neptune - these rugs offer durability, stain resistance, and a contemporary look. The designs feature various patterns in a warm colours. With multiple size options available, the Solar rug range is a versatile and affordable choice for all modern living spaces.



Solar Saturn Copper

120 x 170cm: **100536EH**
 160 x 230cm: **100537EH**
 200 x 290cm: **100538EH**



Solar Jupiter Natural

120 x 170cm: **100539EH**
 160 x 230cm: **100540EH**
 200 x 290cm: **100541EH**



Solar Pluto Grey

120 x 170cm: **100542EH**
 160 x 230cm: **100543EH**
 200 x 290cm: **100544EH**



Solar Neptune Blue

120 x 170cm: **100545EH**
 160 x 230cm: **100546EH**
 200 x 290cm: **100547EH**



**NEW
RANGE**



Production Method: Machine Made

Material: 100% Polyester

Weight (gsm): 2400

Height (cm): 1

Backing: Cotton



Production Method: Machine Made

Material: 50% Polypropylene 50% Polyester

Weight (gsm): 1.7

Height (cm): 1

Backing: Cotton



Arctic

NEW
RANGE



The soft touch Arctic rug range is a modern collection of machine-made rugs. Available in three stylish designs - Vista, Maze, and Contour - these rugs offer durability, stain resistance, and a contemporary look. The Vista design features a subtle, linear pattern in a warm Mink colour, while the Maze showcases a textured, geometric pattern in a cool Grey and the Contour design offers a subtle, linear pattern in a warm Mink. With multiple size options available, the Arctic rug range is a versatile and affordable choice for modern living spaces.



Arctic Vista Natural/Mink

120 x 170cm: **100527EH**
160 x 230cm: **100528EH**
200 x 290cm: **100529EH**



Arctic Maze Natural/Grey

120 x 170cm: **100530EH**
160 x 230cm: **100531EH**
200 x 290cm: **100532EH**



Arctic Contour Natural/Mink

120 x 170cm: **100533EH**
160 x 230cm: **100534EH**
200 x 290cm: **100535EH**



Soft blend, modern
patterns, effortless
elegance.

Plain Collection

Our Plain Collection offers a timeless elegance that complements any interior. From the luxurious wool of Esme to the sustainable charm of Swinton, each rug is a testament to quality and craftsmanship. Explore the intricate details of Delilah, the natural beauty of Stockport and Salford, and the cozy comfort of Whitefield. This collection embodies simplicity and sophistication, making it the perfect choice for those seeking understated luxury.





VWH120170GYBC1

Whitefield



2x Colours - 100% Jute
Hand Woven



Esme, a beautifully hand-carved rug from the luxurious Wool collection. Crafted from 100% wool, its intricate lines and versatile design make it a perfect addition to any home décor. Available in a variety of vibrant colours and sizes, the Esme offers exceptional quality and comfort for any room.



Sophisticated plains.

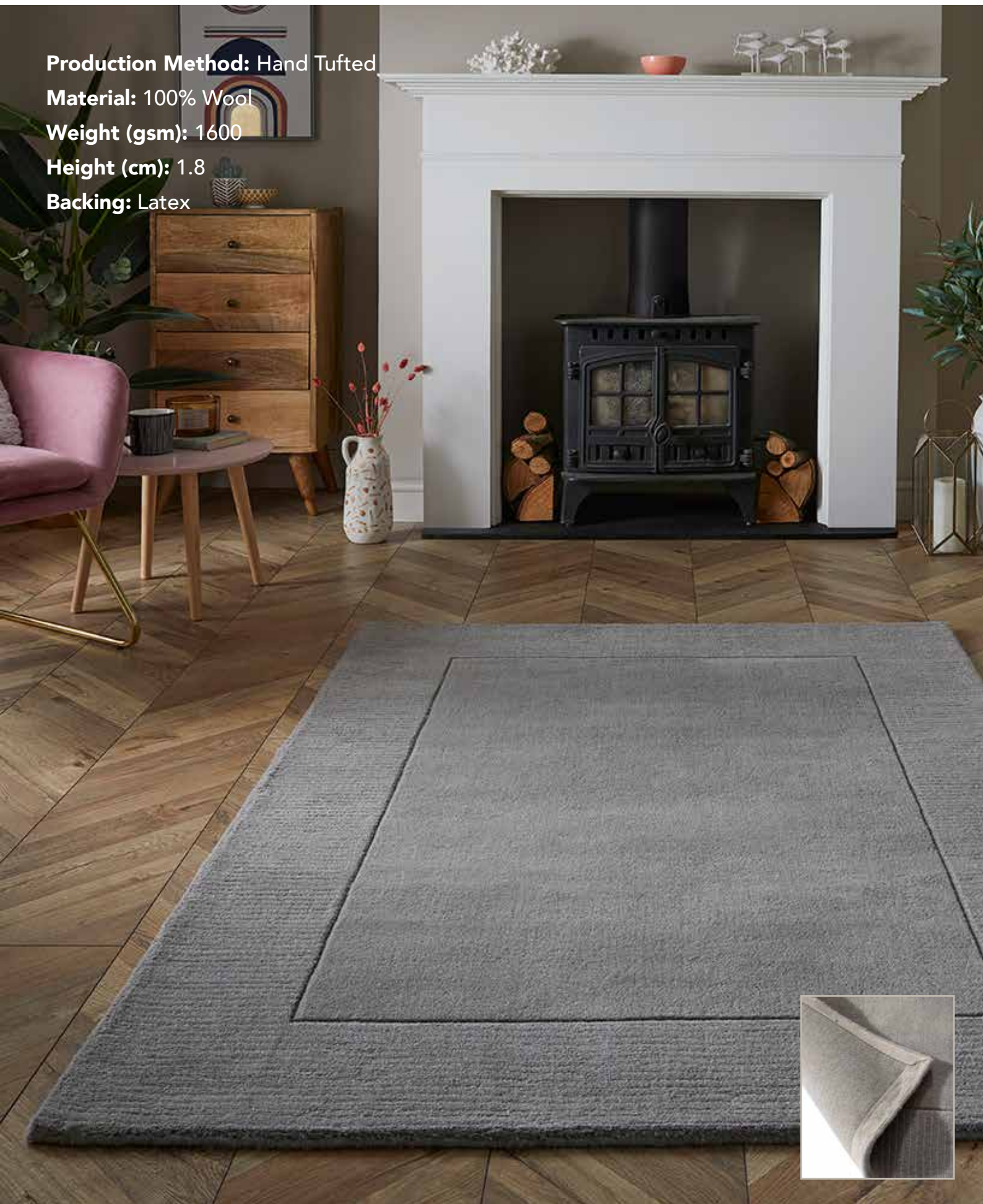
Production Method: Hand Tufted

Material: 100% Wool

Weight (gsm): 1600

Height (cm): 1.8

Backing: Latex



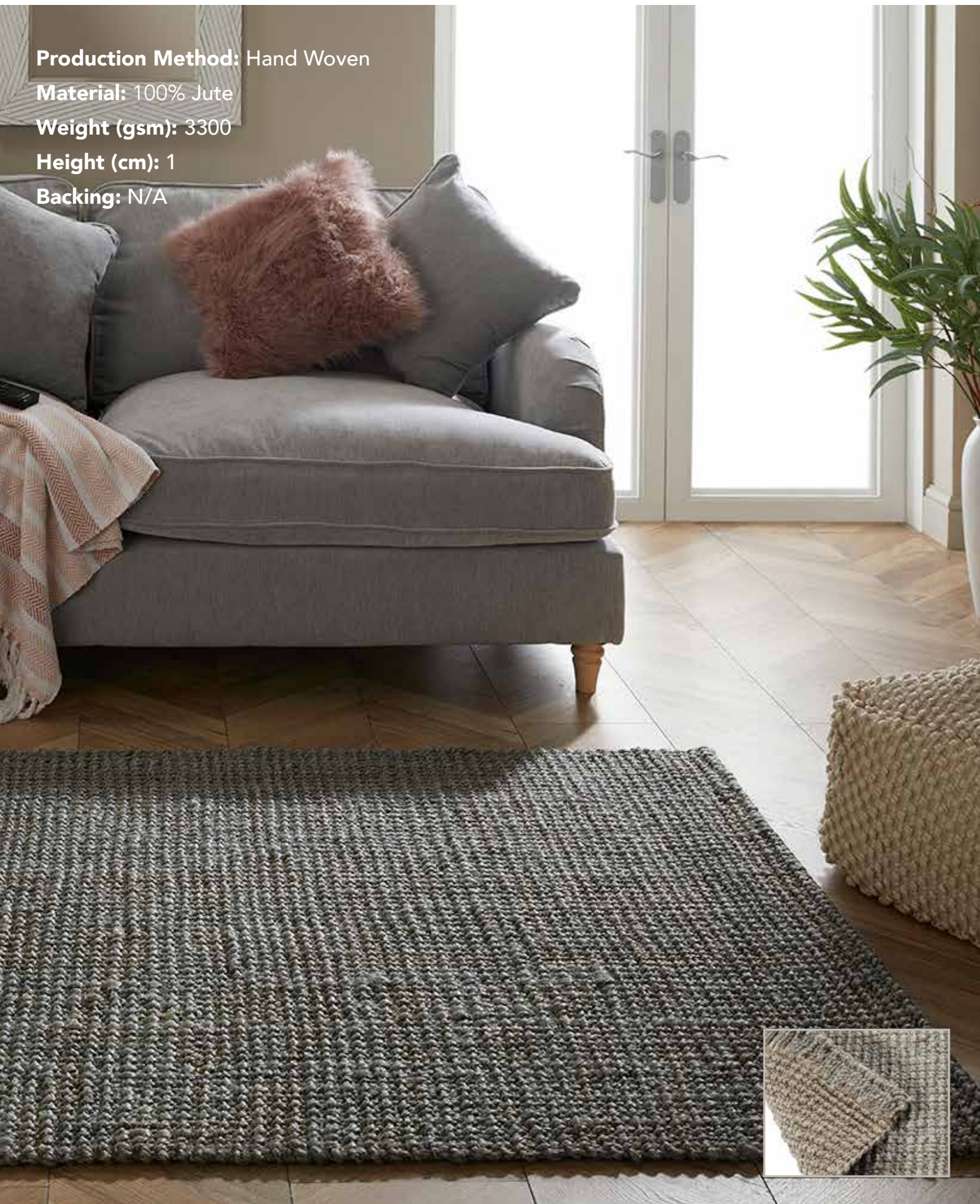
Production Method: Hand Woven

Material: 100% Jute

Weight (gsm): 3300

Height (cm): 1

Backing: N/A



Whitefield



Expand your eco-friendly offerings with the Whitefield boucle rug from our Natural Fiber collection. Handwoven with meticulous care, this textured rug effortlessly brings the beauty of nature into any home. Crafted from natural jute, it's reversible, hard-wearing, and suitable for high-traffic areas. Available in natural and grey colours, the Whitefield rug can be seamlessly paired with matching mats and runners for a cohesive look. Its versatility extends to both indoor and sheltered outdoor use, (must not become damp or wet).

RUGS



Whitefield Grey

120 x 170cm: **VWH120170GYBC1**



Whitefield Natural

120 x 170cm: **VWH120170NTBC1**

RUNNERS



Whitefield Grey

60 x 230cm: **VWH60230GYBC1**



Whitefield Natural

60 x 230cm: **CWH60230NTBC1**



Delilah

NEW
RANGE



Meet Delilah, a luxuriously soft beaded rug from the prestigious wool collection. Its intricate design, featuring a blend of tonal yarns, creates a timeless and textured masterpiece that elevates any home décor. Crafted from 100% wool, the Delilah offers unparalleled comfort and warmth underfoot. Available in a range of sophisticated colours and sizes,



Delilah Cream

120 x 170cm: **TDE120170CRPA1**
160 x 230cm: **TDE160230CRPA1**
200 x 290cm: **TDE200290CRPA1**



Delilah Taupe

120 x 170cm: **TDE120170TPPA1**
160 x 230cm: **TDE160230TPPA1**
200 x 290cm: **TDE200290TPPA1**



Delilah Grey

120 x 170cm: **TDE120170GYPA1**
160 x 230cm: **TDE160230GYPA1**
200 x 290cm: **TDE200290GYPA1**



Timeless luxury, beaded elegance.

Production Method: Hand Tufted

Material: 65% Wool, 35% Polyester

Weight (gsm): 2800

Height (cm): 1.9

Backing: Latex



Stockport



Introduce the Stockport rug, a simple yet essential design for any home. Handwoven with care, this classic rug exemplifies the Naturelle ethos: natural materials crafted into exquisite pieces. Made from durable jute, it's reversible and hard-wearing, making it suitable for high-traffic areas and both indoor and sheltered outdoor use (must not become damp or wet). Expand your sustainable offerings with this versatile and stylish rug.



Stockport Natural

80 x 150cm: **VSP80150NTWJ1**

120 x 170cm: **VSP120170NTWJ1**



Production Method: Hand Woven

Material: 100% Jute

Weight (gsm): 2300

Height (cm): 1

Backing: N/A

Salford



Enhance your selection of sustainable rugs with the Salford, a captivating addition to the Natural collection. This beautifully thick rug features a unique blend of braided and unbraided jute accented with earthy cotton tones, creating a classic design with subtle textural appeal. Crafted from durable, natural materials, the Salford is hard-wearing and perfect for high-traffic areas. Its understated elegance complements a variety of styles, making it a versatile choice for any space.



Salford Natural

80 x 150cm: **VSF80150NTCJ1**
120 x 170cm: **VSF120170NTCJ1**



Production Method Hand Woven

Material: Jute & Cotton

Weight (gsm): 3000

Height (cm): 1

Backing: N/A

Swinton



Highlight the Swinton rug, a captivating blend of natural sisal and jute fibers from the eco-conscious Natural Fiber collection. Its earthy colour palette effortlessly brings the tranquility of the outdoors into any home. As with all Natural pieces, the Swinton exemplifies our commitment to crafting exquisite designs from sustainable materials, appealing to environmentally conscious individuals.



Swinton Beige

120 x 170cm: **NSW120170BGBC1**

160 x 230cm: **NSW160230BGBC1**

200 x 290cm: **NSW200290BGBC1**



Swinton Black

120 x 170cm: **NSW120170BKBC1**

160 x 230cm: **NSW160230BKBC1**

200 x 290cm: **NSW200290BKBC1**

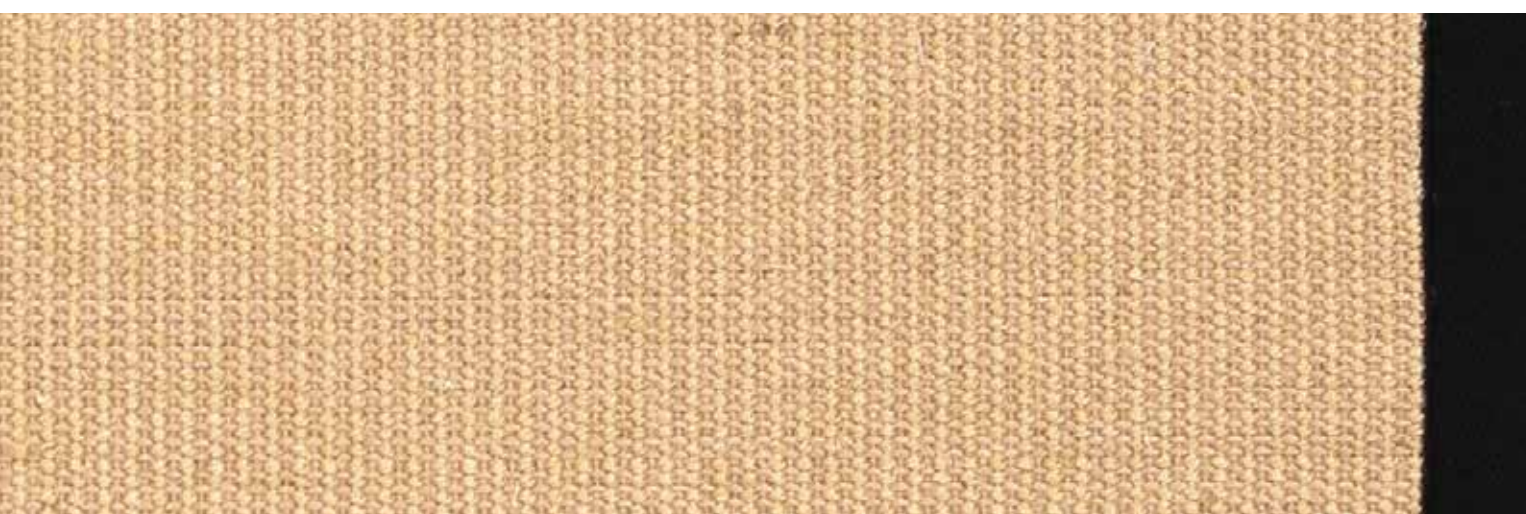


Swinton Green

120 x 170cm: **NSW120170GRBC1**

160 x 230cm: **NSW160230GRBC1**

200 x 290cm: **NSW200290GRBC1**



Natural materials are expertly woven to create exquisite classic look.

Production Method: Machine Woven

Material: Sisal & Jute

Weight (gsm): 1460

Height (cm): 1

Backing: N/A



A decorative background image for a product catalog. It features a close-up of a green plant with long, pointed leaves in the upper left corner. Below the plant, a wooden floor with a light-colored, horizontal plank pattern is visible. A runner rug, made of a thick, textured material (likely jute or wool) in a light brown or tan color, is laid out on the floor, extending from the bottom left towards the right. The rug has a fringed edge. The overall lighting is soft and natural, creating a warm and inviting atmosphere.

Runner Collection

Elevate your home's aesthetic with our stunning Runner Collection. From the natural elegance of Swinton to the luxurious comfort of Esme, our runners are designed to enhance any space. Experience the beauty of sustainable materials with our eco-friendly jute runners, or indulge in the opulence of our premium wool options. Whether you're looking to add a touch of sophistication to your hallway or create a cohesive look throughout your home, our Runner Collection has the perfect piece for you.

VWH120170GYBC1

Whitefield



2x Colours - 100% Jute
Hand Woven





RUNNERS

Esme



Expand your home décor offerings with the exquisite wool runner collection. These meticulously hand-crafted runners boast the same luxurious quality and vibrant colours as their rug counterparts offering a sophisticated solution for hallways, entryways, and other spaces.



Esme Cream

60 x 230cm: **SES60230CRPL1**



Esme Stone

60 x 230cm: **SES60230SOPL1**



Esme Silver

60 x 230cm: **SES60230SIPL1**



Esme Grey

60 x 230cm: **SES60230GYPL1**



Esme Mauve

60 x 230cm: **SES60230MAPL1**



Esme Olive

60 x 230cm: **SES60230OLPL1**



Esme Ochre

60 x 230cm: **SES60230OCPL1**

A runner to match.

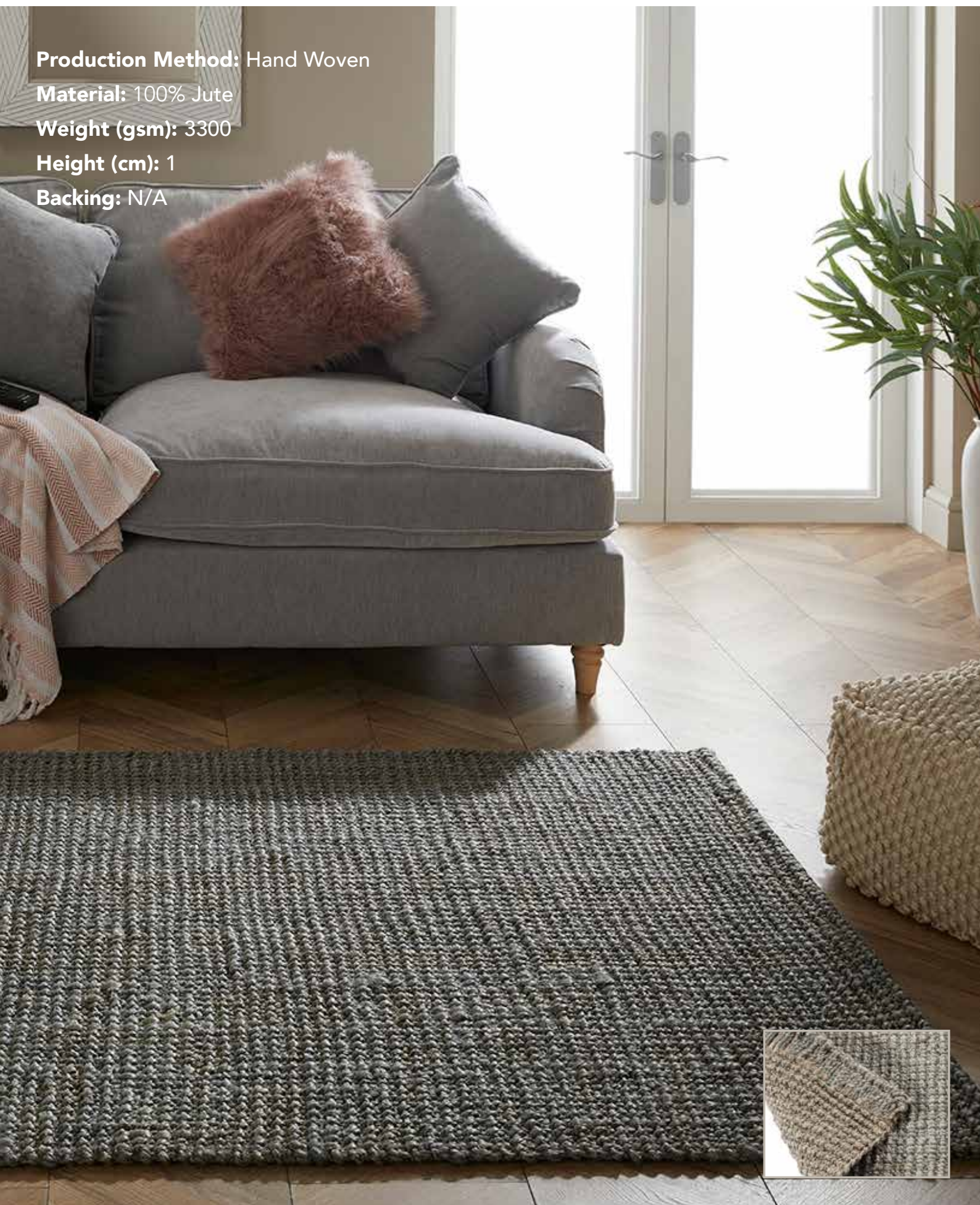
Production Method: Hand Woven

Material: 100% Jute

Weight (gsm): 3300

Height (cm): 1

Backing: N/A



Whitefield



Expand your eco-friendly offerings with the Whitefield boucle rug from our Natural Fiber range. Handwoven with meticulous care, this textured rug effortlessly brings the beauty of nature into any home. Crafted from natural jute, it's reversible, hard-wearing, and suitable for high-traffic areas. Available in natural and grey colours, the Whitefield rug can be seamlessly paired with matching mats and runners for a cohesive look. Its versatility extends to both indoor and sheltered outdoor use, (must not become damp or wet).

RUGS



Whitefield Grey

120 x 170cm: **VWH120170GYBC1**



Whitefield Natural

120 x 170cm: **VWH120170NTBC1**

RUNNERS



Whitefield Grey

60 x 230cm: **VWH60230GYBC1**



Whitefield Natural

60 x 230cm: **CWH60230NTBC1**





RUNNERS

Swinton



Extend the natural beauty of the Swinton rug with its coordinating runner collection. These eco-conscious runners, crafted from a blend of sustainable sisal and jute fibers, offer a stylish and durable solution for hallways, entryways, and other high-traffic areas. The Swinton's earthy colour palette seamlessly complements its rug counterpart, creating a cohesive and inviting atmosphere. Enhance your sustainable offerings and cater to the growing demand for environmentally friendly home décor with this versatile runner collection.



Swinton Beige

60 x 230cm: **NSW60230BGBC1**



Swinton Black

60 x 230cm: **NSW60230BKBC1**



Swinton Green

60 x 230cm: **NSW60230GRBC1**



A close-up photograph of a woven rug. The rug features a complex geometric pattern, including a large triangle and several rectangular sections, created by weaving different shades of brown and beige fibers. The texture is highly detailed, showing the individual strands of the weave. The lighting is warm, highlighting the natural fibers.

Effortless style,
exceptional value.



ESSELLE HOME

The Esselle Home Story

We get it. You love beautiful homes where every detail sings. But finding those perfect pieces to create a cohesive look can feel like searching for a needle in a haystack.

That's why we created Esselle Home.

Our unique collections, like the travel-inspired Heritage Tales or the charming Glasshouse line, offer coordinated patterns, colors, and textures, making it effortless to design a magazine-worthy space.

Quality Without Compromise

We're passionate about craftsmanship. From hand-woven rugs to hand-blocked prints, every Esselle Home piece is created with meticulous attention to detail.

Exceptional Value

Beautiful design shouldn't break the bank. By managing our own manufacturing, we cut out the middleman and pass the savings on to you.

Discover the Esselle Home difference and create a space you'll love.

Esselle Home is a brand of Esselle Retail Limited.



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